

# CONTRACT



**KSTU-TV**  
 5020 W. Amelia Earhart Dr  
 Salt Lake City, UT 84116  
 (801) 532-1300

<u>Contract / Revision</u> 458007 / 1		<u>Alt Order #</u>
<u>Product</u> 1Q '17 Feb POLITICAL ISSUE		
<u>Contract Dates</u> 02/27/17 - 03/05/17		<u>Estimate #</u> 1721
<u>Advertiser</u> Southern Utah Wilderness Alliance		<u>Original Date / Revision</u> 02/16/17 / 02/16/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU-TV	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 65.40
<u>IDB#</u> 682	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Love Communications**  
 Attention: Peggy Conway  
 546 South 200 West  
 Salt Lake City, UT 84101-2304

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	02/27/17	03/05/17	M-F 7a-8a	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				2	\$250.00	2.70			
N 2	13	02/27/17	03/05/17	M-F 8a-9a	8a-9a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				2	\$225.00	2.70			
N 3	13	02/27/17	03/05/17	Sa 7a-9a	7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S-				1	\$150.00	2.60			
N 4	13	02/27/17	03/05/17	Su 7a-9a	7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S				1	\$150.00	2.00			
N 5	13	02/27/17	03/05/17	M-F 12p-1p	12p-1p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				2	\$85.00	1.20			
N 6	13	02/27/17	03/05/17	M-F 430p-5p	430p-5p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				2	\$200.00	2.40			
N 7	13	02/27/17	03/05/17	M-F 530p-6p	530p-6p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				3	\$300.00	3.10			
N 8	13	02/27/17	03/05/17	M-F 9p-1005p	9p-1005p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	MTWTF--				3	\$600.00	6.90			
N 9	13	02/27/17	03/05/17	Sa 9p-1005p	9p-1005p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S-				1	\$375.00	6.60			
N 10	13	02/27/17	03/05/17	Su 9p-1005p	9p-1005p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S				1	\$600.00	6.20			
<b>Totals</b>											65.40	18	\$5,495.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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458007 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/17 - 03/05/17	1Q '17 Feb POLITICAL	1721

<u>Advertiser</u>	<u>Original Date / Revision</u>
Southern Utah Wildernes	02/16/17 / 02/16/17

Time Period	# of Spots	Gross Amount	Net Amount
02/27/17 - 03/05/17	18	\$5,495.00	\$4,670.75
<b>Totals</b>	<b>18</b>	<b>\$5,495.00</b>	<b>\$4,670.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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