

Issue and Program List

Station Call Letters: KSMY
For quarter ending: JUNE 2021

Section I: Issues

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. County of SLO
2. Mixteco Indigena Community
3. CAUSE
4. El Concilio
5. RDN-Diabetes Certified

Section II: Responsive Programs

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

1. Issue No.1 (County of SLO)

(a) Program or PSA series Title: Laura Zarate, County of SLO

Date(s) and time(s) of broadcast: April 18th, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Laura Zarate from County of SLO gave the community about COVID-19 updates, Vaccine education and vaccine rumors.

2. Issue No.2 (Mixteco Indigena Community Organizing Project)

(a) Program or PSA series Title: Fernando Martinez, MICOP

Date(s) and time(s) of broadcast: April 25th, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Fernando Martinez from Mixteco Indigena Community Organizing Project informed the community about immigration and labor rights.

3. Issue No.3 (CAUSE)

(a) Program or PSA series Title: Zulema Aleman, CAUSE

Date(s) and time(s) of broadcast: June 6, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Zulema from CAUSE talked to the community about sick time off and vaccines for the community. Zulema 805-329-2137 Office CAUSE 805-922-4447 for more info.

4. Issue No.1 (El Concilio)

(a) Program or PSA series Title: Alicia Flores, El Concilio

Date(s) and time(s) of broadcast: June 13, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Alicia Flores talked to the community about the services they offer.

5. Issue No.1 (RDN-Diabetes Certified)

(a) Program or PSA series Title: Nilda Benmaor, RDN-Diabetes Certified

Date(s) and time(s) of broadcast: June 20, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Nilda talked to the community about gaining weight during pandemic and how it affects diabetics. Nilda also explained the portions we need to eat.

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSGZ 98.7 FM	KMZR 92.5 FM	KNEZ 107.3 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KMLY 95.1 FM	KGAM 106.3 FM	KWNZ 106.3 FM
KXSB 101.7 FM	KOKR 910 AM 102.1 FM	KXZM 93.7 FM	KAAT 103.1FM/KTNS 1060AM	KSTV-TV
KXRS 105.7 FM / KIQQ 103.7 FM	KZER 1250 AM 106.5 FM	KSFN 1510 AM	KMEN 100.5 FM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	x KSRT 107.1 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	x KJOR 104.1 FM	KEAL 106.5 FM	
KBTW 104.5 FM / KWRN 99.5 FM 1550 AM	KSMY 106.7 FM	x KGRB 94.3 FM / KRAA 101.3 FM	KXTT 94.9FM / KBQF 104.3FM	
KSSB 96.3 FM	KLUN 103.1 FM	x KLMG 97.9FM	KSRN 107.7FM / KZTI 105.3FM	
	KXSM 93.1 FM	KBBU 93.9 FM	New Client Information	ORDER DATE: 16-Apr

CLIENT NAME Que Sucedo	NEW CONTRACT <input checked="" type="checkbox"/>	REVISION
AGENCY NAME	RETURNING ADVERTISER	CANCELLATION
BILLING ADDRESS	NEW ADVERTISER	NATIONAL
CITY STATE ZIP CODE	LOCAL DIRECT	TRADE
PHYSICAL ADDRESS	LOCAL AGENCY	NTR

BILLING CONTACT NAME		BILLING PHONE NUMBER	BILLING EMAIL
CONTACT NAME		CONTACT EMAIL	CONTACT CELL
OFFICE NUMBER		AFFIDAVITS: Invoices Scripts	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS /WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KSBQ	7:30a	8a	4/18	4/18	30min		\$ -								1	1	1
4	KLMM	10am	10:30am	4/18	4/18	30min		\$0.00								1	1	1
6	KSMY	7am	7:30am	4/18	4/18	30min		\$0.00								1	1	1
8	KLUN	7am	7:30am	4/18	4/18	30min		\$0.00								1	1	1

SPECIAL INSTRUCTIONS: For Santa Maria please insert anything before 10am	GROSS TOTALS	Total Weeks	Total Spots	Total \$
Payment with Contract \$	Check #	AGENCY COMMISSION		
Payment Frequency: (Weekly/Monthly)	\$	TALENT FEE/OTHER ADDITIONS		
		NET TOTAL \$0.00		

ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER fails to broadcast Advertiser/Client's programs or announcements, Advertiser/Client may elect to accept "make-goods" or credit his account. Advertiser/Client shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Client shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser/Client so terminates, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) X	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) X	(SIGNATURE)
PRINT NAME X	TITLE	APPROVED BY SALES MANAGER (PRINT) X	(SIGNATURE) 4/16/21

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030

For account inquiries please email: AccountReceivables@LazerBroadcasting.com | Corporate Office (805) 240-2070

