PSA Quarterly List

Station Call Letters KSMY-FM For quarter ending: June 26, 2020

Community issue:

- 1. COVID-19
- 2. 4 Things COVID-19
- 3. Shades for Migraine
- 4. COVID- 19
- 5. IDSA COVID-19
- 6. Hunger Prevention
- 7. COVID- 19

Responsive programming:

- (1) Public service announcement, April 6, 2020- April 17, 2020, various times: This PSA informs the community how the COVID-19 PSAs from Project HQPE will be raising awareness on the epidemic and by helping health workers get the supplies and support they need to fight the COVID-19 pandemic. Courageous health workers are risking their lives to protect us all. But many don't have the supplies and support they need. For more information go to: https://www.projecthope.org
- (2) Public service announcement April 20, 2020- May 1, 2020, various times: This PSA informs the community about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: https://broadcastla..com/psa-covid19-optum.html. A message brought by Optum
- (3) Public service announcement May 4, 2020- May 8, 2020, various times: This PSA informs the community how the Association of Migraine Disorders has a mission to expand the understanding of migraine and it's true scope by supporting research, education, and awareness. Contrary of common beliefs, migraine is far more than just a headache. It is a debilitating, neurological disease that can wreak havoc in multiple areas of the body. Beyond headaches, symptoms can include nausea, vomiting, light

sensitivity, widespread pain, balance issues, dizziness, cognitive impairment and much more. For more information go to: www.Migrainedisorders.org. A message brought by the Association of Migraine Disorders.

- (4) Public service announcement, May 11, 2020- May 22, 2020, various times: This PSA informs the community the COVID-19 PSAs from Project HOPE will be raising awareness on the epidemic and by helping health workers get the supplies and support they need to fight the COVID-19 pandemic. Courageous health workers are risking their lives to protect us all. But many don't have the supplies and support they need. For more information go to: https://www.projecthope.org
- (5) Public service announcement, May 25, 2020- June 5, 2020, various times: This PSA informs the community on how staying at home isn't easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments, and laboratories across the country. When they stay home they are helping us win this fight so we can emerge strong and healthy together again. For more information visit www.I-D-S-A Foundation.org. A message brought by the Infections Diseases Society of America Foundation.
- (6) Public service announcement, June 8, 2020- June 12, 2020, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.
- (7) Public service announcement, June 15, 2020- June 26, 2020, various times: This PSA informs the community about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: https://broadcastla..com/psa-covid19-optum.html. A message brought by Optum

LAZER BROADCASTING ADVERTISING AGREEMENT

						71077													
	LAZER N			KXLM 102.9 F			KMQA 1		X	KSRT					KSFN	1250	AM		
_		RNETWORK		KUR 96.7 FN		-	KBBU 93.	-	-		104.1			-	_				
_	KAEH 10		X	KOXR 910 AN		-	KAAT 10.		+		106.5			-	_		_		
-	KXRS 105		X	KLMM 94.1 F		х	KTNS 100		-		104.3 94.9 F			\vdash	-		_		
	KCAL 141		X	KSMY 106.7 F		X	KGRB 94			-	93.7								
	KBTW 10	14.5 FM	Х	KSBQ 1480 A	M 102.9 FM	X	KLMG 97	THE RESERVE OF THE PARTY OF THE		KSRN	107.7	FM							
	KWRN 99	9.5 FM	Х	KLUN 103.1 F	M	Х	KBAA 10.	3.3 FM		KNEZ	107.3	FM							
	KWRN 15		Х	KMZR 92.5 FM			KXSM 93			KWNZ					0	RDER	DATE:	4/1/20	20
_	KIQQ 103		X	KGAM 106.3		-	KSGZ 98.		-	KZTI 1									
	KIQQ 133	10 AM	Х	KSSB 96.3 FM		X	KMLY 95.	.1 FIVI	-	KFOY	_		Х				Inform	ation	
CLIENT NAME In House-COVID 19									-	FURNIN	_	NTRACT	X	-	NCELLA	ISION			
	ICY NAME								REI			RTISER	<u> </u>			ONAL	_		
AGEI	ACT IAMINE											DIRECT	Х			RADE			
ADDI	DESC								-			GENCY		_		NTR			
CIDE	1655								COL	VTRACT									
CITY					STATE				1	FROM		4/6/	2020	Ř.	то	T	4/	17/202	20
Sel I I					31012				_	ACCOU	_			_					
BHOI	ır		CELL		ZIP CODE				-	RODUC								_	
PHOI	NE.		CELL		ZIP CODE				<u> </u>	_		DTARY	2.5	Π.	ROMO	TION			
CONT	ACT NAME				CAAAU				A 461	davits:	_	olces		-	ipts	TION			
CONTACT NAME				EMAIL				-	ENDAR	X		D BROA	ADCAST	ipt3	END	ORDER			
		TIME P	FRIOD	FLIGHT	DATES	SPOT	Priority	SPOT	-	LIVEAR		YS OF W		TOURST	_	No.	SPOTS		TOTAL
Llne	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	w	TH	F	Sa	Su	Wks.	P/WK		OLLARS
1	KXSB	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
-		5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4	1	_	2	20	_	0.00
2	KXRS	+							4	4	4	4	4	 	_	2	20		0.00
3	KBTW	5AM	12AM	4/6/20	4/17/20	:60		N/C	_	_	_			-	_	-		-	
4	KCAL	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4		_	2	20		0.00
5	KAEH	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4	_		2	20		0.00
в	KIQQ	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
7	KWRN	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
8	KSSB	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
9	KLMM	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
10	KLUN	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
11	KSIMY	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
12	KSBQ	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
18	KMQA	5AM	12AM	4/6/20	4/17/20	:60		N/C	4	4	4	4	4			2	20		0.00
	RIVIQA	SUL	TEMINI	7,0/20	7/1//20	.50	-	,-	H	_	_	-	_	\vdash					0.00
14						-			-	-		-				\vdash	_		
18	- 1								_			_	-	\vdash	_	\vdash	_		0.00
16						-										\square			0.00
17																\square			0.00
18																			0.00
18																			0.00
20																			0.00
PECI/	AL INSTRU	CTIONS:							<u> </u>					Total \	Veeks	Total	Spots	To	otal \$
										GROS	s to	ALS		2			20		5900
													LES	S AGE	VCY CC	_	_		
Payment with Contract \$					Check #						7		T FEE/C						
Payment Frequency: (Weekly/Monthly)				\$									ı	NET T	OTAL		\$0.00		
		ICY: All bills to Adver		and managed to the				Ulanua e const		E4 En/		h Ad	lear ar	001 10 1			_	udlag box	
		torney's fees. All pro																	

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER for broadcast state of the party of accommodate "last minute" copy changes, it is agreed account. Advertiser's programs or announcements, Advertiser may elect to accommodate "last minute" copy changes, it is agreed account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER, Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE		ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)				
STATE OF THE PROPERTY OF THE P	House	4/1/2020		x House	(New-ton-ton-ton-ton-ton-ton-ton-ton-ton-ton				
X	nouse			APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)				
PRINT NAME		TITLE	1						
X				x Alicia Avila, Renee Flores & M	aria Veia				
	Corporate C	Office - 200 S. "A" Street Suite	400 - Oxna	ard, CA 93030 - (805) 240-2070					
		Billing Address - PO Box	6940 Oxna	ard, CA 93031					
KXSB KXRS KAEH KCAL KBTW KIQQ H	(WRN - 1950 S. Sunwest Lane, S	ite.302 - S Bern. CA 92408 - (909) 384-9750	KEAL KXTT KBO	QF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 -	(661) 827-0113				
KXSM KBGZ KMLY- 600 E, Market St., 6	Suite 200 - Salinas, CA 93905 - (8	331) 422-5019	K8RN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Sulte 3 - Reno, NV 89502 - (775) 324-4819						
KXZM - 777 N. First Street, Suite 200 - S	an Jose, CA 95112 - (408) 899-8	391	KSRT KJOR - 5510 Skylane Blvd., Suite 102 - Senta Rosa, CA 95403 - (707) 284-3089						
K68B - 251 W. Main Street, Suite O - Br	awley, CA 92227 - (760) 344-565	8	KLMM KSBQ KSMY KLUN - 312 E, Mill St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798						
KZER - 5880 Hollister Ave Goleta, CA	93117 - (805) 692-5089		KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8629						
KMQA - 1450 E. Bardsley Ave Tulare,	CA 93274		KBBU - 903 Kan	eas Ave., Suite R - Modesto, CA 95351 - (209) 284-096	11				
KAAT KTNB KMEN - 320 W. Bedford Ave	, Sulle 201 - Freeno, CA 93711		KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055						
KXLM KLJR KOXR - 200 S. "A" Street, S	ulte 400 - Oxnerd, CA 93030 - (8	05) 240-2070							
	Originating Offi	ce Use Only:	Traffic Use Only:						
Verified Dates	X	Verified Signatures X	Reviewed and Accepted by:						
Verified Spot Rates	X	Ready for Traffic 4/1/2020	Entered by:						

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
01/01/20	148605913	33 0				
End Date	Date Entere	d Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product	ALIAUDAD	sales Per Mice				
LA VOZ DE LA COI	VIUNIDAD	House House				

Standard Billing Cycle Estimate#

KAEH-FM

		KAE	EH-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 6 20	\$0.00
		KBT	W-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
	A.	ΚCΔ	L-AM	
LN	DATE	TIMES/PROGRAMS	LINE REMARK THE FR. SA. SU. SPOTS LINE REMARK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
		KXR	S-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title
See reverse for accepted terms and conditions, if any Page 1

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#				
01/01/20	148605913	3 0				
End Date	Date Entered	Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product	ALINIDAD	sales AB-Folfice				
LA VOZ DE LA COM	MADINION	House House				

Standard Billing Cycle Estimate#

Page

					Starioura Dilli	g Cycle Latinate	
LN	DATE		TIMES/PROGRAMS	LEN MO		R SA SU SPOTS	RATE
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 20	\$0.00
			КХ	(SB-FM			
LN	DATE		TIMES/PROGRAMS	LEN MO		SA SU SPOTS /WK	RATE
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A		orship: PROGRAM IUTE PROGRAM	m 1 1	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 20	\$0.00
****	Additional Com	ments	Total Spots	Spots Total\$		Net	
			5520	0.00		\$ 0.0	00 \$ 0.00
Billing	Projections: By Mor	<u>nth</u>					
	CA ST	Jan 20 0.00 0.00	Feb 20 0.00 0.00	Mar 20 0.00 0.00	Apr 20 0.00 0.00	May 20 0.00 0.00	Jun 20 0.00 0.00
	CA	Jul 20 0.00	Aug 20 0.00	Sep 20 0.00	Oct 20 0.00	Nov 20 0.00	Dec 20 0.00
	ST CA	0.00 Jan 21 0.00	0.00	0.00	0.00	0.00	0.00
	ST	0.00					
Accep	ted for Station		Acc	epted for advert	tiser OR agency(and	MBS, if any) as agent	for the advertiser
Name	=======================================	T	itle	Name		Title	



Traffic & Production Order

Wednesday, April 01, 2020

Date

Order# All Orders Must Include on End Date **Production Fee Advertiser** In House PSA **New Order** Revision X Traffic Manager Market Station Cart # Start End Radio Lazer Network Covld 19 **Spot Title** RP KEAL-FM ΑE House FΡ Bakersfield 4/6/2020 4/17/2020 KSSB-FM SR El Centro KAAT-FM/ KTNS-FM **AE Email** <u>House</u> MB Presno KMZR-FM RP Merced :20 ____ # of Commercials :60 X :30 ____ RP Modesto KBBU-FM KXLM-FM JO Oxnerd-Ventura Other___ KSRN-FM/ KZTI-FM JR Reno KGRB-FM JR Secremento NO X YES KXSM-FM **Spec Spot** KH Salinas KAEH-FM 4/6/2020 4/17/2020 SR San Bernardino 4/6/2020 4/17/2020 KXSB-FM Translation Needed YES NO X SR San Bernardino KXZM-FM FP San Jose 4/6/2020 4/17/2020 **Talent Request** San Luis Obispo KLUN-FM KZER-AM JQ Sante Barbara 4/6/2020 4/17/2020 KLMM-FM Female Santa Maria KH MB Santa Rosa KSRT-FM 4/6/2020 4/17/2020 **Sound Effects** Tulare-Viselie-Hanford KMQA-FM KBTW.FM/ KWRN.... 4/6/2020 4/17/2020 SR Victor Valley-Barstow **Delivery Type** Script/Tag In House mp3 La Mejor Network RP DG Fast Channel Filmcore Email X FP KXTT-FM/ KBQF-FM Bakersfield KMEN-FM МВ Fresno KGAM-FM First Spin Sling Spot CD RP Merced K⊔R-FM Oxnard-Ventura 10 Yousendit ____ SendSpace ____ Other____ KNEZ-FM JR Reno KSGZ-FM KH Salinas/ Monterey KXRS-FM/ KIQQAM/FM 4/6/2020 4/17/2020 Web Link/ FTP Site SR San Bernardino 4/6/2020 4/17/2020 K\$MY-FM Santa Maria/Lompoc KH KJOR-FM Start Time МВ **Block Programming** Santa Rosa KOXR-FM/AM I/2 Hr___ I Hr____ Other JO Oxnard-Ventura KFOY-AM JR Reno **Digital Shoot Info** Salinas/ Monterey KMLY-FM KH Shoot Date Shoot Time 4/6/2020 4/17/2020 KCAL-AM San Bernardino KSBQ-FM/AM 4/6/2020 4/17/2020 Santa Maria KH Address City JR Reno KWNZ-FM KLMG-FM/ KBAA-FM Client Approval Sacramento Contact Name KSFN-AM Contact Phone San Francisco (if less than 100%, see below) Rotation: Client Email Product: ISCI Code: Est. #: Time Needed Date Needed End Date Spot Title/ ISCI CODE Rotation Station Start Date Cart # Length 4/6/2020 4/17/2020 KXSB/KXRS/KBYW/KCAL/KAEH/KIQQ Help Line- COVID 19 60" 4/17/2020 4/6/2020 Help Line- COVID 19 60" KSBQ/KLMM/KSMY/KLUN 4/6/2020 4/17/2020 Help Line- COVID 19 60" KMQA 4/6/2020 4/17/2020 Help Line- COVID 19 60" KSSB Special instructions PSA is attached for the COVID 19 *Please allow 48 hours for quality Production* **Traffic Department Use Only** Production Department Use Only **Date Completed** Date Completed **Traffic Director** Producer:

> MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com JR-Jorge Rios Jrlos@lazerbroadcasting.com

Traffic Managers

RP- Rose Pena rosap@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com JR-Jennifer Ortega Jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com

From:

Nancy Lima [nlima@lazerbroadcasting.com] Wednesday, April 01, 2020 10:19 AM 'Sandra Ramirez' 'Kimberly Herrera' House PSA PO.xls Help Line - Optum - Spanish.mp3; House PSA PO.xls

Sent: To:

Cc: Subject:

Attachments:

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nllma@lazerbroadcasting.com

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, April 16, 2020 10:46 AM 'Kimberly Herrera' House PSA PO.xls From:

Sent:

To: Subject:

4 Things - Optum - Spanish.mp3; House PSA PO.xis Attachments:

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Maryann Marino [maryann@tenacitymedia.com]

Sent: Monday, March 16, 2020 1:27 PM

To: Maryann Marino

Subject: Coronavirus Radio PSA - Four Simple Steps to Protect Yourself and Free Emotional Support

Help Line

Attachments: image001.png; image002.jpg



Hello,

Let us know if you'll be able to air the following PSA!

Your listeners may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. In response, Optum is opening its emotional support helpline to provide free access to specially trained mental health specialists. We also produced a PSA that we hope you can share to help alert your listeners about the best practices to protect themselves from contacting the virus. Please let us know if you can download the PSAs from the link below and add it into rotation. Thanks, Maryann 949-375-0856

Link to PSA: http://broadcastla.com/psa-covid19-optum.html

March 13, 2020

Dear Public Service Director,

Your listeners may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. In response, Optum is opening its emotional support helpline providing free access to specially trained mental health specialists. The free service will be available 24 hours a day seven days a week for as long as necessary.

We also created a public service announcement to share the facts Coronavirus and encourage them to take four simple steps to help keep themselves and others healthy.

- Wash your hands often with soap and water for at least 20 seconds, especially after blowing your nose, coughing or sneezing, going to the bathroom and before eating or preparing food.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Stay home when you are sick.
- Cover your cough or sneeze with a tissue then throw the tissue in the trash.

The public service announcement also alerts listeners about the signs and symptoms to look for when it comes to COVID-19. It asks the questions: Do you have a fever? Have you developed a cough? Have you developed shortness of breath? It lets them know that if they or someone they know has these symptoms; it doesn't mean they have COVID-19. It encourages listeners to, seek medical advice, however, if they have these symptoms and have been in close contact with a person known to have COVID-19, or you live in or have recently traveled to an area with ongoing spread of COVID-19.

As a broadcaster, we know you are committed to informing your listeners about important health issues in the community. We ask that you broadcast the attached public service announcements, which you can download using the link above, or use the scripts below for your anchors to voice. This public service announcement is evergreen and can run throughout the year. Feel free to also post the public service announcement to your website or social media pages.

We hope you can work with us to broadcast this important health message. Please call me at 949-375-0856 if I can provide you with any further information.

Sincerely,

Maryann Marino, Campaign Coordinator

Link to PSA:

COVID-19 Coronavirus

:45 Second Public Service Announcement

You may be experiencing anxiety or stress regarding all the news about COVID-19, or what is commonly referred to as Coronavirus. You are not alone. Optum is opening its emotional support helpline providing access to specially trained mental health specialists. This a toll-free number and it will be open 24 hours a day seven days a week for as long as necessary. This is a free service. Anyone in need of emotional support is welcome to call. The number is 866-342-6892. That's 866-342-6892. One more time. That's 866-342-6892. A message from Optum and this station.

Link to PSA:

1:30 Second Public Service Announcement

Here are four simple things you can do to help keep yourself and others healthy. Wash your hands often with soap and water for at least 20 seconds especially after blowing your nose coughing or sneezing going to the bathroom and before eating or preparing food. Avoid touching your eyes, nose and mouth with unwashed hands. Stay home when you are sick cover your cough or sneeze with a tissue then throw the tissue in the trash. We know you have many questions about COVID-19 or what is more commonly called the coronavirus. We want you to have the facts. Here are the signs and symptoms to look for when it comes to COVID-19. Do you have a fever? Have you developed a cough? Have you developed shortness of breath? Just because you or someone you know has the symptoms doesn't mean you have COVID-19. However, you should seek medical advice if you have these symptoms and you've been in close contact with a person known to have COVID-19, or you live in or have recently traveled to an area with ongoing spread of COVID-19. Please call ahead before you go to a doctor's office or emergency room. Tell them about your recent travel and your symptoms. This way these medical professionals can prepare to care for you and keep others safe. A message from Optum and this station.

LAZER BROADCASTING ADVERTISING AGREEMENT

Ö	LAZER NE	TWORK	1	KXLM 102.9 F		T	KMQA 1			KSRT					KSFN	1250	AM	
	LA MEJOI	R NETWORK		KLJR 96.7 FN	1		KBBU 93	.9 FM		KJOR	104.1	FM						
	KAEH 100	D.9 FM		KOXR 910 AN	1 102.1 FM		KAAT 10	3.1 FM		-	106.5							
	KXSB 101			KZER 1250 AI			KTNS 10		_		104.3							
	KXRS 105			KLMM 94.1 F		X	KMEN 10		4	-	94.9 F			-				
-	KCAL 141 KBTW 10		-	KSMY 106.7 F		X	KGRB 94 KLMG 97		+-	THE REAL PROPERTY.	193.7							
	KWRN 99			KLUN 103.1 F		X	KBAA 10		1		107.3				i –			
	KWRN 15			KMZR 92.5 FI			KXSM 93			KWN.	2 106.3	3 FM				DODES	DATE	4/16/2020
KIQQ 103.7 FM KGAM 106.3 FM				FM		KSGZ 98.	7 FM		KZTI:	(05.3 F	М							
	KIQQ 131	0 AM		KSSB 96.3 FM		Х	KMLY 95	.1 FM		KFOY	1060	4M			New	Clien	t Inform	ation
	T NAME											VTRACT				ISION		1
In House-4 Things COVID 19									RE			ERTISER	X	CA	NCELL			
AGEN	ICY NAME									NE		ERTISER		_		ONAL		
												DIRECT	X		1	RADE		
ADDI	RESS								_			GENCY	_			NTR		
_									_ co	NTRACT			•			-	141	
CITY					STATE				_	FROM	_	4/20			то		5,	/1/2020
			1									CUTIVE			10			
PHOI	NE		CELL		ZIP CODE				-				ngs C	OVID				
_			l:						1.40		_	OTARY	_	-	PROMO	TION	_	
CONT	ACT NAME				EMAIL					davits:		olces		_	lpts			
_						Longe	I Bulantan	SPOT	CAL	ENDAR	X			ADCAST		_	ORDER	
) In a	Station		PERIOD		DATES	SPOT	Priority		М	Т	W	YS OF W	F	Sa	Su	No.	SPOTS	TOTAL
Line		FROM 5AM	12AM	4/20/20	5/1/20	:60	Code	N/C	4	4	4	4	4	34	Su	Wis.	P/WK	DOLLARS 0.00
1	KLMM		-	4/20/20					4	4	4	4	4	-		2	20	0.00
2	K\$MY	5AM	12AM		5/1/20	:60		N/C	4	4	4	4	4	-		2	20	0.00
3	KSBQ	5AM	12AM	4/20/20	5/1/20	:60		N/C	_		_	-	-	_	_	-	_	
4	KLUN	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4	-		2	20	0.00
9	KSSB	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4	-	_	2	20	0.00
6	KMQA	5AM	12AM	4/20/20	5/1/20	:60		N/C	4	4	4	4	4	_		2	20	0.00
7									-				_	_	_	\vdash		0.00
В									-			_	_	_	_	_	_	0.00
9					-											_		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15					-	-							$\overline{}$				\neg	0.00
16						_			_						_	\vdash	\neg	0.00
\neg						1		-				-	-				-	0.00
17						+				-	_		-	-	_	-	-	0.00
18						-			_		_	-	_	_		-	_	0.00
19										-			-	-	-	\dashv		0.00
20 DECL	I INSTRUC	TIONS			=					_			_	7-4-11	ti.			
PECIAL INSTRUCTIONS:										GRO:	ss to	ΓALS		Total \	_		Spots	Total \$
										_			150	S ACE			40	(#):
Payment with Contract \$				Check#			_			7		S AGEN						
P:	vment Fr		ekly/Monthly)			Ś											OTAL	\$0.00
_					and and the			Hanna a	dia.	E 4 FA1				aa to -				
ourt c	osts, and atto	orney's fees. All p	rogram and advertis	ing content is subje	ct to approval by	LAZER BROAD	CASTING COR	PORATION (her	rainafter '	LAZER")	Althou	gh LAZER	willi try	to accor	nmodate	e "last r	minute" co	iding, but not limited to opy changes, it is agreed take-goods" or credit his

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will be to account to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER falls to broadcast Advertiser's programs or announcements, Advertiser may elect to accommodate "last minute" copy changes, it is agreed that LAZER falls to broadcast Advertiser's programs or announcements, Advertiser may elect to accommodate practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is bessed (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)						
x House	4/16/2020	x House						
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) [SIGNATURE]						
X		x Alicia Avila, Renee Flores & Maria Vela						
Co	rporate Office - 200 S. "A" Street Suite	400 - Oxnard, CA 93030 - (805) 240-2070						
	Billing Address - PO Bo	x 6940 Oxnard, CA 93031						
KXBB KXR6 KAEH KCAL KBTW KIQQ KWAN - 1950 S.	Sunwest Lane, Sts.302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakerefield, CA 93313 - (661) 827-0113						
KXBM KSGZ KMLY- 600 E. Market St., Sulte 200 - Salina	s, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Sulle 3 - Reno, NV 89502 - (775) 324-4819						
KXZM - 777 N. First Street, Sulle 200 - San Jose, CA 951	12 - (408) 899-6331	KSRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069						
K68B - 251 W. Main Street, Suite O - Brawley, CA 92227	- (760) 344-5858	KLMM KSBQ K6MY KLUN - 312 E. MIII St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798						
KZER - 5980 Hollister Ave Goleta, CA 93117 - (805) 69	2-5089	KGRB KLMQ KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8629						
KMQA - 1450 E. Bardsley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961						
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fre	eano, CA 93711	KQAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 326-4055						
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard	, CA 93030 - (805) 240-2070							
Orlg	Inating Office Use Only:	Traffic Use Only:						
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:						
Verified Spot Rates X	Ready for Traffic 4/1/2020	Entered by:						

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#			
01/01/20	14860591	33 0			
End Date	Date Entere	ed Date Last Modified			
01/01/21	12/31/19	12/31/19			
Advertiser		Station Market			
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, Sales Pop Tollice House House			
Product					
LA VOZ DE LA COM	MUNIDAD				

Standard Billing Cycle Estimate#

		KA	EH-FM									
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00								
	KBTW-FM											
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00								
		KC	AL-AM									
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00								
		₹ KXF	RS-FM									
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
	92	ž.										
Accep	oted for Station	Acce	epted for advertiser OR agency(and MBS, if any) as agent fo	or the advertiser								
Name		Title	Name Title									
See re	everse for accepted terms and co	onditions, if any	Page	1								

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#				
01/01/20	1486059133	0				
End Date 01/01/21	Date Entered 12/31/19	d Date Last Modified 12/31/19				
Advertiser IN HOUSE PSA		Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product LA VOZ DE LA COM	/UNIDAD	Sales A Explorer				

