

PSA Quarterly List

Station Call Letters KSMY
For quarter ending: June 30, 2019

Community issue:

1. We Can Help
2. Reaching Our Potential
3. HUD Vivienda
4. Centro De Control y Prevencion
5. St. Jude Finding A Cure
6. Hunger Prevention
7. Child Passenger Safety
8. Centro De Control y Prevencion
9. Caregiver Assistance
10. Community Engagement
11. Type 2 Diabetes Prevention
12. Alzheimer's Awareness
13. Red Cross Blood

Responsive programming:

(1) Public service announcement, April 1, 2019- April 5, 2019, various times: This PSA informs the community if they have vision problems as they get older, if they have a blind child or are losing sight, or if they are a person who is losing sight and are wondering how they are going to succeed in school, at work or as a parent The National Federation of the blind can help. The blindness can't stop them from living the life they want. Visit nfb.org to know more about them and how they can help live the life you want. Message brought by The National Federation Of The Blind

(2) Public service announcement April 8, 2019- April 12, 2019, various times: This PSA informs the community how they focus on strengthening communities, each year reaching millions of kids, adults, seniors and families. Many of them living in underserved communities, with programs and resources designed to nurture the potential of every child and teen. Improve the nation's health and wellbeing and encourage individuals to give back and support their neighbor. They want to raise awareness of the many ways more people can get involved and help empower the communities.

(3) Public service announcement April 15, 2019- April 19, 2019, various times: This PSA informs the community how HUD is a public housing was established to provide decent and safe rental housing for families of low income, elderly and people with disabilities who meet the necessary requirements. There are public housing of all types and sizes, from scattered single family houses to apartments in Tower for elderly families. There are approximately 1.2 million families living in public housing units, managed by some 3,300 housing agencies. To learn more visit www.hud.org. A message brought by US Department of Housing and Urban Development.

(4) Public service announcement, April 22, 2019- April 26, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public.

(5) Public service announcement, April 29, 2019- May 3, 2019, various times: This PSA informs how families never receive a bill from St. Jude for treatment, travel, housing or food because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and they won't stop until no child dies from cancer. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

(6) Public service announcement, May 6, 2019- May 10, 2019, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.

(7) Public service announcement, May 13, 2019- May 17, 2019, various times: This PSA informs how the car seats are not used or installed correctly, so before you hit the road, check your car seat, it takes only 15 minutes. If they are having even the slightest trouble, questions or concerns, certified child passenger safety technicians are able to help or even double check their work. Road injuries are the leading cause of unintentional deaths to children in the United States. Correctly used child safety seats can reduce the risk of death by as much as 71 percent.

(8) Public service announcement, May 20, 2019- May 24, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public

(9) Public service announcement, May 27, 2019- May 31, 2019, various times: This PSA informs the community how 40 million caregivers in the United States provided unpaid care to older relatives and friends. Almost 3 in 10 people who are caring for someone say their life has changed, often in a negative way. The campaign's latest round of work encourages caregivers to care not only for their loved ones, but also for themselves. AARP's Caregivers Resource Center, caregivers can find thousand of helpful articles, tips, and tools from experts and fellow caregivers who have been in their place

(10) Public service announcement, June 3, 2019- June 7, 2019, various times: This PSA informs the community how a United Way volunteer was located in a school and asked the children what that place needed. They answer Monsters, Lazer, and swimming pool, another hamster. What about spinach at lunchtime and more exercise? They all said No. To create healthier communities, what that place needs is you because many things can be accomplished when they live united. To donate or to be a volunteer visit www.unitedway.org. Message brought by United Way and Ad Council.

(11). Public service announcement, June 10, 2019- June 14, 2019, various times: This PSA informs the community how adults with pre-diabetes have elevated blood glucose (sugar) levels, putting them at high risk for type 2 diabetes. Nearly 90% of adults with pre-diabetes don't even know they have it. Pre-diabetes can be reserved through healthy lifestyle changes, including diet changes and increased physical activity. A message brought by the Ad Council.

(12) Public service announcement, June 17, 2019- June 21, 2019, various times: This PSA informs the community how more than 5 million Americans live with Alzheimer's but less than half are ever diagnosed. Acknowledging why your loved one is acting differently is hard, but early detection and care can make a significant difference in managing the disease. A message brought by the Ad Council.

(13) Public service announcement, June 24, 2019- June 28, 2019, various times: This PSA informs the community how by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 3/28/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA -We Can Help	NEW CONTRACT <input checked="" type="checkbox"/> REVISION RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION
AGENCY NAME	NEW ADVERTISER NATIONAL LOCAL DIRECT <input checked="" type="checkbox"/> TRADE LOCAL AGENCY NTR

ADDRESS CITY STATE	CONTRACT DATES FROM 4/1/2019 TO 4/5/2019
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PHONE CELL ZIP CODE	ACCOUNT EXECUTIVE House PRODUCT TYPE We Can Help
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CONTACT NAME EMAIL	BILLING/ NOTARY PROMOTION Affidavits: <input checked="" type="checkbox"/> Invoices: <input type="checkbox"/> Scripts: <input type="checkbox"/>
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Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/1/19	4/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	4/1/19	4/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	4/1/19	4/5/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS Total Weeks: 1 Total Spots: 80 Total \$: - LESS AGENCY COMMISSION \$0.00 TALENT FEE/OTHER ADDITIONS NET TOTAL \$0.00
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ADVERTISING POLICY: All bills to advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House DATE 3/28/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House (SIGNATURE) _____
PRINT NAME X _____ TITLE _____	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco (SIGNATURE) _____

