

## PSA Quarterly List

**Station Call Letters KSMY-FM**  
**For quarter ending: June 26, 2020**

### Community issue:

1. COVID-19
2. 4 Things COVID-19
3. Shades for Migraine
4. COVID- 19
5. IDSA COVID-19
6. Hunger Prevention
7. COVID- 19

### Responsive programming:

(1) Public service announcement, April 6, 2020- April 17, 2020, various times: This PSA informs the community how the COVID-19 PSAs from Project HOPE will be raising awareness on the epidemic and by helping health workers get the supplies and support they need to fight the COVID-19 pandemic. Courageous health workers are risking their lives to protect us all. But many don't have the supplies and support they need. For more information go to: <https://www.projecthope.org>

(2) Public service announcement April 20, 2020- May 1, 2020, various times: This PSA informs the community about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: <https://broadcastla.com/psa-covid19-optum.html>. A message brought by Optum

(3) Public service announcement May 4, 2020- May 8, 2020, various times: This PSA informs the community how the Association of Migraine Disorders has a mission to expand the understanding of migraine and it's true scope by supporting research, education, and awareness. Contrary of common beliefs, migraine is far more than just a headache. It is a debilitating, neurological disease that can wreak havoc in multiple areas of the body. Beyond headaches, symptoms can include nausea, vomiting, light

sensitivity, widespread pain, balance issues, dizziness, cognitive impairment and much more. For more information go to: [www.Migrainedisorders.org](http://www.Migrainedisorders.org). A message brought by the Association of Migraine Disorders.

(4) Public service announcement, May 11, 2020- May 22, 2020, various times: This PSA informs the community the COVID-19 PSAs from Project HOPE will be raising awareness on the epidemic and by helping health workers get the supplies and support they need to fight the COVID-19 pandemic. Courageous health workers are risking their lives to protect us all. But many don't have the supplies and support they need. For more information go to: <https://www.projecthope.org>

(5) Public service announcement, May 25, 2020- June 5, 2020, various times: This PSA informs the community on how staying at home isn't easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments , and laboratories across the country. When they stay home they are helping us win this fight so we can emerge strong and healthy together again. For more information visit [www.I-D-S-A Foundation.org](http://www.I-D-S-A Foundation.org). A message brought by the Infections Diseases Society of America Foundation.

(6) Public service announcement, June 8, 2020- June 12, 2020, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.

(7) Public service announcement, June 15, 2020- June 26, 2020, various times: This PSA informs the community about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: <https://broadcastla.com/psa-covid19-optum.html>. A message brought by Optum

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM	X	KSRT 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLJR 96.7 FM		KBBU 93.9 FM		KJOR 104.1 FM			
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 109.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	X	KLMM 94.1 FM	X	KMEN 100.5 FM		KXTT 94.9 FM			
KCAL 1410 AM	X	KSMY 106.7 FM		KGRB 94.9 FM	X	KXZM 93.7 FM			
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM		KLMG 97.9 FM	X	KSRN 107.7 FM			
KWRN 99.5 FM	X	KLUN 103.1 FM	X	KBAA 103.3 FM		KNEZ 107.3 FM			
KWRN 1550 AM	X	KMZR 92.5 FM		KXSM 93.1 FM		KWNZ 106.3 FM			ORDER DATE: 4/1/2020
KIQQ 103.7 FM	X	KGAM 106.3 FM		KSGJ 98.7 FM		KZTI 105.3 FM			
KIQQ 1310 AM	X	KSSB 96.3 FM	X	KMLY 95.1 FM		KFOY 1060 AM			New Client information

CLIENT NAME <b>In House-COVID 19</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM	4/6/2020 TO 4/17/2020

ACCOUNT EXECUTIVE <b>House</b>	
PRODUCT TYPE <b>COVID 19</b>	

BILLING/ NOTARY		PROMOTION	
Affidavits:	Invoices	Scripts	
CALENDAR	X	STD BROADCAST	
		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
2	KXRS	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
3	KBTW	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
4	KCAL	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
5	KAEH	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
6	KIQQ	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
7	KWRN	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
8	KSSB	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
9	KLMM	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
10	KLUN	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
11	KSMY	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
12	KSBQ	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
13	KMQA	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		<b>GROSS TOTALS</b>		Total Weeks	Total Spots	Total \$
				2	520	-
		<b>LESS AGENCY COMMISSION</b>				
Payment with Contract \$		Check #	<b>TALENT FEE/OTHER ADDITIONS</b>			
Payment Frequency: (Weekly/Monthly)		\$	<b>NET TOTAL</b>		<b>\$0.00</b>	

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X <b>House</b>	4/1/2020	X <b>House</b>	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X <b>Allcia Avila, Renee Flores &amp; Maria Vela</b>	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - S. Bern, CA 92409 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KGBZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93906 - (831) 422-6019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 294-3099
K6BB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 802-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	X	Verified Signatures	X
Verified Spot Rates	X	Ready for Traffic	4/1/2020
		Reviewed and Accepted by:	Entered by:

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	SalesRep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date Wednesday, April 01, 2020