KXSB KOKR KAEH KCAL KBTW KWRN KIQQ 1950 S. Sunwest Lane, Ste.302, San Bernardino, CA 92408	KEAL KXTT KBQF 6901 McDevitt Dr., Ste. O, Bakersfield, CA 93313
KXSM KSGZ KMLY 600 E. Market St., Suite 200, Salinas, CA 93905	KSRN KWNZ KNEZ KZTI 1465 Terminal Way, Suite 3, Reno, NV 89502
KXZM KSFN 777 N. First Street, Suite 200, San Jose, CA 95112	KSRT KJOR 5510 Skyline Blvd., Suite 102, Santa Rosa, CA 95403
KSSB 251 W. Main Street, Suite Q, Brawley, CA 92227	KLMM KSBQ KSMY KLUN 312 E. Mill St., Suite 302, Santa Maria, CA 93454
KZER 5880 Hollister Ave., Suite C, Goleta, CA 93117	KGRB KLMG KBAA KSTV 298 Commerce Circle, Sacramento, CA 95815
KMQA 346 W. Tulare Ave., Tulare, CA 93274	KBBU 903 Kansas Ave., Suite R, Modesto, CA 95351
KAAT KTNS KMEN 320 W. Bedford Ave., Suite 201, Fresno, CA 93711	KGAM KMZR 510 19th Street, Merced, CA 95340
KXLM KLJR KOKR 200 South A Street, Suite 400, Oxnard, CA 93030	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	Entered by:
Verified Spot Rates	Ready for Traffic		
Arithmetic Checked	Faxed/Sent (Date)		

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 04/18/21	Contract# 1486083210	Mod# 0
End Date 04/18/21	Date Entered 04/16/21	Date Last Modified 04/16/21
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product QUE SUCED		SalesRep/Office House House

Standard Billing Cycle Estimate#

KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 04/18/21	SU 04/18/21	10:00A-10:30A	1800	--	--	--	--	--	--	1	1	\$0.00

KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 04/18/21	SU 04/18/21	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00

KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 04/18/21	SU 04/18/21	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 04/18/21	SU 04/18/21	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	4	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any		Page	1

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 04/18/21	Contract# 1486083210	Mod# 0
End Date 04/18/21	Date Entered 04/16/21	Date Last Modified 04/16/21
Advertiser IN HOUSE PSA	Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product QUE SUCEDE	SalesRep/Office House House	

Standard Billing Cycle Estimate#

	Apr 21
CA	0.00
ST	0.00

Accepted for Station

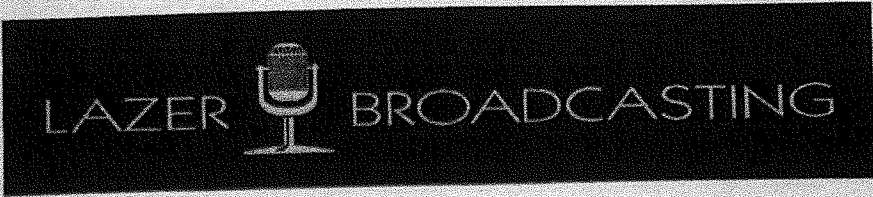
Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title

 Name Title

See reverse for accepted terms and conditions, if any

Page 2



312

E.

Mill Street Suite 302
Santa Maria, CA 93454
Phone: 805.928.9796

ASCERTAINMENT FORM

Organization: San Luis Obispo County - Public Health
Representative: Laura Zarate
Title: Oficial De Informacion Publica
Signature: [Handwritten Signature]

Problems & Issues facing our community

- COVID-19
- Johnson & Johnson - Pause
- Vaccine Education
- Vaccine Rumors

Date Recorded: 4/14/21
To be aired on: 4/18/21

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSGZ 98.7 FM	KMZR 92.5 FM	KNEZ 107.3 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KMLY 95.1 FM	KGAM 106.3 FM	KWNZ 106.3 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KKZM 93.7 FM	KAAT 103.1FM/KTNS 1060AM	KSTV-TV
KXRS 105.7 FM /KIQQ 103.7 FM	KZER 1250 AM 106.5 FM	KSFN 1510 AM	KMEN 100.5 FM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	x KSRT 107.1 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	x KJOR 104.1 FM	KEAL 106.5 FM	
KBTW 104.5 FM /KWRN 99.5 FM 1550 AM	KSMY 106.7 FM	x KGRB 94.3 FM /KBAA 103.3FM	KXTT 94.9FM /KBQF 104.3FM	
KSSB 96.3 FM	KLUN 103.1 FM	x KLMG 97.9FM	KSRN 107.7FM /KZTI 105.3FM	
	KXSM 93.1 FM	KBBU 93.9 FM	New Client Information	ORDER DATE: 22-Apr

CLIENT NAME Que Sucedé	NEW CONTRACT	x	REVISION	
AGENCY NAME	RETURNING ADVERTISER		CANCELLATION	
	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT		TRADE	
	LOCAL AGENCY		NTR	

BILLING ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	FROM: 4/25/2021 TO: 4/25/2021

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	PRODUCT TYPE	30 Min Pgr-Non Profit
CONTACT NAME	CONTACT EMAIL	CONTACT CELL	BILLING/ NOTARY	PROMOTION Mixteco Indijena Community

