

PSA Quarterly List

Station Call Letters KSMY-FM
For quarter ending: March 27, 2020

Community issue:

1. Save Your Lungs
2. Parents of a Blind Child
3. Red Cross Blood
4. Gun Safety Storage
5. Measles Vaccine
6. Alanon Bebidas
7. Acoso Sexual
8. Centro De Control y Prevencion
9. Reaching Our Potential
10. Colon Cancer
11. Emergency Preparedness
12. COVID-19

Responsive programming:

(1) Public service announcement, January 6, 2020- January 10 2020, various times: This PSA informs the community how every 3.4 minutes, someone dies from lung cancer—the nation's #1 cancer killer of men and women. Lung cancer screening, a low-dose CT scan, saves lives; screening is key to early detection – when more treatment options are available and the chances of survival are higher. Approximately 8 million people are at risk for lung cancer, but if everyone at high risk were screened, more than 25,000 lives would be saved. The new PSAs from the American Lung Association urge former smokers to visit SavedbytheScan.org or speak with their doctor about getting screened. Help people get "Saved By The Scan"

(2) Public service announcement January 13, 2020- January 17 2020, various times: This PSA informs the community how the National Federation of the Blind helps blind and low vision children and adults get the education and skills they need, including reading, writing Braille, and using a white cane. They have been giving out free white canes to

blind people who requested them for ten years now, with over 64,000 canes shipped over the country. The National Federation of the Blind can connect blind and low vision people in the community with program and services to help them live the lives they want. For more information visit <https://digitalmedia.vnr.com>

(3) Public service announcement January 20, 2020- January 24 2020, various times: This PSA informs the community by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.

(4) Public service announcement, January 27, 2020- January 31 2020, various times: This PSA informs the community referring to shootings that involve improperly stored or misused guns found in homes, Family Fire is a real and preventable tragedy that affects millions of families. The Ad Council's new Gun Safety campaign tackles this issue head-on by encouraging people to learn more about proper gun safety and responsible ownership. When it comes to guns, we can all agree on the importance of preventing kids from having easy access to them. These PSAs aim to inspire gun owners to make their homes safer when it comes to the storage and handling of their guns by going to EndFamilyFire.org.

(5) Public service announcement, February 3, 2020- February 7, 2020, various times: This PSA informs the community how measles is a highly contagious virus that spreads through the air after a person with measles coughs or sneezes. People are contagious with measles for four days before the rash appears and up to four days after the rash appears. The virus can also linger in the air for up to two hours after someone who is infectious has left. Measles poses the highest risk to unvaccinated pregnant women, infants under 12 months of age, and people with weakened immune symptoms. Most Oregonians have been vaccinated against measles and are protected. Anyone who has never been vaccinated is at higher risk of getting measles if they come into contact with someone who is contagious.

(6) Public service announcement, February 10, 2020- February 14, 2020, various times: This PSA informs the community how alcohol is the cause of family trouble for over one-third of Americans according to the latest Gallup Consumption Habits poll. Thirty three percent report alcohol related incidents have interfered with their life. Al-Anon Family Groups in the community offer hope and help to families and friends who have been affected by loved one's drinking. 40% of Al-Anon members who first came to meetings because a friend or relative had a drinking or drug problems

(7) Public service announcement, February 17, 2020- February 21, 2020, various times: This PSA informs the community how Sexual harassment is defined as unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature when either: The conduct unreasonably impacts an individual's employment or academic performance or creates an intimidating, hostile or offensive environment for that individual's employment, education, living environment, or participation in a University community.

(8) Public service announcement, February 24, 2020- February 28, 2020, various times: This PSA informs the community the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public

(9) Public service announcement, March 2, 2020- March 6, 2020, various times: This PSA informs the community how they focus on strengthening communities, each year reaching millions of kids, adults, seniors and families. Many of them living in underserved communities, with programs and resources designed to nurture the potential of every child and teen. Improve the nation's health and wellbeing and encourage individuals to give back and support their neighbor. They want to raise awareness of the many ways more people can get involved and help empower the communities.

(10) Public service announcement, March 9, 2020- March 13, 2020, various times: This PSA informs the community how Colon cancer is a cancer of the large intestine (colon), which is the final part of your digestive tract. Most cases of colon cancer begin as small, noncancerous clumps of cells called Adenomatous polyps. Over time some of these polyps can become colon cancers. Colorectal cancer can be detected early with a proper screening. Is recommend for adults between 50 and 75 years to get screened for colorectal cancer.

(11). Public service announcement, March 16, 2020- March 20, 2020, various times: This PSA informs the community having witnessed natural and man-made disasters like Hurricanes, Wildfires, and Tornados on the plains, 64% of adults say it is very important for all Americans to take steps to prepare for an emergency. Still, only 20% of Americans say they feel very prepared for disaster. FEMA encourage every American to visit [Ready.gov](https://www.ready.gov) and make an emergency plan today and shared with all family members. A message brought by the Ad Council.

12) Public service announcement, March 23, 2020- March 27, 2020, various times: This PSA informs the community how the COVID-19 PSAs from Project HOPE will be raising awareness on the epidemic and by helping health workers get the supplies and support they need to fight the COVID-19 pandemic. Courageous health workers are risking their lives to protect us all. But many don't have the supplies and support they need. For more information go to: <https://www.projecthope.org>

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KSRT 107.1 FM		KSRN 107.7 FM		KBBU 93.9 FM																																																																																						
LA MEJOR NETWORK		KLJR 96.7 FM		KJOR 104.1 FM		KFOY 1060 AM		KAAT 103.1 FM																																																																																						
KXSB 101.7 FM	X	KOKR 910 AM 102.1 FM		KXSM 93.1 FM		KWNZ 106.3 FM		KMEN 100.5 FM																																																																																						
KXRS 105.7 FM	X	KZSR 1250 AM		KSGZ 98.7 FM		KNEZ 107.3 FM		KTNS 1060 AM																																																																																						
KCAL 1410 AM	X	KSBQ 1480 AM 102.9 FM	X	KMLY 95.1 FM		KZTI 105.3 FM		KMQA 100.5 FM																																																																																						
KAEB 100.9 FM	X	KLMM 94.1 FM	X	KGRB 94.3 FM		KEAL 106.5 FM		KSTV - TV																																																																																						
KIQQ 103.7 FM	X	KSMY 106.7 FM	X	KLMG 97.9 FM		KBQF 104.3 FM																																																																																								
KBTW 104.5 FM	X	KLUN 103.1 FM	X	KMZR 92.5 FM		KXTT 94.9 FM																																																																																								
KIQQ 1310 AM		KXZM 93.7 FM		KGAM 106.3 FM		ORDER DATE: 1/3/2020																																																																																								
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		FROM	TO	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks	P/WK	DOLLARS																																																																												
1	KXSB	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
2	KXRS	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
3	KBTW	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
4	KCAL	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
5	KAEB	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
6	KIQQ	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
7	KWRN	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
8	KSSB	5AM	12AM	1/6/20	1/10/20	:31		N/C	4	4	4	4	4			1	20	0.00																																																																												
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10	KSMY	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
11	KLMM	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
12	KLUN	5AM	12AM	1/6/20	1/10/20	:30		N/C	4	4	4	4	4			1	20	0.00																																																																												
13	KSBQ	5AM	12AM	1/6/20	1/10/20	:31		N/C	4	4	4	4	4			1	20	0.00																																																																												
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<p>ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.</p>																																																																																														
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Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070																																																																																														
KXSB KXRS KAEB KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste 302 - San Bernardino, CA 92408 - (909) 384-9750									KEAL KXTT KBQF - 6601 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113																																																																																					
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Bellina, CA 93905 - (831) 422-5019									KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819																																																																																					
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331									KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069																																																																																					
KSSB - 261 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858									KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796																																																																																					
KZSR - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089									KGRB KLMG KSTV - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829																																																																																					
KMQA - 1450 E. Berkeley Ave. - Tulare, CA 93274									KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961																																																																																					
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711									KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055																																																																																					
KXLM KLJR KOXR - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070																																																																																														
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="10" style="text-align: center;">Originating Office Use Only:</td> <td colspan="9" style="text-align: center;">Traffic Use Only:</td> </tr> <tr> <td colspan="5">Verified Dates</td> <td colspan="5">Verified Signatures</td> <td colspan="5">Reviewed and Accepted by:</td> <td colspan="4"></td> </tr> <tr> <td colspan="5">Verified Spot Rates</td> <td colspan="5">Ready for Traffic</td> <td colspan="5">Entered by:</td> <td colspan="4"></td> </tr> <tr> <td colspan="5">Arithmetic Checked</td> <td colspan="5">Faxed/Sent (Date)</td> <td colspan="5">1/3/2020</td> <td colspan="4">2/6/2018</td> </tr> </table>																			Originating Office Use Only:										Traffic Use Only:									Verified Dates					Verified Signatures					Reviewed and Accepted by:									Verified Spot Rates					Ready for Traffic					Entered by:									Arithmetic Checked					Faxed/Sent (Date)					1/3/2020					2/6/2018			
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Arithmetic Checked					Faxed/Sent (Date)					1/3/2020					2/6/2018																																																																															

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			
		Page	2



Traffic & Production Order

Advertiser _____ In House PSA _____ Date 1/3/2020
 New Order ☐ Revision ☒ Production Fee _____
 Order # _____

Spot Title Save Your Lungs

All Orders Must Include an End Date

AE House

AE Email House

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO X

Translation Needed YES _____ NO X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval _____

