#### **Issue and Program List**

Station Call Letters: KSMY For quarter ending: JUNE 2021

#### **Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

- 1. County of SLO
- 2. Mixteco Indigena Community
- 3. CAUSE
- 4. El Concilio
- 5. RDN-Diabetes Certified

#### **Section II: Responsive Programs**

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

### 1. <u>Issue No.1</u> (County of SLO)

(a) Program or PSA series Title: Laura Zarate, County of SLO

Date(s) and time(s) of broadcast: April 18th, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Laura Zarate from County of SLO gave the community about COVID-19 updates, Vaccine education and vaccine rumors.

#### 2. <u>Issue No.2</u> (Mixteco Indigena Community Organizing Project)

(a) Program or PSA series Title: Fernando Martinez, MICOP

Date(s) and time(s) of broadcast: April 25<sup>th</sup>, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Fernando Martinez from Mixteco Indigena Community Organizing Project informed the community about immigration and labor rights.

#### 3. <u>Issue No.3</u> (CAUSE)

(a) Program or PSA series Title: Zulema Aleman, CAUSE

Date(s) and time(s) of broadcast: June 6, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Zulema from CAUSE talked to the community about sick time off and vaccines for the community. Zulema 805-329-2137 Office CAUSE 805-922-4447 for more info.

#### 4. <u>Issue No.1</u> (El Concilio)

(a) Program or PSA series Title: Alicia Flores, El Concilio

Date(s) and time(s) of broadcast: June 13, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Alicia Flores talked to the community about the services they offer.

### 5. Issue No.1 (RDN-Diabetes Certified)

(a) Program or PSA series Title: Nilda Benmaor, RDN-Diabetes Certified

Date(s) and time(s) of broadcast: June 20, 2021 (7:30am-8:00am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Nilda talked to the community about gaining weight during pandemic and how it affects diabetics. Nilda also explained the portions we need to eat.

#### LAZER BROADCASTING ADVERTISING AGREEMENT

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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
04/18/21	14860832	10 0
End Date	Date Entere	ed Date Last Modified
04/18/21	04/16/21	04/16/21
Advertiser		Station Market
IN HOUSE PSA		KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM
Product		SalesRep/Office
QUE SUCEDE		House House

Page

1

#### Standard Billing Cycle Estimate# KLMM-FM DATE LN TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK /WK SU 04/18/21 SU 04/18/21 10:00A-10:30A 1800 \$0.00 KLUN-FM DATE MO TU WE TH FR SA SU SPOTS LN TIMES/PROGRAMS LEN RATE **LINE REMARK** /WK SU 04/18/21 SU 04/18/21 07:00A-07:30A 1800 \$0.00 KSBQ-AM LN DATE TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK SU 04/18/21 SU 04/18/21 07:30A-08:00A 1800 \$0.00 KSMY-FM LN DATE MO TU WE TH FR SA SU SPOTS TIMES/PROGRAMS LEN **RATE LINE REMARK** /WK 1 SU 04/18/21 SU 04/18/21 07:00A-07:30A 1800 \$0.00 -----Additional Comments-----**Total Spots Spots Total\$** Net Gross 4 0.00 \$ 0.00 \$ 0.00 Billing Projections: By Month Accepted for Station Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser Name Title Title Name

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

	Apr 21
CA	0.00
ST	0.00

Start Date	Contract#	Mod#
04/18/21	148608321	0 0
End Date	Date Entere	d Date Last Modified
04/18/21	04/16/21	04/16/21
Advertiser		Station Market
IN HOUSE PSA		KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM
Product		SalesRep/Office
QUE SUCEDE		House House

Standard Billing Cycle Estimate#

Accepted for Station		Accepted fo	or advertiser OR agency(and MBS, if any) a	s agent for the advertiser
Name	Title		Name	Title

See reverse for accepted terms and conditions, if any

Page

2



312

Mill Street Suite 302 Santa Maria, CA 93454 Phone: 805.928.9796

### ASCERTAINMENT FORM

Organization:	Son Luis Obispo C	ounty-Public Health
Representative:	Jaura Tarete	ounty-Public Health ción Publica
Signature:	Danger T	<i>36</i>

# Problems & Issues facing our community

· COVID-19 · Johnson · Vaccine · Vaccine	Fig. 17.				30.00	
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146-08						

