PSA Quarterly List

Station Call Letters KSMY For quarter ending: June 30, 2019

Community issue:

- 1. We Can Help
- 2. Reaching Our Potential
- 3. HUD Vivienda
- 4. Centro De Control y Prevencion
- 5. St. Jude Finding A Cure
- 6. Hunger Prevention
- 7. Child Passenger Safety
- 8. Centro De Control y Prevencion
- 9. Caregiver Assistance
- 10. Community Engagement
- 11. Type 2 Diabetes Prevention
- 12. Alzheimer's Awareness
- 13. Red Cross Blood

Responsive programming:

- (1)Public service announcement, April 1, 2019- April 5, 2019, various times: This PSA informs the community if they have vision problems as they get older, if they have a blind child or are losing sight, or if they are a person who is losing sight and are wondering how they are going to succeed in school, at work or as a parent The National Federation of the blind can help. The blindness can't stop them from living the life they want. Visit nfb.org to know more about them and how they can help live the life you want. Message brought by The National Federation Of The Blind
- (2) Public service announcement April 8, 2019- April 12, 2019, various times: This PSA informs the community how they focus on strengthening communities, each year reaching millions of kids, adults, seniors and families. Many of them living in underserved communities, with programs and resources designed to nurture the potential of every child and teen. Improve the nation's health and wellbeing and encourage individuals to give back and support their neighbor. They want to raise awareness of the many ways more people can get involved and help empower the communities.

- (3) Public service announcement April 15, 2019- April 19, 2019, various times: This PSA informs the community how HUD is a public housing was established to provide decent and safe rental housing for families of low income, elderly and people with disabilities who meet the necessary requirements. There are public housing of all types and sizes, from scattered single family houses to apartments in Tower for elderly families. There are approximately 1.2 million families living in public housing units, managed by some 3,300 housing agencies. To learn more visit www.hud.org. A message brought by US Department of Housing and Urban Development.
- (4) Public service announcement, April 22, 2019- April 26, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public.
- (5) Public service announcement, April 29, 2019- May 3, 2019, various times: This PSA informs how families never receive a bill from St. Jude for treatment, travel, housing or food because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and they won't stop until no child dies from cancer. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.
- (6) Public service announcement, May 6, 2019- May 10, 2019, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.

- (7) Public service announcement, May 13, 2019- May 17, 2019, various times: This PSA informs how the car seats are not used or installed correctly, so before you hit the road, check your car seat, it takes only 15 minutes. If they are having even the slightest trouble, questions or concerns, certified child passenger safety technicians are able to help or even double check their work. Road injuries are the leading cause of unintentional deaths to children in the United States. Correctly used child safety seats can reduce the risk of death by as much as 71 percent.
- (8) Public service announcement, May 20, 2019- May 24, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public
- (9) Public service announcement, May 27, 2019- May 31, 2019, various times: This PSA informs the community how 40 million caregivers in the United States provided unpaid care to older relatives and friends. Almost 3 in 10 people who are caring for someone say their life has changed, often in a negative way. The campaign's latest round of work encourages caregivers to care not only for their loved ones, but also for themselves. AARP's Caregivers Resource Center, caregivers can find thousand of helpful articles, tips, and tools from experts and fellow caregivers who have been in their place
- (10) Public service announcement, June 3, 2019- June 7, 2019, various times: This PSA informs the community how a United Way volunteer was located in a school and asked the children what that place needed. They answer Monsters, Lazer, and swimming pool, another hamster. What about spinach at lunchtime and more exercise? They all said No. To create healthier communities, what that place needs is you because many things can be accomplished when they live united. To donate or to be a volunteer visit www.unitedway.org. Message brought by United Way and Ad Council.
- (11). Public service announcement, June 10, 2019- June 14, 2019, various times: This PSA informs the community how adults with pre-diabetes have elevated blood glucose (sugar) levels, putting them at high risk for type 2 diabetes. Nearly 90% of adults with pre-diabetes don't even know they have it. Pre-diabetes can be reserved through healthy lifestyle changes, including diet changes and increased physical activity. A message brought by the Ad Council.

- (12) Public service announcement, June 17, 2019- June 21, 2019, various times: This PSA informs the community how more than 5 million Americans live with Alzheimer's but less than half are ever diagnosed. Acknowledging why your loved one is acting differently is hard, but early detention and care can make a significant difference in managing the disease. A message brought by the Ad Council.
- (13) Public service announcement, June 24, 2019- June 28, 2019, various times: This PSA informs the community how by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.

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From:

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, March 28, 2019 9:43 AM 'Sandra Ramirez' House PSA PO.xls

Sent:

To:

Subject: Attachments:

We Can Help.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

DEAR PSA DIRECTOR:

more people can get involved with the Y. Everything the Y does helps the Y does helps build a better us. empower communities and the "us" who live in them to thrive. Everything running one of our PSAs, and help us raise awareness of the many ways them through the Y - many of them free of charge. Please consider support their neighbors. We can't do it alone though and many people still and promise for all. We passionately focus on strengthening communities, would be surprised to learn about the breadth of resources available to nation's health and wellbeing and encourage individuals to give back and designed to nurture the potential of every child and teen, improve the each year reaching millions of kids, adults, seniors and families - many living in underserved communities - with programs and resources The Y is now... as it has been for over 170 years... a place of possibility

The Y.™ For a better us.

Sincerely,

Senior Vice President & Chief Marketing Officer YMCA of the USA Valerie Waller



One Number Different :30 Where You're Born :30

Radio: English & Spanish Versions

can affect your education, your success, your health and even your hopes and they are or where they're from, programs and services to give everyone the opportunity to succeed, no matter who dreams. At the Y, we believe everyone deserves a chance. That's why we offer In the U.S., the zip code you're born into can determine your destiny. Where you live

