

## PSA Quarterly List

### **Station Call Letters KSMY**

**For quarter ending: September 27, 2019**

#### Community issue:

1. Text and Driving Prevention
2. Autism Awareness
3. Teen Vaccines
4. Colon Cancer
5. Healthy Beverages
6. Foundation Fighting Blindness
7. AL-Anon Family Groups
8. Bedtime Routine
9. Goodwill
10. Hunger Prevention
11. Save Your Lungs
12. AAP Sleepless With Baby

#### Responsive programming:

(1) Public service announcement, July 1, 2019- July 5, 2019, various times: This PSA informs the community how texting and driving is dangerous. Americans are highly aware of and concerned about the issue. More than nine in ten Americans believe sending a text while driving is very dangerous. There have been many efforts to educate and convey the potential consequences of texting and driving using scare tactics or preachy messaging. A message brought by Ad Council.

(2) Public service announcement July 8, 2019- July 12, 2019, various times: This PSA informs the community how the number of children diagnosed with autism has increased from 1 in 150 in 2002 to 1 in 59 in 2018. For children with autism, early screening and intervention can lead to a lifetime of difference. The new PSAs work to inform parents of the signs of autism and encourage them to get their children screened by highlighting the positive outcomes following a diagnosis. A message brought by the Ad Council.

(3) Public service announcement July 15, 2019- July 19, 2019, various times: This PSA informs the community how many parents tend to think of vaccines as something needed

for infants and young children, but less important later in life. In fact, teenagers and young adults often get a number of vaccine-preventable diseases, measles, and meningitis. They need protection against infectious illnesses, as well. Teenagers should continue to see their pediatricians or other physicians on a regular basis. Message brought by the Ad Council.

(4) Public service announcement, July 22, 2019- August 2, 2019, various times: This PSA informs the community how colon cancer is a cancer of the large intestine (colon), which is the final part of your digestive tract. Most cases of colon cancer begin as small, noncancerous clumps of cells called Adenomatous polyps. Over time some of these polyps can become colon cancers. Colorectal cancer can be detected early with a proper screening. It is recommended for adults between 50 and 75 years to get screened for colorectal cancer.

(5) Public service announcement, August 5, 2019- August 9, 2019, various times: This PSA informs the community how sugary drinks are leading sources of added sugars in the American diet. Drinking sugary drinks on a regular basis can lead to weight gain, tooth decay, cavities, increase the risk of developing type 2 diabetes, heart disease, stroke, and related cancers. Additionally, drinking sugary beverages is associated with developing kidney disease, non-alcoholic fatty liver disease, and gout, a type of arthritis. Limiting sugary drink intake can help you maintain a healthy weight and enjoy a healthier diet.

(6) Public service announcement, August 12, 2019- August 16, 2019, various times: This PSA informs the community how the National Federation of the Blind helps blind and low vision children and adults get the education and skills they need, including reading, writing Braille, and using a white cane. They have been giving out free white canes to blind people who requested them for ten years now, with over 64,000 canes shipped over the country. The National Federation of the Blind can connect blind and low vision people in the community with program and services to help them live the lives they want. For more information visit <https://digitalmedia.vnr.com>

(7) Public service announcement, August 19, 2019- August 23, 2019, various times: This PSA informs the community how alcohol is the cause of family trouble for over one-third of Americans according to the latest Gallup Consumption Habits poll. Thirty three percent report alcohol related incidents have interfered with their life. Al-Anon Family Groups in the community offer hope and help to families and friends who have been affected by loved one's drinking. 40% of Al-Anon members who first came to meetings because a friend or relative had a drug problem.

(8) Public service announcement, August 26, 2019- August 30, 2019, various times: This PSA informs the community how a bedtime routine includes all of the things that you do with your baby or older child just before and up to the time that you put him to bed, such as taking a bath, the last diaper change, and putting on their pajamas. There is no absolute right way to set up a bedtime routine. Some kids like to hear a bedtime story, others may

want to talk about their day, and some may just want to say their prayers and go to sleep. As long as your child falls asleep easily and sleeps all night, then your bedtime routine is likely working well.

(9) Public service announcement, September 2, 2019- September 6, 2019, various times: This PSA informs the community how 2 million people collectively engaged in face to face Goodwill services to build career and financial assets, and advance in their careers. Their donations to Goodwill fund job placement and training for people in the community.

(10). Public service announcement, September 9, 2019- September 13, 2019, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.

(11) Public service announcement, September 16, 2019- September 20, 2019, various times: This PSA informs the community how every 3.4 minutes, someone dies from lung cancer— the nation's #1 cancer killer of men and women. Lung cancer screening, a low-dose CT scan, saves lives; screening is key to early detection – when more treatment options are available and the chances of survival are higher. Approximately 8 million people are at risk for lung cancer, but if everyone at high risk were screened, more than 25,000 lives would be saved. The new PSAs from the American Lung Association urge former smokers to visit [SavedbytheScan.org](http://SavedbytheScan.org) or speak with their doctor about getting screened. Help people get "Saved By The Scan"

(12) Public service announcement, September 23, 2019- September 27, 2019, various times: This PSA informs the community how in an effort to reduce the risk of all sleep related infant deaths, the American Academy of Pediatrics (AAP) updated policy statement and technical report includes new evidence that supports skin to skin care for newborn infants. If the baby falls asleep in a car seat, stroller, swing, infant carrier, or sling they should move them to a firm sleep surface on his or her back as soon as possible..

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 6/26/19

<b>CLIENT NAME</b> In House PSA-Texting and Driving Prevention	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>NEW CONTRACT</td> <td style="text-align: center;">X</td> <td>REVISION</td> <td></td> </tr> <tr> <td>RETURNING ADVERTISER</td> <td style="text-align: center;">X</td> <td>CANCELLATION</td> <td></td> </tr> <tr> <td>NEW ADVERTISER</td> <td></td> <td>NATIONAL</td> <td></td> </tr> <tr> <td>LOCAL DIRECT</td> <td style="text-align: center;">X</td> <td>TRADE</td> <td></td> </tr> <tr> <td>LOCAL AGENCY</td> <td></td> <td>NTR</td> <td></td> </tr> </table>	NEW CONTRACT	X	REVISION		RETURNING ADVERTISER	X	CANCELLATION		NEW ADVERTISER		NATIONAL		LOCAL DIRECT	X	TRADE		LOCAL AGENCY		NTR	
NEW CONTRACT	X	REVISION																			
RETURNING ADVERTISER	X	CANCELLATION																			
NEW ADVERTISER		NATIONAL																			
LOCAL DIRECT	X	TRADE																			
LOCAL AGENCY		NTR																			
<b>AGENCY NAME</b>																					
<b>ADDRESS</b>																					