Date Recorded: 4/14/21
To be aired on: 4/18/21

## LAZER BROADCASTING ADVERTISING AGREEMENT

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Payment Frequency: (Weekly/Monthly)  S  NET TOTAL  ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approvable by LAZER BROADGASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER falls to broadcast Advertiser/Client shall have note the claim against LAZER for broadcast fideriser/Client shall hold LAZER harmless against all liability for slander, libed, unfair competition or trade or credit his accordance with entire claim on which this agreement is based plabar tapel, rather than the rate contracted for This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the bals of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in advertising arrangements on the bals of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in advertising arrangements on the bals of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in advertising arrangements on the bals of race or ethnicity. Any provision in any advertising agreement entered by a sales and advertising agreement entered by any provision in any advertising agreement entered by any provis							Charlet I	4		<del></del>				ALENT						
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not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes without ceffect copy changes without receiving a business days prior notice. If for any reason AZER fails to bound to effect copy changes without receiving a business days prior notice. If for any reason AZER fails to bound to effect copy changes without receiving a business days prior notice. If for any reason AZER fails to bound to effect copy changes without a practices, fails advertiser, infingement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement, this agreement is based to be terminated by either party by giving the other practices, fails advertising, infingement of braden is the printing of the provided herein, this agreement is all hold LAZER harmond fails and the practices, fails advertising, infingement of braden is the printing area of the binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in auch manner shall be nutil and void.  Please make checks payable to Lazer Broadcasting   Mail to P.S. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  CASE KARS KAEH KCAL KBTW KWRN KIOQ   1950 S. Survest Lane, Sta 302. San Bernardino, CA 92408  KEAL KKTT KBCP (800) McDivit Dr., Site D., Bakersfield, CA, 93313  CXSM KSCS KMLY   600 E. Market St., Suite 200, Sailnas, CA 93905  KSRN KWNZ KNEZ KZT   1465 Terminal Way, Suite 3, Reno, NV 89502  CXSM KSRN   777 N. First Sireet, Suite 0, Branket St., Suite 200, Sailnas, CA 93404  KART KINS KMEN   320 W. Bedford Are, Suite 201, F	Pa	yment Fr	equency: (Wee	kiy/Monthly)			\$		,								461 1	UIAL		
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or credit his account. Advertiser/Clent shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Clent shall hold LAZER harmless against all liability for slander, libe, unfair competition or trade practices, false advertising, infinigement of trademasks, trade names and copyrights resulting from Advertiser/Clent's broadcast failures regardless of cause. Advertiser/Clent shall hold LAZER harmless against trade practices, the contract of the party 14 days prior written notice. If Advertiser/Clent to terminates, he will psy LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (gales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Clent whose intent is to discriminate in author manner shall be null and vold.  **PROVED BY CLENT** (SIGNATURE)**  **PROVED BY SALESMANGER, IRANIT**  **PROVED BY SALESMANG	not lis	nited to cour	t costs, and attorne	y's fees. All progra	m and advertising	content is subject to	approval by	LAZER BROA	DCASTING (he	einafter '	LAZER").	Althoug	h LAZER	will try t	o accom	modate	"last m	ninute" co	py chang	es, it is agreed
practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Clients's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser/Client to terminates he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contracts that not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.  **PROVED BY CLIENT** [SIGNATURE]**  **PROVED BY SALES MANUAGER, IDRINITY**  **PROVED BY SALES	that LA	ZER is not be credit his acc	ound to effect copy of count Advertiser/Cl	hanges without re lient shall have no	ceiving 2 business : other claim against	days prior notice. I LAZER for broadca:	f for any reaso st failures rega	on LAZER tail: ardless of cau	s to broadcast Ise. Advertise	Advertise /Client sh	r/Client's iall hold t	progran AZER ha	is or ani rmless a	iouncem gainst all	ents, Ad Hiability	vertiser/ for sland	der, lib	may elect el, unfair (	ompetiti	on or trade
ACCEPTE BY ACCOUNT (SIGNATURE)  DATE  ACCEPTE BY ACCOUNT EXECUTIVE (PRINT)  K  Please make checks payable to Lazer Broadcasting   Mail to P. B. Box 6940, Oxnard CA 93030  Please make checks payable to Lazer Broadcasting   Mail to P. B. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  KSBI KXBK KAEH KCAL KBTW KWRN KIQO   1950 S. Surivest Lane, Ste 302. San Bernardino. CA 92408  KEAL KXTT KBGF   6901 McDivit Dr., Ste D. Bakersfield, CA 93313  KSRN KWNZ KNEZ KZTI   1465 Terminal Way, Suite 3, Reno, NV 89502  KSRN KSGZ KMLY   600 E. Market St., Suite 200, San Jose, CA 95112  KSSB   251 W. Main Street, Suite 200, Ban Jose, CA 95112  KSSB   251 W. Main Street, Suite 0.0, Brawley, CA 92227  KLMM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  KGRB KLMG KBAA KSTV   288 Commerce Circle, Sacramento, CA 95415  KGRB KLMG KBAA KSTV   288 Commerce Circle, Sacramento, CA 95815  KGRB KLMG KBAA KSTV   288 Commerce Circle, Sacramento, CA 95815  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRB KLMG KBAA KSTV   288 Commerce Circle, Sacramento, CA 95815  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ Note 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 South A Street, Suite 200, San Jose, CA 93711  KGRM KMZ NOTE 200 So	pract	ces, false ad-	ertising, infringeme	nt of trademarks,	trade names and co	pyrights resulting f	rom Advertise	r/Client's bro	oadcasts. Unle	ss otherv	rise provi	ded here	in, this a	greeme	nt may b	e termir	nated b	y either p	arty by g	iving the other
Agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.  ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)  K  ACCEPTED BY ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)  K  ACCEPTED BY ACCEPTED BY ACCEPTED BY ACCEPTED  K  ACCEPTED BY ACCEPTED	party :	4 days prior	written notice. If A	dvertiser/Client so	terminates, he will	pay LAZER the rate	earned in acc	ordance with	n the rate card	on which inate in a	this agre Ivertising	ement is arrange	based ( ments o	short rat n the ba	e), rathe sis of rac	r than th e or eth	ie rate nicity. /	contracte Any provis	d for. Ih ion in an	s contract shall v advertising
Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030  Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  CXSB KXRS KAEH KCAL KBTW KWRN KIQO   1950 S. Sunwest Lane, Ste 302, San Bernardino, CA 92408  CXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  CXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  CXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112  CXZM KSFN   777 N. First Street, Suite 200, San Jose,	IIUL	be briding u	itil accepted by an i	iumonico represe																_
Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030  Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  CXSB KXRS KAEH KCAL KBTW KWRN KIQO   1950 S. Sunwest Lane, Ste 302, San Bernardino, CA 92408  CXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  CXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  CXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112  CXZM KSFN   777 N. First Street, Suite 200, San Jose,						0.47¢				ACCEPT	D BY ACC	OURT EVE	CUTIVE (	PRINTI			<del></del>	(SIGNATI	RE)	
Please make checks payable to Lazer Broadcasting   Mail to P.S. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  CXSB KXRS KAEH KCAL KBTW KWRN KIQQ   1950 S. Surwest Lane, Ste 302, San Bernardino, CA 92408  KEAL KXTT KBQF   6901 McDiviti Dr., Ste D. Bakersfield, CA 93313  CXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  KSRN KWNZ KNEZ KZTI   1465 Terminal Way, Suite 3, Reno, NV 89502  CXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112  KSRS   251 W. Main Street, Suite 00, Brawley, CA 92227  KLMM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  KZER   5880 Hollister Ave., Suite C, Goleta, CA 93117  KGRB KLMG KBAA KSTV   298 Commerce Circle, Sacramento, CA 95815  KGAM KMZR   510 19th Street, Merced, CA 95340  **CATK TNS KMEN   320 W. Bedford Ave., Suite 201, Fresno, CA 93711  KXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030  **Originating Office Use Only:**  **Originating Office Use Only:**  **Originating Signatures**  **Verified Dates**  **Verified Spot Rates**  **Ready for Traffic**  **Ready for Traffic**  **Processing Account of Canada Account of	approv X	ED BY CLIENT	(SIGNATURE)			DATE				1 /	.D DI ACC					1	ر ''		1	,
Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030  For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  XXSB KXRS KAEH KCAL KBTW KWRN KIQQ   1950 S. Sunwest Lane, Ste. 302, San Bernardino, CA 92408  XXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  XXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  XXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112  XXSM KSFQ KMLY   6510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 203, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  XXSM KSBQ KSMY KLUN	PRINT N	AME				TITLE				APPROV	ED BY SAL	ESMANY	GER (PRI	NT)	1	7/	$\sigma$	(Depart	<b>門)</b> ]7	1/21
For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070  XXSB KXRS KAEH KCAL R8TW KWRN KIQQ [1950 S. Surwest Lane, Sie.302, San Bernardino, CA 92408   KEAL KXTT KBQF [6901 McDivitt Dr., Sie D. Bakersfield, CA 93313    XXSM KSGZ KMLY [600 E. Market St., Suite 200, Salinas, CA 93905   KSRN KWNZ KNEZ KZTI [1465 Terminal Way, Suite 3, Reno, NV 89502    XXZM KSFN [777 N. First Street, Suite 200, San Jose, CA 95112   KSRT KJOR [5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403    XXSB [251 W. Main Street, Suite 0, Brawley, CA 92227   KLMM KSBQ KSMY KLUN ] 312 E. Mill St., Suite 302, Santa Maria, CA 93454    XZER [5880 Hollister Ave., Suite C, Goleta, CA 93117   KGRB KLMG KBAA KSTV   298 Commerce Circle, Sacramento, CA 95815    XMAA [346 W. Tulare Ave., Tulare, CA 93274   KGBW [1903 Kansas Ave., Suite R, Modesto, CA 95351    XXLM KLJR KOXR [200 South A Street, Suite 400, Oxnard, CA 93030    ***********************************	X									x /		Ľ				<u>/</u>			10	
CXSB KXRS KAEH KCAL KBTW KWRN KIQQ   1950 S. Sumwest Lane, Ste 302, San Bernardino, CA 92408   KEAL KXTT KBQF   6901 McDivit Dr., Ste D, Bakersfield, CA 93313																				
			For accoun	nt inquiries	please ema	ail: Account	Receiva									e (80	5) 24	40-207	0	
KXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112  KXSR   251 W. Main Street, Suite O, Brawley, CA 92227  KXRM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Sanla Maria, CA 93454  KXRR KJOR   5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403  KXMM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Sanla Maria, CA 93454  KGRB KLMG KBAA KSTV   298 Commerce Circle, Sacramento, CA 95815  KGMQ   346 W. Tulare Ave., Suite C, Goleta, CA 93117  KGMQ   346 W. Tulare Ave., Tulare, CA 93274  KGAAT KTNS KMEN   320 W. Bedford Ave., Suite 201, Fresno, CA 93711  KGAM KMZR   510 19th Street, Merced, CA 95340  CXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030  Originating Office Use Only:  Verified Dates  Verified Spot Rates  Ready for Traffic  Fintered by:	KXSB H	XRS KAEH K	CAL KBTW KWRN H	(IQQ   1950 S. Sunv	west Lane, Ste.302,	San Bernardino, CA	92408													
KLMM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  KSSB   251 W. Main Street, Suite O, Brawley, CA 92227  KLMM KSBQ KSMY KLUN   312 E. Mill St., Suite 302, Santa Maria, CA 93454  KGRB KLMG KBAA KSTV   298 Commerce Circle, Sacramento, CA 95815  KGMQA   346 W. Tulare Ave., Tulare, CA 93274  KGMQA   346 W. Tulare Ave., Tulare, CA 93274  KGMA KMZR   510 19th Street, Merced, CA 95351  KGAM KMZR   510 19th Street, Merced, CA 95340  CKLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030  Originating Office Use Only:  Verified Dates  Verified Spot Rates  Ready for Traffic  Traffic  Entered by:	KXSM I	SGZ KMLY I	600 E. Market St., Si	uite 200, Salinas, Ci	A 93905											9502				
KGRB KLMG KBAA KSTV   296 Commerce Circle, Sacramento, CA 95815  KGRB KLMG KBAA KSTV   296 Commerce Circle, Sacramento, CA 95815  KGRB KLMG KBAA KSTV   296 Commerce Circle, Sacramento, CA 95815  KGRB KLMG KBAA KSTV   296 Commerce Circle, Sacramento, CA 95815  KGBB LLMG KBAA KSTV   296 Commerce Circle, Sacramento, CA 95815  KGBM KMZR   510 19th Street, Merced, CA 95340  KGAM KMZR   510 19th Street, Merced, CA 95340  KGAM KMZR   510 19th Street, Merced, CA 95340  CXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030  Originating Office Use Only:  Verified Dates  Verified Dates  Verified Signatures  Ready for Traffic  Entered by:	KXZM I	SFN   777 N.	First Street, Suite 20	0, San Jose, CA 95	5112											V 034E4				
KBBU   903 Kansas Ave., Suite V. Gulera, CA 93274  KMQA   346 W. Tulare Ave., Tulare, CA 93274  KAAT KTNS KMEN   320 W. Bedford Ave., Suite 201, Fresno, CA 93711  KGAM KMZR   510 19th Street, Merced, CA 95340  CXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030  Originating Office Use Only:  Verified Dates  Verified Signatures  Verified Spot Rates  Ready for Traffic  Entered by:																				
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CXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030    CXLM KLJR KOXR   200 South A Street, Suite 400, Oxnard, CA 93030    Originating Office Use Only:   Traffic Use Only:					04.407***				<u>_</u>											
Originating Office Use Only:     Traffic Use Only:       Verified Dates     Verified Signatures     Reviewed and Accepted by:       Verified Spot Rates     Ready for Traffic     Entered by:																				
Verified Dates     Verified Signatures     Reviewed and Accepted by:       Verified Spot Rates     Ready for Traffic     Entered by:	VXLM I	LJK KOXR	200 South A Street, S							<del></del>					<i></i>					
Verified Spot Rates Ready for Traffic Entered by:			10. 10	Origino						<del> </del>		Ravis	. POW				ıy:			
2/1/2021										+		nevie	weu							
										1										2/1/2021