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 912 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5069	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only: Verified Dates <input checked="" type="checkbox"/> Verified Signatures <input checked="" type="checkbox"/> Verified Spot Rates <input checked="" type="checkbox"/> Ready for Traffic <input checked="" type="checkbox"/> Arithmetic Checked <input checked="" type="checkbox"/> Faxed/Sent (Date) 3/28/19	Traffic Use Only: Reviewed and Accepted by: Entered by:
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Traffic & Production Order

Date 3/28/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title We Can Help

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		4/1/19	4/5/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
			KAEH		
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		4/1/19	4/5/19
AM	Santa Rosa	KJOR-FM			
			KIQQ		
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		4/1/19	4/5/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation		(If less than 100%, see below)		
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spln _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
We Can Help		30"	100%	KSBQ, KLMM, KSMY	4/1/2019	4/5/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers RP- Rosa Pena rosap@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com CS-Cynthia Salcido csalcido@radlolaer.com		OS-Oscar Sandavol oscar@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com AM-Amanda Michael amichael@radlolazer.com	
		SM-Sylvia Martinez smartinez@radlolazer.com	

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, March 28, 2019 9:43 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: We Can Help.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

DEAR PSA DIRECTOR:

The Y is now... as it has been for over 170 years... a place of possibility and promise for all. We passionately focus on strengthening communities, each year reaching millions of kids, adults, seniors and families - many living in underserved communities - with programs and resources designed to nurture the potential of every child and teen, improve the nation's health and wellbeing and encourage individuals to give back and support their neighbors. We can't do it alone though and many people still would be surprised to learn about the breadth of resources available to them through the Y - many of them free of charge. Please consider running one of our PSAs, and help us raise awareness of the many ways more people can get involved with the Y. Everything the Y does helps empower communities and the "us" who live in them to thrive. Everything the Y does helps build a better us.

The Y.™ For a better us.

Sincerely,

Valerie Waller

Senior Vice President & Chief Marketing Officer
YMCA of the USA



Where You're Born :30 One Number Different :30

Radio: English & Spanish Versions

In the US, the zip code you're born into can determine your destiny. Where you live can affect your education, your success, your health and even your hopes and dreams. At the Y, we believe everyone deserves a chance. That's why we offer programs and services to give everyone the opportunity to succeed, no matter who they are or where they're from.

FOR ADDITIONAL MATERIALS

Tom Derreaux
PlowShare Group
203-425-3949
tom@plowsharegroup.com

FOR MORE INFORMATION

Media Relations
YMCA of the USA
312-419-8418
media@ymca.net

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	ORDER DATE: 4/4/2019
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA -Reaching Our Potential	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION
AGENCY NAME	NEW ADVERTISER	NATIONAL	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE
ADDRESS	LOCAL AGENCY	NTR		

CITY	STATE	CONTRACT DATES	
PHONE	CELL	FROM 4/8/2019	TO 4/12/2019
ZIP CODE	ACCOUNT EXECUTIVE House		
PRODUCT TYPE Reaching Our Potential			
CONTACT NAME		EMAIL	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/8/19	4/12/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	4/8/19	4/12/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	4/8/19	4/12/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
	LESS AGENCY COMMISSION			\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		
		\$0.00		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 4/4/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	((SIGNATURE))
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	((SIGNATURE))

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (780) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5080	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Berdely Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by: Entered by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>		
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 4/4/2019	2/6/2018	



Traffic & Production Order

Date 4/4/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Reaching Our Potential

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		4/8/19	4/12/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
			KAEH		
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		4/8/19	4/12/19
AM	Santa Rosa	KJOR-FM			
			KIQQ		
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		4/8/19	4/12/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(if less than 100%, see below)	
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Reaching Our Potential		30"	100%	KSBQ, KLMM, KSMY	4/8/2019	4/12/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers RP- Rosa Pena rosap@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com		OS-Oscar Sandavol oscar@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com AM-Amanda Michael amichael@radiolazer.com	
		SM-Sylvia Martinez smartinez@radiolazer.com	

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Thursday, April 04, 2019 9:51 AM
To: 'Sandra Ramirez'
Subject: House PSA PO
Attachments: Reaching Our Potential.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KKRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBB 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 4/10/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA -HUD Vivlenda	NEW CONTRACT	X	REVISION	
AGENCY NAME	RETURNING ADVERTISER	X	CANCELLATION	
ADDRESS	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
	LOCAL AGENCY		NTR	

CITY	STATE	CONTRACT DATES	
		FROM 4/15/2019	TO 4/19/2019
PHONE	CELL	ACCOUNT EXECUTIVE House	
	ZIP CODE	PRODUCT TYPE HUD Vivlenda	
CONTACT NAME		BILLING/ NOTARY	
EMAIL		PROMOTION	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/15/19	4/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	4/15/19	4/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	4/15/19	4/19/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
		LESS AGENCY COMMISSION		\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 4/10/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113
KXSM KSOZ KMLY- 600 E. Market St., Suite 200 - Bellingham, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KBSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 662-5088	KGRB KLMG KSTV - 288 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	4/10/2019	2/6/2018			



Traffic & Production Order

Date 4/10/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title HUD Vivlenda

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		4/15/19	4/19/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		4/15/19	4/19/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		4/15/19	4/19/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation	(if less than 100%, see below)			
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 ___ :30 1 :20 ___ :15 ___