FOR ADDITIONAL MATERIALS

Tom Derreaux

PlowShare Group 203-425-3949 tom@plowsharegroup.com

YMCA of the USA Media Relations

FOR MORE INFORMATION

312-419-8418 media@ymca.net

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8B KX	RS KAEH KO	AL KBTW KIQQ -	1950 S. Sunwest La	ane, Ste.302 - San Be	emerdino, CA 9240	8 - (909) 384-9	750	KEAL KXTT KB	QF - 6901 I	McDivitt I	Or., Ste.	D - Baker	effeld, C	A 93313	- (061) 6	27-011	3				
BM KS	GZ KMLY- 60	DE. Market St., S	uite 200 - Salinas, (A 93905 - (831) 422	2-5019			KBRN KFOY K								<u> </u>		19			
			an Jose, CA 95112					KBRT KJOR - 5													
8B - 28	1 W. Main St	reet, Sulte O - Bri	awley, CA 92227 - (760) 344-5858				KLMM KSBQ KI					_			_					
R - 58	80 Hollister A	ve Goleta, CA	93117 - (805) 692-5	089				KGRB KLMG K			_		_			0-8629					
QA - 1	460 E. Bardsle	y Ave Tulare, C	A 93274					KBBU - 903 Kar						_	161						
			, Sulte 201 - Fresn					KGAM KMZR -	510 19th St	rest - Me	rced, CA	95340 -	(209) 32	25-4055		_					
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Verified Dates
Verified Spot Rates
Arlthmetic Checked

Ready for Traffic Faxed/Sent (Date) 4/4/2019

2/6/2018



	311140							Dat	e	4/4/201	9
Advertiser		In Hous	e PSA					Production Fe	е		
.	New Ord	er Re	vision)	(Order	#		
Spot Title								51001			
***	Reach	ning Our Poter	ııtıdl		r				1	Orders Must Include	7
AE		House			Traffic M	anage	-	Station	Cart #	Start	End
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AE Email		House				OS		KXSB-FM	-		
# of Commercials	•60	:30 _1_	.20	-11		OS	4	KXRS-FM KBTW-FM	-	-	
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Spec Spot	YE	ES	NO_X			OS	-	KMZR-FM	†		+
		-	_	_		RM		KBBU-FM			
Translation Needed	YE	S	NO X			AM	+	KGRB-FM			
				_		RP		KXLM-FM			
Talent Request	-					RM	Santa Barbara	KZER-AM			
					77	RM	Bakeruffeld	KEAL-FM			
	Male		Female	e		OS	Reno	KSRN-FM			
						AM	Senta Rosa	KSRT-FM			
Sound Effects						AM	Santa Maria	KLMM-FM		4/8/19	4/12/19
						AM	San Luis Obispo	KLUN-FM			
Delivery Type	Script/Tag	In House		mp:	3	RM	El Centro	KSSB-FM			
									KAEH		
DG Fa	st Channel	Filmcore		Emai	I_X_	_	La Mejor Netwo				
							Oznard-Ventura	KUR-FM			
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	Yousendit	SendSpace		Othe		_	Santa Maria/ Lompoc	KSMY-FM		4/8/19	4/12/19
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	72 m	- '''		Other		_	Reno/Sparks	KFOY-AM			-
V Shoot Information					1		Sacramento	KLMG-FM			
	Shoot Date		Shoot Time			- TIVI	Secialization	INCIVICATIVI	KWRN		
						SM	Secremento	KSAO-TV			
Address			City			_	Secremento	KSTV-TV			
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Conta	ct Name		Contact Pho	one		0.5		Product			*
								Est. #			
Cilent	Email							ISCI Code			
ate Needed							Time Needed				
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oot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
eaching Our Potential			30"	100%	KSBQ, KLM	M, KS	MY	4/8/2019		4/12/2019	
Special instructions	PSA is attach	ed						<u>.</u>			
			Plo	ease allov	v 48 hours	s for	quality Productio	n			
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Da	re combieted							Date Completed_			
	Producer							Traffic Director			
Traffic Managers				21							
KH-Kim Herre	ı rosap@radiolazı ra kherrera@radi icido csalcido@ra		M-Rebeca M	Vlarquez rm	r@radiolaze arquez@rac	diolaz	er.com	ia Martinez smartinez	@radiolazer.co	m	

Nancy Lima [nllma@lazerbroadcasting.com] Thursday, April 04, 2019 9:51 AM 'Sandra Ramirez' House PSA PO From:

Sent: To:

Subject:

Reaching Our Potential.mp3; House PSA PO.xls Attachments:

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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		TIME	PERIOD	FLIGHT	DATES	SPOT	Priority	SPOT			_	YS OF V				No.	SPOTS	TOTAL		
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Тт	w	TH	F	Sa	Su	4				
1	KLMM	5AM	12AM	4/15/19	4/19/19	:30		N/C	4	4	4	4	4		TO					
\neg						:30			_	4	4	4	4	CANCELLATION NATIONAL X TRADE NTR						
2	KSMY	5AM	12AM	4/15/19	4/19/19			N/C	4	_	_	-	_	-	REVISION CANCELLATION NATIONAL TRADE NTR TO 4/19/2019 PROMOTION CICIPES ST END ORDER No. SPOTS TOTAL B SU Wike P/WK DOLLARS					
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ourt co at LAZ acco nfringo	ests, and atto ER is not bou ant. Advertis ment of trac vertiser so te	orney's fees. All pr und to effect copy ser shall have no o demarks, trade nar rminated, he will j	ogram and advertis changes without re ther claim against L nes and copyrights pay LAZER the rate of	ing content is subjet activing 2 working of AZER for broadcast resulting from Advet arned in accordant der FCC regulations	ct to approval by I daya prior notice. fallures regardles ertiser's broadcast ce with the rate ca	LAZER BROAD If for any reas is of cause. Ac s. Unless othe and on which ti ang Corporation	CASTING COR con LAZER fal ivertiser shal arwise provid his agreemen n cannot disc	IPORATION (he is to broadcas I hold LAZER hed herein, this ad herein, this it is based (sho riminate in ad	ereinafter t Advertise armiess ag agreemer et rate), ra vertising a	"LAZER") er's prograinst all nt may be ether tha	Althourams or liability terminanthe talents	gh LAZER announce for slande ated by e te contra the basis	will try ements, er, libel, either pa cted for	to accom Advertise unfair cor arty by giv . This cont	nmodate or may e mpetition of the tract sh	e "last elect to on or tr other p all not	minute" c accept "r ade pract party 14 d be bindin	opy changes, it is agreed nake-goods" or credit his ices, false advertising, ays prior written notice. g until accepted by an		
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			awley, CA 92227 - (7								_									
			93117 - (805) 692-50																	

KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089

KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070

Originating Office Use Only:

Verified Signatures 🗸

Ready for Traffic / Faxed/Sent (Date) 4/10/2019

KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274

Verified Dates

Verified Spot Rates Arithmetic Checked Traffic Use Only:

Entered by:

2/6/2018

Reviewed and Accepted by:

KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0981

KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055



Advertiser		In Hous	e PSA					Production Fe	e		
	New Ord	fer Re	vision X	Ĭ				Order	±		
Co. A Wille											
Spot Title		HUD Vivienda			-				All	Orders Must Include	in End Date
AE		House			Traffic Ma	anage	r Market	Station	Cart #	Start	End
						RP	Radio Lazer Net	work			
AE Emall		House				OS	San Bernardino	KXSB-FM			
						os	Sen Bernardino	KXRS-FM			
# of Commercials	:60	:301	:20	:1:	5	RM	Victor Valley	KBTW-FM			
						RM	+	KXSM-FM			
	LIVE	Other	-				Salines	KMLY-FM			
						КН		KXZM-FM			
Spec Spot	Y	ES	NO X	_		OS	Merced	KMZR-FM			
Toronal address the end and	24					RM		KBBU-FM			
Translation Needed	Y	ES	NO X	-		AM		KGRB-FM			-
Tolont Dominat						RP	Oznard-Ventura	KXLM-FM			
Talent Request				_		RM		KZER-AM			
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	waie		remaie			OS	Reno	KSRN-FM			-
Sound Effects						AM		KSRT-FM		Alarian	Alente
Journa Errects						AM	1	KLMM-FM		4/15/19	4/19/19
Delivery Type	Script/Tog	la Harra			,	AM		KLUN-FM			-
Delivery Type	-cupt/ rag	In House		mp:	-	RM	El Centro	KSSB-FM			-
DG Es	st Channal	Filmcore		E	11 v		La Mejor Netwo	rlr			-
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DIOCK FTOBIGITITITIES					_		San Bernardino	KCAL-AM		4/15/19	4/19/19
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TV Shoot Information					ł		Sacramento	KLMG-FM			
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pot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
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Traffic Managers											
	rosap@radiola:	ter.com O	S-Oscar San	davol osca	r@radiolazer	r.com	SM-Sylv	ia Martinez smartinez	@radiolazer.co	n	
	ra kherrera@rad	liolazer.com Ri			narquez@rad						

From:

Nancy Lima [nllma@lazerbroadcasting.com] Wednesday, April 10, 2019 4:13 PM 'Sandra Ramirez'

Sent:

To:

Subject:

Attachments:

House PSA HUD Vivienda PSA 30 SEG HUD VIVIENDA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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_									COL	NTRACT	DATES								
CITY					STATE					FROM		4/22	/2019	9	то		4/	26/201	9
										ACCOU	NT EXE	CUTIVE	Hous	ie					
PHO	NE		CELL		ZIP CODE				F	RODU	T TYPE	Centr	o De	Contr	ol y Pr	ever	ncion		
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CON	TACT NAMI	E			EMAIL				Affle	davits	Inve	oices		Sci	lpts				
									CAL	ENDAR	Х	STI	BROA	DCAST		END	ORDER		
		TIME	PERIOD	FLIGH	T DATES	SPOT	Priority	SPOT			DAY	S OF W	EEK			No.	SPOTS		TOTAL
Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	W	TH	F	Sa	Su	Wks.	P/WK	D	OLLARS
1	KLMM	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20		0.00
2	KSMY	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20		0.00
3	KLMM	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20		0.00
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x Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070 KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113 KX8B KXR8 KAEH KCAL KBTW KIQQ - 1950 S. Sunweet Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750 KX6M KSQZ KMLY- 600 E. Market St., Sulte 200 - Salinas, CA 93905 - (831) 422-5019 K6RN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Sulle 3 - Reno, NV 89502 - (775) 324-4819 KSRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069 KXZM • 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Sulte 302 - Santa Maria, CA 93454 - (805) 928-9798 KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858 KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (918) 900-8829 KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089 KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-0981 KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055 KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070 Originating Office Use Only: Traffic Use Only: Verified Dates Verified Signatures Reviewed and Accepted by: Verified Spot Rates Ready for Traffic Entered by: Faxed/Sent (Date) 4/17/2019 2/6/2018

Arithmetic Checked



DROM	STING							Dat	e	4/17/203	.9
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						RP	Oxnard-Ventura	KXLM-FM			
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V Shoot Information							Reno/ Sparks	KFOY-AM KLMG-FM			
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Special instruction	ıs <u>PSA is attac</u> l	ned									
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		irolazer.com KN			narquez@ra michaol@ra						

Subject: Attachments: FW: Nancy: Nuevo PSA en español del centro de control y prevención de enfermedades

Forwarded Message (52.0 KB)

From: mpena@causewaypsa.com [mailto:mpena@causewaypsa.com]

Sent: Thursday, April 11, 2019 9:15 AM

To: nlima@radiolazer.com

Subject: Nancy: Nuevo PSA en español del centro de control y prevención de enfermedades

Hola mi querida Nancy,

Muchisimas gracias por tu amabilidad de siempre en el telefono.

Aqui estan los enlaces directos del PSA del Centro de control y prevencion de enfermedades titulado "La herramienta correcta" que precisamente habla como usar correctamente los antibioticos.

Gracias por compartirme los datos de transmision y en cuanto tenga otro nuevo PSA para compartirte te estare informando.

Un abrazo Maritza Pena (908) 425 3587

:30- http://www.causewaypsa.com/post/65013/65013A.mp3

ISCI / Ad ID code for Extreme Reach

"La herramienta correcta": 30 - 65013A

ATENCIÓN DIRECTOR(A) DE ANUNCIOS DE SERVICIO PÚBLICO (PSAS, POR SUS SIGLAS EN INGLÉS)

PSAS EN ESPAÑOL DISPONIBLE POR INTERNET SIN COSTO A SU ESTACIÓN

Por favor de visitar <u>www.causewaypsa.com</u> (vaya a la sección titulada PSAs En Español). Aquí podrá ver nuestras campañas de servicio público en español y descargar los PSAs electrónicamente para transmisión en su estación. Estos PSAs tambíen están disponibles en Extreme Reach.

Error! Filename not specified.

Le pedimos que transmita el anuncio de servicio público de los Centros para el Control y la Prevención de Enfermedades (CDC) titulado "La herramienta correcta", que educa

al público sobre la importancia de usar antibióticos solamente cuando sean necesarios. Los antibióticos son el instrumento más poderoso que tenemos para luchar contra afecciones potencialmente mortales, como la septicemia y la neumonía. Han sido instrumentales para combatir infecciones que en otros tiempos eran mortales o debilitantes, y han salvado un sinnúmero de vidas.

Sin embargo, en los Estados Unidos se recetan muchos antibióticos innecesariamente.