All Orders Must include an End Date

Order # \_\_\_\_\_

Advertiser In House PSA Production Fee \_\_\_\_\_

New Order  Revision

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		4/6/2020	4/17/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		4/6/2020	4/17/2020
SR	San Bernardino	KXSB-FM		4/6/2020	4/17/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		4/6/2020	4/17/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		4/6/2020	4/17/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		4/6/2020	4/17/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		4/6/2020	4/17/2020
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		4/6/2020	4/17/2020
KH	Santa Maria/ Lompoc	KSMY-FM		4/6/2020	4/17/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		4/6/2020	4/17/2020
KH	Santa Maria	KSBQ-FM/AM		4/6/2020	4/17/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Spot Title Covid 19

AE House

AE Email House

# of Commercials :60  :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Help Line- COVID 19		60"		KXSB/KXRS/KBYW/KCAL/KAEH/KIQQ	4/6/2020	4/17/2020
Help Line- COVID 19		60"		KSBQ/KLMM/KSMY/KLUN	4/6/2020	4/17/2020
Help Line- COVID 19		60"		KMQA	4/6/2020	4/17/2020
Help Line- COVID 19		60"		KSSB	4/6/2020	4/17/2020

Special instructions PSA is attached for the COVID 19

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____

Traffic Managers

RP- Rose Pena rosap@lazerbroadcasting.com SR-Sandra Ramirez sramirez@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com

FP-Freddy Plascencia freddyp@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com JR-Jorge Rios jrlos@lazerbroadcasting.com

JR-Jennifer Ortega jeortega@lazerbroadcasting.com

## Nancy Lima

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**From:** Nancy Lima [nlma@lazerbroadcasting.com]  
**Sent:** Wednesday, April 01, 2020 10:19 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** Help Line - Optum - Spanish.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlma@lazerbroadcasting.com](mailto:nlma@lazerbroadcasting.com)*

## Nancy Lima

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**From:** Nancy Lima [nilima@lazerbroadcasting.com]  
**Sent:** Thursday, April 16, 2020 10:46 AM  
**To:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** 4 Things - Optum - Spanish.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nilima@lazerbroadcasting.com](mailto:nilima@lazerbroadcasting.com)



## Nancy Lima

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**From:** Maryann Marino [maryann@tenacitymedia.com]  
**Sent:** Monday, March 16, 2020 1:27 PM  
**To:** Maryann Marino  
**Subject:** Coronavirus Radio PSA - Four Simple Steps to Protect Yourself and Free Emotional Support Help Line  
**Attachments:** image001.png; image002.jpg



Hello,

*Let us know if you'll be able to air the following PSA!*

Your listeners may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. In response, Optum is opening its emotional support helpline to provide free access to specially trained mental health specialists. We also produced a PSA that we hope you can share to help alert your listeners about the best practices to protect themselves from contacting the virus. Please let us know if you can download the PSAs from the link below and add it into rotation. Thanks, Maryann 949-375-0856

**Link to PSA:** <http://broadcastla.com/psa-covid19-optum.html>

March 13, 2020

Dear Public Service Director,

Your listeners may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. In response, Optum is opening its emotional support helpline providing free access to specially trained mental health specialists. The free service will be available 24 hours a day seven days a week for as long as necessary.

We also created a public service announcement to share the facts Coronavirus and encourage them to take four simple steps to help keep themselves and others healthy.

- Wash your hands often with soap and water for at least 20 seconds, especially after blowing your nose, coughing or sneezing, going to the bathroom and before eating or preparing food.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Stay home when you are sick.
- Cover your cough or sneeze with a tissue then throw the tissue in the trash.

The public service announcement also alerts listeners about the signs and symptoms to look for when it comes to COVID-19. It asks the questions: Do you have a fever? Have you developed a cough? Have you developed shortness of breath? It lets them know that if they or someone they know has these symptoms; it doesn't mean they have COVID-19. It encourages listeners to, seek medical advice, however, if they have these symptoms and have been in close contact with a person known to have COVID-19, or you live in or have recently traveled to an area with ongoing spread of COVID-19.

As a broadcaster, we know you are committed to informing your listeners about important health issues in the community. We ask that you broadcast the attached public service announcements, which you can download using the link above, or use the scripts below for your anchors to voice. This public service announcement is evergreen and can run throughout the year. Feel free to also post the public service announcement to your website or social media pages.

We hope you can work with us to broadcast this important health message. Please call me at 949- 375-0856 if I can provide you with any further information.

Sincerely,



Maryann Marino, Campaign Coordinator  
COVID-19 Coronavirus

Link to PSA:  
:45 Second Public Service Announcement

You may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. You are not alone. Optum is opening its emotional support helpline providing access to specially trained mental health specialists. This a toll-free number and it will be open 24 hours a day seven days a week for as long as necessary. This is a free service. Anyone in need of emotional support is welcome to call. The number is 866-342-6892. That's 866-342-6892. One more time. That's 866-342-6892. A message from Optum and this station.

Link to PSA:  
1:30 Second Public Service Announcement

Here are four simple things you can do to help keep yourself and others healthy. Wash your hands often with soap and water for at least 20 seconds especially after blowing your nose coughing or sneezing going to the bathroom and before eating or preparing food. Avoid touching your eyes, nose and mouth with unwashed hands. Stay home when you are sick cover your cough or sneeze with a tissue then throw the tissue in the trash. We know you have many questions about COVID-19 or what is more commonly called the coronavirus. We want you to have the facts. Here are the signs and symptoms to look for when it comes to COVID-19. Do you have a fever? Have you developed a cough? Have you developed shortness of breath? Just because you or someone you know has the symptoms doesn't mean you have COVID-19. However, you should seek medical advice if you have these symptoms and you've been in close contact with a person known to have COVID-19, or you live in or have recently traveled to an area with ongoing spread of COVID-19. Please call ahead before you go to a doctor's office or emergency room. Tell them about your recent travel and your symptoms. This way these medical professionals can prepare to care for you and keep others safe. A message from Optum and this station.

