

## PSA Quarterly List

**Station Call Letters KSMY**  
**For quarter ending: January 3, 2020**

### Community issue:

1. Lung Cancer Prevention
2. Red Cross Blood
3. Community Engagement
4. St. Jude Finding a Cure
5. High Blood Pressure Control
6. Wildfires Preparedness
7. Mattress Illegal Dumping
8. Central Control and Prevention
9. Healthy Beverages
10. Pre Diabetes Prevention
11. Christmas
12. Safety

### Responsive programming:

(1) Public service announcement, September 30, 2019- October 4, 2019, various times: This PSA informs the community how lung cancer kills 422 people every day. The 5 year survival rate for lung cancer is 21% among the lowest for all types of cancers. Early detection saves lives and survival rates are over four times higher when lung cancer is detected early, but most cases are not diagnosed until later stages. Approximately 8 million people in the U.S are at high risk for lung cancer and they should talk to their doctors about getting screened. For more information visit [SaveByTheScan.org](http://SaveByTheScan.org). A message brought by the AD Council.

(2) Public service announcement October 7, 2019- October 11, 2019, various times: This PSA informs the community how by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.

(3) Public service announcement October 14, 2019- October 18, 2019, various times: This PSA informs the community how a United Way volunteer was located in a school

and asked the children what that place needed. They answer Monsters, Lazer, and swimming pool, another hamster. What about spinach at lunchtime and more exercise? They all said No. To create healthier communities, what that place needs is you because many things can be accomplished when they live united. To donate or to be a volunteer visit [www.unitedway.org](http://www.unitedway.org). Message brought by United Way and Ad Council.

(4) Public service announcement, October 21, 2019- October 25, 2019, various times: This PSA informs the community how families never receive a bill from St. Jude for treatment, travel, housing or food because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and they won't stop until no child dies from cancer. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

(5) Public service announcement, October 28, 2019- November 1, 2019, various times: This PSA informs the community the new AHA guidelines say nearly half of American adults have high blood pressure and need to reduce it. The PSA highlight the consequences of high blood pressure by motivating people who've stopped following their high blood pressure management plan to partner with their doctor, get back on a plan, and get their numbers to a healthy range.

(6) Public service announcement, November 4, 2019- November 8, 2019, various times: This PSA informs the community how in effort to decrease human caused wildfires, the Ad Council, the U.S. Forest Services and the National Association of State Foresters launched new digital first PSAs and artwork inspired by beloved Smokey Bear poster, that feature to know how fire starts. The campaign reminds outdoor enthusiasts and those who live near the great outdoors that everyday actions can sparks a wildfire. Common causes of wildfires include leaving campfires and warming fires unattended, burning debris on windy days, improperly discarding smoking materials or BBQ coals. A message brought by the Ad Council [www.SmokeyBear.com](http://www.SmokeyBear.com)

(7) Public service announcement, November 11, 2019- November 15, 2019, various times: This PSA informs the community how illegal dumping in California is a crime. However there are still people in your community dumping their old mattress in alleyways or parking lots. Not only is it hard to look at, but illegal too. Thanks to Bye Bye Mattress your community can now recycle mattresses and box springs for free. Bye Bye Mattress is program of the Mattress recycling Council that has established a statewide network of free drop off locations including recycling centers, collection sites and events where people can get rid of their old mattresses. For more information visit [ByeByemattress.com](http://ByeByemattress.com). [www.ByeByemattress.com](http://www.ByeByemattress.com)

(8) Public service announcement, November 18, 2019- November 22, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public.

(9) Public service announcement, November 25, 2019- November 29, 2019, various times: This PSA informs the community how sugary drinks are leading sources of added sugars in the American diet. Drinking sugary drinks on a regular basis can lead to weight gain, tooth decay and cavities, and increase the risk of developing type 2 diabetes , heart disease, stroke, and related cancers. Additionally, drinking sugary beverages is associated with developing kidney disease, non-alcoholic fatty liver disease, and gout, a type of arthritis. Limiting sugary drink intake can help you maintain a healthy weight and enjoy a healthier diet.

(10). Public service announcement, December 2, 2019- December 6, 2019, various times: This PSA informs the community how to take a minute to find out if they could have pre-diabetes. Visit [podriatenerprediabetes.org](http://podriatenerprediabetes.org). Most likely they are not going to do it because they will find thousand excuses, children, work, and no time. To be busy prevents the pre-diabetes, clear that's not true. They can still have pre diabetes even if they are busy. Visit [podriatenerprediabetes.org](http://podriatenerprediabetes.org) because there are no excuses, the pre diabetes is reversible. A message brought by the Ad Council.

(11) Public service announcement, December 9, 2019- December 20, 2019, various times: This PSA informs the community how we had another year of Hurricanes, Earthquakes, and other disasters have left many families homeless and facing a long road of pain and recovery. This Christmas Knights of Columbus invite you together to help the victims of these natural disasters by rebuilding their homes and communities. Visit their website [www.kofc.org](http://www.kofc.org) to recognize the different ways that we can help and give hope to those who need it most.

(12) Public service announcement, December 23, 2019- January 3, 2020, various times: This PSA informs the community how the young has mastered the art of disconnect. There are messages that have to reach them and make be sure they wear their seat belts all the way and every time. They need hear it and do not stop telling them until they are to buckle up. visit [safercar.org/chicosabrochesen](http://safercar.org/chicosabrochesen). A message from National Highways Traffic Safety Administration and the Ad Council.

## LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7 FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 106.0 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 106.0 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	<b>ORDER DATE: 9/25/2019</b>
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

<b>CLIENT NAME</b> In House PSA- Lung Cancer Prevention		<b>NEW CONTRACT</b>	<input checked="" type="checkbox"/>	<b>REVISION</b>	
<b>AGENCY NAME</b>		<b>RETURNING ADVERTISER</b>	<input checked="" type="checkbox"/>	<b>CANCELLATION</b>	
<b>ADDRESS</b>		<b>NEW ADVERTISER</b>		<b>NATIONAL</b>	
<b>CITY</b>		<b>LOCAL DIRECT</b>	<input checked="" type="checkbox"/>	<b>TRADE</b>	
<b>STATE</b>		<b>LOCAL AGENCY</b>		<b>NTR</b>	

<b>CONTRACT DATES</b>		<b>FROM</b>	<b>9/30/2019</b>	<b>TO</b>	<b>10/4/2019</b>
<b>ACCOUNT EXECUTIVE</b>		House			
<b>PRODUCT TYPE</b>		Lung Cancer Prevention			
<b>BILLING/ NOTARY</b>		<b>PROMOTION</b>			