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____

Time Needed _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Save Your Lungs		30"	100%	KXSB/KXRS/KBTW/KCAL/KAHH/QQ	1/6/2020	1/10/2020
Save Your Lungs		30"	200%	KSBB, KLMM, KSMY, KLUN	1/6/2020	1/10/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only		Traffic Department Use Only	
Date Completed _____	Producer _____	Date Completed _____	Traffic Director _____
Traffic Managers RP- Rosa Pena rosap@radiolazer.com KH- Kim Herrera kherrera@radiolazer.com CS- Cynthia Salcido csalcido@radiolazer.com		OS- Oscar Sandavol oscar@radiolazer.com RM- Rebeca Marquez rmarquez@radiolazer.com AM- Amanda Michael amichael@radiolazer.com	

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Friday, January 03, 2020 10:38 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Save Your Lungs PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KSRT 107.1 FM		KSRN 107.7 FM		KBBU 93.9 FM	
LA MEJOR NETWORK		KLJR 96.7 FM		KJOR 104.1 FM		KFOY 1060 AM		KAAT 103.1 FM	
KXSB 103.7 FM	X	KOXR 910 AM 102.1 FM		KXSM 93.1 FM		KWNZ 106.3 FM		KMEN 100.5 FM	
KXRS 105.7 FM	X	KZSR 1250 AM		KSGZ 98.7 FM		KNEZ 107.3 FM		KTNS 1060 AM	
KCAL 1410 AM	X	KSBQ 1480 AM 102.9 FM	X	KMLY 95.1 FM		KZTI 105.3 FM		KMQA 100.5 FM	
KAEH 100.9 FM	X	KLMM 94.1 FM	X	KGRB 94.3 FM		KEAL 106.5 FM		KSTV - TV	
KIQQ 103.7 FM	X	KSMY 106.7 FM	X	KLMG 97.9 FM		KBQF 104.3 FM		ORDER DATE: 1/9/2020	
KBTW 104.5 FM	X	KLUN 103.1 FM	X	KMZR 92.5 FM		KXTT 94.9 FM			
KIQQ 1310 AM		KXZM 93.7 FM		KGAM 106.3 FM		New Client Information			

CLIENT NAME In House PSA-Parents Of A Blind Child				NEW CONTRACT X		REVISION	
AGENCY NAME				RETURNING ADVERTISER X		CANCELLATION	
ADDRESS				NEW ADVERTISER		NATIONAL	
CITY				LOCAL DIRECT X		TRADE	
STATE				LOCAL AGENCY		NTR	
PHONE				CONTRACT DATES			
CELL				FROM 1/13/2020 TO 1/17/2020			
ZIP CODE				ACCOUNT EXECUTIVE House			
CONTACT NAME				PRODUCT TYPE Parents Of A Blind Child			
EMAIL				BILLING/ NOTARY			
				PROMOTION			
				Affidavits:		Invoices	
				Scripts		END ORDER	
				CALENDAR X		STD BROADCAST	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEB	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	1/13/20	1/17/20	:31		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	Mx	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	MH	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	SBO	5AM	12AM	1/13/20	1/17/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	SW	5AM	12AM	1/13/20	1/17/20	:31		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				GROSS TOTALS		Total Weeks	Total Spots	Total \$
						1	240	-
Payment with Contract \$				Check #		LESS AGENCY COMMISSION		
						\$0.00		
Payment Frequency: (Weekly/Monthly)				\$		TALENT FEE/OTHER ADDITIONS		
						NET TOTAL		
						\$0.00		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		1/9/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Michael Rivera		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1959 S. Sunwest Lane, Ste 302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXBM KSGZ KMLY - 800 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KOZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 898-6331	KBRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 261 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZSR - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite F - Modesto, CA 95351 - (209) 284-0661
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:				Traffic Use Only:	
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:	
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:	
Arithmetic Checked	✓	Faxed/Sent (Date)	1/9/2020		2/6/2018

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM 30 MINUTE PROGRAM
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date 1/9/2020

Advertiser

In House PSA

Production Fee

Order #

New Order ☐ Revision ☒

Spot Title

Parents of a blind child

All Orders Must Include an End Date

AE

House

AE Email

House

of Commercials

:60 :30 1 :20 :15

LIVE Other

Spec Spot

YES NO X

Translation Needed

YES NO X

Talent Request

Male Female

Sound Effects

Delivery Type

Script/Tag In House mp3

DG Fast Channel Filmcore Email X

First Spin Sling Spot CD

Yousendit SendSpace Other

Web Link/ FTP Site

Block Programming

Start Time

1/2 Hr 1 Hr Other

TV Shoot Information

Shoot Date Shoot Time

Address

City

Client Approval

Contact Name

Contact Phone

Client Email

Date Needed

Time Needed

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Parents of a blind child		30"	100%	KXSB/KXRS/KBTW/KCAL/KAHQ/QQ	1/13/2020	1/17/2020
Parents of a blind child		30"	200%	KSBQ, KLMM, KSMY, KLUN	1/13/2020	1/17/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed

Producer

Traffic Department Use Only

Date Completed

Traffic Director

Traffic Managers

RP- Rosa Pena rosap@radlolaer.com

KH-Kim Herrera kherrera@radlolaer.com

CS-Cynthia Salcido csalcido@radlolaer.com

OS-Oscar Sandavol oscar@radlolaer.com

RM-Rebeca Marquez rmarquez@radlolaer.com

AM-Amanda Michael amichael@radlolaer.com

SM-Sylvia Martinez smartinez@radlolaer.com

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, January 09, 2020 12:09 PM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Parents of Blind Child_PSA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KSRT 107.1 FM		KSRN 107.7FM		KBBU 93.9 FM										
LA MEJOR NETWORK		KLJR 96.7 FM		KJOR 104.1 FM		KFOY 1060 AM		KAAT 103.1 FM										
KXSB 101.7 FM		X	KOXR 910 AM 102.1 FM	KXSM 93.1 FM		KWVZ 106.3 FM		KMEN 100.5 FM										
KXRS 105.7 FM		X	KZER 1250 AM	KSGZ 98.7 FM		KNEZ 107.3 FM		KTNS 1060 AM										
KCAL 1410 AM		X	KSBQ 1480 AM 102.9 FM	X	KMLY 95.1 FM	KZTI 105.3 FM		KMQA 100.5 FM										
KAEH 100.9 FM		X	KLMM 94.1 FM	X	KGRB 94.3 FM	KEAL 106.5 FM		KSTV - TV										
KIQQ 103.7 FM		X	KSMY 106.7 FM	X	KLMG 97.9 FM	KBQF 104.3 FM												
KBTW 104.5 FM		X	KLUN 103.1 FM	X	KMZR 92.5 FM	KXTT 94.9 FM		ORDER DATE: 1/15/2020										
KIQQ 1310 AM			KXZM 93.7 FM		KGAM 106.3 FM	New Client Information												
CLIENT NAME In House PSA-Red Cross Blood					NEW CONTRACT		X	REVISION										
AGENCY NAME					RETURNING ADVERTISER		X	CANCELLATION										
					NEW ADVERTISER			NATIONAL										
ADDRESS					LOCAL DIRECT		X	TRADE										
					LOCAL AGENCY			NTR										
CITY					STATE													
PHONE					CELL		ZIP CODE											
CONTACT NAME					EMAIL													
					Affidavits:		Invoices	Scripts										
					CALENDAR		X	STD BROADCAST	END ORDER									
		TIME PERIOD		FLIGHT DATES		SPOT	Priority	SPOT	DAYS OF WEEK									
Lne	Station	FROM	TO	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	No.	SPOTS	TOTAL
																Wks.	P/WK	DOLLARS
1	KXSB	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	1/20/20	1/24/20	:31		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KSMY	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KLMM	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KLUN	5AM	12AM	1/20/20	1/24/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KSRB	5AM	12AM	1/20/20	1/24/20	:31		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00
SPECIAL INSTRUCTIONS:									GROSS TOTALS		Total Weeks	Total Spots	Total \$					
											1	240	-					
Payment with Contract \$									Check #		LESS AGENCY COMMISSION		\$0.00					
Payment Frequency: (Weekly/Monthly)									\$		TALENT FEE/OTHER ADDITIONS							
											NET TOTAL		\$0.00					
ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereina																		

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Wednesday, January 15, 2020 9:26 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Red Cross Blood.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM	KSRT 107.1 FM	KSRN 107.7 FM	KBBU 93.9 FM
LA MEJOR NETWORK		KLJR 96.7 FM	KJOR 104.1 FM	KFOY 106.0 AM	KAAT 103.1 FM
KXSB 101.7 FM	X	KOXR 910 AM 102.1 FM	KXSM 93.1 FM	KWNZ 106.3 FM	KMEN 100.5 FM
KXRS 105.7 FM	X	KZER 1250 AM	KSGZ 98.7 FM	KNEZ 107.3 FM	KTNS 106.0 AM
KCAL 1410 AM	X	KSBQ 1480 AM 102.9 FM	X KMLY 95.1 FM	KZTI 105.3 FM	KMQA 100.5 FM
KAEH 100.9 FM	X	KLMM 94.1 FM	X KGRB 94.3 FM	KEAL 106.5 FM	KSTV - TV
KIQQ 103.7 FM	X	KSMY 106.7 FM	X KLMG 97.9 FM	KBQF 104.3 FM	ORDER DATE: 1/23/2020
KBTW 104.5 FM	X	KLUN 103.1 FM	X KMZR 92.5 FM	KXTT 94.9 FM	
KIQQ 1310 AM		KXZM 93.7 FM	KGAM 106.3 FM	New Client Information	

