

**Issues and Programs Lists**

**Station Call Letters** KSMY-FM

**For quarter ending** October 6, 2019 to December 29, 2019

**Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the stations service area:

- 1 Bordando Nuestras Raices
- 2 Consulado De Mexico
- 3 MHS Central Valley Prevention
- 4 CHIRLA
- 5 Consulado De Mexico
- 6 Restaurando Vidas
- 7 California Highway Patrol
- 8 Consulado De Mexico
- 9 Casa Hogar

During the preceding quarter, the following programs and announcements were broadcast in

response to the issue listed above:

1 Issue No.1 (Community information)

(a) Program or PSA series title: Bordando Nuestras Raices

Date(s) and time(s) of broadcast: October 6, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Ignacio Romero

Title: President

Summary of content, including names of hosts and guests, if any:

This program discusses the services they offer to unaccompanied undocumented children.

Cultural event embroidering our roots October 12, 2019. Free event, they will be having

a pavilion of craft and cultural exhibition.

**2 Issue No 2 (Consulate information)**

(a) Program or PSA series title: Consulado De Mexico

Date(s) and time(s) of broadcast: October 13, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Hugo Rene Oliva Romero

Title: Consul of Mexico

Summary of content, including names of hosts and guests, if any:

This program discusses the driving program from home, and new regulations on public charges.

The national health week and day of the dead festival.

**3 Issue No.3 (Immigration information)**

(a) Program or PSA series title: MHS Central Valley Preventio

Date(s) and time(s) of broadcast: October 20, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Aliza Endida Martinez

Title: Specialist of drug prevention and Alcohol

Summary of content, including names of hosts and guests, if any:

This program discusses how they been working through the community to reduce alcohol,

electric cigarettes, and other drug use. This time they are working on two projects 1.Campaign

national prescription drug collection and 2. vaping cigarattes. Their programs were created

for communitis to be free of drugs.

**4 Issue No 4 (Community Information)**

(a) Program or PSA series title: CHIRLA

Date(s) and time(s) of broadcast: November 3, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Mireya Gonzalez

Title: Community Organizer

Summary of content, including names of hosts and guests, if any:

This program discusses DACA case and DACA march on November 7th, 2019.

Chirla is the coalition for Humane Immigrant Rights. They have been working to expand

immigrants rights and defend the community against attacks from those who seek to

scapegoat and blame us for systemic problems.

5 Issue No 5 (Consulate Information)

(a) Program or PSA series title: Consulado De Mexico

Date(s) and time(s) of broadcast: November 10, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Hugo Rene Oliva Romero

Title: Consul of Mexico

Summary of content, including names of hosts and guests, if any:

This program discusses information on DACA. Help to Mexicans that has returned to Mexico.

Information on scholarship every Thursday. Consul services and passports.

(b) Program or PSA series title: Consulado De Mexico

Date(s) and time(s) of broadcast: November 17, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Hugo Rene Oliva Romero

Title: Consul of Mexico

Summary of content, including names of hosts and guests, if any:

This program discusses information on DACA. Help to Mexicans that has returned to Mexico.

Information on scholarship every Thursday. Consul services and passports.

6 Issue No 6 (Community information)

(a) Program or PSA series title: Restaurando Vidas

Date(s) and time(s) of broadcast: November 17, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Alfonso Muro

Title: Director

Summary of content, including names of hosts and guests, if any:

This program discusses their workshops programs and their support groups, suicide prevention

and anger control.

7 Issue No 7 (Highway information )

(a) Program or PSA series title: California Highway Patrol

Date(s) and time(s) of broadcast: November 24, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Officer Ramon Duran

Title: Officer

Summary of content, including names of hosts and guests, if any:

This program discusses driving under the influence, driving distracted, and dangers of not

driving without a seatbelt. Maximum enforcement during Thanksgiving weekend.

(b) Program or PSA series title: California Highway Patrol

Date(s) and time(s) of broadcast: December 1, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Officer Ramon Duran

Title: Officer

Summary of content, including names of hosts and guests, if any:

This program discusses driving under the influence, driving distracted, and dangers of not driving without a seatbelt. Maximum enforcement during Thanksgiving weekend.

**8 Issue No 8 (Consulate information )**

(a) Program or PSA series title: Consulado De Mexico

Date(s) and time(s) of broadcast: December 8, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Hugo Rene Oliva Romero

Title: Consul of Mexico

Summary of content, including names of hosts and guests, if any:

This program discusses information regarding DACA program. Scholarship, passport process, and consulate services. Workshop with San Bernardino Colleges for the youth.

**9 Issue No 9 (Communtv information )**

(a) Program or PSA series title: Casa Hogar

Date(s) and time(s) of broadcast: December 15, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Miguel Lopez

Title: Outreach

Summary of content, including names of hosts and guests, if any:

This program discusses information on domestic violence, the importance of been foster parent and how to prepare for adoption. How to prevent child abuse and neglect.

(b) Program or PSA series title: Casa Hogar

Date(s) and time(s) of broadcast: December 22, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Miguel Lopez

Title: Outreach

Summary of content, including names of hosts and guests, if any:

This program discusses information on domestic violence, the importance of been foster parent and how to prepare for adoption. How to prevent child abuse and neglect.

(c) Program or PSA series title: Casa Hogar

Date(s) and time(s) of broadcast: December 29, 2019, 7:00AM

Duration of program or announcements: 30 Minutes

Source of material: Miguel Lopez

Title: Outreach

Summary of content, including names of hosts and guests, if any:

This program discusses information on domestic violence, the importance of been foster parent and how to prepare for adoption. How to prevent child abuse and neglect.

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                  |                       |                |               |               |
|------------------|-----------------------|----------------|---------------|---------------|
| LAZER NETWORK    | KXLM 102.9 FM         | KSRT 107.1 FM  | KSRN 107.7 FM | KBBU 93.9 FM  |
| LA MEJOR NETWORK | KLJR 96.7 FM          | KJOR 104.1 FM  | KFOY 1060 AM  | KAAT 103.1 FM |
| KXSB 101.7 FM    | KOXR 910 AM 102.1 FM  | KXSM 93.1 FM   | KWNZ 106.3 FM | KMEN 100.5 FM |
| KXRS 105.7 FM    | KZER 1250 AM          | KSGZ 98.7 FM   | KNEZ 107.3 FM | KTNS 1060 AM  |
| KCAL 1410 AM     | KSBQ 1480 AM 102.9 FM | X KMLY 95.1 FM | KZTI 105.3 FM | KMQA 100.5 FM |
| KAEH 100.9 FM    | KLMM 94.1 FM          | X KGRB 94.3 FM | KEAL 106.5 FM | KSTV - TV     |
| KIQQ 103.7 FM    | KSMY 106.7 FM         | X KLMG 97.9 FM | KBQF 104.3 FM |               |
| KBTW 104.5 FM    | KLUN 103.1 FM         | X KMZR 92.5 FM | KXTT 94.9 FM  |               |
| KIQQ 1310 AM     | KXZM 93.7 FM          | KGAM 106.3 FM  |               |               |

ORDER DATE: 10/3/2019

|   |   |
|---|---|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-Bordando Nuestras Raíces | <b>New Client Information</b><br>NEW CONTRACT <input checked="" type="checkbox"/> REVISION<br>RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION |
| <b>AGENCY NAME</b><br>AGENCY NAME                                     | NEW ADVERTISER NATIONAL<br>LOCAL DIRECT <input checked="" type="checkbox"/> TRADE<br>LOCAL AGENCY NTR   |

|  |   |
|--|---|
| <b>ADDRESS</b><br>CITY STATE ZIP CODE<br>PHONE CELL ZIP CODE<br>CONTACT NAME EMAIL | <b>CONTRACT DATES</b><br>FROM 10/6/2019 TO 10/6/2019<br>ACCOUNT EXECUTIVE House<br>PRODUCT TYPE Importa Bordando Nuestras Raíces<br>BILLING/ NOTARY PROMOTION<br>Affidavits: Invoices Scrjpts<br>CALENDAR <input checked="" type="checkbox"/> STD BROADCAST END ORDER |
|--|---|

| Line | Station | TIME PERIOD |        | FLIGHT DATES |         | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|---------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO      |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 10/6/19      | 10/6/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 10/6/19      | 10/6/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 10/6/19      | 10/6/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 10/6/19      | 10/6/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 5    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|   |                     |                                   |             |               |
|---|---------------------|-----------------------------------|-------------|---------------|
| <b>SPECIAL INSTRUCTIONS:</b>                                    | <b>GROSS TOTALS</b> | Total Weeks                       | Total Spots | Total \$      |
|   |                     | 1                                 | 4           | -             |
|   |                     | <b>LESS AGENCY COMMISSION</b>     |             | <b>\$0.00</b> |
|   |                     | <b>TALENT FEE/OTHER ADDITIONS</b> |             |               |
| Payment with Contract \$<br>Payment Frequency: (Weekly/Monthly) | Check #             | <b>NET TOTAL</b>                  |             | <b>\$0.00</b> |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|  |   |
|--|---|
| APPROVED BY CLIENT (SIGNATURE)<br>X House DATE 10/3/2019 | ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)<br>X House<br>APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)<br>X Michael Rivera |
|--|---|

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDill Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113         |
| KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellas, CA 93905 - (831) 422-5019                          | KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331                                | KBRT KJOR - 6510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089         |
| KBBB - 251 W. Main Street, Suite 0 - Brawley, CA 92227 - (760) 344-5958                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629              |
| KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|   |                           |
|---|---------------------------|
| <b>Originating Office Use Only:</b>                     | <b>Traffic Use Only:</b>  |
| Verified Dates <input checked="" type="checkbox"/>      | Reviewed and Accepted by: |
| Verified Spot Rates <input checked="" type="checkbox"/> | Entered by:               |
| Arithmetic Checked <input checked="" type="checkbox"/>  | 2/6/2018                  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                     |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19                |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM,KSBQ-AM<br>,KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House                |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                     |                       |                |                  |
|-------------------------------|---------------------|-----------------------|----------------|------------------|
| -----Additional Comments----- | Total Spots<br>1536 | Spots Total\$<br>0.00 | Net<br>\$ 0.00 | Gross<br>\$ 0.00 |
|-------------------------------|---------------------|-----------------------|----------------|------------------|

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2





# Traffic & Production Order

Date 10/3/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Bordando Nuestras Raíces

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start   | End     |
|------------------|----------------------------|------------|---------------------------------------|---------|---------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |         |         |
| OS               | San Bernardino             | KXSB-FM    |                                       |         |         |
| OS               | San Bernardino             | KXRS-FM    |                                       |         |         |
| RM               | Victor Valley              | KBTW-FM    |                                       |         |         |
| RM               | Salinas                    | KXSM-FM    |                                       |         |         |
| RM               | Salinas                    | KMLY-FM    |                                       |         |         |
| KH               | San Jose                   | KXZM-FM    |                                       |         |         |
| OS               | Merced                     | KMZR-FM    |                                       |         |         |
| RM               | Modesto                    | KBBU-FM    |                                       |         |         |
| AM               | Sacramento                 | KGRB-FM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KXLM-FM    |                                       |         |         |
| RM               | Santa Barbara              | KZER-AM    |                                       |         |         |
| RM               | Bakersfield                | KEAL-FM    |                                       |         |         |
| OS               | Reno                       | KSRN-FM    |                                       |         |         |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |         |         |
| AM               | Santa Maria                | KLMM-FM    |                                       | 10/6/19 | 10/6/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 10/6/19 | 10/6/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |         |         |
| RP               | <b>La Mejor Network</b>    |            |                                       |         |         |
| RP               | Oxnard-Ventura             | KLJR-FM    |                                       |         |         |
| RM               | Bakersfield                | KXTT-FM    |                                       |         |         |
| OS               | Merced                     | KGAM-FM    |                                       |         |         |
| CS               | Santa Maria/Lompoc         | KSMY-FM    |                                       | 10/6/19 | 10/6/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |         |         |
| RP               | <b>La Mexicana Network</b> |            |                                       |         |         |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 10/6/19 | 10/6/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KOXR-FM/AM |                                       |         |         |
| OS               | Reno/Sparks                | KFOY-AM    |                                       |         |         |
| AM               | Sacramento                 | KLMG-FM    |                                       |         |         |
| SM               | Sacramento                 | KSAO-TV    |                                       |         |         |
| SM               | Sacramento                 | KSTV-TV    |                                       |         |         |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |         |         |
| <b>Product</b>   |                            |            |                                       |         |         |
| <b>Est. #</b>    |                            |            |                                       |         |         |
| <b>ISCI Code</b> |                            |            |                                       |         |         |

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE    | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date  |
|--------------------------|--------|----------|----------|---------------------|------------|-----------|
| SMBSD                    |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 10/6/2019  | 10/6/2019 |
| Bordando Nuestras Raíces |        |          |          |                     |            |           |
|                          |        |          |          |                     |            |           |
|                          |        |          |          |                     |            |           |

Special Instructions Program in house

**\*Please allow 48 hours for quality Production\***

| Production Department Use Only             | Traffic Department Use Only                 |
|--|---|
| Date Completed _____                       | Date Completed _____                        |
| Producer _____                             | Traffic Director _____                      |
| <b>Traffic Managers</b>                    |   |
| RP- Rosa Pena rosap@radiolazer.com         | OS-Oscar Sandavol oscar@radiolazer.com      |
| KH-Kim Herrera kherrera@radiolazer.com     | RM-Rebeca Marquez rmarquez@radiolazer.com   |
| CS-Cynthia Salcido csalcido@radiolazer.com | AM-Amanda Michael amichael@radiolazer.com   |
|  | SM-Sylvia Martinez smartinez@radiolazer.com |



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: Bordando Nuestras Raices Organizada / UIAP  
 Representative: Ignacio Romero  
 Title: Presidente  
 Signature: [Handwritten Signature]

Problems & Issues facing our community

- Offering Service to Unaccompanied  
undocumented children.

Evento cultural "Bordando nuestras  
raices" 12 de Octubre evento  
gratis, tendremos un pabellon de  
muestra artesanal y cultural.

