PSA Quarterly List

Station Call Letters KSMY For quarter ending: January 3, 2020

Community issue:

- 1. Lung Cancer Prevention
- 2. Red Cross Blood
- 3. Community Engagement
- 4. St. Jude Finding a Cure
- 5. High Blood Pressure Control
- 6. Wildfires Preparedness
- 7. Mattress Illegal Dumping
- 8. Central Control and Prevention
- 9. Healthy Beverages
- 10. Pre Diabetes Prevention
- 11. Christmas
- 12. Safety

Responsive programming:

- (1)Public service announcement, September 30, 2019- October 4, 2019, various times: This PSA informs the community how lung cancer kills 422 people every day. The 5 year survival rate for lung cancer is 21% a among the lowest for all types of cancers. Early detection saves lives and survival rates are over four times higher when lung cancer is detected early, but most cases are not diagnosed until later stages. Approximately 8 million people in the U.S are at high risk for lung cancer and they should talk to their doctors about getting screened. For more information visit SaveByTheScan.org. A message brought by the AD Council.
- (2) Public service announcement October 7, 2019- October 11, 2019, various times: This PSA informs the community how by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.
- (3) Public service announcement October 14, 2019- October 18, 2019, various times: This PSA informs the community how a United Way volunteer was located in a school

and asked the children what that place needed. They answer Monsters, Lazer, and swimming pool, another hamster. What about spinach at lunchtime and more exercise? They all said No. To create healthier communities, what that place needs is you because many things can be accomplished when they live united. To donate or to be a volunteer visit www.unitedway.org. Message brought by United Way and Ad Council.

- (4) Public service announcement, October 21, 2019- October 25, 2019, various times: This PSA informs the community how families never receive a bill from St. Jude for treatment, travel, housing or food because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and they won't stop until no child dies from cancer. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.
- (5) Public service announcement, October 28, 2019- November 1, 2019, various times: This PSA informs the community the new AHA guidelines say nearly half of American adults have high blood pressure and need to reduce it. The PSA highlight the consequences of high blood pressure by motivating people who've stopped following their high blood pressure management plan to partner with their doctor, get back on a plan, and get their numbers to a healthy range.
- (6) Public service announcement, November 4, 2019- November 8, 2019, various times: This PSA informs the community how in effort to decrease human caused wildfires, the Ad Council, the U.S. Forest Services and the National Association of State Foresters launched new digital first PSAs and artwork inspired by beloved Smokey Bear poster, that feature to know how fire starts. The campaign reminds outdoor enthusiasts and those who live near the great outdoors that everyday actions can sparks a wildfire. Common causes of wildfires include leaving campfires and warming fires unattended, burning debris on windy days, improperly discarding smoking materials or BBQ coals. A message brought by the Ad Council www.SmokeyBear.com
- (7) Public service announcement, November 11, 2019- November 15, 2019, various times: This PSA informs the community how illegal dumping in California is a crime. However there are still people in your community dumping their old mattress in alleyways or parking lots. Not only is it hard to look at, but illegal tool. Thanks to Bye Bye Mattress your community can now recycle mattresses and box springs for free. Bye Bye Mattress is program of the Mattress recycling Council that has established a statewide network of free drop off locations including recycling centers, collection sites and events where people can get rid of their old mattresses. For more information visit ByeByemattress.com. www.ByeByemattress.com

- (8) Public service announcement, November 18, 2019- November 22, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public.
- (9) Public service announcement, November 25, 2019- November 29, 2019, various times: This PSA informs the community how sugary drinks are leading sources of added sugars in the American diet. Drinking sugary drinks on a regular basis can lead to weight gain, tooth decay and cavities, and increase the risk of developing type 2 diabetes, heart disease, stroke, and related cancers. Additionally, drinking sugary beverages is associated with developing kidney disease, non-alcoholic fatty liver disease, and gout, a type of arthritis. Limiting sugary drink intake can help you maintain a healthy weight and enjoy a healthier diet.
- (10). Public service announcement, December 2, 2019- December 6, 2019, various times: This PSA informs the community how to take a minute to find out if they could have prediabetes. Visit podriatenerprediabetes.org. Most likely they are not going to do it because they will find thousand excuses, children, work, and no time. To be busy prevents the pre-diabetes, clear that's not true. They can still have pre diabetes even if they are busy. Visit podriatenerprediabetes.org because there are no excuses, the pre diabetes is reversible. A message brought by the Ad Council.
- (11) Public service announcement, December 9, 2019- December 20, 2019, various times: This PSA informs the community how we had another year of Hurricanes, Earthquakes, and other disasters have left many families homeless and facing a long road of pain and recovery. This Christmas Knights of Columbus invite you together to help the victims of these natural disasters by rebuilding their homes and communities. Visit their website www.kofc.org to recognize the different ways that we can help and give hope to those who need it most.
- (12) Public service announcement, December 23, 2019- January 3, 2020, various times: This PSA informs the community how the young has mastered the art of disconnect. There are messages that have to reach them and make be sure they wear their seat belts all the way and every time. They need hear it and do not stop telling them until they are to buckle up. visit safercar.org/chicosabrochesen. A message from National Highways Traffic Safety Administration and the Ad Council.

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From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, September 25, 2019 10:10 AM

To: 'Sandra Ramirez'
Cc: 'Kim Herrera'
Subject: House PSA PO.xls

Attachments: Lung Cancer Prevention PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

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20																			0.00
SPECI	AL INSTRU	CTIONS:							Т	cno	ee TO	TALE		Total	Weeks	Tota	Spots	1	otal \$
										GKO	ss to	ALS			1		80		2
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		Payment w	Ith Contract \$			Check #						Т	ALEN'	FEE/C	OTHER	ADD	TIONS		
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court of that LA acco Infring If Ac	osts, and atte ZER is not bo ount. Adverti ement of tra ivertiser so to	orney's fees. All p und to effect copy iser shall have no o demarks, trade na erminated, he will	rogram and adverti or changes without in other claim against imes and copyrights pay LAZER the rate	and payable when is sing content is subjected with a subj	ect to approval by days prior notice. : fallures regardie ertiser's broadcas ce with the rate c	LAZER BROAD If for any rea ss of cause. A ts. Unless oth ard on which i	OCASTING COF ison LAZER fall divertiser shall erwise provid this agreemer on cannot disc	RPORATION (he ils to broadcasi Il hold LAZER ha led herein, this nt is based (sho criminate in adv	ereinafter t Advertise armiess ag agreemer art rate), ra vertising a	"LAZER") er's progr ainst all nt may be ther tha	i, Althou rams or a liability f a termina n the rat ants on t	th LAZER Innounce or slande ated by e e contra he basis	l will tr ements, er, libel, elther pa cted for	to acco Advertis unfair co irty by go . This co	mmodat ser may e ompetition lving the ntract sh	e "last elect to on or to other p all not	minute" c accept "n ade practi party 14 da be binding	opy chan nake-goo ices, faise ays prior g until acc	ges, it is agreed ds" or credit his advertising, written notice. cepted by an
IPPROV	ED BY CLIENT	(SIGNATURE)		-	DATE				ACCEPTED	BY ACCO	UNT EXE	UTIVE (P	RINT)				(SIGNATU	RE)	
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XLM K	ωĦ KOXĦ ∙ 2	200 S "A" Street, St	uite 400 - Oxnard, C	A 93030 · (805) 240	-2070											_			
_			Orlein	iting Office U	e Only						_	_	Tro	ffic II	se Onl	v.	_	_	
-	Ve	rified Dates			Signatures	1					Revie	wed a		cepte		<i>/</i> ·			
_		Spot Rates	1		y for Traffic	1								ntere					
_		tic Checked	1		Sent (Date)		9												2/6/2018

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
07/15/19	148605128	5 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM
Product LA VOZ DE LA CON	MUNIDAD	SalesRep/Office House House

Standard Billing Cycle Estimate#

		KL	MM-FM		
N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA LINE REMARK	SU SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
		KSE	3Q-AM		
1	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA LINE REMARK	SU SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
		KSM	IY-FM		
	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA : LINE REMARK	SU SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
	Additional Comments		oots Total\$	Net	Gross
		1536	0.00	\$ 0.00	\$ 0.00
ng l	Projections: By Month				
pte	d for Station	Accept	ed for advertiser OR agency(and MBS, if a	any) as agent for th	ne advertiser
e		Title	Name	Title	
	rse for accepted terms and condit	tions if one		Page	2



BROADCA	STING							Date		10/3/201	9
Advertiser		In House	PSA					Production Fee	2		
_	New Orde	Rev	Ision X	7				Order #	+		
=				1				2,22,			
Spot Title	Re	d Cross Blood							All	Orders Must Include a	1
AE		House			Traffic Man			Station	Cart #	Start	End
						RP	Radio Lazer Netv		-	10/7/10	40/44/40
AE Email		<u>House</u>				OS	Sen Bernardino	KXSB-FM KXRS-FM		10/7/19	10/11/19
# of Commercials	:60	:30 1	:20	.15	. +	OS	San Bernardino Victor Valley	KBTW-FM		10/7/19	10/11/19
# Of Commercials	.50	.50		- 123	_	RM		KXSM-FM		10,1,10	20, 22, 23
	LIVE	Other				RM	Salines	KMLY-FM			
		:			ľ	КН	San Jose	KXZM-FM			
Spec Spot	YE	s	NO X			os	Merced	KMZR-FM			
						RM	Modesto	KBBU-FM			
Translation Needed	YE	s	NO X	-		AM	Secremento	KGRB-FM			
					-	RP	Oxnard-Venture	KXLM-FM			
Talent Request						RM	-	KZER-AM	-		
	Male		Econolo		-	RM	-	KEAL-FM KSRN-FM		-	
	iviale		remate	_		OS	Reno Senta Rose	KSRT-FM	-		
Sound Effects						AM	Senta Rosa Senta Meria	KLMM-FM		10/7/19	10/11/19
Journa Errocts	_					_	San Luis Obispo	KLUN-FM		10/7/19	10/11/19
Delivery Type	Script/Tag	In House		mp3		_	El Centro	KSSB-FM			
					_				KAEH	10/7/19	10/11/19
DG F	ast Channel	Filmcore		Emai	I_X_ [RP	La Mejor Networ	k			
						RP	Oxnard-Ventura	KUR-FM			
	First Spin	Sling Spot		CD		RM	Bakersfield	KXTT-FM			
					-	os	Merced	KGAM-FM		10/7/10	40/44/40
	YousendIt	SendSpace		Othe		_	Senta Maria/ Lompoc	KSMY-FM		10/7/19	10/11/19
Mah Unit / F	TD Cite					AM.	Senta Rosa	KJOR-FM	KIQQ	10/7/19	10/11/19
vved Link/ P	TP Site					RP	La Mexicana Net	work	RIQQ	10///19	10/11/15
Block Programming		Start Time			-	_	Santa Meria	KSBQ-AM		10/7/19	10/11/19
olouk i rogi allilling							San Bernardino	KCAL-AM		10/7/19	10/11/19
	I/2 Hr	I Hr		Other			Oxnerd-Venture	KOXR-FM/AM			
	4	=:				os	Reno/Sparks	KFOY-AM			
V Shoot Information						AM	Sacramento	KLMG-FM			
	Shoot Date		Shoot Time						KWRN	10/7/19	10/11/19
0 Address			Chri				Sacramento	KSAO-TV		-	
Address			City		1	SM	Secremento Destructions	KSTV-TV	(If lose than	100%, see below	
lient Approval	tact Name		Contact Pho	ne			Rotation	Product	(II less than	100%, see belov	v)
4511			001110017110					Est. #			
Cile	nt Email							ISCI Code			
							Thurs Mandage				
ate Needed							Time Needed			_	
oot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
ing Cancer Prevention			30"	100%	KXSB/KXRS/	КВТ	W/KCAL/KAEH/QQ	10/7/2019		10/11/2019	
ing Cancer Prevention			30"	200%	KSBQ, KLMIV	1. KS	MY, KLUN	10/7/2019		10/11/2019	
		1				-					
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Special instruction	ns <u>PSA is attac</u> h	ed									
			Ple	ease allo	w 48 hours	for	quality Production	on			
	Production	Department Use	Only					Traffic Departme	ent Use Only		
n	ate Completed		_					Date Completed			
749- **	Producer			-				Traffic Director			
KH-Kim Her	na rosap@radiola: rera kherrera@rad Saicido csaicido@ra	liolazer.com Ri	VI-Rebeca N	/larquez rn	r@radiolazer narquez@radi michael@radi	lolaz	er.com	/ia Martinez smartine	z@radiolazer.co	om	