CLIENT NAME In House PSA-Gun Safety Storage		NEW CONTRACT X		REVISION	
AGENCY NAME		RETURNING ADVERTISER X		CANCELLATION	
		NEW ADVERTISER		NATIONAL	
ADDRESS		LOCAL DIRECT X		TRADE	
		LOCAL AGENCY		NTR	

CITY		STATE	
PHONE	CELL	ZIP CODE	

CONTACT NAME		EMAIL	
---------------------	--	--------------	--

CONTRACT DATES	
FROM 1/27/2020	TO 1/31/2020
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Gun Safety Storage	
BILLING/ NOTARY	PROMOTION
Affidavits:	Invoices
CALENDAR X	STD BROADCAST
END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEB	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	1/27/20	1/31/20	:31		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMY	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KGRB	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSMY	5AM	12AM	1/27/20	1/31/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	1/27/20	1/31/20	:31		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	240	-
		LESS AGENCY COMMISSION		\$0.00		
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL		\$0.00	

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		1/23/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Michael Rivera		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste.302 - San Bernardino, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6001 McDowell Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KBGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 862-5089	KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Berkeley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates ✓	Verified Signatures ✓	Reviewed and Accepted by:	
Verified Spot Rates ✓	Ready for Traffic ✓	Entered by:	
Arithmetic Checked ✓	Faxed/Sent (Date) 1/23/2020		

2/6/2018

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	SalesRep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, January 23, 2020 12:22 PM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Gun_Safe_Storage_SP_PSA_V2.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KSRT 107.1 FM		KSRN 107.7FM		KBBU 93.9 FM		
LA MEJOR NETWORK		KLJR 96.7 FM		KJOR 104.1 FM		KFOY 1060 AM		KAAT 103.1 FM		
KXSB 101.7 FM	X	KOXR 910 AM 102.1 FM		KXSM 93.1 FM		KWNZ 106.3 FM		KMEN 100.5 FM		
KXRS 105.7 FM	X	KZER 1250 AM		KSGZ 98.7 FM		KNEZ 107.3 FM		KTNS 1060 AM		
KCAL 1410 AM	X	KSBQ 1480 AM 102.9 FM	X	KMLY 95.1 FM		KZTI 105.3 FM		KMQA 100.5 FM		
KAEH 100.9 FM	X	KLMM 94.1 FM	X	KGRB 94.3 FM		KEAL 106.5 FM		KSTV - TV		
KIQQ 103.7 FM	X	KSMY 106.7 FM	X	KLMG 97.9 FM		KBQF 104.3 FM		ORDER DATE: 1/29/2020		
KBTW 104.5 FM	X	KLUN 103.1 FM	X	KMZR 92.5 FM		KXTT 94.9 FM				
KIQQ 1310 AM		KXZM 93.7 FM		KGAM 106.3 FM		New Client Information				

CLIENT NAME				NEW CONTRACT				REVISION	
In House PSA-Measles Vaccine				RETURNING ADVERTISER				CANCELLATION	
AGENCY NAME				NEW ADVERTISER				NATIONAL	
ADDRESS				LOCAL DIRECT				TRADE	
				LOCAL AGENCY				NTR	

CITY				STATE				CONTRACT DATES	
								FROM 2/3/2020 TO 2/7/2020	
PHONE				CELL				ACCOUNT EXECUTIVE House	
ZIP CODE				PRODUCT TYPE Measles Vaccine				BILLING/ NOTARY	
CONTACT NAME				EMAIL				PROMOTION	
								Affidavits:	
								Invoices	
								Scripts	
								CALENDAR X STD BROADCAST	
								END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	2/3/20	2/7/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				GROSS TOTALS				Total Weeks	Total Spots	Total \$
								1	240	-
Payment w/th Contract \$				Check #				LESS AGENCY COMMISSION		
Payment Frequency: (Weekly/Monthly)				\$				TALENT FEE/OTHER ADDITIONS		
								NET TOTAL		
								\$0.00		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)				DATE				ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)				(SIGNATURE)			
X				House				X				House			
PRINT NAME				TITLE				APPROVED BY SALES MANAGER (PRINT)				(SIGNATURE)			
X								X				Michael Rivera			

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Bldg 302 - San Bernardino, CA 92408 - (909) 384-9750				KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (805) 827-0113			
KXSM KSGZ KMLY- 600 E. Market St., Suite 200 - Bellmead, CA 93905 - (831) 422-5019				KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819			
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331				K8RT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069			
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858				KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-8796			
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089				KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829			
KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274				KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981			
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711				KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055			
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070							

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	1/23/2020				

2/6/2018

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date 1/30/2020

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒ X

Order #

Spot Title

Measles Vaccine

All Orders Must Include an End Date

AE

House

AE Email

House

of Commercials

:60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot

YES _____ NO ☒ X

Translation Needed

YES _____ NO ☒ X

Talent Request

Male _____ Female _____

Sound Effects

Delivery Type

Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒ X

First Spln _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site

Block Programming

Start Time

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information

Shoot Date _____ Shoot Time _____

Address

City

Client Approval

Contact Name

Contact Phone

Client Email

Date Needed

Time Needed

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Measles_Vaccine		30"	100%	KXSB/KXRS/KBTW/KCAL/KAH/QQ	2/3/2020	2/7/2020
Measles_Vaccine		30"	200%	KSBQ, KLMM, KSMY, KLUN	2/3/2020	2/7/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed

Producer

Traffic Department Use Only

Date Completed

Traffic Director

Traffic Managers

RP- Rosa Pena rosap@radiolazer.com

KH-Kim Herrera kherrera@radiolazer.com

CS-Cynthia Salcido csalcido@radiolazer.com

OS-Oscar Sandavol oscar@radiolazer.com

RM-Rebeca Marquez rmarquez@radiolazer.com

AM-Amanda Michael amichael@radiolazer.com

SM-Sylvia Martinez smartinez@radiolazer.com

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Thursday, January 30, 2020 11:38 AM
To: 'Sandra Ramirez'; 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Measles_Vaccine_SP_PSA_V1.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KSRT 107.1 FM		KSRN 107.7 FM		KBBU 93.9 FM	
LA MEJOR NETWORK		KLJR 96.7 FM		KJOR 104.1 FM		KFOY 1060 AM		KAAT 103.1 FM	
KXSB 101.7 FM	X	KOXR 910 AM 102.1 FM		KXSM 93.1 FM		KWNZ 106.3 FM		KMEN 100.5 FM	
KXRS 105.7 FM	X	KZER 1250 AM		KSGZ 98.7 FM		KNEZ 107.3 FM		KTNS 1060 AM	
KCAL 1410 AM	X	KSBQ 1480 AM 102.9 FM	X	KMLY 95.1 FM		KZTI 105.3 FM		KMQA 100.5 FM	
KAEH 100.9 FM	X	KLMM 94.1 FM	X	KGRB 94.3 FM		KEAL 106.5 FM		KSTV - TV	
KIQQ 103.7 FM	X	KSMY 106.7 FM	X	KLMG 97.9 FM		KBQF 104.3 FM			
KBTW 104.5 FM	X	KLUN 103.1 FM	X	KMZR 92.5 FM		KXTT 94.9 FM			
KIQQ 1310 AM		KXZM 93.7 FM		KGAM 106.3 FM					
						ORDER DATE: 2/7/2020			

CLIENT NAME				NEW CONTRACT				REVISION			
In House PSA-Alanon Bebidas				X							
AGENCY NAME				RETURNING ADVERTISER				CANCELLATION			
				X							
				NEW ADVERTISER				NATIONAL			
				LOCAL DIRECT				TRADE			
				X							
ADDRESS				LOCAL AGENCY				NTR			

CITY				STATE				CONTRACT DATES			
								FROM 2/10/20 TO 2/14/20			
PHONE				CELL				ACCOUNT EXECUTIVE			
								House			
ZIP CODE				PRODUCT TYPE				Alanon Bebidas			
								BILLING/ NOTARY			
								PROMOTION			

CONTACT NAME				EMAIL				Affidavits:			
								Invoices			
								Scripts			
								CALENDAR			
								X			
								STD BROADCAST			
								END ORDER			

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEB	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KAEB	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KIQQ	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KWRN	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KSSB	5AM	12AM	2/10/20	2/14/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				GROSS TOTALS		Total Weeks	Total Spots	Total \$	
						1	240	-	
				LESS AGENCY COMMISSION		\$0.00			
Payment with Contract \$			Check #	TALENT FEE/OTHER ADDITIONS					
Payment Frequency: (Weekly/Monthly)			\$	NET TOTAL					\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)				DATE				ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)				(SIGNATURE)			
X				House				X				House			
PRINT NAME				TITLE				APPROVED BY SALES MANAGER (PRINT)				(SIGNATURE)			
X								X				Michael Rivera			

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KXSB KXRS KAEH KCAL KBTW KIQQ - 1950 S. Sunwest Lane, Ste. 302 - San Bernardino, CA 92408 - (909) 384-9750				KEAL KXTT KBQF - 6001 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (801) 827-0113			
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-6019				KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819			
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-8331				K8RT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069			
K8SB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5859				KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796			
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 892-5069				KGRB KLMG KSTV - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829			
KMQA - 1450 E. Bardley Ave. - Tulare, CA 93274				KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961			
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711				KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055			
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070							

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	✓	Verified Signatures	✓	Reviewed and Accepted by:			
Verified Spot Rates	✓	Ready for Traffic	✓	Entered by:			
Arithmetic Checked	✓	Faxed/Sent (Date)	2/7/2020				

2/6/2018

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM 30 MINUTE PROGRAM
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM 30 MINUTE PROGRAM
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
												Sponsorship: PROGRAM 30 MINUTE PROGRAM
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM 30 MINUTE PROGRAM