LIVE ___ Other ___

Spec Spot YES ___ NO X

Translation Needed YES ___ NO X

Talent Request _____

Male ___ Female ___

Sound Effects _____

Delivery Type Script/Tag ___ In House ___ mp3 ___

DG Fast Channel ___ Filmcore ___ Email X

First Spn ___ Sling Spot ___ CD ___

Yousendit ___ SendSpace ___ Other ___

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr ___ 1 Hr ___ Other ___

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
HUD Vivlenda		30"	100%	KSBQ, KLMM, KSMY	4/15/2019	4/19/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers RP- Rosa Pena rosap@radlolazer.com OS-Oscar Sandavol oscar@radlolazer.com KH-Kim Herrera kherrera@radlolazer.com RM-Rebeca Marquez rmarquez@radlolazer.com CS-Cynthia Salcido csalcido@radloaer.com AM-Amanda Michael amichael@radlolazer.com		SM-Sylvia Martinez smartinez@radlolazer.com	

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, April 10, 2019 4:13 PM
To: 'Sandra Ramirez'
Subject: House PSA HUD Vivienda
Attachments: PSA 30 SEG HUD VIVIENDA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 106.0 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 91.0 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 125.0 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 106.0 AM
KCAL 141.0 AM	KSBO 148.0 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 4/17/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 131.0 AM	KXZM 93.7 FM	KGAM 106.3 FM		

CLIENT NAME In House PSA -Centro De Control y Prevencion		NEW CONTRACT <input checked="" type="checkbox"/>		REVISION	
AGENCY NAME		RETURNING ADVERTISER <input checked="" type="checkbox"/>		CANCELLATION	
ADDRESS		NEW ADVERTISER		NATIONAL	
CITY		LOCAL DIRECT <input checked="" type="checkbox"/>		TRADE	
STATE		LOCAL AGENCY		NTR	

CONTRACT DATES		FROM 4/22/2019		TO 4/26/2019	
ACCOUNT EXECUTIVE		House			
PRODUCT TYPE		Centro De Control y Prevencion			
BILLING/ NOTARY		PROMOTION			
Affidavits:		Invoices		Scripts	
CALENDAR		STD BROADCAST		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	4/22/19	4/26/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
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18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$	
				1	60	-	
		LESS AGENCY COMMISSION		\$0.00			
		TALENT FEE/OTHER ADDITIONS					
Payment with Contract \$		Check #	NET TOTAL				\$0.00
Payment Frequency: (Weekly/Monthly)		\$					

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lezer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 4/17/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 9901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (801) 827-0113
KXBM KSBQ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9786
KZER - 5980 Hollister Ave. - Goleta, CA 93117 - (805) 692-5096	KGRB KLMG KSTV - 209 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 4/17/2019	2/6/2018	



Traffic & Production Order

Date 4/17/2019

Advertiser In House PSA

Production Fee _____

New Order Revisions

Order # _____

Spot Title Centro De Control y Prevencion

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		4/22/19	4/26/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		4/22/19	4/26/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		4/22/19	4/26/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation	(If less than 100%, see below)			
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Centro De Control y Prevencion		30"	100%	KSBQ, KLMM, KSMY	4/22/2019	4/26/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers			
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavol oscar@radiolazer.com	SM-Sylvia Martinez smartinez@radiolazer.com	
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com		
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com		

Nancy Lima

Subject: FW: Nancy: Nuevo PSA en español del centro de control y prevención de enfermedades
Attachments: Forwarded Message (52.0 KB)

From: mpena@causewaypsa.com [mailto:mpena@causewaypsa.com]
Sent: Thursday, April 11, 2019 9:15 AM
To: nlima@radiolazer.com
Subject: Nancy: Nuevo PSA en español del centro de control y prevención de enfermedades

Hola mi querida Nancy,

Muchísimas gracias por tu amabilidad de siempre en el teléfono.

Aquí están los enlaces directos del PSA del Centro de control y prevención de enfermedades titulado "La herramienta correcta" que precisamente habla como usar correctamente los antibióticos.

Gracias por compartirme los datos de transmisión y en cuanto tenga otro nuevo PSA para compartirte te estaré informando.

Un abrazo
Maritza Peña
(908) 425 3587

:30- <http://www.causewaypsa.com/post/65013/65013A.mp3>

ISCI / Ad ID code for Extreme Reach

"La herramienta correcta" :30 – 65013A

**ATENCIÓN DIRECTOR(A) DE ANUNCIOS DE SERVICIO PÚBLICO
(PSAS, POR SUS SIGLAS EN INGLÉS)**

PSAS EN ESPAÑOL DISPONIBLE POR INTERNET SIN COSTO A SU ESTACIÓN

Por favor de visitar www.causewaypsa.com (vaya a la sección titulada PSAs En Español). Aquí podrá ver nuestras campañas de servicio público en español y descargar los PSAs electrónicamente para transmisión en su estación.

Estos PSAs también están disponibles en Extreme Reach.

Error! Filename not specified.

Le pedimos que transmita el anuncio de servicio público de los Centros para el Control y la Prevención de Enfermedades (CDC) titulado "La herramienta correcta", que educa al público sobre la importancia de usar antibióticos solamente cuando sean necesarios. Los antibióticos son el instrumento más poderoso que tenemos para luchar contra afecciones potencialmente mortales, como la septicemia y la neumonía. Han sido instrumentales para combatir infecciones que en otros tiempos eran mortales o debilitantes, y han salvado un sinnúmero de vidas.

Sin embargo, en los Estados Unidos se recetan muchos antibióticos innecesariamente.