OFFICE NUMBER	Affidavits:	Invoices	Scripts	END ORDER
CALENDAR	STD BROADCAST			

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	7:30A	8A	4/25/21	4/25/21	30MIN		\$ -								1	1	
2																		
3	KLUN	7:30A	8A	4/25/21	4/25/21	30MIN		\$ -								1	1	
4																		
5	KSBQ	7:30A	8A	4/25/21	4/25/21	30MIN		\$ -								1	1	
6																		
7	KSMY	7:30A	8A	4/25/21	4/25/21	30MIN		\$ -								1	1	
8																		
9																		
10																		
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14																		
15																		
16																		
17																		
18																		
19																		
20																		

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
				-
	AGENCY COMMISSION			
Payment with Contract \$	Check #	TALENT FEE/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		

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APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X		X	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X	

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030

For account inquiries please email: AccountReceivables@LazerBroadcasting.com | Corporate Office (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KWRN KIQQ 1850 S. Sunwest Lane, Ste 302, San Bernardino, CA 92408	KEAL KXTT KBQF 6901 McDivitt Dr., Ste D, Bakersfield, CA 93313
KXSM KSGZ KMLY 600 E. Market St., Suite 200, Salinas, CA 93905	KSRN KWNZ KNEZ KZTI 1465 Terminal Way, Suite 3, Reno, NV 89502
KXZM KSFN 777 N. First Street, Suite 200, San Jose, CA 95112	KSRT KJOR 5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403
KSSB 251 W. Main Street, Suite O, Brawley, CA 92227	KLMM KSBQ KSMY KLUN 312 E. Mill St., Suite 302, Santa Maria, CA 93454
KZER 5880 Hollister Ave., Suite C, Goleta, CA 93117	KGRB KLMG KBAA KSTV 288 Commerce Circle, Sacramento, CA 95815
KMQA 346 W. Tulare Ave., Tulare, CA 93274	KBBU 903 Kansas Ave., Suite R, Modesto, CA 95351
KAAT KTNS KMEN 320 W. Bedford Ave., Suite 201, Fresno, CA 93711	KGAM KMZR 510 19th Street, Merced, CA 95340
KXLM KLJR KOXR 200 South A Street, Suite 400, Oxnard, CA 93030	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	
Arithmetic Checked	Faxed/Sent (Date)		

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 04/25/21	Contract# 1486083596	Mod# 0
End Date 04/25/21	Date Entered 04/23/21	Date Last Modified 04/23/21
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product Mixteco Indijino Communit		SalesRep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
KLMM-FM												
1	SU 04/25/21	SU 04/25/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
KLUN-FM												
1	SU 04/25/21	SU 04/25/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
KSBQ-AM												
1	SU 04/25/21	SU 04/25/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
KSMY-FM												
1	SU 04/25/21	SU 04/25/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	4	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 1

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 04/25/21	Contract# 1486083596	Mod# 0
End Date 04/25/21	Date Entered 04/23/21	Date Last Modified 04/23/21
Advertiser IN HOUSE PSA	Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product Mixteco Indijino Communit	SalesRep/Office House House	

Standard Billing Cycle Estimate#

	Apr 21
CA	0.00
ST	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2



Date: 4/22/21

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE

New Order Revision

Date Needed: _____

AE: IN HOUSE AE Email/Cell: _____

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____ Requested Talent: _____

Delivery Type: Script mp3 Inhouse Other Music/SFX: _____

Special Instructions / Explanations / Production Notes:


Miguel Silva need cart number and he will insert program. Please email cart # to msilva@lazerbroadcasting.com
Thank You.

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Mixteco Indigena Community		30min		4/25/21	4/25/21

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input checked="" type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input checked="" type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input type="checkbox"/>


Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input checked="" type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input checked="" type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

LAZER  BROADCASTING

312 E. Mill Street Suite 302
Santa Maria, CA 93454
Phone: 805-928-9796 Fax 805-928-4896

ASCERTAINMENT FORM

Organization: Mixteco Indigena Community Organizing
Representative: Fernando Martinez Project
Title: Community Organizer
Signature: 

Problems & Issues facing our community

immigration and labor rights

Date Recorded: 4/22/2021
To be aired on: 4/25/2021

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSGZ 98.7 FM	KMZR 92.5 FM	KNEZ 107.3 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KMLY 95.1 FM	KGAM 106.3 FM	KWNZ 106.3 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXZM 93.7 FM	KAAT 103.1FM/KTNS 1060AM	KSTV-TV
KXRS 105.7 FM KIQQ 103.7 FM	KZER 1250 AM 106.5 FM	KSFN 1510 AM	KMEN 100.5 FM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	x KSRT 107.1 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	x KJOR 104.1 FM	KEAL 106.5 FM	
KBTW 104.5 FM KWRN 99.5 FM 1550 AM	KSMY 106.7 FM	x KGRB 94.3 FM KBAA 103.3FM	KXTT 94.9FM KBQF 104.3FM	
KSSB 96.3 FM	KLUN 103.1 FM	x KLMG 97.9FM	KSRN 107.7FM KZTI 105.3FM	
	KXSM 93.1 FM	KBBU 93.9 FM		