<b>CITY</b> _____	<b>STATE</b> _____	<b>CONTRACT DATES</b> FROM <b>7/1/2019</b> TO <b>7/5/2019</b>
<b>PHONE</b>	<b>CELL</b>	<b>ZIP CODE</b>
<b>CONTACT NAME</b>		<b>EMAIL</b>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	7/1/19	7/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	7/1/19	7/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	7/1/19	7/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	7/1/19	7/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
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16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
			1	80	-
		<b>LESS AGENCY COMMISSION</b>			\$0.00
		<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment with Contract \$</b>	<b>Check #</b>	<b>NET TOTAL</b>			<b>\$0.00</b>
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>				

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X _____ House	<b>DATE</b> 6/26/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	(SIGNATURE)
<b>PRINT NAME</b> X _____	<b>TITLE</b> _____	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Ballina, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardaley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by: _____ Entered by: _____ 2/6/2018			
Verified Spot Rates	✓	Ready for Traffic	✓				
Arithmetic Checked	✓	Faxed/Sent (Date)	6/26/2019				

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 6/26/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Texting and Driving Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		7/1/19	7/5/19
AM	San Luis Obispo	KLUN-FM		7/1/19	7/5/19
RM	El Centro	KSSB-FM			
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		7/1/09	7/5/19
AM	Santa Rosa	KJOR-FM			
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		7/1/19	7/5/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
<b>Rotation</b>			<b>(if less than 100%, see below)</b>		
<b>Product</b>					
<b>Est. #</b>					
<b>ISCI Code</b>					

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X

First Spin \_\_\_ Sling Spot \_\_\_ CD \_\_\_

Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_ 1 Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Texting and Driving Prevention		30"	200%	KSBQ, KLMM, KSMY, KLUN	7/1/2019	7/5/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandaval oscar@radiolazer.com
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com
	SM-Sylvia Martinez smartinez@radiolazer.com

## Nancy Lima

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**From:** Nancy Lima [nlma@lazerbroadcasting.com]  
**Sent:** Wednesday, June 26, 2019 8:47 AM  
**To:** 'Sandra Ramirez'  
**Subject:** House PSA PO.xls  
**Attachments:** Allison- Spanish 30.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlma@lazerbroadcasting.com](mailto:nlma@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXKM 93.7 FM</b>	<b>KGAM 106.3 FM</b>		

ORDER DATE: 7/2/2019

<b>CLIENT NAME</b> In House PSA-Autism Awareness		<b>New Client Information</b>	
<b>AGENCY NAME</b>		<b>NEW CONTRACT</b> X	<b>REVISION</b>
<b>ADDRESS</b>		<b>RETURNING ADVERTISER</b> X	<b>CANCELLATION</b>
<b>CITY</b>		<b>NEW ADVERTISER</b>	<b>NATIONAL</b>
<b>STATE</b>		<b>LOCAL DIRECT</b> X	<b>TRADE</b>
<b>PHONE</b>		<b>LOCAL AGENCY</b>	<b>NTR</b>

<b>CONTRACT DATES</b>	
<b>FROM</b> 7/8/2019	<b>TO</b> 7/12/2019
<b>ACCOUNT EXECUTIVE</b> House	
<b>PRODUCT TYPE</b> Autism Awareness	
<b>BILLING/ NOTARY</b>	<b>PROMOTION</b>
<b>Affidavits:</b> Invoices Scripts	<b>END ORDER</b>
<b>CALENDAR</b> X	<b>STD BROADCAST</b>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	7/8/19	7/12/19	:30		N/C	4	4	4	4	4			1	20	0.00
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8																		0.00
9																		0.00
10																		0.00
11																		0.00
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16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>		<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
				1	80	-
		<b>LESS AGENCY COMMISSION</b>				\$0.00
<b>Payment with Contract \$</b>		<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment Frequency: (Weekly/Monthly)</b>		<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>	

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 7/2/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1050 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDowell Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KB9B - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5099	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Berdley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
<b>Verified Dates</b> ✓	<b>Verified Signatures</b> ✓	<b>Reviewed and Accepted by:</b>	
<b>Verified Spot Rates</b> ✓	<b>Ready for Traffic</b> ✓	<b>Entered by:</b>	
<b>Arithmetic Checked</b> ✓	<b>Faxed/Sent (Date)</b> 7/2/2019		

2/6/2018



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 7/2/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Autism Awareness

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		7/8/19	7/12/19
AM	San Luis Obispo	KLUN-FM		7/8/19	7/12/19
RM	El Centro	KSSB-FM			
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		7/8/19	7/12/19
AM	Santa Rosa	KJOR-FM			
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		7/8/19	7/12/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
<b>Rotation</b>			<b>(If less than 100%, see below)</b>		
<b>Product</b>					
<b>Est. #</b>					
<b>ISCI Code</b>					

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First SpIn \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Autism Awareness		30"	200%	KSBQ, KLMM, KSMY, KLUN	7/8/2019	7/12/2019

Special Instructions PSA Is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b>			
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com	SM-Sylvia Martinez smartinez@radiolazer.com	
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com		
CS-Cynthia Salcido csalcido@radiolaer.com	AM-Amanda Michael amichael@radiolazer.com		

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Tuesday, July 02, 2019 1:14 PM  
**To:** 'Sandra Ramirez'  
**Subject:** House PSA PO.xls  
**Attachments:** Autism Awareness PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 7/11/2019
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME <b>In House PSA-Teen Vaccines</b>	NEW CONTRACT <input checked="" type="checkbox"/> REVISION
AGENCY NAME	RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION
ADDRESS	NEW ADVERTISER NATIONAL
CITY	LOCAL DIRECT <input checked="" type="checkbox"/> TRADE
STATE	LOCAL AGENCY NTR

CONTRACT DATES FROM <b>7/15/2019</b> TO <b>7/19/2019</b>	ACCOUNT EXECUTIVE <b>House</b>
---	--------------------------------

PHONE CELL ZIP CODE	PRODUCT TYPE <b>Teen Vaccines</b>
CONTACT NAME EMAIL	BILLING/ NOTARY PROMOTION

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	7/15/19	7/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	7/15/19	7/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	7/15/19	7/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	7/15/19	7/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks <b>1</b>	Total Spots <b>80</b>	Total \$ <b>-</b>
Payment with Contract \$	Check #	LESS AGENCY COMMISSION <b>\$0.00</b>		
Payment Frequency: (Weekly/Monthly)	\$	TALENT FEE/OTHER ADDITIONS		
NET TOTAL				<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) <b>X House</b>	DATE <b>7/11/2019</b>	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) <b>X House</b>	(SIGNATURE)
PRINT NAME <b>X</b>	TITLE	APPROVED BY SALES MANAGER (PRINT) <b>X Michael Rivera</b>	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113
KXGM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-6019	KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Berdley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	7/11/2019	2/6/2018			