<b>CONTACT NAME</b>	<b>EMAIL</b>	<b>Affidavits:</b>	<b>Invoices</b>	<b>Scripts</b>	<b>CALENDAR</b>	<input checked="" type="checkbox"/>	<b>STD BROADCAST</b>	<b>END ORDER</b>
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Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	9/30/19	10/4/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	9/30/19	10/4/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	9/30/19	10/4/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	9/30/19	10/4/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>	<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
			52	80	-
		<b>LESS AGENCY COMMISSION</b>			<b>\$0.00</b>
		<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment with Contract \$</b>		<b>Check #</b>			<b>NET TOTAL</b>
<b>Payment Frequency: (Weekly/Monthly)</b>		<b>\$</b>			<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 9/25/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 800 E. Market St., Suite 200 - Bellinae, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBS - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9768
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 862-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 603 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0661
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 9/25/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 1
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/11/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

## KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												
2	MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
Page 1



# Traffic & Production Order

Date 9/25/2019

Advertiser \_\_\_\_\_ In House PSA \_\_\_\_\_

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Lung Cancer Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		9/30/19	10/4/19
OS	San Bernardino	KXRS-FM		9/30/19	10/4/19
RM	Victor Valley	KBTW-FM		9/30/19	10/4/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZP-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		9/30/19	10/4/19
AM	San Luis Obispo	KLUN-FM		9/30/19	10/4/19
RM	El Centro	KSSB-FM			
			KAEH	9/30/19	10/4/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		9/30/19	10/4/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	9/30/19	10/4/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBO-AM		9/30/19	10/4/19
OS	San Bernardino	KCAL-AM		9/30/19	10/4/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	9/30/19	10/4/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(If less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First SpIn \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Lung Cancer Prevention		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	9/30/2019	10/4/2019
Lung Cancer Prevention		30"	200%	KSBO, KLMM, KSMY, KLUN	9/30/2019	10/4/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com CS-Cynthia Salcido csalcido@radlolaer.com		OS-Oscar Sandavol oscar@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com AM-Amanda Michael amichael@radlolazer.com	

## Nancy Lima

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**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, September 25, 2019 10:10 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Lung Cancer Prevention PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

## LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

**ORDER DATE: 10/3/2019**

<b>CLIENT NAME</b> In House PSA- Red Cross Blood	<b>NEW CONTRACT</b> <input checked="" type="checkbox"/>	<b>REVISION</b>
<b>AGENCY NAME</b>	<b>RETURNING ADVERTISER</b> <input checked="" type="checkbox"/>	<b>CANCELLATION</b>
<b>ADDRESS</b>	<b>NEW ADVERTISER</b>	<b>NATIONAL</b>
	<b>LOCAL DIRECT</b> <input checked="" type="checkbox"/>	<b>TRADE</b>
	<b>LOCAL AGENCY</b>	<b>NTR</b>

<b>CITY</b>	<b>STATE</b>	<b>CONTRACT DATES</b>
		FROM <b>10/7/2019</b> TO <b>10/11/2019</b>
<b>PHONE</b>	<b>CELL</b>	<b>ACCOUNT EXECUTIVE</b> House
<b>ZIP CODE</b>		<b>PRODUCT TYPE</b> Red Cross Blood
<b>CONTACT NAME</b>	<b>EMAIL</b>	<b>BILLING/ NOTARY</b>
		<b>PROMOTION</b>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	10/7/19	10/11/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	10/7/19	10/11/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	10/7/19	10/11/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	10/7/19	10/11/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
		<b>LESS AGENCY COMMISSION</b>		\$0.00
<b>Payment with Contract \$</b>	<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>		
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X _____ House	<b>DATE</b> 10/3/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X _____	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Carlos Pacheco	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXBM KSGZ KMLY- 600 E. Market St., Suite 200 - Bellnas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3086
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-6788
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 10/3/2019	2/6/2018	



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA	Station Market KLMM-FM, KSBQ-AM KSMY-FM	
Product LA VOZ DE LA COMUNIDAD	SalesRep/Office House House	

Standard Billing Cycle Estimate#

## KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 10/3/2019

Advertiser \_\_\_\_\_ In House PSA \_\_\_\_\_  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Red Cross Blood

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		10/7/19	10/11/19
OS	San Bernardino	KXRS-FM		10/7/19	10/11/19
RM	Victor Valley	KBTW-FM		10/7/19	10/11/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		10/7/19	10/11/19
AM	San Luis Obispo	KLUN-FM		10/7/19	10/11/19
RM	El Centro	KSSB-FM			
			KAEH	10/7/19	10/11/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		10/7/19	10/11/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	10/7/19	10/11/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		10/7/19	10/11/19
OS	San Bernardino	KCAL-AM		10/7/19	10/11/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	10/7/19	10/11/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(If less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_  
 LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_  
 DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X  
 First Spln \_\_\_ Sling Spot \_\_\_ CD \_\_\_  
 Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 I/2 Hr \_\_\_ I Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Lung Cancer Prevention		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	10/7/2019	10/11/2019
Lung Cancer Prevention		30"	200%	KSBQ, KLMM, KSMY, KLUN	10/7/2019	10/11/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com    OS-Oscar Sandavol oscar@radlolazer.com    SM-Sylvia Martinez smartinez@radlolazer.com KH-Klm Herrera kherrera@radlolazer.com    RM-Rebeca Marquez rmarquez@radlolazer.com CS-Cynthia Salcido csalcido@radlolaer.com    AM-Amanda Michael amichael@radlolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, October 03, 2019 10:24 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Red Cross Blood.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7 FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 10/9/2019
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

<b>CLIENT NAME</b> In House PSA- Community Engagement	NEW CONTRACT <input checked="" type="checkbox"/> REVISION <input type="checkbox"/> RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION <input type="checkbox"/> NEW ADVERTISER <input type="checkbox"/> NATIONAL <input type="checkbox"/> LOCAL DIRECT <input checked="" type="checkbox"/> TRADE <input type="checkbox"/> LOCAL AGENCY <input type="checkbox"/> NTR <input type="checkbox"/>
<b>AGENCY NAME</b>	
<b>ADDRESS</b>	

<b>CITY</b>	<b>STATE</b>	<b>CONTRACT DATES</b>
		FROM 10/14/2019 TO 10/18/2019
<b>ACCOUNT EXECUTIVE</b> House		
<b>PRODUCT TYPE</b> Community Engagement		
<b>BILLING/ NOTARY</b>		<b>PROMOTION</b>