From:

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, October 03, 2019 10:24 AM 'Sandra Ramirez'

Sent:

To: Cc:

Subject:

'Kim Herrera' House PSA PO.xls

Attachments:

Red Cross Blood.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

			LA	AZEM DI	HUADU	43111	VG A	DVENI	1311	_			-1012	./ 4 /					
	LAZER NE	TWORK		KXLM 102.9 I			KSRT 10			_	107.7				KBBU	110000			
	CONTRACTOR OF THE PERSON NAMED IN	RNETWORK		KUR 96.7 FN			KIOR 10		-	-	1060	_		-			1 FM		
	KXSB 101.			KOXR 910 AN			KXSM 93		-	_	Z 106.		_	-).5 FM		
_	KXRS 105			KZER 1250 AI			KSGZ 98		-		107.3			₩	KTNS			_	
	KCAL 141			KSBQ 1480 A		X	KMLY 95	-	-		105.3			_			0.5 FM		
_	KAEH 100			KLMM 94.1 F		X	KGRB 94		-	-	106.5			-	KSTV	- IV			
_	KIQQ 103.			KSMY 106.7		X	KLMG 9		KBQF 104.3 FM					_	- 0	RDER	DATE:	10/9/2	019
_	KBTW 104	VV - F 11 - F 1		KLUN 103.1 F		Х	KMZR 92	_	KXTT 94.9 FM New Client Information					-	-	_			
_	KIQQ 131	0 AM		KXZM 93.7 FI	VI		KGAM 1	Ub.3 FIVI	_		-	NTRACT	7	_	DEM	ISION	T		
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h	as si		PERIOD		T DATES	SPOT	Priority	SPOT	1	Т	W	YS OF V	F	Sa	Su	No.	SPOTS		TOTAL
Line	Station	FROM	TO	FROM	TO	LGTH	Code	RATE	M	-	_	_	_	34	3u	Wks,	P/WK	B	OLLARS
1	KSBQ	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4	_	-	1	20		0.00
2	KLMM	5AM	12AM		10/18/19	:30		N/C	4	4	4	4	4			1	20		0.00
3	KSIMY	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20		0.00
4	KLUN	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20		0.00
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_		_	Ith Contract \$			Check #			-	_	_		ALENI	PEC/					Č0.00
Pa	yment Fre	quency: (We	kly/Monthly)			\$										NEI	TOTAL		\$0.00
court of that LA acco Infring	osts, and atto ZER is not bo ount. Adverti ement of tra- ivertiser so to	orney's fees. All p und to effect copy ser shall have no o demarks, trade na arminated, he will	ogram and advertise changes without reacher claim against in mes and copyrights pay LAZER the rate	sing content is subjectiving 2 working AZER for broadcas resulting from Adverned in accordar ader FCC regulation	rendered. Balances ect to approval by L days prior notice. I t failures regardless rertiser's broadcasts ace with the rate car s, Lazer Broadcastin Into with an advert	AZER BROAD If for any reas of cause. A Unless oth d on which: g Corporation	DCASTING CO ason LAZER fandvertiser sha herwise provide this agreement cannot dispendent	RPORATION (he Ils to broadcasi Il hold LAZER ha ded herein, this nt is based (sho criminate in adv	reinafter t Advertis armiess ag agreeme rt rate), ra rertising a	"LAZER" er's prog gainst ell nt may b ather tha rrangem), Althou rams or liability e termir in the ra ents on	gh LAZEI annound for sland lated by te contra the basis	R willi try ements, er, libel, either pa acted for	to acco Adverti unfair co arty by g	mmodat ser may o ompetiti lving the ontract sh	e "last elect to on or to other iall not	minute" o accept "r rade pract party 14 d be bindin	opy change nake-good: ices, false a ays prior w g until acce	es, it is agreed s" or credit his advertising, ritten notice. epted by an
APPROV	ED BY CLIENT	(SIGNATURE)	House		DATE 10/9/2019				ACCEPTE	D BY ACC		CUTIVE (I	PRINT)				SIGNATU	RE)	
PRINT N	AME				TITLE				APPROVE	D BY SAL		- 0.	(TV				(SIGNATI	RE)	
X									X	Micha					_	_			
			Corp	orate Office	e - 200 S. "A	" Stree	t Suite 4	00 - Oxna	ard, C	A 93	030 -	(805)	240-	2070					
кхөв к	XR8 KAEH K	CAL KBTW KIQQ -			emardino, CA 92408			KEAL KXTT KB	QF - 6901	McDivitt	Dr _i , Ste	D - Bak	erstield, C	CA 9331	3 - (661)				
			Sulte 200 - Sailnas, C					KSRN KFOY K	NNZ KNE	Z KZTI -	1465 Ter	minal W	ay, Sulte	3 - Reno	, NV 89	502 - (775) 324-4	819	
-			an Jose, CA 95112					KBAT KJOR - 5	510 Skyls	ine Blvd.,	Guite 10	2 - Santa	Нова, С	A 9540	3 - (707) :	284-30	69		
			awley, CA 92227 - (кимм каво к	BMY KLU	N - 312 E	, MIII St,	Sulte 30	2 - Santa	Maria,	CA 93454	- (805	928-9796		
_			93117 - (805) 692-5					KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629											
								KBBU - 903 Kar	neas Ave	Sulte R	- Modest	o, CA 95	351 - (20	09) 284-0	961				
	MQA - 1450 E, Bardeley Ave, - Tulare, CA 93274 AAT KTNB KMEN - 320 W. Bedford Ave., Sulte 201 - Freeno, CA 93711							KBBU - 903 Kansas Ave Sulte R - Modesto, CA 95351 - (209) 284-0961 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055											

Traffic Use Only:
Reviewed and Accepted by:
Entered by:

2/6/2018

KXLM KLJR KOXR - 200 S. "A" Street, Gulte 400 - Oxnard, CA 93030 - (805) 240-2070

Verified Dates ✓ Verified Spot Rates ✓

Arithmetic Checked ./

Originating Office Use Only:

Verified Signatures

Ready for Traffic

Faxed/Sent (Date) 10/9/2019

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#					
07/15/19	1486051285	0					
End Date	Date Entered	Date Last Modified					
12/31/19	07/09/19	07/09/19					
Advertiser		Station Market					
IN HOUSE PSA		KLMM-FM,KSBQ-AM ,KSMY-FM					
Product		SalesRep/Office					
LA VOZ DE LA CON	DADINU	House House					

Standard Billing Cycle Estimate#

			Standard Billing Cycle	Estimate#	
		KL	MM-FM		
N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	- 20	\$0.00
		KS	BQ-AM		
1	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 1 Sponsorship: PROGRAM	1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
		KSN	/Y-FM		
	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 1 Sponsorship: PROGRAM	1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
	Additional Comments	Total Spots S 1536	pots Total\$ 0.00	Net \$ 0.00	Gross
		1330	0.00	\$ 0.00	\$ 0.00
ng f	Projections: By Month				
epted	d for Station	Accept	ted for advertiser OR agency(and MBS, if any)	as agent for th	ne advertiser
			2		
е	<u> </u>	Title	Name	Title	
reve	rse for accepted terms and cond	itions, if any		Page	2



DKOADO	STING							Date		10/9/201	9
Advertiser		In House	e PSA					Production Fed	9		
	New Ord	er Re	vision X					Order	*		
				_				0.20.	-		
Spot Title	Comm	unity Engagei	ment					-,		Orders Must Include a	n End Date
AE		House			Traffic Mar	_		Station	Cart #	Start	End
A M M						RP				10/11/10	40/40/40
AE Emall		<u>House</u>				OS	San Bernardino	KXSB-FM KXRS-FM	-	10/14/19	10/18/19
# of Commercials	:60	:30 _1_	•20	-15		OS RM	Sen Bernardino Victor Valley	KBTW-FM		10/14/19	10/18/19
# Of Commercials	-	.50			_	RM	Salinas	KXSM-FM		20/14/15	20/10/13
	LIVE	Other				RM		KMLY-FM			
		-			1	КН	San Jose	KXZM-FM			
Spec Spot	YE	:S	NO X			os	Merced	KMZR-FM			
						RM	Modesto	KBBU-FM			
Translation Needed	YE	.s	NO X	29		AM	Secremento	KGRB-FM			
						RP	Oxnard-Venture	KXLM-FM	-		
Talent Request	-					_	444	KZER-AM	-		
	Mala		Camala			RM		KEAL-FM	-	-	
	iviale		remale			_	Reno Sente Rose	KSRN-FM KSRT-FM			
Sound Effects					1	_		KLMM-FM		10/14/19	10/18/19
PARIM PLIEFES	-					_		KLUN-FM		10/14/19	10/18/19
Delivery Type	Script/Tag	In House		mn ³	3 t	_	El Centro	KSSB-FM		-5/ - 1/ 25	0, _0, 25
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DG I	ast Channel	Filmcore		Emal	I_X_	RP	La Mejor Networ	rk			
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	First Spin	Sling Spot	<u></u> .	C	I	RM	Bakersfield	KXTT-FM			
						os	Merced	KGAM-FM			
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						AM	Santa Rosa	KJOR-FM			
Web Link/	TP Site								KIQQ	10/14/19	10/18/19
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Block Programming		Start Time				-	Senta Meria	KSBQ-AM KCAL-AM		10/14/19	10/18/19
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	72111			Other			Reno/Sparks	KFOY-AM			
TV Shoot Information					-	-	Secremento	KLMG-FM			
	Shoot Date	•	Shoot Time						KWRN	10/14/19	10/18/19
						SM	Sacremento	KSAO-TV			
Address			City			SM	Secremento	KSTV-TV			
Client Approval							Rotation		(If less than	100%, see belov	N)
Cor	tact Name		Contact Pho	ne				Product			
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		Ican #	Least	Datast-	Teamster 1-1	_		Stort Data		End Date	
pot Title/ ISCI CODE		Cart #	Length		Station(s)			Start Date			
ommunity Engagement		-	30"	100%			W/KCAL/KAEH/QQ	10/14/2019		10/18/2019	
community Engagement			30"	200%	KSBQ, KLMN	/I, KS	MY, KLUN	10/14/2019		10/18/2019	
Special Instructio	ns PSA Is attach	ed									
			4=*		40 5	2-	munition Sure 1 11				
			*PI	ease allo	w 48 hours	tor	quality Productio	on"			
	Production	Department Use	Only					Traffic Departme	ent Use Only		
t	ate Completed							Date Completed			
T	Producer			-				Traffic Director			[
<u>Traffic Managers</u> RP- Rosa Pr	ena rosap@radiola:	er.com O	S-Oscar Sar	ndevol osca	r@radiolazer	.com	sM-Svlv	la Martinez smartine	z@radiolazer.co	m	
KH-Kim He	rera kherrera@rad	lolazer.com R	M-Rebeca I	Marquez rn	narquez@radi	lolaz	er.com				
CS-Cunthle	Salcido ceatridome	adiologr com	M-Amanda	Michaela	ooleha ol@rad	Inles	or com				