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 7/11/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Teen Vaccines

All Orders Must Include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		7/15/19	7/19/19
OS	San Bernardino	KXRS-FM		7/15/19	7/19/19
RM	Victor Valley	KBTW-FM		7/15/19	7/19/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Ornard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		7/15/19	7/19/19
AM	San Luis Obispo	KLUN-FM		7/15/19	7/19/19
RM	El Centro	KSSB-FM			
			KAEH	7/15/19	7/19/19
RP	<b>La Mejor Network</b>				
RP	Ornard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		7/15/19	7/19/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	7/15/19	7/19/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		7/15/19	7/19/19
OS	San Bernardino	KCAL-AM		7/15/19	7/19/19
RP	Ornard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	7/15/19	7/19/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			

Rotation (If less than 100%, see below)

Product

Est. #

ISCI Code

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
TeenVaccines		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	7/15/2019	7/19/2019
TeenVaccines		30"	200%	KSBQ, KLMM, KSMY, KLUN	7/15/2019	7/19/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only

Date Completed \_\_\_\_\_

Producer \_\_\_\_\_

Traffic Department Use Only

Date Completed \_\_\_\_\_

Traffic Director \_\_\_\_\_

Traffic Managers

RP- Rosa Pena rosap@radlolazer.com

KH-Kim Herrera kherrera@radlolazer.com

CS-Cynthia Salcido csalcido@radlolazer.com

OS-Oscar Sandavol oscar@radlolazer.com

RM-Rebeca Marquez rmarquez@radlolazer.com

AM-Amanda Michael amichael@radlolazer.com

SM-Sylvia Martinez smartinez@radlolazer.com

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, July 11, 2019 9:51 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** TeenVaccines\_Spanish\_PSA\_V2 (1).mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7 FM	KBBU 93.9 FM	
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 106.0 AM	KAAT 103.1 FM	
KXSB 101.7 FM	KOXR 91.0 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM	
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 106.0 AM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV	
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM		
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM		ORDER DATE: 7/17/2019
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM			

CLIENT NAME <b>In House PSA-Colon Cancer</b>		NEW CONTRACT <input checked="" type="checkbox"/>		REVISION	
AGENCY NAME		RETURNING ADVERTISER <input checked="" type="checkbox"/>		CANCELLATION	
ADDRESS		NEW ADVERTISER		NATIONAL	
		LOCAL DIRECT <input checked="" type="checkbox"/>		TRADE	
		LOCAL AGENCY		NTR	

CITY		STATE		CONTRACT DATES	
				FROM <b>7/22/2019</b> TO <b>8/2/2019</b>	
PHONE		CELL		ACCOUNT EXECUTIVE House	
				PRODUCT TYPE Colon Cancer	
CONTACT NAME		ZIP CODE		BILLING/ NOTARY	
				PROMOTION	
		EMAIL		Affidavits: Invoices: Scripts:	
				CALENDAR <input checked="" type="checkbox"/> STD BROADCAST	
				END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	7/22/19	8/2/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	7/22/19	8/2/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	7/22/19	8/2/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	7/22/19	8/2/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				<b>GROSS TOTALS</b>		Total Weeks	Total Spots	Total \$
						1	80	-
				<b>LESS AGENCY COMMISSION</b>				<b>\$0.00</b>
				<b>TALENT FEE/OTHER ADDITIONS</b>				
Payment with Contract \$				Check #			<b>NET TOTAL</b>	<b>\$0.00</b>
Payment Frequency: (Weekly/Monthly)				\$				

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	7/17/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Michael Rivera	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXGB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXGM K9QZ KMLY - 600 E. Market St., Suite 200 - Balmora, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (780) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 7/17/2019	2/6/2018	



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



Dear PSA Director:

Stand Up To Cancer (SU2C), American Airlines (AA) and SU2C Ambassador, Tim McGraw, have joined forces in the fight against cancer with a new inspiring initiative and public service announcement (PSA) campaign, entitled "Life's Journeys."

This new campaign features Tim McGraw, along with AA team members, who have also been personally affected by cancer, either as a survivor or a co-survivor caring for a loved one fighting the disease. "Every family in America has a cancer story, my own family included. Too many of us have lost our parents, children, spouses and friends to this terrible disease," McGraw said. "I've been so touched by the stories of the American Airlines team members I've met over the past month and I'm honored to lend my voice to this campaign to help create a world where all cancer patients can become long-term survivors and have more time with the people they love."

The new broadcast PSA powerfully speaks to how there are two types of journeys in life: those we choose to take and those that life takes us on...each creating moments we will never forget and those we must overcome. In the PSA, Tim McGraw encourages everyone to stand up with him to help cancer patients become long-term survivors.

Please place these :30 PSAs in rotation and air them as soon and as often as possible from October 1, 2019 – December 31, 2019 (3 months). By airing the PSAs, you will Stand Up with us in the fight against cancer and help make every person diagnosed with cancer a long-term survivor.

Please contact our team at [psa@boombroadcast.com](mailto:psa@boombroadcast.com) or at (609) 748-7411 if you have any questions on the format or delivery of the PSAs.

Please visit [www.StandUpToCancer.org](http://www.StandUpToCancer.org) to learn more about the campaign, and follow us on @SU2C across Facebook, Instagram, and Twitter for the latest updates.

Please also feel free to contact me via phone (424) 283-3620 or email at [mslutzky@su2c.org](mailto:mslutzky@su2c.org).

Sincerely,

**Maurine Slutzky**

*SVP of Media Development, Stand Up To Cancer*



# Traffic & Production Order

Date 7/17/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Colon Cancer

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		7/22/19	8/2/19
OS	San Bernardino	KXRS-FM		7/22/19	8/2/19
RM	Victor Valley	KBTW-FM		7/22/19	8/2/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		7/22/19	8/2/19
AM	San Luis Obispo	KLUN-FM		7/22/19	8/2/19
RM	El Lantro	KSSB-FM			
			KAEH	7/22/19	8/2/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		7/22/19	8/2/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	7/22/19	8/2/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		7/22/19	8/2/19
OS	San Bernardino	KCAL-AM		7/22/19	8/2/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	7/22/19	8/2/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	(if less than 100%, see below)			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X

First Spn \_\_\_ Sling Spot \_\_\_ CD \_\_\_

Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_ 1 Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Colon Cancer		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	7/22/2019	8/2/2019
Colon Cancer		30"	200%	KSBQ, KLMM, KSMY, KLUN	7/22/2019	8/2/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b>			
RP- Rosa Pena rosap@radlazer.com	OS-Oscar Sandavol oscar@radlazer.com	SM-Sylvia Martinez smartinez@radlazer.com	
KH-Kim Herrera kherrera@radlazer.com	RM-Rebeca Marquez rmarquez@radlazer.com		
CS-Cynthia Salcido csalcido@radlazer.com	AM-Amanda Michael amichael@radlazer.com		

