

**Issues and Programs Lists**

**Station Call Letters** KSMY-FM

**For quarter ending** SEPTEMBER 2020

**Section I : Issues**

During the preceding quarter, the following were the 5-11 issues of concern in the stations service area:

- 1 COVID-19
- 2 COVID-19
- 3 COVID-19
- 4 ABB'S House Resources Inc
- 5 CAP SLO
- 6 Goodwill USB

During the preceding quarter, the following programs and announcements were broadcast in

response to the issue listed above:

1 Issue No.1 (Community information)

(a) Program or PSA series title: COVID-19

Date(s) and time(s) of broadcast: July 5, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Alma Garcia

Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health

workers are risking their lives to protect us all, but many don't have the supplies and support

they need. Over the past 60 years, Project HOPE has trained and equipped health workers  
in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,  
in the United States and around the world. To learn more about Project HOPE Corona virus  
response, visit project hope dot org. Sponsored by Project HOPE. [www.projecthope.org](http://www.projecthope.org)

(b) Program or PSA series title: COVID-19  
Date(s) and time(s) of broadcast: July 12, 2020, 7:00AM  
Duration of program or announcements: 30 Minutes  
Source of material: Alma Garcia  
Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health  
workers are risking their lives to protect us all, but many don't have the supplies and support  
they need. Over the past 60 years, Project HOPE has trained and equipped health workers  
in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,  
in the United States and around the world. To learn more about Project HOPE Corona virus  
response, visit project hope dot org. Sponsored by Project HOPE. [www.projecthope.org](http://www.projecthope.org)

(c) Program or PSA series title: COVID-19  
Date(s) and time(s) of broadcast: July 26, 2020, 7:00AM  
Duration of program or announcements: 30 Minutes  
Source of material: Alma Garcia  
Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health  
workers are risking their lives to protect us all, but many don't have the supplies and support

they need. Over the past 60 years, Project HOPE has trained and equipped health workers

in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,

in the United States and around the world. To learn more about Project HOPE Corona virus

response, visit [projecthope.org](http://projecthope.org). Sponsored by Project HOPE. [www.projecthope.org](http://www.projecthope.org)

2 Issue No 2 (Community information)

(a) Program or PSA series title: ABB'S House Resources Inc

Date(s) and time(s) of broadcast: August 2nd, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Beatriz Sanchez

Title: special Services Coordinator

Summary of content, including names of hosts and guests, if any:

This program discusses information on their agency, their vision and mission. Resource

center established to link and connect to the community, State Federal, County and

resources. Hours of operations 805-862-2539

3 Issue No.3 (Nutrition information)

(a) Program or PSA series title: CAP SLO

Date(s) and time(s) of broadcast: August 23, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Veronica Delgado

Title: Family Service Advocate

This program discusses information to families with children 0-5 years old with low income

who need a safe environment for their children. They serve nutritious breakfast, lunch and

snacks.

4 Issue No.4 (Community information)

(a) Program or PSA series title: Goodwill USB

Date(s) and time(s) of broadcast: August 30, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Oswaldo Sotelo

Title: Work force supervisor

Summary of content, including names of hosts and guests, if any:

This program discusses information to the community about their free services

#77-0448301

5 Issue No 5 (Community Information)

(a) Program or PSA series title: COVID-19

Date(s) and time(s) of broadcast: September 6, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Alma Garcia

Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health

workers are risking their lives to protect us all. But many don't have the supplies and support

they need. Over the past 60 years, Project HOPE has trained and equipped health workers

in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,

in the United States and around the world. To learn more about Project HOPE Corona virus

response, visit project hope dot org. Sponsored by Project HOPE. [www.projecthope.org](http://www.projecthope.org)

(b) Program or PSA series title: COVID-19

Date(s) and time(s) of broadcast: September 13, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Alma Garcia

Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health  
workers are risking their lives to protect us all. But many don't have the supplies and support  
they need. Over the past 60 years, Project HOPE has trained and equipped health workers  
in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,  
in the United States and around the world. To learn more about Project HOPE Corona virus  
response, visit project hope dot org. Sponsored by Project HOPE. www.projecthope.org

(c) Program or PSA series title: COVID-19

Date(s) and time(s) of broadcast: September 20, 2020, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Alma Garcia

Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health  
workers are risking their lives to protect us all. But many don't have the supplies and support  
they need. Over the past 60 years, Project HOPE has trained and equipped health workers  
in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,  
in the United States and around the world. To learn more about Project HOPE Corona virus  
response, visit project hope dot org. Sponsored by Project HOPE. www.projecthope.org

6 Issue No 6 (Nutrition information)

(a) Program or PSA series title: COVID-19

Date(s) and time(s) of broadcast: September 27, 2020, 7:00AM

Duration of program or announcements:

30 Minutes

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Source of material:

Alma Garcia

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Title:

Director

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Summary of content, including names of hosts and guests, if any:

This program discusses how the COVID-19 pandemic threatens millions. Courageous health

workers are risking their lives to protect us all. But many don't have the supplies and support

they need. Over the past 60 years, Project HOPE has trained and equipped health workers

in over 100 countries. Now, as the pandemic spreads, Project HOPE is expanding its work,

in the United States and around the world. To learn more about Project HOPE Corona virus

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## PSA Quarterly List

**Station Call Letters KSMY-FM**  
**For quarter ending: SEPTEMBER 2020**

### Community issue:

1. COVID-19
2. IDSA Foundation COVID-19
3. Help Line COVID-19
4. Text and Driving Prevention
5. Corona virus
6. United Way Census
7. Lung Cancer Prevention
8. Al-Anon
9. Wildfires
10. United Way Census
11. Emergency Preparedness

### Responsive programming:

(1) Public service announcement, June 29, 2020- July 3, 2020, various times: This PSA informs the community staying at home isn't as easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home has meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments, and laboratories across the county. When you stay home, you're helping them win this fight so we can emerge strong and healthy, together again. A message brought by the Infectious Diseases Society of America at I-D-S-A Foundation dot org.