From: Sent: Nancy Lima [nllma@lazerbroadcasting.com] Wednesday, October 09, 2019 10:26 AM

To: Cc: Subject: 'Sandra Ramirez'
'Kim Herrera'
House PSA PO.xis

Attachments:

Community Engagement.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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LAZER BROADCASTING ADVERTISING AGREEMENT

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	LAZER NE	TWORK	20	KXLM 102.9 F	M		KSRT 10	7.1 FM			107.7			_	KBBU				
	LA MEJOR	RNETWORK		KLIR 96.7 FM			KJOR 10	4.1 FM		_	1060			_	KAAT				
	KXSB 101.	7 FM		KOXR 910 AN	1 102.1 FM		KXSM 93	1.1 FM		KWN.	Z 106.	3 FM			KMEN	V 100.	.5 FM		
	KXRS 105.			KZER 1250 AN	1		KSGZ 98.	7 FM		KNEZ	107.3	FM			KTNS	1060	AM		
_	KCAL 141			KSBQ 1480 A	M 102.9 FM	Х	KMLY 95	.1 FM		KZTI :	105.3 F	M			KMQ	A 100	.5 FM		
	KAEH 100			KLMM 94.1 F		X	KGRB 94			KEAL	106.5	FM			KSTV	- TV			
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_			-				KMZR 92		+	-	94.9 F				1 01	RDER	DATE:	10/18/	/2019
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lin H	ouse PSA	-St. Jude Fli	nding a Cure						RET	URNIN	G ADVE	RTISER	X	CA	NCELLA	TION			
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										BILLII	NG/ NO	OTARY			PROMO	TION			
					65440				Affl	davits:	Leve	olces	Г	Sci	ripts				
CON	TACT NAME				EMAIL						-	-			~	FRIE	ODDES		
								_	CAL	ENDAR				ADCAST		_	ORDER		
		TIME	PERIOD	FLIGHT	DATES	SPOT	Priority	SPOT				YS OF V	_	_		No.	SPOTS		TOTAL
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks.	P/WK		DOLLARS
		5AM	12AM	10/21/19	10/25/19	:30		N/C	4	4	4	4	4			1	20		0.00
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court of that LA acc Infring	costs, and atto ZER is not bo ount. Adverti gement of tra	orney's fees. All p und to effect cop ser shall have no demarks, trade no arminated, he will	vertiser shall be due program and adverti y changes without other claim against ames and copyrights pay LAZER the rate anager) of LAZER. Up	sing content is subj receiving 2 working LAZER for broadcas s resulting from Adv earned in accordar nder FCC regulation	ect to approval by L days prior notice. It fallures regardless vertiser's broadcasts ace with the rate ca	AZER BROAL If for any reas s of cause. A s. Unless oth rd on which ng Corporation	DCASTING CO ason LAZER fa Advertiser sha nerwise provion this agreeme on cannot dis	RPORATION (he ils to broadcas ill hold LAZER ha ded herein, this nt is based (sho criminate in ad-	ereinafter it Advertis armiess a agreeme ort rate), r vertising a	"LAZER" er's prog gainst ell nt may t ather tha arrangen). Althous grams or liability se termir an the ra nents on	igh LAZEI annound for sland nated by te contra the basis	R willi tr cements ler, libel either p acted fo	y to acco , Adverti: , unfair c arty by g r. This co	ommodat ser may e ompetition living the intract sh	e "last elect to on or tr other p all not	minute" o accept "i rade praci party 14 o be bindin	opy chan make-goo dees, false lays prior g until ac	nges, it is agreed ods" or credit his a advertising, written notice. cepted by an
APPROV	ED BY CLIENT	(SIGNATURE)	House		DATE 10/18/2019				ACCEPTE	B BY ACC		ECUTIVE (I	PRINT)			1	(SIGNATI	JRE)	
PRINT	AME		House		TITLE					D BY SAL		GER (PRI	NT)			1	(SIGNATE	JRE)	
^			Corr	porate Office	e - 200 S. "A	" Stree	t Suite 4	100 - Oxn	ard. C			_	240	-2070					
kryen-	WD6 KICH	OAL METHING						KEAL KXTT KE	3QF - 690	McDivit	Dr., Ste	D - Bak	ersfield.	CA 9331	3 - (861)	827-01	13		
-			- 1950 S. Sunwest Li			o - (609) 384	-4100	KSRN KFOY K										819	
KXBM	KBGZ KMLY-	BOO E. Market St.,	Suite 200 - Balinas, G	CA 93905 - (831) 42	2-5019														
KXZM -	777 N. First 8	Street, Suite 200 - I	San Jose, CA 95112	- (408) 899-6331				KBRT KJOR -										_	
KSSB -	251 W. Maln	Street, Suite O - E	Brawley, CA 92227 - ((760) 344-5858				KLMM KSBQ K	SMY KLU	N - 312 E	E. MIII St.	, Suite 30	02 - Sani	a Maria,	CA 93454	- (805	928-979	3	
			93117 - (805) 692-5					KGRB KLMG K	(STV - 298	Comme	rce Circle	e - Sacrai	mento, C	A 95815	5 - (916) 9	00-862	19		
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M TAA'S	1N8 KMEN - :	320 W. Bedford Av	e., Sulte 201 - Fresn	IO. CA 93711				The state of the state of the	, , , , , , , ,	11		0	/						

Traffic Use Only:

2/6/2018

Reviewed and Accepted by: Entered by:

KXLM KLJR KOXR - 200 S, "A" Street, Sulte 400 - Oxnard, CA 93030 - (805) 240-2070

Verified Dates
Verified Spot Rates
Arithmetic Checked

Originating Office Use Only:

Verified Signatures

Ready for Traffic

Faxed/Sent (Date) 10/18/2019

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
07/15/19	148605128	5 0
End Date	Date Entered	Date Last Modified
12/31/19	07/09/19	07/09/19
Advertiser		Station Market
IN HOUSE PSA		KLMM-FM,KSBQ-AM ,KSMY-FM
Product LA VOZ DE LA COM	MUNIDAD	SalesRep/Office House House

Standard Billing Cycle Estimate#

KLMM-FM

N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR S LINE REMARK	A SU SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
		KSE	BQ-AM		
V	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR S	A SU SPOTS /WK	RATE
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ing F	Projections: By Month				
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epted	d for Station	Accept	ed for advertiser OR agency(and MBS,	if any) as agent for the	e advertiser
ne		Title	Name	Title	
reve	rse for accepted terms and condition	ons, if any		Page	2



	511140							Dat	e	10/17/20:	19
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	New Ord	der Re	vision >					Order	#		
Co. at Title								O de l	-		
Spot Title	St. Ju	ude Finding a C	Cure		-		-		All	Orders Must Include a	in End Date
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						RP	Radio Lazer Net	twork			
AE Email		House				OS	San Bernardino	KXSB-FM			
						OS	Sen Bernardino	KXRS-FM			
# of Commercials	:60	:30 1	:20	_ :1	5	RM	Victor Valley	KBTW-FM			
						RM	+	KXSM-FM			
	LIVE	Other	-			RM		KMLY-FM			
Coop Coop	v		NO 1			КН		KXZM-FM			
Spec Spot	*	ES	NO X	-		OS	+	KMZR-FM			
Translation Needed	v	'ES	NO V			RM	1	KBBU-FM			
Translation Needed	'		NO X	-9		AM		KGRB-FM			-
Talent Request						RP	Dinard-Ventura	KXLM-FM KZER-AM	-		
Tallotte Hodge						RM		KEAL-FM	-		
	Male		Femal	e		OS	Reno	KSRN-FM	i -		-
			. Giriai			AM		KSRT-FM		1	
Sound Effects						AM		KLMM-FM		10/21/19	10/25/19
	·					AM		KLUN-FM		20/21/15	20/25/19
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DG F	ast Channel	Filmcore	•	Ema	II_X_	RP	La Mejor Netwo	rk			
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	First Spin	Sling Spot	t	CI)			KXTT-FM			
	-					OS	Merced	KGAM-FM			
	YousendIt	SendSpace		Othe	r	CS	Santa Maria/ Lompec	KSMY-FM		10/21/19	10/25/19
	-	_					Santa Rosa	KJOR-FM			,,
Web Link/ F	TP Site										
						RP	La Mexicana Net	work			
Block Programming		Start Time				AM	Senta Meria	KSBQ-AM		10/21/19	10/25/19
						OS	Sen Bernardino	KCAL-AM			
	1/2 Hr	I Hr		Othe	r	RP	Oxnerd-Venture	KOXR-FM/AM			
						OS	Reno/Sparks	KFOY-AM			
TV Shoot Information						AM	Sacramento	KLMG-FM			
	Shoot Date		Shoot Time						KWRN		
Address			-			SM	Sacramento	KSAO-TV			
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Traffic Managers											
	ia rosap@radiola: era kherrera@rad				r@radiolaze iarquez@ra			ia Martinez smartinez	@radiolazer.co	π	
		adiolaer.com Al									

From:

Nancy Lima [nlima@lazerbroadcasting.com]

Sent:

Monday, October 21, 2019 8:31 AM

To:

'Nancy Lima'

Subject: Attachments: RE: House PSA PO- Santa Maria.xls St Jude_finding-cures_PSA.mp3

Sorry

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Nancy Lima [mailto:nlima@lazerbroadcasting.com]

Sent: Thursday, October 17, 2019 11:41 AM

To: 'Kimberly Herrera'

Subject: House PSA PO- Santa Maria.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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T item LA VOZ DE LA COMUNIDAD CENSO 2020.mp3 88 MB

LAZER BROADCASTING ADVERTISING AGREEMENT

	LAZER NE	TIMORK	1	KXLM 102.9 F	M	T	KSRT 107	7.1 FM		KSRN	107.7	M			KBBU	93.9	FM		
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Line	Station	FROM	TO	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks,	P/WK	_	DOLLARS
1	KSBQ	5AM	12AM	10/28/19	11/1/19	:30		N/C	4	4	4	4	4			1	20		0.00
-						:30		N/C	4	4	4	4	4			1	20		0.00
2	KLMM	5AM	12AM	10/28/19				-	_			_			-	_	_		
3	KSMY	5AM	12AM	10/28/19	11/1/19	:30		N/C	4	4	4	4	4			1	20		0.00
4	KLUN	5AM	12AM	10/28/19	11/1/19	:30		N/C	4	4	4	4	4			1	20		0.00
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19 19 20	AL INSTRUC		olth Contract \$			Check#				GRO	SS TO		_	S AGEN	L NCY CC	MM	80	1	Fotal \$
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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

reverse for accepted terms and conditions, if any

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Start Date	Contract#	Mod#
07/15/19	1486051285	5 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM
Product LA VOZ DE LA COM	DADINUN	SalesRep/Office House House

Page

OXNARD, CA 93036		LA VOZ DE LA COMUNIDAD	House Hou	
		Standard Billing Cycle	Estimate#	
	KL	MM-FM		
DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA S LINE REMARK	SU SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	- 20	\$0.00
	KSE	BQ-AM		
DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA S LINE REMARK	U SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
	KSM	IY-FM		
DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SULINE REMARK	J SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4 ##	20	\$0.00
Additional Comments	Total Spots S _i 1536	pots Total\$ 0.00	Net \$ 0.00	Gross \$ 0.00
g Projections: By Month				
ted for Station	Accept	ed for advertiser OR agency(and MBS, if an	y) as agent for th	e advertiser
(=				
1	Title	Name	Title	