<b>PHONE</b>	<b>CELL</b>	<b>ZIP CODE</b>
<b>CONTACT NAME</b>		<b>EMAIL</b>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	10/14/19	10/18/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
	<b>LESS AGENCY COMMISSION</b>			\$0.00
	<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment with Contract \$</b>	<b>Check #</b>			<b>NET TOTAL \$0.00</b>
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House DATE 10/9/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) [SIGNATURE] X House APPROVED BY SALES MANAGER (PRINT) [SIGNATURE] X Michael Rivera
--	---

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXBB KXRB KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 KXSM KSBQ KMLY - 800 E. Market St., Suite 200 - Baines, CA 93905 - (831) 422-5019 KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331 KSBG - 251 W. Main Street, Suite 0 - Brawley, CA 92227 - (760) 344-5858 KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5069 KMQA - 1480 E. Bardale Ave. - Tulare, CA 93274 KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113 KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819 KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796 KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629 KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
--	---

<b>Originating Office Use Only:</b>	<b>Traffic Use Only:</b>
Verified Dates <input checked="" type="checkbox"/>	Reviewed and Accepted by: _____
Verified Spot Rates <input checked="" type="checkbox"/>	Entered by: _____
Arithmetic Checked <input checked="" type="checkbox"/>	
Ready for Traffic <input checked="" type="checkbox"/>	
Faxed/Sent (Date) 10/9/2019	2/6/2018

# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

### KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Page 2

reverse for accepted terms and conditions, if any



# Traffic & Production Order

Date 10/9/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Community Engagement

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		10/14/19	10/18/19
OS	San Bernardino	KXRS-FM		10/14/19	10/18/19
RM	Victor Valley	KBTW-FM		10/14/19	10/18/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		10/14/19	10/18/19
AM	San Luis Obispo	KLUN-FM		10/14/19	10/18/19
RM	El Centro	KSSB-FM			
			KAEH	10/14/19	10/18/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		10/14/19	10/18/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	10/14/19	10/18/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		10/14/19	10/18/19
OS	San Bernardino	KCAL-AM		10/14/19	10/18/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	10/14/19	10/18/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>			(If less than 100%, see below)	
		<b>Product</b>			
		<b>Est. #</b>			
		<b>ISCI Code</b>			

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Community Engagement		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	10/14/2019	10/18/2019
Community Engagement		30"	200%	KSBQ, KLMM, KSMY, KLUN	10/14/2019	10/18/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com
	SM-Sylvia Martinez smartinez@radiolazer.com

## Nancy Lima

---

**From:** Nancy Lima [nllima@lazerbroadcasting.com]  
**Sent:** Wednesday, October 09, 2019 10:26 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Community Engagement.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nllima@lazerbroadcasting.com](mailto:nllima@lazerbroadcasting.com)

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1 item  
 LA VOZ DE LA COMUNIDAD CONSULADO DE MEXICO.mp3  
 68.6 MB

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLR 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7 FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLIR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	<b>ORDER DATE: 10/18/2019</b>
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

<b>CLIENT NAME</b> In House PSA -St. Jude Finding a Cure		<b>NEW CONTRACT</b>	<input checked="" type="checkbox"/>	<b>REVISION</b>	
<b>AGENCY NAME</b>		<b>RETURNING ADVERTISER</b>	<input checked="" type="checkbox"/>	<b>CANCELLATION</b>	
<b>ADDRESS</b>		<b>NEW ADVERTISER</b>		<b>NATIONAL</b>	
<b>CITY</b>		<b>LOCAL DIRECT</b>	<input checked="" type="checkbox"/>	<b>TRADE</b>	
<b>STATE</b>		<b>LOCAL AGENCY</b>		<b>NTR</b>	

<b>CONTRACT DATES</b>		<b>FROM</b>	<b>10/21/2019</b>	<b>TO</b>	<b>10/25/2019</b>
<b>ACCOUNT EXECUTIVE</b>		House			
<b>PHONE</b>		<b>PRODUCT TYPE</b> St. Jude Finding a Cure			
<b>CELL</b>		<b>BILLING/ NOTARY</b>			
<b>ZIP CODE</b>		<b>PROMOTION</b>			

<b>CONTACT NAME</b>	<b>EMAIL</b>	<b>Affidavits:</b>	<b>Invoices</b>	<b>Scripts</b>	<b>END ORDER</b>
		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	10/21/19	10/25/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	10/21/19	10/25/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	10/21/19	10/25/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
		1	60	-
	<b>LESS AGENCY COMMISSION</b>			\$0.00
<b>Payment with Contract \$</b>	<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>		
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit this account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 10/18/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Carlos Pacheco	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSBQ KMLY - 800 E. Market Bl., Suite 200 - Bellina, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kaneas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLIR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
<b>Verified Dates</b>	<input checked="" type="checkbox"/>	<b>Verified Signatures</b>	<input checked="" type="checkbox"/>
<b>Verified Spot Rates</b>	<input checked="" type="checkbox"/>	<b>Ready for Traffic</b>	<input checked="" type="checkbox"/>
<b>Arithmetic Checked</b>	<input checked="" type="checkbox"/>	<b>Faxed/Sent (Date)</b>	10/18/2019
		<b>Reviewed and Accepted by:</b>	
		<b>Entered by:</b>	
			2/6/2018



# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

### KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 10/17/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title St. Jude Finding a Cure

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radlo Lazer Network</b>				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		10/21/19	10/25/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		10/21/19	10/25/19
AM	Santa Rosa	KJOR-FM			
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		10/21/19	10/25/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
				KWRN	
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>		(If less than 100%, see below)		
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
St. Jude Finding a Cure		30"	100%	KSBQ, KLMM, KSMY	10/21/2019	10/25/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP-Rosa Pena rosap@radlolazer.com    OS-Oscar Sandavol oscar@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com    RM-Rebeca Marquez rmarquez@radlolazer.com CS-Cynthia Saicido csalcido@radlolazer.com    AM-Amanda Michael amichael@radlolazer.com		SM-Sylvia Martinez smartinez@radlolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Monday, October 21, 2019 8:31 AM  
**To:** 'Nancy Lima'  
**Subject:** RE: House PSA PO- Santa Maria.xls  
**Attachments:** St Jude\_finding-cures\_PSA.mp3

Sorry

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** Nancy Lima [mailto:nlima@lazerbroadcasting.com]  
**Sent:** Thursday, October 17, 2019 11:41 AM  
**To:** 'Kimberly Herrera'  
**Subject:** House PSA PO- Santa Maria.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