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, April 17, 2019 3:20 PM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSQB 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMM 94.1 FM	KLMM 94.1 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KLMG 97.9 FM	KBQF 104.3 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KMZR 92.5 FM	KXTT 94.9 FM	ORDER DATE: 4/25/2019

CLIENT NAME In House PSA -ST. Jude Finding a Cure		NEW CONTRACT X		REVISION
AGENCY NAME		RETURNING ADVERTISER X	CANCELLATION	
ADDRESS		NEW ADVERTISER	NATIONAL	
CITY		LOCAL DIRECT X	TRADE	
STATE		LOCAL AGENCY	NTR	

CONTRACT DATES		FROM 4/29/2019	TO 5/3/2019
ACCOUNT EXECUTIVE House			
PRODUCT TYPE ST. Jude Finding a Cure			
BILLING/ NOTARY		PROMOTION	
Affidavits:	Invoices	Scripts	END ORDER
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	4/29/19	5/3/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	4/29/19	5/3/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	4/29/19	5/3/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS		Total Weeks	Total Spots	Total \$
			1	60	-
	LESS AGENCY COMMISSION				\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL			\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House	DATE 4/25/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE) _____
PRINT NAME X _____	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE) _____

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Colleta, CA 93117 - (805) 692-5089	KGRB KLMM KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1460 E. Bartley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0661
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates ✓	Verified Signatures ✓	Reviewed and Accepted by:	
Verified Spot Rates ✓	Ready for Traffic ✓	Entered by:	
Arithmetic Checked ✓	Faxed/Sent (Date) 4/25/2019	2/6/2018	



Traffic & Production Order

Date 4/25/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title ST. Jude Finding a Cure

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Ornard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		4/29/19	5/3/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Ornard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		4/29/19	5/3/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		4/29/19	5/3/19
OS	San Bernardino	KCAL-AM			
RP	Ornard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
		Product			
		Est. #			
		ISCI Code			

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spln _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
ST. Jude Finding a Cure		30"	100%	KSBQ, KLMM, KSMY	4/29/2019	5/3/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

<p><u>Production Department Use Only</u></p> <p>Date Completed _____</p> <p>Producer _____</p> <p>Traffic Managers</p> <p>RP- Rosa Pena rosap@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com</p>	<p><u>Traffic Department Use Only</u></p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>OS-Oscar Sandavol oscar@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com AM-Amanda Michael amichael@radiolazer.com</p>
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Radio PSAs 1:60, :30
English & Spanish

About St. Jude

Families never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live.

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and **we won't stop until no child dies from cancer.**

St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

For additional materials:
Tom Derreaux, PlowShare Group
(203) 425-3949 • tom@plowsharegroup.com
plowsharegroup.com/stjude

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, April 25, 2019 10:03 AM
To: 'Sandra Ramirez'
Subject: House PSA PO
Attachments: St Jude_finding-cures_PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client information	

ORDER DATE: 5/2/2019

CLIENT NAME In House PSA -Hunger Prevention	NEW CONTRACT	<input checked="" type="checkbox"/>	REVISION	
	RETURNING ADVERTISER	<input checked="" type="checkbox"/>	CANCELLATION	
AGENCY NAME	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	<input checked="" type="checkbox"/>	TRADE	
ADDRESS	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM 5/6/2019	TO 5/10/2019
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Hunger Prevention	
BILLING/ NOTARY	PROMOTION
Affidavits: Invoices	Scripts
CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST
END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	5/6/19	5/10/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	5/6/19	5/10/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	5/6/19	5/10/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
	LESS AGENCY COMMISSION			\$0.00
	TALENT FEE/OTHER ADDITIONS			
Payment with Contract \$	Check #			
Payment Frequency: (Weekly/Monthly)	\$		NET TOTAL	\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	5/2/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Carlos Pacheco	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Sta. D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Ballina, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9788
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 296 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0681
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 5/2/2019	2/6/2018	



Traffic & Production Order

Date 5/2/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Hunger Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		5/6/19	5/10/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		5/6/19	5/10/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		5/6/19	5/10/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(if less than 100%, see below)	
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 ___ :30 1 :20 ___ :15 ___

LIVE ___ Other ___

Spec Spot YES ___ NO X

Translation Needed YES ___ NO X

Talent Request _____

Male ___ Female ___

Sound Effects _____

Delivery Type Script/Tag ___ In House ___ mp3 ___

DG Fast Channel ___ Filmcore ___ Email X

First Spln ___ Sling Spot ___ CD ___

Yousendit ___ SendSpace ___ Other ___

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr ___ 1 Hr ___ Other ___

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Hunger Prevention		30"	100%	KSBQ, KLMM, KSMY	5/6/2019	5/10/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers RP- Rosa Pena rosap@radiolazer.com OS-Oscar Sandavoi oscar@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com AM-Amanda Michael amichael@radiolazer.com		SM-Sylvia Martinez smartinez@radiolazer.com	

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, May 02, 2019 9:49 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Hunger Prevention 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 5/10/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA -Child Passanger Safety	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION	RETURNING ADVERTISER <input checked="" type="checkbox"/>	CANCELLATION
AGENCY NAME	NEW ADVERTISER	NATIONAL	LOCAL DIRECT <input checked="" type="checkbox"/>	TRADE
ADDRESS	LOCAL AGENCY	NTR		

CITY	STATE	CONTRACT DATES	
		FROM 5/13/2019	TO 5/17/2019

PHONE	CELL	ZIP CODE	ACCOUNT EXECUTIVE House
			PRODUCT TYPE Child Passanger Safety

CONTACT NAME	EMAIL	Affidavits: <input checked="" type="checkbox"/>	Invoices	Scripts	END ORDER
		CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST		

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	5/13/19	5/17/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
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7																		0.00
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16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
		LESS AGENCY COMMISSION		\$0.00
		TALENT FEE/OTHER ADDITIONS		
		NET TOTAL		\$0.00