Standard Billing Cycle Estimate#

Page

LN	DATE		TIMES/PROGRAMS	LEN MO	O TU WE TH FF	S SA SU SPOTS /WK	RATE
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 20	\$0.00
			ю	KSB-FM			
LN	DATE		TIMES/PROGRAMS	LEN MO	O TU WE TH FR ARK -	SA SU SPOTS /WK	RATE
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A		orship: PROGRAM	een seen 1 1	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 20	\$0.00
							16
	Additional Con	nments	·	Spots Total\$		Net	Gross
			5520	0.00		\$ 0.00	\$ 0.00
Billing	Projections: By Moi	<u>nth</u>					
	CA ST CA ST CA ST	Jan 20 0.00 0.00 Jul 20 0.00 0.00 Jan 21 0.00 0.00	Feb 20 0.00 0.00 Aug 20 0.00 0.00	Mar 20 0.00 0.00 Sep 20 0.00 0.00	Apr 20 0.00 0.00 Oct 20 0.00 0.00	May 20 0.00 0.00 Nov 20 0.00 0.00	Jun 20 0.00 0.00 Dec 20 0.00
Accept	ed for Station		Acce	epted for adverti	iser OR agency(and N	ЛВS, if any) as agent for	the advertiser
				-			
Name			Title	Name		Title	



Thursday, April 16, 2020

LAZER	Traffic & Production Order	Date
BROADCASTING	All Orders Must Include an End Date	Order #

Advertiser		In Ho	use PSA					Production Fe	e			
Nev	Order	Re	vision	(Traffic I	Manager	Market	Station	Cart #	Start	End	
Spot Title	4 Things C	OVID 1	L9			RP	Radio L	azer Network				
AE	Hous	se				FP	Bakersfield	KEAL-FM			- 1	
						SR	El Centro	KSSB-FM		पाळाळ	201115	
AE Email	Hou	se				MB	Fresno	KAAT-FM/ KTNS-FM				
# of Commercials :60	(:30		-20	-11	:	RP RP	Merced	KMZR-FM KBBU-FM				
W Of Collinercials .50			.20	_		10	Oxnard-Ventura	KXLM-FM				
LIVE	Ot	her				JR	Reno	KSRN-FM/ KZTI-FM				
_						JR.	Sacramento	KGRB-FM				
Spec Spot	YES		NO_X	-		KH	Sélinas	KXSM-FM	-			
Translation Needed	VEC		NO V			SR	San Bernardino	KAEH-FM KXSB-FM		-		
ranslation needed	YES		NO X	-		SR FP	San Bernardino San Jose	KXZM-FM			· · · · · · · · · · · · · · · · · · ·	
Talent Request						КН	San Luis Obispo	KLUN-FM		4/20/2020	5/1/2020	
,						10	Santa Barbara	KZER-AM				
Male			Femal	е		КН	Senta Maria	KLMM-FM		4/20/2020	5/1/2020	
						МВ	Santa Rosa	KSRT-FM				
Sound Effects						MB	Tulare-Visalia-Hanford	KMQA-FM		4/20/2020	5/1/2020	
Dallana Tana Cada Ma						SR	Victor Valley-Barstow	KBTW-FM/ KWRN				
Delivery Type Script/Ta	g li	n House	·—	mp:	3	-	In Ma	jor Network				
DG Fast Chann	al 6	ilmcore		Emai	1 X	RP FP	Bakersfield	KXTT-FM/ KBQF-FM	-	-		
DO Fast Challing	" '	micore		Lilla	' <u>^</u>	МВ	Fresno	KMEN-FM				
First Spi	nSli	ing Spot	:	C		RP	Merced	KGAM-FM				
		• .				OF	Oxnard-Ventura	KLIR-FM				
Yousend	it Sen	idSpace		Othe		JR.	Reno	KNEZ-FM				
						КН	Salinas/ Monterey	KSGZ-FM				
Web Link/ FTP Site					-	SR	San Bernardino	KXRS-FM/ KIQQAM/FM		4/20/2020	F /4 /2020	
Block Programming	Street Tie	P40				KH	Santa Maria/ Lompoc	KSMY-FM KJOR-FM		4/20/2020	5/1/2020	
SIDEK Programming	_ Start III					MB	Santa Rosa	NOV-LIAI				
I/2 H	r	LHr		Other		10	Oxnard-Ventura	KOXR-FM/AM				
·						JR.	Reno	KFOY-AM				
lgital Shoot Info						КН	Salmas/ Monterey	KMLY-FM				
Shoot Dat	•		Shoot Time				San Bernardino	KCAL-AM				
Address			City				Senta Maria	KSBQ-FM/AM		4/20/2020	5/1/2020	
lient Approval			City				Reno Sacramento	KWNZ-FM KLMG-FM/ KBAA-FM				
Contact Name			Contact Ph	one		_	San Francisco	KSFN-AM				
						Rota			(if less than 10	0%, see below)		
Client Email						Prod						
						Est. #			ISCI Code:			
ite Needed	Time Ne	eded			-	LSt. n	•		isci code.			
oot Title/ ISCI CODE	Ica-t #		Lauret	Rotation	Sanatan			Start Date		End Date		
7	Cart #		Length	Rotation				4/20/2020		5/1/2020		
Things- COVID 19			60"		KSBQ/KLM	IM/K5M	r/KLUN					
Things- COVID 19			60"		KMQA		2	4/20/2020		5/1/2020		
47 Mings Coord	15		100"		L	201	2	413013	0	< 11) DC		
Special Instructions PSA is a	tached for t	he COV	ID 19									
				ini		0 hc	for availer Danier	don#				
				*Pleas	e allow 4	o nours	for quality Product	JOH "				
	tion Departm						Traffic Depa	rtment Use Only				
Date Compl	eted							Date Completed				
Prod	ucer	Producer Traffic Director										

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com JR-Jorge Rios jrios@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

_														-					
	LAZER NE			KXLM 102.9			KMQA 1		X		107.1			-	KSFN	1250	AM	_	
_		R NETWORK	-	KUR 96.7 FN			KBBU 93		-		104.1		_	_	-			-	
_	KAEH 100 KXSB 101		4	KOXR 910 AN		-	KAAT 10		+-	_	106.5 104.3			1	 —		_		
	KXRS 105			KLMM 94.1 F		х	KMEN 10		+-	-	94.9 F				\vdash			-	
_	KCAL 141			KSMY 106.7		X	KGRB 94		KXZM 93.7 FM										
	KBTW 10	4.5 FM		KSBQ 1480 A	M 102.9 FM	X	KLMG 97	.9 FM	KSRN 107.7FM										
	KWRN 99			KLUN 103.1 F		Х	KBAA 10			-	107.3		_		_				
_	KWRN 15			KMZR 92.5 FI			KXSM 93		-	-	Z 106.3			_	0	RDER	DATE:	4/28/2	020
_	KIQQ 103 KIQQ 131		-	KGAM 106.3 KSSB 96.3 FM		X	KSGZ 98.		-		105.3 F	_		-	New	Client	Inform	atlan	
	IT NAME	U ALIVI		14330 30.3 FIVE			INIVIET 33	. Z FIVI	+-		_	NTRACT	Х			ISION		ution	
		des for Migi	rane						RE	TURNIN			Х	CA	NCELL				
_	ICY NAME									NE	N ADVI	ERTISER			NATI	IONAL			
											LOCAL	DIRECT	Х		- 1	RADE			
ADD	RESS									L	OCAL A	AGENCY				NTR			
									co	NTRACT	DATES								
CITY					STATE					FROM		5/4/	2020		то		5,	/8/202	.0
										ACCOU	NT EXE	CUTIVE	Hous	e					
PHON	IE		CELL		ZIP CODE					RODUC	T TYPE	Shad	es for	Migra	ne				
										BILLI	NG/ NO	DTARY			PROMO	TION			
CONT	ACT NAME				EMAIL					davits:		olces			lpts				
_						· ·			CAL	ENDAR	Х		_	ADCAST		1	ORDER		
	en al		PERIOD		T DATES	SPOT	Priority	SPOT	1 14	т	W	YS OF W	F	Sa	Su	No.	SPOTS		TOTAL
Line	Station	FROM	12AM	FROM E /4 /20	5/8/20	LGTH	Code	RATE	M. 4	4	4	TH 4	4	34	3u	Wks.	P/WK 20	D	0.00
1	KLMM	5AM		5/4/20		:30		N/C	+	_	_	4	4	_		1	20		
2	KSMY	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4		_	-		-	_		0.00
3	KLUN	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4	4	4	-		1	20		0.00
4	KSBQ	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4	4	4	_		1	20		0.00
5	AMQA	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4	4	4			1	20		0.00
6	KSSB	5AM	12AM	5/4/20	5/8/20	:30		N/C	4	4	4	4	4			1	20		0.00
7																			0.00
в																			0.00
9																			0.00
10																			0.00
11																			0.00
12																			0.00
19																			0.00
14																			0.00
15																			0.00
16						_			-				_						0.00
17						_					_				_	\neg			0.00
		-				_		-	_			_			_		-		0.00
18	_					-			-	-			_	_	-		_		0.00
10	-					\vdash	_			_			_		_	-	_		0.00
20 PEC16	L INSTRUC	TIONS									_		_		_		_		
rself	L HESTROC	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							GRO	ss to	ΓALS			Veeks			To	otal \$	
										_			150	S ACE	_	_	20		3#7
_		Daymont	Ith Contract \$			Charle #			-					S AGEN					
-	umant F-					Check #							MEIN	, FEE/C			OTAL		\$0.00
_			ekly/Monthly)														_		
ourt co	sts, and atte	orney's fees. All pr	ertiser shall be due a rogram and advertis	ing content is subj	ect to approval by	LAZER BROAD	CASTING COR	RPORATION (he	reinafter	"LAZER")	, Althou	gh LAZEF	will to	to accor	nmodat	e "last	minute" c	opy change	es, it is agreed

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER falls to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement shed (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER, Under PCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising errangements on the basis of race or ethnicity. Any provision in any advertising agreement

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)					
x House	4/28/2020	x House					
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)					
x		x Alicia Aviia, Renee Flores & Maria Vela					
	Corporate Office - 200 S. "A" Street Su	te 400 - Oxnard, CA 93030 - (805) 240-2070					
	Billing Address - PO B	ox 6940 Oxnard, CA 93031					
KXBB KXR6 KAEH KCAL KBTW KIQQ KWRN - 1950 I	S, Sunweet Lane, Ste 302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113					
KXSM KBGZ KMLY- 600 E. Market St., Suite 200 - Sall	nas, CA 93905 - (831) 422-5019	K6RN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819					
KXZM - 777 N. First Street, Sulle 200 - San Jose, CA 6	95112 - (408) 899-8331	KBRT KJOR - 5510 Skylane Blvd., Sulte 102 - Senta Rosa, CA 95403 - (707) 284-3069					
K68B - 251 W, Main Street, Suite O - Brawley, CA 922	227 - (780) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796					
KZER - 5880 Hollister Ave Goleta, CA 93117 - (805)	892-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8829					
KMQA - 1450 E. Bardeley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Gults R - Modesto, CA 95351 - (209) 284-0951					
KAAT KTN8 KMEN - 320 W. Bedford Ave., Suite 201 -	Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055					
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxni	ard, CA 93030 - (805) 240-2070						
0	riginating Office Use Only:	Traffic Use Only:					
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:					
Verified Spot Rates X	Ready for Traffic 4/28/2020	Entered by:					

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#				
01/01/20	148605913	33 0				
End Date	Date Entere	d Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM KCAL-AM,KXRS-FM				
Product		Sales Rep Office				
LA VOZ DE LA COM	MUNIDAD	House House				

Standard Billing Cycle Estimate#

Page

KAEH-FM

		K.A	NEH-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 - 20	\$0.00
		КВ	TW-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
		KC.	AL-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 4 20	\$0.00
		√ KXF	RS-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
		¥		
Ассер	oted for Station	Ассе	epted for advertiser OR agency(and MBS, if any) as agent for	the advertiser
Name		Title	Name Title	

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#					
01/01/20	148605913	3 0					
End Date	Date Entered	d Date Last Modified					
01/01/21	12/31/19	12/31/19					
Advertiser		Station Market					
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM.					
Product LA VOZ DE LA COI	MUNIDAD	Sales Rep Office House House					

Standard Billing Cycle Estimate#

Page

2

LN	DATE		TIMES/PROGRAMS	LEN MO	O TU WE TH F	R SA SU SP	
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4	20 \$0.00
			KX	(SB-FM			
LN	DATE		TIMES/PROGRAMS	LEN MO	O TU WE TH F	R SA SU SP	
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A	1800 Sponso 30 MIN	 orship: PROGRAM IUTE PROGRAM	1	1 \$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 **	20 \$0.00
							a a
	Additional Con	nments	Total Spots 5520	Spots Total\$ 0.00			Net Gross \$ 0.00 \$ 0.00
Billing	CA ST CA ST CA ST CA ST	Jan 20 0.00 0.00 Jul 20 0.00 0.00 Jan 21 0.00 0.00	Feb 20 0.00 0.00 Aug 20 0.00	Mar 20 0.00 0.00 Sep 20 0.00 0.00	Apr 20 0.00 0.00 Oct 20 0.00 0.00	May 20 0.00 0.00 Nov 20 0.00 0.00	Jun 20 0.00 0.00 Dec 20 0.00 0.00
a	195	W.					
Accept	ed for Station		Acce	epted for advert	iser OR agency(and	l MBS, if any) as a	agent for the advertiser
Name			Title	Name			Title