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KMQA 100.5 FM	X	KSRT 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KBBU 93.9 FM		KJOR 104.1 FM	
KAEH 100.9 FM	KOXR 910 AM 102.1 FM	KAAT 103.1 FM		KEAL 106.5 FM	
KXSB 101.7 FM	KZER 1250 AM	KTNS 1060 AM		KBQF 104.3 FM	
KXRS 105.7 FM	KLMM 94.1 FM	X	KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	KSMY 106.7 FM	X	KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	KSBQ 1480 AM 102.9 FM	X	KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	KLUN 103.1 FM	X	KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	KMZR 92.5 FM		KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	KGAM 106.3 FM		KSGZ 98.7 FM	KZTI 105.3 FM	ORDER DATE: 4/16/2020
KIQQ 1310 AM	KSSB 96.3 FM	X	KMLY 95.1 FM	KFOY 1060 AM	New Client Information

CLIENT NAME <b>In House-4 Things COVID 19</b>	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION
AGENCY NAME	NEW ADVERTISER	NATIONAL	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE
ADDRESS	LOCAL AGENCY	NTR	CONTRACT DATES FROM <b>4/20/2020</b> TO <b>5/1/2020</b>	
CITY	STATE	ACCOUNT EXECUTIVE <b>House</b>		
PHONE	CELL	ZIP CODE	PRODUCT TYPE <b>4 Things COVID 19</b>	
CONTACT NAME	EMAIL	BILLING/ NOTARY PROMOTION		
		Affidavits:	Invoices	Scripts
		CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
2	KSMY	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
3	KSBQ	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
4	KLUN	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
5	KSSB	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
6	KMQA	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4			2	20	0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		2	240	-
	LESS AGENCY COMMISSION			
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		
		\$0.00		

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X <span style="float: right;">House</span>	DATE 4/16/2020	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X <span style="float: right;">House</span>
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X <span style="float: right;">Alicia Avila, Renee Flores &amp; Maria Vela</span>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - B. Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXBM KBOZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-9331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KESB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 862-5089	KGRB KLMG KBAA - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>	<b>Traffic Use Only:</b>
Verified Dates <input checked="" type="checkbox"/>	Reviewed and Accepted by:
Verified Spot Rates <input checked="" type="checkbox"/>	Entered by:
Verified Signatures <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/> 4/1/2020

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date Thursday, April 16, 2020

All Orders Must Include an End Date

Order # \_\_\_\_\_

Advertiser \_\_\_\_\_

In House PSA \_\_\_\_\_

Production Fee \_\_\_\_\_

New Order  Revision

Spot Title 4 Things COVID 19

AE House

AE Email House

# of Commercials :60 X :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

**Client Approval**

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		4/20/20	5/1/20
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM			
SR	San Bernardino	KXSB-FM			
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		4/20/2020	5/1/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		4/20/2020	5/1/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		4/20/2020	5/1/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM			
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM			
KH	Santa Maria/ Lompoc	KSMY-FM		4/20/2020	5/1/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM			
KH	Santa Maria	KSBQ-FM/AM		4/20/2020	5/1/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
4 Things- COVID 19		60"		KSBQ/CLMM/KSMY/CLUN	4/20/2020	5/1/2020
4 Things- COVID 19		60"		KMQA	4/20/2020	5/1/2020
4 Things COVID 19		60"		KSSB	4/20/20	5/1/20

Special Instructions PSA is attached for the COVID 19

\*Please allow 48 hours for quality Production\*

**Production Department Use Only**

Date Completed \_\_\_\_\_

Producer \_\_\_\_\_

**Traffic Department Use Only**

Date Completed \_\_\_\_\_

Traffic Director \_\_\_\_\_

**Traffic Managers**

RP- Rosa Pena rosap@lazerbroadcasting.com  
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com  
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com  
 KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com  
 JR-Jorge Rios jrrios@lazerbroadcasting.com

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KMQA 100.5 FM	X	KSRT 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KBBU 93.9 FM		KJOR 104.1 FM	
KAEH 100.9 FM	KOXR 910 AM 102.1 FM	KAAT 103.1 FM		KEAL 106.5 FM	
KXSB 101.7 FM	KZER 1250 AM	KTNS 1060 AM		KBQF 104.3 FM	
KXRS 105.7 FM	KLMM 94.1 FM	X		KXTT 94.9 FM	
KCAL 1410 AM	KSMY 106.7 FM	X		KXZM 93.7 FM	
KBTW 104.5 FM	KSBQ 1480 AM 102.9 FM	X		KSRN 107.7 FM	
KWRN 99.5 FM	KLUN 103.1 FM	X		KNEZ 107.3 FM	
KWRN 1550 AM	KMZR 92.5 FM			KWNZ 106.3 FM	
KIQQ 103.7 FM	KGAM 106.3 FM			KZTI 105.3 FM	ORDER DATE: 4/28/2020
KIQQ 1310 AM	KSSB 96.3 FM	X		KFOY 1060 AM	New Client Information