From:

Nancy Lima [nlima@lazerbroadcasting.com] Wednesday, April 17, 2019 3:20 PM 'Sandra Ramirez' House PSA PO.xls

Sent:

To: Subject:

Attachments:

Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

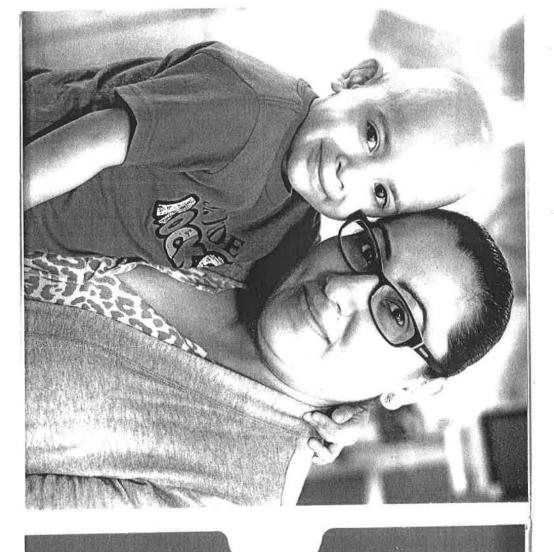
Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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1	KLMM	5AM	12AM	4/29/19	5/3/19	:30		N/C	4	4	4	4	4			1	20		0.00
2	KSMY	5AM	12AM	4/29/19	5/3/19	:30		N/C	4	4	4	4	4			1	20		0.00
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APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)
X House	4/25/2019	x House
PRINTNAME	TITLE	APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)
х		x Carlos Pacheco
Co	orporate Office - 200 S. "A" Street Sui	e 400 - Oxnard, CA 93030 - (805) 240-2070
KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwe	et Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Salina	as, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Sulle 200 - San Jose, CA 95	112 - (408) 899-6331	KSRT KJOR - 5510 Skylane Blvd., Sulte 102 - Senta Rosa, CA 96403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 9222	7 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Sulle 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 6	92-5009	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardeley Ave Tulare, CA 93274		KBBU - 903 Kensaa Ave., Sulte R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Sulte 201 - Fr	esno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
CXLM KLJR KOXR - 200 S, "A" Street, Suite 400 - Oxnar	d, CA 93030 - (805) 240-2070	
Orig	Inating Office Use Only:	Traffic Use Only:
Verified Dates 🗸	Verified Signatures 🗸	Reviewed and Accepted by:
Verified Spot Rates	Ready for Traffic 🗸	Entered by:
Arithmetic Checked 🗸	Faxed/Sent (Date) 4/25/2019	2/6/20



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						os	San Bernardino	KXRS-FM			
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	LIVE	Other	4			RM	Salines	KMLY-FM			
						КН	San Jose	KXZM-FM			
Spec Spot	YE	S	NO X	_		OS	Merced	KMZR-FM			
						RM	Modesto	KBBU-FM			
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Radio PSAs | :60, :30 English & Spanish

About St. Jude

Families never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live.

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and we won't stop until no child dies from cancer.

child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

St. Jude freely shares discoveries so that every

For additional materials: Tom Derreaux, PlowShare Group (203) 425-3949 • tom@plowsharegroup.com plowsharegroup.com/stjude

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, April 25, 2019 10:03 AM 'Sandra Ramirez' From:

Sent:

To: Subject: Attachments: House PSA PO

St Jude_finding-cures_PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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### Carlos Pac **Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 **XSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, 8te.302 - San Bernardino, CA 82408 - (908) 384-9750 **XSM KSGZ KMLY- 600 E. Market St., Suite 200 - Sailnas, CA 93905 - (831) 422-5019 **XSM KSGZ KMLY- 600 E. Market St., Suite 200 - Sailnas, CA 93905 - (831) 422-5019 **XSM KSGZ KMLY- 600 E. Market St., Suite 200 - Sailnas, CA 93905 - (831) 422-5019 **XSM KSGZ KMLY- 600 E. Market St., Suite 200 - Sailnas, CA 93905 - (831) 422-5019 **XSM KSGZ KMLY- 600 E. Market St., Suite 200 - Sailnas, CA 93913 - (408) 899-8331 **XSM FOR TIME TO THE TOWN TH		HATPALINA III				Marie	Soldfal				
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Originating Office Use Only:		Tre	affic U	ise On	ly:						
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Verified Spot Rates 🗸 Ready for Traffic 🗸			Entere	manuscraft and							
Arithmetic Checked Faxed/Sent (Date) 5/2/2019								2/6/2018			



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	-					AM	Senta Rosa	KJOR-FM			
Web Link/ F	TP Site				[
						RP	La Mexicana Net	work			
Block Programming		Start Time				AM	Santa Maria	KSBQ-AM		5/6/19	5/10/19
						OS	San Bernardino	KCAL-AM			
	I/2 Hr	I Hr	-	Othe		RP	Oxnard-Ventura	KOXR-FM/AM			
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		adiolaer.com Al									

From:

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, May 02, 2019 9:49 AM 'Sandra Ramirez'

Sent:

To:

House PSA PO.xis

Subject: Attachments:

Hunger Prevention 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

	LAZER NI			KXLM 102.9		1	KSRT 10				107.7			-	KBBU			-	
_	KXSB 101	R NETWORK	-	KUR 96.7 FN		_	KIOR 10		-	_	1060 . Z 106			+			.1 FM).5 FM	_	
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Line	Station	FROM	то	FROM	то	LGTH	Code	RATE	М	Т	w	TH	F	Sa	Su	Wks.	P/WK	DC	DLLARS
1	KLMM	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20		0.00
2	KSIMY	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20		0.00
а	KLMM	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20		0.00
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court o that LA acco Infring If Ac	osts, and atte ZER is not bo ount. Adverti ement of tra ivertiser so te	orney's fees. All p ound to effect cop iser shall have no demarks, trade no erminated, he will	program and adverti y changes without other claim against ames and copyright: I pay LAZER the rate	and payable when sing content is subj- receiving 2 working LAZER for broadcas s resulting from Adv earned in accordar nder FCC regulation entered	ect to approval by days prior notice, t fallures regardie ertiser's broadcas ice with the rate o	If for any rea iss of cause. A its. Unless other ard on which thing Corporation	DCASTING CO ison LAZER fa dvertiser sha erwise provid this agreement on cannot disc	RPORATION (he ils to broadcast il hold LAZER ha led herein, this nt is based (sho criminate in adv	reinafter : Advertise irmless ag agreemer rt rate), ra ertising a	"LAZER") er's progr ainst ail i at may be ather thai rrangeme	. Although farns or a liability f termina the ratents on t	th LAZER innounce or slande sted by e e contra he basis	will try ements, er, libel, ether pa cted for	to acco Adverti: unfair co arty by g . This co	mmodate ser may e ompetition lving the ontract sh	e "last elect to on or tr other p all not	minute" c accept "n ade practi party 14 de be binding	opy change nake-goods ces, false a ays prior wr g until accep	s, it is agreed " or credit his dvertising, "itten notice. pted by an
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	17-	eified Detac		ting Office U	***						Roule	wed a			se Onl	y:		_	
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BROADC	STING							Date		5/10/201	.9
Advertiser		In Hous	e PSA					Production Fee			
=	New Orde	er Re	vision X					Order #			
Spot Title	Child	Passanger Sa	fety						All	Orders Must Include	n End Date
AE		House			Traffic IV	1anage:	Market	Station	Cart #	Start	End
_						RP	Radio Lazer Netw	vork			
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Sound Effects	9						Santa Maria	KLMM-FM KLUN-FM		5/13/19	5/17/19
Delivery Type	Script/Tag	In House					Sen Luis Obispo El Centro	KSSB-FM			
Delivery Type	actipit/ tag	_	·—-	шр	_	RIVI	El Cantro	K33B-FIVI			
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m10	Producer							Traffic Director			
	ena rosap@radiolaz		S-Oscar Sar		_		-	a Martinez smartinez	@radiolazer.co	om	
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Nancy Lima [nllma@lazerbroadcasting.com] Friday, May 10, 2019 10:25 AM 'Sandra Ramirez' From:

Sent:

To:

Subject: PSA

Attachments: House PSA PO.xls; Child Passenger Safety PSA.mp3; image001.gif

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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Foliant Barriage				4	RP	Oxnard-Ventura	KXLM-FM			-
Talent Request					RM	I	KZER-AM			-
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iviale		remaie			AM	Santa Rosa	KSRT-FM			1
ound Effects					AM		KLMM-FM		5/20/19	5/24/19
						San Luis Oblspo	KLUN-FM		_,,	-, -, -,
Delivery Type Script/Tag	In House		mp3	· †		El Centro	KSSB-FM			
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					RP	Oxnerd-Venture	KLJR-FM			
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Yousendit	SendSpace		Other	_	CS	Sente Maria/ Lompoc	KSMY-FM		5/20/19	5/24/19
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Web Link/ FTP Site					_	La Mandage Mate	L			
Hade Deagramming 6	Start Time			-		La Mexicana Netv	KSBQ-AM		5/20/19	5/24/19
lock Programming S	Start Time					Senta Maria Sen Bernardino	KCAL-AM		3/20/19	3/24/19
1/2 Hr	. I Hr		Other	. 1		Oxnard-Venture	KOXR-FM/AM			
, = 11	=				_	Reno/Sperks	KFOY-AM			
V Shoot Information						Sacremento	KLMG-FM			
Shoot Date		Shoot Time						KWRN		
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Address		Clty			SM	Secremento	KSTV-TV			
lient Approval						Rotation		(If less than	100%, see belov	N)
Contact Name		Contact Pho	ne				Product			
Ollege 5 mall							Est. #			
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ate Needed						Time Needed				
at This / ISCI CODE	Cart #	Longth	Betelen	Cantlan/a)			Start Date		End Date	
ot Title/ ISCI CODE	Cart #	Length		Station(s)						
ntro De Control y Prevencion		30"	100%	KSBQ, KLMN	/I, KS	MY	5/13/2019		5/17/2019	
Special Instructions PSA is attach	ed									
		Pl	ease allov	w 48 hours	for	quality Productio	n			
<u>Production (</u>	Department Use	Only					Traffic Departme	ent Use Only		
Date Completed							Date Completed			
Producer							Traffic Director			-
Traffic Managers		0.000	ulaust s			ess ector	la Bilantinas accestic	Magdialares	m	
RP- Rosa Pena rosap@radiolaz KH-Kim Herrera kherrera@radi	iolazer.com Ri	M-Rebeca f	Marquez rm	r@radiolazer larquez@rad	lolaz	er.com	la Martinez smartine:	.g., avinia161.CO		

Nancy Lima [nlima@lazerbroadcasting.com] Thursday, May 16, 2019 11:27 AM 'Sandra Ramirez' From:

Sent:

To: Subject: Attachments: House PSA PO.xls

Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

			7											т —	$\overline{}$			
	LAZER NE			KXLM 102.9		-		7.1 FM		_	V 107.7		_	_	KBBL			
_	KXSB 101	R NETWORK		KUR 96.7 FN KOXR 910 AM		_	KXSM 9	04.1 FM	-	-	/ 1060 Z 106			+	_	_	1 FM	
-	KXRS 105		_	KZER 1250 A		+	KSGZ 98		-	_	107.3	_	_	1	KTNS			
	KCAL 141			KSBQ 1480 A		Х	KMLY 9			_	105.3			1).5 FM	
	KAEH 100	D.9 FM		KLMM 94.1 F		Х	KGRB 9			KEAL	106.5	FM			KSTV	- TV		
	KIQQ 103			KSMY 106.7		Х	KLMG 9				104.3			_	0	RDER	DATE:	5/24/2019
-	KBTW 10		-	KLUN 103.1 F		-	KMZR 9		-		94.9 F		mal ma	-	-			
_	<i>KIQQ 131</i> NT NAME	U AIVI		KXZM 93.7 F	W		KGANI .	106.3 FM		_	Client EW COI	-	-	-	DEV	ISION		
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PHO	VE		CELL		ZIP CODE				Р	RODU	CT TYPE	Care	iver /	Assista	ince			
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Lles	Canalan	FROM	PERIOD	FLIGH	DATES	SPOT	Priority		100	7	W	YS OF W	F	Sa	Su	No. Wks.	SPOTS	TOTAL
Line	Station	5AM	12AM	5/27/19	5/31/19	LGTH :30	Code	N/C	M 4	4	4	4	4	34	Su	1	P/WK 20	DOLLARS 0.00
1	KLMM	5AM	12AM	5/27/19		:30	-		4	4	4	4	4	-		1	20	0.00
2	KSMY			-	5/31/19	_		N/C	_	_	-	_	_	-		_		
3	KLMM	5AM	12AM	5/27/19	5/31/19	:30	-	N/C	4	4	4	4	4	_		1	20	0.00
4						-	-	-	+	_	-	_	_	-		_		0.00
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			House		5/24/2019				x	House	9	- 0						12.
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			an Jose, CA 95112					KBRT KJOR - 5	510 Skylar	ne Blvd.,	Sulte 102	- Santa	Rosa, C	A 95403	- (707) 2	84-306	9	
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BROADCA	STING							Date		5/24/201	.9
Advertiser		in House	PSA					Production Fed			
	New Orde	er Rev	ision X	7				Order			
Spot Title	Care	giver Assistan	ce						All	Orders Must Include (an End Date
AE		House			Traffic N	Vlanage	Market	Station	Cart #	Start	End
						RP	Radio Lazer Netv				
AE Email		House				05	San Bernardino	KXSB-FM			
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of Commercials	:60	:30 _1	:20	:15	-	RM		KBTW-FM	-		-
						RM		KXSM-FM	-		
	LIVE	Other	a			RM		KMLY-FM	-		
						КН		KXZM-FM			
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						RM	Modesto	KBBU-FM			
Translation Needed	YE	is	NO X	= 2		AM	Sacremento	KGRB-FM			
						RP	Oxnard-Venture	KXLM-FM			4
Talent Request						RM		KZER-AM			
							Bakerefield	KEAL-FM			
	Male		Female			OS	Reno	KSRN-FM			
						AM	Santa Rosa	KSRT-FM			
Sound Effects						AM	Sente Merie	KLMM-FM		5/27/19	5/31/19
						AM	San Luis Obispo	KLUN-FM			
Delivery Type	Script/Tag	_ In House		mp3		RM	El Centro	KSSB-FM			
DG F	ast Channel	Filmcore		Emai	l_X_	RP	La Mejor Networ	k			
						RP	Oxnerd-Ventura	KUR-FM			
	First Spin	Sling Spot		CD		RM	Bekersfield	KXTT-FM			
						OS	Merced	KGAM-FM			
	YousendIt	SendSpace		Other		CS	Sente Merie/Lompoc	KSMY-FM		5/27/19	5/31/19
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llent Approval							Rotation		(If less than	100%, see belo	w)
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RP- Rosa Pe	na rosap@radiolaz			rdavol osca			•	ia Martinez smartine:	@radiolazer.co	m	
	rera kherrera@rad Salcido csalcido@ra			Marquez rn Michael ai							
L3-CVNTN(8	aareiuu esaicido@/f8	autotaer.com A	ivi-Amanda	ычиспаві аі	nichael@i	auioi82	er.com				

From:

Nancy Lima [nllma@lazerbroadcasting.com] Thursday, May 23, 2019 9:44 AM 'Sandra Ramirez'

Sent:

To:

House PSA PO.xis

Subject: Attachments:

Caregivers Assistance.mp3; House PSA PO.xis

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

LA MEJOR NETWORK	REVISION ANCELLATION NATIONAL TRADI TO TO TO TO TO TO TO TO TO T	O.5 FM O AM OO.5 FM R DATE:	5/30/2019
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KAEH 100.9 FM	REVISION ANCELLATION NATIONAL TRADI TO TO Gagement PROMOTION ripts T ENI No. Su wiss	R DATE:	77/2019
KIQQ 103.7 FM	REVISION NATIONAL TRADI	R DATE:	77/2019
KBTW 104.5 FM KLUN 103.1 FM KMZR 92.5 FM KXTT 94.9 FM KIQQ 1310 AM KXZM 93.7 FM KGAM 106.3 FM New Client Information CLIENT NAME In House PSA - Community Engagement AGENCY NAME ADDRESS CITY KMZR 92.5 FM KXXT 94.9 FM New Client Information RETURNING ADVERTISER X CA RETURNING ADVERTISER X CA NEW ADVERTISER LOCAL DIRECT X CONTRACT DATES FROM 6/3/2019	REVISION ANCELLATION NATIONAL TRADI TO TO TO TO TO TO TO TO TO T	N N N L L E E R N N N N N N N N N N N N N N N N N	77/2019
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ageg) the Purpositive Marros	PROMOTION ripts Fig. ENI No. Su Wks.		
	PROMOTION ripts Fig. ENI No. Su Wks.		
PHONE CELL ZIP CODE PRODUCT TYPE Community Engi	ripts T ENI No. Su Wks.		
	No. Su Wks.	D ORDER	
CONTACT NAME EMAIL Affidavits: Invoices Scr CALENDAR X STD BROADCAST	Su Wks.		II.
TIME PERIOD FLIGHT DATES SPOT Priority SPOT DAYS OF WEEK			TOTAL
Line Station FROM TO FROM TO LGTH Code RATE M T W TH F Sa		. P/WK	DOLLARS
1 KLMM 5AM 12AM 6/3/19 6/7/19 :30 N/C 4 4 4 4 4 4	1	20	0.00
2 KSMY 5AM 12AM 6/3/19 6/7/19 :30 N/C 4 4 4 4 4 4	1	20	0.00
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17	\vdash	_	0.00
19	\vdash		0.00
20			0.00
SPECIAL INSTRUCTIONS:	Weeks Total	al Spots	Total \$
GROSS TOTALS	1	60	920
	NCY COMM		\$0.00
Payment with Contract \$ Check # TALENT FEE/O			60.00
Payment Frequency: (Weekly/Monthly) \$	NET	TOTAL	\$0.00
ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to paid court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accord that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair co infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by gli if Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This core authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnic entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.	ommodate "last iser may elect to competition or to diving the other ontract shall not	t minute" o accept " trade prac party 14 o t be bindir	copy changes, it is agreed make-goods" or credit his tices, false advertising, days prior written notice. ng until accepted by an
ACCEPTED BY CLIENT (SIGNATURE) DATE ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	1	[[SIGNATI	URE)
K House 5/30/2019 X House RINT NAME TITLE APPROVED BY SALES MANAGER (PRINT)		[[SIGNATI	JRE)
x Carlos Pacheco			
Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070		110	
XX8B KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (808) 384-9750 KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suits 3 - Reno,			1819
XSM KSQZ KMLY- 600 E, Market St., Sulte 200 - Salinas, CA 93905 - (831) 422-5019 XZM - 777 N, First Street, Sulte 200 - San Jose, CA 95112 - (408) 899-8331 KSRT KJOR - 5510 Skylane Blvd., Sulte 102 - Santa Rosa, CA 96403			
SSB - 251 W. Main Street, Suite CO - Brawley, CA 92227 - (760) 344-5858 KLMM KSBO KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, C			6
ZER - 5880 Hollister Ave Goleta, CA 93117 - (805) 692-5089 KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815		29	
MQA - 1450 E. Bardsley Ave Tulare, CA 93274 KBBU - 903 Kansas Ave., Sulte R - Modesto, CA 95351 - (209) 284-06			
AAT KTNS KMEN - 320 W, Bedford Ave., Sulfe 201 - Fresno, CA 93711 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055		_	
XLM KLJR KOXR - 200 S, 'A' Street, Sulte 400 - Oxnard, CA 83030 - (805) 240-2070			
Originating Office Use Only: Traffic Us	se Only:		
Verified Dates 🗸 Verified Signatures 🗸 Reviewed and Accepted			
Verified Spot Rates Ready for Traffic Arithmetic Checked Faxed/Sent (Date) 5/30/2019	ALL DVII		2/6/2018