DROADCA:	DIIIIG							Date	P	10/22/201	.9
Advertiser		In Hous	e PSA					Production Fed	e		
\$ 	New Ord	ler Re	vision X					Order			
Spot Title	High Blo	ood Pressure (ontrol	_					All o	Orders Must Include a	n End Date
		House			Tandilla Manu		Market	Station	Cart #	Start	End
AE		nouse			Traffle Mar	RP	Radio Lazer Netv		Cart #	Start	Enu
AE Emali		House				os	Sen Bernerdino	KXSB-FM		10/28/19	11/1/19
· ·						OS	Sen Bernardino	KXRS-FM		10/28/19	11/1/19
# of Commercials	:60	:30 _1_	:20	_ :15		RM	Victor Valley	KBTW-FM		10/28/19	11/1/19
	11146	O.H				RM	-	KXSM-FM	-	<u> </u>	
	LIVE	Other	= 1			RM	Selines Sen Jose	KMLY-FM KXZM-FM	+	 	
Spec Spot	Y	ES	NO X			OS	Merced	KMZR-FM		ľ	
.,,			-	_	1	RM	Modesto	KBBU-FM			
Translation Needed	YI	ES	NO X	_		АМ	Sacramento	KGRB-FM			
						RP	Ownerd-Venture	KXLM-FM			
Talent Request	1					_	Santa Barbara	KZER-AM			
	Mala		Female			RM	Bakersfield Reno	KEAL-FM KSRN-FM			
	Ividie		remaie			AM	Senta Rosa	KSRT-FM			
Sound Effects					ı	AM	Santa Maria	KLMM-FM		10/28/19	11/1/19
						_	San Luis Obispo	KLUN-FM		10/28/19	11/1/19
Delivery Type	Script/Tag	In House		mp3	[RM	El Centro	KSSB-FM		10/28/19	11/1/19
									KAEH	10/28/19	11/1/19
DG Fa	st Channel	Filmcore		Emal	1_X	_	La Mejor Networ				
	Florat Code	CH C		65		-	Oxnard-Ventura	KUR-FM			-
	First Spin	Sling Spo	_	CL	·— I	RM OS	Bakersfield Merced	KXTT-FM KGAM-FM			
	Yousendit	SendSpace		Other	.	_	Sente Maria/Lompoc	KSMY-FM		10/28/19	11/1/19
				Other		_	Senta Rose	KJOR-FM		00,10,10	
Web Link/ F	P Site								KIQQ	10/28/19	11/1/19
						RP	La Mexicana Netv	work			
Block Programming		Start Time				AM	Santa Maria	KSBQ-AM		10/28/19	11/1/19
						_	San Bernardino	KCAL-AM		10/28/19	11/1/19
	I/2 Hr			Other		_	Ownerd-Venture	KOXR-FM/AM			
3/ Shoot Information					-	-	Reno/ Sperks	KFOY-AM KLMG-FM			
V Shoot Information	Shoot Date		Shoot Time			AIVI	Secremento	KLIVIG-FIVI	KWRN	10/28/19	11/1/19
						SM	Secremento	KSAO-TV		20,20,25	/-/
Address			City			_	Secremento	KSTV-TV			
llent Approval					-		Rotation		(If less than	100%, see belov	v)
Cont	act Name		Contact Pho	ne		- 2		Product			
-								Est.#			
Cilen	t Emall							ISCI Code			
ate Needed							Time Needed	I			
oot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
gh Blood Pressure Control		- Curt II	30"	100%		/vati	W/KCAL/KAEH/QQ	10/28/2019		11/1/2019	
gh Blood Pressure Control		+	30"	200%	KSBQ, KLMN			10/28/2019		11/1/2019	
ign blood Pressure Control		1	30	200%	KSBLL, KLIVIII	w, na	INT, KLOW	10/20/2015		11/1/2015	
Special Instruction	s PSA is attac	hed									
			PI	ease allo	w 48 hours	for	quality Productio	n			
	`	Department Us	e Only					Traffic Departm			
D	ate Completed							Date Completed			
<u>Traffic Managers</u>	Produce	r		_				Traffic Director			
RP- Rosa Per	na rosap@radioia era kherrera@ra				nerquez@rad		•	ia Martinez smartine	z@radiolazer.co	m	

From:

Nancy Lima [nlima@lazerbroadcasting.com]

Sent: To: Wednesday, October 23, 2019 10:43 AM

Cc:

'Sandra Ramirez' 'Kimberly Herrera' House PSA PO

Subject: Attachments:

High Blood Pressure PSA.mp3; House PSA PO.xls

https://wetransfer.com/downloads/5196cf7b8d5c942c5c1227ba9b718a9820191022163506/d86a2ab4871a8

Download link

məti 1

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

eet kont tijes

I item, 68 MB in total • Will be deleted on 29 October, 2019

sent you some files

aacosta@lazerbroadcasting.com



17 18

LAZER BROADCASTING ADVERTISING AGREEMENT

_				1			T			Lucas				$\overline{}$	Twoo	1026	504		
_	LAZER NE	SET OF SE		KXLM 102.9 F			KSRT 10.				107.7			₩	KBBL				
	LA MEJO	R NETWORK		KUR 96.7 FN	1		KIOR 10	4.1 FM		_	1060			_	KAAT				
	KXSB 101	.7 FM		KOXR 910 AN	1 102.1 FM		KXSM 93	1.1 FM		KWN	Z 106.3	3 FM			KME	V 100	.5 FM		
	KXRS 105	.7 FM		KZER 1250 AI	И		KSGZ 98	7 FM		KNEZ	107.3	FM		1	KTNS	1060	AM		
_	KCAL 141			KSBQ 1480 A		X	KMLY 95		_	-	105.3 F	_		-	KMO	A 100).5 FM		
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	KIQQ 109			KSMY 106.7 F		Х	KLMG 97		-		104.3			_	0	RDER	DATE:	10/30/	/2019
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									-			CUTIVE	**						
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		TIME	PERIOD	FLIGHT	DATES	SPOT	Priority	SPOT			DAY	S OF W	/EEK			No.	SPOTS		TOTAL
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Line	Station	FROM	TO	FROM	то	LGTH	Code	RATE		-	_	_		- 50	30	_			
1	KSBQ	5AM	12AM	11/4/19	11/8/19	:30		N/C	4	4	4	4	4			1	20		0.00
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2	KLMM					_			-	_	_	_	_	_		-			
3	KSMY	5AM	12AM	11/4/19	11/8/19	:30		N/C	4	4	4	4	4			1	20		0.00
4	KLUN	5AM	12AM	11/4/19	11/8/19	:30		N/C	4	4	4	4	4			1	20		0.00
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hat LA acco Infring	osts, and atto ZER is not bo ount. Adverti ament of tra ivertiser so to	orney's fees. All p rund to effect copy iser shall have no o demarks, trade na arminated, he will	rogram and adverti or changes without in other claim against imes and copyright: pay LAZER the rate	and payable when ising content is subjected ving 2 working LAZER for broadcast is resulting from Adversed in accordander FCC regulations entered	ect to approval by days prior notice. : fallures regardie ertiser's broadcas ce with the rate c	LAZER BROAD If for any rea ss of cause. A ts. Unless oth ard on which t ing Corporatio	OCASTING COI ison LAZER fal dvertiser sha erwise provid this agreemer on cannot disc	RPORATION (he is to broadcast i hold LAZER ha led herein, this at is based (sho riminate in adv	reinafter ' Advertise Irmless ag agreemen rt rate), ra ertising a	"LAZER"; er's prog ainst all at may b ther tha rrangem	i. Aithou rams or a liability f e termina n the rat ents on t	gh LAZER announce for slande ated by e se contrac the basis	will try ements, er, libel, lither pa cted for	to accor Advertis unfair co irty by gl . This cor	mmodate er may e empetition ving the ntract sh	e "last elect to on or tr other p all not	minute" c accept "n ade pract party 14 d be bindinį	opy chang nake-good ices, false ays prior v g until acc	ges, it is agreed ds" or credit his advertising, written notice. epted by an
PPROV	ED BY CLIENT	(SIGNATURE)			DATE				ACCEPTED	BY ACCO	OUNT EXE	CLITIVE (PI	RINT)			1	SIGNATU	RE)	
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xzm -	777 N. First 8	Street, Guite 200 - S	an Jose, CA 95112	- (408) 899-6331				KSRT KJOR - 5	510 Skylau	ne Blvd.,	Suite 102	2 - Santa	нова, С	A 95403	- (707) 2	:84-306	iA.		
688 -	251 W. Main	Street, Suite O - R	rawley, CA 92227 - (760) 344-5858				KLMM KSBQ K	MY KLUN	- 312 E	MIII St.,	Suite 302	- Santa	Maria, C	A 93454	- (805)	928-9796		
								KGRB KLMG KE	STV - 299	Commer	ce Circle	- Sacrem	ento. Ca	A 95815	- (916) A	00-862	9		
			93117 - (805) 692-8	(AB)				-					_				_	_	
MQA -	1460 E. Berd	sley Ave Tulare,	CA 93274					KBBU - 903 Kan							991				
AAT K	TNB KMEN -	320 W. Bedford Av	e., Sulte 201 - Fresn	o. CA 93711				KGAM KMZR - 5	510 19th S	Ireet - M	erced, C/	95340	(209) 3	25-4055					
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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
07/15/19	148605128	5 0
End Date 12/31/19	Date Entered 07/09/19	d Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM
Product LA VOZ DE LA COM	IUNIDAD	SalesRep/Office House House

Page

2

Standard Billing Cycle Estimate# KLMM-FM DATE MO TU WE TH FR SA SU SPOTS TIMES/PROGRAMS LEN RATE LINE REMARK SU 07/21/19 SU 12/29/19 07:00A-07:30A 1800 \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 05:00A-11:59P \$0.00 KSBQ-AM DATE TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK /WK SU 07/21/19 SU 12/29/19 07:00A-07:30A \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 05:00A-11:59P 30 \$0.00 KSMY-FM MO TU WE TH FR SA SU SPOTS DATE TIMES/PROGRAMS LEN **RATE** LINE REMARK SU 07/21/19 SU 12/29/19 07:00A-07:30A 1800 \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 \$0.00 05:00A-11:59P 20 -----Additional Comments-----Net **Total Spots Spots Total\$** Gross 1536 0.00 \$ 0.00 \$ 0.00 ing Projections: By Month epted for Station Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser Title Title Name