CLIENT NAME <b>In House-Shades for Migrane</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
CITY	LOCAL DIRECT	X	TRADE	
STATE	LOCAL AGENCY		NTR	
PHONE	CONTRACT DATES			
CELL	FROM	5/4/2020	TO	5/8/2020
ZIP CODE	ACCOUNT EXECUTIVE <b>House</b>			
CONTACT NAME	PRODUCT TYPE <b>Shades for Migrane</b>			
EMAIL	BILLING / NOTARY		PROMOTION	
	Affidavits:	Invoices	Scripts	
	CALENDAR	X	STD BROADCAST	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4	4	4			1	20	0.00
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16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	120	-
	LESS AGENCY COMMISSION			
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		
		\$0.00		

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APPROVED BY CLIENT (SIGNATURE) X <b>House</b>	DATE 4/28/2020	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X <b>House</b>	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X <b>Alicia Avila, Renee Flores &amp; Maria Vela</b>	(SIGNATURE)

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 B. Sunwest Lane, Ste 302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXGM KBQZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-6019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 9 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 251 W. Main Street, Suite 0 - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 992-5089	KGRB KLMG KBAA - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Berkeley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0681
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>	<b>Traffic Use Only:</b>
Verified Dates <input checked="" type="checkbox"/>	Reviewed and Accepted by:
Verified Spot Rates <input checked="" type="checkbox"/>	Entered by:
Verified Signatures <input checked="" type="checkbox"/>	
Ready for Traffic 4/28/2020	

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date Wednesday, April 29, 2020

All Orders Must Include an End Date

Order # \_\_\_\_\_

Advertiser \_\_\_\_\_ In House PSA \_\_\_\_\_

Production Fee \_\_\_\_\_

New Order  Revision

Spot Title Shades For Migraine

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 X :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spn \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		5/4/20	5/8/20
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM			
SR	San Bernardino	KXSB-FM			
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		5/4/2020	5/8/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		5/4/2020	5/8/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		5/4/2020	5/8/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM			
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM			
KH	Santa Maria/ Lompoc	KSMY-FM		5/4/2020	5/8/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM			
KH	Santa Maria	KSBQ-FM/AM		5/4/2020	5/8/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title / ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Shades For Migraine		30"		KSBO/KLMM/KSMY/KLUN	5/4/2020	5/8/2020
Shades For Migraine		30"		KMQA	5/4/2020	5/8/2020
Shades For Migraine		30"		KSSB	5/4/20	5/8/20

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@lazerbroadcasting.com	SR-Sandra Ramirez sramirez@lazerbroadcasting.com
FP-Freddy Plascencia freddyp@lazerbroadcasting.com	KH-Kim Herrera kherrera@lazerbroadcasting.com
JR-Jennifer Ortega jeortega@lazerbroadcasting.com	MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
	JR-Jorge Rios jrios@lazerbroadcasting.com

## Nancy Lima

---

**From:** Nancy Lima [nlma@lazerbroadcasting.com]  
**Sent:** Wednesday, April 29, 2020 8:35 AM  
**To:** 'Kimberly Herrera'  
**Subject:** In House PSA-Shades for Migraine PO  
**Attachments:** Shades for Migraine 30Secs SPANISH Radlo PSA.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlma@lazerbroadcasting.com](mailto:nlma@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		X	KSRT 107.1 FM		KSFN 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM			KJOR 104.1 FM		
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM			KAAT 103.1 FM		
KXSB 101.7 FM	X	KZER 1250 AM			KTNS 1060 AM		
KKRS 105.7 FM	X	KLMM 94.1 FM	X		KXTT 94.9 FM		
KCAL 1410 AM	X	KSMY 106.7 FM	X		KXZM 93.7 FM		
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X		KLRN 107.7 FM		
KWRN 99.5 FM	X	KLUN 103.1 FM	X		KNEZ 107.3 FM		
KWRN 1550 AM	X	KMZR 92.5 FM			KWNZ 106.3 FM		
KIQQ 103.7 FM	X	KGAM 106.3 FM			KZTI 105.3 FM		ORDER DATE: 5/7/2020
KIQQ 1310 AM	X	KSSB 96.3 FM	X		KFOY 1060 AM		New Client Information

CLIENT NAME <b>In House-COVID 19</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CONTRACT DATES		FROM	5/11/2020	TO	5/22/2020
----------------	--	------	-----------	----	-----------

ACCOUNT EXECUTIVE	House
PRODUCT TYPE	COVID 19

BILLING/ NOTARY		PROMOTION	
Affidavits:	Invoices	Scripts	
CALENDAR	X	STD BROADCAST	
		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
2	KKRS	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
3	KBTW	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
4	KCAL	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
5	KAEH	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
6	KIQQ	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
7	KWRN	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
8	KSSB	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
9	KLMM	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
10	KLUN	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
11	KSMY	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
12	KSBQ	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
13	KMQA	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		<b>GROSS TOTALS</b>		Total Weeks	Total Spots	Total \$
				2	520	-
		<b>LESS AGENCY COMMISSION</b>				
		<b>TALENT FEE/OTHER ADDITIONS</b>				
Payment with Contract \$		Check #		<b>NET TOTAL</b>		<b>\$0.00</b>
Payment Frequency: (Weekly/Monthly)		\$				