Violeta Srazo  
(909) 957 9884

Date Recorded: 9/12/2019  
 To Be Aired on: 10/5/19-10/6/19

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Thursday, October 03, 2019 10:13 AM  
**To:** 'Sandra Ramirez'  
**Subject:** FW: prog la voz de la comunidad  
**Attachments:** LA VOZ.mp3; La Voz De La Comunidad P O.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** Arturo Acosta [mailto:aacosta@lazerbroadcasting.com]  
**Sent:** Thursday, October 03, 2019 9:15 AM  
**To:** Nancy Lima  
**Subject:** Fwd: prog la voz de la comunidad

----- Forwarded message -----

**From:** Arturo Acosta <[aacosta@lazerbroadcasting.com](mailto:aacosta@lazerbroadcasting.com)>  
**Date:** Sat, Sep 28, 2019 at 8:38 AM  
**Subject:** prog la voz de la comunidad  
**To:** <[violetasuazo@gmail.com](mailto:violetasuazo@gmail.com)>



Virus-free. [www.avg.com](http://www.avg.com)

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                         |                              |                       |                               |                      |
|-------------------------|------------------------------|-----------------------|-------------------------------|----------------------|
| <b>LAZER NETWORK</b>    | <b>KXLM 102.9 FM</b>         | <b>KSRT 107.1 FM</b>  | <b>KSRN 107.7 FM</b>          | <b>KBBU 93.9 FM</b>  |
| <b>LA MEJOR NETWORK</b> | <b>KLJR 96.7 FM</b>          | <b>KJOR 104.1 FM</b>  | <b>KFOY 1060 AM</b>           | <b>KAAT 103.1 FM</b> |
| <b>KXSB 101.7 FM</b>    | <b>KOXR 910 AM 102.1 FM</b>  | <b>KXSM 93.1 FM</b>   | <b>KWNZ 106.3 FM</b>          | <b>KMEN 100.5 FM</b> |
| <b>KXRS 105.7 FM</b>    | <b>KZER 1250 AM</b>          | <b>KSGZ 98.7 FM</b>   | <b>KNEZ 107.3 FM</b>          | <b>KTNS 1060 AM</b>  |
| <b>KCAL 1410 AM</b>     | <b>KSBQ 1480 AM 102.9 FM</b> | <b>X KMLY 95.1 FM</b> | <b>KZTI 105.3 FM</b>          | <b>KMQA 100.5 FM</b> |
| <b>KAEH 100.9 FM</b>    | <b>KLMM 94.1 FM</b>          | <b>X KGRB 94.3 FM</b> | <b>KEAL 106.5 FM</b>          | <b>KSTV - TV</b>     |
| <b>KIQQ 103.7 FM</b>    | <b>KSMY 106.7 FM</b>         | <b>X KLMG 97.9 FM</b> | <b>KBQF 104.3 FM</b>          |                      |
| <b>KBTW 104.5 FM</b>    | <b>KLUN 103.1 FM</b>         | <b>X KMZR 92.5 FM</b> | <b>KXTT 94.9 FM</b>           |                      |
| <b>KIQQ 1310 AM</b>     | <b>KXZM 93.7 FM</b>          | <b>KGAM 106.3 FM</b>  | <b>New Client Information</b> |                      |

ORDER DATE: 10/9/2019

|  |  |                             |                                     |                     |  |
|--|--|-----------------------------|-------------------------------------|---------------------|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-Consulado De Mexico |  | <b>NEW CONTRACT</b>         | <input checked="" type="checkbox"/> | <b>REVISION</b>     |  |
| <b>AGENCY NAME</b>   |  | <b>RETURNING ADVERTISER</b> | <input checked="" type="checkbox"/> | <b>CANCELLATION</b> |  |
| <b>ADDRESS</b>   |  | <b>NEW ADVERTISER</b>       |                                     | <b>NATIONAL</b>     |  |
| <b>CITY</b>  |  | <b>LOCAL DIRECT</b>         | <input checked="" type="checkbox"/> | <b>TRADE</b>        |  |
| <b>STATE</b>   |  | <b>LOCAL AGENCY</b>         |                                     | <b>NTR</b>          |  |

|   |  |             |                  |           |            |
|---|--|-------------|------------------|-----------|------------|
| <b>CONTRACT DATES</b>                   |  | <b>FROM</b> | 10/13/2019       | <b>TO</b> | 10/13/2019 |
| <b>ACCOUNT EXECUTIVE</b> House          |  |             |                  |           |            |
| <b>PRODUCT TYPE</b> Consulado De Mexico |  |             |                  |           |            |
| <b>BILLING/ NOTARY</b>                  |  |             | <b>PROMOTION</b> |           |            |

|                     |              |                    |                                     |                                     |                          |                          |                          |                          |                          |
|---------------------|--------------|--------------------|-------------------------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>CONTACT NAME</b> | <b>EMAIL</b> | <b>Affidavits:</b> | <input checked="" type="checkbox"/> | <b>Invoices</b>                     | <input type="checkbox"/> | <b>Scripts</b>           | <input type="checkbox"/> | <b>END ORDER</b>         | <input type="checkbox"/> |
| <b>PHONE</b>        | <b>CELL</b>  | <b>ZIP CODE</b>    | <b>CALENDAR</b>                     | <input checked="" type="checkbox"/> | <b>STD BROADCAST</b>     | <input type="checkbox"/> | <b>CALENDAR</b>          | <input type="checkbox"/> | <b>END ORDER</b>         |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 10/13/19     | 10/13/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 10/13/19     | 10/13/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 10/13/19     | 10/13/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 10/13/19     | 10/13/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|  |  |                                   |                    |                    |                         |
|--|--|-----------------------------------|--------------------|--------------------|-------------------------|
| <b>SPECIAL INSTRUCTIONS:</b>               |  | <b>GROSS TOTALS</b>               | <b>Total Weeks</b> | <b>Total Spots</b> | <b>Total \$</b>         |
|  |  |                                   | 1                  | 1                  | -                       |
|  |  | <b>LESS AGENCY COMMISSION</b>     |                    |                    | \$0.00                  |
|  |  | <b>TALENT FEE/OTHER ADDITIONS</b> |                    |                    |                         |
| <b>Payment with Contract \$</b>            |  | <b>Check #</b>                    |                    |                    |                         |
| <b>Payment Frequency: (Weekly/Monthly)</b> |  | <b>\$</b>                         |                    |                    | <b>NET TOTAL \$0.00</b> |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|                                       |              |  |                    |
|---------------------------------------|--------------|--|--------------------|
| <b>APPROVED BY CLIENT (SIGNATURE)</b> | <b>DATE</b>  | <b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> | <b>(SIGNATURE)</b> |
| X House                               | 10/9/2019    | X House                                      |                    |
| <b>PRINT NAME</b>                     | <b>TITLE</b> | <b>APPROVED BY SALES MANAGER (PRINT)</b>     | <b>(SIGNATURE)</b> |
| X                                     |              | X Michael Rivera                             |                    |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDyllt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113        |
| KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93906 - (831) 422-5019                         | KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 999-8331                                | KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3088         |
| KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9788 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629              |
| KMQA - 1450 E. Bardesley Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|   |   |                           |  |
|---|---|---------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>  |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by:               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 10/9/2019                             | 2/6/2018                  |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                     |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19                |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM, KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House                |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: CONSULADO DE MEXICO  
 Representative: HUGO RENE OLIVA RODRIGO  
 Title: CONSUL DE MEXICO  
 Signature: [Handwritten Signature]

Problems & Issues facing our community

PROBLEMA DE MENAJE DE CASA  
NUOVA REGULACION SOBRE CARRA PUBLICA  
SEMANA BINACIONAL DE SALUD  
DIA DE LOS MUERTOS FESTIVALES

Date Recorded: 10/9/19

To Be Aired on: 10/12/19 - 10/13/19



# Traffic & Production Order

Date 10/9/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Consulado De Mexico

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start    | End      |
|------------------|----------------------------|------------|---------------------------------------|----------|----------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |          |          |
| OS               | San Bernardino             | KXSB-FM    |                                       |          |          |
| OS               | San Bernardino             | KXRS-FM    |                                       |          |          |
| RM               | Victor Valley              | KBTV-FM    |                                       |          |          |
| RM               | Salinas                    | KXSM-FM    |                                       |          |          |
| RM               | Salinas                    | KMLY-FM    |                                       |          |          |
| KH               | San Jose                   | KXZM-FM    |                                       |          |          |
| OS               | Merced                     | KMZR-FM    |                                       |          |          |
| RM               | Modesto                    | KBBU-FM    |                                       |          |          |
| AM               | Sacramento                 | KGRB-FM    |                                       |          |          |
| RP               | Ornard-Ventura             | KXLM-FM    |                                       |          |          |
| RM               | Santa Barbara              | KZER-AM    |                                       |          |          |
| RM               | Bakersfield                | KEAL-FM    |                                       |          |          |
| OS               | Reno                       | KSRN-FM    |                                       |          |          |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |          |          |
| AM               | Santa Maria                | KLMM-FM    |                                       | 10/13/19 | 10/13/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 10/13/19 | 10/13/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |          |          |
| RP               | <b>La Mejor Network</b>    |            |                                       |          |          |
| RP               | Ornard-Ventura             | KLJR-FM    |                                       |          |          |
| RM               | Bakersfield                | KXTT-FM    |                                       |          |          |
| OS               | Merced                     | KGAM-FM    |                                       |          |          |
| CS               | Santa Maria/ Lompoc        | KSMY-FM    |                                       | 10/13/19 | 10/13/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |          |          |
| RP               | <b>La Mexicana Network</b> |            |                                       |          |          |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 10/13/19 | 10/13/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |          |          |
| RP               | Ornard-Ventura             | KOXR-FM/AM |                                       |          |          |
| OS               | Reno/ Sparks               | KFOY-AM    |                                       |          |          |
| AM               | Sacramento                 | KLMG-FM    |                                       |          |          |
| SM               | Sacramento                 | KSAO-TV    |                                       |          |          |
| SM               | Sacramento                 | KSTV-TV    |                                       |          |          |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |          |          |
| <b>Product</b>   |                            |            |                                       |          |          |
| <b>Est. #</b>    |                            |            |                                       |          |          |
| <b>ISCI Code</b> |                            |            |                                       |          |          |

# of Commercials :60 \_\_\_ :30 \_\_\_ :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other

Spec Spot YES \_\_\_ NO

Translation Needed YES \_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House  mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email \_\_\_

First Spln \_\_\_ Sling Spot \_\_\_ CD \_\_\_

Yousendit \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|-----------------------|--------|----------|----------|---------------------|------------|------------|
| SMBSD                 |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 10/13/2019 | 10/13/2019 |
| Consulado De Mexico   |        |          |          |                     |            |            |
|                       |        |          |          |                     |            |            |

Special Instructions Program in house

\*Please allow 48 hours for quality Production\*

|   |                |  |                        |
|---|----------------|--|------------------------|
| <b>Production Department Use Only</b>   |                | <b>Traffic Department Use Only</b>   |                        |
| Date Completed _____  | Producer _____ | Date Completed _____   | Traffic Director _____ |
| <b>Traffic Managers</b><br>RP- Rosa Pena rosap@radiolazer.com<br>KH-Klm Herrera kherrera@radiolazer.com<br>CS-Cynthia Salcido csalcido@radiolazer.com |                | OS-Oscar Sandavol oscar@radiolazer.com<br>RM-Rebeca Marquez rmarquez@radiolazer.com<br>AM-Amanda Michael amichael@radiolazer.com |                        |
|   |                | SM-Sylvia Martinez smartinez@radiolazer.com  |                        |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, October 09, 2019 10:22 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz program 10/12-10/13  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Monday, October 07, 2019 11:58 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.6 MB in total · Will be deleted on 14 October, 2019

Get your files

Download link

<https://wetransfer.com/downloads/6c8aede9fee6be11c8bdcbc5b31aa97920191007185701/2112b6f021da7c>



# LAZER BROADCASTING ADVERTISING AGREEMENT

|                         |                              |                       |                               |                      |
|-------------------------|------------------------------|-----------------------|-------------------------------|----------------------|
| <b>LAZER NETWORK</b>    | <b>KXLM 102.9 FM</b>         | <b>KSRT 107.1 FM</b>  | <b>KSRN 107.7 FM</b>          | <b>KBBU 93.9 FM</b>  |
| <b>LA MEJOR NETWORK</b> | <b>KLJR 96.7 FM</b>          | <b>KJOR 104.1 FM</b>  | <b>KFOY 1060 AM</b>           | <b>KAAT 103.1 FM</b> |
| <b>KXSB 101.7 FM</b>    | <b>KOXR 910 AM 102.1 FM</b>  | <b>KXSM 93.1 FM</b>   | <b>KWNZ 106.3 FM</b>          | <b>KMEN 100.5 FM</b> |
| <b>KXRS 105.7 FM</b>    | <b>KZER 1250 AM</b>          | <b>KSGZ 98.7 FM</b>   | <b>KNEZ 107.3 FM</b>          | <b>KTNS 1060 AM</b>  |
| <b>KCAL 1410 AM</b>     | <b>KSBQ 1480 AM 102.9 FM</b> | <b>X KMLY 95.1 FM</b> | <b>KZTI 105.3 FM</b>          | <b>KMQA 100.5 FM</b> |
| <b>KAEH 100.9 FM</b>    | <b>KLMM 94.1 FM</b>          | <b>X KGRB 94.3 FM</b> | <b>KEAL 106.5 FM</b>          | <b>KSTV - TV</b>     |
| <b>KIQQ 103.7 FM</b>    | <b>KSMY 106.7 FM</b>         | <b>X KLMG 97.9 FM</b> | <b>KBQF 104.3 FM</b>          |                      |
| <b>KBTW 104.5 FM</b>    | <b>KLUN 103.1 FM</b>         | <b>X KMZR 92.5 FM</b> | <b>KXTT 94.9 FM</b>           |                      |
| <b>KIQQ 1310 AM</b>     | <b>KXZM 93.7 FM</b>          | <b>KGAM 106.3 FM</b>  | <b>New Client Information</b> |                      |

