

# ORDER

Print Date 10/26/18 13:38:00

Page 1 of 2

## Orders

Order / Rev: 752465A  
 Alt Order #:  
 Product Desc: Contract #32241196  
 Estimate: 7077  
 Flight Dates: 10/30/18 - 11/06/18  
 Original Date / Rev: 10/26/18 / 10/26/18  
 Order Type: POLITICAL ISSUE



## KSEN-AM

Primary AE: Katz Philadelphia  
 Sales Office: K-PHI  
 Sales Region: National

## Agency

Name: Mentzer Media  
 Buying Contact:  
 Billing Contact:  
 600 Fairmont Ave., Ste 30  
 Towson, MD 21286

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Senate Leadership Fund  
 Demographic: HH  
 Product Codes: IAB11-4,Issues/Propositions  
 Revenue Code 1: AGY  
 Revenue Code 2: BROADCAST  
 Revenue Code 3: BRC-SPOT  
 Priority: UNASSIGNED

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:25:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	32	\$960.00	\$816.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	32	\$960.00	\$816.00	0.00
Totals	32	\$960.00	\$816.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/30/18	11/06/18	M-F AM Drive M-F AM Drive	CM	6a-10a	2222--	1:00	10	\$30.00	P-01	0.00	NM	11	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-2222--			8			\$30.00		0.00			
Week: 11/05/18		11/05/18	11/11/18	12-----			3			\$30.00		0.00			
N 2	KSEN	10/30/18	11/06/18	M-F Midday M-F Midday	CM	10a-3p	1111--	1:00	5	\$30.00	P-01	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-1111--			4			\$30.00		0.00			
Week: 11/05/18		11/05/18	11/11/18	12-----			3			\$30.00		0.00			
N 3	KSEN	10/30/18	11/05/18	M-F PM Drive M-F PM Drive	CM	3p-7p	2222--	1:00	10	\$30.00	P-01	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-2222--			8			\$30.00		0.00			
Week: 11/05/18		11/05/18	11/11/18	2-----			2			\$30.00		0.00			
N 4	KSEN	10/30/18	11/05/18	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----11	1:00	2	\$30.00	P-01	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----11			2			\$30.00		0.00			
Week: 11/05/18		11/05/18	11/11/18	-----			0			\$30.00		0.00			
N 5	KSEN	10/30/18	11/05/18	Sa-Su PM Sa-Su PM	CM	3p-7p	-----11	1:00	2	\$30.00	P-01	0.00	NM	2	\$60.00

Order / Rev: 752465A  
 Alt Order #:  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Senate Leadership Fund  
 Product Desc: Contract #32241196  
 Estimate: 7077

KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----11					2	\$30.00		0.00			
Week: 11/05/18		11/05/18	11/11/18	-----					0	\$30.00		0.00			
													Totals	32	\$960.00



Oct 26, 18  
 CONT# 32296019 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSEN-AM (Shelby, MT)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: SLF / MT / 7188

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty  
 ADV SENATE LEADERSHIP FUND  
 PDT Issue MT  
 FLT Oct 30, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 10/26/2018 3:17:00 PM: MENTZER MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 10/26/2018 3:17:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	2	\$30.00	2
	1.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$30.00	1
	1.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	2	\$30.00	2
			<b>** FLIGHT TOTALS **</b>				5	\$150.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	2	\$30.00	2
	2.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	1	\$30.00	1
	2.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$30.00	2
			<b>** FLIGHT TOTALS **</b>				5	\$150.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
	3.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	1	\$30.00	1
	3.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
			<b>** FLIGHT TOTALS **</b>				5	\$150.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	2	\$30.00	2
	4.2	....F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	1	\$30.00	1
	4.3	....F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$30.00	2

CONT#  
REP

Oct 26, 18  
32296019 Mod# Ver# 1 (Last = )  
KATZ RADIO

DDS CONT# 0  
C/P/E: SLF / MT / 7188

				<b>** FLIGHT TOTALS **</b>			5	\$150.00	
		<b>FLIGHT 5</b>							
5.1	.....S.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	1	\$30.00	1	
5.2	.....S.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	1	\$30.00	1	
				<b>** FLIGHT TOTALS **</b>			2	\$60.00	
		<b>FLIGHT 6</b>							
6.1	.....S	10A - 3P	60	11/04/2018 - 11/04/2018	1D	1	\$30.00	1	
6.2	.....S	3P - 7P	60	11/04/2018 - 11/04/2018	1D	1	\$30.00	1	
				<b>** FLIGHT TOTALS **</b>			2	\$60.00	
		<b>FLIGHT 7</b>							
7.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1	\$30.00	1	
7.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	1	\$30.00	1	
7.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$30.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$120.00	
		<b>FLIGHT 8</b>							
8.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$30.00	2	
8.2	.T.....	10A - 3P	60	11/06/2018 - 11/06/2018	1D	2	\$30.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$120.00	