Traffic & Production Order

Wednesday, April 29, 2020

Date ____ Order #

Advertiser		In Ho	use PSA				_	Production Fe	е		
	New Order	Re	vision		Traffic	Manager	Market	Station	Cart #	Start	End
Spot Title	Shade	s For Migra	ne			RP	Radio L	azer Network			
AE		House				FP	Bakersfield	KEAL-FM		2 3	ā
						SR	El Cantro	KSSB-FM		21419	218136
AE Email		House				MB RP	Fresho	KAAT-FM/ KTNS-FM KMZR-FM	+	 	
# of Commercials	:60	:30 X	:20	:15		RP	Modesto	KBBU-FM			
				-		10	Oxnard-Ventura	KXLM-FM			
	LIVE	Other				JR .	Reno	KSRN-FM/ KZTI-FM			
Spec Spot	YES		NO_X			JR KH	Sacramento Salinas	KGRB-FM KXSM-FM			
			<u></u>	-		SR	San Bernardino	KAEH-FM			
Translation Needed	YES		NO X	_		SR	San Bernardino	KXSB-FM			
Talant Bassast						FP	San Jose	KXZM-FM		5/4/2020	5/8/2020
Talent Request			-		-	10 KH	San Luis Obispo Santa Berbara	KLUN-FM KZER-AM		3/4/2020	3/8/2020
	Male		Female			КН	Senta Maria	KLMM-FM		5/4/2020	5/8/2020
	-					MB	Santa Rosa	KSRT-FM			
Sound Effects						МВ	Tulare-Visalie-Hanford	KMQA-FM	<u> </u>	5/4/2020	5/8/2020
Delivery Type	Script/Tag	In House	,	mp3		SR	Victor Valley-Barstow	KBTW-FM/ KWRN	 	 	
						RP	La Me	ior Network	1		
DG F	ast Channel	Filmcore		Email	X	f#P	Bakersfield	KXTT-FM/ KBQF-FM			
						МВ	Fresno	KMEN-FM			
	First Spin	Sling Spot		CD		RP	Merced	KGAM-FM	<u> </u>		
	Yousendit	SendSnace		Other		JO JR	Oxnerd-Ventura Reno	KUR-FM KNEZ-FM	 		
				-		KH	Selinas/ Monterey	KSGZ-FM			
Web Link/ F	TP Site					SR	San Bernardino	KXRS-FM/ KIQQAM/FM			
ml						КИ	Santa Maria/ Lompoc	KSMY-FM		5/4/2020	5/8/2020
Block Programming	St	art Time				МВ	Santa Rosa	KJOR-FM			
	1/2 Hr	l Hr		Other		10	Oxnard-Ventura	KOXR-FM/AM	1		
						JR	Reno	KFOY-AM			
Digital Shoot Info			Ch A 77			КН	Salines/ Monterey	KMLY-FM			
	Shoot Date		Shoot Time			SR KH	San Bernardino Santa Maria	KCAL-AM KSBQ-FM/AM		5/4/2020	5/8/2020
Address			City		_	JR	Reno	KWNZ-FM		37-72-02-0	3,0,2020
Client Approval						JR	Sacramento	KLMG-FM/ KBAA-FM			
Con	tact Name		Contact Pho	ne			San Francisco	KSFN-AM			
Clier	nt Email				_	Rota			(if less than 100	l%, see below)	
						Prod					
Pate Needed		Ime Needed			-	Est. #	<u>:</u>		ISCI Code:		
pot Title/ ISCI CODE	1	Cart #	Length	Rotation	Station			Start Date		End Date	
hades For Migraine		alt w	30"		KSBQ/KLM	IM/KSM	Y/KLUN	5/4/2020		5/8/2020	
hades For Migraine		-	30"		KMQA	,	7.1.001	5/4/2020		5/8/2020	
Shades for Mi	grame		30		KS:	SB		(5/4/20)		8/8/8	
21.3682.364.3.3	9										
Special Instruction	ns PSA is attached										
			_								
				Please	allow 4	8 hours	for quality Product	don			
	Production De	partment Use	Onfv					rtment Use Only			
0	ate Completed _						**************************************	Date Completed			
_	Producer										
Traffic Managers RP- Rosa Pena rosap@l	azerbroadcasting.con			amirez sran	_		-	-Monica Benavides bakersfi	eldtraffic@lazerbro		
FP-Freddy Plascencia fro JR-Jennifer Ortega jeort		-	KH-Kim He	rera kherre	ra@lazerb	roadcas	ting.com JR	Jorge Rios jrios@lazerbroad	casting.com		

Nancy Lima [nllma@lazerbroadcastlng.com] Wednesday, April 29, 2020 8:35 AM 'Kimberly Herrera' From:

Sent:

To:

Subject: Attachments:

In House PSA-Shades for Migraine PO Shades for Migraine 30Secs SPANISH Radio PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

_				722710		770111	_				747							
_	LAZER N			KXLM 102.9 I			KMQA 1		X		107.1		_	-	KSFN	1250	AM	
_	KAEH 10	R NETWORK	 	KUR 96.7 FN KOXR 910 AN		-	KBBU 93		-		104.1 106.5			-	-			
	KXSB 103		X	KZER 1250 AI			KTNS 10		+-	-	104.3			1	+-			
_	KXRS 105	TOTAL PROPERTY.	x	KLMM 94.1 F		X	KMEN 1		+		94.9 F	-		\vdash	1			
	KCAL 141		X	KSMY 106.7		X	KGRB 94				193.7				1			
	KBTW 10	4.5 FM	Х	KSBQ 1480 A	M 102.9 FM	Х	KLMG 97	.9 FM		KSRN 107.7FM								
	KWRN 99	0.5 FM	X	KLUN 103.1 F	M						107.3	FM						
	KWRN 15		X	KMZR 92.5 FI		.1 FM		KWNZ 106.3 FM ORDER DATE						DATE:	5/7/2020			
_	KIQQ 103		X	KGAM 106.3		ļ	KSGZ 98.		_	_	105.3 F		_	-	_			
_	KIQQ 131	O AM	X	KSSB 96.3 FM		<u> </u>	KMLY 95	,ı FIVI	-	1	1060		- V	-	_		t Inforn	ation
	IT NAME ouse-CO	VID 10								NEW CONTRACT X REVISION RETURNING ADVERTISER X CANCELLATION								
_	ICY NAME								RE		N ADV		_			ONAL		
AGE	ICI IAMINE									INE		DIREC	1			RADE		f
ADDI	PECC								_		OCAL A		\vdash	_		NTR	-	
ADDI	1633								COL	VTRACT			_			1411		
CITY					STATE				1	FROM			/2020)	то	T	5/	22/2020
4111					SIAIL				_				Hous		10			na/ none
PHOI	· ·		CELL		ZIP CODE				-	RODUC								
PHOI	ec.		CELL		ZIP CODE				<u> </u>	-				T	PPONT	271011		
			1						0.00		VG/ NO		1	_	PROMO	TION	_	
COM	ACT NAMI				EMAIL					davits: ENDAR	_	olces	D BRO	_	ripts	ENI	ORDER	
		TIME	PERIOD	FUGU	T DATES	SPOT	Priority	SPOT	LAL	ENDAK		YS OF V		ADCASI	_	No.	SPOTS	TOTAL
Line	Station	FROM	TO	FROM	TO	LGTH	Code	RATE	м	Т	W	TH	F	Sa	Su	Wks.	P/WK	DOLLARS
1	KXSB	5AM	12AM	5/11/20	5/22/20	:30	Code	N/C	4	4	4	4	4	-		2	20	0.00
_		5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4	_	_	2	20	0.00
2	KXRS		-						_		_	_	4	-		_		
3	KBTW	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	_	-	_	2	20	0.00
4	KCAL	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4		<u> </u>	2	20	0.00
9	KAEH	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
6	KIQQ	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4	_		2	20	0.00
7	KWRN	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
В	X\$58	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
9	KLMM	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
10	KLUN	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
11	KSMY	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
12	KSBQ	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
13	KMQA	5AM	12AM	5/11/20	5/22/20	:30		N/C	4	4	4	4	4			2	20	0.00
\rightarrow	Million .			5/11/10	5/22/20	1.50		1175		·	÷	·	Ė					0.00
14						_	_					_		_	-	-	_	
18						-			-		_	_	-	_		_	_	0.00
16						-			_						_	-	\rightarrow	0.00
17																ш		0.00
18																		0.00
19																		0.00
20																		0.00
PECI/	L INSTRUC	TIONS:												Total 1	Veeks	Tota	Spots	Total \$
										GRO	SS TO	TALS		- 2			20	
													LES	S AGE				
		Payment w	Ith Contract \$			Check #							TALEN'		-	_	-	
Pa	yment Fr		ekly/Monthly)			Ś									ľ	VET T	OTAL	\$0.00
				1 1 1														
WVER	HONG POL	LT: All bills to Adv	ertiser shall be due i	and payable when	rendered. Balanci	es not paid afti	er 30 days wi	n incur a service	charge o	r 1.5% p	er monti	n Adver	tiser agr	ees to pa	ıy alı coll	ection	costs, incl	uding, but not limited to

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes without receiving 2 working days prior notice. If for any reason LAZER falls to broadcast Advertiser's programs or announcements, Advertiser may elect to accopt "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)
x House	5/7/2020	X House
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)
X		x Alicia Avila, Renee Flores & Maria Vela
Co	orporate Office - 200 S. "A" Street St	ulte 400 - Oxnard, CA 93030 - (805) 240-2070
	Billing Address - PO	Box 6940 Oxnard, CA 93031
KXBB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S.	Bunwest Lane, Ste.302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 5901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 927-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Salina	s, CA 93905 - (831) 422-5019	K8RN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Sulte 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 951	12 - (408) 899-6331	KSRT KJOR - 5510 Skylane Bivd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
K68B - 251 W. Main Street, Suite O - Brawley, CA 92227	- (760) 344-5858	KLMM KSBQ KBMY KLUN - 312 E. Mili St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave Goleta, CA 93117 - (\$05) 69	2-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8629
KMQA - 1450 E. Bardsley Ave Tulare, CA 93274		KBBU - 903 Kaneas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fre	eno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Buile 400 - Oxnerd	, CA 93030 - (805) 240-2070	
Orig	inating Office Use Only:	Traffic Use Only:
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:
Verified Spot Rates X	Ready for Troffic 5/7/2020	Entered by:

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
01/01/20	148605913	33 0
End Date	Date Entere	d Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,
Product		Sales Rep/Office
LA VOZ DE LA COI	MUNIDAD	House House

Standard Billing Cycle Estimate#

Page

KAFH-FM

		KAI	≐H-FM	
DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTE	S RATE
SU 01/05/20 SU	12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
		KB1	ΓW-FM	
DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	S RATE
SU 01/05/20 SU	12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 4 20	\$0.00
		KCA	AL-AM	
DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	S RATE
SA 01/04/20 SA	12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
		⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨ ⟨	S-FM	
DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
SU 01/05/20 SU	12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
ž.				
		9		
oted for Station		Acce	pted for advertiser OR agency(and MBS, if any) as age	nt for the advertiser
		Title	Name Titl	θ
	SU 01/05/20 SU WE 01/01/20 FR DATE SU 01/05/20 SU WE 01/01/20 FR DATE SA 01/04/20 SA WE 01/01/20 FR DATE SU 01/05/20 SU	SU 01/05/20 SU 12/27/20 WE 01/01/20 FR 01/01/21 DATE SU 01/05/20 SU 12/27/20 WE 01/01/20 FR 01/01/21 DATE SA 01/04/20 SA 12/26/20 WE 01/01/20 FR 01/01/21 DATE SU 01/05/20 SU 12/27/20	DATE TIMES/PROGRAMS SU 01/05/20 SU 12/27/20 07:00A-07:30A WE 01/01/20 FR 01/01/21 05:00A-11:59P KBT KBT DATE TIMES/PROGRAMS SU 01/05/20 SU 12/27/20 08:00A-08:30A WE 01/01/20 FR 01/01/21 05:00A-11:59P KCA TIMES/PROGRAMS SA 01/04/20 SA 12/26/20 07:00A-07:30A WE 01/01/20 FR 01/01/21 05:00A-11:59P C: KXR TIMES/PROGRAMS SU 01/05/20 SU 12/27/20 07:30A-08:00A	SU 01/05/20 SU 12/27/20

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#				
01/01/20	148605913	33 0				
End Date	Date Entere	d Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product		sales AB Follice				
LA VOZ DE LA COM	MUNIDAD	House House				