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APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	5/10/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Carlos Pacheco	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakerfield, CA 93319 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellina, CA 93906 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331	KGRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KBSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 902 - Santa Maria, CA 93454 - (805) 926-9799
KZER - 6880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Berdley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓				
Arithmetic Checked	✓	Faxed/Sent (Date)	5/10/2019				

2/6/2018



Traffic & Production Order

Date 5/10/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Child Passenger Safety

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		5/13/19	5/17/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		5/13/19	5/17/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		5/13/19	5/17/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Child Passenger Safety		30"	100%	KSBQ, KLMM, KSMY	5/13/2019	5/17/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

<p>Production Department Use Only</p> <p>Date Completed _____</p> <p>Producer _____</p> <p>Traffic Managers</p> <p>RP- Rosa Pena rosap@radiolazer.com KH- Kim Herrera kherrera@radiolazer.com CS- Cynthia Salcido csalcido@radiolazer.com</p>	<p>Traffic Department Use Only</p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>OS- Oscar Sandavol oscar@radiolazer.com RM- Rebeca Marquez rmarquez@radiolazer.com AM- Amanda Michael amichael@radiolazer.com</p>
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Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Friday, May 10, 2019 10:25 AM
To: 'Sandra Ramirez'
Subject: PSA
Attachments: House PSA PO.xls; Child Passenger Safety PSA.mp3; image001.gif

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMM 97.9 FM	KBQF 104.3 FM	ORDER DATE: 5/17/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House P5A -Centro De Control y Prevencion AGENCY NAME ADDRESS CITY STATE PHONE CELL ZIP CODE CONTACT NAME EMAIL	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>NEW CONTRACT</td> <td>X</td> <td>REVISION</td> <td></td> </tr> <tr> <td>RETURNING ADVERTISER</td> <td>X</td> <td>CANCELLATION</td> <td></td> </tr> <tr> <td>NEW ADVERTISER</td> <td></td> <td>NATIONAL</td> <td></td> </tr> <tr> <td>LOCAL DIRECT</td> <td>X</td> <td>TRADE</td> <td></td> </tr> <tr> <td>LOCAL AGENCY</td> <td></td> <td>NTR</td> <td></td> </tr> </table>	NEW CONTRACT	X	REVISION		RETURNING ADVERTISER	X	CANCELLATION		NEW ADVERTISER		NATIONAL		LOCAL DIRECT	X	TRADE		LOCAL AGENCY		NTR	
NEW CONTRACT	X	REVISION																			
RETURNING ADVERTISER	X	CANCELLATION																			
NEW ADVERTISER		NATIONAL																			
LOCAL DIRECT	X	TRADE																			
LOCAL AGENCY		NTR																			

CONTRACT DATES	
FROM	5/20/2019 TO 5/24/2019
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Centro De Control y Prevencion	
BILLING/ NOTARY	PROMOTION
Affidavits: CALENDAR	Invoices X STD BROADCAST
	Scripts

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	5/20/19	5/24/19	:30	N/C		4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	5/20/19	5/24/19	:30	N/C		4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	5/20/19	5/24/19	:30	N/C		4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
	LESS AGENCY COMMISSION			\$0.00
	TALENT FEE/OTHER ADDITIONS			
Payment with Contract \$	Check #	NET TOTAL		\$0.00
Payment Frequency: (Weekly/Monthly)	\$			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House DATE 5/17/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House (SIGNATURE)
PRINT NAME X	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco (SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Berkeleyfield, CA 93313 - (861) 827-0113
KXSM K93Z KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KLMM KBBQ KSMY KLUN - 312 E. Mill St., Suite 902 - Santa Maria, CA 93454 - (805) 928-9796
KBBB - 261 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 862-5089	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	✓	Verified Signatures	✓
Verified Spot Rates	✓	Ready for Traffic	✓
Arithmetic Checked	✓	Faxed/Sent (Date)	5/17/2019
		Reviewed and Accepted by:	
		Entered by:	
		2/6/2018	



Traffic & Production Order

Date 5/17/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Centro De Control y Prevencion

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTV-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		5/20/19	5/24/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		5/20/19	5/24/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		5/20/19	5/24/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 ___ :30 1 :20 ___ :15 ___

LIVE ___ Other ___

Spec Spot YES ___ NO X

Translation Needed YES ___ NO X

Talent Request _____

Male ___ Female ___

Sound Effects _____

Delivery Type Script/Tag ___ In House ___ mp3 ___

DG Fast Channel ___ Filmcore ___ Email X

First Spin ___ Sling Spot ___ CD ___

YouSendIt ___ SendSpace ___ Other ___

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr ___ 1 Hr ___ Other ___

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Centro De Control y Prevencion		30"	100%	KSBQ, KLMM, KSMY	5/13/2019	5/17/2019

Special Instructions PSA Is attached

Please allow 48 hours for quality Production

<p>Production Department Use Only</p> <p>Date Completed _____</p> <p>Producer _____</p> <p>Traffic Managers</p> <p>RP- Rosa Pena rosap@radiolazer.com OS-Oscar Sandavol oscar@radiolazer.com KH-Kim Herrera kherrera@radiolazer.com RM-Rebeca Marquez rmarquez@radiolazer.com CS-Cynthia Salcido csalcido@radiolazer.com AM-Amanda Michael amichael@radiolazer.com</p>	<p>Traffic Department Use Only</p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>SM-Sylvia Martinez smartinez@radiolazer.com</p>
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Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, May 16, 2019 11:27 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM	
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM	
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM	
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV	
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM		ORDER DATE: 5/24/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM		
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM			