BROADCA	STING							Date		10/31/201	9
Advertiser		In Hous	e PSA					Production Fee			
_	New Orde	er Re	vision X			-1		Order #			
Spot Title	Wildfir	es Preparedi	ness						All C	orders Must Include ar	End Date
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"						RP	Radio Lazer Netw			11/1/10	14/0/10
AE Emall		House				OS	San Bernardino	KXSB-FM KXRS-FM		11/4/19	11/8/19
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	LIVE	Other				RM	Sailmas	KMLY-FM			
						КН	Şan Jose	KXZM-FM			
Spec Spot	YE	s	NO X	<u> </u>		OS	Merced	KMZR-FM			
Translation Needed	VE		NO V			RM	Modesto	KBBU-FM KGRB-FM			
Translation Needed	Y E	S	NO X	=		AM RP	Secremento Oxnard-Venture	KXLM-FM			
Talent Request						RM	Senta Barbera	KZER-AM			
	(_	RM		KEAL-FM			
	Male		Female			os	Reno	KSRN-FM			
	-				_	AM	Santa Rosa	KSRT-FM			
Sound Effects						AM	Santa Maria	KLMM-FM		11/4/19	11/8/19
D. H	6 1 - 4 <i>(</i> =	1. 44				_	San Luis Obispo	KLUN-FM		11/4/19 11/4/19	11/8/19
Delivery Type	Script/Tag	in House	-	mp3		RM	El Centro	KSSB-FM	KAEH	11/4/19	11/8/19 11/8/19
ne	ast Channel	Filmcore	a .	Fmal	I X	RD D	La Mejor Networl	k	NALII	11/4/13	11/0/13
501	ast chamie	-		Lillai			Ownerd-Ventura	KUR-FM			
	First Spin	Sling Spo	t	CE		RM	Bakersfield	KXTT-FM			
			_			os	Merced	KGAM-FM			
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Die als Dungspranning		tant Time					La Mexicana Netv	KSBQ-AM		11/4/19	11/8/19
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	I/2 Hr	LH	<u></u>	Other		_	Oxnard-Ventura	KOXR-FM/AM			
		-	_			OS	Reno/Sperks	KFOY-AM			
TV Shoot Information						AM	Secremento	KLMG-FM			
	Shoot Date		Shoot Time						KWRN	11/4/19	11/8/19
						_	Sacramento	KSAO-TV			
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Client Approval	ntact Name		Contact Pho	ne		18	Rotation	Product	(if less than	100%, see belov	1)
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Traffic Managers								t- Adamston			
	ena rosap@radiolaz rrera kherrera@rad				r@radiolaze narquez@rad		•	ja Martinez smartine	z@ragiolazer.co	m	

From:

Nancy Lima [nlima@lazerbroadcasting.com]

Sent:

Thursday, October 31, 2019 10:22 AM

To: Cc: 'Sandra Ramirez'
'Kimberly Herrera'
House PSA PO.xls

Subject: Attachments:

Wildfire -Spanish 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

Virus-free. www.avg.com



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	KXSB 101	.7 FM		KOXR 910 AN	1 102.1 FM		KXSM 93				Z 106.3	_			_		.5 FM		
	KXRS 105.	.7 FM		KZER 1250 AI	И		KSGZ 98.			-	107.3			_	KTNS	_	-		
	KCAL 141	0 AM		KSBQ 1480 A		Х	KMLY 95			_	105.3 F			_			.5 FM		
	KAEH 100			KLMM 94.1 F		X	KGRB 94			_	106.5			-	KSTV	- IV			_
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3	KSIMY	5AM	12AM	11/11/19	11/15/19	:30		N/C	4	4	4	4	4			1	20	0.0	00
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_			Suite 200 - Balinas, G		2-5019			KSRT KJOR - 5				_				_			
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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
07/15/19	148605128	5 0				
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19				
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM				
Product LA VOZ DE LA COM	MUNIDAD	SalesRep/Office House House				

Standard Billing Cycle Estimate#

			otandara biling byorc		
		KLN	MM-FM		
N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
		KSB	Q-AM		
1	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4 4	20	\$0.00
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	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 1 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
) will due have did	Additional Comments	Total Spots Sp 1536	oots Total\$ 0.00	Net \$ 0.00	Gross \$ 0.00
ng l	Projections: By Month				
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epte	d for Station	Accept	ed for advertiser OR agency(and MBS, if any) as agent for th	e advertiser
epte		Accept	ed for advertiser OR agency(and MBS, if any) as agent for th Title Page	e advertiser



DICHER	1140							Date		11/5/2013	
Advertiser		In House	PSA					Production Fee			
	New Orde	Rev	ision X			* 5		Order #	Č.		
Spot Title	Mattro	s Illegal Dump	olna	_					All c	Orders Must Include an	End Date
-	IVICITE		7111B		T	_	8.0	CA-Alon	Cart #	Start	End
AE		House			Traffic Mar	RP	Market Radio Lazer Nets	Station	Cart #	Start	Ena
AE Emall		House			1	OS	San Bernardino	KXSB-FM		11/11/19	11/15/19
					İ	os	Sen Bernardino	KXRS-FM		11/11/19	11/15/19
# of Commercials	:60	:30 1_	:20	:15		RM	Victor Velley	KBTW-FM		11/11/19	11/15/19
		_			5.	RM	Selines	KXSM-FM			
	LIVE	Other	e6			RM	Salines	KMLY-FM			
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				-	1	RP	Oxnard-Ventura	KXLM-FM			
Talent Request					[RM	Santa Barbere	KZER-AM			
							Bakersfield	KEAL-FM			
	Male		Female			OS	Reno	KSRN-FM			
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Sound Effects							Sente Merie Sen Luis Obispo	KLUN-FM		11/11/19	11/15/19
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	1/2 Hr	I Hr		Other	[RP	Oxnard-Ventura	KOXR-FM/AM			
							Reno/ Sparks	KFOY-AM			
TV Shoot Information	Shoot Date		Shoot Time			AM	Secremento	KLMG-FM	KWRN	14/11/10	11/15/10
	SHOOL Date		alloot tillie		- 1	SM	Sacramento	KSAO-TV	KVVKIV	11/11/19	11/15/19
Address			City				Secremento	KSTV-TV			
Client Approval					L	3,111	Rotation		(If less than	100%, see below	1)
Contact	Name		Contact Pho	ne				Product			
								Est. #			
Client E	mall							ISCI Code			
Date Needed							Time Neede	d			
					I	_		12		In the	
pot Title/ ISCI CODE		Cart #	Length		Station(s)	-		Start Date		End Date	
Mattres Illegal Dumping			30"	100%	KXSB/KXRS/	/KBT\	W/KCAL/KAEH/QQ	11/11/2019		11/15/2019	
Nattres Illegal Dumping			30"	200%	KSBQ, KLMN	VI, KS	MY, KLUN	11/11/2019		11/15/2019	
Special instructions	PSA is attach	ed									
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	Production I	Department Use	Only					Traffic Departme			
Dat	e Completed							Date Completed			
	Producer							Traffic Director			
	rosap@radiolaz	er.com OS	S-Oscar Sar	ndavol osca	r@radiolaze		•	via Martinez smartine			
	a kherrera@radi cido csalcido@ra				narquez@rad michael@rad						

From: Nancy Lima [nllma@lazerbroadcasting.com]
Sent: Tuesday, November 05, 2019 9:50 AM
To: 'Sandra Ramirez'

To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls

Attachments: Mattres Illegal Dumping 30 Radio Spanish (1).mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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To make sure our emails arrive, please add noreply@wetransfer.com to your cc

Tiem.

YOZ DE LA COMUNIDAD CHIRLA.mp3

LA VOZ DE LA COMUNIDAD CHIRLA.mp3

From:

Byron Johnson [BJohnson@williamswhittle.com]

Sent:

Monday, April 15, 2019 10:08 AM

To:

nlima@radiolazer.com

Subject:

FOLLOW UP: Recycling old mattresses through Bye-Bye Mattress. Please air our new PSA.

Hi Nancy:

Last week I left a voicemail for you as a follow up to the email I sent two weeks ago asking if you would be interested in airing the new PSA by Bye-Bye Mattress, the recycling program by the Mattress Recycling Council.

As you know, dumping old mattresses is a crime in San Bernadino. Yet, there are still those who get rid of their old mattresses in alleyways and parking lots.

The Bye-Bye mattress program establishes a state-wide network of locations – recycling centers, collection sites and events – where people can get rid of their old mattresses and box springs for free. The website, ByeByemattress.com helps people to find drop off sites that are available in their communities.

Our new PSA – available in English and Spanish – can be downloaded by clicking <u>here</u>.

Thank you for your time and interest. If you have any questions, please feel free to contact me at BJohnson@WilliamsWhittle.com or 202-680-8129.

LAZER BROADCASTING ADVERTISING AGREEMENT

	LAZER NE			KXLM 102.9 F			KSRT 10				_	KBBL							
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2	KLMM	5AM	12AM		11/22/19	:30		N/C	4	4	4	4	4		_	1	20		0.00
3	KSIMY				11/22/19		-		4	4	4	4	4		_	1	20		0.00
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XZM -	777 N. First S	Street, Buite 200 - 6	San Jose, CA 95112	- (408) 899-8331				KBRT KJOR - 5									_		
XSBB - 251 W, Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Sania Maria, CA 93454 - (805) 928-9796 ZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 692-5089 KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829																			
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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#					
07/15/19	1486051285	5 0					
End Date 12/31/19	Date Entered 07/09/19	d Date Last Modified 07/09/19					
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM					
Product LA VOZ DE LA COM	MUNIDAD	SalesRep/Office House House					

Standard Billing Cycle Estimate#

KLMM-FM

N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR S	A SU SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	- 1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
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V	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA LINE REMARK	A SU SPOTS /WK	RATE
W	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
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ļį.	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA LINE REMARK	SU SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
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ing l	Projections: By Month				
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ne		Title	Name	Title	
reve	erse for accepted terms and condit	tions, if any		Page	2



BROADC	ASTING							Date	e	11/13/201	19
Advertiser		In House	e PSA					Production Fe			
	New O	rder Re	vision					Order	#		
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AE Email		<u>House</u>				O5	Sen Bernerdino	KXSB-FM		11/18/19	11/22/19
						OS	San Bernardino	KXRS-FM		11/18/19	11/22/19
# of Commercials	:60	:30 1	:20	_ :15		RM	Victor Valley	KBTW-FM		11/18/19	11/22/19
							Selines	KXSM-FM			
	LIVE	Other	-99				Salinas	KMLY-FM			
							San Jose	KXZM-FM			
Spec Spot		YES	NO X	-		Q5	Merced	KMZR-FM			
						RM	Modesto	KBBU-FM		-	
Translation Needed		YES	NO X	<u> </u>		AM	Secremento	KGRB-FM			
						RP	Oxnard-Ventura	KXLM-FM			
Talent Request						RM	Santa Barbera	KZER-AM			
						RM	Bakersfield	KEAL-FM			
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						AM	Senta Rosa	KSRT-FM		40.00	
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							San Luis Obispo	KLUN-FM		11/18/19	11/22/19
Delivery Type	Script/Tag	In House	·	mp:	-	RM	El Centro	KSSB-FM		11/18/19	11/22/19
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						_	Oxnerd-Venture	KUR-FM			
	First Spin	Sling Spot		CD			Bakerefield	KXTT-FM			-
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							Reno/Sperks	KFOY-AM			
V Shoot Information			Shoot Time			AM	Sacramento	KLMG-FM			
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Special Instruction	ons PSA is atta	ached									
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	Pena rosap@radio arrera kherrera@			ndavol osca Marquez rn				la Martinez smartine:	@radiolazer.co	om	
		@radiolaar.com A									

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, November 13, 2019 10:14 AM

To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls

Attachments: Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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LA VOZ DE LA COMUNIDAD CONSULADO DE MEX.mp3