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE		ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	5/7/2020		X House	
PRINT NAME	TITLE		APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X			X Alicia Avila, Renee Flores & Maria Vela	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KKRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Bunwell Lane, Ste. 302 - S. Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6601 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 800 E. Market Bl., Suite 200 - Balfinas, CA 93805 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4810
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite C - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KBMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KBAA - 288 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Berkeley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	X	Reviewed and Accepted by:	
Verified Spot Rates	X	Entered by:	
	Verified Signatures		
	Ready for Traffic		
	5/7/2020		

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date Thursday, May 07, 2020

All Orders Must Include an End Date

Order # \_\_\_\_\_

Advertiser In House PSA Production Fee \_\_\_\_\_

New Order  Revision

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		5/11/2020	5/22/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		5/11/2020	5/22/2020
SR	San Bernardino	KXSB-FM		5/11/2020	5/22/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		5/11/2020	5/22/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		5/11/2020	5/22/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		5/11/2020	5/22/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		5/11/2020	5/22/2020
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		5/11/2020	5/22/2020
KH	Santa Maria/ Lompoc	KSMY-FM		5/11/2020	5/22/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		5/11/2020	5/22/2020
KH	Santa Maria	KSBQ-FM/AM		5/11/2020	5/22/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Spot Title COVID19

AE House

AE Email House

# of Commercials :60  :30  :20  :15

LIVE  Other

Spec Spot YES  NO

Translation Needed YES  NO

Talent Request \_\_\_\_\_

Male  Female

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag  In House  mp3

DG Fast Channel  Filmcore  Email

First Spin  Sling Spot  CD

Yousendit  SendSpace  Other

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr  1 Hr  Other

Digital Shoot Info \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
COVID19		30"		KSBQ/KLMM/KSMY/KLUN	5/11/2020	5/22/2020
COVID19		30"		KMQA	5/11/2020	5/22/2020
COVID19		30"		KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ	5/11/2020	5/22/2020

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b> RP-Rosa Pena rosap@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com JR-Jennifer Ortega jeortega@lazerbroadcasting.com	SR-Sandra Ramirez sramirez@lazerbroadcasting.com KH-Klm Herrera kherrera@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com JR-Jorge Rlos Jrlos@lazerbroadcasting.com

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, May 07, 2020 8:45 AM  
**To:** 'Sandra'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** COVID19 -30 - Spanish.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*



# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM	X	KSRT 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLJR 96.7 FM		KBBU 93.9 FM		KJOR 104.1 FM			
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 109.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	X	KLMM 94.1 FM	X	KMEN 100.5 FM		KXTT 94.9 FM			
KCAL 1410 AM	X	KSMY 106.7 FM		KGRB 94.3 FM	X	KXZM 93.7 FM			
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM		KLMG 97.9 FM	X	KSRN 107.7 FM			
KWRN 99.5 FM	X	KLUN 103.1 FM	X	KBAA 103.3 FM		KNEZ 107.3 FM			
KWRN 1550 AM	X	KMZR 92.5 FM		KXSM 93.1 FM		KWNZ 106.3 FM			
KIQQ 103.7 FM	X	KGAM 106.3 FM		KSGZ 98.7 FM		KZTI 105.3 FM			ORDER DATE: 5/20/2020
KIQQ 1310 AM	X	KSSB 96.3 FM	X	KMLY 95.1 FM		KFOY 1060 AM			New Client Information

CLIENT NAME <b>In House-IDSA COVID 19</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM	5/25/2020 TO 6/5/2020

ACCOUNT EXECUTIVE	House
PRODUCT TYPE	IDSA COVID 19
BILLING / NOTARY	PROMOTION
Affidavits:	Invoices: Scripts: END ORDER:
CALENDAR	X STD BROADCAST

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
2	KXRS	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
3	KBTW	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
4	KCAL	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
5	KAEH	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
6	KIQQ	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
7	KWRN	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
8	KSSB	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
9	KLMM	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
10	KLUN	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
11	KSMY	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
12	KSBQ	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
13	KMQA	5AM	12AM	5/25/20	6/5/20	:60	N/C		4	4	4	4	4			2	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS	Total Weeks	Total Spots	Total \$
			2	520	-
		LESS AGENCY COMMISSION			
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL		
			\$0.00		

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE		ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House	5/20/2020		X House		
PRINT NAME	TITLE		APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Alicia Avila, Renee Flores & Maria Vela		

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - S. Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KBQZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4810
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KQRB KLMG KBAA - 288 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Berdley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0661
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	X	Verified Signatures	X
Verified Spot Rates	X	Ready for Traffic	5/20/2020
		Reviewed and Accepted by:	Entered by:

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser



# Traffic & Production Order

Date Wednesday, May 20, 2020

All Orders Must include an End Date

Order # \_\_\_\_\_

Advertiser In House PSA Production Fee \_\_\_\_\_

New Order  Revision

Traffic Manager \_\_\_\_\_ Market \_\_\_\_\_ Station \_\_\_\_\_ Cart # \_\_\_\_\_ Start \_\_\_\_\_ End \_\_\_\_\_

Spot Title IDS A COVID19-

AE House

AE Email House

# of Commercials :60 X :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email X

First Spln \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YousendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