	<b>Nov 18</b>						
SPOTS	32						
CASH	960.00						
TRADE	0.00						
NSL	0.00						
TOTAL	960.00						

SPOTS						<b>TOTAL</b>
CASH						32
TRADE						960.00
NSL						0.00
TOTAL						0.00
						960.00



Oct 26, 18  
CONT# 32296019 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: SLF / MT / 7188

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">KSEN AM Shelby MT</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/20/18</span>
--	--

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Senate Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	Varies	M-SU	BYA	32	1

This broadcast time will be used by: Senate Leadership Fund E/bney



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Drive #100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/ President: Steven Law  
Group Treasurer: Caleb Crosby

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Leadership Fund  
45 North Hill Drive #100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Executive Director/ President: Steven Law  
Group Treasurer: Caleb Crosby



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/16/18 [Signature] 703 574 3044  
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Julie Mark GM  
Signature Printed Name Title



Client Information Form  
Issue

Advertiser Group Name:

Senate Leadership Fund

Address:

45 North Hill Dr #100

City, State & Zip Code:

Warrenton VA ~~27086~~ 20186

Phone:

703 574 3044

Website URL:

Executive Director/President:

Steven Law

Other Members of Executive

Committee or Board of Directors:

(list all that are applicable)

Phil Cox

Mike Duncan

Joann Davidson

Group Treasurer:

Caleb Crosby

\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\*



## INVOICE



**KSEN-AM**  
**830 Oilfield Avenue**  
**Shelby, MT 59474**  
**Main: (406) 434-5241**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
752465A-1	11/25/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
KSEN-AM	Katz Philadelphia	Katz Philadelphia	National

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Ave., Ste 30**  
**Towson, MD 21286**

Send Payment To:

**KSEN-AM**  
**TSM Shelby**  
**PO Box 731296**  
**Dallas, TX 75373-1296**

Advertiser	Product	Estimate Number
Senate Leadership Fund	Contract #32241196	7077

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	752465A	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	KSEN	Tu	10/30/18	6:33 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
1	2	KSEN	Tu	10/30/18	9:06 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	2	KSEN	Tu	10/30/18	2:24 PM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
3	1	KSEN	Tu	10/30/18	3:41 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
3	2	KSEN	Tu	10/30/18	4:49 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
1	4	KSEN	W	10/31/18	6:45 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
1	3	KSEN	W	10/31/18	6:57 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	3	KSEN	W	10/31/18	10:36 AM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
3	3	KSEN	W	10/31/18	3:29 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
3	4	KSEN	W	10/31/18	4:52 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
1	6	KSEN	Th	11/01/18	6:15 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
1	5	KSEN	Th	11/01/18	8:58 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	4	KSEN	Th	11/01/18	11:34 AM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
3	6	KSEN	Th	11/01/18	3:52 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
3	5	KSEN	Th	11/01/18	4:35 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
1	7	KSEN	F	11/02/18	6:55 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
1	8	KSEN	F	11/02/18	7:18 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	6	KSEN	F	11/02/18	10:37 AM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
3	7	KSEN	F	11/02/18	3:39 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
3	8	KSEN	F	11/02/18	5:16 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
4	1	KSEN	Sa	11/03/18	10:40 AM	Sa-Su MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
5	1	KSEN	Sa	11/03/18	4:58 PM	Sa-Su PM	3p-7p	1:00	SLF MT sided	\$30.00	NM
4	2	KSEN	Su	11/04/18	1:54 PM	Sa-Su MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
5	2	KSEN	Su	11/04/18	3:12 PM	Sa-Su PM	3p-7p	1:00	SLF MT sided	\$30.00	NM
1	10	KSEN	M	11/05/18	6:13 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	8	KSEN	M	11/05/18	11:46 AM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
3	9	KSEN	M	11/05/18	3:41 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
3	10	KSEN	M	11/05/18	4:20 PM	M-F PM Drive	3p-7p	1:00	SLF MT sided	\$30.00	NM
1	9	KSEN	Tu	11/06/18	7:20 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
1	11	KSEN	Tu	11/06/18	9:38 AM	M-F AM Drive	6a-10a	1:00	SLF MT sided	\$30.00	NM
2	7	KSEN	Tu	11/06/18	1:00 PM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM
2	9	KSEN	Tu	11/06/18	1:36 PM	M-F MIDDAY	10a-3p	1:00	SLF MT sided	\$30.00	NM

Total Spots

32

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:



**KSEN-AM**  
**TSM Shelby**  
**PO Box 731296**  
**Dallas, TX 75373-1296**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
752465A-1	11/25/18	November 2018	10/29/18 - 11/06/18

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Senate Leadership Fund	Contract #32241196	7077

**Net Due upon Receipt**

<u>Gross Total</u>	<b>\$960.00</b>
<u>Agency Commission</u>	<b>\$144.00</b>
<u>Net Amount Due</u>	<b>\$816.00</b>
<u>Invoice Balance as of 12/04/18 8:46:05 AM MT</u>	<b>\$816.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.