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM 30 MINUTE PROGRAM												
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date 2/7/2020

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒

Order #

Spot Title

Alanon Bebida

All Orders Must Include an End Date

AE

House

AE Email

House

of Commercials

:60 :30 1 :20 :15

LIVE Other

Spec Spot

YES NO X

Translation Needed

YES NO X

Talent Request

Male Female

Sound Effects

Delivery Type

Script/Tag In House mp3

DG Fast Channel Filmcore Email X

First Spin Sling Spot CD

Yousendit SendSpace Other

Web Link/ FTP Site

Block Programming

Start Time

1/2 Hr 1 Hr Other

TV Shoot Information

Shoot Date

Shoot Time

Address

City

Client Approval

Contact Name

Contact Phone

Client Email

Date Needed

Time Needed

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Alanon Bebida		30"	100%	KXSB/KXRS/KBTW/KCAL/KAHQ/QQ	2/10/2020	2/14/2020
Alanon Bebida		30"	200%	KSBQ, KLMM, KSMY, KLUN	2/10/2020	2/14/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed

Producer

Traffic Department Use Only

Date Completed

Traffic Director

Traffic Managers

RP- Rosa Pena rosap@radiolazer.com

KH-Kim Herrera kherrera@radiolazer.com

CS-Cynthia Salcido csalcido@radiolazer.com

OS-Oscar Sandoval oscar@radiolazer.com

RM-Rebeca Marquez rmarquez@radiolazer.com

AM-Amanda Michael amichael@radiolazer.com

SM-Sylvia Martinez smartinez@radiolazer.com

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Friday, February 07, 2020 9:48 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: PSA 30 SEG ALANON BEBIDA.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM	KMQA 100.5 FM	KSRJ 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM	KBBU 93.9 FM	KJOR 104.1 FM	
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM	KAAT 103.1 FM	KEAL 106.5 FM	
KXSB 101.7 FM	X	KZER 1250 AM	KTNS 1060 AM	KBQF 104.3 FM	
KXRS 105.7 FM	X	KLMM 94.1 FM	X KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	X	KSMY 106.7 FM	X KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	X	KLUN 103.1 FM	X KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	X	KMZR 92.5 FM	KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	X	KGAM 106.3 FM	KSGZ 98.7 FM	KZTI 105.3 FM	
KIQQ 1310 AM	X	KSSB 96.3 FM	X KMLY 95.1 FM	KFOY 1060 AM	

CLIENT NAME
In House- Acoso Sexual

AGENCY NAME

ADDRESS

CITY _____ **STATE** _____

PHONE _____ **CELL** _____ **ZIP CODE** _____

CONTACT NAME _____ **EMAIL** _____

ORDER DATE: 2/13/2020

New Client Information

NEW CONTRACT ☒ **REVISION** _____

RETURNING ADVERTISER ☒ **CANCELLATION** _____

NEW ADVERTISER _____ **NATIONAL** _____

LOCAL DIRECT ☒ **TRADE** _____

LOCAL AGENCY _____ **NTR** _____

CONTRACT DATES

FROM **2/17/2020** TO **2/21/2020**

ACCOUNT EXECUTIVE House

PRODUCT TYPE Acoso Sexual

BILLING/ NOTARY _____ **PROMOTION** _____

Affidavits: ☒ Invoices: ☒ Scripts: ☒

CALENDAR ☒ STD BROADCAST ☒ END ORDER _____

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	2/17/20	2/21/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:

GROSS TOTALS	Total Weeks	Total Spots	Total \$
	1	240	-
LESS AGENCY COMMISSION			
TALENT FEE/OTHER ADDITIONS			
NET TOTAL			\$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X _____ House	2/13/2020	X _____ House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X _____		X _____ Alicia Avila	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Gunwett Lane, Ste.302 - S. Bern, CA 92408 - (909) 384-9750 KXSM KSGZ KMLY - 600 E. Market Bl., Suite 200 - Salinas, CA 93905 - (831) 422-5019 KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331 KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (780) 344-5858 KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089 KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274 KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KEAL KXTT KBQF - 6601 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113 KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819 KSRJ KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796 KGRB KLMG KBAA - 208 Commerce Circle - Sacramento, CA 95815 - (916) 900-8826 KBBU - 803 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961 KGAM KMZR - 510 18th Street - Merced, CA 95340 - (209) 325-4055
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Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN LINE	REMARK	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800		--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN LINE	REMARK	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800		--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN LINE	REMARK	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800		--	--	--	--	--	1	--	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN LINE	REMARK	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800		--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM									

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/01/20	1486059133	0
End Date	Date Entered	Date Last Modified
01/01/21	12/31/19	12/31/19
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ DE LA COMUNIDAD	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date 2/13/2020

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒

Order #

Spot Title

Acoso Sexual

All Orders Must Include an End Date

AE

House

AE Email

House

of Commercials

:60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot

YES _____ NO X

Translation Needed

YES _____ NO X

Talent Request

Male _____ Female _____

Sound Effects

Delivery Type

Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

YouSendIt _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming

Start Time

1/2 Hr _____ 1 Hr _____ Other _____

TV Shoot Information

Shoot Date _____ Shoot Time _____

Address

City

Client Approval

Contact Name

Contact Phone

Client Email

Date Needed

Time Needed

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station(s)	Start Date	End Date
Acoso Sexual		30"	100%	KXSB/KXRS/KBTW/KCAL/KAH/QQ	2/17/2020	2/21/2020
Acoso Sexual		30"	200%	KSBQ, KLMM, KSMY, KLUN	2/17/2020	2/21/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP-Rosa Pena rosap@radiolazer.com

KH-Kim Herrera kherrera@radiolazer.com

CS-Cynthia Salcido csalcido@radiolazer.com

OS-Oscar Sandoval oscar@radiolazer.com

RM-Rebeca Marquez rmarquez@radiolazer.com

AM-Amanda Michael amichael@radiolazer.com

SM-Sylvia Martinez smartinez@radiolazer.com

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, February 13, 2020 2:33 PM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: Acoso Sexual PSA
Attachments: House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: mpena@causewaypsa.com [mailto:mpena@causewaypsa.com]
Sent: Tuesday, February 11, 2020 9:58 AM
To: nlima@radiolazer.com
Subject: Nancy: Nuevo PSA en Español "Sin Compromiso" protección de acoso sexual en lugar de vivienda

Hola querida Nancy,
Feliz Martes y muchas gracias por tu amabilidad de siempre,

Como te mencione en el telefono este es el PSA que se llama "Sin Compromiso" y habla de como evitar el acoso sexual en situaciones de vivienda, siendo una ley de igualdad que protege a los oyentes del acoso.

Tiene 2 versiones :30 y :60 ***sin fecha de expiracion*** le adjunto los enlaces para que los puedas descargar con facilidad y gracias por tu disponibilidad de distribuirlos por la proxima semana. Muy agradecidos con la difusion de este importante mensaje

Cualquier duda me puede contactar con mucho gusto.
Linda semana

Maritza Pena (908) 425 3587
Cause Way PSA

" Sin Compromisos"

:60- <http://www.causewaypsa.com/post/65016/65016A.mp3>

:30- <http://www.causewaypsa.com/post/65016/65016B.mp3>

Si piensa transmitir estos PSAs y puede darnos el número estimado de transmisiones, si tiene alguna pregunta o desea más información en español, por favor comuníquese con nosotros en info@causewaypsa.com. ¡Gracias de antemano por su apoyo!

PSA

Nancy Lima

From: mpena@causewaypsa.com
Sent: Tuesday, February 11, 2020 9:58 AM
To: nlima@radiolazer.com
Subject: Nancy: Nuevo PSA en Español "Sin Compromiso" protección de acoso sexual en lugar de vivienda
Attachments: Forwarded Message (44.7 KB)
Flag Status: Flagged

Hola querida Nancy,
Feliz Martes y muchas gracias por tu amabilidad de siempre,

Como te mencione en el telefono este es el PSA que se llama "Sin Compromiso" y habla de como evitar el acoso sexual en situaciones de vivienda, siendo una ley de igualdad que protege a los oyentes del acoso.

Tiene 2 versiones :30 y :60 ***sin fecha de expiracion*** le adjunto los enlaces para que los puedas descargar con facilidad y gracias por tu disponibilidad de distribuirlos por la proxima semana. Muy agradecidos con la difusion de este importante mensaje

Cualquier duda me puede contactar con mucho gusto.
Linda semana

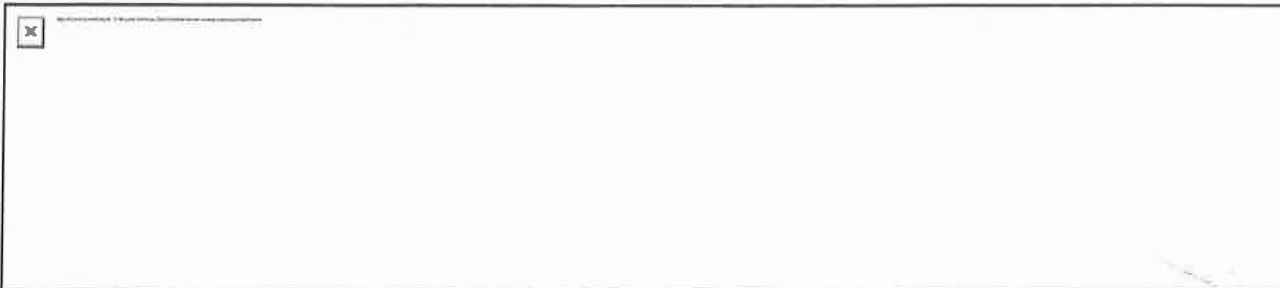
Maritza Pena (908) 425 3587
Cause Way PSA

" Sin Compromisos"

:60- <http://www.causewaypsa.com/post/65016/65016A.mp3>

:30- <http://www.causewaypsa.com/post/65016/65016B.mp3>

Si piensa transmitir estos PSAs y puede darnos el número estimado de transmisiones, si tiene alguna pregunta o desea más información en español, por favor comuníquese con nosotros en info@causewaypsa.com. ¡Gracias de antemano por su apoyo!