(2) Public service announcement July 6, 2020- July 17, 2020, various times: This PSA informs the community staying at home isn't as easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home has meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments, and laboratories across the county. When you stay home, you're helping them win this fight so we can emerge strong and healthy, together again. A message brought by the Infectious Diseases Society of America at I-D-S-A Foundation dot org.

(3) Public service announcement July 20, 2020- July 31, 2020, various times: This PSA informs the about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: <https://broadcastla.com/psa-covid19-optum.html>. A message brought by Optum

(4) Public service announcement, August 3, 2020- August 14, 2020, various times: This PSA informs the community how texting and driving is dangerous. Americans are highly aware of and concerned about the issue. More than nine in ten Americans believe sending a texts while driving is very dangerous. There have been many efforts to educate and convey the potential consequences of texting and driving using scare tactics or preachy messaging. A message brought by Ad Council.

(5) Public service announcement, August 17, 2020- August 21, 2020, various times: This PSA informs the community about the four simple things they can do to help keep themselves and others healthy. Wash their hands often with soap and water for at least 20 seconds. Avoid touching their eyes, nose, and mouth with unwashed hands. To stay home when they are sick cover their cough or sneeze with a tissue then throw the tissue in the trash. They're a lot of questions when it comes to COVID-19 or what is more commonly called the Corona virus. Here are the signs and symptoms to look for when it comes to COVID-19 have develop a cough, fever, shortness of breath, and diarrhea. A message bought by Optum and this station

(6) Public service announcement, August 24, 2020- August 28, 2020, various times: This PSA informs the community how the deadline for the 2020 U.S. Census has been moved up one month earlier to September 30th. Now more than ever, it's urgent to get the message out to the local community to respond by the deadline. United Way fights for the health, education, and financial stability of every community. This year they have partnered with the U.S. Census Bureau to raise awareness of the importance of participating in the Census. Without a fair and accurate count, communities across the U.S. will miss out on billions in federal funding that would go to new schools, roads, hospitals, and more. Everyone counts. Message bought United Way and this station

(7) Public service announcement, August 31, 2020- September 4, 2020, various times: This PSA informs the community how lung cancer kills 422 people every day. The 5 years survival rate for lung cancer is 21% a among the lowest for all types of cancers. Early detection saves lives and survival rates are over four times higher when lung cancer is detected early, but most cases are not diagnosed until later stages. Approximately 8 million people in the U.S are at high risk for lung cancer and they should talk to their doctors about getting screened. For more information visit [SaveByTheScan.org](http://SaveByTheScan.org). A message brought by the AD Council.



(8) Public service announcement, September 7, 2020- September 11, 2020, various times: This PSA informs the community how alcohol is the cause of family trouble for over one-third of Americans according to the latest Gallup Consumption Habits poll. Thirty three percent report alcohol related incidents have interfered with their life. Al-Anon Family Groups in the community offer hope and help to families and friends who have been affected by loved one's drinking. 40% of Al-Anon members who first came to meetings because a friend or relative had a drug problem.

(9) Public service announcement, September 14, 2020- September 18, 2020, various times: This PSA informs the community for more than 75 years, Smoke Bear has promoted wildfire prevention. "Only you can prevent wildfires" Smokey's message remains relevant today, as nearly nine out of ten wildfires nationwide are caused by humans and can be prevented. Additionally during these unprecedented times spending time outdoors has never felt more valuable. Whether we're passing the time in public lands or in our own backyards, we all have a role to play in keeping our safe places, safe by acting responsibly and doing our part to help prevent wildfires. For more tips and information on wildfires prevention visit [BeOutdoorSafe.org](https://www.beoutdoorsafe.org). A message brought by the AD Council and this station.

(10) Public service announcement, September 21, 2020- September 25, 2020, various times: This PSA informs the community how the deadline for the 2020 U.S. Census has been moved up one month earlier to September 30th. Now more than ever, it's urgent to get the message out to the local community to respond by the deadline. United Way fights for the health, education, and financial stability of every community. This year they have partnered with the U.S. Census Bureau to raise awareness of the importance of participating in the Census. Without a fair and accurate count, communities across the U.S. will miss out on billions in federal funding that would go to new schools, roads, hospitals, and more. Everyone counts. Message bought United Way and this station

(11) Public service announcement, September 28, 2020- October 2, 2020, various times: This PSA informs the community how having witnessed natural and man-made disasters like Hurricanes, Wildfires, and Tornados on the plains, 64% of adults say it is very important for all Americans to take steps to prepare for an emergency. Still, only 20% of Americans say they feel very prepared for disaster. FEMA encourage every American to visit [Ready.gov](https://www.ready.gov) and make an emergency plan today and shared with all family members. A message brought by the Ad Council.