CLIENT NAME Que Sucedo	NEW CONTRACT	x	REVISION		
AGENCY NAME	RETURNING ADVERTISER		CANCELLATION		
	NEW ADVERTISER		NATIONAL		
	LOCAL DIRECT		TRADE		
BILLING ADDRESS	CITY	STATE	ZIP CODE	LOCAL AGENCY	NTR

PHYSICAL ADDRESS		CITY	STATE	ZIP CODE	FROM	6/6/2021	TO	6/6/2021
------------------	--	------	-------	----------	------	----------	----	----------

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	ACCOUNT EXECUTIVE In House
CONTACT NAME			CONTACT EMAIL
CONTACT CELL			OFFICE NUMBER

BILLING/ NOTARY		PROMOTION CAUSE-Non Profit	
Affidavits:	Invoices:	Scripts	
CALENDAR	STD BROADCAST	END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
2																		
3	KLUN	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
4																		
5	KSBQ	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
6																		
7	KSMY	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
8																		
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1		-
		AGENCY COMMISSION				
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL			

ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER fails to broadcast Advertiser/Client's programs or announcements, Advertiser/Client may elect to accept "make-goods" or credit his account. Advertiser/Client shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Client shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser/Client so terminates, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X		X	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X	

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030

For account inquiries please email: AccountReceivables@LazerBroadcasting.com | Corporate Office (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KWRN KIQQ 1950 S. Sunwest Lane, Ste.302, San Bernardino, CA 92408	KEAL KXTT KBQF 6901 McDivitt Dr., Ste D, Bakersfield, CA 93313
KXSM KSGZ KMLY 600 E. Market St., Suite 200, Salinas, CA 93905	KSRN KWNZ KNEZ KZTI 1465 Terminal Way, Suite 3, Reno, NV 89502
KXZM KSFN 777 N. First Street, Suite 200, San Jose, CA 95112	KSRT KJOR 5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403
KSSB 251 W. Main Street, Suite O, Brawley, CA 92227	KLMM KSBQ KSMY KLUN 312 E. Mill St., Suite 302, Santa Maria, CA 93454
KZER 5880 Hollister Ave., Suite C, Goleta, CA 93117	KGRB KLMG KBAA KSTV 298 Commerce Circle, Sacramento, CA 95815
KMQA 346 W. Tulare Ave., Tulare, CA 93274	KBBU 903 Kansas Ave., Suite R, Modesto, CA 95351
KAAT KTNS KMEN 320 W. Bedford Ave., Suite 201, Fresno, CA 93711	KGAM KMZR 510 19th Street, Merced, CA 95340
KXLM KLJR KOXR 200 South A Street, Suite 400, Oxnard, CA 93030	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	
Arithmetic Checked	Faxed/Sent (Date)		



Date: 6/2/21

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDA

New Order Revision

Date Needed: _____

AE: IN HOUSE

AE Email/Cell: _____

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Delivery Type: Script mp3

Inhouse Other

Music/SFX: _____

Special Instructions / Explanations / Production Notes:

Miguel Silva needs the cart # and he will insert program. Please email cart # to msilva@lazerbroadcasting.com.

Thank You.

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
CAUSE		30 MIN		6/6/21	6/6/21

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
El Centro	KSSB-FM	
Fresno	KAAT-FM/KTNS-FM	
Merced	KMZR-FM	
Modesto	KBBU-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM/KZTI-FM	
Riverside	KAEH-FM	
Sacramento	KGRB-FM/KBAA-FM	
Salinas	KXSM-FM	
San Bernardino	KXSB-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	<input checked="" type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input checked="" type="checkbox"/>
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	
Fresno	KMEN-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Salinas	KSGZ-FM	
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	
Santa Maria	KSMY-FM	<input checked="" type="checkbox"/>
Santa Rosa	KJOR-FM	
La Mexicana		
Oxnard	KOXR-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	
Santa Maria	KSBQ-AM/FM	<input checked="" type="checkbox"/>
Latino		
Sacramento	KLMG-FM	
Reno	KWNZ-FM	

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 06/06/21	Contract# 1486085480	Mod# 0
End Date 06/06/21	Date Entered 06/02/21	Date Last Modified 06/02/21
Advertiser IN HOUSE PSA		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product Que Sucede		SalesRep/Office House House

Standard Billing Cycle Estimate#

KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/06/21	SU 06/06/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/06/21	SU 06/06/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/06/21	SU 06/06/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/06/21	SU 06/06/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	4	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 06/06/21	Contract# 1486085480	Mod# 0
End Date 06/06/21	Date Entered 06/02/21	Date Last Modified 06/02/21
Advertiser IN HOUSE PSA	Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product Que Sucede	SalesRep/Office House House	

Standard Billing Cycle Estimate#

	Jun 21
CA	0.00
ST	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2

LAZER  BROADCASTING

312 E. Mill Street Suite 302
Santa Maria, CA 93454
Phone: 805-928-9796 Fax 805-928-4896

ASCERTAINMENT FORM

Organization: CAUSA/ CAUSE
Representative: Zulema Aleman
Title: Community Organizer
Signature: ZSA