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, July 17, 2019 3:24 PM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Colon cancer.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7 FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 106.0 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 91.0 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 125.0 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 106.0 AM</b>
<b>KCAL 141.0 AM</b>	<b>KSBQ 148.0 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMM 97.9 FM</b>	<b>KBQF 104.3 FM</b>	<b>ORDER DATE: 8/1/2019</b>
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 131.0 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

<b>CLIENT NAME</b> In House PSA-Healthy Beverages	<b>NEW CONTRACT</b> <input checked="" type="checkbox"/>	<b>REVISION</b>
<b>AGENCY NAME</b>	<b>RETURNING ADVERTISER</b> <input checked="" type="checkbox"/>	<b>CANCELLATION</b>
<b>ADDRESS</b>	<b>NEW ADVERTISER</b>	<b>NATIONAL</b>
<b>CITY</b>	<b>LOCAL DIRECT</b> <input checked="" type="checkbox"/>	<b>TRADE</b>
<b>PHONE</b>	<b>LOCAL AGENCY</b>	<b>NTR</b>

<b>CONTRACT DATES</b>	<b>FROM</b> 8/5/2019	<b>TO</b> 8/9/2019
<b>ACCOUNT EXECUTIVE</b>	House	
<b>PRODUCT TYPE</b>	Healthy Beverages	
<b>BILLING/NOTARY</b>	PROMOTION	
<b>Affidavits:</b>	<b>Invoices</b>	<b>Scripts</b>
<b>CALENDAR</b> <input checked="" type="checkbox"/>	<b>STD BROADCAST</b>	<b>END ORDER</b>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	8/5/19	8/9/19	:30		N/C	4	4	4	4	4			1	20	0.00
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3	KSMY	5AM	12AM	8/5/19	8/9/19	:30		N/C	4	4	4	4	4			1	20	0.00
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15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
		1	80	-
	<b>LESS AGENCY COMMISSION</b>			\$0.00
<b>Payment with Contract \$</b>	<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>		
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>	<b>NET TOTAL</b>		
		<b>\$0.00</b>		

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<b>APPROVED BY CLIENT (SIGNATURE)</b> X _____	<b>DATE</b> 8/1/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b> _____
<b>PRINT NAME</b> X _____	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b> _____

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6001 McDill Dr., Ste. D - Bakerville, CA 93313 - (861) 827-0113
KXGM KSGZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 869-6331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
K65B - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Colton, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8628
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 803 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
<b>Verified Dates</b> <input checked="" type="checkbox"/>	<b>Verified Signatures</b> <input checked="" type="checkbox"/>	<b>Reviewed and Accepted by:</b>	
<b>Verified Spot Rates</b> <input checked="" type="checkbox"/>	<b>Ready for Traffic</b> <input checked="" type="checkbox"/>	<b>Entered by:</b>	
<b>Arithmetic Checked</b> <input checked="" type="checkbox"/>	<b>Faxed/Sent (Date)</b> 8/1/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM									
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 8/1/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Healthy Beverages

All Orders Must Include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spln \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		8/5/19	8/9/19
OS	San Bernardino	KXRS-FM		8/5/19	8/9/19
RM	Victor Valley	KBTW-FM		8/5/19	8/9/19
RM	Selinas	KXSM-FM			
RM	Selinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		8/5/19	8/9/19
AM	San Luis Obispo	KLUN-FM		8/5/19	8/9/19
RM	El Centro	KSSB-FM			
			KAEH	8/5/19	8/9/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		8/5/19	8/9/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	8/5/19	8/9/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		8/5/19	8/9/19
OS	San Bernardino	KCAL-AM		8/5/19	8/9/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLGM-FM			
			KWRN	8/5/19	8/9/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			

Rotation \_\_\_\_\_ (If less than 100%, see below)

Product \_\_\_\_\_  
Est. # \_\_\_\_\_  
ISCI Code \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Healthy Beverages		30"	100%	KXSB/KXRS/KBTW/KCAL/KAQH/QQ	8/5/2019	8/9/2019
Healthy Beverages		30"	200%	KSBQ, KLMM, KSMY, KLUN	8/5/2019	8/9/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com
	SM-Sylvia Martinez smartinez@radiolazer.com

## Nancy Lima

---

**From:** Nancy Lima [nlma@lazerbroadcasting.com]  
**Sent:** Thursday, August 01, 2019 8:55 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO  
**Attachments:** HealthyBeverages\_Spanish\_PSA\_Radio.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlma@lazerbroadcasting.com](mailto:nlma@lazerbroadcasting.com)*



# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 8/8/2019

<b>CLIENT NAME</b> In House PSA-Foundation Fighting Blindness	<b>NEW CONTRACT</b> <input checked="" type="checkbox"/> <b>REVISION</b> <b>RETURNING ADVERTISER</b> <input checked="" type="checkbox"/> <b>CANCELLATION</b>
<b>AGENCY NAME</b>	<b>NEW ADVERTISER</b> <input type="checkbox"/> <b>NATIONAL</b> <b>LOCAL DIRECT</b> <input checked="" type="checkbox"/> <b>TRADE</b> <b>LOCAL AGENCY</b> <input type="checkbox"/> <b>NTR</b>

<b>ADDRESS</b>		<b>CONTRACT DATES</b>	
<b>CITY</b>	<b>STATE</b>	<b>FROM</b> 8/12/2019	<b>TO</b> 8/16/2019
<b>PHONE</b>	<b>CELL</b>	<b>ACCOUNT EXECUTIVE</b> House	
<b>CONTACT NAME</b>	<b>EMAIL</b>	<b>PRODUCT TYPE</b> Foundation Fighting Blindness	
		<b>BILLING/ NOTARY</b> <input type="checkbox"/> <b>PROMOTION</b>	
		<b>Affidavits:</b> <input type="checkbox"/> <b>Invoices:</b> <input type="checkbox"/> <b>Scripts:</b> <input type="checkbox"/>	
		<b>CALENDAR</b> <input checked="" type="checkbox"/> <b>STD BROADCAST</b> <input type="checkbox"/> <b>END ORDER</b> <input type="checkbox"/>	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	8/12/19	8/16/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	8/12/19	8/16/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	8/12/19	8/16/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	8/12/19	8/16/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	Total Weeks <b>1</b>	Total Spots <b>80</b>	Total \$ <b>-</b>
	<b>LESS AGENCY COMMISSION</b>			<b>\$0.00</b>
	<b>TALENT FEE/OTHER ADDITIONS</b>			<b>\$0.00</b>
Payment with Contract \$ _____ Payment Frequency: (Weekly/Monthly) _____	Check # _____ \$ _____	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House	DATE 8/8/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X _____	TITLE	APPROVED BY SALES MANAGER (PRINT) X Michael Rivera	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (908) 384-9750	KEAL KXTT KBQF - 6801 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Balmora, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRN KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KGSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 289 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardaley Ave. - Tulare, CA 93274	KBBU - 603 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	8/8/2019	2/6/2018			