CLIENT NAME In House PSA -Caregiver Assistance			New Client Information		
AGENCY NAME			NEW CONTRACT	X	REVISION
ADDRESS			RETURNING ADVERTISER	X	CANCELLATION
CITY			NEW ADVERTISER		NATIONAL
STATE			LOCAL DIRECT	X	TRADE
PHONE			LOCAL AGENCY		NTR
CELL			CONTRACT DATES		
ZIP CODE			FROM	5/27/2019	TO
CONTACT NAME			5/31/2019		
EMAIL			ACCOUNT EXECUTIVE House		
			PRODUCT TYPE Caregiver Assistance		
			BILLING/ NOTARY		
			PROMOTION		
			Affidavits:	Invoices	Scripts
			CALENDAR	X	STD BROADCAST
			END ORDER		
			No. Wks.	SPOTS P/WK	TOTAL DOLLARS

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	5/27/19	5/31/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	5/27/19	5/31/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	5/27/19	5/31/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
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15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:			GROSS TOTALS		Total Weeks	Total Spots	Total \$
					1	60	-
			LESS AGENCY COMMISSION				\$0.00
			TALENT FEE/OTHER ADDITIONS				
Payment with Contract \$			Check #	NET TOTAL			\$0.00
Payment Frequency: (Weekly/Monthly)			\$				

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	5/24/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Carlos Pacheco	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellmead, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KBBB - 261 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9766
KZER - 5980 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	5/24/2019	2/6/2018			



Traffic & Production Order

Date 5/24/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Caregiver Assistance

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		5/27/19	5/31/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		5/27/19	5/31/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		5/27/19	5/31/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation	(If less than 100%, see below)			
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spln _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Caregiver Assistance		30"	100%	KSBQ, KLMM, KSMY	5/27/2019	5/31/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers			
RP- Rosa Pena rosap@radlolazer.com	OS-Oscar Sandavol oscar@radlolazer.com	SM-Sylvia Martnez smartnez@radlolazer.com	
KH-Kim Herrera kherrera@radlolazer.com	RM-Rebeca Marquez rmarquez@radlolazer.com		
CS-Cynthia Salcido csalcido@radlolaer.com	AM-Amanda Michael amichael@radlolazer.com		

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, May 23, 2019 9:44 AM
To: 'Sandra Ramlrez'
Subject: House PSA PO.xls
Attachments: Careglvers Assistance.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 5/30/2019
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA - Community Engagement	NEW CONTRACT	X	REVISION	
	RETURNING ADVERTISER	X	CANCELLATION	
AGENCY NAME	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	X	TRADE	
ADDRESS	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM 6/3/2019	TO 6/7/2019

ACCOUNT EXECUTIVE House	
PRODUCT TYPE Community Engagement	

BILLING/ NOTARY	PROMOTION
Affidavits: Invoices: Scripts:	

CALENDAR X	STD BROADCAST	END ORDER
-------------------	----------------------	------------------

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	6/3/19	6/7/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	6/3/19	6/7/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	6/3/19	6/7/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
		LESS AGENCY COMMISSION		\$0.00
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	5/30/2019	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Carlos Pacheco	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakerfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1495 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3086
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsey Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	✓	Verified Signatures	✓
Verified Spot Rates	✓	Ready for Traffic	✓
Arithmetic Checked	✓	Faxed/Sent (Date)	5/30/2019
		Reviewed and Accepted by:	
		Entered by:	
			2/6/2018



Traffic & Production Order

Date 5/30/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Community Engagement

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Sallinas	KXSM-FM			
RM	Sallinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Yreka	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		6/3/19	6/7/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		6/3/19	6/7/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		6/3/19	6/7/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Yreka/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation	(If less than 100%, see below)			
	Product				
	Est. #				
	ISCI Code				

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Community Engagement		30"	100%	KSBQ, KLMM, KSMY	6/3/2019	6/7/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

<p>Production Department Use Only</p> <p>Date Completed _____</p> <p>Producer _____</p> <p>Traffic Managers</p> <p>RP- Rosa Pena rosap@radlolazer.com KH- Kim Herrera kherrera@radlolazer.com CS- Cynthia Salcido csalcido@radlolaer.com</p>	<p>Traffic Department Use Only</p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>OS- Oscar Sandavol oscar@radlolazer.com RM- Rebeca Marquez rmarquez@radlolazer.com AM- Amanda Michael amichael@radlolazer.com</p> <p>SM- Sylvia Martinez smartinez@radlolazer.com</p>
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Nancy Lima

From: Nancy Lima [nllma@lazerbroadcasting.com]
Sent: Thursday, May 30, 2019 9:32 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Community Engagement.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllma@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 6/6/2019

CLIENT NAME In House PSA -Type 2 Diabetes Prevention	NEW CONTRACT X REVISION
AGENCY NAME	RETURNING ADVERTISER X CANCELLATION
ADDRESS	NEW ADVERTISER NATIONAL
	LOCAL DIRECT X TRADE
	LOCAL AGENCY NTR

CONTRACT DATES	
FROM 6/10/2019	TO 6/14/2019
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Type 2 Diabetes Prevention	
BILLING/ NOTARY PROMOTION	
Affidavits: Invoices	Scripts
CALENDAR X	STD BROADCAST
No. Wks.	SPOTS P/WK

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	6/10/19	6/14/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	6/10/19	6/14/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	6/10/19	6/14/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				GROSS TOTALS		Total Weeks	Total Spots	Total \$
						1	60	-
				LESS AGENCY COMMISSION				\$0.00
Payment with Contract \$				Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)				\$	NET TOTAL			\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X _____ House	DATE 6/6/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X _____	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113
KXGM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellnas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 9 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 603 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by: _____ Entered by: _____			
Verified Spot Rates	✓	Ready for Traffic	✓				
Arithmetic Checked	✓	Faxed/Sent (Date)	6/6/2019				
2/6/2018							



