

# LAZER BROADCASTING ADVERTISING AGREEMENT

LA MEJOR NET	LAZER NETWORK	KSRN 107.7FM	KFOY 1160 AM	CART #
KXSB 101.7 FM	KXLM 102.9 FM	KSRT 107.1 FM	KGRB 94.3 FM	
KXRS 105.7 FM	KLJR 96.7 FM	KJOR 104.1 FM	KBBU 93.9 FM	ACCOUNT #
KBTW 104.5 FM	KOXR 910 AM/102.1 FM	KSBQ 1480 AM	KLMM 94.1 FM	
KCAL 1410 AM	KZER 1250 AM	KLMM 94.1 FM	X	ORDER DATE 5/25/2018
KXSM 93.5 FM	KEAL 106.5 FM	KSMY 106.7 FM	X	
KMZR 92.5 FM	KXTT 94.9 FM	KLUN 103.1 FM	X	
KGAM 106.3 FM	KXZM 93.7 FM	KSSB 100.9 FM		

CLIENT NAME		NEW CONTRACT		REVISION	
CAUSA: Central Coast United For a Sustainable Economy		X			
AGENCY NAME		RETURNING ADVERTISER		CANCELLATION	
		NEW ADVERTISER		NATIONAL	
		X			
		LOCAL DIRECT		TRADE	
		X			
ADDRESS		LOCAL AGENCY		NTR	
2201 W. Main St.					

CITY		STATE		CONTRACT DATES	
Santa Maria		CA		FROM 5/25/2018 TO 5/27/2018	
PHONE		ZIP CODE		ACCOUNT EXECUTIVE INHOUSE	
(805)720-1459		93454			
FAX				PRODUCT TYPE PSA	
CONTACT NAME		EMAIL		BILLING/ NOTARY	
JOANA BARRERA					

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS	
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su				
1	KLMM	6A	6A	5/25/18	5/27/18	30		\$ -						1	1	1	1	3	0.00
2																			0.00
3	KLUN	6A	6A	5/25/18	5/27/18	30		\$						1	1	1	1	3	0.00
4																			0.00
5	KSMY	6A	6A	5/25/18	5/27/18	30		\$						1	1	1	1	3	0.00
6																			0.00
7	KSBQ	6A	6A	5/25/18	5/27/18	30		\$						1	1	1	1	3	0.00
8																			0.00
9																			0.00
10																			0.00
11																			0.00
12																			0.00
13																			0.00
14																			0.00
15																			0.00
16																			0.00
17																			0.00
18																			0.00
19																			0.00
20																			0.00

SPECIAL INSTRUCTIONS: PSA on Citizenship workshops		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	12	-
		LESS AGENCY COMMISSION				
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL			
			0.00			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X		X INHOUSE	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X GUILLERMO MALBURG	

<b>Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070</b>	
KXSB - 345 W. Fairway Blvd., Big Bear, CA 92314 - (909) 584-1069	KEAL KXXT - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXRS - 2627 W. Florida Ave., Suite 109 - Hemet, CA 92545 - (951) 658-3208	KSRN KFOY - 1465 Terminal Way Suite 3 - Reno, NV 89502 - (775) 324-4819
KBTW - 125 E. Fredericks St., Barstow, CA 92311 - (760) 255-1316	KSRT KJOR - 5510 Skylane Blvd., #102 - Santa Rosa, CA 95403 - (707) 284-3069
KCAL - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KLMM KSBQ KSMY - 312 E. Mill St., Ste.302 - Santa Maria, CA 93454 - (805) 928-9796
KXSM - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KLUN - 1427 Pine St., Ste.3 - Paso Robles, CA 93446 - (805) 239-3571
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331	KSSB - 251 W. Main Street, Ste O - Brawley, CA 92227 - (760) 344-5858
KZER - 5880 Hollister Ave. Goleta, CA 93117 - (805) 692-5089	KGRB KLMM KSTV - 298 Commerce Circle, Sacramento, CA 95815 - (916) 900-8629
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KBBU KBAA - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (661)

<b>Originating Office Use Only:</b>		<b>Traffic Use Only:</b>	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	
Arithmetic Checked	Faxed/Sent (date)		

5/25/18



312 E Mill St., Ste #302  
Santa Maria, CA 93454  
Phone: 805-928-9796 Fax 928-4896

**ASCERTAINMENT FORM**

Organization: CAUSA  
Representative: Joana Barrera  
Title: Community Organizer  
Signature: [Handwritten Signature]

**Problems & Issues facing our community**

Brief description of what they are talking in the program

Free citizenship workshop  
for legal permanent residents  
to become citizens.