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_	KXSB 101 KXRS 105			KOXR 910 AN			KXSM 93 KSGZ 98.		+-		7 106.3 107.3	_	_	-	KTNS		_	
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******	KIQQ 103			KSMY 106.7 F	M	Х	KLMG 97	.9 FM		-	104.3				01	RDER	DATE:	11/20/2019
_	KBTW 10			KLUN 103.1 F		- X	KMZR 92		-	THE REAL PROPERTY.	94.9 FI		-41	_		_		
-	KIQQ 131	0 AM		KXZM 93.7 FN	1		KGAM 1	06.3 FW	-			nform TRACT		_	DEV/	SION		
100	NT NAME	A- Healthy Be	verages						RET	URNING		$\overline{}$	X	CA	NCELLA			
_	NCY NAME		verages						1.2		ADVE				NATIO			
	141 (111111)										LOCAL	DIRECT	Х		т	RADE		
ADD	RESS									L	OCAL A	GENCY				NTR		
									CON	ITRACT					,	_		
CITY					STATE					FROM	:	11/25	/201	9	TO		11	/29/2019
										ACCOU				_				
PHO	VE		CELL		ZIP CODE				P	RODUC	T TYPE	Healt	hy Be	verag	es			
									_	_	IG/ NO				PROMO	TION		
CON	TACT NAMI	1			EMAIL				-	davits:		lces			ipts			
_							1 - 1 1	Lenor	CAL	ENDAR	X	_		DCAST	L	-	ORDER	-0741
			PERIOD	FROM	TO	SPOT	Priority	SPOT	М	Т	W	S OF W	F	Sa	Su	No. Wks	SPOTS P/WK	TOTAL DOLLARS
Line	Station	FROM 5AM	12AM	11/25/19		:30	Code	N/C	4	4	4	4	4	- 50	-	1	20	0.
1	KSBQ	5AM	12AM		11/29/19	:30		N/C	4	4	4	4	4			1	20	0.
2	KIMM		12AM		11/29/19	:30		N/C	4	4	4	4	4	-	-	1	20	0.
3	KSMY	5AM				:30			4	4	4	4	4	-	_	1	20	0.
4	KLUN	5AM	12AM	11/25/19	11/29/19	:30		N/C	+-	-	_	-		-	_	÷		0.
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-6							_		\vdash	_		-			_			0.
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18																		0.
19																_		0.
20																		0.
SPEC	AL INSTRU	CTIONS:								GRO	SS TO	TALS		Total \	Weeks	Tota	Spots	Total \$
														1	1		80	
							-										ISSION	\$0.0
		Payment w	Ith Contract \$			Check #			_				ALENT	FEE/C			TIONS	60.4
Pa	yment Fre	equency: (We	ekly/Monthly)			\$									'	VET	TOTAL	\$0.0
court of that LA acc Infring	costs, and att ZER is not be bunt. Advert gement of tra dvartisar so t	orney's feas. All p ound to effect copy iser shall have no d idemarks, trade na erminated, he will	rogram and advertise changes without rother claim against in times and copyrights pay LAZER the rate	sing content is subjected working LAZER for broadcas resulting from Adverned in accordant accordant from Adverned in accordant accordant from Adverned in accordant accordant from the subject br>accordant from the subject accordant	ect to approval by I days prior notice. t failures regardies rertiser's broadcasts nce with the rate ca	AZER BROAD If for any reas s of cause. A tilde t	OCASTING CON ISON LAZER fared Idvertiser shaped Idvertiser provide Idvertise providentises Idvertises the second Idvertises the sec	RPORATION (he ils to broadcasi il hold LAZER ha fed herein, this nt is based (sho criminate in adv	reinafter t Advertis armiess ag agreeme rt rate), re rertising a	"LAZER") er's progr gainst all nt may br ather tha rrangem	. Althou rams or a llability f e termin n the rat ents on I	gh LAZER announc for sland ated by e te contra the basis	will try ements, er, libel, elther pa cted for.	to accor Advertis unfair co rty by gi This cor	mmodate er may e ompetition ving the ontract sh	e "last elect to on or to other all not	minute" o accept "i rade praci party 14 o be bindin	luding, but not limited copy changes, it is agr make-goods" or credit cices, false advertising lays prior written noting g until accepted by a advertising agreemed
APPROV	ED BY CLIENT	(SIGNATURE)	House		DATE 11/20/2019				ACCEPTE	D BY ACCO		CUTIVE (P	R(NT)			1	(SIGNATI	TRE)
RINT N	AME		110036		TITLE				APPROVE	D BY SALE	S MANA		T)			1	(SIGNAT	IRE)
K									х	Micha				_		_	-	
			Corp	orate Office	9 - 200 S. "A	" Stree	t Suite 4											
KX8B F	XRS KAEH K	CAL KBTW KIQQ -	1950 S. Sunwest La	ine, 8te.302 - 6an B	ernardino, CA 9240	8 - (909) 384	9750	KEAL KXTT KB										910
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			San Jose, CA 95112					KLMM KSBQ K		_								3
_			rawley, CA 92227 - (KORB KLMG K		_								
_			93117 - (805) 692-5 CA 93274	V00				KBBU - 903 Ka										
	AQA - 1450 E. Bardsley Ave Tulare, CA 93274 VAT KTNS KMEN - 320 W. Bedford Ave., Sulle 201 - Freeno, CA 93711							KGAM KMZR -	510 19th S	Street - M	erced, C	A 95340	- (209) 3	25-4055				

Traffic Use Only: Reviewed and Accepted by: Entered by:

2/6/2018

KXLM KLJR KOXR - 200 S. 'A' Street, Sulte 400 - Oxnard, CA 93030 - (805) 240-2070

Verified Dates Verified Spot Rates Arithmetic Checked

Originating Office Use Only:

Verified Signatures
Ready for Traffic
Faxed/Sent (Date) 11/20/2019

Broadcast Contract

IN HOUSE PSA

Start Date	Contract#	Mod#				
07/15/19	148605128	5 0				
End Date	Date Entered	Date Last Modified				
12/31/19	07/09/19	07/09/19				
Advertiser		Station Market				
IN HOUSE PSA		KLMM-FM,KSBQ-AM ,KSMY-FM				
Product		SalesRep/Office				
LA VOZ DE LA CON	MUNIDAD	House House				

IN HOUSE OXNARD, CA 93036 Standard Billing Cycle Estimate# KLMM-FM DATE TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK ΛVK SU 07/21/19 SU 12/29/19 07:00A-07:30A 1800 \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 05:00A-11:59P 30 20 \$0.00 KSBQ-AM DATE TIMES/PROGRAMS MO TU WE TH FR SA SU SPOTS LEN RATE LINE REMARK SU 07/21/19 SU 12/29/19 07:00A-07:30A \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 05:00A-11:59P 30 \$0.00 KSMY-FM DATE MO TU WE TH FR SA SU SPOTS TIMES/PROGRAMS LEN RATE LINE REMARK /WK SU 07/21/19 SU 12/29/19 07:00A-07:30A 1800 \$0.00 Sponsorship: PROGRAM MO 07/15/19 TU 12/31/19 05:00A-11:59P \$0.00 ------Additional Comments-----**Total Spots Spots Total\$** Net Gross 1536 0.00 \$ 0.00 \$ 0.00 ing Projections: By Month

epted for Station Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Title Name Title reverse for accepted terms and conditions, if any Page 2



Traffic & Production Order

BROADC	ASTING							Date	2	11/20/20:	19
Advertiser		In House	PSA					Production Fee			
	New Orde	er Rev	ision X			_		Order #	<i>+</i>		
Spot Title	Hea	Ithy Beverage	s ·						All	Orders Must Include a	n End Date
AE		House		77	Traffic M	lanegei	Market	Station	Cart #	Start	End
-						RP	Radio Lazer Netv				
AE Email		<u>House</u>				os	San Bernardino	KXSB-FM		11/25/19	11/29/19
						OS	San Bernardino	KXRS-FM		11/25/19	11/29/19
# of Commercials	:60	:30 _1_	:20	_ :15		RM	-	KBTW-FM	-	11/25/19	11/29/19
	LIVE	Other				RM RM	4	KXSM-FM KMLY-FM	-		
		Other	-			KH	San Jose	KXZM-FM	-		+
Spec Spot	YE	s	NO X			OS	Merced	KMZR-FM			
		_		_		RM	Modesto	KBBU-FM			
Translation Needed	YE	s	NO X	_		AM	Secremento	KGRB-FM			
						RP	Oxnard-Venture	KXLM-FM			
Talent Request	-					RM		KZER-AM		-	
	Mala		Formula			RM		KEAL-FM			
	IAIGIE		remale			OS AM	Reno Sante Rosa	KSRN-FM KSRT-FM			
Sound Effects							Santa Maria	KLMM-FM		11/25/19	11/29/19
	-				15	_	Sne Luk Oblapo	KLUN-FM		11/25/19	11/29/19
Delivery Type	Script/Tag	in House		mp3			El Centro	KSSB-FM		11/25/19	11/29/19
		_	_	·					KAEH	11/25/19	11/29/19
DG	Fast Channel	Filmcore		Emal	I_X_	RP	La Mejor Networ	k			
						RP	Oxnard-Ventura	KLJR-FM			
	First Spin	Sling Spot		CE		RM	pakersfield	KXTT-FM			
	M 414			mal .		OS	Merced	KGAM-FM		44 /25 /40	44/20/40
	Yousendit	SendSpace		Other			Senta Meria/ Lompos	KSMY-FM KJOR-FM		11/25/19	11/29/19
Web Link/	FTP Site					AM	Santa Rosa	KJOK-FIVI	KIQQ	11/25/19	11/29/19
TTOB ENTRY						RP	La Mexicana Netv	work	- India	22/25/25	22/25/25
Block Programming	5	Start Time				_	Santa Meria	KSBQ-AM		11/25/19	11/29/19
							San Bernardino	KCAL-AM		11/25/19	11/29/19
	I/2 Hr	l Hr		Other		RP	Oxnerd-Ventura	KOXR-FM/AM			
		_				os	Reno/ Sparks	KFOY-AM			
V Shoot Information						AM	Secremento	KLMG-FM			
	Shoot Date		Shoot Time					VCAO TV	KWRN	11/25/19	11/29/19
Address			City				Secremento	KSAO-TV KSTV-TV		-	
Client Approval			CILY			SM	Rotation	K21A-1A	/if loss than	100%, see belov	1
-	intact Name		Contact Pho	ne		ı	Notation	Product	(ii iess tildii	100/0, 366 06101	*/
								Est. #			
CII	ent Email							ISCI Code			
							Time Needed				
ate Needed							inne needed				
oot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
ealthy Beverages			30"	100%	KXSB/KXR	S/KBT\	N/KCAL/KAEH/QQ	11/25/2019		11/29/2019	
ealthy Beverages			30"	200%	KSBQ, KLIV	IM, KS	MY, KLUN	11/25/2019		11/29/2019	
Special instruction	ons PSA is attach	ed									
			Ple	ease allo	w 48 hou	rs for	quality Production	n			
	Production I	Department Use	Only					Traffic Departme	nt Use Only		
	Date Completed							Date Completed			
	Producer							Traffic Director			
Traffic Managers	ena rosap@radiolaz	er.com Of	-Oscer Son	idavol osca	r@radiolaz	er.com	n CM_Culul	ia Martinez smartinez	@radiolazer co	m	
KH-Kim He	rena rosap@radioiaz errera kherrera@rad e Saicido esaicido@ra	iolazer.com Ri	/I-Rebeca M	Marquez rn	arquez@ra	dlolaz	er.com	vai tillet sillat lillet	.g., usioiatei ,CC	•••	

Nancy Lima

From: Sent: Nancy Lima [nllma@lazerbroadcasting.com] Wednesday, November 20, 2019 11:53 AM

To: Cc: 'Sandra Ramirez' 'Kim Herrera'

Subject:

House PSA PO.xls

Attachments:

HealthyBeverages_Spanish_PSA_Radio.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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Teqm. SAUDE LA COMUIDAD RESTAURANDO VIDAS.mp3 LA VOZ DE LA COMUIDAD RESTAURANDO VIDAS.mp3 MB £.80