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1 item  
LA VOZ DE LA COMUNIDAD CENSO 2020.mp3  
68 MB

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMM 97.9 FM</b>	<b>KBQF 104.3 FM</b>	<b>ORDER DATE: 10/23/2019</b>
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

<b>CLIENT NAME</b> In House PSA- High Blood Pressure Control		<input checked="" type="checkbox"/> <b>NEW CONTRACT</b>	<input type="checkbox"/> <b>REVISION</b>
<b>AGENCY NAME</b>		<input checked="" type="checkbox"/> <b>RETURNING ADVERTISER</b>	<input type="checkbox"/> <b>CANCELLATION</b>
<b>ADDRESS</b>		<input type="checkbox"/> <b>NEW ADVERTISER</b>	<input type="checkbox"/> <b>NATIONAL</b>
<b>CITY</b>		<input checked="" type="checkbox"/> <b>LOCAL DIRECT</b>	<input type="checkbox"/> <b>TRADE</b>
<b>STATE</b>		<input type="checkbox"/> <b>LOCAL AGENCY</b>	<input type="checkbox"/> <b>NTR</b>

<b>CONTRACT DATES</b>	
<b>FROM</b> 10/28/2019	<b>TO</b> 11/1/2019
<b>ACCOUNT EXECUTIVE</b> House	
<b>PRODUCT TYPE</b> High Blood Pressure Control	
<b>BILLING/ NOTARY</b>	
<b>PROMOTION</b>	
<b>Affidavits:</b> Invoices <input type="checkbox"/> Scripts <input type="checkbox"/>	
<b>CALENDAR</b> <input checked="" type="checkbox"/> <b>STD BROADCAST</b> <input type="checkbox"/>	
<b>END ORDER</b>	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	10/28/19	11/1/19	:30	N/C		4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	10/28/19	11/1/19	:30	N/C		4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	10/28/19	11/1/19	:30	N/C		4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	10/28/19	11/1/19	:30	N/C		4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
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11																		0.00
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15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>		<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
			1	80	-
			<b>LESS AGENCY COMMISSION</b>		<b>\$0.00</b>
<b>Payment with Contract \$</b>	<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>	

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 10/23/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KBQZ KMLY - 600 E. Market St., Suite 200 - Ballinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4818
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 996-8331	KSRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KCSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5859	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMM KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-6829
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 10/23/2019	2/6/2018	

# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

### KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 10/22/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title High Blood Pressure Control

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM		10/28/19	11/1/19
OS	San Bernardino	KXRS-FM		10/28/19	11/1/19
RM	Victor Valley	KBTW-FM		10/28/19	11/1/19
RM	Saltines	KXSM-FM			
RM	Saltines	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Ornard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		10/28/19	11/1/19
AM	San Luis Obispo	KLUN-FM		10/28/19	11/1/19
RM	El Centro	KSSB-FM		10/28/19	11/1/19
			KAEH	10/28/19	11/1/19
RP	La Mejor Network				
RP	Ornard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		10/28/19	11/1/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	10/28/19	11/1/19
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		10/28/19	11/1/19
OS	San Bernardino	KCAL-AM		10/28/19	11/1/19
RP	Ornard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	10/28/19	11/1/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_  
 LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X  
 First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 I/2 Hr \_\_\_\_\_ I Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
High Blood Pressure Control		30"	100%	KXSB/KXRS/KBTW/KCAL/KAHQ/QQ	10/28/2019	11/1/2019
High Blood Pressure Control		30"	200%	KSQB, KLMM, KSMY, KLUN	10/28/2019	11/1/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP-Rosa Pena rosap@radlolazer.com OS-Oscar Sandavoi oscar@radlolazer.com SM-Sylvia Martinez smartinez@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com CS-Cynthia Salcido csalcido@radlolazer.com AM-Amanda Michael amichael@radlolazer.com			

## Nancy Lima

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, October 23, 2019 10:43 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO  
**Attachments:** High Blood Pressure PSA.mp3; House PSA PO.xls

1 item

<https://wetransfer.com/downloads/5f96cf7b8d5c942c5c1227ba9b718a9820191022163506/d86a2ab4871a8>

Download link

*Have a nice day!*

**Nancy Lima** / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)



1 item, 68 MB in total - Will be deleted on 29 October, 2019

sent you some files

[aacosta@lazerbroadcasting.com](mailto:aacosta@lazerbroadcasting.com)



**Subject:** [aacosta@lazerbroadcasting.com](mailto:aacosta@lazerbroadcasting.com) sent you files via WeTransfer

**To:** [nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

**Sent:** Tuesday, October 22, 2019 9:36 AM

**From:** WeTransfer [mailto:[noreply@wetransfer.com](mailto:noreply@wetransfer.com)]

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 10/30/2019
KBTV 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

<b>CLIENT NAME</b> In House PSA- Wildfires Preparedness	NEW CONTRACT <input checked="" type="checkbox"/> REVISION RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION NEW ADVERTISER NATIONAL LOCAL DIRECT <input checked="" type="checkbox"/> TRADE LOCAL AGENCY NTR
<b>AGENCY NAME</b>	
<b>ADDRESS</b>	

CITY	STATE	CONTRACT DATES	FROM 11/4/2019 TO 11/8/2019
PHONE	CELL	ACCOUNT EXECUTIVE	House
		PRODUCT TYPE	Wildfires Preparedness
CONTACT NAME	EMAIL	BILLING/ NOTARY	PROMOTION
		Affidavits: Invoices Scripts	CALENDAR <input checked="" type="checkbox"/> STD BROADCAST
			END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	11/4/19	11/8/19	:30	N/C		4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	11/4/19	11/8/19	:30	N/C		4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	11/4/19	11/8/19	:30	N/C		4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	11/4/19	11/8/19	:30	N/C		4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
		<b>LESS AGENCY COMMISSION</b>		<b>\$0.00</b>
Payment with Contract \$	Check #	<b>TALENT FEE/OTHER ADDITIONS</b>		
Payment Frequency: (Weekly/Monthly)	\$	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 10/30/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Michael Rivera	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTV KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92409 - (909) 384-9750 KXSM KBOZ KMLY - 600 E. Maiket St., Suite 200 - Salinas, CA 93905 - (831) 422-5019 KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331 KRSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858 KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089 KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274 KAAT KTNS KMEN - 920 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KEAL KXTT KBQF - 6601 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113 KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819 KORT KJOR - 6510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796 KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629 KBBU - 903 Kanasa Ave., Suite R - Modesto, CA 95351 - (209) 284-0981 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
--	---