**ATENCIÓN DIRECTOR(A) DE ANUNCIOS DE SERVICIO PÚBLICO
(PSAS, POR SUS SIGLAS EN INGLÉS)**

PSAS EN ESPAÑOL DISPONIBLE POR INTERNET SIN COSTO A SU ESTACIÓN

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM		KSRT 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLJR 96.7 FM		KBBU 93.9 FM		KJOR 104.1 FM			
KAEH 100.9 FM	<input checked="" type="checkbox"/>	KOXR 910 AM 102.1 FM		KAAT 109.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	<input checked="" type="checkbox"/>	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	<input checked="" type="checkbox"/>	KLMM 94.1 FM	<input checked="" type="checkbox"/>	KMEN 100.5 FM		KXTT 94.9 FM			
KCAL 1410 AM	<input checked="" type="checkbox"/>	KSMY 106.7 FM	<input checked="" type="checkbox"/>	KGRB 94.3 FM		KXZM 93.7 FM			
KBTW 104.5 FM	<input checked="" type="checkbox"/>	KSBQ 1480 AM 102.9 FM	<input checked="" type="checkbox"/>	KLMG 97.9 FM		KSRN 107.7 FM			
KWRN 99.5 FM	<input checked="" type="checkbox"/>	KLUN 103.1 FM	<input checked="" type="checkbox"/>	KBAA 103.3 FM		KNEZ 107.3 FM			
KWRN 1550 AM	<input checked="" type="checkbox"/>	KMZR 92.5 FM		KXSM 93.1 FM		KWNZ 106.3 FM			
KIQQ 103.7 FM	<input checked="" type="checkbox"/>	KGAM 106.3 FM		KSGZ 98.7 FM		KZTI 105.3 FM			
KIQQ 1310 AM	<input checked="" type="checkbox"/>	KSSB 96.3 FM	<input checked="" type="checkbox"/>	KMLY 95.1 FM		KFOY 1060 AM			

CLIENT NAME
In House-Centro De Control y Prevencion

AGENCY NAME

ADDRESS

CITY _____ **STATE** _____

PHONE _____ **CELL** _____ **ZIP CODE** _____

CONTACT NAME _____ **EMAIL** _____

ORDER DATE: 2/19/2020

New Client Information

CONTRACT DATES
FROM: 2/24/2020 TO: 2/28/2020

ACCOUNT EXECUTIVE House

PRODUCT TYPE Centro De Control y Prevencion

BILLING/ NOTARY _____ **PROMOTION** _____

Affidavits: Invoices _____ Scripts _____

CALENDAR ☒ **STD BROADCAST** _____ **END ORDER** _____

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	2/24/20	2/28/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:

GROSS TOTALS

Total Weeks: 1 **Total Spots:** 240 **Total \$:** -

LESS AGENCY COMMISSION

TALENT FEE/OTHER ADDITIONS

NET TOTAL: \$0.00

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE) _____ **DATE** 2/19/2020

PRINT NAME House

ACCEPTED BY ACCOUNT EXECUTIVE (PRINT) _____ **(SIGNATURE)** _____

APPROVED BY SALES MANAGER (PRINT) _____ **(SIGNATURE)** _____

Allicia Avila

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070
Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - S. Bern, CA 92408 - (909) 384-9750

KXSM KSGZ KMLY - 800 E. Market St., Suite 200 - Bellmead, CA 93005 - (831) 422-5019

KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-6331

KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858

KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 682-5089

KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274

KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711

KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070

KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (881) 827-0113

KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819

KBRT KJOI - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069

KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796

KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829

KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981

KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055

Originating Office Use Only:

Verified Dates _____ Verified Signatures _____

Verified Spot Rates _____ Ready for Traffic _____

Traffic Use Only:

Reviewed and Accepted by: _____

Entered by: _____

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
				LINE REMARK								
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
				LINE REMARK								
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
				LINE REMARK								
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
				LINE REMARK								
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
			LINE	REMARK									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
				Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date **Wednesday, February 19, 2020**

All Orders Must Include an End Date

Order # _____

Advertiser _____

In House PSA

Production Fee _____

New Order ☐ Revision ☒

Spot Title **Centro De Control y Prevencion**

AE **House**

AE Email **House**

of Commercials :60 _____ :30 **1** :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO ☒

Translation Needed YES _____ NO ☒

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval	
Contact Name _____	Contact Phone _____
Client Email _____	
Date Needed _____	Time Needed _____

Traffic Manager	Market	Station	Cart #	Start	End
Radio Lazer Network					
RP					
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM			
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		2/24/2020	2/28/2020
SR	San Bernardino	KXSB-FM		2/24/2020	2/28/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		2/24/2020	2/28/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		2/24/2020	2/28/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalle-Hanford	KMQA-FM			
SR	Victor Valley-Barstow	KBTW-FM/ KWRN		2/24/2020	2/28/2020
La Mejor Network					
RP					
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		2/24/2020	2/28/2020
KH	Santa Maria/ Lompoc	KSMY-FM		2/24/2020	2/28/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		2/24/2020	2/28/2020
KH	Santa Maria	KSBQ-FM/AM		2/24/2020	2/28/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: _____ (if less than 100%, see below)

Product: _____

Est. #: _____ ISCI Code: _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Centro De Control y Prevencion		30"		KXSB/KXRS/KBYW/KCAL/KAEH/KIQQ	2/24/2020	2/28/2020
Centro De Control y Prevencion		30"		KSBQ/KLMM/KSMY/KLUN	2/24/2020	2/28/2020

Special Instructions **PSA is attached**

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rosa Pena rosep@lazerbroadcasting.com
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com
 KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
 JR-Jorge Rios Jrlos@lazerbroadcasting.com

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Wednesday, February 19, 2020 9:21 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Centro De Control y Prevencion.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLN 102.9 FM	KMQA 100.5 FM	KSRJ 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM	KBBU 93.9 FM	KJOR 104.1 FM	
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM	KAAT 103.1 FM	KEAL 106.5 FM	
KXSB 101.7 FM	X	KZER 1250 AM	KTNS 1060 AM	KBQF 104.3 FM	
KKRS 105.7 FM	X	KLMM 94.1 FM	X KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	X	KSMY 106.7 FM	X KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	X	KLUN 103.1 FM	X KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	X	KMZR 92.5 FM	KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	X	KGAM 106.3 FM	KSGZ 98.7 FM	KZTI 105.3 FM	
KIQQ 1310 AM	X	KSSB 96.3 FM	X KMLY 95.1 FM	KFOY 1060 AM	

CLIENT NAME In House-Reaching Our Potential		NEW CONTRACT <input checked="" type="checkbox"/> REVISION	
AGENCY NAME		RETURNING ADVERTISER <input checked="" type="checkbox"/> CANCELLATION	
ADDRESS		NEW ADVERTISER NATIONAL	
CITY		LOCAL DIRECT <input checked="" type="checkbox"/> TRADE	
STATE		LOCAL AGENCY NTR	
PHONE		ZIP CODE	
CELL		EMAIL	

CONTRACT DATES	
FROM 3/2/2020	TO 3/6/2020
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Reaching Our Potential	
BILLING/NOTARY	
PROMOTION	
Affidavits: <input checked="" type="checkbox"/>	Invoices: <input checked="" type="checkbox"/>
CALENDAR <input checked="" type="checkbox"/>	STD BROADCAST <input checked="" type="checkbox"/>
END ORDER	
No. 1	SPOTS 20
Wks. 1	P/WK 20
TOTAL DOLLARS 0.00	

Line	Station	TIME PERIOD	FLIGHT DATES	SPOT	Priority	SPOT	DAYS OF WEEK							No.	SPOTS	TOTAL
		FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks.	P/WK	DOLLARS
1	KXSB	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
2	KKRS	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
3	KBTW	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
4	KCAL	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
5	KAEH	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
6	KIQQ	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
7	KWRN	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
8	KSSB	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
9																0.00
10	KLMM	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
11	KSMY	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
12	KSBQ	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
13	KLUN	5AM	12AM	3/2/20	3/6/20	:30	N/C	4	4	4	4	4		1	20	0.00
14																0.00
15																0.00
16																0.00
17																0.00
18																0.00
19																0.00
20																0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	240	-
		LESS AGENCY COMMISSION				
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL \$0.00			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)	(SIGNATURE)
X House	2/28/2020	X House	
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (PRINT)	(SIGNATURE)
X		X Alicia Avila	

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070
Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KKRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXBM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1405 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KSRJ KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3086
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 944-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5069	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8626
KMQA - 1460 E. Berdley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNB KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLN KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	SalesRep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
			LINE	REMARK									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date **Thursday, February 27, 2020**

