

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>ELIO-FOX-Lima</u>	Date: <u>11/3/17</u>
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I, KEITH CHENEY

being/on behalf of: KEITH CHENEY, a legally

qualified candidate of the _____ political

party for the office of: MAYOR

in the CITY OF LIMA

election to be held on: NOVEMBER 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		11/6-11/7 see Attached			

Total Charges:

Gr: \$669

Net \$568.65

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lynn Vernik

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

11/3/17 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Kevin Creamer Kevin Creamer Pres./GM
Signature Printed Name Title



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

CONTRACT

And:

Keith Cheney for Mayor
2081 W. Elm Street
Lima, OH 45805

<u>Contract / Revision</u> 193914 /		<u>Alt Order #</u>
<u>Product</u> Cheney for Mayor		
<u>Contract Dates</u> 11/06/17 - 11/07/17		<u>Estimate #</u>
<u>Advertiser</u> Keith Cheney for Mayor		<u>Original Date / Revision</u> 11/03/17 / 11/03/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ELIO	<u>Account Executive</u> LIMA HOUSE HOU	<u>Sales Office</u> Local2-Lima, OH
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ELIO	11/06/17	11/07/17	Extra	7a-730a		:30				NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$3.00				
N 2	ELIO	11/06/17	11/07/17	Access Hollywood Live	730a-830a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 3	ELIO	11/06/17	11/07/17	TMZ.com	830a-9a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 4	ELIO	11/06/17	11/07/17	Maury	9a-10a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	22-----				4	\$5.00				
N 5	ELIO	11/06/17	11/07/17	Jerry Springer	10a-11a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	22-----				4	\$5.00				
N 6	ELIO	11/06/17	11/07/17	Judge Mathis	11a-12p		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	22-----				4	\$5.00				
N 7	ELIO	11/06/17	11/07/17	People's Court	1230p-1p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$10.00				
N 8	ELIO	11/06/17	11/07/17	Hot Bench	1p-130p		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 9	ELIO	11/06/17	11/07/17	People's Court	12p-1230p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$10.00				
N 10	ELIO	11/06/17	11/07/17	Hot Bench	130p-2p		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 11	ELIO	11/06/17	11/07/17	Judge Judy	2p-230p		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 12	ELIO	11/06/17	11/07/17	Judge Judy	M-F 230p-3p		:30				NM	2	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision 193914 /		Alt Order #
Contract Dates 11/06/17 - 11/07/17	Product Cheney for Mayor	Estimate #
Advertiser Keith Cheney for Mayor		Original Date / Revision 11/03/17 / 11/03/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 13	ELIO	11/06/17	11/07/17	Mom	3P-330P		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 14	ELIO	11/06/17	11/07/17	Mom	330P-4P		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	11-----				2	\$5.00				
N 15	ELIO	11/06/17	11/06/17	Impractical Jokers	530p-6p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$10.00				
N 16	ELIO	11/06/17	11/06/17	Last Man Standing	6p-630p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$10.00				
N 17	ELIO	11/06/17	11/06/17	Modern Family	630p-7p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$10.00				
N 18	ELIO	11/06/17	11/06/17	Your News Now @ 5p	5:10 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$35.00				
N 19	ELIO	11/06/17	11/06/17	Your News Now @ 10p	10:10 PM-10:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$45.00				
N 20	ELIO	11/06/17	11/06/17	Lucifer	8p-9p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$100.00				
N 21	ELIO	11/06/17	11/06/17	The Gifted	9p-10p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$75.00				
N 22	ELIO	11/06/17	11/06/17	M-F 1030P-1130P	1030P-1130P		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$5.00				
N 23	ELIO	11/06/17	11/06/17	M-F 1130p-1230a	1130p-1230a		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
N 24	ELIO	11/06/17	11/06/17	Dish Nation	1230a-1a		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
N 25	ELIO	11/06/17	11/06/17	Dateline	1:00 XM-2:00 XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
N 26	ELIO	11/06/17	11/06/17	Crime Watch Daily	2:00 XM-3:00 XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
N 27	ELIO	11/06/17	11/06/17	Pawn Stars	3:00 XM-3:30 XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
N 28	ELIO	11/06/17	11/06/17	Celebrity Page	3:30 XM-4:00 XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$3.00				
Totals								0.00				50	\$669.00

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Contract / Revision	Alt Order #
193914 /	

Contract Dates	Product	Estimate #
11/06/17 - 11/07/17	Cheney for Mayor	

Advertiser	Original Date / Revision
Keith Cheney for Mayor	11/03/17 / 11/03/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/07/17	50	\$669.00	(\$100.35)	\$568.65
Totals	50	\$669.00	(\$100.35)	\$568.65

Signature: _____ **Date:** _____

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