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#			
04/25/21	14860835	96 0			
End Date 04/25/21	Date Entere 04/23/21	d Date Last Modified 04/23/21			
Advertiser IN HOUSE PSA		Station Market  KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM			
Product Mixteco Indijino Cor	nmunit	SalesRep/Office House House			

Standard Billing Cycle Estimate#

		KLI	MM-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
1	SU 04/25/21 SU 04/2	5/21 07:30A-08:00A	1800 1	1 \$0.00
		KLU	UN-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
1	SU 04/25/21 SU 04/2	5/21 07:30A-08:00A	1800 1	1 \$0.00
		KSI	BQ-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
1	SU 04/25/21 SU 04/25	5/21 07:30A-08:00A	1800 1	1 \$0.00
		KSI	MY-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
1	SU 04/25/21 SU 04/25	5/21 07:30A-08:00A	1800 1	1 \$0.00
	g Projections: By Month	ts Total Spots 4	Spots Total\$ 0.00	Net Gross \$ 0.00 \$ 0.00
Accep	oted for Station	Acc	epted for advertiser OR agency(and MBS, if any	r) as agent for the advertiser
Name		Title	Name	Title
See r	everse for accepted terms a	nd conditions, if any		Page 1

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#				
04/25/21	148608359	96 0				
End Date 04/25/21	Date Entere 04/23/21	d Date Last Modified 04/23/21				
Advertiser IN HOUSE PSA		Station Market  KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM				
Product Mixteco Indijino Cor	nmunit	SalesRep/Office House House				

Standard Billing Cycle Estimate#

	Apr 21
CA	0.00
ST	0.00

Accepted for Station		Accepted for advertiser OR agency(and MBS, if any	i) as agent for t	the advertiser
			_	****
Name	Title	Name	Title	
See reverse for accepted terms and	conditions, if any		Page	2





Check here for Spec Spot ONLY

			: All spec spots need a	a minimum of 4 busines	s days for production			
			AFFIC &	PRODU	CTION C	RDER		
O	HE SHOEDE		**All orde	ers MUST include	an END DATE*			
Advertiser:	UE SUCEDE					New Order	r Revision	
Date Neeed:								
AE: IN HO	USE		AE Email/C	ell:			<b></b>	
Length & # of S	pots: :60 :3	0	:15	Live	1/2 HrX	Other Tr	anslation Needed: Ye:	] [✓ s No
See Audio Prod	uction Checklist							
Voice: (Male/Fe	emale)		Requested Ta	ilent:				
Delivery Type:	Script mp3	<u></u>	Inhouse	Other		Music	/SFX:	
Special Instruct	ions / Explanations / Productio	n Notes:						
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	ot Title/ISCI Code			Length	Rotation		End Date	
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El Centro	KSSB-FM		Fresno	KMEN-FM				
Fresno	KAAT-FM/KTNS-FM		Merced	KGAM-FM				
Merced Modesto	KMZR-FM KBBU-FM		Oxnard	KUR-FM KNEZ-FM				
Oxnard	KXLM-FM		Reno Salinas	KSGZ-FM				
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Riverside	KAEH-FM		Santa Maria	KSMY-FM	<b>V</b>			
Sacramento	KGRB-FM/KBAA-FM		Santa Rosa	KJOR-FM				
Salinas	KXSM-FM		Li Li	Mexicana				
an Bernardino			Oxnard	KOXR-AM/FM				
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ian Luis Obispo		<u> </u>	Santa Maria	KSBQ-AM/FM				
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ianta Maria ianta Rosa	KLMM-FM KSRT-FM	Ť	Sacramento	KLMG-FM KWNZ-FM	<del></del>			
ulare	KMQA-FM		Reno	[MANIAT-LIA]				
	KBTW-FM/KWRN-AM/FM							
	epartment Use Only				into Completed:		Initials after completion:	

Updated: 2/1/21



312 E. Mill Street Suite 302 Santa Maria, CA 93454 Phone: 805-928-9796 Fax 805-928-4896

### ASCERTAINMENT FORM

Organization: Representative: Title: Signature:	Mixteco In Fernando Commun	digena Martine ity Oxi	Community 2 ganizex	Digani — Pro —
	oblems & Issues faci			
Imo	ration and	1000/	71911 5	
ate Recorded:	22 2021 25 2021			

#### LAZER BROADCASTING ADVERTISING AGREEMENT

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-		i I  KIQQ 103.7 FM		KOXR 910 AM KZER 1250 AN		-	KXZM 93					IKTNS 1	060AM	<del> </del>	KSTV	-TV		├	
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		<b>,</b>			<u> </u>				CAL	ENDAR		STE	BROA	DCAST		END	ORDER		
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3	KLUN	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -							1		1		
4																			
5	KSBQ	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -							1		1		
6																			
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ADVERTISING POLICY: All bills to Advertiser/Client shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser/Client agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER 8ROADCASTING (hereinafter "LAZER"). Although LAZER willt try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 business days prior notice. If for any reason LAZER fails to broadcast Advertiser/Client's programs or announcements, Advertiser/Client may elect to accept "make-goods" or credit his account. Advertiser/Client shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser/Client shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser/Client's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other arty 14 days prior written notice. If Advertiser/Client so terminates, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an Advertiser/Client whose intent is to discriminate in such manner shall be null and void.																			
PROVE	D BY CLIENT	(SIGNATURE)		D	ATE				ACCEPTED	BY ACCO	UNTEXEC	UTIVE (PF	UNT)			(	SIGNATU	RE)	
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Please make checks payable to Lazer Broadcasting   Mail to P.O. Box 6940, Oxnard CA 93030																			
For account inquiries please email: AccountReceivables@LazerBroadcasting.com   Corporate Office (805) 240-2070																			
XSB KXRS KAEH KCAL KBTW KWRN KIQQ   1950 S. Sunwest Lane, Ste. 302, San Bernardino, CA 92408  KEAL KXTT KBQF   6901 McDivitt Dr., Ste. D. Bakersfield, CA 93313  XSM KSGZ KMLY   600 E. Market St. Suite 200 Salinas CA 93905  KSRN KWNZ KNEZ KZTI   1465 Terminal Way, Suite 3, Reno, NV 89502																			
		00 E. Market St., Suit													002				
		irst Street, Suite 200,		12				KSRT KJOR   55 KLMM KSBQ KSI							93454				
		treet, Suite O, Brawle Ave., Suite C, Goleta,						KGRB KLMG KB		·									
	AL   346 W. Tulare Ave., Tulare, CA 93274  KBBU   903 Kansas Ave., Suite R, Modesto, CA 95351  KGAM KMZR   510 19th Street, Merced, CA 95340																		
AT KTNS KMEN   320 W. Bedford Ave., Suite 201, Fresho, CA 93711 KGAM KMZR   510 19th Street, Merced, CA 95340																			