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by: Entered by:			
Verified Spot Rates	✓	Ready for Traffic	✓				
Arithmetic Checked	✓	Faxed/Sent (Date)	10/30/2019				
2/6/2018							



# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

## KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 10/31/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Wildfires Preparedness

All Orders Must Include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		11/4/19	11/8/19
OS	San Bernardino	KXRS-FM		11/4/19	11/8/19
RM	Victor Valley	KBTW-FM		11/4/19	11/8/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		11/4/19	11/8/19
AM	San Luis Obispo	KLUN-FM		11/4/19	11/8/19
RM	El Centro	KSSB-FM		11/4/19	11/8/19
			KAEH	11/4/19	11/8/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		11/4/19	11/8/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	11/4/19	11/8/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSQB-AM		11/4/19	11/8/19
OS	San Bernardino	KCAL-AM		11/4/19	11/8/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	11/4/19	11/8/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			

Rotation (If less than 100%, see below)

Product \_\_\_\_\_

Est. # \_\_\_\_\_

ISCI Code \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Wildfires Preparedness		30"	100%	KXSB/KXRS/KBTW/KCAL/KAQH/QQ	11/4/2019	11/8/2019
Wildfires Preparedness		30"	200%	KSQB, KLMM, KSMY, KLUN	11/4/2019	11/8/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com    OS-Oscar Sandavol oscar@radlolazer.com    SM-Sylvia Martinez smartinez@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com    RM-Rebeca Marquez rmarquez@radlolazer.com CS-Cynthia Salcido csalcido@radloleer.com    AM-Amanda Michael amichael@radlolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, October 31, 2019 10:22 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Wildfire -Spanish 30.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

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68 MB

LA VOZ DE LA COMUNIDAD CENSO 2020.mp3

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

**ORDER DATE: 11/8/2019**

<b>CLIENT NAME</b> In House PSA - <i>Mattress illegal dumping</i>		<input checked="" type="checkbox"/> NEW CONTRACT	<input type="checkbox"/> REVISION
<b>AGENCY NAME</b>		<input checked="" type="checkbox"/> RETURNING ADVERTISER	<input type="checkbox"/> CANCELLATION
<b>ADDRESS</b>		<input type="checkbox"/> NEW ADVERTISER	<input type="checkbox"/> NATIONAL
<b>CITY</b>		<input checked="" type="checkbox"/> LOCAL DIRECT	<input type="checkbox"/> TRADE
<b>STATE</b>		<input type="checkbox"/> LOCAL AGENCY	<input type="checkbox"/> NTR

<b>CONTRACT DATES</b>	
FROM <b>11/11/2019</b>	TO <b>11/15/2019</b>
<b>ACCOUNT EXECUTIVE</b> House	
<b>PRODUCT TYPE</b> <i>Mattress illegal</i>	
<b>BILLING/ NOTARY</b>	<b>PROMOTION</b>

<b>Affidavits:</b>	<b>Invoices:</b>	<b>Scripts:</b>
<input checked="" type="checkbox"/> CALENDAR	<input checked="" type="checkbox"/> STD BROADCAST	<input type="checkbox"/> END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	11/11/19	11/15/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	11/11/19	11/15/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	11/11/19	11/15/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	11/11/19	11/15/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>	<b>Total Weeks</b>	<b>Total Spots</b>	<b>Total \$</b>
			<b>1</b>	<b>80</b>	<b>-</b>
		<b>LESS AGENCY COMMISSION</b>			<b>\$0.00</b>
<b>Payment with Contract \$</b>		<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>		
<b>Payment Frequency: (Weekly/Monthly)</b>		<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X _____ House	<b>DATE</b> 11/8/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X _____	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXBM K9GZ KMLY - 600 E. Market St., Suite 200 - Bellmead, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
K9BB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ K6MY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-8796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5086	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 11/8/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

Standard Billing Cycle Estimate#

### KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 11/5/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Mattres Illegal Dumping

All Orders Must Include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_  
 LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X  
 First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		11/11/19	11/15/19
OS	San Bernardino	KXRS-FM		11/11/19	11/15/19
RM	Victor Valley	KBTW-FM		11/11/19	11/15/19
RM	Selinas	KXSM-FM			
RM	Selinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZM-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		11/11/19	11/15/19
AM	San Luis Obispo	KLUN-FM		11/11/19	11/15/19
RM	El Centro	KSSB-FM		11/11/19	11/15/19
			KAEH	11/11/19	11/15/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		11/11/19	11/15/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	11/11/19	11/15/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		11/11/19	11/15/19
OS	San Bernardino	KCAL-AM		11/11/19	11/15/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	11/11/19	11/15/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>			<b>(If less than 100%, see below)</b>	
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Mattres Illegal Dumping		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	11/11/2019	11/15/2019
Mattres Illegal Dumping		30"	200%	KSBQ, KLMM, KSMY, KLUN	11/11/2019	11/15/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com    OS-Oscar Sandavol oscar@radiolazer.com    SM-Sylvia Martinez smartnez@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com    RM-Rebeca Marquez rmarquez@radiolazer.com CS-Cynthia Saicido csalcido@radiolazer.com    AM-Amanda Michael amichael@radiolazer.com			

## Nancy Lima

---

**From:** Nancy Lima [nl1ma@lazerbroadcasting.com]  
**Sent:** Tuesday, November 05, 2019 9:50 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Mattres Illegal Dumping 30 Radio Spanish (1).mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nl1ma@lazerbroadcasting.com](mailto:nl1ma@lazerbroadcasting.com)*

1 ítem  
 LA VOZ DE LA COMUNIDAD CHIRILA.mp3  
 68.4 MB

About WeTransfer . Help . Legal . Report this transfer as spam

To make sure our emails arrive, please add [noreply@wetransfer.com](mailto:noreply@wetransfer.com) to your cc

## Nancy Lima

---

**From:** Byron Johnson [BJohnson@williamswhittle.com]  
**Sent:** Monday, April 15, 2019 10:08 AM  
**To:** nlima@radiolazer.com  
**Subject:** FOLLOW UP: Recycling old mattresses through Bye-Bye Mattress. Please air our new PSA.

Hi Nancy:

Last week I left a voicemail for you as a follow up to the email I sent two weeks ago asking if you would be interested in airing the new PSA by Bye-Bye Mattress, the recycling program by the Mattress Recycling Council.

As you know, dumping old mattresses is a crime in San Bernadino. Yet, there are still those who get rid of their old mattresses in alleyways and parking lots.