All Orders Must Include an End Date

Order #

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒

Spot Title **Reaching Our Potential**

AE **House**

AE Email [House](#)

of Commercials :60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO ☒

Translation Needed YES _____ NO ☒

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒

First SpIn _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM			
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZR-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEH-FM		3/2/2020	3/6/2020
SR	San Bernardino	KXSB-FM		3/2/2020	3/6/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		3/2/2020	3/6/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		3/2/2020	3/6/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM			
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		3/2/2020	3/6/2020
RP	La Mejor Network				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		3/2/2020	3/6/2020
KH	Santa Maria/ Lompoc	KSMY-FM		3/2/2020	3/6/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		3/2/2020	3/6/2020
KH	Santa Maria	KSBQ-FM/AM		3/2/2020	3/6/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: _____ (if less than 100%, see below)

Product: _____

Est. #: _____ ISCI Code: _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Reaching Our Potential		30"		KXSB/KXRS/KBYW/KCAL/KAEH/KIQQ	3/2/2020	3/6/2020
Reaching Our Potential		30"		KSBQ/KLMM/KSMY/KLUN	3/2/2020	3/6/2020

Special Instructions PSA is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rosa Pena rosap@lazerbroadcasting.com
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com
 KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
 JR-Jorge Rios jrlos@lazerbroadcasting.com

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Thursday, February 27, 2020 4:18 PM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Reaching Our Potential.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMQA 100.5 FM		KSRJ 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLUR 96.7 FM		KBBU 93.9 FM		KUOR 104.1 FM			
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 103.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	X	KLMM 94.1 FM		X	KMEN 100.5 FM		KXTT 94.9 FM		
KCAL 1410 AM	X	KSMY 106.7 FM		X	KGRB 94.3 FM		KXZM 93.7 FM		
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM		X	KLMG 97.9 FM		KSRN 107.7 FM		
KWRN 99.5 FM	X	KLUN 103.1 FM		X	KBAA 103.3 FM		KNEZ 107.3 FM		
KWRN 1550 AM	X	KMZR 92.5 FM			KXSM 93.1 FM		KWNZ 106.3 FM		ORDER DATE: 3/5/2020
KIQQ 103.7 FM	X	KGAM 106.3 FM			KSGZ 98.7 FM		KZTI 105.3 FM		
KIQQ 1310 AM	X	KSSB 96.3 FM		X	KMLY 95.1 FM		KFOY 1060 AM		

CLIENT NAME In House-Colon Cancer				NEW CONTRACT X				REVISION			
AGENCY NAME				RETURNING ADVERTISER X				CANCELLATION			
ADDRESS				NEW ADVERTISER				NATIONAL			
				LOCAL DIRECT X				TRADE			
				LOCAL AGENCY				NTR			

CONTRACT DATES			
FROM 3/9/2020		TO 3/13/2020	
ACCOUNT EXECUTIVE House			
PRODUCT TYPE Colon Cancer			
BILLING/ NOTARY		PROMOTION	
Affidavits: Invoices		Scripts	
CALENDAR X		STD BROADCAST	
		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEB	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	3/9/20	3/13/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:				GROSS TOTALS		Total Weeks	Total Spots	Total \$
						1	240	-
				LESS AGENCY COMMISSION				
				TALENT FEE/OTHER ADDITIONS				
Payment with Contract \$				Check #	NET TOTAL \$0.00			
Payment Frequency: (Weekly/Monthly)				\$				

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		3/5/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Alicia Avila		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070
Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEB KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste.302 - S. Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 8901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (861) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1485 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOJ - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3089
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 944-5555	KLMM KSBQ KBMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 828-9798
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8829
KMQA - 1450 E. Bardale Ave. - Tulare, CA 93274	KBBU - 903 Kaneas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
			Sponsorship: PROGRAM 30 MINUTE PROGRAM									
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
			Sponsorship: PROGRAM 30 MINUTE PROGRAM									

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
				Sponsorship: PROGRAM								
				30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date Thursday, March 05, 2020

All Orders Must Include an End Date

Order # _____

Advertiser

In House PSA

Production Fee

Spot Title

Colon Cancer

AE

House

AE Email

House

of Commercials

:60 _____ :30 1 :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot

YES _____ NO X

Translation Needed

YES _____ NO X

Talent Request

Male _____ Female _____

Sound Effects

Delivery Type

Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming

Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed

Time Needed

Traffic Manager

Market

Station

Cart #

Start

End

RP

Radio Lazer Network

FP

Bakersfield

KEAL-FM

SR

El Centro

KSSB-FM

MB

Fresno

KAAT-FM/ KTNS-FM

RP

Merced

KMZB-FM

RP

Modesto

KBBU-FM

JO

Oxnard-Ventura

KXLM-FM

JR

Reno

KSRN-FM/ KZTI-FM

JR

Sacramento

KGRB-FM

KH

Salinas

KXSM-FM

SR

San Bernardino

KAEB-FM

3/9/2020

3/13/2020

SR

San Bernardino

KXSB-FM

3/9/2020

3/13/2020

FP

San Jose

KXZM-FM

KH

San Luis Obispo

KLUN-FM

3/9/2020

3/13/2020

JO

Santa Barbara

KZER-AM

KH

Santa Maria

KLMM-FM

3/9/2020

3/13/2020

MB

Santa Rosa

KSRT-FM

MB

Tulare-Visalia-Hanford

KMQA-FM

SR

Victor Valley-Barstow

KBTW-FM/ KWRN-FM

3/9/2020

3/13/2020

RP

La Mejor Network

FP

Bakersfield

KXTT-FM/ KBQF-FM

MB

Fresno

KMEN-FM

RP

Merced

KGAM-FM

JO

Oxnard-Ventura

KLIR-FM

JR

Reno

KNEZ-FM

KH

Salinas/ Monterey

KSGZ-FM

SR

San Bernardino

KXRS-FM/ KIQQ-AM/FM

3/9/2020

3/13/2020

KH

Santa Maria/ Lompoc

KSMY-FM

3/9/2020

3/13/2020

MB

Santa Rosa

KJOR-FM

JO

Oxnard-Ventura

KOXR-FM/AM

JR

Reno

KFOY-AM

KH

Salinas/ Monterey

KMLY-FM

SR

San Bernardino

KCAL-AM

3/9/2020

3/13/2020

KH

Santa Maria

KSBQ-FM/AM

3/9/2020

3/13/2020

JR

Reno

KWNZ-FM

JR

Sacramento

KLMG-FM/ KBAA-FM

FP

San Francisco

KSFN-AM

Rotation:

(If less than 100%, see below)

Product:

Est. #:

ISCI Code:

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Colon Cancer		30"		KXSB/KXRS/KBYW/KCAL/KAEB/KIQQ	3/9/2020	3/13/2020
Colon Cancer		30"		KSBQ/KLMM/KSMY/KLUN	3/9/2020	3/13/2020

Special Instructions PSA Is attached

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rosa Pena rosep@lazerbroadcasting.com

FP-Freddy Plascencia freddyp@lazerbroadcasting.com

JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com

KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com

JR-Jorge Rios jrlos@lazerbroadcasting.com

updated, 2/17/2020

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, March 05, 2020 8:39 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Colon cancer.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM		KMOA 100.5 FM		KSRT 107.1 FM		KSFN 1250 AM	
LA MEJOR NETWORK		KLJR 96.7 FM		KBBU 93.9 FM		KJOR 104.1 FM			
KAEH 100.9 FM	X	KOXR 910 AM 102.1 FM		KAAT 103.1 FM		KEAL 106.5 FM			
KXSB 101.7 FM	X	KZER 1250 AM		KTNS 1060 AM		KBQF 104.3 FM			
KXRS 105.7 FM	X	KLMM 94.1 FM	X	KMEN 100.5 FM		KXTT 94.9 FM			
KCAL 1410 AM	X	KSMY 106.7 FM	X	KGRB 94.3 FM		KXZM 93.7 FM			
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X	KLMG 97.9 FM		KSRN 107.7 FM			
KWRN 99.5 FM	X	KLUN 103.1 FM	X	KBAA 103.3 FM		KNEZ 107.3 FM			
KWRN 1550 AM	X	KMZR 92.5 FM		KXSM 93.1 FM		KVINZ 106.3 FM			
KIQQ 103.7 FM	X	KGAM 106.3 FM		KSGZ 98.7 FM		KZTI 105.3 FM			
KIQQ 1310 AM	X	KSSB 96.3 FM	X	KMLY 95.1 FM		KFOY 1060 AM			

ORDER DATE: 3/11/2020

CLIENT NAME In House-Emergency Preparedness		NEW CONTRACT X		REVISION	
AGENCY NAME		RETURNING ADVERTISER X		CANCELLATION	
		NEW ADVERTISER		NATIONAL	
		LOCAL DIRECT X		TRADE	
ADDRESS		LOCAL AGENCY		NTR	

CITY		STATE	
PHONE	CELL	ZIP CODE	
CONTACT NAME		EMAIL	

CONTRACT DATES	
FROM 3/16/2020	TO 3/20/2020
ACCOUNT EXECUTIVE House	
PRODUCT TYPE Emergency Preparedness	
BILLING/ NOTARY	PROMOTION
Affidavits:	Invoices
CALENDAR X	STD BROADCAST
Scripts	END ORDER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KAEH	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	3/16/20	3/20/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	240	-
Payment with Contract \$		Check #	LESS AGENCY COMMISSION			
Payment Frequency: (Weekly/Monthly)		\$	TALENT FEE/OTHER ADDITIONS			
			NET TOTAL			
			\$0.00			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		3/11/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Alicia Avila		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070
Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1850 S. Sunset Lane, Ste 302 - S. Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDevitt Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113
KXBM KSGZ KMLY - 600 E. Market St., Suite 200 - Bellingham, CA 93905 - (831) 422-5019	KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 899-8331	KBRT KJOR - 5510 Skylane Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3069
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 912 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9795
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5099	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMOA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800		--	--	--	--	--	--	1	\$0.00
				Sponsorship: PROGRAM 30 MINUTE PROGRAM								
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2