Problems & Issues facing our community

tiempo de enfermedad para trabajadores de
CA y vacunas para la comunidad

805-329-2137 - Zulema cell

805-922-4447 - oficina de CAUSA

Date Recorded: 10/3/21
To be aired on: 10/10/21

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSGZ 98.7 FM	KMZR 92.5 FM	KNEZ 107.3 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KMLY 95.1 FM	KGAM 106.3 FM	KWNZ 106.3 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXZM 93.7 FM	KAAT 103.1FM KTNS 1060AM	KSTV-TV
KXRS 105.7 FM KIQQ 103.7 FM	KZER 1250 AM 106.5 FM	KSFN 1510 AM	KMEN 100.5 FM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	x KSRT 107.1 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	x KJOR 104.1 FM	KEAL 106.5 FM	
KBTW 104.5 FM KWRN 99.5 FM 1550 AM	KSMY 106.7 FM	x KGRB 94.3 FM KBAA 103.3FM	KXTT 94.9FM KBQF 104.3FM	
KSSB 96.3 FM	KLUN 103.1 FM	x KLMG 97.9FM	KSRN 107.7FM KZTI 105.3FM	
	KXSM 93.1 FM	KBBU 93.9 FM	New Client Information	ORDER DATE: 6-Jun

CLIENT NAME Que Sucede	NEW CONTRACT	x	REVISION	
AGENCY NAME	RETURNING ADVERTISER		CANCELLATION	
	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT		TRADE	
BILLING ADDRESS	CITY	STATE	ZIP CODE	LOCAL AGENCY
				NTR

PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
				FROM: 6/13/2021 TO: 6/13/2021

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	ACCOUNT EXECUTIVE In House
			PRODUCT TYPE
			BILLING/ NOTARY
			PROMOTION El Concilio- Non Profit

CONTACT NAME	CONTACT EMAIL	CONTACT CELL	OFFICE NUMBER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
2																		
3	KLUN	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
4																		
5	KSBQ	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
6																		
7	KSMY	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -								1	1	1
8																		
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1		-

Payment with Contract \$	Check #	AGENCY COMMISSION
Payment Frequency: (Weekly/Monthly)	\$	TALENT FEE/OTHER ADDITIONS
		NET TOTAL

ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER fails to broadcast Advertiser/Client's programs or announcements, Advertiser/Client may elect to accept "make-goods" or credit his account. Advertiser/Client shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Client shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser/Client so terminates, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X		X	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X	

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030
For account inquiries please email: AccountReceivables@LazerBroadcasting.com | Corporate Office (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KWRN KIQQ 1950 S. Sunwest Lane, Ste.302, San Bernardino, CA 92408	KEAL KXTT KBQF 6901 McDivitt Dr., Ste. D, Bakersfield, CA 93313
KXSM KSGZ KMLY 600 E. Market St., Suite 200, Salinas, CA 93905	KSRN KWNZ KNEZ KZTI 1465 Terminal Way, Suite 3, Reno, NV 89502
KXZM KSFN 777 N. First Street, Suite 200, San Jose, CA 95112	KSRT KJOR 5510 Skyline Blvd., Suite 102, Santa Rosa, CA 95403
KSSB 251 W. Main Street, Suite O, Brawley, CA 92227	KLMM KSBQ KSMY KLUN 312 E. Mill St., Suite 302, Santa Maria, CA 93454
KZER 5890 Hollister Ave., Suite C, Goleta, CA 93117	KGRB KLMG KBAA KSTV 298 Commerce Circle, Sacramento, CA 95815
KMQA 346 W. Tulare Ave., Tulare, CA 93274	KBBU 903 Kansas Ave., Suite R, Modesto, CA 95351
KAAT KTNS KMEN 320 W. Bedford Ave., Suite 201, Fresno, CA 93711	KGAM KMZR 510 19th Street, Merced, CA 95340
KXLM KLJR KOXR 200 South A Street, Suite 400, Oxnard, CA 93030	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	
Arithmetic Checked	Faxed/Sent (Date)		
2/1/2021			



Date: 6/8/21

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: Que Sucede

New Order Revision

Date Needed: _____

AE: In House

AE Email/Cell: _____

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script mp3

Inhouse Other

Special Instructions / Explanations / Production Notes:

Program Attached.