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 8/8/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Foundation Fighting Blindness

All Orders Must include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

I/2 Hr \_\_\_\_\_ I Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		8/12/19	8/16/19
OS	San Bernardino	KXRS-FM		8/12/19	8/16/19
RM	Victor Valley	KBTW-FM		8/12/19	8/16/19
RM	Sellinas	KXSM-FM			
RM	Sellinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		8/12/19	8/16/19
AM	San Luis Obispo	KLUN-FM		8/12/19	8/16/19
RM	El Centro	KSSB-FM			
			KAEH	8/12/19	8/16/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		8/12/19	8/16/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	8/12/19	8/16/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSQB-AM		8/12/19	8/16/19
OS	San Bernardino	KCAL-AM		8/12/19	8/16/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	8/12/19	8/16/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	(If less than 100%, see below)			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Foundation Fighting Blindness		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	8/12/2019	8/16/2019
Foundation Fighting Blindness		30"	200%	KSQB, KLMM, KSMY, KLUN	8/12/2019	8/16/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com		OS-Oscar Sandavol oscar@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com AM-Amanda Michael amichael@radiolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, August 08, 2019 9:16 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Jorge Rios'  
**Subject:** House PSA PO.xls  
**Attachments:** Foundation Fighting Blindness PSA.MP3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.3 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 8/14/2019

CLIENT NAME <b>In House PSA-Al-Anon Family Groups</b>	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	
AGENCY NAME	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION	
ADDRESS	NEW ADVERTISER	NATIONAL	
	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE	
	LOCAL AGENCY	NTR	

CONTRACT DATES	
FROM <b>8/19/2019</b>	TO <b>8/23/2019</b>
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Al-Anon Family Group	
BILLING/ NOTARY	PROMOTION
Affidavits: Invoices	Scripts
CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST
	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	8/19/19	8/23/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	8/19/19	8/23/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	8/19/19	8/23/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	8/19/19	8/23/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
				<b>1</b>	<b>80</b>	<b>-</b>	
				<b>LESS AGENCY COMMISSION</b>			<b>\$0.00</b>
				<b>TALENT FEE/OTHER ADDITIONS</b>			
Payment with Contract \$				Check #	<b>NET TOTAL</b>		<b>\$0.00</b>
Payment Frequency: (Weekly/Monthly)				\$			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House	DATE 8/14/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	((SIGNATURE))
PRINT NAME X _____	TITLE	APPROVED BY SALES MANAGER (PRINT) X Michael Rivera	((SIGNATURE))

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 890-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (780) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Barclay Ave. - Tulare, CA 93274	KBBU - 603 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0861
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 8/14/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1

## Follow-Up for usage information

This Public Service Announcement was recently sent to your station. If you have time please fill out the enclosed reply card and let us know how much air time your station has given to this PSA. If your station needs another copy please visit our download site: [radio.tvaccessspotsources.com/alanon](http://radio.tvaccessspotsources.com/alanon) or e-mail [erin@tvaccess.com](mailto:erin@tvaccess.com) and she would be happy to mail you a hard copy.

## Thank You

Dear Station Manager:

Broadcasting an Al-Anon :60, :30 or :15 PSA spot on your station can change people's lives!

Alcohol is a cause of family trouble for over one-third of Americans, according to the latest Gallup Consumption Habits poll. Thirty-three percent report alcohol-related incidents have interfered with their family life.

Al-Anon Family Groups in your community offer hope and help to families and friends who have been affected by a loved one's drinking, including the 40 percent of Al-Anon members who first came to meetings because a friend or relative had a drug problem.

It is not necessary for anyone to suffer in silence and isolation. They just need to know where to find help.

Thank you for your consideration.

Sincerely,



Vali M. Fayen  
Executive Director  
AlAnon Family Group Headquarters, Inc.



# Traffic & Production Order

Date 8/14/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Al-Anon Family Groups

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		8/19/19	8/23/19
OS	San Bernardino	KXRS-FM		8/19/19	8/23/19
RM	Victor Valley	KBTW-FM		8/19/19	8/23/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Orland-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		8/19/19	8/23/19
AM	San Luis Obispo	KLUN-FM		8/19/19	8/23/19
RM	El Centro	KSSB-FM			
			KAEH	8/19/19	8/23/19
RP	<b>La Mejor Network</b>				
RP	Orland-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		8/19/19	8/23/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	8/19/19	8/23/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		8/19/19	8/23/19
OS	San Bernardino	KCAL-AM		8/19/19	8/23/19
RP	Orland-Ventura	KOXR-FM/AM			
OS	Reno/Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	8/19/19	8/23/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>			<b>(If less than 100%, see below)</b>	
		<b>Product</b>			
		<b>Est. #</b>			
		<b>ISCI Code</b>			

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Al-Anon Family Groups		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	8/19/2019	8/23/2019
Al-Anon Family Groups		30"	200%	KSBQ, KLMM, KSMY, KLUN	8/19/2019	8/23/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com KH- Kim Herrera kherrera@radlolazer.com CS- Cynthia Salcido csalcido@radlolaer.com		OS- Oscar Sandavol oscar@radlolazer.com RM- Rebeca Marquez rmarquez@radlolazer.com AM- Amanda Michael amichael@radlolazer.com	



## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, August 14, 2019 10:12 AM  
**To:** 'Sandra Ramirez'  
**Subject:** House PSA PO.xls  
**Attachments:** PSA 30 SEG ALANON BEBIDA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 8/22/2019

CLIENT NAME <b>In House PSA-Bedtime Routine</b>	NEW CONTRACT <input checked="" type="checkbox"/> REVISION
AGENCY NAME	RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION
ADDRESS	NEW ADVERTISER NATIONAL
	LOCAL DIRECT <input checked="" type="checkbox"/> TRADE
	LOCAL AGENCY NTR

