

ORDER**Orders**

Order / Rev: 660082
Alt Order #: WOC10742369
Product Desc: VA-GOV
Estimate: 8849
Flight Dates: 10/17/17 - 10/23/17
Original Date / Rev: 09/20/17 / 10/19/17
Order Type: NB1

ESVF

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency

Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Pol Issue NRA PVF
Demographic: A35-64
Product Codes: Issue - State - Governor
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru: 10/10/18
Order Separation: 00:15:00
Advertiser External ID: 145872
Agency External ID: 8875
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/22/17	10	\$6,850.00	\$5,822.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	10	\$6,850.00	\$5,822.50	38.30
Totals	10	\$6,850.00	\$5,822.50	38.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ESVF	10/17/17	10/17/17	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-1-----	:30	1	\$1,200.00	P-01	6.70	NM	1	\$1,200.00
(Program: NCIS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$1,200.00		6.70			
E 2	ESVF	10/17/17	10/17/17	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-1-----	:30	1	\$100.00	P-01	1.30	NM	1	\$100.00
(Program: NCIS: NEW ORLEANS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$100.00		1.30			
E 3	ESVF	10/17/17	10/18/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$900.00	P-01	5.00	NM	1	\$900.00
(Program: SURVIVOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$900.00		5.00			
E 4	ESVF	10/17/17	10/18/17	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9:00 PM-10:00 PM	--1----	:30	1	\$500.00	P-01	3.50	NM	0	\$0.00
(Program: CRIMINAL MINDS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$500.00		3.50			

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 ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	ESVF	10/17/17	10/18/17	Wednesday Prime Hr 2 CM Wednesday Prime Hr 2		9:00 PM-10:00 PM	--1----	:30	1	\$500.00	P-01	3.50	NM	0	\$0.00
(Program: CRIMINAL MINDS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	--1----			1		\$500.00	3.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ESVF	10/16/17-10/22/17		Wednesday Prime Hr 2		9:00 PM-10:00 PM	--W-----	:30		(\$500.00)		3.50	NM		
See MG 4.2															
[Political No Avail]															
2	ESVF	10/16/17-10/22/17		Wednesday Prime Hr 2		9:00 PM-10:00 PM	--W-----	:30		(\$500.00)		3.50	NM		
Ⓢ Credited															
E 5	ESVF	10/17/17	10/18/17	Wednesday Prime Hr 3 CM Wednesday Prime Hr 3		10:00 PM-11:00 PM	PI--1----	:30	1	\$500.00	P-01	2.20	NM	1	\$500.00
(Program: SEAL TEAM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	--1----			1		\$500.00	2.20						
E 6	ESVF	10/17/17	10/20/17	Friday Prime Hr 1 CM Friday Prime Hr 1		8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----1--	:30	1	\$450.00	P-01	3.40	NM	1	\$450.00
(Program: MACGYVER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	----1--			1		\$450.00	3.40						
E 7	ESVF	10/17/17	10/21/17	Saturday Prime Hr 1 CM Saturday Prime Hr 1		8:00 PM-9:00 PM	-----1-	:30	1	\$150.00	P-01	1.30	NM	1	\$150.00
(Program: CRIME TIME SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	-----1-			1		\$150.00	1.30						
E 8	ESVF	10/17/17	10/22/17	Sunday Prime Hr 1 CM Sunday Prime Hr 1		7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$225.00	P-01	3.10	NM	1	\$225.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	-----1			1		\$225.00	3.10						
E 9	ESVF	10/17/17	10/22/17	Sunday Prime Hr 3 CM Sunday Prime Hr 3		9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----1	:30	1	\$225.00	P-01	2.30	NM	1	\$225.00
(Program: MADAM SECRETARY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	-----1			1		\$225.00	2.30						
E 10	ESVF	10/17/17	10/19/17	Thursday Night Football CM Thursday Night Football		8:30 PM-11:00 PM (8:30 PM-11:00 PM)	---1---	:30	1	\$1,600.00	P-01	6.50	NM	1	\$1,600.00
(Program: THURSDAY NIGHT FOOTBALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	---1---			1		\$1,600.00	6.50						
N 11	ESVF	10/17/17	10/19/17	Thursday Night Football CM Thursday Night Football		8:30 PM-11:00 PM (8:30 PM-11:00 PM)	---1---	:30	1	\$1,500.00	P-01	6.50	NM	1	\$1,500.00
(Program: THURSDAY NIGHT FOOTBALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/16/17		10/22/17	---1---			1		\$1,500.00	6.50						
Totals														10	\$6,850.00