

Issue and Program List

Station Call Letters: KSMY
For quarter ending: DECEMBER 2021

Section I: Issues

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. Mission Community Services Corp
2. Domestic Violence Solutions
3. Grover Beach Elementary School
4. Fundacion Para La Ley Del Tiempo
5. Marian Medical Center
6. Community Health Centers

Section II: Responsive Programs

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

1. Issue No.1 (Mission Community Services Corp)

(a) Program or PSA series Title: Sergio Zepeda, Instructor.

Date(s) and time(s) of broadcast: October 17, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Mr. Sergio Zepeda came to inform the community of a 10 week course of Small Business Start Up Training in Spanish. The seminar will take place in North County.

2. Issue No.2 (Domestic Violence Solutions Of Santa Barbara County)

(a) Program or PSA series Title: Pedro Moreida. Marriage and Family Therapist Intern.

Date(s) and time(s) of broadcast: October 24, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Mr. Pedro Moreida, inform in relation to domestic violence in our community and families.

3. Issue No.3 (Grover Beach Elementary School)

(a) Program or PSA series Title: Pablo Chavero. Principal

Date(s) and time(s) of broadcast: November 14, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Pablo Chavero, spoke in regards of the International Baccalaureate program and the need of financial support to provide higher levels of services to the community.

4. Issue No.4 (Fundacion Para La Ley del Tiempo)

(a) Program or PSA series Title: Angelica Urrea, Representative

Date(s) and time(s) of broadcast: November 28, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Angelica Urrea was interviewed by Miguel Silva. Mrs. Urrea informed the organization goal is inform community about the Maya calendar, time law and the alignment.

5. Issue No. 5 (Marian Medical Center)

(a) Program or PSA series Title: Noemi Leyva,

Date(s) and time(s) of broadcast: December 19, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Noemi Leyva was invited to inform the community about the different classes provided at Marian Medical Hospital.

6. Issue No. 6 (Community Health Centers)

(a) Program or PSA series Title: Jose Guzman, Work Site Health Promotion Coordinator

Date(s) and time(s) of broadcast: December 26, 2021 (7:00am- 7:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Jose Guzman was interview to promote “El Dia Del Campesino “health fair event in Santa Maria. This free community event will take place at the Santa Maria Fair Park. This event is very important for the community because of the wide variety of agencies and services available to local residents.

PSA Quarterly List

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Community issue: Traffic Congestion

1. Preparedness Hero-Monica
2. Empress of behind the Scenes
3. Eviction Prevention Starting Point
4. Escape Project-Mother
5. U.S department of Labor

Responsive programming:

(1) Public service announcement, October 1-10, 2021: various times: PSA informs the community about Preparedness. Ad Council.

(2) Public service announcement, October 15-23, 2021: various times: What mother do behind the scenes. Ad Council.

(3) Public service announcement, November 1-8, 2021: various times: PSA informs the community about Eviction prevention. City Serve.

(4) Public service announcement, December 3-12, 2021: various times: PSA is regarding mothers having to scape and take time off. AD Council.

(5) Public service announcement, December 15-20, 2021: various times: PSA is regarding Agriculture Workers Right. U.S Dep of Labor.