**ORDER DATE: 10/18/2019**

|  |  |                             |                                     |                     |  |
|--|--|-----------------------------|-------------------------------------|---------------------|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-MHS Central Valley Prevention |  | <b>NEW CONTRACT</b>         | <input checked="" type="checkbox"/> | <b>REVISION</b>     |  |
| <b>AGENCY NAME</b>   |  | <b>RETURNING ADVERTISER</b> | <input checked="" type="checkbox"/> | <b>CANCELLATION</b> |  |
| <b>ADDRESS</b>   |  | <b>NEW ADVERTISER</b>       |                                     | <b>NATIONAL</b>     |  |
|  |  | <b>LOCAL DIRECT</b>         | <input checked="" type="checkbox"/> | <b>TRADE</b>        |  |
|  |  | <b>LOCAL AGENCY</b>         |                                     | <b>NTR</b>          |  |

|                     |             |                 |
|---------------------|-------------|-----------------|
| <b>CITY</b>         |             | <b>STATE</b>    |
| <b>PHONE</b>        | <b>CELL</b> | <b>ZIP CODE</b> |
| <b>CONTACT NAME</b> |             | <b>EMAIL</b>    |

|   |                      |
|---|----------------------|
| <b>CONTRACT DATES</b>                             |                      |
| <b>FROM</b> 10/20/2019                            | <b>TO</b> 10/27/2019 |
| <b>ACCOUNT EXECUTIVE</b> House                    |                      |
| <b>PRODUCT TYPE</b> MHS Central Valley Prevention |                      |
| <b>BILLING/ NOTARY</b>                            | <b>PROMOTION</b>     |
| <b>Affidavits:</b> Invoices                       | Scripts              |
| <b>CALENDAR</b> X                                 | <b>STD BROADCAST</b> |
|   | <b>END ORDER</b>     |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 10/20/19     | 10/27/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 2          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 10/20/19     | 10/27/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 2          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 10/20/19     | 10/27/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 2          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 10/20/19     | 10/27/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 2          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|  |  |                                   |                      |                      |                         |
|--|--|-----------------------------------|----------------------|----------------------|-------------------------|
| <b>SPECIAL INSTRUCTIONS:</b>               |  | <b>GROSS TOTALS</b>               | <b>Total Weeks</b> 2 | <b>Total Spots</b> 8 | <b>Total \$</b> -       |
|  |  | <b>LESS AGENCY COMMISSION</b>     |                      |                      | \$0.00                  |
|  |  | <b>TALENT FEE/OTHER ADDITIONS</b> |                      |                      |                         |
| <b>Payment with Contract \$</b>            |  | <b>Check #</b>                    |                      |                      |                         |
| <b>Payment Frequency: (Weekly/Monthly)</b> |  | <b>\$</b>                         |                      |                      | <b>NET TOTAL \$0.00</b> |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|  |                           |  |                    |
|--|---------------------------|--|--------------------|
| <b>APPROVED BY CLIENT (SIGNATURE)</b><br>X House | <b>DATE</b><br>10/18/2019 | <b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b><br>X House      | <b>(SIGNATURE)</b> |
| <b>PRINT NAME</b><br>X                           | <b>TITLE</b>              | <b>APPROVED BY SALES MANAGER (PRINT)</b><br>X Michael Rivera | <b>(SIGNATURE)</b> |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|   |   |
|---|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Bldg. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113       |
| KXBM KSGZ KMLY - 600 E. Market Bl., Suite 200 - Salinas, CA 93905 - (831) 422-5019                          | KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 9 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331                                 | KBRT KJOJ - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089         |
| KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                     | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089  | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8826              |
| KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0661                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711  | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                           |   |

|   |   |                           |  |
|---|---|---------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>  |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by:               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 10/18/2019                            | 2/6/2018                  |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                   |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19              |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM, KSBQ-AM, KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House              |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name


\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: MHS - Central Valley Prevention  
 Representative: Mixa Andia de Martinez  
 Title: Especialista en Prevención de Alcohol y Drogas

Signature: 

Problems & Issues facing our community

Entrevista con MHS (Mental Health Systems -  
Central Valley Prevention Program) que trabaja a  
traves de Coaliciones Comunitarias para  
Reducir Consumo de Alcohol, Tabaco y Otras  
Drogas. En esta ocasión estamos trabajando  
en dos proyectos: 1) Campaña Nacional de Recolección  
de Medicamentos Recetados; 2) Evento "Escape  
del Vapeo". Gracias a Radio Lazer por la  
oportunidad de Promover Comunidades y  
Programas para Reducir Consumo de Alcohol,  
Tabaco y Otras Drogas para Crear Comunidades  
Mas Seguras y Libres de Drogas

Date Recorded: 10/16/2019

To Be Aired on: 10/19/19 - 10/20/19



# Traffic & Production Order

Date 10/18/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title MHS Central Valley Prevention

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start    | End      |
|------------------|----------------------------|------------|---------------------------------------|----------|----------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |          |          |
| OS               | San Bernardino             | KXSB-FM    |                                       |          |          |
| OS               | San Bernardino             | KXRS-FM    |                                       |          |          |
| RM               | Victor Valley              | KBTW-FM    |                                       |          |          |
| RM               | Salinas                    | KXSM-FM    |                                       |          |          |
| RM               | Salinas                    | KMLY-FM    |                                       |          |          |
| KH               | San Jose                   | KXZM-FM    |                                       |          |          |
| OS               | Merced                     | KMZR-FM    |                                       |          |          |
| RM               | Modesto                    | KBBU-FM    |                                       |          |          |
| AM               | Sacramento                 | KGRB-FM    |                                       |          |          |
| RP               | Oxnard-Ventura             | KXLM-FM    |                                       |          |          |
| RM               | Santa Barbara              | KZER-AM    |                                       |          |          |
| RM               | Bakersfield                | KEAL-FM    |                                       |          |          |
| OS               | Reno                       | KSRN-FM    |                                       |          |          |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |          |          |
| AM               | Santa Maria                | KLMM-FM    |                                       | 10/20/19 | 10/27/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 10/20/19 | 10/27/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |          |          |
| RP               | <b>La Mejor Network</b>    |            |                                       |          |          |
| RP               | Oxnard-Ventura             | KLJR-FM    |                                       |          |          |
| RM               | Bakersfield                | KXTT-FM    |                                       |          |          |
| OS               | Merced                     | KGAM-FM    |                                       |          |          |
| CS               | Santa Maria/Lompoc         | KSMY-FM    |                                       | 10/20/19 | 10/27/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |          |          |
| RP               | <b>La Mexicana Network</b> |            |                                       |          |          |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 10/20/19 | 10/27/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |          |          |
| RP               | Oxnard-Ventura             | KOXR-FM/AM |                                       |          |          |
| OS               | Reno/Sparks                | KFOY-AM    |                                       |          |          |
| AM               | Sacramento                 | KLMG-FM    |                                       |          |          |
| SM               | Sacramento                 | KSAO-TV    |                                       |          |          |
| SM               | Sacramento                 | KSTV-TV    |                                       |          |          |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |          |          |
| <b>Product</b>   |                            |            |                                       |          |          |
| <b>Est. #</b>    |                            |            |                                       |          |          |
| <b>ISCI Code</b> |                            |            |                                       |          |          |

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE         | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|-------------------------------|--------|----------|----------|---------------------|------------|------------|
| MHS Central Valley Prevention |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 10/20/2019 | 10/27/2019 |
|                               |        |          |          |                     |            |            |
|                               |        |          |          |                     |            |            |

Special Instructions Program In house

\*Please allow 48 hours for quality Production\*

|   |   |   |                        |
|---|---|---|------------------------|
| <b>Production Department Use Only</b>     |   | <b>Traffic Department Use Only</b>          |                        |
| Date Completed _____                      | Producer _____                            | Date Completed _____                        | Traffic Director _____ |
| <b>Traffic Managers</b>                   |   |   |                        |
| RP- Rosa Pena rosap@radlolazer.com        | OS-Oscar Sandavol oscar@radlolazer.com    | SM-Sylvia Martinez smartinez@radlolazer.com |                        |
| KH-Klm Herrera kherrera@radlolazer.com    | RM-Rebeca Marquez rmarquez@radlolazer.com |   |                        |
| CS-Cynthia Salcido csalcido@radlolaer.com | AM-Amanda Michael amichael@radlolazer.com |   |                        |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, October 16, 2019 11:31 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz program 10/19/19-10/20/19  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Wednesday, October 16, 2019 11:08 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.1 MB in total • Will be deleted on 23 October, 2019

Get your files

Download link

<https://wetransfer.com/downloads/0576d14b454ac2fa65d324f9bdae9c3320191016180653/f48e12ee567fe8f>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                         |                              |          |                      |                      |                      |
|-------------------------|------------------------------|----------|----------------------|----------------------|----------------------|
| <b>LAZER NETWORK</b>    | <b>KXLM 102.9 FM</b>         |          | <b>KSRT 107.1 FM</b> | <b>KSRN 107.7 FM</b> | <b>KBBU 93.9 FM</b>  |
| <b>LA MEJOR NETWORK</b> | <b>KLJR 96.7 FM</b>          |          | <b>KJOR 104.1 FM</b> | <b>KFOY 106.0 AM</b> | <b>KAAT 103.1 FM</b> |
| <b>KXSB 101.7 FM</b>    | <b>KOXR 910 AM 102.1 FM</b>  |          | <b>KXSM 93.1 FM</b>  | <b>KWNZ 106.3 FM</b> | <b>KMEN 100.5 FM</b> |
| <b>KXRS 105.7 FM</b>    | <b>KZER 1250 AM</b>          |          | <b>KSGZ 98.7 FM</b>  | <b>KNEZ 107.3 FM</b> | <b>KTNS 1060 AM</b>  |
| <b>KCAL 1410 AM</b>     | <b>KSBQ 1480 AM 102.9 FM</b> | <b>X</b> | <b>KMLY 95.1 FM</b>  | <b>KZTI 105.3 FM</b> | <b>KMQA 100.5 FM</b> |
| <b>KAEH 100.9 FM</b>    | <b>KLMM 94.1 FM</b>          | <b>X</b> | <b>KGRB 94.3 FM</b>  | <b>KEAL 106.5 FM</b> | <b>KSTV - TV</b>     |
| <b>KIQQ 103.7 FM</b>    | <b>KSMY 106.7 FM</b>         | <b>X</b> | <b>KLMG 97.9 FM</b>  | <b>KBQF 104.3 FM</b> |                      |
| <b>KBTW 104.5 FM</b>    | <b>KLUN 103.1 FM</b>         | <b>X</b> | <b>KMZR 92.5 FM</b>  | <b>KXTT 94.9 FM</b>  |                      |
| <b>KIQQ 1310 AM</b>     | <b>KXZM 93.7 FM</b>          |          | <b>KGAM 106.3 FM</b> |                      |                      |

**ORDER DATE: 10/30/2019**

|   |  |   |  |                     |  |
|---|--|---|--|---------------------|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-CHIRLA |  | <b>NEW CONTRACT</b> <input checked="" type="checkbox"/>         |  | <b>REVISION</b>     |  |
| <b>AGENCY NAME</b>                                  |  | <b>RETURNING ADVERTISER</b> <input checked="" type="checkbox"/> |  | <b>CANCELLATION</b> |  |
| <b>ADDRESS</b>                                      |  | <b>NEW ADVERTISER</b>   |  | <b>NATIONAL</b>     |  |
|   |  | <b>LOCAL DIRECT</b> <input checked="" type="checkbox"/>         |  | <b>TRADE</b>        |  |
|   |  | <b>LOCAL AGENCY</b>   |  | <b>NTR</b>          |  |

|                     |  |              |  |   |  |                      |  |
|---------------------|--|--------------|--|---|--|----------------------|--|
| <b>CITY</b>         |  | <b>STATE</b> |  | <b>CONTRACT DATES</b>                               |  |                      |  |
|                     |  |              |  | <b>FROM</b> 11/3/2019                               |  | <b>TO</b> 11/3/2019  |  |
| <b>PHONE</b>        |  | <b>CELL</b>  |  | <b>ACCOUNT EXECUTIVE House</b>                      |  |                      |  |
| <b>CONTACT NAME</b> |  | <b>EMAIL</b> |  | <b>PRODUCT TYPE CHIRLA</b>                          |  |                      |  |
|                     |  |              |  | <b>BILLING/ NOTARY</b>                              |  | <b>PROMOTION</b>     |  |
|                     |  |              |  | <b>Affidavits:</b> Invoices                         |  | <b>Scripts</b>       |  |
|                     |  |              |  | <b>CALENDAR</b> <input checked="" type="checkbox"/> |  | <b>STD BROADCAST</b> |  |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |         | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks | SPOTS P/WK | TOTAL DOLLARS |
|------|---------|-------------|--------|--------------|---------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|---------|------------|---------------|
|      |         | FROM        | TO     | FROM         | TO      |           |               |           | M            | T | W | TH | F | Sa | Su |         |            |               |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 11/3/19      | 11/3/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 0.00          |
| 2    | KLMM    | 7:00AM      | 7:30AM | 11/3/19      | 11/3/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 0.00          |
| 3    | KSMY    | 7:00AM      | 7:30AM | 11/3/19      | 11/3/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 0.00          |
| 4    | KLUN    | 7:00AM      | 7:30AM | 11/3/19      | 11/3/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 0.00          |
| 5    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 6    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 7    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 8    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 9    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 10   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 11   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 12   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 13   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 14   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 15   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 16   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 17   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 18   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 19   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |
| 20   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |         |            | 0.00          |

|  |  |  |  |                               |  |                                   |                    |                    |                 |
|--|--|--|--|-------------------------------|--|-----------------------------------|--------------------|--------------------|-----------------|
| <b>SPECIAL INSTRUCTIONS:</b>               |  |  |  | <b>GROSS TOTALS</b>           |  |                                   | <b>Total Weeks</b> | <b>Total Spots</b> | <b>Total \$</b> |
|  |  |  |  |                               |  |                                   | 1                  | 4                  | -               |
|  |  |  |  | <b>LESS AGENCY COMMISSION</b> |  |                                   | <b>\$0.00</b>      |                    |                 |
| <b>Payment with Contract \$</b>            |  |  |  | <b>Check #</b>                |  | <b>TALENT FEE/OTHER ADDITIONS</b> |                    |                    |                 |
| <b>Payment Frequency: (Weekly/Monthly)</b> |  |  |  | <b>\$</b>                     |  | <b>NET TOTAL \$0.00</b>           |                    |                    |                 |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|   |                           |  |                             |
|---|---------------------------|--|-----------------------------|
| <b>APPROVED BY CLIENT (SIGNATURE)</b><br>X _____<br>House | <b>DATE</b><br>10/30/2019 | <b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b><br>X House      | <b>(SIGNATURE)</b><br>_____ |
| <b>PRINT NAME</b><br>X                                    | <b>TITLE</b>              | <b>APPROVED BY SALES MANAGER (PRINT)</b><br>X Michael Rivera | <b>(SIGNATURE)</b><br>_____ |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113       |
| KXSM KGGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019                         | KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331                                | KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069         |
| KRSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5099   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829              |
| KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274  | KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|   |   |                                 |  |
|---|---|---------------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>        |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: _____ |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by: _____               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 10/30/2019                            | 2/6/2018                        |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                   |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19              |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM, KSBQ-AM, KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House              |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                     |                       |                |                  |
|-------------------------------|---------------------|-----------------------|----------------|------------------|
| -----Additional Comments----- | Total Spots<br>1536 | Spots Total\$<br>0.00 | Net<br>\$ 0.00 | Gross<br>\$ 0.00 |
|-------------------------------|---------------------|-----------------------|----------------|------------------|

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: CHIRLA  
 Representative: Mireya Gonzalez  
 Title: Community Organizer  
 Signature: Mireya Gonzalez

Problems & Issues facing our community

DACA case  
DACA Marcha 7 de Noviembre 2019  
Chirkis is the coalition for humane  
immigrant rights. They have been  
working to expand immigrants rights  
and defend our community against  
attacks from those who seek to  
scapegoat and blame us for systemic  
problems.