OTINIO ADVEDTICINO ACDEEMENT

			LA	ZER BI	TOADC	49 <i>111</i>	VG AL	JVENI	1311	VG /	407	166	IVIL	141	,				
	LAZER NE	TWORK		KXLM 102.9 F	M		KSRT 107	7.1 FM		KSRN	107.7	FM			KBBU	93.9	FM		
	LA MEJOR	RNETWORK		KUR 96.7 FM			KIOR 104			and the latest devices in the latest devices	1060 /				KAAT				
	KXSB 101.	.7 FM		KOXR 910 AN	1 102.1 FM		KXSM 93	.1 FM		-	7 106.3			_	KMEN				
	KXRS 105.	.7 FM		KZER 1250 AI	Λ		KSGZ 98.				107.3				KTNS				
	KCAL 141	O AM		KSBQ 1480 A	M 102.9 FM	X	KMLY 95	.1 FM	_	-	105.3 F	0.000			****		.5 FM		
	KAEH 100).9 FM		KLMM 94.1 F		X	KGRB 94		_	-	106.5			_	KSTV	- TV	_	_	
	KIQQ 103	.7 FM		KSMY 106.7 F		X	KLMG 97		1		104.3			_	01	RDER	DATE:	11/27	/2019
_	KBTW 104			KLUN 103.1 F		X	KMZR 92		-	-	94.9 FI			_					
	KIQQ 131	0 AM		KXZM 93.7 FM	A:		KGAM 1	06.3 FM	-			nform		_					
	IT NAME								-			ITRACT		-		SION	_		
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AGE	ICY NAME										V ADVE			_	NATIO	_			
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									COV	ITRACT	DATES								
CITY					STATE				ļ	FROM		12/2/	2019)(TO		12	/6/20	119
										ACCOU	NT EXE	CUTIVE	Hous	e					
21101	15		CELL		ZIP CODE				P	RODUC	TTYPE	Pre D	labet	es Pre	eventi	on			
PHO	AE		CELL		ZIP CODE				_		NG/ NO				ROMO				
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_						r	1	T	CAL	ENDAR	_			DCAST	_		_		
		TIME	PERIOD		DATES	SPOT	Priority	SPOT	-	-		S OF W			-	No.	SPOTS		TOTAL
Line	Station	FROM	то	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks,	P/WK	_	DOLLARS
1	KSBQ	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20		0.00
2	KLMM	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20		0.00
-		5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20		0.00
3	KSMY								4	4	4	4	4			1	20		0.00
4	KLUN	5AM	12AM	12/2/19	12/6/19	:30	_	N/C	4	-	-	-		_	_	-	20		
5									-					_		_			0.00
8																			0.00
7																			0.00
-																			0.00
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18									-		-	_	_	_	_	-			
19																			0.00
20																			0.00
	AL INSTRU	CTIONS:	-											Total 1	Weeks	Tota	i Spots		Total \$
										GRO	SS TO	TALS		1	1		80		2
													LES	SAGEN	NCY CC	MM	ISSION		\$0.00
_		Daymant	tab Cantagat É			Chook #	r		_			Т					TIONS		
_			ith Contract \$			Check#			_						1-1-1-1-1-1-1		TOTAL		\$0.00
Pa	yment Fre	equency: (Wee	kly/Monthly)			\$										AEI	UIAL		\$0.00
that L acc Infrin	costs, and att AZER is not be ount. Adverti gement of tra	torney's fees. All pround to effect copy elser shall have no condemnarks, trade na errolpoted, he will	ertiser shall be due rogram and advertly changes without in other claim against mes and copyrights pay LAZER the rate inager) of LAZER. Un	sing content is subjectiving 2 working LAZER for broadcass resulting from Advermed in accordal	ect to approval by I days prior notice. t fallures regardles vertiser's broadcast	LAZER BROAD If for any reass of cause. A s, Unless other and on which the ng Corporation	CCASTING CO uson LAZER fa dvertiser sha erwise provid this agreeme on cannot dis	RPORATION (hei ils to broadcast il hold LAZER ha ded herein, this nt is based (shor criminate in adv	reinafter Advertis rmless ag agreeme t rate), ri ertising a	"LAZER" er's prog gainst all nt may b ather tha rrangem), Althou rams or flability e termin in the rai ents on	gh LAZER announc for sland lated by e te contra the basis	l willi tn ements, er, libel, elther pa cted for	to accor Advertis unfair co arty by gi , This cor	mmodat er may e ompetition wing the ontract sh	e "last elect to on or tr other p all not	minute" o accept "i rade praci party 14 d be bindin	opy char make-god ices, fals lays prior g until ac	nges, it is agreed ods" or credit his a advertising, written notice. ccepted by an
APPRO	ED BY CLIENT	(SIGNATURE)			DATE				ACCEPTE	D BY ACC	DUNT EXE	CUTIVE (P	RINT)				(SIGNATI	JRE)	
x			House		11/27/2019				х	Hous							Telephari	IDE)	
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_					e - 200 S. "A			KEAL KXTT KB	ira, C	A 93	Dr. 610	(003)	240-	20/0	3 - (661)	827-01	13	_	
KXBB	CXRS KAEH K	CAL KBTW KIQQ -	1950 S. Sunwest Li	ane, Ste.302 - San E	ernardino, CA 9240	08 - (909) 384-	9750	KSRN KFOY KV										810	
KX8M	KBGZ KMLY-	600 E. Market St., S	Sulte 200 - Salinas, G	CA 93905 - (831) 42	2-5019			7111										010	
KXZM	777 N. First 8	Street, Gulte 200 - S	San Jose, CA 95112	- (408) 899-6331				KBRT KJOR - 5 KLMM KSBQ KS	_					_					
K68B -	251 W. Maln	Street, Suite O - B	rawley, CA 92227 - (780) 344-5858				58	1075	_			_						
KZER - 5980 Hollister Ave Goleta, CA 93117 - (805) 692-5089								КОПВ КІМО К								VV-862	:4		
KMQA	1460 E. Baro	dsley Ave Tulare,	CA 93274					KBBU - 903 Kaneas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961											
KAAT	TNB KMEN -	320 W. Bedford Av	s., Sulte 201 - Fresn	o, CA 93711				KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055											
KXLM I	KLJR KOXA -	200 S. "A" Street, S	ulte 400 - Oxnard, C	A 93030 - (805) 24	0-2070														
									v				Lile	***					
				ating Office U						_				ffic U		y:		_	
		erified Dates			d Signatures						Revie	ewed a							
					ly for Traffic		240				_	_		Entere	u by:	_			2/6/2018
				Faxed	/Sent (Date)	11/27/20	119												T10/2019

Broadcast Contract

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
07/15/19	1486051285	5 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM,KSBQ-AM ,KSMY-FM
Product LA VOZ DE LA COM		SalesRep/Office House House

Standard Billing Cycle Estimate#

KLMM-FM

N	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR LINE REMARK	SA SU SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	ee 1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	- 20	\$0.00
		KSI	BQ-AM		
V	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR S LINE REMARK	SA SU SPOTS /WK	RATE
ľ	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	(1 1	\$0.00
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
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I	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR S LINE REMARK	SA SU SPOTS /WK	RATE
	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800 Sponsorship: PROGRAM	- 1 1	\$0.00
	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30 4 4 4 4 4	20	\$0.00
ga-cen day gay day 105 m	Additional Comments	Total Spots S 1536	pots Total\$ 0.00	Net \$ 0.00	Gross \$ 0.00
ing F	Projections: By Month				
epted	d for Station	Accep	ted for advertiser OR agency(and MBS	S, if any) as agent for the	advertiser
ne		Title	Name	Title	
reve	rse for accepted terms and condition	ons, if any		Page 2	2



Traffic & Production Order

BROADCA	STING							Date	=	11/27/20:	19
Advertiser		In Hous	e PSA					Production Fed			
-	New Or	der Re	vision					Order	+		
Spot Title	Pre D	labetes Prever	ntion						All c	Orders Must Include a	ın End Date
AE		House			Traffic M	anage	Market	Station	Cart #	Start	End
-						RP	Radio Lazer Netv	work			
AE Email		<u>House</u>				OS	San Bernardino	KXSB-FM		12/2/19	12/6/19
						os	San Bernardino	KXRS-FM		12/2/19	12/6/19
# of Commercials	:60	:30 _1_	:20	:15		RM	Victor Valley	KBTW-FM		12/2/19	12/6/19
						RM	Selinas	KXSM-FM			
	LIVE	Other	_9			RM	Salinas	KMLY-FM			
						КН	-	KXZM-FM			1
Spec Spot	Y	/ES	NO X	_		OS	Merced	KMZR-FM			
						RM		KBBU-FM			-
Translation Needed	Y	/ES	NO X	-		AM	Secremento	KGRB-FM			_
						RP	Oxnard-Venture	KXLM-FM			
Talent Request	-					RM	Santa Barbara	KZER-AM			
						RM	Bakersfield	KEAL-FM			-
	Male		Femal	e		OS	Reno	KSRN-FM			
ndeff						AM	Santa Rosa	KSRT-FM		40/0/10	40/0/0-
Sound Effects	2					AM	Santa Maria	KLMM-FM		12/2/19	12/6/19
D-11	a :-					_		KLUN-FM		12/2/19	12/6/19
Delivery Type	Script/Tag_	In House	e	mp:	3	RM	El Centro	KSSB-FM		12/2/19	12/6/19
_ = =				_		-			KAEH	12/2/19	12/6/19
DG I	-ast Channel_	Filmcore	e	Emai	1_X_		La Mejor Networ				
		-11				_	Ownerd-Venture	KUR-FM		-	-
	First Spin_	Sling Spo	t	CL		RM	Bakerefield	KXTT-FM			
						OS	Merced	KGAM-FM		10/0/10	
	YousendIt	SendSpace	e	Othe	r	CS	Santa Maria/ Lompoc	KSMY-FM		12/2/19	12/6/19
						AM	Santa Rosa	KJOR-FM		40/0/40	10/0/10
Web Link/ I	FTP Site					_			KIQQ	12/2/19	12/6/19
							La Mexicana Net			40/0/40	10/0/10
Block Programming		Start Time					Sante Merie	KSBQ-AM		12/2/19	12/6/19
						\vdash	San Bernardino	KCAL-AM		12/2/19	12/6/19
	I/2 Hr			Other			Oxnard-Ventura	KOXR-FM/AM			
3.1.5h + 1 - f + 1							Reno/ Sperks	KFOY-AM		<u> </u>	-
V Shoot Information	Shoot Date		Shoot Time			AM	Sacremento	KLMG-FM	KINDAL	12/2/10	42/6/40
	SHOOL Date		SHOOL THIN	,		-		VCAO TV	KWRN	12/2/19	12/6/19
Address			Clty			-	Secremento	KSAO-TV			-
			City			SM	Secremento	KSTV-TV	//6 4	1000/ h-l	1,
lient Approval	tact Name		Contact Pho	nna		-	Rotation	Dundund	(ir iess than	100%, see belov	N)
COI	ILACS (VAIIICO		Comact Fin	DIIO				Product			
Cllo	nt Emall				-			Est. #			
Cile	ille Fillian							ISCI Code			
ate Needed							Time Needed	ı			
		Ta	F					Ta		E	
oot Title/ ISCI CODE		Cart #	Length		Station(s)	_		Start Date		End Date	
e Diabetes Prevention			30"	100%	KXSB/KXR	S/KBT\	W/KCAL/KAEH/QQ	12/2/2019		12/6/2019	
e Diabetes Prevention			30"	200%	KSBQ, KLM	M, KS	MY, KLUN	12/2/2019		12/6/2019	
Special instructio	ns PSA is attac	:hed									
						-					
			PI	ease allo	w 48 houi	rs for	quality Productio	n			
	Production	n Department Us	e Only					Traffic Departme	ent Use Only		
	Date Complete	d						Date Completed			
	Produce							Traffic Director			
<u>Traffic Managers</u> RP- Rosa Pe	ana rosap@radioi:				r@radiolaz	er.com	SM-Sulu	ia Martinez smartine:	@radiolazer.co	m	
KH-Kim Her	rera kherrera@ra Salcido csalcido@	idlolazer.com R	lM-Rebeca	Marquez rn	narquez@ra michael@ra	dlolaz	er.com				