Traffic Use Only:
Reviewed and Accepted by:
Entered by:

2/1/2021

KXLM KLJR KOXR | 200 South A Street, Suite 400, Oxnard, CA 93030

Verified Dates
Verified Spot Rates
Arithmetic Checked

Originating Office Use Only:

Verified Signatures

Ready for Traffic Faxed/Sent (Date)





Check here for Spec Snot ONLY

Please n	note: All spec spots need a minimum of 4	4 business days for producti	lon			
	RAFFIC & PRO	DUCTION	ORDER		-	
Advertiser: QUE SUCEDE				New Order Revision	]	
Date Neeed:						
AE: IN HOUSE	AE Email/Cell:					
Length & # of Spots: :60 :30	:15 Live	1/2 HrX	Other	Translation Needed:	Yes	V <sub>No</sub>
See Audio Production Checklist					163	,,,
Voice: (Male/Female)	Requested Talent:		<del></del>			
Delivery Type: Script mp3	Inhouse Other			Music/SFX:		
Special Instructions / Explanations / Production Notes:	1					
Miguel SIIva needs the cart # and he	will insert program. Ple	as email cart # f	to msilva@	lazerbroadcasting.cor	n.	
Thank You.						

Spot Title/ISCI Code	Cart#	Length	Rotation	Start Date	End Date
CAUSE		30 MIN		6/6/21	6/6/21
					***************************************
	<u></u>				

Market:	Station	
Rai	ilo Lazer Network	
Bakersfield	KEAL-FM	
El Centro	KSSB-FM	
Fresno	KAAT-FM/KTNS-FM	
Merced	KMZR-FM	
Modesto	KBBU-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM/KZTI-FM	
Riverside	KAEH-FM	
Sacramento	KGRB-FM/KBAA-FM	
Salinas	KXSM-FM	
San Bernardino	KXSB-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	<b>7</b>
Santa Barbara	KZER-AM/FM	1
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	

Market:	Station	
La Me	or Network	
Bakersfield	KXTT-FM/KBQF-FM	
Fresno	KMEN-FM	
Merced	KGAM-FM	
Oxnard	KUR-FM	
Reno	KNEZ-FM	
Salinas	KSGZ-FM	
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	
Santa Maria	KSMY-FM	<b>√</b>
Santa Rosa	KJOR-FM	
Laf	Mexicana	
Oxnard	KOXR-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	
Santa Maria	KSBQ-AM/FM	<b>7</b>
	atino	
Sacramento	KLMG-FM	
Reno	KWNZ-FM	

Production Department Use Only		
Assigned to:	Date Completed:	Initials after completion:

Updated: 2/1/21

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
06/06/21	148608548	30 0
End Date 06/06/21	Date Entere 06/02/21	d Date Last Modified 06/02/21
Advertiser		Station Market
IN HOUSE PSA		KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM
Product		SalesRep/Office
Que Sucede		House House

Standard Billing Cycle Estimate#

#### KLMM-FM

SU 06/06/21 SU 06/06/21   O7:30A-08:00A   1800   O   O   O   O   O   O   O   O   O			KL	MM-FM		
Name	LN	DATE	TIMES/PROGRAMS			RATE
Name   Title   Title	1	SU 06/06/21 SU 06/06/2	1 07:30A-08:00A	1800	1 1	\$0.00
SU 06/06/21 SU 06/06/21   07:30A-08:00A   1800			KL	JN-FM		
Name   Title   Title   Name   Title   Title   Name   Title   Title   Name   Title   Ti	LN	DATE	TIMES/PROGRAMS			RATE
Times/Programs	1	SU 06/06/21 SU 06/06/2	07:30A-08:00A	1800	1 1	\$0.00
SU 06/06/21 SU 06/06/21 O7:30A-08:00A 1800 1 1 1 \$0.00			KS	BQ-AM		
Name   Title   Title   Name   Title   Title   Name   Title   Title   Name   Title	LN	DATE	TIMES/PROGRAMS			RATE
LN         DATE         TIMES/PROGRAMS         LEN         MO         TU WE         TH         FR         SA         SU         SPOTS /WK         RATE           1         SU         06/06/21         SU         06/06/21         07:30A-08:00A         1800	1	SU 06/06/21 SU 06/06/2	07:30A-08:00A	1800	1 1	\$0.00
SU 06/06/21 SU 06/06/21 07:30A-08:00A 1800 1 1 \$0.00			KS	MY-FM		
Additional Comments	LN	DATE	TIMES/PROGRAMS			RATE
Billing Projections: By Month  Accepted for Station  Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser  Name  Title  Name  Title	1	SU 06/06/21 SU 06/06/21	07:30A-08:00A	1800	1 1	\$0.00
Name Title Name Title			•	•		Gross \$ 0.00
Page 1						advertiser
See reverse for accepted terms and conditions, if any		everse for accepted terms and			Page 1	

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

	Jun 21
CA	0.00
ST	0.00

Start Date	Contract#	Mod#
06/06/21	14860854	80 0
End Date 06/06/21	Date Entere 06/02/21	d Date Last Modified 06/02/21
Advertiser		Station Market
IN HOUSE PSA		KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM
Product Que Sucede		SalesRep/Office House House

Standard Billing Cycle Estimate#

Accepted for Station		Accepted for advertiser OR agency(an	d MBS, if any) as agent for the advertiser
Name	Title	Name	Title
See reverse for accepted terms	and conditions, if any		Page 2



312 E. Mill Street Suite 302 Santa Maria, CA 93454 Phone: 805-928-9796 Fax 805-928-4896

#### ASCERTAINMENT FORM

Organization:

Pr	oblems & Issues fa	icing our co	mmunity	
tiempo do Ca y va	enfermedad Cunas para	para 1 La 1	trabagadores	<u>d</u> u
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KXS	3 101.7 FM	1		KOXR 910 AM	102.1 FM		KXZM 93	3.7 FM		KAAT	103.1FM	KTNS 1	060AM		KSTV	-TV			
KXR	S 105.7 FM	1  KIQQ 103.7 FM		KZER 1250 AN	1 106.5 FM		KSFN 15	10 AM		KMEN	100.5	FM							
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KBTW	104.5 FM   KW	VRN 99.5 FM 1550 AM		KSMY 106.7 F	М	×	KGR8 94.3 I	FM KBAA 103.3FM		KXTT 9	4.9FM	KBQF 10	4.3FM						
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5	KSBQ	7:30A	8A	6/6/21	6/6/21	30MIN		\$ -							1	1	1		
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		ount. Advertiser/Cli																	
		ertising, infringemen																	
		written notice. If Adv																	
		til accepted by an au		ntative (sales manag	er) of LAZER. Unde	er FCC regulati	ons, LAZER c	cannot discrimina	ite in adv	ertising a	rrangen	ents on	the basis						
				agreement entere	d into with an Adve	ertiser/Client v	vhose intent	t is to discriminat	e in such	manner	shall be	null and	void.						
200011	D AV CLIENT	(CICNATURE)									~								
FRUVE	D BY CLIENT	(SIGNALONE)		Ε	DATE			ľ	ACCEPTED	#Y ACCOL	INT EXE	UTIVE (PR	mt)			16	SIGNATU	ncj	
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			riease ma	ke checks p	ayable to L	azer Bro	adcasti	ıng   Mail t	o P.O	. Box	6940	, Oxr	ard (	A 93	1030		/		
		For accoun	t inquiries	please ema	il: Account	Receivat	oles@La	azerBroad	castir	ig.co	m I C	orpoi	ate C	)ffice	(805	5) 24	0-207	0	
(SB KX	RS KAEH KO	AL KBTW KWRN KI						KEAL KXTT KBQ							, <u> </u>				
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KZM KS	FN   777 N. F	irst Street, Suite 200	San Jose, CA 95	1112	<del></del>			KSRT KJOR   551											
SSB   251 W. Main Street, Suite O, Brawley, CA 92227								KLMM KSBQ KSN	IY KLUN	312 E. A	till St., S	uite 302,	Santa Ma	aria, CA	93454				
							1	KGRB KLMG KBA	A KSTV	298 Com	merce C	ircle, Sac	ramento	CA 95	315				
		Ave., Suite C, Goleta,																	
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Check here for Spec Spot ONLY

Check here for	Spec spot over			
Please note	: All spec spots need a minimum of 4 business days for production			
TR	AFFIC & PRODUCTION ORDE	R		
	**All orders MUST include an END DATE**		_	
Advertiser: Que Sucede		New Order Revision	]	
Date Neeed:				
AE: In House	AE Email/Cell:			
Length & # of Spots: :60 :30	:15 Live 1/2 HrX other	Translation Needed:	Yes	No
See Audio Production Checklist				
Voice: (Male/Female)	Requested Talent:			
Delivery Type: Script mp3	Inhouse Other	Music/SFX:		
Special Instructions / Explanations / Production Notes:				
Program Attached.				

Spot Title/ISCI Code	Cart#	Length	Rotation	Start Date	End Date
Que Sucede-Santa Maria		30Min		6/13/21	6/13/21

Market:	Station	
Rac	lio Lazer Network	
Bakersfield	KEAL-FM	
El Centro	KSSB-FM	
Fresno	KAAT-FM/KTNS-FM	
Merced	KMZR-FM	
Modesto	KBBU-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM/KZTI-FM	
Riverside	KAEH-FM	
Sacramento	KGRB-FM/KBAA-FM	
Salinas	KXSM-FM	
San Bernardino	KXSB-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	\
Santa Barbara	KZER-AM/FM	
Santa Maria	KLMM-FM	1
Santa Rosa	KSRT-FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	

Market:	Station	
La Me	or Network	
Bakersfield	KXTT-FM/KBQF-FM	
Fresno	KMEN-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Salinas	KSGZ-FM	
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	
Santa Maria	KSMY-FM	<b>V</b>
Santa Rosa	KJOR-FM	
Lai	Лехісапа	
Oxnard	KOXR-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	
Santa Maria	KSBQ-AM/FM	<b>✓</b>
	atino	
Sacramento	KLMG-FM	
Reno	KWNZ-FM	

Production Department Use Only		
Assigned to:	Date Completed:	Initials after completion:

Updated: 2/1/21

IN HOUSE PROMOTIONS IN HOUSE OXNARD, CA 93036

Contract#	Mod#		
148608585	51 ' 0		
Date Entere	d Date Last Modified		
06/09/21	06/09/21		
	Station Market		
OTIONS	KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM		
	SalesRep/Office		
CONCILLO	House House		
	148608589 Date Entere 06/09/21 OTIONS		

Calendar Billing Cycle Estimate#

		KL	MM-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
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		KLI	JN-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
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LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
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		KSI	MY-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS RATE /WK
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	Additional Comments- g Projections: By Month	Total Spots 4	Spots Total\$ 0.00	Net Gross \$ 0.00 \$ 0.00
Accep	oted for Station	Acco	epted for advertiser OR agency(and MBS, if an	y) as agent for the advertiser  Title
	everse for accepted terms and			Page 1

IN HOUSE PROMOTIONS IN HOUSE OXNARD, CA 93036

	Jun 21
CA	0.00
ST	0.00

Start Date	Contract#	Mod#			
06/13/21	14860858	51 0			
End Date	Date Entere	ed Date Last Modified			
06/13/21	06/09/21	06/09/21			
Advertiser		Station Market			
IN HOUSE PROMOTIONS		KLMM-FM,KLUN-FM, KSBQ-AM,KSMY-FM			
Product		SalesRep/Office			
QUE SUCEDE EL C	CONCILLO	House House			

Calendar Billing Cycle Estimate#

Accepted for Station		Accepted t	or adveniser OH agency(and MBS, ii any) a	s agent for ti	ne advertiser
Name	Title		Name	Title	
See reverse for accepted terms and co	onditions, if any			Page	2