Date Recorded: 10/30/19

To Be Aired on: 11/2/19 - 11/3/19





# Traffic & Production Order

Date 10/30/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title CHIRLA

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start   | End     |
|------------------|----------------------------|------------|---------------------------------------|---------|---------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |         |         |
| OS               | San Bernardino             | KXSB-FM    |                                       |         |         |
| OS               | San Bernardino             | KXRS-FM    |                                       |         |         |
| RM               | Victor Valley              | KBTW-FM    |                                       |         |         |
| RM               | Selinas                    | KXSM-FM    |                                       |         |         |
| RM               | Selinas                    | KMLY-FM    |                                       |         |         |
| KH               | San Jose                   | KXZM-FM    |                                       |         |         |
| OS               | Merced                     | KMZR-FM    |                                       |         |         |
| RM               | Modesto                    | KBBU-FM    |                                       |         |         |
| AM               | Sacramento                 | KGRB-FM    |                                       |         |         |
| RP               | Danard-Ventura             | KXLM-FM    |                                       |         |         |
| RM               | Santa Barbara              | KZER-AM    |                                       |         |         |
| RM               | Bakersfield                | KEAL-FM    |                                       |         |         |
| OS               | Reno                       | KSRN-FM    |                                       |         |         |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |         |         |
| AM               | Santa Maria                | KLMM-FM    |                                       | 11/3/19 | 11/3/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 11/3/19 | 11/3/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |         |         |
| RP               | <b>La Mejor Network</b>    |            |                                       |         |         |
| RP               | Danard-Ventura             | KLJR-FM    |                                       |         |         |
| RM               | Bakersfield                | KXTT-FM    |                                       |         |         |
| OS               | Merced                     | KGAM-FM    |                                       |         |         |
| CS               | Santa Maria/ Lompoc        | KSMY-FM    |                                       | 11/3/19 | 11/3/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |         |         |
| RP               | <b>La Mexicana Network</b> |            |                                       |         |         |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 11/3/19 | 11/3/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |         |         |
| RP               | Danard-Ventura             | KOXR-FM/AM |                                       |         |         |
| OS               | Reno/ Sparks               | KFOY-AM    |                                       |         |         |
| AM               | Sacramento                 | KLMG-FM    |                                       |         |         |
| SM               | Sacramento                 | KSAO-TV    |                                       |         |         |
| SM               | Sacramento                 | KSTV-TV    |                                       |         |         |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |         |         |
| <b>Product</b>   |                            |            |                                       |         |         |
| <b>Est. #</b>    |                            |            |                                       |         |         |
| <b>ISCI Code</b> |                            |            |                                       |         |         |

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date  |
|-----------------------|--------|----------|----------|---------------------|------------|-----------|
| CHIRLA                |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 11/3/2019  | 11/3/2019 |
|                       |        |          |          |                     |            |           |
|                       |        |          |          |                     |            |           |

Special Instructions Program in house

\*Please allow 48 hours for quality Production\*

| Production Department Use Only            | Traffic Department Use Only                 |
|---|---|
| Date Completed _____                      | Date Completed _____                        |
| Producer _____                            | Traffic Director _____                      |
| <b>Traffic Managers</b>                   |   |
| RP-Rosa Pena rosap@radiolazer.com         | OS-Oscar Sandavol oscar@radiolazer.com      |
| KH-Klm Herrera kherrera@radiolazer.com    | RM-Rebeca Marquez rmarquez@radiolazer.com   |
| CS-Cynthia Saicido csalcido@radiolaer.com | AM-Amanda Michael amichael@radiolazer.com   |
|   | SM-Sylvia Martinez smartinez@radiolazer.com |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, October 30, 2019 10:06 AM  
**To:** 'sramirez@lazerbroadcasting.com'  
**Subject:** La Voz program 11/2- 11/3  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Wednesday, October 30, 2019 9:40 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.4 MB in total • Will be deleted on 6 November, 2019

Get your files

Download link

<https://wetransfer.com/downloads/2b45a5f9b2cad3b8986fd8f7fad953b720191030163833/3094a7697fb709c>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                         |                              |                       |                               |                      |
|-------------------------|------------------------------|-----------------------|-------------------------------|----------------------|
| <b>LAZER NETWORK</b>    | <b>KXLM 102.9 FM</b>         | <b>KSRT 107.1 FM</b>  | <b>KSRN 107.7FM</b>           | <b>KBBU 93.9 FM</b>  |
| <b>LA MEJOR NETWORK</b> | <b>KLJR 95.7 FM</b>          | <b>KJOR 104.1 FM</b>  | <b>KFOY 1060 AM</b>           | <b>KAAT 103.1 FM</b> |
| <b>KXSB 101.7 FM</b>    | <b>KOXR 910 AM 102.1 FM</b>  | <b>KXSM 93.1 FM</b>   | <b>KWNZ 106.3 FM</b>          | <b>KMEN 100.5 FM</b> |
| <b>KKRS 105.7 FM</b>    | <b>KZER 1250 AM</b>          | <b>KSGZ 98.7 FM</b>   | <b>KNEZ 107.3 FM</b>          | <b>KTNS 1060 AM</b>  |
| <b>KCAL 1410 AM</b>     | <b>KSBQ 1480 AM 102.9 FM</b> | <b>X KMLY 95.1 FM</b> | <b>KZTI 105.3 FM</b>          | <b>KMQA 100.5 FM</b> |
| <b>KAEH 100.9 FM</b>    | <b>KLMM 94.1 FM</b>          | <b>X KGRB 94.3 FM</b> | <b>KEAL 106.5 FM</b>          | <b>KSTV - TV</b>     |
| <b>KIQQ 103.7 FM</b>    | <b>KSMY 106.7 FM</b>         | <b>X KLMG 97.9 FM</b> | <b>KBQF 104.3 FM</b>          |                      |
| <b>KBTW 104.5 FM</b>    | <b>KLUN 103.1 FM</b>         | <b>X KMZR 92.5 FM</b> | <b>KXTT 94.9 FM</b>           |                      |
| <b>KIQQ 1310 AM</b>     | <b>KXZM 93.7 FM</b>          | <b>KGAM 106.3 FM</b>  | <b>New Client Information</b> |                      |

**ORDER DATE: 11/8/2019**

|  |  |                             |                                     |                     |  |
|--|--|-----------------------------|-------------------------------------|---------------------|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-Consulado De Mexico |  | <b>NEW CONTRACT</b>         | <input checked="" type="checkbox"/> | <b>REVISION</b>     |  |
| <b>AGENCY NAME</b>   |  | <b>RETURNING ADVERTISER</b> | <input checked="" type="checkbox"/> | <b>CANCELLATION</b> |  |
| <b>ADDRESS</b>   |  | <b>NEW ADVERTISER</b>       |                                     | <b>NATIONAL</b>     |  |
| <b>CITY</b>  |  | <b>LOCAL DIRECT</b>         | <input checked="" type="checkbox"/> | <b>TRADE</b>        |  |
| <b>STATE</b>   |  | <b>LOCAL AGENCY</b>         |                                     | <b>NTR</b>          |  |

|   |                                     |                      |                  |           |            |
|---|-------------------------------------|----------------------|------------------|-----------|------------|
| <b>CONTRACT DATES</b>                   |                                     | <b>FROM</b>          | 11/10/2019       | <b>TO</b> | 11/10/2019 |
| <b>ACCOUNT EXECUTIVE</b> House          |                                     |                      |                  |           |            |
| <b>PRODUCT TYPE</b> Consulado De Mexico |                                     |                      |                  |           |            |
| <b>BILLING/ NOTARY</b>                  |                                     |                      | <b>PROMOTION</b> |           |            |
| <b>Affidavits:</b>                      | <b>Invoices</b>                     | <b>Scripts</b>       |                  |           |            |
| <b>CALENDAR</b>                         | <input checked="" type="checkbox"/> | <b>STD BROADCAST</b> |                  |           |            |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 11/10/19     | 11/10/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 2    | KUMM    | 7:00AM      | 7:30AM | 11/10/19     | 11/10/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 11/10/19     | 11/10/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 11/10/19     | 11/10/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|  |  |                                   |                    |                    |                 |
|--|--|-----------------------------------|--------------------|--------------------|-----------------|
| <b>SPECIAL INSTRUCTIONS:</b>               |  | <b>GROSS TOTALS</b>               | <b>Total Weeks</b> | <b>Total Spots</b> | <b>Total \$</b> |
|  |  |                                   | 1                  | 4                  | -               |
|  |  | <b>LESS AGENCY COMMISSION</b>     |                    |                    | \$0.00          |
|  |  | <b>TALENT FEE/OTHER ADDITIONS</b> |                    |                    |                 |
| <b>Payment with Contract \$</b>            |  | <b>Check #</b>                    |                    |                    |                 |
| <b>Payment Frequency: (Weekly/Monthly)</b> |  | <b>\$</b>                         | <b>NET TOTAL</b>   |                    | <b>\$0.00</b>   |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|                                       |              |  |                    |
|---------------------------------------|--------------|--|--------------------|
| <b>APPROVED BY CLIENT (SIGNATURE)</b> | <b>DATE</b>  | <b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b> | <b>(SIGNATURE)</b> |
| X House                               | 10/30/2019   | X House                                      |                    |
| <b>PRINT NAME</b>                     | <b>TITLE</b> | <b>APPROVED BY SALES MANAGER (PRINT)</b>     | <b>(SIGNATURE)</b> |
| X                                     |              | X Michael Rivera                             |                    |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|   |   |
|---|---|
| KXSB KKRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113       |
| KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019                         | KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331                               | KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069         |
| KSBQ - 261 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                   | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-0796 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089  | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629              |
| KMQA - 1450 E. Berkeley Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0861                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711  | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                         |   |

|   |   |                           |  |
|---|---|---------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>  |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by:               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 11/8/2019                             | 2/6/2018                  |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |  |
|-----------------------------------|--------------------------|--|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                    |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19               |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM,KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House               |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

| Additional Comments | Total Spots | Spots Total\$ | Net     | Gross   |
|---------------------|-------------|---------------|---------|---------|
|                     | 1536        | 0.00          | \$ 0.00 | \$ 0.00 |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: CONSULADO DE MEXICO  
 Representative: HUGO RENE OLIVA  
 Title: CONSUL DE MEXICO  
 Signature: [Handwritten Signature]

Problems & Issues facing our community

Information regarding DACA. Help to  
Mexicans that return to Mexico.  
Information on scholarship every  
Thursday. Consul services and  
passports.

Date Recorded: 11/4/19  
 To Be Aired on: 11/11/19 - 11/10/19



# Traffic & Production Order

Date 11/8/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Consulado De Mexico

All Orders Must Include an End Date

AE House

| Traffic Manager | Market                     | Station                               | Cart # | Start    | End      |
|-----------------|----------------------------|---------------------------------------|--------|----------|----------|
| RP              | <b>Radio Lazer Network</b> |                                       |        |          |          |
| OS              | San Bernardino             | KXSB-FM                               |        |          |          |
| OS              | San Bernardino             | KXRS-FM                               |        |          |          |
| RM              | Victor Valley              | KBTW-FM                               |        |          |          |
| RM              | Salinas                    | KXSM-FM                               |        |          |          |
| RM              | Salinas                    | KMLY-FM                               |        |          |          |
| KH              | San Jose                   | KXZM-FM                               |        |          |          |
| OS              | Merced                     | KMZR-FM                               |        |          |          |
| RM              | Modesto                    | KBBU-FM                               |        |          |          |
| AM              | Sacramento                 | KGRB-FM                               |        |          |          |
| RP              | Oxnard-Ventura             | KXLM-FM                               |        |          |          |
| RM              | Santa Barbara              | KZER-AM                               |        |          |          |
| RM              | Bakersfield                | KEAL-FM                               |        |          |          |
| OS              | Reno                       | KSRN-FM                               |        |          |          |
| AM              | Santa Rosa                 | KSRT-FM                               |        |          |          |
| AM              | Santa Maria                | KLMM-FM                               |        | 11/10/19 | 11/10/19 |
| AM              | San Luis Obispo            | KLUN-FM                               |        | 11/10/19 | 11/10/19 |
| RM              | El Centro                  | KSSB-FM                               |        |          |          |
| RP              | <b>La Mejor Network</b>    |                                       |        |          |          |
| RP              | Oxnard-Ventura             | KLJR-FM                               |        |          |          |
| RM              | Bakersfield                | KXTT-FM                               |        |          |          |
| OS              | Merced                     | KGAM-FM                               |        |          |          |
| CS              | Santa Maria/ Lompoc        | KSMY-FM                               |        | 11/10/19 | 11/10/19 |
| AM              | Santa Rosa                 | KJOR-FM                               |        |          |          |
| RP              | <b>La Mexicana Network</b> |                                       |        |          |          |
| AM              | Santa Maria                | KSBQ-AM                               |        | 11/10/19 | 11/10/19 |
| OS              | San Bernardino             | KCAL-AM                               |        |          |          |
| RP              | Oxnard-Ventura             | KOXR-FM/AM                            |        |          |          |
| OS              | Reno/ Sparks               | KFOY-AM                               |        |          |          |
| AM              | Sacramento                 | KLMG-FM                               |        |          |          |
| SM              | Sacramento                 | KSAO-TV                               |        |          |          |
| SM              | Sacramento                 | KSTV-TV                               |        |          |          |
|                 | <b>Rotation</b>            | <b>(If less than 100%, see below)</b> |        |          |          |
|                 | <b>Product</b>             |                                       |        |          |          |
|                 | <b>Est. #</b>              |                                       |        |          |          |
|                 | <b>ISCI Code</b>           |                                       |        |          |          |

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|-----------------------|--------|----------|----------|---------------------|------------|------------|
| Consulado De Mexico   |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 11/10/2019 | 11/10/2019 |
|                       |        |          |          |                     |            |            |
|                       |        |          |          |                     |            |            |

