

# ORDER



**Orders**  
**Order / Rev:** 623944A  
**Alt Order #:**  
**Product Desc:** 2018R MT SRF 0725  
**Estimate:** 150  
**Flight Dates:** 07/25/18 - 08/07/18  
**Original Date / Rev:** 07/23/18 / 07/23/18  
**Order Type:** GENERAL

**KSEN-AM**  
**Primary AE:** Julie Martin  
**Sales Office:** L-SHE  
**Sales Region:** Local

**Agency**  
**Name:** Nonbox  
**Buying Contact:**  
**Billing Contact:**  
 5307 South 92nd Street  
 Hales Corners, WI 53129

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Senate Reform Fund  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	12	\$492.00	\$418.20
07/30/18	08/07/18	28	\$1,148.00	\$975.80

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	12	\$492.00	\$418.20	0.00
August 2018	28	\$1,148.00	\$975.80	0.00
<b>Totals</b>	<b>40</b>	<b>\$1,640.00</b>	<b>\$1,394.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Julie Martin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	07/25/18	08/07/18	M-F Prime Rotator	CM	6a-7p	44444--	1:00	20	\$41.00	P-03	0.00	NM	40	\$1,640.00
M-F Prime Rotator															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 07/23/18	07/23/18	07/29/18	--444--					12	\$41.00		0.00			
	Week: 07/30/18	08/05/18	08/12/18	44444--					20	\$41.00		0.00			
	Week: 08/06/18	08/12/18	08/19/18	44-----					8	\$41.00		0.00			
Totals														40	\$1,640.00



# Buy Detail Report

Client: Senate Reform Fund  
 Media: Radio  
 Product: Senate Reform Fund  
 Market: Great Falls  
 Primary Demo: Adults 35+  
 Separation between spots: 30

Estimate: 150  
 Description: 2018R MT SRF 0725  
 Flight Start Date: 7/25/2018 05:00 AM  
 Flight End Date: 8/7/2018 04:59 AM  
 Buyer: Cindy Murphy

Vendor: KSEN-AM

Revision #: Date: 7/23/2018  
 Send Billing To: Nonbox  
 5307 S. 92nd Street  
 Hales Corners, WI 53130  
 Phone: 414-425-8800

Format: Oldies																				
Daypart Program	Daypart Code	STN Gross	Days	Wed 7/25	Thu 7/26	Fri 7/27	Sat 7/28	Sun 7/29	Mon 7/30	Tue 7/31	Wed 8/1	Thu 8/2	Fri 8/3	Sat 8/4	Sun 8/5	Mon 8/6	Tue 8/7	Total Spots	Adults 35+ Rtg/CPP	
KSEN-AM																				
MTuWThF 6:00a- 7:00p	DA	\$41.00	60	4	4	4	0	0	4	4	4	4	4	0	0	4	4	40	0.0	
																			\$0.00	
Total Spots:				4	4	4	0	0	4	4	4	4	4	0	0	4	4	40		
Total GRP/GIMP(000):				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40	0.0
Total CPP/CPM:																			\$0.00	
Total Cost:		\$1,640.00																		
Market Monthly Summary																			40	
JUL 18		\$492.00																		
AUG 18		\$1,148.00																	12	
Total Cost:		\$1,640.00																	28	
																			40	



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KSEN-AM Shelby, MT	<b>Date:</b> 7/23/18
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I, William Eisner & Associates, dba nonbox  
do hereby request station time concerning the following issue:

<b>Issue</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	see	schedule			

This broadcast time will be used by: Senate Reform Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Reform Fund  
901 N. Washington Street Ste 700  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Meckler - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

**7/23/2018**

Date

**Cindy Murphy**

Signature

Digitally signed by Cindy Murphy  
Date: 2018.07.23 10:08:15 -05'00'

**414-367-2133**

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

  
Signature

☐ **Accepted in Part**

Julie Martin  
Printed Name

☐ **Rejected**

GM  
Title



PRTMS - Townsquare Media - Shelby MT

71072

7/23/2018

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
7/23/2018	srf072318ksen	Senate Reform Fund	1,394.00	0.00	1,394.00
7/23/2018	srf072318kzin	Senate Reform Fund	1,742.50	0.00	1,742.50

Check Total:

\$3,136.50



## WILLIAM EISNER &amp; ASSOCIATES

5307 S. 92ND STREET  
HALES CORNERS, WI 53130  
(414) 425-8800



12-7132/2750

E-ZShield® Check Fraud  
Protection for Business

71072

71072

PAY EXACTLY \*\*\*\*\*3,136\*DOLLARS\*AND\*50\*CENTS

DATE

AMOUNT

7/23/2018

\$3,136.50

PAY  
TO THE  
ORDER  
OF

Townsquare Media - Shelby MT  
KSEN/KZIN  
830 Oilfield Avenue  
Shelby, MT 59474

VOID AFTER 180 DAYS

AUTHORIZED SIGNATURE

⑈071072⑈ ⑆275071327⑆ ⑈03 02233100⑈

## WILLIAM EISNER &amp; ASSOCIATES

71072

PRTMS - Townsquare Media - Shelby MT

71072

7/23/2018

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
7/23/2018	srf072318ksen	Senate Reform Fund	1,394.00	0.00	1,394.00
7/23/2018	srf072318kzin	Senate Reform Fund	1,742.50	0.00	1,742.50