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Que Sucede-Santa Maria		30Min		6/13/21	6/13/21

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
El Centro	KSSB-FM	
Fresno	KAAT-FM/KTNS-FM	
Merced	KMZR-FM	
Modesto	KBBU-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM/KZTI-FM	
Riverside	KAEH-FM	
Sacramento	KGRB-FM/KBAA-FM	
Salinas	KXSM-FM	
San Bernardino	KXSB-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	<input checked="" type="checkbox"/>
Santa Barbara	KZER-AM/FM	
Santa Maria	KLMM-FM	<input checked="" type="checkbox"/>
Santa Rosa	KSRT-FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	
Fresno	KMEN-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Salinas	KSGZ-FM	
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	
Santa Maria	KSMY-FM	<input checked="" type="checkbox"/>
Santa Rosa	KJOR-FM	
La Mexicana		
Oxnard	KOXR-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	
Santa Maria	KSBQ-AM/FM	<input checked="" type="checkbox"/>
Latino		
Sacramento	KLMG-FM	
Reno	KWNZ-FM	

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Broadcast Contract

IN HOUSE PROMOTIONS
IN HOUSE
OXNARD, CA 93036

Start Date 06/13/21	Contract# 1486085851	Mod# 0
End Date 06/13/21	Date Entered 06/09/21	Date Last Modified 06/09/21
Advertiser IN HOUSE PROMOTIONS		Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM
Product QUE SUCEDE EL CONCILLO		SalesRep/Office House House

Calendar Billing Cycle Estimate#

KLMM-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/13/21	SU 06/13/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KLUN-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/13/21	SU 06/13/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KSBQ-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/13/21	SU 06/13/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

KSMY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 06/13/21	SU 06/13/21 07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	4	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PROMOTIONS
 IN HOUSE
 OXNARD, CA 93036

Start Date 06/13/21	Contract# 1486085851	Mod# 0
End Date 06/13/21	Date Entered 06/09/21	Date Last Modified 06/09/21
Advertiser IN HOUSE PROMOTIONS	Station Market KLMM-FM, KLUN-FM, KSBQ-AM, KSMY-FM	
Product QUE SUCEDE EL CONCILLO	SalesRep/Office House House	

Calendar Billing Cycle Estimate#

	Jun 21
CA	0.00
ST	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KSGZ 98.7 FM	KMZR 92.5 FM	KNEZ 107.3 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KMLY 95.1 FM	KGAM 106.3 FM	KWNZ 106.3 FM
KXSB 101.7 FM	KOXR 910 AM 102.1 FM	KXZM 93.7 FM	KAAT 103.1FM KTNS 1060AM	KSTV-TV
KXRS 105.7 FM KIQQ 103.7 FM	KZER 1250 AM 106.5 FM	KSFN 1510 AM	KMEN 100.5 FM	
KCAL 1410 AM	KSBQ 1480 AM 102.9 FM	x KSRT 107.1 FM	KMQA 100.5 FM	
KAEH 100.9 FM	KLMM 94.1 FM	x KJOR 104.1 FM	KEAL 106.5 FM	
KBTW 104.5 FM KWRN 99.5 FM 1550 AM	KSMY 106.7 FM	x KGRB 94.3 FM KBAA 103.3FM	KXTT 94.9FM KBQF 104.3FM	
KSSB 96.3 FM	KLUN 103.1 FM	x KLMG 97.9FM	KSRN 107.7FM KZTI 105.3FM	
	KXSM 93.1 FM	KBBU 93.9 FM	New Client Information	ORDER DATE: 16-Jun

CLIENT NAME Que Sucedo	NEW CONTRACT	x	REVISION	
AGENCY NAME	RETURNING ADVERTISER		CANCELLATION	
	NEW ADVERTISER		NATIONAL	
	LOCAL DIRECT		TRADE	
BILLING ADDRESS	CITY	STATE	ZIP CODE	LOCAL AGENCY
				NTR

PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
				FROM: 6/20/2021 TO: 6/20/2021

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	ACCOUNT EXECUTIVE In House
			30 Min Pgr-Non Profit
			BILLING/ NOTARY
			PROMOTION Diabetes

CONTACT NAME	CONTACT EMAIL	CONTACT CELL	OFFICE NUMBER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS p/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KLMM	7:30A	8A	6/20/21	6/20/21	30MIN		\$ -							1	1	1	
2																		
3	KLUN	7:30A	8A	6/20/21	6/20/21	30MIN		\$ -							1	1	1	
4																		
5	KSBQ	7:30A	8A	6/20/21	6/20/21	30MIN		\$ -							1	1	1	
6																		
7	KSMY	7:30A	8A	6/20/21	6/20/21	30MIN		\$ -							1	1	1	
8																		
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		

SPECIAL INSTRUCTIONS:	GROSS TOTALS	Total Weeks	Total Spots	Total \$
		1	4	-
		AGENCY COMMISSION		
		TALENT FEE/OTHER ADDITIONS		
Payment with Contract \$	Check #	NET TOTAL		
Payment Frequency: (Weekly/Monthly)	\$			

ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER fails to broadcast Advertiser/Client's programs or announcements, Advertiser/Client may elect to accept "make-goods" or credit his account. Advertiser/Client shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Client shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser/Client so terminates, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X		X	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X	