Special Instructions Program in house

\*Please allow 48 hours for quality Production\*

|   |  |
|---|--|
| <p><b>Production Department Use Only</b></p> <p>Date Completed _____</p> <p>Producer _____</p> <p><b>Traffic Managers</b></p> <p>RP- Rosa Pena rosap@radiolazer.com<br/>         KH- Kim Herrera kherrera@radiolazer.com<br/>         CS- Cynthia Salcido csalcido@radiolazer.com</p> | <p><b>Traffic Department Use Only</b></p> <p>Date Completed _____</p> <p>Traffic Director _____</p> <p>OS- Oscar Sandavol oscar@radiolazer.com<br/>         RM- Rebeca Marquez rmarquez@radiolazer.com<br/>         AM- Amanda Michael amichael@radiolazer.com</p> |
|---|--|

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Tuesday, November 05, 2019 9:44 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz Program 11/9- 11/10  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Tuesday, November 05, 2019 9:33 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.5 MB in total · Will be deleted on 12 November, 201

Get your files

Download link

<https://wetransfer.com/downloads/c0c137b80197874e0dc3ec5c1ac27f1820191105173122/f76a3323e5832af>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                  |                       |                |               |               |
|------------------|-----------------------|----------------|---------------|---------------|
| LAZER NETWORK    | KXLM 102.9 FM         | KSRT 107.1 FM  | KSRRN 107.7FM | KBBU 93.9 FM  |
| LA MEJOR NETWORK | KLJR 96.7 FM          | KJOR 104.1 FM  | KFOY 1060 AM  | KAAT 103.1 FM |
| KXSB 101.7 FM    | KOXR 910 AM 102.1 FM  | KXSM 93.1 FM   | KWNZ 106.3 FM | KMEN 100.5 FM |
| KXRS 105.7 FM    | KZER 1250 AM          | KSGZ 98.7 FM   | KNEZ 107.3 FM | KTNS 1060 AM  |
| KCAL 1410 AM     | KSBQ 1480 AM 102.9 FM | X KMLY 95.1 FM | KZTI 105.3 FM | KMQA 100.5 FM |
| KAEH 100.9 FM    | KLMM 94.1 FM          | X KGRB 94.3 FM | KEAL 106.5 FM | KSTV - TV     |
| KIQQ 103.7 FM    | KSMY 106.7 FM         | X KLMG 97.9 FM | KBQF 104.3 FM |               |
| KBTW 104.5 FM    | KLUN 103.1 FM         | X KMZR 92.5 FM | KXTT 94.9 FM  |               |
| KIQQ 1310 AM     | KXZM 93.7 FM          | KGAM 106.3 FM  |               |               |

ORDER DATE: 11/14/2019

|  |  |
|--|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-Restaurando Vidas | NEW CONTRACT <input checked="" type="checkbox"/> REVISION <input type="checkbox"/><br>RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION <input type="checkbox"/>   |
| <b>AGENCY NAME</b><br>ADDRESS                                  | NEW ADVERTISER <input type="checkbox"/> NATIONAL <input type="checkbox"/><br>LOCAL DIRECT <input checked="" type="checkbox"/> TRADE <input type="checkbox"/><br>LOCAL AGENCY <input type="checkbox"/> NTR <input type="checkbox"/> |

|                            |  |  |
|----------------------------|--|--|
| <b>CITY</b><br>STATE       | <b>CONTRACT DATES</b><br>FROM 11/17/2019 TO 11/17/2019 | ACCOUNT EXECUTIVE House<br>PRODUCT TYPE Restaurando Vidas  |
| <b>PHONE</b> CELL ZIP CODE | <b>BILLING/ NOTARY</b>                                 | <b>PROMOTION</b>   |
| <b>CONTACT NAME</b> EMAIL  | Affidavits: Invoices: Scripts:                         | CALENDAR <input checked="" type="checkbox"/> STD BROADCAST <input type="checkbox"/> END ORDER <input type="checkbox"/> |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|---------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |         |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 11/17/19     | 11/17/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 11/17/19     | 11/17/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 11/17/19     | 11/17/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 11/17/19     | 11/17/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 1          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |

|   |                     |                                   |             |               |
|---|---------------------|-----------------------------------|-------------|---------------|
| <b>SPECIAL INSTRUCTIONS:</b>                                    | <b>GROSS TOTALS</b> | Total Weeks                       | Total Spots | Total \$      |
|   |                     | 1                                 | 4           | -             |
|   |                     | <b>LESS AGENCY COMMISSION</b>     |             | \$0.00        |
|   |                     | <b>TALENT FEE/OTHER ADDITIONS</b> |             |               |
| Payment with Contract \$<br>Payment Frequency: (Weekly/Monthly) | Check #             | <b>NET TOTAL</b>                  |             | <b>\$0.00</b> |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|   |   |
|---|---|
| APPROVED BY CLIENT (SIGNATURE)<br>X _____ House DATE 11/14/2019 | ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) (SIGNATURE)<br>X House<br>APPROVED BY SALES MANAGER (PRINT) (SIGNATURE)<br>X Michael Rivera |
|---|---|

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750<br>KXSM KSGZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019<br>KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331<br>KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858<br>KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089<br>KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274<br>KAAK KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711<br>KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070 | KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakerfield, CA 93313 - (661) 827-0113<br>KBRT KJOE - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3066<br>KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-0798<br>KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629<br>KBBU - 903 Kaneas Ave., Suite R - Modesto, CA 95351 - (209) 284-0661<br>KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055 |
|--|---|

|   |  |
|---|--|
| <b>Originating Office Use Only:</b>   | <b>Traffic Use Only:</b>   |
| Verified Dates <input checked="" type="checkbox"/><br>Verified Spot Rates <input checked="" type="checkbox"/><br>Arithmetic Checked <input checked="" type="checkbox"/> | Verified Signatures <input checked="" type="checkbox"/><br>Ready for Traffic <input checked="" type="checkbox"/><br>Faxed/Sent (Date) 11/14/2019<br>Reviewed and Accepted by: _____<br>Entered by: _____ |

2/6/2018



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |  |
|-----------------------------------|--------------------------|--|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                    |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19               |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM,KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House               |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: RESTAURANDO VIDAS  
 Representative: ALFONSO MUÑOZ  
 Title: DIRECTOR  
 Signature: [Signature]

Problems & Issues facing our community

C ANUNCIOS DE GRUPOS DE APOYO  
PREVENCIÓN DEL SUICIDIO  
CONTROL DE LA IRA.

Date Recorded: 11/13/19

To Be Aired on: 11/16/19 - 11/17/19



# Traffic & Production Order

Date 12/14/2019

Advertiser La Voz De La Comunidad  
 New Order  Revision

Production Fee \_\_\_\_\_  
 Order # \_\_\_\_\_

Spot Title Restaurando Vidas

All Orders Must Include an End Date

AE House

| Traffic Manager | Market                     | Station                               | Cart # | Start    | End      |
|-----------------|----------------------------|---------------------------------------|--------|----------|----------|
| RP              | <b>Radio Lazer Network</b> |                                       |        |          |          |
| OS              | San Bernardino             | KXSB-FM                               |        |          |          |
| OS              | San Bernardino             | KXRS-FM                               |        |          |          |
| RM              | Victor Valley              | KBTW-FM                               |        |          |          |
| RM              | Salinas                    | KXSM-FM                               |        |          |          |
| RM              | Salinas                    | KMLY-FM                               |        |          |          |
| KH              | San Jose                   | KXZM-FM                               |        |          |          |
| OS              | Merced                     | KMZR-FM                               |        |          |          |
| RM              | Modesto                    | KBBU-FM                               |        |          |          |
| AM              | Sacramento                 | KGRB-FM                               |        |          |          |
| RP              | Oxnard-Venture             | KXLM-FM                               |        |          |          |
| RM              | Santa Barbara              | KZER-AM                               |        |          |          |
| RM              | Bakersfield                | KEAL-FM                               |        |          |          |
| OS              | Reno                       | KSRN-FM                               |        |          |          |
| AM              | Santa Rosa                 | KSRT-FM                               |        |          |          |
| AM              | Santa Maria                | KLMM-FM                               |        | 11/17/19 | 11/17/19 |
| AM              | San Luis Obispo            | KLUN-FM                               |        | 11/17/19 | 11/17/19 |
| RM              | El Centro                  | KSSB-FM                               |        |          |          |
| RP              | <b>La Mejor Network</b>    |                                       |        |          |          |
| RP              | Oxnard-Venture             | KLJR-FM                               |        |          |          |
| RM              | Bakersfield                | KXTT-FM                               |        |          |          |
| OS              | Merced                     | KGAM-FM                               |        |          |          |
| CS              | Santa Maria/Lompoc         | KSMY-FM                               |        | 11/17/19 | 11/17/19 |
| AM              | Santa Rosa                 | KJOR-FM                               |        |          |          |
| RP              | <b>La Mexicana Network</b> |                                       |        |          |          |
| AM              | Santa Maria                | KSBQ-AM                               |        | 11/17/19 | 11/17/19 |
| OS              | San Bernardino             | KCAL-AM                               |        |          |          |
| RP              | Oxnard-Venture             | KOXR-FM/AM                            |        |          |          |
| OS              | Reno/ Sparks               | KFOY-AM                               |        |          |          |
| AM              | Sacramento                 | KLMG-FM                               |        |          |          |
| SM              | Sacramento                 | KSAO-TV                               |        |          |          |
| SM              | Sacramento                 | KSTV-TV                               |        |          |          |
|                 | <b>Rotation</b>            | <b>(If less than 100%, see below)</b> |        |          |          |
|                 | <b>Product</b>             |                                       |        |          |          |
|                 | <b>Est. #</b>              |                                       |        |          |          |
|                 | <b>ISCI Code</b>           |                                       |        |          |          |

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|-----------------------|--------|----------|----------|---------------------|------------|------------|
| Restaurando Vidas     |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 11/17/2019 | 11/17/2019 |
|                       |        |          |          |                     |            |            |
|                       |        |          |          |                     |            |            |

Special Instructions Program In house

\*Please allow 48 hours for quality Production\*

| Production Department Use Only            | Traffic Department Use Only                 |
|---|---|
| Date Completed _____                      | Date Completed _____                        |
| Producer _____                            | Traffic Director _____                      |
| <b>Traffic Managers</b>                   |   |
| RP-Rosa Pena rosap@radlolazer.com         | OS-Oscar Sandavol oscar@radlolazer.com      |
| KH-Kim Herrera kherrera@radlolazer.com    | RM-Rebeca Marquez rmarquez@radlolazer.com   |
| CS-Cynthia Saicido csalcido@radlolaer.com | AM-Amanda Michael amichael@radlolazer.com   |
|   | SM-Sylvia Martinez smartinez@radlolazer.com |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, November 13, 2019 12:14 PM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz program 11/16-11/17  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Wednesday, November 13, 2019 12:09 PM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.3 MB in total • Will be deleted on 20 November, 2019

Get your files

Download link

<https://wetransfer.com/downloads/90a7b57554d9809aab54a53daafe370920191113200644/ded21e2c33be3>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                         |                              |                       |                               |                      |
|-------------------------|------------------------------|-----------------------|-------------------------------|----------------------|
| <b>LAZER NETWORK</b>    | <b>KXLM 102.9 FM</b>         | <b>KSRT 107.1 FM</b>  | <b>KSRN 107.7FM</b>           | <b>KBBU 93.9 FM</b>  |
| <b>LA MEJOR NETWORK</b> | <b>KLJR 96.7 FM</b>          | <b>KJOR 104.1 FM</b>  | <b>KFOY 1060 AM</b>           | <b>KAAT 103.1 FM</b> |
| <b>KXSB 101.7 FM</b>    | <b>KOXR 910 AM 102.1 FM</b>  | <b>KXSM 93.1 FM</b>   | <b>KWNZ 106.3 FM</b>          | <b>KMEN 100.5 FM</b> |
| <b>KXRS 105.7 FM</b>    | <b>KZER 1250 AM</b>          | <b>KSGZ 98.7 FM</b>   | <b>KNEZ 107.3 FM</b>          | <b>KTNS 1060 AM</b>  |
| <b>KCAL 1410 AM</b>     | <b>KSBQ 1480 AM 102.9 FM</b> | <b>X KMLY 95.1 FM</b> | <b>KZTI 105.3 FM</b>          | <b>KMQA 100.5 FM</b> |
| <b>KAEH 100.9 FM</b>    | <b>KLMM 94.1 FM</b>          | <b>X KGRB 94.3 FM</b> | <b>KEAL 106.5 FM</b>          | <b>KSTV - TV</b>     |
| <b>KIQQ 103.7 FM</b>    | <b>KSMY 106.7 FM</b>         | <b>X KLMG 97.9 FM</b> | <b>KBQF 104.3 FM</b>          |                      |
| <b>KBTW 104.5 FM</b>    | <b>KLUN 103.1 FM</b>         | <b>X KMZR 92.5 FM</b> | <b>KXTT 94.9 FM</b>           |                      |
| <b>KIQQ 1310 AM</b>     | <b>KXZM 93.7 FM</b>          | <b>KGAM 106.3 FM</b>  | <b>New Client Information</b> |                      |