Date Recorded: 5/25/18  
To be aired on:

KSMY KLMM KSBQ  
KLUN





# Traffic & Production Order

Date 5/25/2016

Advertiser IN HOUSE PSA'S  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title CAUSA  
 AE HOUSE

All Orders Must Include an End Date

AE Email \_\_\_\_\_

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 2  
 LIVE \_\_\_\_\_ Other 10min

Spec Spot YES \_\_\_\_\_ NO X

Translation Needed YES \_\_\_\_\_ NO X

Talent Request \_\_\_\_\_  
 Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House \_\_\_\_\_ mp3 X  
 DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_  
 First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_  
 Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time \_\_\_\_\_  
 1/2 Hr \_\_\_\_\_ 1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_  
 Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

Traffic Manager	Market	Station	Cart #	Start	End
RP	<b>Radio Lazer Network</b>				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		5/25/18	5/27/18
AM	San Luis Obispo	KLUN-FM		5/25/18	5/27/18
RM	El Centro	KSSB-FM			
RP	<b>La Mejor Network</b>				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		5/25/18	5/27/18
AM	Santa Rosa	KJOR-FM			
RP	<b>La Mexicana Network</b>				
AM	Santa Maria	KSBQ-AM		5/25/18	5/27/18
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMM-FM			
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
<b>Rotation</b>			(if less than 100%, see below)		
<b>Product</b>					
<b>Est. #</b>					
<b>ISCI Code</b>					

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date

Special Instructions PSA recorded in Studio

\*Please allow 48 hours for quality Production\*

<b>Production Department Use Only</b>		<b>Traffic Department Use Only</b>	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
<b>Traffic Managers</b>			
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com	SM-Sylvia Martinez smartinez@radiolazer.com	
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com		
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com		

# CITIZENSHIP WORKSHOP

Free Assistance on Filling Out Citizenship Applications

**FREE  
ASSISTANCE!**

**SUNDAY, May 27 th  
10AM-4PM  
CET BUILDING**

**509 W MORRISON AVE SANTA MARIA, CA**

**TO REGISTER FOR THIS EVENT CALL:  
(805) 886-2199**

## WHAT INFORMATION TO BRING:

- ⇒ GREEN CARD
- ⇒ CALIFORNIA ID/DRIVER'S LICENSE
- ⇒ SOCIAL SECURITY CARD
- ⇒ ADDRESS AND WORK HISTORY FOR 5 YEARS
- ⇒ INFO OF SPOUSE AND CHILDREN
- ⇒ TRAVEL HISTORY OUT OF COUNTRY LAST 5 YEARS
- ⇒ SELECTIVE SERVICE REGISTRATION
- ⇒ VALID PASSPORTS AND EXPIRED PASSPORTS
- ⇒ TAX DOCUMENTS
- ⇒ BIRTH CERTIFICATE
- ⇒ MARRIAGE CERTIFICATE
- ⇒ DIVORCE CERTIFICATE
- ⇒ COPIES OF CRIMINAL RECORDS

## FREE ASSISTANCE ON:

- ⇒ FILLING OUT N-400 FORMS (CITIZENSHIP FORMS)
- ⇒ FEE-WAIVERS FOR APPLICATIONS

## FOR QUESTIONS, CONTACT:

**GUADALUPE PEREZ AT (805) 886-2199.**



## Benefits of Becoming a Citizen:

- 1. The right to Vote**
- 2. Protection from loss of legal status**
- 3. Freedom to travel w/US Passport**
- 4. Derived Citizenship for children**
- 5. Access to student aid and other benefits**
- 6. Family reunification opportunities**
- 7. Eligibility for federal jobs**
- 8. Eligibility to run for elected office**

EVENT SPONSORED BY UDW, LEGAL AID FOUNDATION, IMPORTA, CAUSE, CATHOLIC WORKER HOUSE,  
ALLAN HANCOCK COLLEGE, MICOP, UFW FOUNDATION AND SALUD CARBAJAL'S OFFICE