**Client Approval**

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

RP	Market	Station	Cart #	Start	End
<b>Radio Lazer Network</b>					
RP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		5/25/2020	6/5/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		5/25/2020	6/5/2020
SR	San Bernardino	KXSB-FM		5/25/2020	6/5/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		5/25/2020	6/5/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		5/25/2020	6/5/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		5/25/2020	6/5/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		5/25/2020	6/5/2020
<b>La Mejor Network</b>					
RP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM		5/25/2020	6/5/2020
KH	Santa Maria/ Lompoc	KSMY-FM		5/25/2020	6/5/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		5/25/2020	6/5/2020
KH	Santa Maria	KSBQ-FM/AM		5/25/2020	6/5/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
IDS A COVID 19		60"		KSBQ/KLMM/KSMY/KLUN	5/25/2020	6/5/2020
IDS A COVID 19		60"		KMQA	5/25/2020	6/5/2020
IDS A COVID 19		60"		KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ	5/25/2020	6/5/2020

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____

**Traffic Managers**  
 RP- Rosa Pena rosap@lazerbroadcasting.com SR-Sandra Ramirez sramirez@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com  
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com JR-Jorge Rios jrlos@lazerbroadcasting.com  
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

## **IDSA Foundation “Thank you America” – COVID Radio PSA Scripts**

**:15**

Thank you, America.

When you stay home, you are not only protecting yourself and your loved ones, you are helping infectious diseases experts in the fight against the spread of COVID-19.

Sponsored by the Infectious Diseases Society of America Foundation.

**:30**

Thank you, America.

Staying home isn't as easy as it looks. It's hard missing out on family gatherings, graduations, and weddings.

For many, staying home has meant job loss and financial hardship.

Infectious diseases experts are fighting COVID -19 in hospitals, public health departments, and laboratories across the country.

When you stay home, you're helping us win this fight so we can emerge strong and healthy, together again.

Sponsored by the Infectious Diseases Society of America Foundation at I-D-S-A Foundation dot org.

**:60**

Thank you, America.

We know staying home isn't as easy as it looks. It's hard sitting out of family gatherings. Missing out on milestones like graduation or the birth of a new family member.

For many, staying home has meant job loss and financial hardship.

People call health care workers heroes. **You're a hero too!**

We're the infectious diseases experts fighting COVID -19 in hospitals, public health departments, and laboratories across the country.

You're giving up a lot to help keep yourself, your loved ones, and your community safe.

It's not easy giving up things that were once part of everyday life – going to work, eating at a restaurant, spending time with friends.

When you stay home, you are helping us win the fight against COVID -19. Keep it up.

We'll emerge strong and healthy, together again.

Sponsored by the Infectious Diseases Society of America Foundation. For more covid-19 information, visit I-D-S-A Foundation dot org.

## Nancy Lima

---

**From:** Sandra Ramirez [sramirez@lazerbroadcasting.com]  
**Sent:** Wednesday, May 20, 2020 10:46 AM  
**To:** Rosa Pena; Kimberly Herrera; Nancy Lima; Milo Plascencia; Johnny Boy  
**Subject:** Fwd: PSAs PO COVID 19  
**Attachments:** IDSA Spanish Radio 30.mp3; House PSA PO.xls

Good morning Rosa,

Can you please print out PO.  
Cart # 45193

Thank you

**Best Regards,**  
**Sandra Ramirez**  
**Lazer Broadcasting**  
**200 South A Street 4<sup>th</sup> Floor | Oxnard, CA 93030**

----- Forwarded message -----

**From:** Nancy Lima <nlima@lazerbroadcasting.com>  
**Date:** Wed, May 20, 2020 at 10:14 AM  
**Subject:** PSAs PO COVID 19  
**To:** Sandra Ramirez <sramirez@lazerbroadcasting.com>  
**Cc:** Kimberly Herrera <kherrera@lazerbroadcasting.com>

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

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**From:** Wendy Wetherall [mailto:[twc@twcpsa.com](mailto:twc@twcpsa.com)]  
**Sent:** Tuesday, May 19, 2020 6:47 AM  
**To:** Nikki  
**Subject:** PSAs from Infectious Diseases Society of America Fdn  
**Importance:** High



## LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM	KSRT 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM		KBBU 93.9 FM	KJDR 104.1 FM	
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 103.1 FM	KEAL 106.5 FM	
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM	KBQF 104.3 FM	
KXRS 105.7 FM	X	KLMM 94.1 FM	X	KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	X	KSMY 106.7 FM	X	KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X	KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	X	KLUN 103.1 FM	X	KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	X	KMZR 92.5 FM		KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	X	KGAM 106.3 FM		KSGZ 98.7 FM	KZTI 105.3 FM	ORDER DATE: 6/4/2020
KIQQ 1310 AM	X	KSSB 96.3 FM	X	KMLY 95.1 FM	KFOY 1060 AM	New Client Information

CLIENT NAME <b>In House-Hunger Prevention</b>	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION
AGENCY NAME	NEW ADVERTISER	NATIONAL	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE
ADDRESS	LOCAL AGENCY	NTR	CONTRACT DATES FROM <b>6/8/2020</b> TO <b>6/12/2020</b>	
CITY STATE	ACCOUNT EXECUTIVE <b>House</b>			
PHONE CELL ZIP CODE	PRODUCT TYPE <b>Hunger Prevention</b>			
CONTACT NAME EMAIL	BILLING / NOTARY		PROMOTION	
Affidavits:		Invoices	Scripts	END ORDER
CALENDAR		<input checked="" type="checkbox"/>	STD BROADCAST	<input type="checkbox"/>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
2	KKRS	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
9	KLMM	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
10	KLUN	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	6/8/20	6/12/20	:60	N/C		4	4	4	4	4			1	20	0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	240	-
	LESS AGENCY COMMISSION			
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		\$0.00