**ORDER DATE: 11/19/2019**

|   |  |                             |                                     |                     |  |
|---|--|-----------------------------|-------------------------------------|---------------------|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-California High Patrol |  | <b>NEW CONTRACT</b>         | <input checked="" type="checkbox"/> | <b>REVISION</b>     |  |
| <b>AGENCY NAME</b>  |  | <b>RETURNING ADVERTISER</b> | <input checked="" type="checkbox"/> | <b>CANCELLATION</b> |  |
| <b>ADDRESS</b>  |  | <b>NEW ADVERTISER</b>       |                                     | <b>NATIONAL</b>     |  |
| <b>CITY</b>   |  | <b>LOCAL DIRECT</b>         | <input checked="" type="checkbox"/> | <b>TRADE</b>        |  |
| <b>STATE</b>  |  | <b>LOCAL AGENCY</b>         |                                     | <b>NTR</b>          |  |

|  |  |             |                   |           |                   |
|--|--|-------------|-------------------|-----------|-------------------|
| <b>CONTRACT DATES</b>                      |  | <b>FROM</b> | <b>11/24/2019</b> | <b>TO</b> | <b>11/24/2019</b> |
| <b>ACCOUNT EXECUTIVE</b> House             |  |             |                   |           |                   |
| <b>PRODUCT TYPE</b> California High Patrol |  |             |                   |           |                   |
| <b>BILLING/ NOTARY</b>                     |  |             | <b>PROMOTION</b>  |           |                   |

|                     |              |                    |                                     |                                     |                          |                          |                          |                          |                          |
|---------------------|--------------|--------------------|-------------------------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>CONTACT NAME</b> | <b>EMAIL</b> | <b>Affidavits:</b> | <input checked="" type="checkbox"/> | <b>Invoices</b>                     | <input type="checkbox"/> | <b>Scripts</b>           | <input type="checkbox"/> | <b>END ORDER</b>         | <input type="checkbox"/> |
| <b>PHONE</b>        | <b>CELL</b>  | <b>ZIP CODE</b>    | <b>CALENDAR</b>                     | <input checked="" type="checkbox"/> | <b>STD BROADCAST</b>     | <input type="checkbox"/> | <b>CALENDAR</b>          | <input type="checkbox"/> | <b>END ORDER</b>         |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 11/24/19     | 11/24/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 11/24/19     | 11/24/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 11/24/19     | 11/24/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 11/24/19     | 11/24/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|  |  |                               |                                   |                    |                 |
|--|--|-------------------------------|-----------------------------------|--------------------|-----------------|
| <b>SPECIAL INSTRUCTIONS:</b>               |  | <b>GROSS TOTALS</b>           | <b>Total Weeks</b>                | <b>Total Spots</b> | <b>Total \$</b> |
|  |  |                               | <b>1</b>                          | <b>4</b>           | <b>-</b>        |
|  |  | <b>LESS AGENCY COMMISSION</b> |                                   |                    | <b>\$0.00</b>   |
| <b>Payment with Contract \$</b>            |  | <b>Check #</b>                | <b>TALENT FEE/OTHER ADDITIONS</b> |                    |                 |
| <b>Payment Frequency: (Weekly/Monthly)</b> |  | <b>\$</b>                     | <b>NET TOTAL</b>                  |                    |                 |
|  |  |                               | <b>\$0.00</b>                     |                    |                 |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|  |                           |  |                    |
|--|---------------------------|--|--------------------|
| <b>APPROVED BY CLIENT (SIGNATURE)</b><br>X House | <b>DATE</b><br>11/19/2019 | <b>ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)</b><br>X House      | <b>(SIGNATURE)</b> |
| <b>PRINT NAME</b><br>X                           | <b>TITLE</b>              | <b>APPROVED BY SALES MANAGER (PRINT)</b><br>X Michael Rivera | <b>(SIGNATURE)</b> |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113       |
| KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019                         | KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331                                | KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069         |
| KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829              |
| KMQA - 1450 E. Bardesley Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0961                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|   |   |                           |  |
|---|---|---------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>  |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by:               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 11/19/2019                            | 2/6/2018                  |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |  |
|-----------------------------------|--------------------------|--|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                    |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19               |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM,KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House               |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                     |                       |                |                  |
|-------------------------------|---------------------|-----------------------|----------------|------------------|
| -----Additional Comments----- | Total Spots<br>1536 | Spots Total\$<br>0.00 | Net<br>\$ 0.00 | Gross<br>\$ 0.00 |
|-------------------------------|---------------------|-----------------------|----------------|------------------|

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any


\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: CALIFORNIA HIGHWAY PATROL  
 Representative: OFFICER RAMON DURAN  
 Title: OFFICER  
 Signature: 

Problems & Issues facing our community

- DRIVING UNDER THE INFLUENCE
- DRIVING DISTRACTED
- DANGERS OF NOT DRIVING WITH SEATBELT.
- CHILD CAR SEATS
- MAXIMUM ENFORCEMENT DURING THANKSGIVING WEEKEND

Date Recorded: 11-19-2019

To Be Aired on: \_\_\_\_\_



# Traffic & Production Order

Date 11/19/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Callifornia Highway Patrol

All Orders Must Include an End Date

AE House

| Traffic Manager | Market                     | Station                               | Cart # | Start    | End      |
|-----------------|----------------------------|---------------------------------------|--------|----------|----------|
| RP              | <b>Radio Lazer Network</b> |                                       |        |          |          |
| OS              | San Bernardino             | KXSB-FM                               |        |          |          |
| OS              | San Bernardino             | KXRS-FM                               |        |          |          |
| RM              | Victor Valley              | KBTW-FM                               |        |          |          |
| RM              | Salinas                    | KXSM-FM                               |        |          |          |
| RM              | Salinas                    | KMLY-FM                               |        |          |          |
| KH              | San Jose                   | KXZM-FM                               |        |          |          |
| OS              | Merced                     | KMZR-FM                               |        |          |          |
| RM              | Modesto                    | KBBU-FM                               |        |          |          |
| AM              | Sacramento                 | KGRB-FM                               |        |          |          |
| RP              | Oxnard-Venture             | KXLM-FM                               |        |          |          |
| RM              | Santa Barbara              | KZER-AM                               |        |          |          |
| RM              | Bakersfield                | KEAL-FM                               |        |          |          |
| OS              | Reno                       | KSRN-FM                               |        |          |          |
| AM              | Santa Rosa                 | KSRT-FM                               |        |          |          |
| AM              | Santa Maria                | KLMM-FM                               |        | 11/24/19 | 11/24/19 |
| AM              | San Luis Obispo            | KLUN-FM                               |        | 11/24/19 | 11/24/19 |
| RM              | El Centro                  | KSSB-FM                               |        |          |          |
| RP              | <b>La Mejor Network</b>    |                                       |        |          |          |
| RP              | Oxnard-Venture             | KLJR-FM                               |        |          |          |
| RM              | Bakersfield                | KXTT-FM                               |        |          |          |
| OS              | Merced                     | KGAM-FM                               |        |          |          |
| CS              | Santa Maria/ Lompoc        | KSMY-FM                               |        | 11/24/19 | 11/24/19 |
| AM              | Santa Rosa                 | KJOR-FM                               |        |          |          |
| RP              | <b>La Mexicana Network</b> |                                       |        |          |          |
| AM              | Santa Maria                | KSBQ-AM                               |        | 11/24/19 | 11/24/19 |
| OS              | San Bernardino             | KCAL-AM                               |        |          |          |
| RP              | Oxnard-Venture             | KOXR-FM/AM                            |        |          |          |
| OS              | Reno/ Sparks               | KFOY-AM                               |        |          |          |
| AM              | Sacramento                 | KLMG-FM                               |        |          |          |
| SM              | Sacramento                 | KSAO-TV                               |        |          |          |
| SM              | Sacramento                 | KSTV-TV                               |        |          |          |
|                 | <b>Rotation</b>            | <b>(If less than 100%, see below)</b> |        |          |          |
|                 | <b>Product</b>             |                                       |        |          |          |
|                 | <b>Est. #</b>              |                                       |        |          |          |
|                 | <b>ISCI Code</b>           |                                       |        |          |          |

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE     | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|---------------------------|--------|----------|----------|---------------------|------------|------------|
| California Highway Patrol |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 11/24/2019 | 11/24/2019 |
|                           |        |          |          |                     |            |            |
|                           |        |          |          |                     |            |            |

Special instructions Program In house

\*Please allow 48 hours for quality Production\*

|   |   |   |                        |
|---|---|---|------------------------|
| <b>Production Department Use Only</b>     |   | <b>Traffic Department Use Only</b>          |                        |
| Date Completed _____                      | Producer _____                            | Date Completed _____                        | Traffic Director _____ |
| <b>Traffic Managers</b>                   |   |   |                        |
| RP- Rosa Pena rosap@radlolazer.com        | OS-Oscar Sandavol oscar@radlolazer.com    | SM-Sylvia Martinez smartinez@radlolazer.com |                        |
| KH-Kim Herrera kherrera@radlolazer.com    | RM-Rebeca Marquez rmarquez@radlolazer.com |   |                        |
| CS-Cynthia Salcido csalcido@radlolaer.com | AM-Amanda Michael amichael@radlolazer.com |   |                        |



## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Tuesday, November 19, 2019 12:51 PM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz program 11/23-11/24  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Tuesday, November 19, 2019 12:14 PM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.4 MB in total · Will be deleted on 26 November, 20

Get your files

Download link

<https://wetransfer.com/downloads/2cf6ddc476e142d65c48e010e52d691920191119201247/d779a38160eba6>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                  |                       |                |               |               |                        |
|------------------|-----------------------|----------------|---------------|---------------|------------------------|
| LAZER NETWORK    | KXLM 102.9 FM         | KSRT 107.1 FM  | KSRN 107.7FM  | KBBU 93.9 FM  |                        |
| LA MEJOR NETWORK | KLJR 96.7 FM          | KJOR 104.1 FM  | KFOY 106.0 AM | KAAT 103.1 FM |                        |
| KXSB 101.7 FM    | KOXR 91.0 AM 102.1 FM | KXSM 93.1 FM   | KWNZ 106.3 FM | KMEN 100.5 FM |                        |
| KXRS 105.7 FM    | KZER 1250 AM          | KSGZ 98.7 FM   | KNEZ 107.3 FM | KTNS 106.0 AM |                        |
| KCAL 1410 AM     | KSBQ 1480 AM 102.9 FM | X KMLY 95.1 FM | KZTI 105.3 FM | KMQA 100.5 FM |                        |
| KAEH 100.9 FM    | KLMM 94.1 FM          | X KGRB 94.3 FM | KEAL 106.5 FM | KSTV - TV     |                        |
| KIQQ 103.7 FM    | KSMY 106.7 FM         | X KLMG 97.9 FM | KBQF 104.3 FM |               | ORDER DATE: 11/27/2019 |
| KBTW 104.5 FM    | KLUN 103.1 FM         | X KMZR 92.5 FM | KXTT 94.9 FM  |               |                        |
| KIQQ 1310 AM     | KXZM 93.7 FM          | KGAM 106.3 FM  |               |               |                        |

|   |  |                      |  |   |  |              |  |  |  |
|---|--|----------------------|--|---|--|--------------|--|--|--|
| CLIENT NAME                                   |  | NEW CONTRACT         |  | X |  | REVISION     |  |  |  |
| La Voz De La Comunidad-California High Patrol |  | RETURNING ADVERTISER |  | X |  | CANCELLATION |  |  |  |
| AGENCY NAME                                   |  | NEW ADVERTISER       |  |   |  | NATIONAL     |  |  |  |
| ADDRESS                                       |  | LOCAL DIRECT         |  | X |  | TRADE        |  |  |  |
|   |  | LOCAL AGENCY         |  |   |  | NTR          |  |  |  |

|                   |  |       |  |           |  |    |  |           |  |
|-------------------|--|-------|--|-----------|--|----|--|-----------|--|
| CONTRACT DATES    |  | FROM  |  | 12/1/2019 |  | TO |  | 12/1/2019 |  |
| ACCOUNT EXECUTIVE |  | House |  |           |  |    |  |           |  |
| CITY              |  | STATE |  |           |  |    |  |           |  |
| PHONE             |  | CELL  |  | ZIP CODE  |  |    |  |           |  |
| CONTACT NAME      |  | EMAIL |  |           |  |    |  |           |  |

|                   |  |       |  |           |  |    |  |           |  |
|-------------------|--|-------|--|-----------|--|----|--|-----------|--|
| CONTRACT DATES    |  | FROM  |  | 12/1/2019 |  | TO |  | 12/1/2019 |  |
| ACCOUNT EXECUTIVE |  | House |  |           |  |    |  |           |  |
| CITY              |  | STATE |  |           |  |    |  |           |  |
| PHONE             |  | CELL  |  | ZIP CODE  |  |    |  |           |  |
| CONTACT NAME      |  | EMAIL |  |           |  |    |  |           |  |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |         | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |
|------|---------|-------------|--------|--------------|---------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|
|      |         | FROM        | TO     | FROM         | TO      |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 12/1/19      | 12/1/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    | 1  | 1        | 1          | 0.00          |
| 2    | KLMM    | 7:00AM      | 7:30AM | 12/1/19      | 12/1/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    | 1  | 1        | 1          | 0.00          |
| 3    | KSMY    | 7:00AM      | 7:30AM | 12/1/19      | 12/1/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    | 1  | 1        | 1          | 0.00          |
| 4    | KLUN    | 7:00AM      | 7:30AM | 12/1/19      | 12/1/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    | 1  | 1        | 1          | 0.00          |
| 5    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 6    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 7    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 8    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 9    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 10   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 11   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 12   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 13   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 14   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 15   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 16   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 17   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 18   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 19   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |
| 20   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            | 0.00          |

|                                     |  |                        |  |             |  |                            |  |          |  |
|-------------------------------------|--|------------------------|--|-------------|--|----------------------------|--|----------|--|
| SPECIAL INSTRUCTIONS:               |  | GROSS TOTALS           |  | Total Weeks |  | Total Spots                |  | Total \$ |  |
|                                     |  |                        |  | 1           |  | 4                          |  | -        |  |
|                                     |  | LESS AGENCY COMMISSION |  |             |  |                            |  | \$0.00   |  |
| Payment with Contract \$            |  | Check #                |  |             |  | TALENT FEE/OTHER ADDITIONS |  |          |  |
| Payment Frequency: (Weekly/Monthly) |  | \$                     |  |             |  | NET TOTAL                  |  | \$0.00   |  |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|                                |            |                                       |             |
|--------------------------------|------------|---------------------------------------|-------------|
| APPROVED BY CLIENT (SIGNATURE) | DATE       | ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) | (SIGNATURE) |
| X House                        | 11/27/2019 | X House                               |             |
| PRINT NAME                     | TITLE      | APPROVED BY SALES MANAGER (PRINT)     | (SIGNATURE) |
| X                              |            | X Michael Rivera                      |             |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 601 McDivitt Dr., Ste. D - Berkeley, CA 93313 - (661) 827-0113           |
| KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Ballinas, CA 93905 - (831) 422-5019                        | KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 96502 - (775) 324-4819   |
| KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331                                | KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3066         |
| KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829              |
| KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274  | KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|                                     |   |                           |            |
|-------------------------------------|---|---------------------------|------------|
| <b>Originating Office Use Only:</b> |   | <b>Traffic Use Only:</b>  |            |
| Verified Dates                      | ✓ | Verified Signatures       | ✓          |
| Verified Spot Rates                 | ✓ | Ready for Traffic         | ✓          |
| Arithmetic Checked                  | ✓ | Faxed/Sent (Date)         | 11/27/2019 |
|                                     |   | Reviewed and Accepted by: |            |
|                                     |   | Entered by:               |            |
|                                     |   | 2/6/2018                  |            |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                   |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19              |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM, KSBQ-AM, KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House              |

Standard Billing Cycle Estimate#

### KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

### KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

### KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title Name Title  
reverse for accepted terms and conditions, if any Page 2



# Traffic & Production Order

Date 11/27/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title California Highway Patrol