Standard Billing Cycle Estimate#

Page

2

						3 -)	
LN	DATE		TIMES/PROGRAMS	LEN M	O TU WE TH F	R SA SU SPO /WK	
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4	20 \$0.00
			K	XSB-FM			
LN	DATE		TIMES/PROGRAMS	LEN M	O TU WE TH FI	R SA SU SPO /WK	
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A		orship: PROGRAM	• 1	1 \$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4 :	20 \$0.00
	Additional Con	nments	Total Spots	Spots Total\$;		Net Gross
			5520	0.00			\$ 0.00 \$ 0.00
Billing	p Projections: By Mo	<u>nth</u>				v.	
	CA ST CA ST CA ST	Jan 20 0.00 0.00 Jul 20 0.00 0.00 Jan 21 0.00 0.00	Feb 20 0.00 0.00 Aug 20 0.00 0.00	Mar 20 0.00 0.00 Sep 20 0.00 0.00	Apr 20 0.00 0.00 Oct 20 0.00 0.00	May 20 0.00 0.00 0.00 Nov 20 0.00 0.00	Jun 20 0.00 0.00 Dec 20 0.00 0.00
32		1					
Accept	ted for Station		Acc	cepted for adver	tiser OR agency(and	MBS, if any) as a	gent for the advertiser
Name		 8	Title	Name			Title
0			,				D 0



Traffic & Production Order

Thursday, May 07, 2020

Date

Order# All Orders Must Include on End Date **Production Fee** In House PSA Advertiser Revision X New Order Traffic Manager Market Station Cart # Start End COVID19 Radio Lazer Network **Spot Title** KEAL-FM House Bakersfield ΑE FP 5/11/2020 5/22/2020 KSSB-FM SR. El Centro KAAT-FM/ KTNS-FM **AE Email** <u>House</u> МВ Fresno Merced KMZR-FM :20 ____ :15 ____ KBBU-FM # of Commercials :60 ____ :30 _X Modesto KXLM-FM Oxnard-Ventura JO Other____ JR Reno KSRN-FM/ KZTI-FM KGRB-FM JR Sucramento YES____ NO X KXSM-FM **Spec Spot** KH Salinas KAEH-FM 5/11/2020 5/22/2020 SR San Bernarding NO X YES KXSB-FM 5/11/2020 5/22/2020 **Translation Needed** SR San Bernardino KXZM-FM FP San Jose KLUN-FM 5/11/2020 5/22/2020 **Talent Request** KH San Luis Obiano KZER-AM 10 Santa Barbara Female___ KLMM-FM 5/11/2020 5/22/2020 KH Santa Maria MB Santa Rosa KSRT-FM KMQA-FM 5/11/2020 5/22/2020 **Sound Effects** MB Tulare-Visalia-Hanford KBTW.FM/ KWRN... 5/11/2020 5/22/2020 SR Victor Valley-Barstow Script/Tag____ In House____ **Delivery Type** mp3 RP La Meior Network KXTT-FM/ KBQF-FM DG Fast Channel Filmcore Email X FP Bakersfield KMEN-FM MB Fresno KGAM-FM First Spin Sling Spot ____ CD Merced RP Oxnard-Ventura K⊔R-FM JO Yousendit SendSpace Other Reno KNEZ-FM JR KSGZ-FM Salinas/ Monterey Web Link/ FTP Site_ 5/11/2020 5/22/2020 SR. KXR5-FM/ KIQQAM/FM San Bernardino KSMY-FM 5/11/2020 5/22/2020 KH Sante Maria/ Lompoc KJOR-FM **Block Programming** Start Time МВ Santa Rosa I/2 Hr___ KOXR-FM/AM Other____ I Hr____ JO Oxnard-Ventura KFOY-AM Reno JR KMLY-FM **Digital Shoot Info** KH Salinas/ Monterey Shoot Date Shoot Time KCAL-AM 5/11/2020 5/22/2020 SR San Bernardino кн Santa Maria KSBQ-FM/AM 5/11/2020 5/22/2020 Cltv Address KWNZ-FM JR Reno KLMG-FM/ KBAA-FM Client Approval JR Sacramento Contact Name **Contact Phone** FP San Francisco KSFN-AM Rotation: (if less than 100%, see below) Client Email **Product:** ISCI Code: Est. #: Time Needed Date Needed Cart # Start Date **End Date** Spot Title/ ISCI CODE Length Rotation Station 5/11/2020 5/22/2020 COVID19 30" KSBQ/KLMM/KSMY/KLUN 5/11/2020 5/22/2020 COVID19 30" KMOA 5/22/2020 COVID19 KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ 5/11/2020 Special Instructions PSA is attached *Please allow 48 hours for quality Production* Production Department Use Only Traffic Department Use Only Date Completed Date Completed

Traffic Managers
RP- Rosa Pena rosap@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com JR-Jennifer Ortega jeortega@lazerbroadcasting.com

Producer.

SR-Sandra Ramirez sramirez@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com JR-Jorge Rios jrios@lazerbroadcasting.com

Traffic Director

From:

Sent:

To:

Cc: Subject:

Attachments:

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, May 07, 2020 8:45 AM 'Sandra' 'Kimberly Herrera' House PSA PO.xls COVID19 -30 - Spanish.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

I AZED ROOMBOASTING ADVERTISING AGREEMENT

				AZEH BI		ASIII							IVIL	141	T				
	LAZER NE			KXLM 102.9 F			KMQA 10		X	KSRT					KSFN	1250	AM		
-		RNETWORK	-	KLIR 96.7 FM			KBBU 93.		-		104.1 106.5			_	-	_			
-	KAEH 100 KXSB 101		X	KOXR 910 AM		-	KAAT 10		+-		104.3			-	1	-	-		
-	KXRS 105		X	KLMM 94.1 F		х	KMEN 10				94.9 F		_	\vdash	_				
	KCAL 141	No. of the last of	X	KSMY 106.7 F		X	KGRB 94.			_	93.7	-							
	KBTW 104		X	KSBQ 1480 AI	The second second	Х	KLMG 97			KSRN	107.7	FM							
	KWRN 99	.5 FM	х	KLUN 103.1 F	М	Х	KBAA 10	3.3 FM		KNEZ	107.3	FM							
	KWRN 15		Х	KMZR 92.5 FN			KXSM 93.		_		106.3				0	RDER	DATE:	5/20/2	020
	KIQQ 103		X	KGAM 106.3			KSGZ 98.		KZTI 105.3 FM KFOY 1060 AM							ctt		asta a I	
	KIQQ 131	U AIVI	Х	KSSB 96.3 FM		Х	KMLY 95.	1 FIVI	+	_		NTRACT	Х			ISION	Inform	ation	
	NT NAME	A COVID 10							053	TURNIN			X	CA	NCELLA		_)
	NCY NAME	ouse-IDSA COVID 19							REI			RTISER	<u>^</u>	- 47	NATI				
AGE	NCT NAME	LT ITAINE							-		_	DIRECT	x	_		RADE			
A D D	RESS								+			GENCY				NTR			
100									COL	VTRACT									
CITY	TY STATE									FROM		remarks and	/2020)	то		6,	/5/202	0
			SINIE						\vdash	ACCOU	NT EVE		_	_				-	
PHO	NE		CELL		ZIP CODE					RODUC			_		_				
טחי	NE		CELL		ZIP CODE				<u> </u>			DTARY			PROMO	TION			
	TA CT NIA 14 1				CAAAN				A 66L	davits:		olces		_	lpts	I		_	
.ON	TACT NAME	i			EMAIL			_	ENDAR	X		D BROA	DCAST		FND	ORDER			
_		TIME	PERIOD	FUGHT	DATES	SPOT	Priority	SPOT	-	LIADAN		YS OF V		12 47 12 1		No.	SPOTS		TOTAL
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	W	ТН	F	Sa	Su	Wks.	P/WK		OLLARS
1	KXSB	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
	KXRS	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
2									4	4	4	4	4	_		2	20		0.00
3	KBTW	5AM	12AM	5/25/20	6/5/20	:60		N/C	-	_		_		_		$\overline{}$			
4	KCAL	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4	_		2	20		0.00
5	KAEH	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
6	KIQQ	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
7	KWRN	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
a	KSSB	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
9	KLMM	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
10	KLUN	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
11	KSMY	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
12	KSBQ	5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
_		5AM	12AM	5/25/20	6/5/20	:60		N/C	4	4	4	4	4			2	20		0.00
19	KMQA	SAIVI	TEMIAI	3/23/20	0/3/20	.50		1470	-	-		_	-			÷			0.00
14										_		-	_						0.00
18									-	_		-			_	-	-		
16									-			_			_	_	_		0.00
17															-				0.00
18			*																0.00
19																			0.00
20																			0.00
PECI	AL INSTRUC	TIONS:						*						Total \	Neeks	Tota	Spots	To	otal \$
										GRO	S TO	IALS		2		5	20		190
													LES	S AGE	NCY CC	MM	SSION		
		Payment w	ith Contract \$			Check #							ALEN	FEE/C	OTHER	ADDI	TIONS		
P	ayment Fr	equency: (Wee	kly/Monthly)			\$									١	NET T	OTAL		\$0.00
at LA acc	costs, and atte ZER is not bo ount. Adverti gement of tra	orney's fees. All pr und to effect copy ser shall have no o demarks, trade na	ertiser shall be due ogram and advertis changes without re ther claim against L mes and copyrights	ing content is subjectiving 2 working a AZER for broadcast resulting from Adv	ect to approval by I days prior notice. I failures regardles ertiser's broadcast	LAZER BROAD If for any reas is of cause, As s. Unless other	CASTING COR son LAZER fal dvertiser shal arwise provid	(PORATION (he is to broadcast I hold LAZER ha ed herein, this	reinafter Advertise irmless ag agreemer	"LAZER") er's progr gainst all nt may be	, Althou ams or liability a termin	gh LAZEI annound for sland ated by	R will try ements, er, libel, elther pa	to accor Advertis unfair co irty by gi	mmodat er may e empetition ving the	e "last elect to on or to other	minute" c accept "n rade pract party 14 d	opy chang nake-good ices, false ays prior s	es, it is agreed is" or credit his advertising, vritten notice.
			pay LAZER the rate - nager) of LAZER. Un																
. 4-91		(//III			into with an adver														- 1

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) [(SIGNATURE)						
x Hous	e 5/20/2020	x House						
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)						
x		x Alicia Avila, Renee Flores & Maria Vela						
	Corporate Office - 200 S. "A" Street S	uite 400 - Oxnard, CA 93030 - (805) 240-2070						
	Billing Address - PO	Box 6940 Oxnard, CA 93031						
KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 198	0 S. Sunwest Lane, Ste 302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113						
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - S.	alinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819						
KXZM - 777 N. First Street, Suite 200 - San Jose, CA	95112 - (408) 899-6331	KSRT KJOR - 5510 Skylane Blvd., Sulte 102 - Santa Rosa, CA 95403 - (707) 284-3089						
KSSB - 251 W. Main Street, Suite O - Brawley, CA 9	2227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. MIII St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798						
KZER - 5880 Hollister Ave Goleta, CA 93117 - (80)	5) 692-5089	KGRB KLMQ KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629						
KMQA - 1460 E. Bardeley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961						
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201	- Freeno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055						
KXLM KLJR KOXR - 200 S. "A" Street, Sulte 400 - Ox	mard, CA 93030 - (805) 240-2070							
	Originating Office Use Only:	Traffic Use Only:						
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:						
Verified Spot Rates X	Ready for Traffic 5/20/2020	Entered by:						

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
01/01/20	148605913	33 0				
End Date	Date Entere	d Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product		Sales Per Formice House House				
LA VOZ DE LA CON	MUNIDAD					

Standard Billing Cycle Estimate#

KA	F	Н	-	F	М	
-	_	ш	_		IVI	

		KA	EH-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPO LINE REMARK /WK	TS RATE
1	SU 01/05/20 SU 12/27/2	0 07:00A-07:30A	1800 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	1 \$0.00
2	WE 01/01/20 FR 01/01/2	1 05:00A-11:59P	30 4 4 4 4 4 4 2	\$0.00
		КВ	TW-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPO LINE REMARK /WK	TS RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	1 \$0.00
2	WE 01/01/20 FR 01/01/2	05:00A-11:59P	30 4 4 4 4 4 - 2	\$0.00
		KC.	AL-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPO LINE REMARK /WK	TS RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	1 \$0.00
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30 4 4 4 4 4 4 6 6 6 6 2	0 \$0.00
		∜ ; KXF	RS-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPO- LINE REMARK /WK	TS RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	1 \$0.00
	ži.			
Accep	oted for Station	Ассе	epted for advertiser OR agency(and MBS, if any) as ag	gent for the advertiser
Name	9	Title	Name T	itle
	everse for accepted terms and c			age 1

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
01/01/20	1486059130	3 0				
End Date	Date Entered	Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product		sales Rep To Hice				
LA VOZ DE LA COM	MUNIDAD	House House				