CONTRACT DATES	
FROM <b>8/26/2019</b>	TO <b>8/30/2019</b>
ACCOUNT EXECUTIVE House	
PRODUCT TYPE <b>Bedtime Routine</b>	
BILLING/ NOTARY	PROMOTION
Affidavits: Invoices	Scripts
CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST
	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	8/26/19	8/30/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	8/26/19	8/30/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	8/26/19	8/30/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	8/26/19	8/30/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
		<b>LESS AGENCY COMMISSION</b>		
	<b>TALENT FEE/OTHER ADDITIONS</b>			
Payment with Contract \$	Check #	<b>NET TOTAL</b>		<b>\$0.00</b>
Payment Frequency: (Weekly/Monthly)	\$			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) <b>X House</b>	DATE <b>8/22/2019</b>	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) <b>X House</b>	(SIGNATURE)
PRINT NAME <b>X</b>	TITLE	APPROVED BY SALES MANAGER (PRINT) <b>X Michael Rivera</b>	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 609 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-6331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) <b>8/22/2019</b>	<b>2/6/2018</b>	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date	Contract#	Mod#
07/15/19	1486051285	1
End Date	Date Entered	Date Last Modified
12/31/19	07/09/19	07/11/19
Advertiser	Station Market	
IN HOUSE PSA	KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product	SalesRep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 8/22/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Bedtime Routine

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		8/26/19	8/30/19
OS	San Bernardino	KXRS-FM		8/26/19	8/30/19
RM	Victor Valley	KBTW-FM		8/26/19	8/30/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		8/26/19	8/30/19
AM	San Luis Obispo	KLUN-FM		8/26/19	8/30/19
RM	El Centro	KSSB-FM			
			KAEH	8/26/19	8/30/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		8/26/19	8/30/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	8/26/19	8/30/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		8/26/19	8/30/19
OS	San Bernardino	KCAL-AM		8/26/19	8/30/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	8/26/19	8/30/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(if less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request  
 Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X

First Spln \_\_\_ Sling Spot \_\_\_ CD \_\_\_

Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_ 1 Hr \_\_\_ Other \_\_\_

TV Shoot Information

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Bedtime Routine		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	8/26/2019	8/30/2019
Bedtime Routine		30"	200%	KSBQ, KLMM, KSMY, KLUN	8/26/2019	8/30/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com		OS-Oscar Sandavol oscar@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com AM-Amanda Michael amichael@radiolazer.com	
		SM-Sylvia Martinez smartinez@radiolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, August 22, 2019 10:36 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** BedtimeRoutine PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7 FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 8/28/2019

CLIENT NAME <b>In House PSA-Goodwill</b>	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	
AGENCY NAME	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION	
ADDRESS	NEW ADVERTISER	NATIONAL	
	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE	
	LOCAL AGENCY	NTR	

CITY	STATE	CONTRACT DATES	FROM <b>9/2/2019</b> TO <b>9/6/2019</b>
PHONE	CELL	ACCOUNT EXECUTIVE	<b>House</b>
CONTACT NAME	ZIP CODE	PRODUCT TYPE	<b>Goodwill</b>
EMAIL		BILLING/NOTARY	PROMOTION
		Affidavits: <input checked="" type="checkbox"/>	Invoices: <input type="checkbox"/>
		Scripts: <input type="checkbox"/>	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	9/2/19	9/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	9/2/19	9/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	9/2/19	9/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	9/2/19	9/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	80	-
		LESS AGENCY COMMISSION		\$0.00
		TALENT FEE/OTHER ADDITIONS		
		NET TOTAL		\$0.00

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X <b>House</b>	DATE <b>8/28/2019</b>	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X <b>House</b>	((SIGNATURE))
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X <b>Michael Rivera</b>	((SIGNATURE))

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1650 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Ballinae, CA 93905 - (831) 422-6019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 9 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Elysiene Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	<input checked="" type="checkbox"/>	Verified Signatures	<input checked="" type="checkbox"/>	Reviewed and Accepted by:			
Verified Spot Rates	<input checked="" type="checkbox"/>	Ready for Traffic	<input checked="" type="checkbox"/>	Entered by:			
Arithmetic Checked	<input checked="" type="checkbox"/>	Faxed/Sent (Date)	8/28/2019	2/6/2018			

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 8/28/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Goodwill

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		9/2/19	9/6/19
OS	San Bernardino	KXRS-FM		9/2/19	9/6/19
RM	Victor Valley	KBTW-FM		9/2/19	9/6/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		9/2/19	9/6/19
AM	San Luis Obispo	KLUN-FM		9/2/19	9/6/19
RM	El Centro	KSSB-FM			
			KAEH	9/2/19	9/6/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		9/2/19	9/6/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	9/2/19	9/6/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		9/2/19	9/6/19
OS	San Bernardino	KCAL-AM		9/2/19	9/6/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	9/2/19	9/6/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(If less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_  
 DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X  
 First Spin \_\_\_ Sling Spot \_\_\_ CD \_\_\_  
 Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_ 1 Hr \_\_\_ Other \_\_\_

TV Shoot Information  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Goodwill		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	9/2/2019	9/6/2019
Goodwill		30"	200%	KSBQ, KLMM, KSMY, KLUN	9/2/2019	9/6/2019

Special Instructions PSA is attached  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**\*Please allow 48 hours for quality Production\***

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b>			
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com	SM-Sylvia Martinez smartinez@radiolazer.com	
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com		
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com		



## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, August 29, 2019 2:41 PM  
**To:** 'Rosa Pena'  
**Subject:** FW: House PSA PO.xls  
**Attachments:** Goodwill PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** Nancy Lima [mailto:nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, August 28, 2019 10:32 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

About WeTransfer . Help . legal . Report this transfer as spa

To make sure our emails arrive, please add noreply@wetransfer.com to your c

1 ítem  
LA VOZ DE LA COMUNIDAD AA.mp3  
67.7 MB

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7 FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 9/4/2019
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME <b>In House PSA-Hunger Prevention</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CITY	STATE	CONTRACT DATES	FROM	9/9/2019	TO	9/13/2019
PHONE	CELL	ZIP CODE	ACCOUNT EXECUTIVE House			
CONTACT NAME	EMAIL		PRODUCT TYPE Hunger Prevention			
			BILLING/ NOTARY		PROMOTION	
			Affidavits:	Invoices	Scripts	
			CALENDAR	X	STD BROADCAST	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	9/9/19	9/13/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	9/9/19	9/13/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	9/9/19	9/13/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	9/9/19	9/13/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	80	-
		LESS AGENCY COMMISSION		\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		\$0.00

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	9/4/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Michael Rivera	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4619
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
K88B - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5856	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5680 Hollister Ave. - Goleta, CA 93117 - (805) 682-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Berkeley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	9/4/2019	2/6/2018			

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA	Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product LA VOZ DE LA COMUNIDAD	SalesRep/Office House House	