Check Total:

\$3,136.50

## INVOICE



**KSEN-AM**  
**830 Oilfield Avenue**  
**Shelby, MT 59474**  
**Main: (406) 434-5241**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
623944A-1	07/29/18	July 2018	06/25/18 - 07/29/18

Property	Account Executive	Sales Office	Sales Region
KSEN-AM	Julie Martin	Local Shelby	Local

Billing Address:

**Nonbox**  
**Attention: Accounts Payable**  
**5307 South 92nd Street**  
**Hales Corners, WI 53129**

Send Payment To:

**KSEN-AM**  
**TSM Shelby**  
**PO Box 731296**  
**Dallas, TX 75373-1296**

Advertiser	Product	Estimate Number
Senate Reform Fund	2018R MT SRF 0725	150

Flight Dates	Order #	Alt Order #
07/25/18 - 08/07/18	623944A	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
RI13297		

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	2	KSEN	W	07/25/18	6:41 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	1	KSEN	W	07/25/18	7:41 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	4	KSEN	W	07/25/18	8:40 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	3	KSEN	W	07/25/18	1:14 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	8	KSEN	Th	07/26/18	11:45 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	5	KSEN	Th	07/26/18	12:26 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	7	KSEN	Th	07/26/18	2:41 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	6	KSEN	Th	07/26/18	2:53 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	12	KSEN	F	07/27/18	10:55 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	11	KSEN	F	07/27/18	11:34 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	9	KSEN	F	07/27/18	11:43 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	10	KSEN	F	07/27/18	2:26 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
							<u>Total Spots</u>	12			

## Net Due upon Receipt

<u>Gross Total</u>	\$492.00
<u>Agency Commission</u>	\$73.80
<u>Net Amount Due</u>	\$418.20
<u>Invoice Balance as of 08/03/18 1:49:24 PM MT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## INVOICE



**KSEN-AM**  
**830 Oilfield Avenue**  
**Shelby, MT 59474**  
**Main: (406) 434-5241**  
**Billing:**

Billing Address:

**Nonbox**  
**Attention: Accounts Payable**  
**5307 South 92nd Street**  
**Hales Corners, WI 53129**

Send Payment To:

**KSEN-AM**  
**TSM Shelby**  
**PO Box 731296**  
**Dallas, TX 75373-1296**

Invoice #	Invoice Date	Invoice Month	Invoice Period
623944A-2	08/26/18	August 2018	07/30/18 - 08/07/18

Property	Account Executive	Sales Office	Sales Region
KSEN-AM	Julie Martin	Local Shelby	Local

Advertiser	Product	Estimate Number
Senate Reform Fund	2018R MT SRF 0725	150

Flight Dates	Order #	Alt Order #
07/25/18 - 08/07/18	623944A	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
R113297		

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	14	KSEN	M	07/30/18	7:56 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	15	KSEN	M	07/30/18	2:22 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	13	KSEN	M	07/30/18	4:25 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	16	KSEN	M	07/30/18	4:57 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	18	KSEN	Tu	07/31/18	10:33 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	19	KSEN	Tu	07/31/18	2:55 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	20	KSEN	Tu	07/31/18	5:12 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	17	KSEN	Tu	07/31/18	5:53 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	22	KSEN	W	08/01/18	1:36 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	24	KSEN	W	08/01/18	1:54 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	23	KSEN	W	08/01/18	5:38 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	21	KSEN	W	08/01/18	6:36 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	28	KSEN	Th	08/02/18	9:25 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	27	KSEN	Th	08/02/18	1:56 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	25	KSEN	Th	08/02/18	3:53 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	26	KSEN	Th	08/02/18	4:25 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	31	KSEN	F	08/03/18	9:14 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	32	KSEN	F	08/03/18	11:33 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	29	KSEN	F	08/03/18	12:51 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	30	KSEN	F	08/03/18	6:56 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	33	KSEN	M	08/06/18	12:25 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	36	KSEN	M	08/06/18	1:32 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	35	KSEN	M	08/06/18	2:40 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	34	KSEN	M	08/06/18	4:49 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	39	KSEN	Tu	08/07/18	10:30 AM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	38	KSEN	Tu	08/07/18	2:05 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	40	KSEN	Tu	08/07/18	4:35 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
1	37	KSEN	Tu	08/07/18	5:39 PM	M-F Prime Rotator	6a-7p	1:00	SNFD8604R	\$41.00	NM
							<b>Total Spots</b>	<b>28</b>			

Net Due upon Receipt

Gross Total \$1,148.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:



**KSEN-AM**  
**TSM Shelby**  
**PO Box 731296**  
**Dallas, TX 75373-1296**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
623944A-2	08/26/18	August 2018	07/30/18 - 08/07/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Senate Reform Fund	2018R MT SRF 0725	150	

Agency Commission \$172.20

Net Amount Due \$975.80

Invoice Balance as of 09/05/18 11:31:26 AM MT \$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.