BROADC	ASTING							Date	1	5/30/201	.9
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						OS		KXRS-FM			-
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Spec Spot	YE	s	NO X	-		OS	+	KMZR-FM			-
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ranslation Needed	TE	s	NO X			AM		KGRB-FM			+
alant Danisast						RP	Oxnard-Ventura	KXLM-FM			-
alent Request						RM		KZER-AM			+
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	Malale		remale			OS	Reno Santa Rosa	KSRT-FM		1	1
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ound Effects	-						Senta Maria	KLUN-FM		0/3/13	0///19
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	First Spin	_ Simil Shor		CL				KGAM-FM			
	Voucondit	FandSnaco		Othor		_	Merced	KSMY-FM		6/3/19	6/7/19
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KH-Kim He	Pena rosap@radiola: arrera kherrera@rad a Saicido csaicido@r:	liolazer.com Ri	⁄I-Rebeca №	Marquez rm	r@radiolaz Iarquez@ra nichael@ra	adiolaz	er.com	la Martinez smartine:	@radiolazer.co	m	

Nancy Lima [nllma@lazerbroadcasting.com] Thursday, May 30, 2019 9:32 AM 'Sandra Ramirez' House PSA PO.xls From:

Sent:

To: Subject:

Attachments: Community Engagement.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

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BROADCA	STING							Date		6/6/2019	9
Advertiser		In House	PSA					Production Fed			
	New Ord	er Rev	ision X	8				Order	ŧ		
Spot Title	Type 2 D	Diabetes Preve	ntion	_					All	Orders Must Include a	n End Date
AE		House			Traffic Ma	anage	Market	Station	Cart #	Start	End
_					kannanan	RP	Radio Lazer Netv	work			
AE Emall		<u>House</u>				os	San Bernardino	KXSB-FM			
						OS	San Bernardino	KXRS-FM			
# of Commercials	:60	:30 1	:20	_ :15		RM	Victor Valley	KBTW-FM			
						RM	Salinas	KXSM-FM			
	LIVE	Other	_			RM	Selines	KMLY-FM			
						КН	Sen Jose	KXZM-FM			
Spec Spot	YE	S	NO X	_		OS	Merced	KMZR-FM			
						RM	Modesto	KBBU-FM			
Translation Needed	YE	:s	NO X			AM	Secremento	KGRB-FM			
						RP	Oxnerd-Ventura	KXLM-FM			
Talent Request						RM	Sente Berbers	KZER-AM			1
						RM	Bakersfield	KEAL-FM		ļ	
	Male		Female			OS	Remo	KSRN-FM			
						AM	Sente Rose	KSRT-FM			
Sound Effects						AM	Sente Marie	KLMM-FM		6/10/19	6/14/19
						-	San Luis Obispo	KLUN-FM			
Delivery Type	Script/Tag	in House		mp3	3	RM	El Centro	KSSB-FM			
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DG F	ast Channel	Filmcore		Emal	<u> </u>	_	La Mejor Networ				
						RP	Oxnard-Ventura	KUR-FM			
	First Spin	Sling Spot		CE		RM	Bakersfield	KXTT-FM			
						OS	Merced	KGAM-FM			
	Yousendit	_ SendSpace		Othe	_	CS	Sente Maria/ Lompoc	KSMY-FM		6/10/19	6/14/19
						AM	Sente Rose	KJOR-FM			
Web Unk/ F	TP Site										
						RP	La Mexicana Net	work			
Block Programming		Start Time				AM	Sente Merie	KSBQ-AM		6/10/19	6/14/19
						OS	San Bernardino	KCAL-AM			
	I/2 Hr	_ I Hr		Other		RP	Oxnard-Ventura	KOXR-FM/AM			
						OS	Reno/Sparks	KFOY-AM			
V Shoot Information						AM	Secremento	KLMG-FM			
	Shoot Date		Shoot Time						KWRN		
						SM	Secremento	KSAO-TV			
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								Est. #			
Ciler	t Email							ISCI Code			
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ate record											
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pe 2 Diabetes Prevention			30"	100%	KSBQ, KLM	M, KS	MY	6/10/2019		6/14/2019	
		1									
Special Instruction	s PSA is attach	ned									
			Ple	ease allo	w 48 hour	s for	quality Productio	n			
	Production	Department Use	Only					Traffic Departme	ent Use Only		
D								Date Completed			
	Producer							Traffic Director			
Traffic Managers											
KH-Kim Heri	na rosap@radiolaz rera kherrera@rad		/I-Rebeca (Marquez rn	r@radiolaze narquez@ra	diolaz	er.com	ia Martinez smartine:	radiolazer.co	m	

From:

Nancy Lima [nllma@lazerbroadcasting.com] Thursday, June 06, 2019 11:01 AM 'Sandra Ramirez' House PSA PO.xis

Sent:

To: Subject:

Attachments:

Predlabetes Test -Spanish30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

	LAZER N	ETWORK		KXLM 102.9	FM		KSRT 10	7.1 FM		KSRN	107.7	FM			KBBI	U 93.9) FM	
_	-	R NETWORK		KUR 96.7 FN			KJOR 10				1060			_			.1 FM	
_	KXSB 10	Mark Towns		KOXR 910 AN			KXSM 9.				Z 106.).5 FM	
_	KXRS 105			KZER 1250 A		+	KSGZ 98		+-	_	107.3	_		+	_	1060		
	KCAL 143			KSBQ 1480 A		X	KMLY 9		+-	-	105.3 F			+	-		0.5 FM	
	KAEH 10	AND DESCRIPTION OF THE PERSON	+	KLMM 94.1 P		X	KGRB 94		+-	-	106.5		-	+	KSIV	/ - TV		
-	KBTW 10		+	KLUN 103.1 F		^	KMZR 9			1,199,194	94.9 F	S. S. S. S.	_	1	- 0	RDER	DATE:	6/12/2019
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2	KSIMY	5AM	12AM	6/17/19	6/21/19	:30		N/C	4	4	4	4	4	_	_	1	20	0.00
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<u>Traffic Managers</u> RP- Rosa Pe	na rosap@radiolaz	er.com O	S-Oscar Sar	ndavol osca	r@radioia:	zer.com	n SM-Svi	via Martinez smartinez	@radiolazer.co	m	
KH-Kim Her	rera kherrera@radi	lolazer.com Ri	VI-Rebeca (Marquez rn	arquez@r	adlolaz	er.com				

From:

Nancy Lima [nlima@lazerbroadcasting.com]

Sent:

Wednesday, June 12, 2019 11:39 AM

To:

'Sandra Ramirez'

Subject: Attachments: Alzheimer's Awareness PSA CNAL0022000.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Brenda Madera [mailto:bmadera@lazerbroadcasting.com]

Sent: Tuesday, June 11, 2019 4:42 PM

To: Santa Rosa Sales; Monica Benavides; Jennifer Ortega; Carina Garcia; Salinas Sales; Isis Gomez; Nancy Lima

Subject: Fwd: FW: Alzheimer's Awareness PSA Delivery Notification for KCAL-AM, KLJR-FM, KSMY-FM, KSRN-FM, KSRT-

FM

Hello Ladies,

Please see attached PSA.

You guys can go ahead and use it if you like.

Brenda Madera

Lazer Broadcasting | Corporate Office

200 South A St. 4th Fir. | Oxnard CA 93030

Office: (805) 240-2070 | Fax: (805) 240-7658

bmadera@lazerbroadcasting.com





June 11, 2019

Dear Traffic Manager:

The Ad Council has sent you Alzheimer's Awareness PSAs digitally via Extreme Reach.

Now's the time to talk.

More than 5 million Americans live with Alzheimer's but less than half are ever diagnosed. Acknowledging why your loved one is acting differently is hard, but early detection and care can make a significant difference in managing the disease. Help families start the conversation with their loved ones by running new PSAs that show the life-changing impact of an early detection of Alzheimer's.

<u>Log in</u> to approve and download this important campaign message and show your support by running these PSAs in donated media space. **Thank you.**

The Ad Council Alzheimer's Awareness

Spot Name	Length	AD-ID	Expiration Date	Language
Cynthia	:60	CNAL0015000	6/3/2022	English
Tom	:60	CNAL0016000	6/3/2022	English
Cynthia	:30	CNAL0017000	6/3/2022	English
Tom	:30	CNAL0018000	6/3/2022	English
Cynthia	:15	CNAL0019000	6/3/2022	English
Mario-Spanish	:60	CNAL0021000	6/3/2022	Spanish
Mario-Spanish	:30	CNAL0022000	6/3/2022	Spanish
Mario-Spanish	:15	CNAL0023000	6/3/2022	Spanish

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated medimedia and not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.

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XZM -	777 N. First S	treet, Suite 200 - S	San Jose, CA 95112	- (408) 899-6331				Kant Kjor - 5											
66B -	251 W. Main S	Street, Suite O - B	rawley, CA 92227 - (760) 344-5858				KLMM KSBQ K	MY KLUN	N - 312 E	. MIII St.,	Sulte 30	2 - Santa	a Maria, (CA 93454	- (805)	928-9796		
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		-				AM		KSRT-FM			
Sound Effects					1	AM	 	KLMM-FM		6/24/19	6/28/19
	-					AM		KLUN-FM			
Delivery Type	Script/Tag	In House	ı	mp3	3	_	El Centro	KSSB-FM			
• ••		_		•	_						
DG Fa	st Channel	Filmcore		Emai	і <u>х</u> [RP	La Mejor Networ	k			
	_					RP	Oxnard-Venture	KUR-FM			
	First Spin	Sling Spot		CE	[RM	Bakersfield	KXTT-FM			
					1	OS	Merced	KGAM-FM			
	Yousendit_	SendSpace		Othe	· [CS	Santa Maria/ Lompoc	KSMY-FM		6/24/19	6/28/19
						AM	Santa Rosa	KJOR-FM			
Web Link/ FT	P Site										
				Į.	RP	La Mexicana Net			<u> </u>		
Block Programming	,	Start Time				_	Santa Maris	KSBQ-AM		6/24/19	6/28/19
						_	San Bernardino	KCAL-AM		-	
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m t m t					-	os	Reno/Sperks	KFOY-AM		1	
V Shoot Information	Shoot Date		Shoot Time			AM	Secramento	KLMG-FM	KWRN	-	
	311001 5010		Siloot Time	•	-		Sacramento	KSAO-TV	VAAVIA		1
Address			City			$\overline{}$	Sacramento Sacramento	KSTV-TV		-	t
illent Approval			Jy		L	2141	Rotation	1310-10	(If less than	100%, see belo	w)
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Client	Emall							ISCI Code			
ate Needed							Time Needed				
oot Title/ ISCI CODE		Cart #	Length	Rotation	Station(s)			Start Date		End Date	
ed Cross			30"	100%	KSBQ, KLMN	VI. KS	SMY	6/24/2019		6/28/2019	
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Special instruction	PSA Is atta	ched				_					
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								Traffic Director			
T(C- M	Produc	er						Harne Director			
<u>Traffic Managers</u> RP- Rosa Pen	a rosap@radio	olazer.com O	S-Oscar Sa	ndavol osca	r@radiolaze:	r.cor	n SM-Svlv	/la Martinez smartine	z@radiolazer.co	om	
KH-Kim Herro	ara kherrera@	radiolazer.com R	M-Rebeca	Marquez rn	narquez@rad	liola	ter.com				
CS.Cunthla Sa	deldo esaleldo:	@radiolagr.com A	M-Amand	a Michael a	michael@red	llole:	er com				

From:

Nancy Lima [nlima@lazerbroadcasting.com] Wednesday, June 19, 2019 10:42 AM 'Sandra Ramirez'

Sent:

To:

House PSA PO.xis

Subject: Attachments:

Red Cross Blood.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager Lazer Broadcasting Corporation Office: (909) 384-9750