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030

For account inquiries please email: AccountReivables@LazerBroadcasting.com | Corporate Office (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KWRN KIQQ 1950 S. Sunwest Lane, Ste.302, San Bernardino, CA 92408	KEAL KXTT KBQF 6901 McDwitt Dr., Ste. D, Bakersfield, CA 93313
KXSM KSGZ KMLY 600 E. Market St., Suite 200, Salinas, CA 93905	KSRN KWNZ KNEZ KZTI 1465 Terminal Way, Suite 3, Reno, NV 89502
KXZM KSFN 777 N. First Street, Suite 200, San Jose, CA 95112	KSRT KJOR 5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403
KSSB 251 W. Main Street, Suite O, Brawley, CA 92227	KLMM KSBQ KSMY KLUN 312 E. Mill St., Suite 302, Santa Maria, CA 93454
KZER 5880 Hollister Ave., Suite C, Goleta, CA 93117	KGRB KLMG KBAA KSTV 298 Commerce Circle, Sacramento, CA 95815
KMQA 346 W. Tulare Ave., Tulare, CA 93274	KBBU 903 Kansas Ave., Suite R, Modesto, CA 95351
KAAT KTNS KMEN 320 W. Bedford Ave., Suite 201, Fresno, CA 93711	KGAM KMZR 510 19th Street, Merced, CA 95340
KXLM KLJR KOXR 200 South A Street, Suite 400, Oxnard, CA 93030	

Originating Office Use Only:	Traffic Use Only:
Verified Dates	Reviewed and Accepted by:
Verified Spot Rates	Entered by:
Arithmetic Checked	2/1/2021



Date: 6/16/21

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: Que Sucede

New Order Revision

Date Needed: _____

AE: In House AE Email/Cell: _____

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____ Requested Talent: _____

Delivery Type: Script mp3 Inhouse Other Music/SFX: _____

Special Instructions / Explanations / Production Notes:

30 Min Pgrm attached.

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Aumento de peso 6-20-21		30Min		6/20/21	6/20/21

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input checked="" type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input checked="" type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input checked="" type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input checked="" type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



312 E. Mill Street Suite 302
Santa Maria, CA 93454
Phone: 805.928.9796

ASCERTAINMENT FORM

Organization: _____
Representative: Nilda Benmaor, RDN, CDE
Title: RDN, Reg. Diet. Nutrit : CDE, Certified Diabetes Educator
Signature: N. Benmaor

Problems & Issues facing our community

Weight gain' during the pandemic'
Number of recommended calories need for
men & women to lose weight.
Meal preparation: What to ~~eat~~ ^{eat} :
how to cook meals

Date Recorded: _____
To be aired on: 6/20/2021

PSA Quarterly List

Station Call Letters: KSMY
For quarter ending: June 2020

Community issue: Traffic Congestion

1. Preparedness Hero-Monica
2. Empress of behind the Scenes
3. Eviction Prevention Starting Point
4. Escape Project-Mother
5. U.S department of Labor

Responsive programming:

(1) Public service announcement, April 5th, 2021- April 11th, 2021: various times: PSA informs the community about Preparedness. Ad Council.

(2) Public service announcement, April 26, 2021- May 1st, 2021: various times: What mother do behind the scenes. Ad Council.

(3) Public service announcement, May 10th 2021-May16th, 2021: various times: PSA informs the community about Eviction prevention. City Serve.

(4) Public service announcement, May 24th, 2021- May 30th, 2021: various times: PSA is regarding mothers having to scape and take time off. AD Council.

(5) Public service announcement, June 7, 2021-June 13th, 2021: various times: PSA is regarding Agriculture Workers Right. U.S Dep of Labor.



CNFE0106000

Preparedness Hero - Monica

Emergency Preparedness

0:08 / 0:30

DOWNLOAD NOW

ADD TO DOWNLOAD CENTER

SHARE ASSET

Details

Language: Spanish
Length: :30
Sponsor: Federal Emergency Management Agency (FEMA)
AD ID: CNFE0106000
Media Type: Radio
Agency: Wordsworth & Booth

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Our Work > Download Center

SHARED ASSETS

Ready To Download Ready To Request

3 assets

These assets will stay in your queue until you clear them.

Deselect All



CNMS0008000H

Empress Of Behind the Scenes

File Format:	MOV
Language:	Spanish
Length:	:30

Expires: 04-28-2022

DOWNLOAD THIS ASSET

Select





Brenda Madera <bmadera@lazerbroadcasting.com>

Re: PSA Submission - City Serve Eviction Prevention Starting Point

Jaquelin Byrd <jackie@cityservenetwork.com>
To: Brenda Madera <bmadera@lazerbroadcasting.com>

Mon, May 3, 2021 at 3:56 PM

Thank you, Brenda! Much appreciated.



Jackie Byrd

Communications and Marketing Coordinator
CityServe
From Your Neighborhood to the Nations

(661) 234-1829
jackie@cityserve.us
www.cityserve.us

On Mon, May 3, 2021 at 3:30 PM Brenda Madera <bmadera@lazerbroadcasting.com> wrote:

Hi Jaquelin,

Received.

Thank You.