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-	101.7 FM			KOXR 910 AM		<del> </del>	KXZM 93.		┼	KAAT 103.1FM   KTN5 1060AN					KSIV	-1V	-			
		KIQQ 103.7 FM	<u> </u>	KZER 1250 AM KSBQ 1480 AN		ļ	KSFN 1510 AM KSRT 107.1 FM		┼	KMEN 100.5 FM KMQA 100.5 FM			<del> </del>				_			
-	. 1410 AM I 100.9 FM			KLMM 94.1 FN		X X	KJOR 104.1 FM		┼─	KEAL 106.5 FM				<del> </del>						
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not li	nited to cour	t costs, and attorne	y's fees. All progra	m and advertising	ontent is subject t	approval by	LAZER BROA	DCASTING (here	inafter "	LAZER").	Although	h LAZER	will try t	to accor	nmodate	e "last i	minute" c	opy chang	es, it is agreed	
that LA	ZER is not be	ound to effect copy	changes without re	ceiving 2 business	ays prior notice.	f for any reas	on LAZER fail	ls to broadcast A	dvertise: Client ch	r/Client's	program	s or ann	ouncem	ents, Ac Hishilit	lvertiser, for slan	/Client der lib	may elec el unfair	t to accept	"make-goods"	
or	credit his acc ces, false ads	count. Advertiser/C vertising, infringeme	iient shaii nave no ent of trademarks, 1	otner claim against trade names and co	DVrights resulting f	st ranures regi rom Advertise	aroress or car er/Client's br	oadcasts. Unless	otherw	ise provi	led here	in, this a	greemer	nt may b	e termir	nated b	y either p	arty by giv	ing the other	
party :	4 days prior	written notice. If A	dvertiser/Client so	terminates, he will	pay LAZER the rate	earned in acc	ordance wit	h the rate card o	n which	this agre	ement is	based (	hort rate	e), rathe	er than ti	he rate	contract	ed for. This	contract shall	
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For account inquiries please email: AccountReceivables@LazerBroade  KXSB KXRS KAEH KCAL KBTW KWRN KIQQ   1950 S. Sunwest Lane, Ste. 302, San Bernardino, CA 92408  KEAL KXTT KBQF																				
KXSM KSGZ KMLY   600 E. Market St., Suite 200, Salinas, CA 93905  KSRN KWNZ KNEZ KZTI   1465 Terminal Way, Suite 3, Reno, NV 89502																				
KXZM KSFN   777 N. First Street, Suite 200, San Jose, CA 95112 KSRT KJOR   5510 Skylane Blvd., Suite 102, Santa Rosa, CA 95403																				
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Check here for Spec Spot ONLY

		Please note	: All spec spots nee	d a minimum of 4 business	days for production			
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Bakersfield	KEAL-FM		Bakersfield	KXTT-FM/KBQF	-FM			
El Centro	KSSB-FM		Fresno	KMEN-FM				
Fresno	KAAT-FM/KTNS-FM		Merced	KGAM-FM				
Merced	KMZR-FM		Oxnard	KUR-FM				
Modesto	KBBU-FM		Reno	KNEZ-FM				
Oxnard	KXLM-FM		Salinas	KSGZ-FM				
Reno	KSRN-FM/KZTI-FM		Riverside/Victor V					
Riverside	KAEH-FM		Santa Maria					
Sacramento	KGRB-FM/KBAA-FM		Santa Rosa	KJOR-FM La Mexicana				
Salinas San Bernardino	KXSM-FM KXSB-FM		Oxnard	KOXR-AM/FM	83/5/4/2			
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San Jose	KXZM-FM			ino KCAL-AM				
San Luis Obispo		7	Santa Maria	KSBQ-AM/FM	✓			
Santa Barbara				Latino				
Santa Maria	KLMM-FM	<u> </u>	Sacramento	KLMG-FM				
Santa Rosa	KSRT-FM		Reno	KWNZ-FM				
Tulare	KMQA-FM							
Victorville-Barstow	KBTW-FM/KWRN-AM/FM							

Production Department Use Only		
Assigned to:	Date Completed:	Initials after completion:

Updated: 2/1/21



312 E. Mill Street Suite 302 Santa Maria, CA 93454 Phone: 805.928.9796

### ASCERTAINMENT FORM

Organization:

Representative: Title: Signature:	Nilda Bermaor, RDN, CDE RDN, Reg. Diet. Nutrit : CDE, Certified Diabeles, Est N. Barner
F	roblems & Issues facing our community
	gain' during the pandemic
<u>Uomber</u> <u>Men</u> «	Women to low weight.
Meal pr	now to cook neals
Date Recorded: To be aired on:	0/2021

#### **PSA Quarterly List**

Station Call Letters: KSMY For quarter ending: June 2020

Community issue: Traffic Congestion

- 1. Preparedness Hero-Monica
- 2. Empress of behind the Scenes
- 3. Eviction Prevention Starting Point
- 4. Escape Project-Mother
- 5. U.S department of Labor

#### Responsive programming:

- (1) Public service announcement, April 5<sup>th</sup>, 2021- April 11<sup>th</sup>, 2021: various times: PSA informs the community about Preparedness. Ad Council.
- (2) Public service announcement, April 26, 2021- May 1<sup>st</sup>, 2021: various times: What mother do behind the scenes. Ad Council.
- (3) Public service announcement, May 10<sup>th</sup> 2021-May16<sup>th</sup>, 2021: various times: PSA informs the community about Eviction prevention. City Serve.
- (4) Public service announcement, May 24<sup>th</sup>, 2021- May 30th, 2021: various times: PSA is regarding mothers having to scape and take time off. AD Council.
- (5) Public service announcement, June 7, 2021-June 13th, 2021: various times: PSA is regarding Agriculture Workers Right. U.S Dep of Labor.



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CNFE0106000

# **Preparedness Hero - Monica**

### **Emergency Preparedness**

0:08 / 0:30

DOWNLOAD NOW

ADD TO DOWNLOAD CENTER

**SHARE ASSET** 

#### **Details**

Language:

Spanish

Length:

:30

**Sponsor** 

Federal Emergency

Management

Agency (FEMA)

AD ID:

CNFE0106000

Media Type:

Radio

Agency:

Wordsworth &

Booth

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Our Work > Download Center

# **SHARED ASSETS**

### Ready To Download Ready To Request

### 3 assets

These assets will stay in your queue until you clear them.

Deselect All



CNMS0008000H

## **Empress Of Behind the Scenes**

File Format:

MOV

Language:

Spanish

Length:

:30

Expires: 04-28-2022

**DOWNLOAD THIS ASSET** 



Select





#### Brenda Madera <br/> <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/> Strenda Madera <br/

### Re: PSA Submission - City Serve Eviction Prevention Starting Point

Jaquelin Byrd <jackie@cityservenetwork.com> To: Brenda Madera <br/>
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Spr Mon, May 3, 2021 at 3:56 PM

Thank you, Brenda! Much appreciated.