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X <b>House</b>	DATE 6/4/2020	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X <b>House</b>
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X <b>Alicia Avila</b>

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6840 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 B. Sunweat Lane, Ste.302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KBOZ KMLY - 600 E. Market St., Suite 200 - Ballinae, CA 93605 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KGRB KJDR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9795
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KBAA - 288 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 264-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>	<b>Traffic Use Only:</b>
Verified Dates <input checked="" type="checkbox"/>	Reviewed and Accepted by:
Verified Spot Rates <input checked="" type="checkbox"/>	Entered by:
Verified Signatures <input checked="" type="checkbox"/>	
Ready for Traffic <b>6/4/2020</b>	



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date Thursday, June 04, 2020

All Orders Must Include an End Date

Order # \_\_\_\_\_

Advertiser \_\_\_\_\_ In House PSA \_\_\_\_\_

Production Fee \_\_\_\_\_

New Order  Revision

Traffic Manager \_\_\_\_\_ Market \_\_\_\_\_ Station \_\_\_\_\_ Cart # \_\_\_\_\_ Start \_\_\_\_\_ End \_\_\_\_\_

Spot Title Hunger Prevention

AE House

AE Email House

# of Commercials :60 \_\_\_\_\_ :30  :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email

First Spln \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

RP	Market	Station	Cart #	Start	End
<b>Radio Lazer Network</b>					
RP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		5/25/2020	6/5/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		6/8/2020	6/12/2020
SR	San Bernardino	KXSB-FM		6/8/2020	6/12/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		6/8/2020	6/12/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		6/8/2020	6/12/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		6/8/2020	6/12/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		6/8/2020	6/12/2020
<b>La Mejor Network</b>					
RP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		6/8/2020	6/12/2020
KH	Santa Maria/ Lompoc	KSMY-FM		6/8/2020	6/12/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		6/8/2020	6/12/2020
KH	Santa Maria	KSBQ-FM/AM		6/8/2020	6/12/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Hunger Prevention		30"		KSBQ/CLMM/KSMY/CLUN	6/8/2020	6/12/2020
Hunger Prevention		30"		KMQA	6/8/2020	6/12/2020
Hunger Prevention		30"		KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ	6/8/2020	6/12/2020

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

**Production Department Use Only**

Date Completed \_\_\_\_\_

Producer \_\_\_\_\_

**Traffic Department Use Only**

Date Completed \_\_\_\_\_

Traffic Director \_\_\_\_\_

**Traffic Managers**

RP-Rosa Pena rosap@lazerbroadcasting.com  
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com  
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com  
 KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com  
 JR-Jorge Rios Jrlos@lazerbroadcasting.com

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, June 03, 2020 11:37 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO  
**Attachments:** Hunger Prevention 30.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM	X	KSRT 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLJR 96.7-FM		KBBU 93.9 FM		KJOR 104.1 FM			
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 103.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	X	KLMM 94.1 FM	X	KMEN 100.5 FM		KXTT 94.9 FM			
KCAL 1410 AM	X	KSMY 106.7 FM	X	KGRB 94.9 FM		KXZM 93.7 FM			
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X	KLMG 97.9 FM		KSRN 107.7FM			
KWRN 99.5 FM	X	KLUN 103.1 FM	X	KBAA 103.3 FM		KNEZ 107.3 FM			
KWRN 1550 AM	X	KMZR 92.5 FM		KXSM 93.1 FM		KWNZ 106.3 FM			ORDER DATE: 6/12/2020
KIQQ 109.7 FM	X	KGAM 106.3 FM		KSGZ 98.7 FM		KZTI 105.3 FM			
KIQQ 1310 AM	X	KSSB 96.3 FM	X	KMLY 95.1 FM		KFOY 1060 AM			New Client Information

CLIENT NAME <b>In House- COVID 19</b>	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

ADDRESS		CONTRACT DATES	
CITY	STATE	FROM	TO
		6/15/2020	6/26/2020

PHONE	CELL	ZIP CODE	ACCOUNT EXECUTIVE
			House

CONTACT NAME	EMAIL	PRODUCT TYPE	PROMOTION
		ICOVID 19	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
2	KXRS	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
3	KBTW	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
4	KCAL	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
5	KAEH	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
6	KIQQ	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
7	KWRN	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
8	KSSB	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
9	KLMM	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
10	KLUN	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
11	KSMY	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
12	KSBQ	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
13	KMQA	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		<b>GROSS TOTALS</b>	Total Weeks	Total Spots	Total \$
			2	520	-
		LESS AGENCY COMMISSION			
		TALENT FEE/OTHER ADDITIONS			
Payment with Contract \$		Check #	<b>NET TOTAL</b>		
Payment Frequency: (Weekly/Monthly)		\$	<b>\$0.00</b>		

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	6/12/2020	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Alicia Avila, Renee Flores & Maria Vela	

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**  
**Billing Address - PO Box 6940 Oxnard, CA 93031**