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 9/4/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Hunger Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		9/9/19	9/13/19
OS	San Bernardino	KXRS-FM		9/9/19	9/13/19
RM	Victor Valley	KBTW-FM		9/9/19	9/13/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		9/9/19	9/13/19
AM	San Luis Obispo	KLUN-FM		9/9/19	9/13/19
RM	El Centro	KSSB-FM			
			KAEH	9/9/19	9/13/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		9/9/19	9/13/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	9/9/19	9/13/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		9/9/19	9/13/19
OS	San Bernardino	KCAL-AM		9/9/19	9/13/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	9/9/19	9/13/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	(If less than 100%, see below)			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Hunger Prevention		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	9/9/2019	9/13/2019
Hunger Prevention		30"	200%	KSBQ, KLMM, KSMY, KLUN	9/9/2019	9/13/2019

Special Instructions PSA is attached

**\*Please allow 48 hours for quality Production\***

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b>			
RP- Rosa Pena rosap@radlolazer.com	OS-Oscar Sandavol oscar@radlolazer.com	SM-Sylvia Martinez smartinez@radlolazer.com	
KH-Kim Herrera kherrera@radlolazer.com	RM-Rebeca Marquez rmarquez@radlolazer.com		
CS-Cynthia Salcido csalcido@radloaer.com	AM-Amanda Michael amichael@radlolazer.com		

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, September 04, 2019 9:46 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Hunger Prevention 30.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 9/12/2019
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

<b>CLIENT NAME</b> In House PSA-Save Your Lungs	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">NEW CONTRACT</td> <td style="width: 50%;">X</td> <td style="width: 50%;">REVISION</td> <td style="width: 50%;"></td> </tr> <tr> <td>RETURNING ADVERTISER</td> <td>X</td> <td>CANCELLATION</td> <td></td> </tr> <tr> <td>NEW ADVERTISER</td> <td></td> <td>NATIONAL</td> <td></td> </tr> <tr> <td>LOCAL DIRECT</td> <td>X</td> <td>TRADE</td> <td></td> </tr> <tr> <td>LOCAL AGENCY</td> <td></td> <td>NTR</td> <td></td> </tr> </table>	NEW CONTRACT	X	REVISION		RETURNING ADVERTISER	X	CANCELLATION		NEW ADVERTISER		NATIONAL		LOCAL DIRECT	X	TRADE		LOCAL AGENCY		NTR	
NEW CONTRACT	X	REVISION																			
RETURNING ADVERTISER	X	CANCELLATION																			
NEW ADVERTISER		NATIONAL																			
LOCAL DIRECT	X	TRADE																			
LOCAL AGENCY		NTR																			

<b>AGENCY NAME</b> ADDRESS CITY STATE	<b>CONTRACT DATES</b> FROM 9/16/2019 TO 9/20/2019 ACCOUNT EXECUTIVE House
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<b>PHONE</b> CELL ZIP CODE	<b>PRODUCT TYPE</b> Save Your Lungs <b>BILLING/ NOTARY</b> PROMOTION
----------------------------	---

<b>CONTACT NAME</b> EMAIL	Affidavits: Invoices: Scripts:
---------------------------	--------------------------------

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	9/16/19	9/20/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	9/16/19	9/20/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	9/16/19	9/20/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	9/16/19	9/20/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
			1	80	-
		<b>LESS AGENCY COMMISSION</b>			<b>\$0.00</b>
		<b>TALENT FEE/OTHER ADDITIONS</b>			
		<b>NET TOTAL</b>			<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House 9/12/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE) X House
PRINT NAME X	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE) X Michael Rivera

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRB KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 800 E. Market St., Suite 200 - Sellinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 869-8331	KBRN KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3099
KGSB - 261 W. Main Street, Suite 0 - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9766
KZER - 5880 Hofflader Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274	KBBU - 803 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by: _____ Entered by: _____			
Verified Spot Rates	✓	Ready for Traffic	✓				
Arithmetic Checked	✓	Faxed/Sent (Date)	9/12/2019	2/6/2018			

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 9/12/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Save Your Lungs

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		9/16/19	9/20/19
OS	San Bernardino	KXRS-FM		9/16/19	9/20/19
RM	Victor Valley	KBTW-FM		9/16/19	9/20/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Orland-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		9/16/19	9/20/19
AM	San Luis Obispo	KLUN-FM		9/16/19	9/20/19
RM	El Centro	KSSB-FM			
			KAEH	9/16/19	9/20/19
RP	<b>La Mejor Network</b>				
RP	Orland-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		9/16/19	9/20/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	9/16/19	9/20/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		9/16/19	9/20/19
OS	San Bernardino	KCAL-AM		9/16/19	9/20/19
RP	Orland-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	9/16/19	9/20/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(If less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X  
 First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Save Your Lungs		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	9/16/2019	9/20/2019
Save Your Lungs		30"	200%	KSBQ, KLMM, KSMY, KLUN	9/16/2019	9/20/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com CS-Cynthia Salcido csalcido@radloiaer.com		OS-Oscar Sandavol oscar@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com AM-Amanda Michael amichael@radlolazer.com	



## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, September 12, 2019 10:06 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Save Your Lungs PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 9/19/2019

CLIENT NAME <b>In House PSA-AAP Sleepless With Baby</b>		NEW CONTRACT <input checked="" type="checkbox"/>		REVISION
AGENCY NAME		RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION	
ADDRESS		NEW ADVERTISER	NATIONAL	
		LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE	
		LOCAL AGENCY	NTR	

CITY		STATE	CONTRACT DATES	
			FROM 9/23/2019	TO 9/27/2019

PHONE	CELL	ZIP CODE	ACCOUNT EXECUTIVE House
CONTACT NAME		EMAIL	PRODUCT TYPE AAP Sleepless With Baby

BILLING/ NOTARY		PROMOTION	
Affidavits: <input checked="" type="checkbox"/>	Invoices <input checked="" type="checkbox"/>	Scripts	
CALENDAR <input checked="" type="checkbox"/>	X	STD BROADCAST	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	9/23/19	9/27/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	9/23/19	9/27/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	9/23/19	9/27/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	9/23/19	9/27/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
		<b>LESS AGENCY COMMISSION</b>		
Payment with Contract \$	Check #	<b>TALENT FEE/OTHER ADDITIONS</b>		
Payment Frequency: (Weekly/Monthly)	\$	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) <b>X</b> House	DATE 9/19/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) <b>X</b> House	(SIGNATURE)
PRINT NAME <b>X</b>	TITLE	APPROVED BY SALES MANAGER (PRINT) <b>X</b> Michael Rivera	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakerfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 800 E. Market Bl., Suite 200 - Bellmea, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 912 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMRZ - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 9/19/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 9/19/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title AAP Sleepless With Baby