The Bye-Bye mattress program establishes a state-wide network of locations – recycling centers, collection sites and events – where people can get rid of their old mattresses and box springs for free. The website, [ByeByemattress.com](http://ByeByemattress.com) helps people to find drop off sites that are available in their communities.

Our new PSA – available in English and Spanish – can be downloaded by clicking [here](#).

Thank you for your time and interest. If you have any questions, please feel free to contact me at [BJohnson@WilliamsWhittle.com](mailto:BJohnson@WilliamsWhittle.com) or 202-680-8129.



# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 11/14/2019

CLIENT NAME In House PSA- Central Control y Prevencion	New Client Information
AGENCY NAME	NEW CONTRACT <input checked="" type="checkbox"/> REVISION
ADDRESS	RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION
	NEW ADVERTISER NATIONAL
	LOCAL DIRECT <input checked="" type="checkbox"/> TRADE
	LOCAL AGENCY NTR

CONTRACT DATES	
FROM 11/18/2019	TO 11/22/2019
ACCOUNT EXECUTIVE House	
CITY STATE	
PHONE CELL	ZIP CODE
PRODUCT TYPE Central Control y Prevencion	
BILLING/ NOTARY PROMOTION	

CONTACT NAME	EMAIL	Affidavits: <input checked="" type="checkbox"/>	Invoices: <input type="checkbox"/>	Scripts: <input type="checkbox"/>	END ORDER
		CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST <input type="checkbox"/>		

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	11/18/19	11/22/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	11/18/19	11/22/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	11/18/19	11/22/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	11/18/19	11/22/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
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8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		<b>GROSS TOTALS</b>		Total Weeks	Total Spots	Total \$
				1	80	-
		<b>LESS AGENCY COMMISSION</b>				\$0.00
		<b>TALENT FEE/OTHER ADDITIONS</b>				
Payment with Contract \$		Check #	<b>NET TOTAL</b>		<b>\$0.00</b>	
Payment Frequency: (Weekly/Monthly)		\$				

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 11/14/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Michael Rivera	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Gallena, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9799
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Bardale Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 11/14/2019	2/6/2018	

# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM, KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

## KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
Name  
Title  
reverse for accepted terms and conditions, if any  
Page 2



# Traffic & Production Order

Date 11/13/2019

Advertiser In House PSA

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Central Control y Prevencion

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		11/18/19	11/22/19
OS	San Bernardino	KXRS-FM		11/18/19	11/22/19
RM	Victor Valley	KBTW-FM		11/18/19	11/22/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		11/18/19	11/22/19
AM	San Luis Obispo	KLUN-FM		11/18/19	11/22/19
RM	El Centro	KSSB-FM		11/18/19	11/22/19
			KAEH	11/18/19	11/22/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		11/18/19	11/22/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	11/18/19	11/22/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		11/18/19	11/22/19
OS	San Bernardino	KCAL-AM		11/18/19	11/22/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	11/18/19	11/22/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	(If less than 100%, see below)			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Central Control y Prevencion		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	11/18/2019	11/22/2019
Central Control y Prevencion		30"	200%	KSBQ, KLMM, KSMY, KLUN	11/18/2019	11/22/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com		OS-Oscar Sandavol oscar@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com AM-Amanda Michael amichael@radiolazer.com	
		SM-Sylvia Martinez smartinez@radiolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, November 13, 2019 10:14 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Centro De Control y Prevencion.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

1 ítem  
 LA VOZ DE LA COMUNIDAD CONSULADO DE MEX.mp3  
 68.5 MB

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# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 11/20/2019
KBTW 104.5 FM	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA- Healthy Beverages	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
	NEW ADVERTISER		NATIONAL	
ADDRESS	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM	11/25/2019 TO 11/29/2019
ACCOUNT EXECUTIVE House	

PHONE	CELL	ZIP CODE	PRODUCT TYPE Healthy Beverages
CONTACT NAME		EMAIL	BILLING/ NOTARY
			PROMOTION

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	11/25/19	11/29/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	11/25/19	11/29/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	11/25/19	11/29/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	11/25/19	11/29/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
		1	80	-
		<b>LESS AGENCY COMMISSION</b>		
Payment with Contract \$	Check #	<b>TALENT FEE/OTHER ADDITIONS</b>		
Payment Frequency: (Weekly/Monthly)	\$	<b>NET TOTAL</b>		<b>\$0.00</b>

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	11/20/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Michael Rivera	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
HXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	✓	Verified Signatures	✓
Verified Spot Rates	✓	Ready for Traffic	✓
Arithmetic Checked	✓	Faxed/Sent (Date)	11/20/2019
		Reviewed and Accepted by:	Entered by:
			2/6/2018

# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

### KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

### KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Page 2

reverse for accepted terms and conditions, if any



# Traffic & Production Order

Date 11/20/2019

Advertiser \_\_\_\_\_ In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Healthy Beverages

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		11/25/19	11/29/19
OS	San Bernardino	KXRS-FM		11/25/19	11/29/19
RM	Victor Valley	KBTW-FM		11/25/19	11/29/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KX2M-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		11/25/19	11/29/19
AM	San Luis Obispo	KLUN-FM		11/25/19	11/29/19
RM	El Centro	KSSB-FM		11/25/19	11/29/19
			KAEH	11/25/19	11/29/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		11/25/19	11/29/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	11/25/19	11/29/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBO-AM		11/25/19	11/29/19
OS	San Bernardino	KCAL-AM		11/25/19	11/29/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	11/25/19	11/29/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	(If less than 100%, see below)			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_  
 LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X  
 First Spln \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Healthy Beverages		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	11/25/2019	11/29/2019
Healthy Beverages		30"	200%	KSBO, KLMM, KSMY, KLUN	11/25/2019	11/29/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@radlolazer.com	OS-Oscar Sandavol oscar@radlolazer.com
KH-Kim Herrera kherrera@radlolazer.com	RM-Rebeca Marquez rmarquez@radlolazer.com
CS-Cynthia Salcido csalcido@radlolaer.com	AM-Amanda Michael amichael@radlolazer.com
	SM-Sylvia Martinez smartinez@radlolazer.com

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, November 20, 2019 11:53 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kim Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** HealthyBeverages\_Spanish\_PSA\_Radio.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

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1 item  
 LA VOZ DE LA COMUNIDAD RESTAURANDO VIDAS.mp3  
 68.3 MB



# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>	<b>KXLM 102.9 FM</b>	<b>KSRT 107.1 FM</b>	<b>KSRN 107.7FM</b>	<b>KBBU 93.9 FM</b>
<b>LA MEJOR NETWORK</b>	<b>KLJR 96.7 FM</b>	<b>KJOR 104.1 FM</b>	<b>KFOY 1060 AM</b>	<b>KAAT 103.1 FM</b>
<b>KXSB 101.7 FM</b>	<b>KOXR 910 AM 102.1 FM</b>	<b>KXSM 93.1 FM</b>	<b>KWNZ 106.3 FM</b>	<b>KMEN 100.5 FM</b>
<b>KXRS 105.7 FM</b>	<b>KZER 1250 AM</b>	<b>KSGZ 98.7 FM</b>	<b>KNEZ 107.3 FM</b>	<b>KTNS 1060 AM</b>
<b>KCAL 1410 AM</b>	<b>KSBQ 1480 AM 102.9 FM</b>	<b>X KMLY 95.1 FM</b>	<b>KZTI 105.3 FM</b>	<b>KMQA 100.5 FM</b>
<b>KAEH 100.9 FM</b>	<b>KLMM 94.1 FM</b>	<b>X KGRB 94.3 FM</b>	<b>KEAL 106.5 FM</b>	<b>KSTV - TV</b>
<b>KIQQ 103.7 FM</b>	<b>KSMY 106.7 FM</b>	<b>X KLMG 97.9 FM</b>	<b>KBQF 104.3 FM</b>	<b>ORDER DATE: 11/27/2019</b>
<b>KBTW 104.5 FM</b>	<b>KLUN 103.1 FM</b>	<b>X KMZR 92.5 FM</b>	<b>KXTT 94.9 FM</b>	
<b>KIQQ 1310 AM</b>	<b>KXZM 93.7 FM</b>	<b>KGAM 106.3 FM</b>	<b>New Client Information</b>	

<b>CLIENT NAME</b> In House PSA- Pre Diabetes Prevention	<b>NEW CONTRACT</b>	<input checked="" type="checkbox"/>	<b>REVISION</b>	
	<b>RETURNING ADVERTISER</b>	<input checked="" type="checkbox"/>	<b>CANCELLATION</b>	
<b>AGENCY NAME</b>	<b>NEW ADVERTISER</b>		<b>NATIONAL</b>	
	<b>LOCAL DIRECT</b>	<input checked="" type="checkbox"/>	<b>TRADE</b>	
<b>ADDRESS</b>	<b>LOCAL AGENCY</b>		<b>NTR</b>	

<b>CONTRACT DATES</b>	
<b>FROM</b> 12/2/2019	<b>TO</b> 12/6/2019

<b>ACCOUNT EXECUTIVE</b> House
<b>PRODUCT TYPE</b> Pre Diabetes Prevention

<b>BILLING/ NOTARY</b>	<b>PROMOTION</b>
<b>Affidavits:</b> Invoices	Scripts
<b>CALENDAR</b> <input checked="" type="checkbox"/>	<b>STD BROADCAST</b>
<b>END ORDER</b>	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KLMM	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KSMY	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
4	KLUN	5AM	12AM	12/2/19	12/6/19	:30		N/C	4	4	4	4	4			1	20	0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>	<b>GROSS TOTALS</b>	<b>Total Weeks</b> 1	<b>Total Spots</b> 80	<b>Total \$</b> -
	<b>LESS AGENCY COMMISSION</b>			\$0.00
	<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment with Contract \$</b>	<b>Check #</b>			<b>NET TOTAL</b> \$0.00
<b>Payment Frequency: (Weekly/Monthly)</b>	<b>\$</b>			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 11/27/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1650 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6001 McDowell Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KGOZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 889-6331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBO KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9766
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 16th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 11/27/2019	2/6/2018	

# Broadcast Contract

Start Date 07/15/19	Contract# 1486051285	Mod# 0
End Date 12/31/19	Date Entered 07/09/19	Date Last Modified 07/09/19
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KSBQ-AM KSMY-FM
Product LA VOZ DE LA COMUNIDAD		SalesRep/Office House House

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Standard Billing Cycle Estimate#

## KLMM-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSBQ-AM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KSMY-FM

DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
SU 07/21/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM											
MO 07/15/19 TU 12/31/19	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	1536	0.00	\$ 0.00	\$ 0.00

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



# Traffic & Production Order

Date 11/27/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Pre Diabetes Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		12/2/19	12/6/19
OS	San Bernardino	KXRS-FM		12/2/19	12/6/19
RM	Victor Valley	KBTW-FM		12/2/19	12/6/19
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		12/2/19	12/6/19
AM	San Luis Obispo	KLUN-FM		12/2/19	12/6/19
RM	El Centro	KSSB-FM		12/2/19	12/6/19
			KAEH	12/2/19	12/6/19
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		12/2/19	12/6/19
AM	Santa Rosa	KJOR-FM			
			KIQQ	12/2/19	12/6/19
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		12/2/19	12/6/19
OS	San Bernardino	KCAL-AM		12/2/19	12/6/19
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	12/2/19	12/6/19
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>	<b>(If less than 100%, see below)</b>			
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

AE Email House

# of Commercials :60 \_\_\_ :30 1 :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other \_\_\_

Spec Spot YES \_\_\_ NO X

Translation Needed YES \_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House \_\_\_ mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email X

First Spin \_\_\_ Sling Spot \_\_\_ CD \_\_\_

YouSendIt \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_ 1 Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Pre Diabetes Prevention		30"	100%	KXSB/KXRS/KBTW/KCAL/KAEH/QQ	12/2/2019	12/6/2019
Pre Diabetes Prevention		30"	200%	KSBQ, KLMM, KSMY, KLUN	12/2/2019	12/6/2019

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com CS-Cynthia Salcido csalcido@radlolazer.com		OS-Oscar Sandaval oscar@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com AM-Amanda Michael amichael@radlolazer.com	

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Tuesday, November 26, 2019 1:21 PM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Pre Diabetes Prevention.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

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To make sure our emails arrive, please add [noreply@wetransfer.com](mailto:noreply@wetransfer.com) to your c