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 B. Sunwest Lane, Ste.302 - S. Barn, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8801 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSBQ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Blylylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KBBQ KSMY KLUN - 312 E. Mill St., Suite 902 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 862-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0881
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	X	Verified Signatures	X
Verified Spot Rates	X	Reviewed and Accepted by:	Entered by:
			6/12/2020

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

## KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM
Product LA VOZ DE LA COMUNIDAD		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title

See reverse for accepted terms and conditions, if any



# Traffic & Production Order

Date Friday, June 12, 2020

All Orders Must include an End Date

Order # \_\_\_\_\_

Advertiser In House PSA Production Fee \_\_\_\_\_New Order  Revision 

Traffic Manager \_\_\_\_\_ Market \_\_\_\_\_ Station \_\_\_\_\_ Cart # \_\_\_\_\_ Start \_\_\_\_\_ End \_\_\_\_\_

Spot Title COVID 19AE HouseAE Email House# of Commercials :60 \_\_\_\_\_ :30  :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other \_\_\_\_\_

Spec Spot YES \_\_\_\_\_ NO Translation Needed YES \_\_\_\_\_ NO 

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email 

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

Digital Shoot Info \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

<b>Client Approval</b>	
Contact Name _____	Contact Phone _____
Client Email _____	
Date Needed _____	Time Needed _____

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		6/15/2020	6/19/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		6/15/2020	6/19/2020
SR	San Bernardino	KXSB-FM		6/15/2020	6/19/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		6/15/2020	6/19/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		6/15/2020	6/19/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		6/15/2020	6/19/2020
SR	Victor Valley-Berston	KBTW-FM/ KWRN-FM		6/15/2020	6/19/2020
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		6/15/2020	6/19/2020
KH	Santa Maria/ Lompoc	KSMY-FM		6/15/2020	6/19/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		6/15/2020	6/15/2020
KH	Santa Maria	KSBQ-FM/AM		6/15/2020	6/15/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
COVID 19		30"		KSBQ/KLMM/KSMY/KLUN	6/15/2020	6/19/2020
COVID 19		30"		KMQA	6/15/2020	6/19/2020
COVID 19		30"		KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ	6/15/2020	6/19/2020

Special Instructions PSA is attached

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP-Rosa Pena rosap@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com JR-Jennifer Ortega jeortega@lazerbroadcasting.com		SR-Sandra Ramirez sramirez@lazerbroadcasting.com KH-Klm Herrera kherrera@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com JR-Jorge Rios Jrlos@lazerbroadcasting.com	





# Traffic & Production Order

Date Wednesday, June 17, 2020

All Orders Must Include an End Date

Order # \_\_\_\_\_

Advertiser \_\_\_\_\_

In House PSA

Production Fee \_\_\_\_\_

New Order  Revision 

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM		6/22/2020	6/26/2020
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		6/22/2020	6/26/2020
SR	San Bernardino	KXSB-FM		6/22/2020	6/26/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		6/22/2020	6/26/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		6/22/2020	6/26/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM		6/22/2020	6/26/2020
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		6/22/2020	6/26/2020
RP	<b>La Mejor Network</b>				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		6/22/2020	6/26/2020
KH	Santa Maria/ Lompoc	KSMY-FM		6/22/2020	6/26/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		6/22/2020	6/26/2020
KH	Santa Maria	KSBQ-FM/AM		6/22/2020	6/26/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Spot Title COVID 19AE HouseAE Email House
 # of Commercials :60 \_\_\_\_\_ :30  :20 \_\_\_\_\_ :15 \_\_\_\_\_  
 LIVE \_\_\_\_\_ Other \_\_\_\_\_
Spec Spot YES \_\_\_\_\_ NO Translation Needed YES \_\_\_\_\_ NO 
 Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

 Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

 Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

 Digital Shoot Info \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

<b>Client Approval</b>	
Contact Name _____	Contact Phone _____
Client Email _____	
Date Needed _____	Time Needed _____

Rotation: \_\_\_\_\_ (if less than 100%, see below)

Product: \_\_\_\_\_

Est. #: \_\_\_\_\_ ISCI Code: \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
COVID 19		30"		KSBQ/KLMM/KSMY/KLUN	6/22/2020	6/26/2020
COVID 19		30"		KMQA	6/22/2020	6/26/2020
COVID 19		30"		KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ	6/22/2020	6/26/2020

 Special Instructions PSA is in house  
 \_\_\_\_\_  
 \_\_\_\_\_

\*Please allow 48 hours for quality Production\*

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
<b>Traffic Managers</b>	
RP- Rosa Pena rosap@lazerbroadcasting.com	SR-Sandra Ramirez sramirez@lazerbroadcasting.com
FP-Freddy Plascencia fredryp@lazerbroadcasting.com	KH-Klm Herrera kherrera@lazerbroadcasting.com
JR-Jennifer Ortega jeortega@lazerbroadcasting.com	MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
	JR-Jorge Rios Jrlos@lazerbroadcasting.com

## Nancy Lima

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**From:** Nancy Lima [nllima@lazerbroadcasting.com]  
**Sent:** Friday, June 12, 2020 10:07 AM  
**To:** 'Sandra Ramirez'  
**Cc:** 'Kimberly Herrera'  
**Subject:** House PSA PO.xls  
**Attachments:** COVID19 -30 - Spanish.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nllima@lazerbroadcasting.com](mailto:nllima@lazerbroadcasting.com)*