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start   | End     |
|------------------|----------------------------|------------|---------------------------------------|---------|---------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |         |         |
| OS               | San Bernardino             | KXSB-FM    |                                       |         |         |
| OS               | San Bernardino             | KXRS-FM    |                                       |         |         |
| RM               | Victor Valley              | KBTW-FM    |                                       |         |         |
| RM               | Salinas                    | KXSM-FM    |                                       |         |         |
| RM               | Salinas                    | KMLY-FM    |                                       |         |         |
| KH               | San Jose                   | KXZM-FM    |                                       |         |         |
| OS               | Merced                     | KMZR-FM    |                                       |         |         |
| RM               | Modesto                    | KBBU-FM    |                                       |         |         |
| AM               | Sacramento                 | KGRB-FM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KXLM-FM    |                                       |         |         |
| RM               | Santa Barbara              | KZER-AM    |                                       |         |         |
| RM               | Bakersfield                | KEAL-FM    |                                       |         |         |
| OS               | Reno                       | KSRN-FM    |                                       |         |         |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |         |         |
| AM               | Santa Maria                | KLMM-FM    |                                       | 12/1/19 | 12/1/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 12/1/19 | 12/1/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |         |         |
| RP               | <b>La Mejor Network</b>    |            |                                       |         |         |
| RP               | Oxnard-Ventura             | KLJR-FM    |                                       |         |         |
| RM               | Bakersfield                | KXTT-FM    |                                       |         |         |
| OS               | Merced                     | KGAM-FM    |                                       |         |         |
| CS               | Santa Maria/ Lompoc        | KSMY-FM    |                                       | 12/1/19 | 12/1/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |         |         |
| RP               | <b>La Mexicana Network</b> |            |                                       |         |         |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 12/1/19 | 12/1/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KOXR-FM/AM |                                       |         |         |
| OS               | Reno/ Sparks               | KFOY-AM    |                                       |         |         |
| AM               | Sacramento                 | KLMG-FM    |                                       |         |         |
| SM               | Sacramento                 | KSAO-TV    |                                       |         |         |
| SM               | Sacramento                 | KSTV-TV    |                                       |         |         |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |         |         |
| <b>Product</b>   |                            |            |                                       |         |         |
| <b>Est. #</b>    |                            |            |                                       |         |         |
| <b>ISCI Code</b> |                            |            |                                       |         |         |

AE Email House

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

YouSendIt \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE     | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date  |
|---------------------------|--------|----------|----------|---------------------|------------|-----------|
| California Highway Patrol |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 12/1/2019  | 12/1/2019 |
|                           |        |          |          |                     |            |           |
|                           |        |          |          |                     |            |           |

Special Instructions Program In house

\*Please allow 48 hours for quality Production\*

| Production Department Use Only            | Traffic Department Use Only                 |
|---|---|
| Date Completed _____                      | Date Completed _____                        |
| Producer _____                            | Traffic Director _____                      |
| <b>Traffic Managers</b>                   |   |
| RP- Rosa Pena rosap@radlolazer.com        | OS-Oscar Sandavol oscar@radlolazer.com      |
| KH-Kim Herrera kherrera@radlolazer.com    | RM-Rebeca Marquez rmarquez@radlolazer.com   |
| CS-Cynthia Salcido csalcido@radlolaer.com | AM-Amanda Michael amichael@radlolazer.com   |
|   | SM-Sylvia Martinez smartinez@radlolazer.com |

## Nancy Lima

---

**From:** Nancy Lima [nllima@lazerbroadcasting.com]  
**Sent:** Monday, November 25, 2019 11:41 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz De La Comunidad P O.xls  
**Attachments:** La Voz De La Comunidad P O.xls

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

*[nllima@lazerbroadcasting.com](mailto:nllima@lazerbroadcasting.com)*

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                  |                       |                |                        |                       |
|------------------|-----------------------|----------------|------------------------|-----------------------|
| LAZER NETWORK    | KXLM 102.9 FM         | KSRT 107.1 FM  | KSRN 107.7 FM          | KBBU 93.9 FM          |
| LA MEJOR NETWORK | KLJR 96.7 FM          | KJOR 104.1 FM  | KFOY 1060 AM           | KAAT 103.1 FM         |
| KXSB 101.7 FM    | KOXR 910 AM 102.1 FM  | KXSM 93.1 FM   | KWNZ 106.3 FM          | KMEN 100.5 FM         |
| KXRS 105.7 FM    | KZER 1250 AM          | KSGZ 98.7 FM   | KNEZ 107.3 FM          | KTNS 1060 AM          |
| KCAL 1410 AM     | KSBQ 1480 AM 102.9 FM | X KMLY 95.1 FM | KZTI 105.3 FM          | KMQA 100.5 FM         |
| KAEH 100.9 FM    | KLMM 94.1 FM          | X KGRB 94.3 FM | KEAL 106.5 FM          | KSTV - TV             |
| KIQQ 103.7 FM    | KSMY 106.7 FM         | X KLMG 97.9 FM | KBQF 104.3 FM          | ORDER DATE: 12/4/2019 |
| KBTW 104.5 FM    | KLUN 103.1 FM         | X KMZR 92.5 FM | KXTT 94.9 FM           |                       |
| KIQQ 1310 AM     | KXZM 93.7 FM          | KGAM 106.3 FM  | New Client Information |                       |

|  |  |   |   |               |  |
|--|--|---|---|---------------|--|
| CLIENT NAME<br><b>La Voz De La Comunidad-Consulado De Mexico</b> |  | NEW CONTRACT                                | X | REVISION      |  |
| AGENCY NAME  |  | RETURNING ADVERTISER                        | X | CANCELLATION  |  |
| ADDRESS  |  | NEW ADVERTISER                              |   | NATIONAL      |  |
| CITY   |  | LOCAL DIRECT                                | X | TRADE         |  |
| STATE  |  | LOCAL AGENCY                                |   | NTR           |  |
| PHONE  |  | CONTRACT DATES                              |   |               |  |
| CELL   |  | FROM: <b>12/8/2019</b> TO: <b>12/8/2019</b> |   |               |  |
| ZIP CODE   |  | ACCOUNT EXECUTIVE <b>House</b>              |   |               |  |
| CONTACT NAME   |  | PRODUCT TYPE <b>Consulado De Mexico</b>     |   |               |  |
| EMAIL  |  | BILLING/NOTARY                              |   |               |  |
|  |  | Affidavits: Invoices                        |   | Scripts       |  |
|  |  | CALENDAR                                    | X | STD BROADCAST |  |
|  |  |   |   | END ORDER     |  |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |         | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks. | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|---------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|----------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO      |           |               |           | M            | T | W | TH | F | Sa | Su |          |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 12/8/19      | 12/8/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 12/8/19      | 12/8/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 12/8/19      | 12/8/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 12/8/19      | 12/8/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1        | 1          | 1             | 0.00 |
| 5    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 6    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 7    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 8    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 9    |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 10   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 11   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 12   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 13   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 14   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 15   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 16   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 17   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 18   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 19   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |
| 20   |         |             |        |              |         |           |               |           |              |   |   |    |   |    |    |          |            |               | 0.00 |

|                                     |  |                        |                            |             |             |          |
|-------------------------------------|--|------------------------|----------------------------|-------------|-------------|----------|
| SPECIAL INSTRUCTIONS:               |  | GROSS TOTALS           |                            | Total Weeks | Total Spots | Total \$ |
|                                     |  |                        |                            | 1           | 4           | -        |
|                                     |  | LESS AGENCY COMMISSION |                            |             |             | \$0.00   |
| Payment with Contract \$            |  | Check #                | TALENT FEE/OTHER ADDITIONS |             |             |          |
| Payment Frequency: (Weekly/Monthly) |  | \$                     | NET TOTAL                  |             | \$0.00      |          |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|   |                   |   |             |
|---|-------------------|---|-------------|
| APPROVED BY CLIENT (SIGNATURE)<br>X _____ | DATE<br>12/4/2019 | ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)<br>X House      | (SIGNATURE) |
| PRINT NAME<br>X _____                     | TITLE             | APPROVED BY SALES MANAGER (PRINT)<br>X Michael Rivera | (SIGNATURE) |

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750 | KEAL KXTT KBQF - 6601 McDowell Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113       |
| KXSM K9GZ KMLY - 600 E. Market St., Suite 200 - Bellinas, CA 93906 - (831) 422-5019                        | KERN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819   |
| KOXM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331                                | KERT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3086         |
| KSSB - 251 W. Main Street, Suite D - Brawley, CA 92227 - (760) 344-5858                                    | KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798 |
| KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089   | KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629              |
| KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274   | KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0861                      |
| KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711   | KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055                           |
| KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070                          |   |

|   |   |                           |  |
|---|---|---------------------------|--|
| <b>Originating Office Use Only:</b>                     |   | <b>Traffic Use Only:</b>  |  |
| Verified Dates <input checked="" type="checkbox"/>      | Verified Signatures <input checked="" type="checkbox"/> | Reviewed and Accepted by: |  |
| Verified Spot Rates <input checked="" type="checkbox"/> | Ready for Traffic <input checked="" type="checkbox"/>   | Entered by:               |  |
| Arithmetic Checked <input checked="" type="checkbox"/>  | Faxed/Sent (Date) 12/4/2019                             | 2/6/2018                  |  |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |   |
|-----------------------------------|--------------------------|---|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                     |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19                |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM, KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House                |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ng Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: CONSULADO DE MEXICO  
 Representative: MUÑO REÑE OLIVA  
 Title: CONSUL DE MEXICO  
 Signature: [Handwritten Signature]

Problems & Issues facing our community

INFORMATION regarding DACA program,  
scholarship, passports process, and  
consulate services. Workshop with  
San Bernardino colleges for the  
youth.

Date Recorded: 12-02-2019

To Be Aired on: 12/7/19-12/8/19





# Traffic & Production Order

Date 12/4/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Consulado De Mexico

All Orders Must Include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start   | End     |
|------------------|----------------------------|------------|---------------------------------------|---------|---------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |         |         |
| OS               | San Bernardino             | KXSB-FM    |                                       |         |         |
| OS               | San Bernardino             | KXRS-FM    |                                       |         |         |
| RM               | Victor Valley              | KBTW-FM    |                                       |         |         |
| RM               | Salinas                    | KXSM-FM    |                                       |         |         |
| RM               | Salinas                    | KMLY-FM    |                                       |         |         |
| KH               | San Jose                   | KXZM-FM    |                                       |         |         |
| OS               | Merced                     | KMZR-FM    |                                       |         |         |
| RM               | Modesto                    | KBBU-FM    |                                       |         |         |
| AM               | Sacramento                 | KGRB-FM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KXLM-FM    |                                       |         |         |
| RM               | Santa Barbara              | KZER-AM    |                                       |         |         |
| RM               | Bakersfield                | KEAL-FM    |                                       |         |         |
| OS               | Reno                       | KSRN-FM    |                                       |         |         |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |         |         |
| AM               | Santa Maria                | KLMM-FM    |                                       | 12/8/19 | 12/8/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 12/8/19 | 12/8/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |         |         |
| RP               | <b>La Mejor Network</b>    |            |                                       |         |         |
| RP               | Oxnard-Ventura             | KLJR-FM    |                                       |         |         |
| RM               | Bakersfield                | KXTT-FM    |                                       |         |         |
| OS               | Merced                     | KGAM-FM    |                                       |         |         |
| CS               | Santa Maria/Lompoc         | KSMY-FM    |                                       | 12/8/19 | 12/8/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |         |         |
| RP               | <b>La Mexicana Network</b> |            |                                       |         |         |
| AM               | Santa Maria                | KSBQ-AM    |                                       | 12/8/19 | 12/8/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |         |         |
| RP               | Oxnard-Ventura             | KOXR-FM/AM |                                       |         |         |
| OS               | Reno/ Sparks               | KFOY-AM    |                                       |         |         |
| AM               | Sacramento                 | KLMG-FM    |                                       |         |         |
| SM               | Sacramento                 | KSAO-TV    |                                       |         |         |
| SM               | Sacramento                 | KSTV-TV    |                                       |         |         |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |         |         |
| <b>Product</b>   |                            |            |                                       |         |         |
| <b>Est. #</b>    |                            |            |                                       |         |         |
| <b>ISCI Code</b> |                            |            |                                       |         |         |

AE Email House

# of Commercials :60 \_\_\_ :30 \_\_\_ :20 \_\_\_ :15 \_\_\_

LIVE \_\_\_ Other

Spec Spot YES \_\_\_ NO

Translation Needed YES \_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_ Female \_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_ In House  mp3 \_\_\_

DG Fast Channel \_\_\_ Filmcore \_\_\_ Email \_\_\_

First Spin \_\_\_ Sling Spot \_\_\_ CD \_\_\_

YouSendIt \_\_\_ SendSpace \_\_\_ Other \_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

1/2 Hr  1 Hr \_\_\_ Other \_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_ Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date  |
|-----------------------|--------|----------|----------|---------------------|------------|-----------|
| Consulado De Mexico   |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 12/8/2019  | 12/8/2019 |
|                       |        |          |          |                     |            |           |
|                       |        |          |          |                     |            |           |

Special Instructions Program In house

\*Please allow 48 hours for quality Production\*

|  |                |  |                        |
|--|----------------|--|------------------------|
| <b>Production Department Use Only</b>  |                | <b>Traffic Department Use Only</b>   |                        |
| Date Completed _____   | Producer _____ | Date Completed _____   | Traffic Director _____ |
| <b>Traffic Managers</b><br>RP- Rosa Pena rosap@radlolazer.com<br>KH-Kim Herrera kherrera@radlolazer.com<br>CS-Cynthia Salcido csalcido@radlolaer.com |                | OS-Oscar Sandavol oscar@radlolazer.com<br>RM-Rebeca Marquez rmarquez@radlolazer.com<br>AM-Amanda Michael amichael@radlolazer.com |                        |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, December 04, 2019 11:37 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La Voz program 12/7-12/8  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

*Have a nice day!*

*Nancy Lima / Office Manager*

*Lazer Broadcasting Corporation*

*Office: (909) 384-9750*

[nlima@lazerbroadcasting.com](mailto:nlima@lazerbroadcasting.com)

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Wednesday, December 04, 2019 11:34 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer



**aacosta@lazerbroadcasting.com**  
sent you some files

1 item, 68.3 MB in total • Will be deleted on 11 December, 2019

Get your files

Download link

<https://wetransfer.com/downloads/706ad8af0dedd8559f6e0ca15bc69e8320191204193248/41e0ad2b4319ac>