Nancy Lima

From: Sent: Nancy Lima [nllma@lazerbroadcasting.com]

To: Cc: Tuesday, November 26, 2019 1:21 PM 'Sandra Ramirez'

Subject:

'Kimberly Herrera' House PSA PO.xls

Attachments:

Pre Diabetes Prevention.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

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To make sure our emails arrive, please add noreply@wetransfer.com to your c

meti L LA VOZ D ELA COMUNIDAD CHP.mp3 8M 4.88

LAZED DDOADOACTING ADVEDTICING ACREEMENT

			LA	AZEH BI	TOADC	ASIII	IG AL	JVEHI	1911	VG /	461	122	IVIE	IVI					
	LAZER NE	TWORK		KXLM 102.9 F	M		KSRT 107	_			107.7				KBBU				
	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	R NETWORK		KUR 96.7 FM			KIOR 104			-	1060 /				KAAT	_			
	KXSB 101		X	KOXR 910 AN			KXSM 93				106.3				_		.5 FM	-	
_	KXRS 105		X	KZER 1250 AN		-	KSGZ 98.		-	-	107.3 05.3 F			_	KMO		.5 FM	_	
	KCAL 141 KAEH 100		X	KSBQ 1480 A		X	KMLY 95 KGRB 94			_	106.5				KSTV		37 T W		
	KIQQ 103		X	KSMY 106.7 F		X	KLMG 97		\vdash		104.3								
	KBTW 10	**********	X	KLUN 103.1 F		X	KMZR 92				94.9 F				Ol	RDER	DATE:	12/19/2019	9
	KIQQ 131			KXZM 93.7 FN	-~-		KGAM 1					nform	ation						
_	T NAME									NE	W CON	TRACT	Х		REV	ISION			
In H	ouse PSA	A-Safety							RET	URNING	ADVE	RTISER	Х	CAI	VCELLA	TION			
AGEN	NCY NAME									NEV	/ ADVE	RTISER			NATIO	ONAL			
											LOCAL	DIRECT	X		т	RADE			
ADDI	RESS									L	DCAL A	GENCY				NTR			
									COV	TRACT	DATES					_			
CITY					STATE					FROM		12/23	/201	9	TO		1,	3/2020	
										ACCOU	NT EXE	CUTIVE	Hous	е					
PHON	NE		CELL		ZIP CODE				Р	RODUC	Т ТҮРЕ	Safet	У						
										BILLIN	IG/ NO	TARY		Р	ROMO	TION			
CONT	ACT NAMI				EMAIL				Affic	avits:	Invo	oices		Scr	pts				
									CAL	ENDAR	Х	STI	D BROA	DCAST		END	ORDER		
		TIME	PERIOD	FLIGHT	DATES	SPOT	Priority	SPOT			DAY	S OF W	/EEK			No.	SPOTS	TOTAL	L
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	W	TH	F	Sa	Su	Wks.	P/WK	DOLLAR	હ
1	KKSB	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
2	KXRS	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
3	KBTW	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
4	KCAL	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
5	KAEH	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
6	KIQQ	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
7	KWRN	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
8	KSSB	5AM	12AM	12/23/19	1/3/20	:31		N/C	4	4	4	4	4			1	20		0.00
9																			0.00
10	KAEH	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
11	KIQQ	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
12	KWRN	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20		0.00
18	KSSB	5AM	12AM	12/23/19	1/3/20	:31		N/C	4	4	4	4	4			1	20		0.00
14																			0.00
15																			0.00
16																			0.00
17																			0.00
18																_			0.00
19																			0.00
20																			0.00
PECI	AL INSTRU	CTIONS:								GRO	ss to	TALS		Total \	Veeks	Tota	Spots	Total	\$
														1		2	40		
														AGEN					\$0.00
		Payment w	Ith Contract \$			Check #							ALENT	FEE/O	A. J. A. L. J. A. L.	11.00			
Pa	yment Fre	quency: (Wee	kly/Monthly)			\$									ľ	NET T	OTAL		\$0.00
Dir	TIEING BOLL	ICV: All bills to A.4	ertiser shall be due	and navable whee	randarad Onle	ec not paid of	er 30 days will	Lineur a service	charge	f 1.5% o	ar monti	Adver	lser agre	es to nav	all colle	ection	costs. Incli	iding, but not if	mited to
ourt c	osts, and att	orney's fees. All pr	ogram and advertis	sing content is subje	ect to approval by	LAZER BROAD	CASTING COR	PORATION (he	reinafter '	"LAZER")	. Althou	gh LAZEF	R willi try	to accor	nmodate	e "last i	minute" c	opy changes, it	Is agreed
nat LA	ZER is not bo	und to effect copy	changes without r	ecelving 2 working	days prior notice.	If for any reas	on LAZER fal	is to broadcast	Advertise	er's progr	ams or a	announc	ements,	Advertis	er may e	lect to	accept "n	nake-goods" or	credit his
acco	ount. Advert	iser shall have no o	ther claim against i	LAZER for broadcasi	railures regardie	ss or cause. A	avertiser shal	noid LAZEK ha	11111922 88	allis Jellia	ability 1	or signific	er, nuel,	arriali CO	inpedial	~1 UI UI	sae piecti	and a sure of the	Lighting)

Infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party or giving the other party and only a life Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertising whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)
x House	12/19/2019	x House
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)
x .		x Michael Rivera
Corp	orate Office - 200 S. "A" Street Suit	e 400 - Oxnard, CA 93030 - (805) 240-2070
KX8B KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest La		KEAL KXTT KBQF - 6901 McDIvitt Dr., Ste. D - Bakerefield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Balinas, C		KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Sulte 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112	- (408) 899-8331	KSRT KJOR - 5510 Skylane Blvd., Sulle 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Sulte 302 - Senta Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 692-5	089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardeley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Freend	o, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, Ca	A 93030 - (805) 240-2070	
Orlaina	nting Office Use Only:	Traffic Use Only:
Verified Dates 🗸	Verified Signatures ✓	Reviewed and Accepted by:
Verified Spot Rates 🗸	Ready for Traffic	Entered by:
Arithmetic Checked	Faxed/Sent (Date) 12/19/2019	2/6/2018

Broadcast Contract

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Accepted for Station

Start Date	Contract#	Mod#
01/01/19	148604259	9 1
End Date	Date Entered	Date Last Modified
12/31/19	12/11/18	03/13/19
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,
Product		Sales Rep / Mice
LA VOZ DE LA CO	MUNIDAD	House House

Calendar Billing Cycle Estimate#

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

		Calculate Billing Cycle Louintage	
		KAEH-FM	
LN	DATE	TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/06/19 SU 12/29/19	07:00A-07:30A 1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P 30 X X X X X = - 20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P 30 X 4	\$0.00
		KBTW-FM	
LN	DATE	TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/06/19 SU 12/29/19	08:00A-08:30A 1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P 30 X X X X X X 20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P 30 X 4	\$0.00
		KCAL-AM	
LN	DATE	TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/05/19 SA 12/28/19	07:00A-07:30A 1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P 30 X X X X X X 20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P 30 X 4	\$0.00
		KXRS-FM	

Name Title Name Title
See reverse for accepted terms and conditions, if any Page 1



Traffic & Production Order

BROADCA	STING								12/19/201	.9
Advertiser		In Hous	e PSA				Production Fed	e		
_	New Order	r Re	vision X				Order			
Spot Title		Safety						All	Orders Must Include a	n End Date
AE		House			Traffic Manag	er Market	Station	Cart #	Start	End
-		110030			R					
AE Emall		House			0	5 San Bernardino	KXSB-FM		12/23/19	1/3/20
-					0	-	KXRS-FM		12/23/19	1/3/20
f of Commercials	:60	:30 _1_	:20	:15			KBTW-FM KXSM-FM		12/23/19	1/3/20
	LIVE	Other			RI		KMLY-FM			1
		Other_				H San Jose	KXZM-FM			
Spec Spot	YES		NO X		0	5 Merced	KMZR-FM			
					RI	VI Modesto	KBBU-FM			
Translation Needed	YES		NO X	2	Al		KGRB-FM			-
Falant Deguest					RI	-	KXLM-FM KZER-AM			
Talent Request					RI		KEAL-FM			
	Male		Female		-		KSRN-FM			
					AI		KSRT-FM			
Sound Effects	V======				At	/ Senta Moria	KLMM-FM		12/23/19	1/3/20
					At		KLUN-FM		12/23/19	1/3/20
Delivery Type	Script/Tag	In Hous	e	mp3	RI	/I (El Centro	KSSB-FM	VACU	12/23/19	1/3/20
50	ast Charmel	Cilma		Emal		La Mejor Netwo	ork	KAEH	12/23/19	1/3/20
DG F	ast Channel	- riimcor		cmai		Oxnard-Venture	KUR-FM			
	First Spin	Sling Spo	ot	CE	_	/ Bakersfield	KXTT-FM			
					0		KGAM-FM			
	YousendIt	SendSpac	e	Othe	r c	Senta Maria/ Lompoc	KSMY-FM		12/23/19	1/3/20
			_		An An	A Santa Rosa	KJOR-FM			1 10 100
Web Link/ i	TP Site						Accords	KIQQ	12/23/19	1/3/20
No de Desamento de la c	6	to at Time			RI		KSBQ-AM		12/23/19	1/3/20
Block Programming		rart time			A		KCAL-AM		12/23/19	1/3/20
	1/2 Hr	. IH	ir	Othe			KOXR-FM/AM			
	7	-1	-		0:		KFOY-AM			
TV Shoot information		V			Af	/ Secremento	KLMG-FM			
	Shoot Date		Shoot Time					KWRN	12/23/19	1/3/20
Address			City		SN		KSAO-TV			
Address			City		_ SN	Rotation	KSTV-TV	(If less than	100%, see below	w)
Client Approval	ntact Name		Contact Pho	ne	7	Rotation	Product	(III TESS WIGH		.,
							Est. #			
Cile	ent Email						ISCI Code			
Date Needed						Time Need	-			
			1		La a e e				End Data	
pot Title/ ISCI CODE		Cart #	Length		Station(s)		Start Date		End Date	
afety			30"	100%		TW/KCAL/KAEH/QQ	12/23/2019		1/3/2020	
afety			30"	200%	KSBQ, KLMM,	KSMY, KLUN	12/23/2019		1/3/2020	
							_		-	
									1	
Special Instructio	ns PSA is attach	ed								
			PI	ease allo	w 48 hours f	or quality Product	tion			
		Department U					<u>Traffic Departm</u>			
	Date Completed						Date Completed			<u> </u>
	Producer						Traffic Director			
Traffic Managers	5.									6
	ena rosap@radiolaz				ar@radiolazer.c marguez@cadio		yıvıa martinez smartin	ez@radiolazer.c	orfi	
RP- Rosa P KH-Kim He	ena rosap@radiolaz rrera kherrera@radi Saicido csaicido@ra	iolazer.com	RM-Rebeca	Marquez rr	ar@radiolazer.c marquez@radio imichael@radio	lazer.com	ylvia Martinez smartino	ez@radiolazer.c	om	

Nancy Lima

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, December 19, 2019 3:53 PM 'Sandra Ramirez' 'Kimberly Herrera' House PSA PO.xis Safety.mp3; House PSA PO.xls From: Sent:

To: Cc: Subject:

Attachments:

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com