Traffic & Production Order

Date 6/6/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Type 2 Diabetes Prevention

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Ornard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		6/10/19	6/14/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Ornard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/ Lompoc	KSMY-FM		6/10/19	6/14/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		6/10/19	6/14/19
OS	San Bernardino	KCAL-AM			
RP	Ornard-Ventura	KOXR-FM/AM			
OS	Reno/ Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
		Product			
		Est. #			
		ISCI Code			

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Type 2 Diabetes Prevention		30"	100%	KSBQ, KLMM, KSMY	6/10/2019	6/14/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

<p>Production Department Use Only</p> <p>Date Completed _____</p> <p>Producer _____</p> <p>Traffic Managers</p> <p>RP- Rosa Pena rosap@radlolazer.com KH- Kim Herrera kherrera@radlolazer.com CS- Cynthia Salcido csalcido@radlolaer.com</p>	<p>Traffic Department Use Only</p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>OS- Oscar Sandevol oscar@radlolazer.com RM- Rebeca Marquez rmarquez@radlolazer.com AM- Amanda Michael amichael@radlolazer.com</p> <p>SM- Sylvia Martinez smartinez@radlolazer.com</p>
--	--

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, June 06, 2019 11:01 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Prediabetes Test -Spanish30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM		

ORDER DATE: 6/12/2019

CLIENT NAME In House PSA -Alzheimer's Awareness		NEW CONTRACT <input checked="" type="checkbox"/>		REVISION	
AGENCY NAME		RETURNING ADVERTISER <input checked="" type="checkbox"/>		CANCELLATION	
ADDRESS		NEW ADVERTISER		NATIONAL	
		LOCAL DIRECT <input checked="" type="checkbox"/>		TRADE	
		LOCAL AGENCY		NTR	

CITY		STATE		CONTRACT DATES	
				FROM 6/17/2019 TO 6/21/2019	
PHONE		CELL		ACCOUNT EXECUTIVE House	
ZIP CODE		PRODUCT TYPE Alzheimer's Awareness			
CONTACT NAME		EMAIL		BILLING/ NOTARY	
				PROMOTION	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	5AM	12AM	6/17/19	6/21/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	6/17/19	6/21/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	6/17/19	6/21/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
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13																		0.00
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16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	60	-
Payment with Contract \$		Check #		LESS AGENCY COMMISSION		\$0.00
Payment Frequency: (Weekly/Monthly)		\$		TALENT FEE/OTHER ADDITIONS		
				NET TOTAL		\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 6/12/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8391	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KGBS - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5099	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (208) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 6/12/2019	2/6/2018	



Traffic & Production Order

Date 6/12/2019

Advertiser In House PSA

Production Fee _____

New Order Revision

Order # _____

Spot Title Alzheimer's Awareness

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		6/17/19	6/21/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		6/17/19	6/21/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		6/17/19	6/21/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
			KWRN		
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
		Product			
		Est. #			
		ISCI Code			

AE Email House

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Alzheimer's Awareness		30"	100%	KSBQ, KLMM, KSMY	6/17/2019	6/21/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers			
RP- Rosa Pena rosap@radlolazer.com	OS-Oscar Sandavol oscar@radlolazer.com	SM-Sylvia Martinez smartinez@radlolazer.com	
KH-Kim Herrera kherrera@radlolazer.com	RM-Rebeca Marquez rmarquez@radlolazer.com		
CS-Cynthia Salcido csalcido@radlolaer.com	AM-Amanda Michael amichael@radlolazer.com		

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, June 12, 2019 11:39 AM
To: 'Sandra Ramirez'
Subject: Alzheimer's Awareness PSA
Attachments: CNAL0022000.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Brenda Madera [mailto:bmadera@lazerbroadcasting.com]
Sent: Tuesday, June 11, 2019 4:42 PM
To: Santa Rosa Sales; Monica Benavides; Jennifer Ortega; Carina Garcia; Salinas Sales; Isis Gomez; Nancy Lima
Subject: Fwd: FW: Alzheimer's Awareness PSA Delivery Notification for KCAL-AM, KLJR-FM, KSMY-FM, KSRN-FM, KSRT-FM

Hello Ladies,

Please see attached PSA.

You guys can go ahead and use it if you like.

Brenda Madera

Lazer Broadcasting | Corporate Office

200 South A St. 4th Flr. | Oxnard CA 93030

Office: [\(805\) 240-2070](tel:(805)240-2070) | Fax: [\(805\) 240-7658](tel:(805)240-7658)

bmadera@lazerbroadcasting.com





June 11, 2019

Dear Traffic Manager:

The Ad Council has sent you **Alzheimer's Awareness** PSAs digitally via **Extreme Reach**.

Now's the time to talk.

More than 5 million Americans live with Alzheimer's but less than half are ever diagnosed. Acknowledging why your loved one is acting differently is hard, but early detection and care can make a significant difference in managing the disease. Help families start the conversation with their loved ones by running new PSAs that show the life-changing impact of an early detection of Alzheimer's.