Standard Billing Cycle Estimate#

LN	DATE		TIMES/PROGRAMS	LEN MO	TU WE THE	R SA SU SF		RATE
2	WE 01/01/20 FF	01/01/21	05:00A-11:59P	30	4 4 4 4	4	20	\$0.00
			кх	SB-FM				
LN	DATE		TIMES/PROGRAMS	LEN MO	TU WE TH FI	R SA SU SP /WI		RATE
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A	Sponso	rship: PROGRAM	= 1	1	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4	20	\$0.00
								¥
	Additional Co	mments	Total Spots	Spots Total\$			Net	Gross
			5520	0.00			\$ 0.00	\$ 0.00
Billing	g Projections: By Mo					<u>u</u>		
	CA ST	Jan 20 0.00 0.00	Feb 20 0.00 0.00	Mar 20 0.00 0.00	Apr 20 0.00 0.00	May 20 0.00 0.00		Jun 20 0.00 0.00
	CA	Jul 20 0.00	Aug 20 0.00	Sep 20 0.00	Oct 20 0.00	Nov 20 0.00		Dec 20 0.00
	ST	0.00 Jan 21	0.00	0.00	0.00	0.00		0.00
	CA ST	0.00 0.00						
)								
		ž.						
Ассер	ted for Station		Acce	epted for adverti	ser OR agency(and	MBS, if any) as	agent for t	he advertiser
 Name				Name			Title	
See re	verse for accepted te	rms and conditio	ns, if any				Page	2



JR-Jennifer Ortega jeortega@lazerbroadcasting.com

Traffic & Production Order

All Orders Must Include an End Date

Wednesday, May 20, 2020

Date

Order#

duction Order

In House PSA **Production Fee Advertiser** New Order Revision X Station Cart # Market Start End Traffic Manager **IDSA COVID19-Spot Title** Radio Lazer Network House KEAL-FM ŖΡ Bakersfield AE 5/25/2020 6/5/2020 KSSB-FM SR El Centro KAAT-FM/ KTNS-FM **AE Emali House** Fresno KMZR-FM RP Merced :30 ___ :20 ____ :15 ___ KBBU-FM # of Commercials :60 X RP Modesto KXLM-FM OL Oxnard-Ventura Other___ KSRN-FM/ KZTI-FM Reno JR KGRB-FM JR Secremento YES____ NO X KXSM-FM **Spec Spot** KH Salinas KAEH-FM 5/25/2020 6/5/2020 SR San Bernardino **Translation Needed** YES NO X San Bernardino KXSB-FM 5/25/2020 6/5/2020 SR KXZM-FM FP San Josa 5/25/2020 6/5/2020 KLUN-FM **Talent Request** KH San Luis Obispo JO **KZER-AM** Santa Barbara 5/25/2020 6/5/2020 Female__ KH KLMM-FM Santa Maria KSRT-FM MB Santa Rosa 5/25/2020 6/5/2020 **Sound Effects** MB Tulare-Visalie-Hanford KMQA-FM KBTW-FM/ KWRN.... 5/25/2020 6/5/2020 Victor Valley-Barstow SR **Delivery Type** Script/Tag In House mp3 RP La Mejor Network KXTT-FM/ KBQF-FM DG Fast Channel Filmcore Email X FP Bakerefleid KMEN-FM MB Fresno First Spin ____ Sling Spot ____ CD -Merced KGAM-FM RP K⊔R-FM 10 Oxnard-Ventura KNEZ-FM Yousendit ____ SendSpace ____ Other ____ JR Reno KSGZ-FM Salines/ Monterey KH 6/5/2020 Web Link/ FTP Site KXRS-FM/ KIQQAM/FM 5/25/2020 SR San Bernardino 5/25/2020 6/5/2020 Santa Maria/ Lompoc KSMY-FM KH KJOR-FM **Block Programming** Start Time MB Senta Rosa I/2 Hr l Hr Other Oxnerd-Venture KOXR-FM/AM OL KFOY-AM JR Reno KMLY-FM **Digital Shoot Info** KH Salinas/ Monterey Shoot Time Shoot Date 5/25/2020 6/5/2020 KCAL-AM SR San Bernardino 5/25/2020 6/5/2020 KSBQ-FM/AM Santa Maria Address City KWNZ-FM JR Reno KLMG-FM/ KBAA-FM Client Approval JR Sacramento Contact Name Contact Phone KSFN-AM San Francisco (If less than 100%, see below) Rotation: Client Email Product: ISCI Code: Est. #: Date Needed Time Needed End Date Spot Title/ ISCI CODE Cart # Rotation Station Start Date Length 6/5/2020 5/25/2020 IDSA COVID 19 60" KSBQ/KLMM/KSMY/KLUN 5/25/2020 6/5/2020 IDSA COVID 19 60" 6/5/2020 5/25/2020 IDSA COVID 19 60" KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ Special instructions PSA is attached *Please allow 48 hours for quality Production* Production Department Use Only Traffic Department Use Only Date Completed Date Completed Traffic Director Producer Traffic Managers
RP- Rosa Pena rosap@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@iazerbroadcasting.com SR-Sandra Ramirez sramirez@lazerbroadcasting.com JR-Jorge Rios Jrios@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com

IDSA Foundation "Thank you America" - COVID Radio PSA Scripts

:15

Thank you, America.

When you stay home, you are not only protecting yourself and your loved ones, you are helping infectious diseases experts in the fight against the spread of COVID-19.

Sponsored by the Infectious Diseases Society of America Foundation.

:30

Thank you, America.

Staying home isn't as easy as it looks. It's hard missing out on family gatherings, graduations, and weddings.

For many, staying home has meant job loss and financial hardship.

Infectious diseases experts are fighting COVID -19 in hospitals, public health departments, and laboratories across the country.

When you stay home, you're helping us win this fight so we can emerge strong and healthy, together again.

Sponsored by the Infectious Diseases Society of America Foundation at I-D-S-A Foundation dot org.

:60

Thank you, America.

We know staying home isn't as easy as it looks. It's hard sitting out of family gatherings. Missing out on milestones like graduation or the birth of a new family member.

For many, staying home has meant job loss and financial hardship.

People call health care workers heroes. You're a hero too!

We're the infectious diseases experts fighting COVID -19 in hospitals, public health departments, and laboratories across the country.

You're giving up a lot to help keep yourself, your loved ones, and your community safe.

It's not easy giving up things that were once part of everyday life – going to work, eating at a restaurant, spending time with friends.

When you stay home, you are helping us win the fight against COVID -19. Keep it up.

We'll emerge strong and healthy, together again.

Sponsored by the Infectious Diseases Society of America Foundation. For more covid-19 information, visit I-D-S-A Foundation dot org.

From:

Sandra Ramirez [sramirez@lazerbroadcasting.com]

Sent:

Wednesday, May 20, 2020 10:46 AM

To:

Rosa Pena; Kimberly Herrera; Nancy Lima; Milo Plascencia; Johnny Boy

Subject:

Fwd: PSAs PO COVID 19

Attachments:

IDSA Spanish Radio 30.mp3; House PSA PO.xls

Good morning Rosa,

Can you please print out PO. Cart # 45193

Thank you Best Regards, Sandra Ramirez Lazer Broadcasting

200 South A Street 4th Floor | Oxnard, CA 93030

----- Forwarded message -----

From: Nancy Lima <nlima@lazerbroadcasting.com>

Date: Wed, May 20, 2020 at 10:14 AM

Subject: PSAs PO COVID 19

To: Sandra Ramirez <sramirez@lazerbroadcasting.com> Cc: Kimberly Herrera kherrera@lazerbroadcasting.com

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Wendy Wetherall [mailto:twc@twcpsa.com]

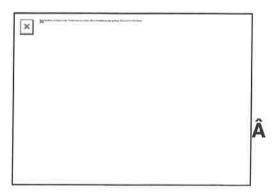
Sent: Tuesday, May 19, 2020 6:47 AM

Subject: PSAs from Infectious Diseases Society of America Fdn

Importance: High

 Â Please air the English or Spanish "Thank you America" PSAs from the IDSA Foundation.Â Â Your help is greatly appreciated! Â Â Â

to the PSA Director



IDSA Foundation

â€œThank you America" PSAs

Â:15:30 English and:30 Spanish

Dear Nikki,

Please air the attached COVID-19 â€œThank you America†PSAs from the Infectious Diseases Society of America Foundation.Â

By airing these PSAs you will be helping infectious diseases experts fight COVID -19 in hospitals, public health departments, and laboratories across the country.

Â

I have attached the :15, :30 English PSAs, :30 Spanish PSA, all Scripts, Media

			· L	AZER B	ROADC	ASIII	VG AL	JVERI	ISII	VG /	4 <i>GI</i>	YEE	:ME	N I				
	LAZER NE	TWORK		KXLM 102.9	M		KMQA 1	00.5 FM			107.1				KSFN	1250	AM	
_	-	R NETWORK		KLJR 96.7 FN			KBBU 93.		_	-	104.1		_					
_	KAEH 100		X	KOXR 910 AN			KAAT 10.		-		106.5			-	-			
_	KXSB 101		X	KZER 1250 AI		X	KTNS 100		-	KXTT	104.3		_	-	-			_
-	KCAL 141	200	1 x	KLMM 94.1 F		X	KGRB 94	-	1	and the latest devices the lates	93.7			\vdash				
_	KBTW 10		X	KSBQ 1480 A		X	KLMG 97		+-		107.7			1				
	KWRN 99		X	KLUN 103.1 F		X	KBAA 10		1		107.3							
	KWRN 15		Х	KMZR 92.5 FI			KXSM 93	AND DESCRIPTION OF THE PARTY OF		KWN				000000				6/4/2020
	KIQQ 103	1.7 FM	X	KGAM 106.3	FM		KSGZ 98.	7 FM		KZTI 1	05.3 F	М			1 6	KDEK	DATE:	6/4/2020
	KIQQ 131	0 AM	Х	KSSB 96.3 FM		X	KMLY 95.	.1 FM		KFOY	1060 /	4M			New	Clien	Inform	ation
	NT NAME									NI	w co	NTRACT	-	_		/ISION		
_		nger Prevent	lon						RET	URNIN			_	C/	NCELL		_	
AGE	NCY NAME											ERTISER		_		IONAL	_	
									-			DIRECT		_		RADE	-	
ADD	RESS								_			AGENCY		_		NTR		
_									cor	VTRACT						T	525	117111
CITY					STATE				_	FROM		6/8/	2020		TO	_	6/	12/2020
										ACCOU	NT EXE	CUTIVE	Hous	e				
PHO	NE		CELL	LL ZIP CODE						RODUC	TTYPE	Hung	er Pre	venti	on			
										BILLIN	IG/ NO	DTARY			PROMO	OTION		
CON	TACT NAME	E			EMAIL				Affle	davits:	-	oices		-	pts		L	
_									CAL	ENDAR	Х			DCAST		END	ORDER	
			PERIOD		T DATES	SPOT	Priority	SPOT	_			YS OF V		_		No.	SPOTS	TOTAL
Line	Station	FROM	70	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks.	P/WK	DOLLARS
1	KXSB	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
9	KAEH	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
_		5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4	_		1	20	0.00
8	KSSB								-		_	_	_	_	_	_		
9	KUMM	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4	_		1	20	0.00
10	KLUN	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
12	KSØQ	5AM	12AM	6/8/20	6/12/20	:60		N/C	4	4	4	4	4			1	20	0.00
18																		0.00
14																		0.00
15																		0.00
										\neg					-	\vdash	\neg	0.00
16									-	-	_	-	-	_		-		0.00
17		-				-				-		-	-			-		
18												_	_		_			0.00
18										_		_			_	_	_	0.00
20																		0.00
PECI/	AL INSTRUC	TIONS:								GROS	s to	TAIS		Total \	Neeks	Tota	Spots	Total \$
										GNO.	3 10	MLS		1		2	40	20
													LES	S AGEI	VCY CC	ММ	SSION	
		Payment w	Ith Contract \$			Check #						1	ALEN	r FEE/C	THER	ADD	TIONS	
Pa	yment Fr	equency: (Wee	kiy/Monthly)			\$									1	NET T	OTAL	\$0.00
at LA acco	osts, and atto ZER is not bo ount. Adverti- ement of trace	orney's fees. All pr und to effect copy ser shall have no o demarks, trade nar	ogram and advertis changes without re ther claim against L	ing content is subjectiving 2 working AZER for broadcast resulting from Adv	ect to approval by days prior notice. t fallures regardie: ertiser's broadcast	LAZER BROADO If for any reas ss of cause. Ac ss. Unless othe	CASTING COR on LAZER fail ivertiser shall irwise provid	PORATION (her is to broadcast I hold LAZER ha ad harain, this	reinafter ' Advertise rmless ag agreemer	'LAZER") ir's progr ainst ail i it may be	Althou ams or lability i termin	gh LAZEF announc for sland ated by e	l willi try ements, er, libel, either pa	to acco Advertis unfair co orty by gi	mmodat er may i ompetiti ving the	e "last elect to on or to other	minute" c accept "n rade pract party 14 d	uding, but not limited to opy changes, it is agreed take-goods" or credit his ices, false advertising, ays prior written notice.