1 item  
LA VOZ D ELA COMUNIDAD CHP.mp3  
68.4 MB

# LAZER BROADCASTING ADVERTISING AGREEMENT

<b>LAZER NETWORK</b>		<b>KXLM 102.9 FM</b>		<b>KSRT 107.1 FM</b>		<b>KSRN 107.7FM</b>		<b>KBBU 93.9 FM</b>	
<b>LA MEJOR NETWORK</b>		<b>KLJR 96.7 FM</b>		<b>KJOR 104.1 FM</b>		<b>KFOY 1060 AM</b>		<b>KAAT 103.1 FM</b>	
<b>KXSB 101.7 FM</b>	X	<b>KOXR 910 AM 102.1 FM</b>		<b>KXSM 93.1 FM</b>		<b>KWNZ 106.3 FM</b>		<b>KMEN 100.5 FM</b>	
<b>KXRS 105.7 FM</b>	X	<b>KZER 1250 AM</b>		<b>KSGZ 98.7 FM</b>		<b>KNEZ 107.3 FM</b>		<b>KTNS 1060 AM</b>	
<b>KCAL 1410 AM</b>	X	<b>KSBQ 1480 AM 102.9 FM</b>	X	<b>KMLY 95.1 FM</b>		<b>KZTI 105.3 FM</b>		<b>KMQA 100.5 FM</b>	
<b>KAEH 100.9 FM</b>	X	<b>KLMM 94.1 FM</b>	X	<b>KGRB 94.3 FM</b>		<b>KEAL 106.5 FM</b>		<b>KSTV - TV</b>	
<b>KIQQ 103.7 FM</b>	X	<b>KSMY 106.7 FM</b>	X	<b>KLMG 97.9 FM</b>		<b>KBQF 104.3 FM</b>			
<b>KBTW 104.5 FM</b>	X	<b>KLUN 103.1 FM</b>	X	<b>KMZR 92.5 FM</b>		<b>KXTT 94.9 FM</b>			<b>ORDER DATE: 12/19/2019</b>
<b>KIQQ 1310 AM</b>		<b>KXZM 93.7 FM</b>		<b>KGAM 106.3 FM</b>		<b>New Client Information</b>			

<b>CLIENT NAME</b> In House PSA-Safety		<input checked="" type="checkbox"/> NEW CONTRACT		<input checked="" type="checkbox"/> REVISION	
<b>AGENCY NAME</b>		<input checked="" type="checkbox"/> RETURNING ADVERTISER		<input type="checkbox"/> CANCELLATION	
<b>ADDRESS</b>		<input type="checkbox"/> NEW ADVERTISER		<input type="checkbox"/> NATIONAL	
		<input checked="" type="checkbox"/> LOCAL DIRECT		<input type="checkbox"/> TRADE	
		<input type="checkbox"/> LOCAL AGENCY		<input type="checkbox"/> NTR	

<b>CONTRACT DATES</b>	
FROM <b>12/23/2019</b>	TO <b>1/3/2020</b>

<b>ACCOUNT EXECUTIVE</b> House	
<b>PRODUCT TYPE</b> Safety	

<b>BILLING/ NOTARY</b>		<b>PROMOTION</b>	
<input checked="" type="checkbox"/> CALENDAR	<input checked="" type="checkbox"/> X	<input type="checkbox"/> STD BROADCAST	<input type="checkbox"/> END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	SU			
1	KXSB	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KKRS	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	12/23/19	1/3/20	:31		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KAEH	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KIQQ	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KWRN	5AM	12AM	12/23/19	1/3/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KSSB	5AM	12AM	12/23/19	1/3/20	:31		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

<b>SPECIAL INSTRUCTIONS:</b>		<b>GROSS TOTALS</b>		Total Weeks	Total Spots	Total \$
				1	240	-
				<b>LESS AGENCY COMMISSION</b>		\$0.00
<b>Payment with Contract \$</b>		<b>Check #</b>	<b>TALENT FEE/OTHER ADDITIONS</b>			
<b>Payment Frequency: (Weekly/Monthly)</b>		<b>\$</b>	<b>NET TOTAL</b>		<b>\$0.00</b>	

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

<b>APPROVED BY CLIENT (SIGNATURE)</b> X House	<b>DATE</b> 12/19/2019	<b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> X House	<b>(SIGNATURE)</b>
<b>PRINT NAME</b> X	<b>TITLE</b>	<b>APPROVED BY SALES MANAGER (PRINT)</b> X Michael Rivera	<b>(SIGNATURE)</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunset Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellingham, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 869-6331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Berkeley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 12/19/2019	2/6/2018	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/19	Contract# 1486042599	Mod# 1
End Date 12/31/19	Date Entered 12/11/18	Date Last Modified 03/13/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Calendar Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/06/19 SU 12/29/19	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P	30	X	X	X	X	X	--	--	20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P	30	X	--	--	--	--	--	--	4	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/06/19 SU 12/29/19	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P	30	X	X	X	X	X	--	--	20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P	30	X	--	--	--	--	--	--	4	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/05/19 SA 12/28/19	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	TU 01/01/19 MO 12/30/19	05:00A-11:59P	30	X	X	X	X	X	--	--	20	\$0.00
3	TU 12/31/19 TU 12/31/19	05:00A-11:59P	30	X	--	--	--	--	--	--	4	\$0.00

## KXRS-FM

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1



# Traffic & Production Order

Date 12/19/2019

Advertiser In House PSA  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Safety

All Orders Must Include an End Date

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 1 :20 \_\_\_\_\_ :15 \_\_\_\_\_  
 LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X  
 First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 I/2 Hr \_\_\_\_\_ I Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Client Approval Address \_\_\_\_\_ City \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM		12/23/19	1/3/20
OS	San Bernardino	KXRS-FM		12/23/19	1/3/20
RM	Victor Valley	KBTW-FM		12/23/19	1/3/20
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		12/23/19	1/3/20
AM	San Luis Obispo	KLUN-FM		12/23/19	1/3/20
RM	El Centro	KSSB-FM		12/23/19	1/3/20
			KA EH	12/23/19	1/3/20
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		12/23/19	1/3/20
AM	Santa Rosa	KJOR-FM			
			KIQQ	12/23/19	1/3/20
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSQB-AM		12/23/19	1/3/20
OS	San Bernardino	KCAL-AM		12/23/19	1/3/20
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN	12/23/19	1/3/20
SM	Sacramento	KSAQ-TV			
SM	Sacramento	KSTV-TV			
	<b>Rotation</b>			(If less than 100%, see below)	
	<b>Product</b>				
	<b>Est. #</b>				
	<b>ISCI Code</b>				

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Safety		30"	100%	KXSB/KXRS/KBTW/KCAL/KA EH/ QQ	12/23/2019	1/3/2020
Safety		30"	200%	KSQB, KLMM, KSMY, KLUN	12/23/2019	1/3/2020

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com OS-Oscar Sandavol oscar@radiolazer.com SM-Sylvia Martinez smartinez@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com AM-Amanda Michael amichael@radiolazer.com	

## Nancy Lima

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**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, December 19, 2019 3:53 PM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Safety.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*