### Jackie Byrd

Communications and Marketing Coordinator CityServe

From Your Neighborhood to the Nations

(661) 234-1829 jackie@cityserve.us www.cityserve.us

On Mon, May 3, 2021 at 3:30 PM Brenda Madera <a href="mailto:smooth">bmadera@lazerbroadcasting.com</a> wrote: Hi Jaquelin,

Received.

Thank You.

#### Brenda Madera

Lazer Broadcasting | Corporate Office

200 South A St. 4th Flr. | Oxnard CA 93030 Office: (805) 240-2070 | Fax: (805) 240-7658 bmadera@lazerbroadcasting.com

On Mon, May 3, 2021 at 3:20 PM Jaquelin Byrd <jackie@cityservenetwork.com> wrote: Hello Brenda,

This is Jackie with CityServe Network, the caller inquiring about the PSA submission. Thank you so much for your help today.

CityServe is offering its Eviction Prevention Starting Point, a program that helps landlords and renters start on the path to receive financial assistance through the CA COVID-19 Rent Relief program in the following counties: Los Angeles, Kings, Tulare, and Ventura.

Here's some information about how it works:

- Landlords can receive 80% of past-due rent accrued between April 1, 2020, and March 31, 2021. To receive reimbursement, landlords must agree to waive the remaining 20% of unpaid rent.
- Paying 25% of past-due rent by June 30, 2021, can help keep renters in their homes under the extended eviction protections provided in SB91. Eligible renters whose landlords choose not to participate in the program may still apply on their own. Those eligible can receive 25% of unpaid rent accrued between April 1, 2020, and March 31, 2021, through a direct payment to their landlord. If a landlord refuses the direct payment, 25% can be paid to the renter to help them pay the missed rent to their landlord by June 30, 2021.
- Eligible renters can also receive help paying future rent, equal to 25% of their monthly amount to help them stay in their homes, and 100% of up to 12 months of unpaid or future utility bills.

This program is 100% free.

With your help, we hope to reach families who reside in these counties about the program. Attached is the Spanish PSA. Please feel free to email or call me with any questions or concerns you may have.

Thank you,



### Jackie Byrd

Communications and Marketing Coordinator CityServe From Your Neighborhood to the Nations

(661) 234-1829 jackie@cityserve.us www.cityserve.us





CNFT00790000

# **Escape Project - Mother**

### **Discovering Nature**

0:15 / 0:30

DOWNLOAD NOW

ADD TO DOWNLOAD CENTER

**SHARE ASSET** 

#### **Details**

Language:

:30 Length:

Market Specific: Adults 25-54

**Sponsor** U.S. Forest Service

Spanish

AD ID: CNFT00790000

Media Type: Radio

@2021 The Ad Council

Terms of Use Privacy Policy



#### Brenda Madera <br/> <br/> sting.com>

## Radio PSAs - U.S. Department of Labor - "Agricultural Workers' Rights"

1 message

**PSN Media** <cli>clientservices@psnmedia.com> To: Alicia Llinas <br/>brendam@radiolazer.com>

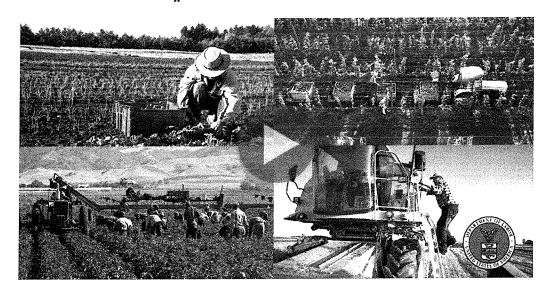
Thu, May 20, 2021 at 11:37 AM





# Radio PSAs - U.S. Department of Labor

Agricultural Workers' Rights"



Click here to listen to the English and Spanish PSAs (:15s and :30s)

### Dear PSA Director,

The U.S. Department of Labor, Wage and Hour Division (WHD) asks for your support in airing its radio public service announcements (PSAs). WHD produced these PSAs as part of a nationwide campaign to educate American agricultural workers about their workplace rights.

Protecting the health, safety and pay of agricultural workers and ensuring that employers pay them properly are more important than ever. This includes making sure workers receive required details about their job and pay, are paid at the proper rate and for every hour they work, and, if housing and transportation are provided, it is safe. Temporary agricultural workers (H-2A visa) must also receive reimbursement for visa-related expenses, and payment for transportation, food and lodging.

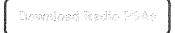
These PSAs help bring critical information to the workforce when they need it most. Thank you for helping us deliver this critical information.

#### Campaign Mission

- Educate the American agricultural workforce about their rights
- Support the American workforce during COVID-19
- Provide more information and resources at https://www.dol.gov/agencies/whd/pandemic

#### Distribution/Usage Rights:

There are eight (8) PSAs, available in English and Spanish. The PSAs are EVERGREEN (no end date) are available as 15- and 30-second spots. The PSAs are provided through Dropbox, PSAbank.com, and a variety of online digital platforms.



CLICK HERE to CONFIRM your station's participation

### **≛** Download Transcripts

The U.S. Department of Labor, Wage and Hour Division (WHD) "Agricultural Workers' Rights"

PSNRDOL1E15	Farm Worker Safety Audio 15- English	:15 English
PSNRDOL1S15	Farm Worker Safety Audio 15- Spanish	:15 Spanish
PSNRDOL2E15	Farm Worker Health Audio 15- English	:15 English
PSNRDOL2S15	Farm Worker Health Audio 15- Spanish	:15 Spanish
PSNRDOL4E30	Ag Employment 30 - English	:30 English
PSNRDOL4S30	Ag Employment 30 - Spanish	:30 Spanish
PSNRDOL4E15	Ag Employment 15 - English	:15 English
PSNRDOL4S15	Ag Employment 15 - Spanish	:15 Spanish

We invite you to share this critically important information with the American workforce to ensure workers receive the protections they need and deserve. For more information on the campaign, please contact Edwin Nieves at 202-693-4655 or nieves.edwin@dol.gov.

For guestions regarding the PSA formats and media distribution, please contact Hunter Anderson, PSN Media Partnerships Manager, at 703-621-7251 or handerson@psnmedia.com.

We look forward to your participation!

Kind regards,

PSNRDOL4S30\_AG Employmer

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**①** 

**Details** 



From

PSN Public Service Network (PSN)



Extension

mp3

Size

720.42 KB