Traffic & Production Order

Date **Wednesday, March 11, 2020**

All Orders Must Include an End Date

Order #

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒

Traffic Manager

Market

Station

Cart #

Start

End

Spot Title **Emergency Preparedness**

AE **House**

AE Email **House**

of Commercials :60 _____ :30 **1** :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO ☒

Translation Needed YES _____ NO ☒

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒

First SpIn _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed

Time Needed

RP	Market	Station	Cart #	Start	End
Radio Lazer Network					
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM			
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZB-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEB-FM		3/16/2020	3/20/2020
SR	San Bernardino	KXSB-FM		3/16/2020	3/20/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		3/16/2020	3/20/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		3/16/2020	3/20/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM			
SR	Victor Valley-Bartow	KBTW-FM/ KWRN		3/16/2020	3/20/2020
La Mejor Network					
RP					
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ ^{AM/FM}		3/16/2020	3/20/2020
KH	Santa Maria/ Lompoc	KSMY-FM		3/16/2020	3/20/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		3/16/2020	3/20/2020
KH	Santa Maria	KSBQ-FM/AM		3/16/2020	3/20/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: (if less than 100%, see below)

Product:

Est. #:

ISCI Code:

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Emergency Preparedness		30"		KXSB/KXRS/KBYW/KCAL/KAEB/KIQQ	3/16/2020	3/20/2020
Emergency Preparedness		30"		KSBQ/KLMM/KSMY/KLUN	3/16/2020	3/20/2020

Special Instructions **PSA is attached**

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rosa Pena rosap@lazerbroadcasting.com
FP-Fredy Plascencia freddyp@lazerbroadcasting.com
JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com
KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
JR-Jorge Rios jrios@lazerbroadcasting.com

Nancy Lima

From: Nancy Lima [nllima@lazerbroadcasting.com]
Sent: Wednesday, March 11, 2020 10:14 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Emergency Preparedness-Earthquake -Spanish 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nllima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM	KMQA 100.5 FM	KSRT 107.1 FM	KSFN 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM	KBBU 93.9 FM	KJOR 104.1 FM	
KAH 100.9 FM	X	KOXR 910 AM 102.1 FM	KAAT 103.1 FM	KEAL 106.5 FM	
KXSB 101.7 FM	X	KZER 1250 AM	KTNS 1060 AM	KBQF 104.3 FM	
KXRS 105.7 FM	X	KLMM 94.1 FM	X KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	X	KSMY 106.7 FM	X KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	X	KLUN 103.1 FM	X KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	X	KMZR 92.5 FM	KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	X	KGAM 106.3 FM	KSGZ 98.7 FM	KZTI 105.3 FM	
KIQQ 1310 AM	X	KSSB 96.3 FM	X KMLY 95.1 FM	KFOY 1060 AM	

ORDER DATE: 3/19/2020

CLIENT NAME In House- Save Your Life		NEW CONTRACT X		REVISION	
AGENCY NAME		RETURNING ADVERTISER X		CANCELLATION	
ADDRESS		NEW ADVERTISER		NATIONAL	
CITY		LOCAL DIRECT X		TRADE	
STATE		LOCAL AGENCY		NTR	
PHONE		CELL		ZIP CODE	
CONTACT NAME		EMAIL			

CONTRACT DATES		FROM		TO	
		3/23/2020		3/27/2020	
ACCOUNT EXECUTIVE House					
PRODUCT TYPE Save Your Life					
BILLING/ NOTARY			PROMOTION		
Affidavits:		Invoices		Scripts	
CALENDAR X		STD BROADCAST		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
2	KXRS	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
3	KBTW	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
4	KCAL	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
5	KABH	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
6	KIQQ	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
7	KWRN	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
8	KSSB	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
9																		0.00
10	KLMM	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
11	KSMY	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
12	KSBQ	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
13	KLUN	5AM	12AM	3/23/20	3/27/20	:30		N/C	4	4	4	4	4			1	20	0.00
14																		0.00
15																		0.00
16																		0.00
17																		0.00
18																		0.00
19																		0.00
20																		0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	240	-

Payment with Contract \$		Check #	LESS AGENCY COMMISSION	
Payment Frequency: (Weekly/Monthly)		\$	TALENT FEE/OTHER ADDITIONS	
			NET TOTAL	
			\$0.00	

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		3/19/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Alicia Avila		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070

Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEH KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste. 302 - S. Bern, CA 92408 - (909) 384-9750 KXBM KSGZ KMLY - 800 E. Market St., Suite 200 - Balaire, CA 93905 - (831) 422-5019 KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 890-8331 KBBB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 944-5858 KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089 KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274 KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711 KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	KEAL KXTT KBQF - 6901 McDill Dr., Ste. D - Bakersfield, CA 93313 - (661) 827-0113 KBRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819 KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3086 KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93454 - (805) 928-9796 KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629 KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0961 KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
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Originating Office Use Only:		Traffic Use Only:	
Verified Dates	Verified Signatures	Reviewed and Accepted by:	
Verified Spot Rates	Ready for Traffic	Entered by:	

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KYSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/04/20 SA 12/26/20	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/05/20 SU 12/27/20	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
		Sponsorship: PROGRAM 30 MINUTE PROGRAM										

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/01/20	Contract# 1486059133	Mod# 0
End Date 01/01/21	Date Entered 12/31/19	Date Last Modified 12/31/19
Advertiser IN HOUSE PSA	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KXRS-FM, KXSB-FM	
Product LA VOZ DE LA COMUNIDAD	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
			LINE REMARK										
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
1	SU 01/05/20 SU 12/27/20	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00	
Sponsorship: PROGRAM 30 MINUTE PROGRAM													
2	WE 01/01/20 FR 01/01/21	05:00A-11:59P	30		4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	5520	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jan 21					
CA	0.00					
ST	0.00					

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Traffic & Production Order

Date **Thursday, March 19, 2020**

All Orders Must Include an End Date

Order #

Advertiser

In House PSA

Production Fee

New Order ☐ Revision ☒ X

Spot Title **Save Your Life**

AE **House**

AE Email **House**

of Commercials :60 _____ :30 **1** :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO ☒ X

Translation Needed YES _____ NO ☒ X

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒ X

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____ Time Needed _____

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM			
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZB-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEB-FM		3/23/2020	3/27/2020
SR	San Bernardino	KXSB-FM		3/23/2020	3/27/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		3/23/2020	3/27/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		3/23/2020	3/27/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM			
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		3/23/2020	3/27/2020
RP	La Mejor Network				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		3/23/2020	3/27/2020
KH	Santa Maria/ Lompoc	KSMY-FM		3/23/2020	3/27/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		3/23/2020	3/27/2020
KH	Santa Maria	KSBQ-FM/AM		3/23/2020	3/27/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: (If less than 100%, see below)

Product:

Est. #: ISCI Code:

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
Save Your Life		30"		KXSB/KXRS/KBYW/KCAL/KAEB/KIQQ	3/23/2020	3/27/2020
Save Your Life		30"		KSBQ/KLMM/KSMY/KLUN	3/23/2020	3/27/2020

Special Instructions **PSA is attached**

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rose Pena rosap@lazerbroadcasting.com
 FP-Freddy Plascencia freddyp@lazerbroadcasting.com
 JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com
 KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com
 JR-Jorge Rios jrios@lazerbroadcasting.com

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Thursday, March 19, 2020 10:37 AM
To: 'Sandra Ramirez'
Cc: 'Kimberly Herrera'
Subject: House PSA PO.xls
Attachments: Save-your-life-spa-30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

LAZER BROADCASTING ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM	KMQA 100.5 FM	KSRT 107.1 FM	KSNF 1250 AM
LA MEJOR NETWORK		KLJR 96.7 FM	KBBU 93.9 FM	KJOR 104.1 FM	
KAEB 100.9 FM	X	KOXR 910 AM 102.1 FM	KAAT 103.1 FM	KEAL 106.5 FM	
KXSB 101.7 FM	X	KZER 1250 AM	KTNS 1060 AM	KBQF 104.3 FM	
KXRS 105.7 FM	X	KLMM 94.1 FM	X KMEN 100.5 FM	KXTT 94.9 FM	
KCAL 1410 AM	X	KSMY 106.7 FM	X KGRB 94.3 FM	KXZM 93.7 FM	
KBTW 104.5 FM	X	KSBQ 1480 AM 102.9 FM	X KLMG 97.9 FM	KSRN 107.7 FM	
KWRN 99.5 FM	X	KLUN 103.1 FM	X KBAA 103.3 FM	KNEZ 107.3 FM	
KWRN 1550 AM	X	KMZR 92.5 FM	KXSM 93.1 FM	KWNZ 106.3 FM	
KIQQ 103.7 FM	X	KGAM 106.3 FM	KSGZ 98.7 FM	KZTI 105.3 FM	
KIQQ 1310 AM	X	KSSB 96.3 FM	X KMLY 95.1 FM	KFOY 1060 AM	

ORDER DATE: 3/19/2020

CLIENT NAME In House- Covid 19		NEW CONTRACT X		REVISION	
AGENCY NAME		RETURNING ADVERTISER X		CANCELLATION	
ADDRESS		NEW ADVERTISER		NATIONAL	
CITY		LOCAL DIRECT X		TRADE	
STATE		LOCAL AGENCY		NTR	
PHONE		CELL		ZIP CODE	
CONTACT NAME		EMAIL		CONTRACT DATES	
				FROM 3/23/2020 TO 4/3/2020	
				ACCOUNT EXECUTIVE House	
				PRODUCT TYPE Covid 19	
				BILLING/ NOTARY	
				PROMOTION	
				Affidavits: Invoices Scripts	
				CALENDAR X STD BROADCAST	
				END ORDER	
				No. SPOTS	
				Wks. P/WK	
				TOTAL DOLLARS	