# LAZER BROADCASTING ADVERTISING AGREEMENT

|                  |                       |                |                        |                        |
|------------------|-----------------------|----------------|------------------------|------------------------|
| LAZER NETWORK    | KXLM 102.9 FM         | KSRT 107.1 FM  | KSRN 107.7FM           | KBBU 93.9 FM           |
| LA MEJOR NETWORK | KLJR 96.7 FM          | KJOR 104.1 FM  | KFOY 1060 AM           | KAAT 103.1 FM          |
| KXSB 101.7 FM    | KOXR 910 AM 102.1 FM  | KXSM 93.1 FM   | KWNZ 106.3 FM          | KMEN 100.5 FM          |
| KXRS 105.7 FM    | KZER 1250 AM          | KSGZ 98.7 FM   | KNEZ 107.3 FM          | KTNS 1060 AM           |
| KCAL 1410 AM     | KSBQ 1480 AM 102.9 FM | X KMLY 95.1 FM | KZTI 105.3 FM          | KMQA 100.5 FM          |
| KAEH 100.9 FM    | KLMM 94.1 FM          | X KGRB 94.3 FM | KEAL 106.5 FM          | KSTV - TV              |
| KIQQ 103.7 FM    | KSMY 106.7 FM         | X KLMG 97.9 FM | KBQF 104.3 FM          | ORDER DATE: 12/11/2019 |
| KBTW 104.5 FM    | KLUN 103.1 FM         | X KMZR 92.5 FM | KXTT 94.9 FM           |                        |
| KIQQ 1310 AM     | KXZM 93.7 FM          | KGAM 106.3 FM  | New Client Information |                        |

|   |  |
|---|--|
| <b>CLIENT NAME</b><br>La Voz De La Comunidad-Casa Hogar | <input checked="" type="checkbox"/> NEW CONTRACT <input type="checkbox"/> REVISION<br><input checked="" type="checkbox"/> RETURNING ADVERTISER <input type="checkbox"/> CANCELLATION<br><input type="checkbox"/> NEW ADVERTISER <input type="checkbox"/> NATIONAL<br><input checked="" type="checkbox"/> LOCAL DIRECT <input type="checkbox"/> TRADE<br><input type="checkbox"/> LOCAL AGENCY <input type="checkbox"/> NTR |
| <b>AGENCY NAME</b>                                      |  |
| <b>ADDRESS</b>  |  |

|                     |              |                                |                  |
|---------------------|--------------|--------------------------------|------------------|
| <b>CITY</b>         | <b>STATE</b> | <b>CONTRACT DATES</b>          |                  |
|                     |              | FROM: 12/15/2019               | TO: 12/29/2019   |
| <b>PHONE</b>        | <b>CELL</b>  | <b>ACCOUNT EXECUTIVE</b> House |                  |
| <b>CONTACT NAME</b> | <b>EMAIL</b> | <b>PRODUCT TYPE</b> Casa Hogar |                  |
|                     |              | <b>BILLING/ NOTARY</b>         | <b>PROMOTION</b> |

|                                     |                                     |                          |                          |
|-------------------------------------|-------------------------------------|--------------------------|--------------------------|
| Affidavits:                         | Invoices                            | Scripts                  | END ORDER                |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| Line | Station | TIME PERIOD |        | FLIGHT DATES |          | SPOT LGTH | Priority Code | SPOT RATE | DAYS OF WEEK |   |   |    |   |    |    | No. Wks | SPOTS P/WK | TOTAL DOLLARS |      |
|------|---------|-------------|--------|--------------|----------|-----------|---------------|-----------|--------------|---|---|----|---|----|----|---------|------------|---------------|------|
|      |         | FROM        | TO     | FROM         | TO       |           |               |           | M            | T | W | TH | F | Sa | Su |         |            |               |      |
| 1    | KSBQ    | 7:00AM      | 7:30AM | 12/15/19     | 12/29/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 3          | 1             | 0.00 |
| 2    | KLMM    | 7:00AM      | 7:30AM | 12/15/19     | 12/29/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 3          | 1             | 0.00 |
| 3    | KSMY    | 7:00AM      | 7:30AM | 12/15/19     | 12/29/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 3          | 1             | 0.00 |
| 4    | KLUN    | 7:00AM      | 7:30AM | 12/15/19     | 12/29/19 | 30 MIN    |               | N/C       |              |   |   |    |   |    |    | 1       | 3          | 1             | 0.00 |
| 5    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 6    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 7    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 8    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 9    |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 10   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 11   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 12   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 13   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 14   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 15   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 16   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 17   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 18   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 19   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |
| 20   |         |             |        |              |          |           |               |           |              |   |   |    |   |    |    |         |            |               | 0.00 |

|  |                     |                                   |             |               |
|--|---------------------|-----------------------------------|-------------|---------------|
| <b>SPECIAL INSTRUCTIONS:</b>               | <b>GROSS TOTALS</b> | Total Weeks                       | Total Spots | Total \$      |
|  |                     | 3                                 | 12          | -             |
|  |                     | <b>LESS AGENCY COMMISSION</b>     |             | <b>\$0.00</b> |
| <b>Payment with Contract \$</b>            | <b>Check #</b>      | <b>TALENT FEE/OTHER ADDITIONS</b> |             |               |
| <b>Payment Frequency: (Weekly/Monthly)</b> | <b>\$</b>           | <b>NET TOTAL</b>                  |             | <b>\$0.00</b> |

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

|   |   |
|---|---|
| APPROVED BY CLIENT (SIGNATURE)<br>X _____ House<br>DATE: 12/11/2019 | ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) [SIGNATURE]<br>X House<br>APPROVED BY SALES MANAGER (PRINT) [SIGNATURE]<br>X Michael Rivera |
|---|---|

**Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070**

|  |   |
|--|---|
| KXBB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750<br>KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Baines, CA 93905 - (831) 422-6019<br>KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-6331<br>KSRB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858<br>KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089<br>KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274<br>KAAT KTNS KMIEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711<br>KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070 | KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113<br>KSRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819<br>KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069<br>KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-6796<br>KGRB KLMG KSTV - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629<br>KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961<br>KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055 |
|--|---|

|   |                                 |
|---|---------------------------------|
| <b>Originating Office Use Only:</b>                     | <b>Traffic Use Only:</b>        |
| Verified Dates <input checked="" type="checkbox"/>      | Reviewed and Accepted by: _____ |
| Verified Spot Rates <input checked="" type="checkbox"/> | Entered by: _____               |
| Arithmetic Checked <input checked="" type="checkbox"/>  | 2/6/2018                        |

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

|                                   |                          |  |
|-----------------------------------|--------------------------|--|
| Start Date<br>07/15/19            | Contract#<br>1486051285  | Mod#<br>0                                    |
| End Date<br>12/31/19              | Date Entered<br>07/09/19 | Date Last Modified<br>07/09/19               |
| Advertiser<br>IN HOUSE PSA        |                          | Station Market<br>KLMM-FM,KSBQ-AM<br>KSMY-FM |
| Product<br>LA VOZ DE LA COMUNIDAD |                          | SalesRep/Office<br>House House               |

Standard Billing Cycle Estimate#

## KLMM-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSBQ-AM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

## KSMY-FM

| DATE                    | TIMES/PROGRAMS | LEN  | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|-------------------------|----------------|------|----|----|----|----|----|----|----|-----------|--------|
| SU 07/21/19 SU 12/29/19 | 07:00A-07:30A  | 1800 | -- | -- | -- | -- | -- | -- | 1  | 1         | \$0.00 |
| Sponsorship: PROGRAM    |                |      |    |    |    |    |    |    |    |           |        |
| MO 07/15/19 TU 12/31/19 | 05:00A-11:59P  | 30   | 4  | 4  | 4  | 4  | 4  | -- | -- | 20        | \$0.00 |

|                               |                    |                      |            |              |
|-------------------------------|--------------------|----------------------|------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Net</b> | <b>Gross</b> |
|                               | 1536               | 0.00                 | \$ 0.00    | \$ 0.00      |

ing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Title  
reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title  
Page 2



1950 South Sunwest Lane #302  
 San Bernardino Ca, 92408  
 Phone 909-384-9750 Fax 909-884-5844

ASCERTAINMENT FORM

Organization: Casa Hogar  
 Representative: Miguel Lopez  
 Title: Outreach  
 Signature: [Signature]

Problems & Issues facing our community

Domestic Violence, The importance of being a  
foster parent and how to prepare for adoption  
How to prevent child abuse and neglect

Date Recorded: \_\_\_\_\_

To Be Aired on: 12/14/19 - 12/29/19



# Traffic & Production Order

Date 12/11/2019

Advertiser La Voz De La Comunidad

Production Fee \_\_\_\_\_

New Order  Revision

Order # \_\_\_\_\_

Spot Title Casa Hogar

All Orders Must include an End Date

AE House

| Traffic Manager  | Market                     | Station    | Cart #                                | Start    | End      |
|------------------|----------------------------|------------|---------------------------------------|----------|----------|
| RP               | <b>Radio Lazer Network</b> |            |                                       |          |          |
| OS               | San Bernardino             | KXSB-FM    |                                       |          |          |
| OS               | San Bernardino             | KXRS-FM    |                                       |          |          |
| RM               | Victor Valley              | KBTW-FM    |                                       |          |          |
| RM               | Salinas                    | KXSM-FM    |                                       |          |          |
| RM               | Salinas                    | KMLY-FM    |                                       |          |          |
| KH               | San Jose                   | KXZM-FM    |                                       |          |          |
| OS               | Merced                     | KMZR-FM    |                                       |          |          |
| RM               | Modesto                    | KBBU-FM    |                                       |          |          |
| AM               | Sacramento                 | KGRB-FM    |                                       |          |          |
| RP               | Ornard-Ventura             | KXLM-FM    |                                       |          |          |
| RM               | Santa Barbara              | KZER-AM    |                                       |          |          |
| RM               | Bakersfield                | KEAL-FM    |                                       |          |          |
| OS               | Reno                       | KSRN-FM    |                                       |          |          |
| AM               | Santa Rosa                 | KSRT-FM    |                                       |          |          |
| AM               | Santa Maria                | KLMM-FM    |                                       | 12/15/19 | 12/29/19 |
| AM               | San Luis Obispo            | KLUN-FM    |                                       | 12/15/19 | 12/29/19 |
| RM               | El Centro                  | KSSB-FM    |                                       |          |          |
| RP               | <b>La Mejor Network</b>    |            |                                       |          |          |
| RP               | Ornard-Ventura             | KLJR-FM    |                                       |          |          |
| RM               | Bakersfield                | KXTT-FM    |                                       |          |          |
| OS               | Merced                     | KGAM-FM    |                                       |          |          |
| CS               | Santa Maria/ Lompoc        | KSMY-FM    |                                       | 12/15/19 | 12/29/19 |
| AM               | Santa Rosa                 | KJOR-FM    |                                       |          |          |
| RP               | <b>La Mexicana Network</b> |            |                                       |          |          |
| AM               | Santa Maria                | KSQB-AM    |                                       | 12/15/19 | 12/29/19 |
| OS               | San Bernardino             | KCAL-AM    |                                       |          |          |
| RP               | Ornard-Ventura             | KOXR-FM/AM |                                       |          |          |
| OS               | Reno/ Sparks               | KFOY-AM    |                                       |          |          |
| AM               | Sacramento                 | KLMG-FM    |                                       |          |          |
| SM               | Sacramento                 | KSAO-TV    |                                       |          |          |
| SM               | Sacramento                 | KSTV-TV    |                                       |          |          |
| <b>Rotation</b>  |                            |            | <b>(If less than 100%, see below)</b> |          |          |
| <b>Product</b>   |                            |            |                                       |          |          |
| <b>Est. #</b>    |                            |            |                                       |          |          |
| <b>ISCI Code</b> |                            |            |                                       |          |          |

# of Commercials :60 \_\_\_\_\_ :30 \_\_\_\_\_ :20 \_\_\_\_\_ :15 \_\_\_\_\_

LIVE \_\_\_\_\_ Other

Spec Spot YES \_\_\_\_\_ NO

Translation Needed YES \_\_\_\_\_ NO

Talent Request \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_

Sound Effects \_\_\_\_\_

Delivery Type Script/Tag \_\_\_\_\_ In House  mp3 \_\_\_\_\_

DG Fast Channel \_\_\_\_\_ Filmcore \_\_\_\_\_ Email \_\_\_\_\_

First Spin \_\_\_\_\_ Sling Spot \_\_\_\_\_ CD \_\_\_\_\_

Yousendit \_\_\_\_\_ SendSpace \_\_\_\_\_ Other \_\_\_\_\_

Web Link/ FTP Site \_\_\_\_\_

Block Programming \_\_\_\_\_ Start Time 7:00 AM

I/2 Hr  I Hr \_\_\_\_\_ Other \_\_\_\_\_

TV Shoot Information \_\_\_\_\_

Shoot Date \_\_\_\_\_ Shoot Time \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Client Approval \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Client Email \_\_\_\_\_

Date Needed \_\_\_\_\_

Time Needed \_\_\_\_\_

| Spot Title/ ISCI CODE | Cart # | Length   | Rotation | Station(s)          | Start Date | End Date   |
|-----------------------|--------|----------|----------|---------------------|------------|------------|
| Casa Hogar            |        | 1/2 hour | 100%     | KLMM/KSMY/KSBQ/KLUN | 12/15/2019 | 12/29/2019 |
|                       |        |          |          |                     |            |            |
|                       |        |          |          |                     |            |            |

Special Instructions Program in house

\*Please allow 48 hours for quality Production\*

| Production Department Use Only   |                | Traffic Department Use Only                 |                        |
|--|----------------|---|------------------------|
| Date Completed _____   | Producer _____ | Date Completed _____                        | Traffic Director _____ |
| <b>Traffic Managers</b><br>RP-Rosa Pena rosap@radlolazer.com    OS-Oscar Sandavol oscar@radlolazer.com<br>KH-Kim Herrera kherrera@radlolazer.com    RM-Rebeca Marquez rmarquez@radlolazer.com<br>CS-Cynthia Salcido csalcido@radlolazer.com    AM-Amanda Michael amichael@radlolazer.com |                | SM-Sylvia Martinez smartinez@radlolazer.com |                        |

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazerbroadcasting.com]  
**Sent:** Wednesday, December 11, 2019 11:15 AM  
**To:** 'Sandra Ramirez'  
**Subject:** La voz program 12/14-12/15  
**Attachments:** La Voz De La Comunidad P O.xls; image001.png

---

**From:** WeTransfer [mailto:noreply@wetransfer.com]  
**Sent:** Wednesday, December 11, 2019 11:10 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** aacosta@lazerbroadcasting.com sent you files via WeTransfer

PTT



aacosta@lazerbroadcasting.com  
sent you some files

1 item, 68.5 MB in total · Will be deleted on 18 December, 201

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### 1 item

LA VOZ DE LA COMUNIDAD CASA HOGAR.mp3  
68.5 MB