Brenda Madera

Lazer Broadcasting | Corporate Office

200 South A St. 4th Flr. | Oxnard CA 93030
Office: (805) 240-2070 | Fax: (805) 240-7658
bmadera@lazerbroadcasting.com

On Mon, May 3, 2021 at 3:20 PM Jaquelin Byrd <jackie@cityservenetwork.com> wrote:

Hello Brenda,

This is Jackie with CityServe Network, the caller inquiring about the PSA submission. Thank you so much for your help today.

CityServe is offering its Eviction Prevention Starting Point, a program that helps landlords and renters start on the path to receive financial assistance through the CA COVID-19 Rent Relief program in the following counties: Los Angeles, Kings, Tulare, and Ventura.

Here's some information about how it works:

- Landlords can receive 80% of past-due rent accrued between April 1, 2020, and March 31, 2021. To receive reimbursement, landlords must agree to waive the remaining 20% of unpaid rent.
- Paying 25% of past-due rent by June 30, 2021, can help keep renters in their homes under the extended eviction protections provided in SB91. Eligible renters whose landlords choose not to participate in the program may still apply on their own. Those eligible can receive 25% of unpaid rent accrued between April 1, 2020, and March 31, 2021, through a direct payment to their landlord. If a landlord refuses the direct payment, 25% can be paid to the renter to help them pay the missed rent to their landlord by June 30, 2021.
- Eligible renters can also receive help paying future rent, equal to 25% of their monthly amount to help them stay in their homes, and 100% of up to 12 months of unpaid or future utility bills.

This program is 100% free.

With your help, we hope to reach families who reside in these counties about the program. Attached is the Spanish PSA. Please feel free to email or call me with any questions or concerns you may have.

Thank you,



Jackie Byrd

Communications and Marketing Coordinator

CityServe

From Your Neighborhood to the Nations

(661) 234-1829

jackie@cityserve.us

www.cityserve.us



CNFT00790000

Escape Project - Mother

Discovering Nature

0:15 / 0:30

DOWNLOAD NOW

ADD TO DOWNLOAD CENTER

SHARE ASSET

Details

Language: Spanish
Length: :30
Market Specific: Adults 25-54
Sponsor: U.S. Forest Service
AD ID: CNFT00790000
Media Type: Radio

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Brenda Madera <bmadera@lazerbroadcasting.com>

Radio PSAs - U.S. Department of Labor - "Agricultural Workers' Rights"

1 message

PSN Media <clientservices@psnmedia.com>

Thu, May 20, 2021 at 11:37 AM

To: Alicia Llinas <brendam@radiolazer.com>



U.S. DEPARTMENT OF LABOR



Radio PSAs - U.S. Department of Labor

"Agricultural Workers' Rights"



[Click here to listen to the English and Spanish PSAs \(:15s and :30s\)](#)

Dear PSA Director,

The U.S. Department of Labor, Wage and Hour Division (WHD) asks for your support in airing its radio public service announcements (PSAs). WHD produced these PSAs as part of a nationwide campaign to educate American agricultural workers about their workplace rights.

Protecting the health, safety and pay of agricultural workers and ensuring that employers pay them properly are more important than ever. This includes making sure workers receive required details about their job and pay, are paid at the proper rate and for every hour they work, and, if housing and transportation are provided, it is safe. Temporary agricultural workers (H-2A visa) must also receive reimbursement for visa-related expenses, and payment for transportation, food and lodging.

These PSAs help bring critical information to the workforce when they need it most. Thank you for helping us deliver this critical information.

Campaign Mission


- Educate the American agricultural workforce about their rights
- Support the American workforce during COVID-19
- Provide more information and resources at <https://www.dol.gov/agencies/whd/pandemic>

Distribution/Usage Rights:

There are eight (8) PSAs, available in English and Spanish. The PSAs are EVERGREEN (no end date) are available as 15- and 30-second spots. The PSAs are provided through Dropbox, PSAbank.com, and a variety of online digital platforms.

[Download Radio PSAs](#)

[CLICK HERE to CONFIRM your station's participation](#)

 [Download Transcripts](#)

The U.S. Department of Labor, Wage and Hour Division (WHD) *"Agricultural Workers' Rights"*

PSNRDOL1E15	Farm Worker Safety Audio 15- English	:15 English
PSNRDOL1S15	Farm Worker Safety Audio 15- Spanish	:15 Spanish
PSNRDOL2E15	Farm Worker Health Audio 15- English	:15 English
PSNRDOL2S15	Farm Worker Health Audio 15- Spanish	:15 Spanish
PSNRDOL4E30	Ag Employment 30 - English	:30 English
PSNRDOL4S30	Ag Employment 30 - Spanish	:30 Spanish
PSNRDOL4E15	Ag Employment 15 - English	:15 English
PSNRDOL4S15	Ag Employment 15 - Spanish	:15 Spanish

We invite you to share this critically important information with the American workforce to ensure workers receive the protections they need and deserve. For more information on the campaign, please contact Edwin Nieves at 202-693-4655 or nieves.edwin@dol.gov.

For questions regarding the PSA formats and media distribution, please contact Hunter Anderson, PSN Media Partnerships Manager, at 703-621-7251 or handerson@psnmedia.com.

We look forward to your participation!

Kind regards,