Line	Station	TIME PERIOD	FLIGHT DATES	SPOT	Priority	SPOT	DAYS OF WEEK							No.	SPOTS	TOTAL
		FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks.	P/WK	DOLLARS
1	KXSB	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
2	KXRS	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
3	KBTW	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
4	KCAL	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
5	KAEB	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
6	KIQQ	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
7	KWRN	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
8	KSSB	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
9																0.00
10	KLMM	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
11	KSMY	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
12	KSBQ	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
13	KLUN	5AM	12AM	3/23/20	4/3/20	:60	N/C	4	4	4	4	4		1	20	0.00
14																0.00
15																0.00
16																0.00
17																0.00
18																0.00
19																0.00
20																0.00

SPECIAL INSTRUCTIONS:		GROSS TOTALS		Total Weeks	Total Spots	Total \$
				1	240	-
		LESS AGENCY COMMISSION				
Payment with Contract \$		Check #	TALENT FEE/OTHER ADDITIONS			
Payment Frequency: (Weekly/Monthly)		\$	NET TOTAL		\$0.00	

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy changes, it is agreed that LAZER is not bound to effect copy changes without receiving 2 working days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, Lazer Broadcasting Corporation cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

APPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY ACCOUNT EXECUTIVE (PRINT)		(SIGNATURE)
X House		3/19/2020	X House		
PRINT NAME		TITLE	APPROVED BY SALES MANAGER (PRINT)		(SIGNATURE)
X			X Alicia Avila		

Corporate Office - 200 S. "A" Street Suite 400 - Oxnard, CA 93030 - (805) 240-2070
Billing Address - PO Box 6940 Oxnard, CA 93031

KXSB KXRS KAEB KCAL KBTW KIQQ KWRN - 1950 S. Sunwest Lane, Ste 302 - S Bern, CA 92408 - (909) 384-9750	KEAL KXTT KBQF - 6901 McDivitt Dr., Ste D - Bakersfield, CA 93313 - (661) 827-0113
KXSM KSGZ KMLY - 600 E. Market St., Suite 200 - Salinas, CA 93905 - (831) 422-5019	KSRN KFOY KWNZ KNEZ KZTI - 1465 Terminal Way, Suite 3 - Reno, NV 89502 - (775) 324-4819
KXZM - 777 N. First Street, Suite 200 - San Jose, CA 95112 - (408) 896-6331	KSRT KJOR - 5510 Skyline Blvd., Suite 102 - Santa Rosa, CA 95403 - (707) 284-3009
KSSB - 251 W. Main Street, Suite O - Brawley, CA 92227 - (760) 344-5858	KLMM KSBQ KSMY KLUN - 312 E. Mill St., Suite 302 - Santa Maria, CA 93464 - (805) 928-9796
KZER - 5880 Hollister Ave. - Goleta, CA 93117 - (805) 692-5089	KGRB KLMG KBAA - 298 Commerce Circle - Sacramento, CA 95815 - (916) 900-8629
KMQA - 1450 E. Bardsley Ave. - Tulare, CA 93274	KBBU - 903 Kansas Ave., Suite R - Modesto, CA 95351 - (209) 284-0981
KAAT KTNS KMEN - 320 W. Bedford Ave., Suite 201 - Fresno, CA 93711	KGAM KMZR - 510 19th Street - Merced, CA 95340 - (209) 325-4055
KXLM KLJR KOXR - 200 S. "A" Street, Suite 400 - Oxnard, CA 93030 - (805) 240-2070	

Originating Office Use Only:		Traffic Use Only:	
Verified Dates X	Verified Signatures X	Reviewed and Accepted by:	
Verified Spot Rates X	Ready for Traffic X	Entered by:	
Arithmetic Checked X	Faxed/Sent (Date) 3/19/2020		8/3/2018



Traffic & Production Order

Date Friday, March 20, 2020

All Orders Must Include an End Date

Order # _____

Advertiser _____

In House PSA

Production Fee _____

New Order ☐ Revision ☒

Spot Title Covid 19

AE House

AE Email House

of Commercials :60 ☒ :30 _____ :20 _____ :15 _____

LIVE _____ Other _____

Spec Spot YES _____ NO ☒

Translation Needed YES _____ NO ☒

Talent Request _____

Male _____ Female _____

Sound Effects _____

Delivery Type Script/Tag _____ In House _____ mp3 _____

DG Fast Channel _____ Filmcore _____ Email ☒

First Spin _____ Sling Spot _____ CD _____

Yousendit _____ SendSpace _____ Other _____

Web Link/ FTP Site _____

Block Programming _____ Start Time _____

1/2 Hr _____ 1 Hr _____ Other _____

Digital Shoot Info _____

Shoot Date _____ Shoot Time _____

Address _____ City _____

Client Approval

Contact Name _____ Contact Phone _____

Client Email _____

Date Needed _____

Time Needed _____

Traffic Manager	Market	Station	Cart #	Start	End
RP	Radio Lazer Network				
FP	Bakersfield	KEAL-FM			
SR	El Centro	KSSB-FM			
MB	Fresno	KAAT-FM/ KTNS-FM			
RP	Merced	KMZB-FM			
RP	Modesto	KBBU-FM			
JO	Oxnard-Ventura	KXLM-FM			
JR	Reno	KSRN-FM/ KZTI-FM			
JR	Sacramento	KGRB-FM			
KH	Salinas	KXSM-FM			
SR	San Bernardino	KAEB-FM		3/23/2020	4/3/2020
SR	San Bernardino	KXSB-FM		3/23/2020	4/3/2020
FP	San Jose	KXZM-FM			
KH	San Luis Obispo	KLUN-FM		3/23/2020	4/3/2020
JO	Santa Barbara	KZER-AM			
KH	Santa Maria	KLMM-FM		3/23/2020	4/3/2020
MB	Santa Rosa	KSRT-FM			
MB	Tulare-Visalia-Hanford	KMQA-FM			
SR	Victor Valley-Barstow	KBTW-FM/ KWRN-FM		3/23/2020	4/3/2020
RP	La Mejor Network				
FP	Bakersfield	KXTT-FM/ KBQF-FM			
MB	Fresno	KMEN-FM			
RP	Merced	KGAM-FM			
JO	Oxnard-Ventura	KLJR-FM			
JR	Reno	KNEZ-FM			
KH	Salinas/ Monterey	KSGZ-FM			
SR	San Bernardino	KXRS-FM/ KIQQ-AM/FM		3/23/2020	4/3/2020
KH	Santa Maria/ Lompoc	KSMY-FM		3/23/2020	4/3/2020
MB	Santa Rosa	KJOR-FM			
JO	Oxnard-Ventura	KOXR-FM/AM			
JR	Reno	KFOY-AM			
KH	Salinas/ Monterey	KMLY-FM			
SR	San Bernardino	KCAL-AM		3/23/2020	4/3/2020
KH	Santa Maria	KSBQ-FM/AM		3/23/2020	4/3/2020
JR	Reno	KWNZ-FM			
JR	Sacramento	KLMG-FM/ KBAA-FM			
FP	San Francisco	KSFN-AM			

Rotation: _____ (if less than 100%, see below)

Product: _____

Est. #: _____

ISCI Code: _____

Spot Title/ ISCI CODE	Cart #	Length	Rotation	Station	Start Date	End Date
COVID 19		60"		KXSB/KXRS/KBYW/KCAL/KAEB/KIQQ	3/23/2020	4/3/2020
COVID 20		60"		KSBQ/KLMM/KSMY/KLUN	3/23/2020	4/3/2020

Special Instructions PSA is attached for the COVID 19

Please allow 48 hours for quality Production

Production Department Use Only

Date Completed _____

Producer _____

Traffic Department Use Only

Date Completed _____

Traffic Director _____

Traffic Managers

RP- Rosa Pena rosap@lazerbroadcasting.com

FP-Freddy Plascencia freddyp@lazerbroadcasting.com

JR-Jennifer Ortega jeortega@lazerbroadcasting.com

SR-Sandra Ramirez sramirez@lazerbroadcasting.com

KH-Kim Herrera kherrera@lazerbroadcasting.com

MB-Monica Benavides bakersfieldtraffic@lazerbroadcasting.com

JR-Jorge Rios jrlos@lazerbroadcasting.com

Nancy Lima

From: Nancy Lima [nlima@lazerbroadcasting.com]
Sent: Friday, March 20, 2020 11:02 AM
To: 'Kimberly Herrera'
Subject: RE: .30 PSA
Attachments: image001.png

Ok do it and I will send you the PSA so it can run for 2 weeks.

Sandra pls do the same thing if you can because is better for us to run something with COVID 19

Thank you ladies

Have a nice day!

Nancy Lima / Office Manager

Lazer Broadcasting Corporation

Office: (909) 384-9750

nlima@lazerbroadcasting.com

From: Kimberly Herrera [mailto:kherrera@lazerbroadcasting.com]
Sent: Friday, March 20, 2020 10:58 AM
To: Nancy Lima
Subject: Re: .30 PSA

I can change the Contract to a .60??

Kim

On Fri, Mar 20, 2020 at 10:45 AM Kimberly Herrera <kherrera@lazerbroadcasting.com> wrote:

Good morning - do we have anything to Air for this week?

I notice a gap in the Date for our PSA's maybe we can insert something in regards to Covid-19

Let me know.

Thanks....

Kim