authorized representative (sales manager) of LAZER. Under PCC regulations, Lazer Broadcasting Comporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CUENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)
x House	6/4/2020	x House
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)
x		x Alicia Avila
Corpe	orate Office - 200 S. "A" Stree	t Suite 400 - Oxnard, CA 93030 - (805) 240-2070
	Billing Address - I	O Box 6940 Oxnard, CA 93031
KXBB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 6. Sunw	est Lane, Ste 302 - S Bern, CA 92408 - (909) 384-6	750 KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Bajinas, CA	93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Sulte 3 - Heno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 -	408) 899-8331	KSRT KJOR - 5510 Skylane Blvd., Sulle 102 - Santa Rosa, CA 95403 - (707) 284-3089
K68B - 251 W. Main Street, Suite O - Brawley, CA 92227 - (76	0) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9788
KZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 692-508	99	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8829
KMQA - 1450 E. Bardsley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 * Fresno.	CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S, "A" Street, Sulte 400 - Oxnard, CA	93030 - (805) 240-2070	
Origina	ting Office Use Only:	Traffic Use Only:
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:
Verified Spot Rates X	Ready for Traffic 6/4/2020	Entered by:

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
01/01/20	148605913	0 0				
End Date	Date Entere	d Date Last Modified				
01/01/21	12/31/19	12/31/19				
Advertiser		Station Market				
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,				
Product		Sales Rep Office				
LA VOZ DE LA COM	DADINUN	House House				

Standard Billing Cycle Estimate#

KAEH-FM

			KA	EH-FM	
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
			KB'	TW-FM	
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU	12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
			KCA	AL-AM	
.N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/04/20 SA	12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 20	\$0.00
			* KXF	RS-FM	
N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/05/20 SU	12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00
	Y)				
			ž.		
Ассер	oted for Station		Acce	pted for advertiser OR agency(and MBS, if any) as agent fo	or the advertiser
Vame			Title	Name Title	
.	everse for accepted te	rms and cond	itions if any	Page	1

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Contract#	Mod#					
1486059133	0					
Date Entered	Date Last Modified					
12/31/19	12/31/19					
	Station Market					
	KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,					
MUNIDAD	Sales Bollice House House					
	1486059133 Date Entered 12/31/19					

Standard Billing Cycle Estimate#

Page

2

					otaliquia biiii	ig Oyolo Louii	iaton
LN	DATE		TIMES/PROGRAMS	LEN MO LINE REMA	TU WE TH FF RK	R SA SU SP /Wi	
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4 4 4 4	4	20 \$0.00
			KXS	SB-FM			
LN	DATE		TIMES/PROGRAMS	LEN MO LINE REMA	TU WE TH FF RK -	R SA SU SP /Wk	
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A		 ship: PROGRAM JTE PROGRAM	1	1 \$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4	1 4 4 4	4	20 \$0.00
							×
	Additional Com	ments	Total Spots	Spots Total\$			Net Gross
			5520	0.00			\$ 0.00 \$ 0.00
Billing	g Projections: By Mon	<u>th</u>					
	CA ST	Jan 20 0.00 0.00	Feb 20 0.00 0.00	Mar 20 0.00	Apr 20 0.00	May 20 0.00	Jun 20 0.00
	CA	Jul 20 0.00	0.00 Aug 20 0.00	0.00 Sep 20 0.00	0.00 Oct 20 0.00	0.00 Nov 20 0.00	0.00 Dec 20 0.00
	ST	0.00 Jan 21	0.00	0.00	0.00	0.00	0.00
	CA ST	0.00					
94							
		20					
Accept	ted for Station		Acce	oted for advertis	er OR agency(and l	MBS, if any) as a	agent for the advertiser
			· · · · · · · · · · · · · · · · · · ·	-			
Name		ı	itle	Name			Title



ZER Traffic & Production Order

Thursday, June 04, 2020

Order#

Advertiser		In Ho	use PSA				-							
	New Orde	r Revision X			Traffic N	fanager	Market	Station	Cart #	Start	End			
Spot Title	Hung	ger Preventlo	n			RP	Radio La	zzer Network						
AE		House				ĒΡ	Bakersfleid	KEAL-FM		1				
						SR	El Centro	KSSB-FM		5/25/2020	6/5/2020			
AE Email		House				MB	Fresno	KAAT-FM/ KTNS-FM						
				151		RP	Merced	KMZR-FM						
# of Commercials	:60	:30 X	:20	- :15		RP	Modesto	KBBU-FM						
	LIVE	Other				JO JR	Oxnard-Ventura Reno	KXLM-FM KSRN-FM/ KZTI-FM						
	LIVE	Other	-			JR	Sacramento	KGRB-FM						
Spec Spot	YE:	s	NO X			KH	Salines	KXSM-FM						
-1			-	•		SR	San Bernardino	KAEH-FM		6/8/2020	6/12/2020			
Translation Needed	YES	s	NO X	2		SR	San Bernardino	KXSB-FM		6/8/2020	6/12/2020			
						FP	San Jose	KXZM-FM		6 /0 /0000	- (4 a (a a a			
Talent Request						КН	San Luís Obispo	KLUN-FM	4	6/8/2020	6/12/2020			
	Mala		Fomalo			10	Senta Berbara	KZER-AM KLMM-FM		6/8/2020	6/12/2020			
	IAIRIE -		remale			MB	Santa Maria Santa Rosa	KSRT-FM		0,0,2020	0/12/2020			
Sound Effects						МВ	Tulare-Viselja-Hanford	KMQA-FM		6/8/2020	6/12/2020			
	(SR	Victor Valley-Barstow	KBTW.FM/ KWRN		6/8/2020	6/12/2020			
Delivery Type	Script/Tag	In House		mp3										
		-				RP	La Mej	or Network						
DG	Fast Channel	Filmcore		Email	X	FP	Bakersfield	KXTT-FM/ KBQF-FM						
						МВ	Fresno	KMEN-FM						
	First Spin	Sling Spot		CD		RP	Merced	KGAM-FM						
	Variandle	Cand Cuasa		Other		10	Oxnerd-Venture	KUR-FM KNEZ-FM						
	Yousendit	_ SendSpace	—	Other		JR KH	Reno Salines/ Monterey	KSGZ-FM		-				
Web Link/	FTP Site					SR	San Bernardino	KXRS-FM/ KIQQam/FM		6/8/2020	6/12/2020			
,	-					КН	Santa Maria/ Lompoc	KSMY-FM		6/8/2020	6/12/2020			
Block Programming	s	tart Time				МВ	Santa Rosa	KJOR-FM						
		-												
	I/2 Hr	_ I Hr		Other		10	Oxnerd-Ventura	KOXR-FM/AM						
						JR	Reno	KFOY-AM						
Digital Shoot Info	Shoot Date		Shoot Time			KH	Salinas/ Monterey	KMLY-FM KCAL-AM		6/8/2020	6/12/2020			
	SHOOT Date		SHOOT TIME			SR KH	San Bernardino Santa Maria	KSBQ-FM/AM		6/8/2020	6/12/2020			
Address			City			JR	Reno	KWNZ-FM		3, 1, 1, 1	-,,			
Client Approval						JR	Sacramento	KLMG-FM/ KBAA-FM						
Co	ntect Name		Contact Pho	ne		FP	San Francisco	KSFN-AM						
						Rota	otation: (if less than 100%, see below)							
CII	ent Email					Prod	uct:							
						Est.	‡ :		ISCI Code:					
Date Needed		Time Needed				-			•					
Spot Title/ ISCI CODE		Cart #	Length	Rotation	Station			Start Date		End Date				
Hunger Prevention			30"		KSBQ/KLIV	IM/KSM	Y/KLUN	6/8/2020		6/12/2020				
Hunger Prevention			30"		KMQA			6/8/2020		6/12/2020				
Hunger Prevention			30"	-		H/KXRS/	KBTW/KCAL/KSSB/QQ	6/8/2020		6/12/2020				
Special Instruction	ons PSA is attach	ed												
										*				
				#DI	II A	0 h	a dan arraller. Dua dras	hi a mit		1.4				
				TPlease	e allow 4	8 nour	s for quality Produc							
		Department Use					Traffic Depa	rtment Use Only						
	Date Completed							Date Completed						
	Producer							Traffic Director						
Traffic Managers	Ninnashana da ada		en earl	Domelo :			landing som	/B-Monica Benavides baker	faldtraffa@la	hroadcasting com				
RP- Rosa Pena rosap@ FP-Freddy Plascencia JR-Jennifer Ortega Jeo	freddyp@lazerbroad	icasting.com		Ramirez sra errera kher				ng-Monica Benavides baker IR-Jorge Rios Jrios@lazerbro	-	a caucasung.com				

From:

Nancy Lima [nlima@lazerbroadcasting.com] Wednesday, June 03, 2020 11:37 AM 'Sandra Ramirez' 'Kimberly Herrera'

Sent:

To: Cc: Subject:

House PSA PO

Attachments:

Hunger Prevention 30.mp3; House PSA PO.xis

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

				1221121	107.20	71017	101718		1011										
	LAZER NE			KXLM 102.9 F	M	-	KMQA 1		X	KSRT		17.17.17.1			KSFN	1250	AM		
_		R NETWORK		KLIR 96.7-FM			KBBU 93		\vdash	_	104.1		_		-		_	_	
	KAEH 100		X	KOXR 910 AN		1	KAAT 10.		-	_	106.5		_	-	-	_		-	
_	KXSB 101 KXRS 105		X	KZER 1250 AN		X	KTNS 100	The same of the sa	+	_	104.3 94.9 F			\vdash					
_	KCAL 141		x	KSMY 106.7 F		X	KGRB 94		_	-	93.7			-					
	KBTW 10		X	KSBQ 1480 A		X	KLMG 97			_	107.7								
	KWRN 99	.5 FM	х	KLUN 103.1 F	M	Х	KBAA 10.	3.3 FM	KNEZ 107.3 FM										
	KWRN 15		X	KMZR 92.5 FN			KXSM 93		1_	-	106.3			_	0	RDER	DATE:	6/12/2	020
	KIQQ 103		X	KGAM 106.3			KSGZ 98.		-		05.3 F		_	_					
_	KIQQ 131	0 AM	Х	KSSB 96.3 FM		X	KMLY 95	.1 FIVI	+-	KFOY			X	-		ISION	Inform	ation	
	NT NAME ouse- CC	WID 10							DE.	TURNIN		NTRACT	X		NCELL	-			
_	ICY NAME	7710 13							I NE			RTISER	_	Ť		ONAL			
HGLI	TO HAND											DIRECT	-	1		RADE			
ADDI	RESS								1			GENCY		1		NTR		7	
									CO	NTRACT									
CITY					STATE					FROM		6/15	/2020)	то		6/	26/20	20
										ACCOU	NT EXE								
PHOI	dF.		CELL		ZIP CODE				1	RODUC		_							
,,,,,	••		1									DTARY			PROMO	TION			
CONT	ACT NAME				EMAIL				Affi	davits:	<u> </u>	olces		-	lpts				
	not italia	-								ENDAR	Х		D BRO	ADCAST		END	ORDER		
		ПМЕ	PERIOD	FLIGHT	DATES	SPOT	Priority	SPOT			DA	YS OF V	/EEK			No.	SPOTS		TOTAL
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	W	TH	F	Sa	Su	Wks.	P/WK		OLLARS
1	KXSB	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
2	KXRS	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
3	KBTW	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
4	KCAL	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
		5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
5	KAEH								4	4	4	4	4		_	2	20		0.00
6	KIQQ	5AM	12AM	6/15/20	6/26/20	:30		N/C	-				_	_		-	-		
7	KWRN	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4		_	2	20		0.00
8	KSSB	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4	_		2	20		0.00
9	KLMM	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
10	KLUN	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
11	KSMY	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
12	KSBQ	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
19	KMQA	5AM	12AM	6/15/20	6/26/20	:30		N/C	4	4	4	4	4			2	20		0.00
14																			0.00
18																			0.00
16																			0.00
17										-	_	=	_			\neg			0.00
\dashv			<u> </u>			-	_		1	-1					_				0.00
18						-	_		-	_	-		_		-	\rightarrow			0.00
19	_					-			-		-	_		_	_	\dashv	-		
20																_			0.00
PEC!/	AL INSTRUC	TIONS:								GROS	s TO	ΓALS			Neeks				otal \$
														2	_	_	20		*
5					T 1								SS AGENCY COMMISSION OF FEE/OTHER ADDITIONS						
Payment with Contract \$ Payment Frequency: (Weekly/Monthly)					Check #							ALEN	I FEE/C					40.55	
Pa	yment Fr	equency: (We	ekly/Monthly)			\$										VET T	OTAL		\$0.00
	osts, and atte	orney's fees. All p	ertiser shall be due rogram and advertis	ing content is subje	ect to approval by	LAZER BROAD	CASTING COR	PORATION (he	reinafter	"LAZER")	, Althou	gh LAZEI	will tr	to acco	mmodat	e "last	minute" c	opy chang	es, it is agreed