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radlo Lazer Network</b>				
OS	San Bernardino	KXSB-FM		9/23/19	9/27/19
OS	San Bernardino	KXRS-FM		9/23/19	9/27/19
RM	Victor Valley	KBTW-FM		9/23/19	9/27/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		9/23/19	9/27/19
AM	San Luis Obispo	KLUN-FM		9/23/19	9/27/19
RM	El Centro	KSSB-FM			
			KAEH	9/23/19	9/27/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		9/23/19	9/27/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	9/23/19	9/27/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		9/23/19	9/27/19
OS	San Bernardino	KCAL-AM		9/23/19	9/27/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	9/23/19	9/27/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(if less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
AAP Sleepless With Baby		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	9/23/2019	9/27/2019
AAP Sleepless With Baby		30"	200%	KSBQ, KLMM, KSMY, KLUN	9/23/2019	9/27/2019

Special Instructions PSA Is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com KH- Kim Herrera kherrera@radlolazer.com CS- Cynthia Salcido csalcido@radlolazer.com		OS- Oscar Sandavol oscar@radlolazer.com RM- Rebeca Marquez rmarquez@radlolazer.com AM- Amanda Michael amichael@radlolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, September 19, 2019 9:41 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** AAP\_SleeplessWithBaby\_SP\_V2\_ENCODED.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

Dear Public Service Director,

**According to the Centers for Disease Control and Prevention (CDC), last year, more than 3.6 million U.S. youth, including 1 in 5 high school students and 1 in 20 middle school students, used electronic cigarettes, also known as “e-cigarettes.”** Between 2017 and 2018, e-cigarette use increased 78% among high school students and nearly 50% among middle school students. This rapid increase led the U.S. Surgeon General to call the use of these products by youth an epidemic in the United States. In adolescents, exposure to nicotine can harm brain development, which continues until about age 25.

CDC’s Office on Smoking and Health has produced the enclosed radio public service announcement (PSA) as part of an initiative to raise awareness about the increase in youth e-cigarette use. The goal is to alert influential adults – including parents, educators, coaches, and healthcare providers – about the risks of e-cigarette use among youth.

This is an urgent public health issue for your station and its listeners because nicotine exposure during adolescence can impact learning, memory, and attention, and e-cigarette use among U.S. youth is skyrocketing. Youth who use e-cigarettes also may be more likely to progress to regular cigarettes and be at increased risk for future addiction to nicotine and other drugs.

Please help us raise awareness of the dangers of youth e-cigarette use by running this PSA frequently. For more information about e-cigarettes and risks among youth, please visit: [www.CDC.gov/e-cigarettes](http://www.CDC.gov/e-cigarettes).

**Additional campaign information is available here:**

[www.causewaypsa.com/EPK/65009\\_CDC\\_Radio](http://www.causewaypsa.com/EPK/65009_CDC_Radio)

[www.causewaypsa.com/CDC\\_OSH/](http://www.causewaypsa.com/CDC_OSH/)

**Your usage of our PSAs is very important to us. Please use this website to provide us with your PSA airing information:** <http://radio2.causewaypsa.com/?p=D138764>.

Thank you for your time and support.

Sincerely,

Brian King, PhD, MPH  
Deputy Director for Research Translation  
Office on Smoking and Health  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention



Oral and maxillofacial surgeons:  
The experts in face, mouth and  
jaw surgery®

## Follow-Up for usage information.

This Public Service Announcement was recently sent to your station. If you have time please fill out the enclosed reply card and let us know how much air time your station has given to this PSA.

If your station needs another copy please visit our download site:

[Radio.tvaccessspotsource.com/american-association-oral-and-maxillofacial-surgeons](http://Radio.tvaccessspotsource.com/american-association-oral-and-maxillofacial-surgeons) or e-mail  
[Erin@tvaccess.com](mailto:Erin@tvaccess.com) and she would be happy to mail you a hard copy.

## Thank you

Dear Public Service Advertising Director,

We are providing you three public service announcements to help educate the public about the importance of wisdom teeth management.

### Wisdom Teeth

Third molars, known as wisdom teeth, are the last teeth to develop and enter the mouth. They typically enter the mouth between the ages of 17 to 25.

Nine out of 10 people have at least one impacted wisdom tooth. An impacted tooth is when a tooth is unable to break through the gums, or there is not enough room for the tooth. An impacted tooth is a serious issue. Complications can arise, including damage to adjacent teeth, infection and the formation of cysts.

It is less complicated to remove wisdom teeth when a patient is younger because the roots have not yet completely formed, surrounding bone is softer and there is less chance of damaging nearby nerves and other structures.

Not all wisdom teeth need to be removed, but they do need to be monitored. Healthy, properly positioned wisdom teeth require an annual checkup, periodic X-rays to monitor for changes and regular, professional cleanings.

The American Association of Oral and Maxillofacial Surgeons is committed to educating the public about the risk factors and the importance of wisdom teeth management.

Pain or no pain, your wisdom teeth should be checked annually.

By featuring the enclosed 15-second, 30-second and 60-second public service announcements in your normal rotation, you are helping us educate the public about the risk factors associated with wisdom teeth and the importance of an annual examination.

Your support is greatly appreciated.

Sincerely,



Oral and maxillofacial surgeons:  
The experts in face, mouth and  
jaw surgery®



## Follow-Up for usage information.

This Public Service Announcement was recently sent to your station. If you have time please fill out the enclosed reply card and let us know how much air time your station has given to this PSA. If your station needs another copy please visit our download site: [radio.tvaccessspotsources.com/american-lung-association](http://radio.tvaccessspotsources.com/american-lung-association) or e-mail [Erin@tvaccess.com](mailto:Erin@tvaccess.com) and she would be happy to mail you a hard copy.

Thank you

 AMERICAN LUNG ASSOCIATION.

Dear PSA Director:

Nearly 26 million Americans have asthma, including more than 7 million children. The chronic lung disease causes millions of lost school and workdays every year and is the third leading cause of hospitalization among children. While there is no cure for asthma, the good news is it can be managed and treated and the American Lung Association is committed to supporting those affected by asthma handle the lung disease and live well.

As the Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. Our work is focused on five strategic imperatives: to defeat lung cancer; to improve the air we breathe, to reduce the burden of lung disease on individuals and their families, to eliminate tobacco use and tobacco-related diseases, and to accelerate fundraising and enhance organizational effectiveness to support the urgency of our mission.

Our two 0:30 and 0:15 second Spanish PSAs covers our free online course, Asthma Basics in Spanish. This free, one-hour interactive online learning module is designed to help people learn more about asthma. As the Hispanic population continues to grow and disperse throughout the country, the urgency of addressing their burden of asthma grows with it. While there is much variation among Hispanic subgroups, depending on from where they originate. Puerto Ricans are hit especially hard by asthma, being more than twice as likely as non-Hispanic whites to be diagnosed with the disease.

Thank you so much for considering our Spanish PSA covering Asthma Basics. We look forward to working with you to spread the word about this free course and hopefully help many breathe easier.

Best,

Harold Wimmer  
National President and CEO  
American Lung Association