

# LAZER BROADCASTING ADVERTISING AGREEMENT

LA MEJOR NET	LAZER NETWORK	KSRN 107.7FM	KFOY 1160 AM	
KXSB 101.7 FM	KXLM 102.9 FM	KSRT 107.1 FM	KGRB 94.3 FM	CART #
KXRS 105.7 FM	KLJR 96.7 FM	KJOR 104.1 FM	KBBU 93.9 FM	ACCOUNT #
KBTW 104.5 FM	KOXR 910 AM/102.1 FM	KSBQ 1480 AM	KLMG 97.9 FM	ORDER DATE 5/20/18
KCAL 1410 AM	KZER 1250 AM	KLMM 94.1 FM		
KXSM 93.5 FM	KEAL 106.5 FM	KSMY 106.7 FM	KSTV TV CH 32	
KMZR 92.5 FM	KXTT 94.9 FM	KLUN 103.1 FM		
KGAM 106.3 FM	KXZM 93.7 FM	KSSB 100.9 FM		

CLIENT NAME <b>PSA SER - Jobs for Progress</b>	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	CANCELLATION	
AGENCY NAME	RETURNING ADVERTISER	NEW ADVERTISER	NATIONAL	
ADDRESS 301 S. Miller St. Ste. 118	LOCAL DIRECT <input checked="" type="checkbox"/>	LOCAL AGENCY	TRADE	NTR

CITY Santa Maria	STATE CA	CONTRACT DATES FROM 5/21/2018 TO 5/21/2018	ACCOUNT EXECUTIVE HOUSE PRODUCT TYPE PSA - Jobs for Progress
PHONE (805)310-5770	FAX (805)310-5771	ZIP CODE 93454	BILLING/ NOTARY

CONTACT NAME Gina Lagunas	EMAIL gina@sercalifornia.org
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Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS	
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su				
1	KSMY	7A	7:30A	5/21/18	5/21/18	30min		\$ -								1	1	1	0.00
2																			0.00
3	KLMM	7A	7:30A	5/21/18	5/21/18	30min		\$ -								1	1	1	0.00
4																			0.00
5	KLUN	7A	7:30A	5/21/18	5/21/18	30min		\$ -								1	1	1	0.00
6																			0.00
7	KSBQ	7A	7:30A	5/21/18	5/21/18	30min		\$ -								1	1	1	0.00
8																			0.00
9																			0.00
10																			0.00
11																			0.00
12																			0.00
13																			0.00
14																			0.00
15																			0.00
16																			0.00
17																			0.00
18																			0.00
19																			0.00
20																			0.00

SPECIAL INSTRUCTIONS: PSA		GROSS TOTALS	Total Weeks	Total Spots	Total \$
			4		-
				LESS AGENCY COMMISSION	\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL			\$0.00

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X	(SIGNATURE)
PRINT NAME X <b>Gina Lagunas</b>	TITLE Recruiter - Placement	APPROVED BY SALES MANAGER (PRINT) X <b>Guillermo Malburg</b>	(SIGNATURE)

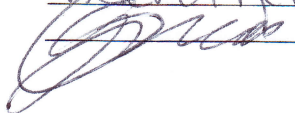
<b>Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070</b>	
KXSB - 345 W. Fairway Blvd., Big Bear, CA 92314 - (909) 584-1069	KEAL KXST - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXRS - 2627 W. Florida Ave., Suite 109 - Hemet, CA 92545 - (951) 658-3208	KSRN KFOY - 1465 Terminal Way Suite 3 - Reno, NV 89502 - (775) 324-4819
KBTW - 125 E. Fredericks St., Barstow, CA 92311 - (760) 255-1316	KSRT KJOR - 5510 Skylane Blvd., #102 - Santa Rosa, CA 95403 - (707) 284-3069
KCAL - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750	KLMM KSBQ KSMY - 312 E. Mill St., Ste. 302 - Santa Maria, CA 93454 - (805) 928-9796
KXSM - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KLUN - 1427 Pine St., Ste. 3 - Paso Robles, CA 93446 - (805) 239-3571
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331	KSSB - 251 W. Main Street, Ste O - Brawley, CA 92227 - (760) 344-5858
KZER - 5880 Hollister Ave. Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle, Sacramento, CA 95815 - (916) 900-8629
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KBBU KBAA - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (661)

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	
Arithmetic Checked	Faxed/Sent (date)		



312 E Mill St., Ste #302  
Santa Maria, CA 93454  
Phone: 805-928-9796 Fax 928-4896

**ASCERTAINMENT FORM**

Organization: Ser-jobs.  
Representative: Gina Lagunas  
Title: Recruiter - Placement  
Signature: 

**Problems & Issues facing our community**

Brief description of what they are talking in the program

About the services that SER-Job  
offer to the latina community.

We offer classes for field workers  
to get the GED.

The classes are in spanish and free.

Date Recorded: 5/17/18  
To be aired on: \_\_\_\_\_





# Traffic & Production Order

Date 05-17-18

Advertiser PSA SER-JOBS

Production Fee \_\_\_\_\_

Order # \_\_\_\_\_

New Order  Revision

Spot Title GED

All Orders Must Include an End Date

AE HOUSE

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM			
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM			
AM	Santa Rosa	KJOR-FM			
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM			
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
SM	Sacramento	KSTV-TV			
<b>Rotation</b>			(if less than 100%, see below)		
<b>Product</b>					
<b>Est. #</b>					
<b>ISCI Code</b>					

AE Email \_\_\_\_\_

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other 30 MIN

Spec Spot YES \_\_\_\_\_ NO \_\_\_\_\_

Translation Needed YES \_\_\_\_\_ NO \_\_\_\_\_

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
<u>GED</u>		<u>30 MIN</u>		<u>KSMY</u>	<u>5/21/18</u>	<u>5/21/18</u>
<u>GED</u>		<u>30 MIN</u>		<u>KLMM</u>	<u>5/21/18</u>	<u>5/21/18</u>
<u>GED</u>		<u>30 MIN</u>		<u>KLUN</u>	<u>5/21/18</u>	<u>5/21/18</u>
<u>GED</u>		<u>30 MIN</u>		<u>KSBQ</u>	<u>5/21/18</u>	<u>5/21/18</u>

Special Instructions EL NUMERO DE LA GRAVACION ES 303030  
- 008

\*Please allow 48 hours for quality Production\*

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b> RP- Rosa Pena rosap@radiolazer.com    OS-Oscar Sandavol oscar@radiolazer.com    SM-Sylvia Martinez smartinez@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com    RM-Rebeca Marquez rmarquez@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com    AM-Amanda Michael amichael@radiolazer.com			

# **SER- Jobs for Progress, Inc. (SER)**

**Reciba su diploma de Educación General**

**\*GRATIS!** (Solamente para trabajadores de la industria agrícola migrantes y que desempeñan trabajo temporal)

Llame a Veronica  
Dominguez al número  
(559) 455-7618



**Llame hoy mismo!**

**El Programa de HEP  
Ofrece instrucción en Inglés y Español**

**Cursos ofrecidos incluyen:**

**\*Estudios Sociales \*Escritura \*Matemáticas  
\*Ciencia \*Literatura**

**Reciba su Diploma Gratis hoy mismo!**

**Ubicación: 301 S. Miller St. Ste. 118, Santa Maria, CA 93454**

**Horario de la oficina:**

**Lunes a Jueves 7:30am -5pm**

**Viernes 8am-11:30am**

**Oficina: (805) 310-5770**

**Cell: (559) 455-7618**

**Fax: (805) 310-5771**