ADVERTISING POLICY All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER 8nDADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will be to accommodate "last minute" copy changes without receiving 2 working days prior notice. If for any reason LAZER falls to broadcest Advertiser's programs or announcements, Advertiser may elect to accopt "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate or on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER, Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)							
K House	6/12/2020	x House							
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)							
x		x Alicia Avila, Renee Flores & Maria Vela							
Co	rporate Office - 200 S. "A" Street Suite	400 - Oxnard, CA 93030 - (805) 240-2070							
		c 6940 Oxnard, CA 93031							
KXBB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. I	Sunweet Lane, Ste.302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113							
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Salina	s, CA 93905 - (831) 422-5019	KGRN KFOY KWNZ KNEZ KZTI - 1485 Terminel Way, Suite 3 - Reno, NV 89502 - (775) 324-4819							
CXZM - 777 N. First Street, Suite 200 - San Jose, CA 951	12 - (408) 899-6331	KBRT KJOR - 5510 6kylane Blvd., Suite 102 - Senta Rosa, CA 95403 - (707) 284-3069							
KSSB - 251 W. Main Street, Sulte O - Brawley, CA 92227	- (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798							
KZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 69	2-5089	KGRB KLMG KBAA - 298 Commerce Circle - Secremento, CA 95815 - (918) 900-8629							
(MQA - 1450 E. Bardeley Ave Tulare, CA 93274		KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961							
(AAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fre	eno, CA 93711	KOAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055							
XXLM KLJR KOXR - 200 S, 'A' Street, Sulte 400 - Oxnard	. CA 93030 - (805) 240-2070								
Orig	inating Office Use Only:	Traffic Use Only:							
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:							
Verified Spot Rates X	Ready for Traffic 6/12/2020	Entered by:							

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#					
01/01/20	1486059133	0					
End Date	Date Entered	Date Last Modified					
01/01/21	12/31/19	12/31/19					
Advertiser		Station Market					
IN HOUSE PSA		KAEH-FM,KBTW-FM KCAL-AM,KXRS-FM,					
Product LA VOZ DE LA COI	MUNIDAD	Sales Police House House					

Standard Billing Cycle Estimate#

Page

1

			KA	EH-FM									
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 4 20	\$0.00								
			KB	TW-FM									
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU	12/27/20	08:00A-08:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 - 20	\$0.00								
	KCAL-AM												
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SA 01/04/20 SA	12/26/20	07:00A-07:30A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30 4 4 4 4 4 4 20	\$0.00								
			₹ KXF	RS-FM									
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE								
1	SU 01/05/20 SU	12/27/20	07:30A-08:00A	1800 1 1 Sponsorship: PROGRAM 30 MINUTE PROGRAM	\$0.00								
Si Si													
Accept	ted for Station		Acce	pted for advertiser OR agency(and MBS, if any) as agent t	for the advertiser								

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#					
01/01/20	148605913	3 0					
End Date	Date Entered	Date Last Modified					
01/01/21	12/31/19	12/31/19					
Advertiser		Station Market					
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM,					
Product		sales AB Folice					
LA VOZ DE LA COM	MUNIDAD	House House					

Standard Billing Cycle Estimate#

						_ ,		9	Cycle			
LN	DATE		TIMES/PROGRAMS	LEN N	IO TU	WE	TH	FR	SA S	U SI /W		RATE
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30	4	4 4	4	4			20	\$0.00
			кх	SB-FM								
LN	DATE		TIMES/PROGRAMS	LEN M	IO TU	WE	TH	FR S	SA S	U SF /W		RATE
1	SU 01/05/20 SU	12/27/20	07:00A-07:30A	1800 Spon: 30 MI	 sorship: NUTE F	PROG	 BRAN RAM	1		1	1	\$0.00
2	WE 01/01/20 FR	01/01/21	05:00A-11:59P	30		4 4	4	4	-	22	20	\$0.00
												a'
	Additional Con	nments	Total Spots	Spots Totals	\$						Net	Gross
			5520	0.00							\$ 0.00	\$ 0.0
Billing	Projections: By Moi	<u>nth</u>										
2	CA ST CA ST CA ST	Jan 20 0.00 0.00 Jul 20 0.00 0.00 Jan 21 0.00 0.00	Feb 20 0.00 0.00 Aug 20 0.00 0.00	Mar 20 0.00 0.00 Sep 20 0.00		0. Oct 0.	.00			ay 20 0.00 0.00 ov 20 0.00 0.00		Jun 20 0.00 0.00 Dec 20 0.00 0.00
Accepte	ed for Station	s		pted for adve	rtiser Ol	R ager	ncy(ar	nd ME	3S, if ar	ny) as	agent for	the advertiser
Vame			Title	Name							Title	
3ee rev	erse for accepted ter	ms and conditi	ons, if any								Page	2



JR-Jennifer Ortega jeortega@lazerbroadcasting.com

Traffic & Production Order

Friday, June 12, 2020

Date

Order# All Orders Must Include on End Date **Production Fee** Advertiser In House PSA Revision X New Order Traffic Manager Market Station Cart # Start End **COVID 19** Radio Lazer Network **Spot Title** RP KEAL-FM ΑE House FP Bakersfield KSSB-FM 6/15/2020 6/19/2020 SR El Centro KAAT-FM/ KTNS-FM **AE Email** <u>House</u> MB Fresno KMZR-FM RP Merced :15 ___ # of Commercials :60 ____ :30 _X Modesto KBBU-FM KXLM-FM 10 Oxnerd-Ventura Other____ LIVE KSRN-FM/ KZTI-FM JR Reno KGRB-FM JR Sacramento YES NO X KXSM-FM **Spec Spot** KH Selines KAEH-FM 6/15/2020 6/19/2020 SR San Bernardino 6/15/2020 6/19/2020 **Translation Needed** YES NO X SR KXSB-FM San Bernardino KXZM-FM FP San Jose 6/15/2020 6/19/2020 **Talent Request** KH San Luis Obispo KLUN-FM KZER-AM JO Sente Barbara Male ___ Female__ 6/15/2020 6/19/2020 KH Santa Maria KLMM-FM MB Santa Rosa KSRT-FM 6/15/2020 KMOA-FM 6/19/2020 **Sound Effects** МВ Tulare-Visalla-Hanford KBTW.FM/ KWRN.... 6/15/2020 6/19/2020 SR Victor Valley-Barstow In House **Delivery Type** Script/Tag mp3 La Mejor Network RP DG Fast Channel Filmcore Email X FP Bakersfield KXTT-FM/ KBQF-FM MB Fresno KMEN-FM KGAM-FM First Spin Sling Spot CD_ Merced RP K⊔R-FM Oxnerd-Venture 10 YousendIt ___ SendSpace ____ Other___ KNEZ-FM JR Reno Salines/ Monterey KSGZ-FM Web Link/ FTP Site KXRS-FM/ KIQQAM/FM 6/15/2020 6/19/2020 SR San Bernardino 6/15/2020 6/19/2020 KSMY-FM кн Santa Maria/ Lompoc Start Time KJOR-FM **Block Programming** МВ Santa Rosa I/2 Hr Other KOXR-FM/AM I Hr 10 Oxnerd-Venture KFQY-AM JR Reno Digital Shoot Info Salinas/ Monterey KMLY-FM KH Shoot Date 6/15/2020 6/15/2020 KCAL-AM San Bernardino Santa Maria KSBQ-FM/AM 6/15/2020 6/15/2020 КН Address City KWNZ-FM JR Reno KLMG-FM/ KBAA-FM Client Approval Sacramento JR Contact Name KSFN-AM FP San Francisco Rotation: (if less than 100%, see below) Client Email Product: ISCI Code: Est. #: Time Needed Date Needed Cart # End Date Spot Title/ ISCI CODE Length Rotation Station Start Date 6/15/2020 6/19/2020 COVID 19 30" KSBQ/KLMM/KSMY/KLUN 6/19/2020 6/15/2020 COVID 19 30" COVID 19 30" KXSB/KAEH/KXRS/KBTW/KCAL/KSSB/QQ 6/15/2020 6/19/2020 Special Instructions PSA is attached *Please allow 48 hours for quality Production* Traffic Department Use Only **Production Department Use Only** Date Completed Date Completed Traffic Director Producer ... Traffic Managers

RP- Rose Pena rosep@lazerbroadcasting.com SR-Sandra Ramirez sramirez@lazerbroadcasting.com MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com FP-Freddy Plascencia freddyp@lazerbroadcasting.com KH-Kim Herrera kherrera@lazerbroadcasting.com JR-Jorge Rios Jrios@lazerbroadcasting.com



Traffic & Production Order

Wednesday, June 17, 2020

Date

DROPE	ASTING		,	#									
Advertiser		In Ho	ouse PSA			Production Fee							
-	Name		vision >		_		1		_		r		
	New Or		Vision	J	Traffic	Manager	Market	Station	Cart #	Start	End		
Spot Title		COVID 19				RP	Radio	Lazer Network					
AE		House				FP	Bakersfield	KEAL-FM					
						SR	El Centro	KSSB-FM		6/22/2020	6/26/2020		
AE Email		<u>House</u>		_		MB	Presito	KAAT-FM/ KTNS-FM					
n 40						RP	Merced	KMZR-FM					
# of Commercials	:60	:30 <u>X</u>	:20	- :15		RP	Modesto	KBBU-FM KXLM-FM	-				
	LIVE	Other				JO JR	Oxnerd-Venture Reno	KSRN-FM/ KZTI-FM	-	-			
		-	+			JR	Sacremento	KGRB-FM					
Spec Spot	١	/ES	NO_X			KH	Salinas	KXSM-FM					
		-		-0		SR	San Bernardino	KAEH-FM		6/22/2020	6/26/2020		
Translation Needed	١	/ES	NO_X			SR	San Bernardino	KXSB-FM		6/22/2020	6/26/2020		
						FP	San Jose	KXZM-FM		- 100 1000			
Talent Request						КН	San Luís Obispo	KLUN-FM		6/22/2020	6/26/2020		
	Male		Enmal	е		10	Sante Barbara	KZER-AM KLMM-FM		6/22/2020	6/26/2020		
	:-		rwillal			MB	Santa Maria Santa Rosa	KSRT-FM	 	0/11/2020	0/10/1010		
Sound Effects						MB	Tulare-Visalia-Hanford	KMQA-FM	1	6/22/2020	6/26/2020		
	-					SR	Victor Valley-Barstow	KBTW.FM/ KWRN		6/22/2020	6/26/2020		
Delivery Type	Script/Tag	In House	e <u>X</u>	mp3									
	_					RP	La Me	or Network					
DG	Fast Channel _	Filmcore	e	Emal		FP	Bakersfield	KXTT-FM/ KBQF-FM					
						MB	Presno	KMEN-FM					
	First Spin_	Sling Spo	' —	CE		RP	Merced	KGAM-FM	 				
	Vousendit	SendSpace		Other		JO JR	Oxnerd-Venture Reno	KLIR-FM KNEZ-FM	-				
	Tousenait_	Selidapace	—	Other		KH	Salinas/ Monterey	KSGZ-FM	1	1			
Web Link/	FTP Site					SR	San Bernardino	KXRS-FM/ KIQQAM/FM	1	6/22/2020	6/26/2020		
	-					КН	Santa Maria/ Lompoc	KSMY-FM		6/22/2020	6/26/2020		
Block Programming		Start Time				МВ	Santa Rosa	KJOR-FM					
	I/2 Hr	1 Hi	-	Other		10	Oxnard-Ventura	KOXR-FM/AM	l	4			
Dieltel Chaot Info						JR	Reno	KFOY-AM	ļ				
Digital Shoot Info	Shoot Date		Shoot Time			KH SR	Salinas/ Monterey San Bernardino	KMLY-FM KCAL-AM		6/22/2020	6/26/2020		
						KH	Santa Maria	KSBQ-FM/AM		6/22/2020	6/26/2020		
Address			City			JR	Reno	KWNZ-FM					
Client Approval					=-	JR	Sacramento	KLMG-FM/ KBAA-FM					
Co	ntact Name		Contact Ph	one		ĘР	San Francisco	KSFN-AM					
-						Rota	tion:		(if less than 10	ss than 100%, see below)			
Cii	ent Email					Prod	ıct:						
						Est.	‡ :		ISCI Code:				
ate Needed		Time Needed							*				
pot Title/ ISCI CODE		Cart #	Length	Rotation	Station			Start Date		End Date			
OVID 19			30"		KSBQ/KLN	/M/KSM	Y/KLUN	6/22/2020		6/26/2020			
OVID 19			30"		KMQA			6/22/2020		6/26/2020			
OVID 19			30"			H/KXRS/	KBTW/KCAL/KSSB/QQ			6/26/2020			
					-					-			
Special Instruction	ns PSA is in ho	use											
				Place	e allow A	la hour	s for quality Produc	rtion					
				FIESS	Ģ anow 4	o nour							
		Department Use					Traffic Depa	artment Use Only					
I	Date Complete	d						Date Completed			1		
	Produce	r			Traffic Director								
Traffic Managers RP- Rosa Pena rosap@ FP-Freddy Plascencia				Ramirez sr lerrera khei			-	MB-Monica Benavides baker JR-Jorge Rios jrios@lazerbro		broadcasting.com			

JR-Jennifer Ortega jeortega@lazerbroadcasting.com

From:

Nancy Lima [nlima@lazerbroadcasting.com] Friday, June 12, 2020 10:07 AM 'Sandra Ramirez' 'Kimberly Herrera'

Sent:

To: Cc:

Subject: Attachments:

House PSA PO.xls COVID19 -30 - Spanish.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com