



KOLR
2650 E Division St
Springfield, MO 65803

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1377942

Schedule Dates 06/30/16-07/06/16
Advertiser State Conservative Reform Action PAC (81888)
Agency Mentzer Media (11548)
Product Political - Issues / Propositions (1068)
Brand SCRAP Est 3240 (539696)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Wineholt, Anne
Phone/Fax /
CPE 291/336/3240
Account Types National/Political
Billing Type Standard
Comments

Date Entered 06/23/16
Last Modified 06/23/16
Entered By Shannon Keene
CO-OP No
Headline # 25225834
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,237.75
Net Total \$18,347.25
Sales Tax

Springfield (KOLR)

By Broadcast Month	Spots	Rate
Jul. 2016	42	\$21,585.00
Grand Total:	42	\$21,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	7:59A- CBS Sunday Morning News								1	1	\$375.00	\$375.00	Springfield (KOLR)		6/23/16
2.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	7A- CBS This Morning 7a		1		1	1				3	\$130.00	\$390.00	Springfield (KOLR)		6/23/16
3.0	Normal Line / SPOT	06/30/16-07/05/16	3	:30	11A- KOLR News 11a			1		1	1			3	\$275.00	\$825.00	Springfield (KOLR)		6/23/16
4.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	9:58A- Price is Right			1	1	1				3	\$350.00	\$1,050.00	Springfield (KOLR)		6/23/16
5.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	10:35P- Late Show w Stephen Colbert		1	1	1	1	1			5	\$120.00	\$600.00	Springfield (KOLR)		6/23/16
6.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	6P- KOLR News 6p				1	1	1			3	\$360.00	\$1,080.00	Springfield (KOLR)		6/23/16
7.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	6:30P- Entertainment Tonight 1				1	1	1			3	\$300.00	\$900.00	Springfield (KOLR)		6/23/16
8.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	9:30A- Face the Nation								1	1	\$280.00	\$280.00	Springfield (KOLR)		6/23/16
9.0	Normal Line / SPOT	06/30/16-07/06/16	3	:30	9:59P- KOLR News 10p		1	1	1	1	1			5	\$375.00	\$1,875.00	Springfield (KOLR)		6/23/16
10.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	10:35P- Two and a Half Men Sunday								1	1	\$200.00	\$200.00	Springfield (KOLR)		6/23/16
11.0	Normal Line / SPOT	07/01/16-07/01/16	3	:30	9P- CBS Fri Prime 9p						1			1	\$850.00	\$850.00	Springfield (KOLR)		6/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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12.0	Normal Line / SPOT	07/01/16-07/01/16	3	:30	8P- CBS Fri Prime 8p						1			1	\$850.00	\$850.00	Springfield (KOLR)		6/23/16
13.0	Normal Line / SPOT	07/01/16-07/01/16	3	:30	6:57P- CBS Fri Prime 7p						1			1	\$660.00	\$660.00	Springfield (KOLR)		6/23/16
14.0	Normal Line / SPOT	07/05/16-07/05/16	3	:30	6:57P- CBS Tues Prime 7p			1						1	\$1,600.00	\$1,600.00	Springfield (KOLR)		6/23/16
15.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	8P- CBS Sun Prime 8p								1	1	\$720.00	\$720.00	Springfield (KOLR)		6/23/16
16.0	Normal Line / SPOT	07/02/16-07/02/16	3	:30	8P- CBS Sat Prime 8p							1		1	\$325.00	\$325.00	Springfield (KOLR)		6/23/16
17.0	Normal Line / SPOT	06/30/16-06/30/16	3	:30	6:57P- CBS Thurs Prime 7p					1				1	\$1,510.00	\$1,510.00	Springfield (KOLR)		6/23/16
18.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	6P- CBS Sun Prime 6p								1	1	\$950.00	\$950.00	Springfield (KOLR)		6/23/16
19.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	9P- CBS Sun Prime 9p								1	1	\$660.00	\$660.00	Springfield (KOLR)		6/23/16
20.0	Normal Line / SPOT	07/02/16-07/02/16	3	:30	9P- CBS Sat Prime 9p							1		1	\$525.00	\$525.00	Springfield (KOLR)		6/23/16
21.0	Normal Line / SPOT	07/04/16-07/04/16	3	:30	8P- 10P (CST)		1							1	\$1,020.00	\$1,020.00	Springfield (KOLR)	BOSTON POPS	6/23/16
22.0	Normal Line / SPOT	07/05/16-07/05/16	3	:30	9P- CBS Tues Prime 9p			1						1	\$1,140.00	\$1,140.00	Springfield (KOLR)		6/23/16
23.0	Normal Line / SPOT	07/06/16-07/06/16	3	:30	6:57P- CBS Wed Prime 7p				1					1	\$1,700.00	\$1,700.00	Springfield (KOLR)		6/23/16
24.0	Normal Line / SPOT	07/03/16-07/03/16	3	:30	7P- CBS Sun Prime 7p								1	1	\$1,500.00	\$1,500.00	Springfield (KOLR)		6/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOLR Springfield, MO	Date: 6/22/16
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

State Conservative Reform Action PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: State Conservative Reform Action PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

State Conservative Reform Action PAC
2310 West Main Street, Ste 308
Richmond, VA 23220

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Chris Jankowski
Treasurer: Cliff Pintak

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

State Conservative Reform Action PAC
2310 West Main Street, Ste 308
Richmond, VA 23220

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Chris Jankowski
Treasurer: Cliff Pintak

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

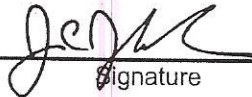
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

June 17, 2016

Date



Signature

804-339-7106

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted



Signature

☐ Accepted in Part

Shannon Keene

Printed Name

☐ Rejected

NSA

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): **21,585** gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.