Log in to approve and download this important campaign message and show your support by running these PSAs in donated media space. **Thank you.**

The Ad Council
Alzheimer's Awareness

Spot Name	Length	AD-ID	Expiration Date	Language
Cynthia	:60	CNAL0015000	6/3/2022	English
Tom	:60	CNAL0016000	6/3/2022	English
Cynthia	:30	CNAL0017000	6/3/2022	English
Tom	:30	CNAL0018000	6/3/2022	English
Cynthia	:15	CNAL0019000	6/3/2022	English
Mario-Spanish	:60	CNAL0021000	6/3/2022	Spanish
Mario-Spanish	:30	CNAL0022000	6/3/2022	Spanish
Mario-Spanish	:15	CNAL0023000	6/3/2022	Spanish

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated medimedia and not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSRT 107.1 FM	KSRR 107.7 FM	KBBU 93.9 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KJOR 104.1 FM	KFOY 1060 AM	KAAT 103.1 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 1060 AM
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	
KBTW 104.5 FM	KLUN 103.1 FM	KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM	KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

ORDER DATE: 6/19/2019

CLIENT NAME In House PSA -Red Cross	NEW CONTRACT	<input checked="" type="checkbox"/>	REVISION	
	RETURNING ADVERTISER	<input checked="" type="checkbox"/>	CANCELLATION	
AGENCY NAME	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT	<input checked="" type="checkbox"/>	TRADE	
ADDRESS	LOCAL AGENCY		NTR	

CONTRACT DATES	
FROM 6/24/2019	TO 6/28/2019
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Red Cross	
BILLING/ NOTARY	PROMOTION
Affidavits: Invoices	Scripts
CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST
END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK					No. Wks.	SPOTS P/WK	TOTAL DOLLARS		
		FROM	TO	FROM	TO				M	T	W	TH	F				Sa	Su
1	KLMM	5AM	12AM	6/24/19	6/28/19	:30		N/C	4	4	4	4	4			1	20	0.00
2	KSMY	5AM	12AM	6/24/19	6/28/19	:30		N/C	4	4	4	4	4			1	20	0.00
3	KLMM	5AM	12AM	6/24/19	6/28/19	:30		N/C	4	4	4	4	4			1	20	0.00
4																		0.00
5																		0.00
6																		0.00
7																		0.00
8																		0.00
9																		0.00
10																		0.00
11																		0.00
12																		0.00
13																		0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	60	-
	LESS AGENCY COMMISSION			\$0.00
	TALENT FEE/OTHER ADDITIONS			
Payment with Contract \$	Check #			
Payment Frequency: (Weekly/Monthly)	\$		NET TOTAL	\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 6/19/2019	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X House	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X Carlos Pacheco	(SIGNATURE)

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDowell Dr., Ste. D - Bakerfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Bellnas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-6331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KGBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-8796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1460 E. Bardale Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates <input checked="" type="checkbox"/>	Verified Signatures <input checked="" type="checkbox"/>	Reviewed and Accepted by:	
Verified Spot Rates <input checked="" type="checkbox"/>	Ready for Traffic <input checked="" type="checkbox"/>	Entered by:	
Arithmetic Checked <input checked="" type="checkbox"/>	Faxed/Sent (Date) 6/19/2019		



Traffic & Production Order

Date 6/19/2019

Advertiser In House PSA
 New Order Revision

Production Fee _____
 Order # _____

Spot Title Red Cross

All Orders Must Include an End Date

AE House

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
OS	San Bernardino	KXSB-FM			
OS	San Bernardino	KXRS-FM			
RM	Victor Valley	KBTW-FM			
RM	Salinas	KXSM-FM			
RM	Salinas	KMLY-FM			
KH	San Jose	KXZM-FM			
OS	Merced	KMZR-FM			
RM	Modesto	KBBU-FM			
AM	Sacramento	KGRB-FM			
RP	Oxnard-Ventura	KXLM-FM			
RM	Santa Barbara	KZER-AM			
RM	Bakersfield	KEAL-FM			
OS	Reno	KSRN-FM			
AM	Santa Rosa	KSRT-FM			
AM	Santa Maria	KLMM-FM		6/24/19	6/28/19
AM	San Luis Obispo	KLUN-FM			
RM	El Centro	KSSB-FM			
RP	La Mejor Network				
RP	Oxnard-Ventura	KLJR-FM			
RM	Bakersfield	KXTT-FM			
OS	Merced	KGAM-FM			
CS	Santa Maria/Lompoc	KSMY-FM		6/24/19	6/28/19
AM	Santa Rosa	KJOR-FM			
RP	La Mexicana Network				
AM	Santa Maria	KSBQ-AM		6/24/19	6/28/19
OS	San Bernardino	KCAL-AM			
RP	Oxnard-Ventura	KOXR-FM/AM			
OS	Reno/Sparks	KFOY-AM			
AM	Sacramento	KLMG-FM			
SM	Sacramento	KSAO-TV			
SM	Sacramento	KSTV-TV			
	Rotation			(If less than 100%, see below)	
	Product				
	Est. #				
	ISCI Code				

AE Email House

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Transation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

YousendIt _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Red Cross		30"	100%	KSBQ, KLMM, KSMY	6/24/2019	6/28/2019

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only	Traffic Department Use Only
Date Completed _____	Date Completed _____
Producer _____	Traffic Director _____
Traffic Managers	
RP- Rosa Pena rosap@radiolazer.com	OS-Oscar Sandavoi oscar@radiolazer.com
KH-Kim Herrera kherrera@radiolazer.com	RM-Rebeca Marquez rmarquez@radiolazer.com
CS-Cynthia Salcido csalcido@radiolazer.com	AM-Amanda Michael amichael@radiolazer.com
	SM-Sylvia Martinez smartinez@radiolazer.com

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Wednesday, June 19, 2019 10:42 AM
To: 'Sandra Ramirez'
Subject: House PSA PO.xls
Attachments: Red Cross Blood.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com