

ORDER

Orders	Order / Rev:	149891	
	Alt Order #:		
	Product Desc:	ISSUE/CMS 359483	
	Estimate:	390 10/13-10/10/2016	KGO-TV
	Flight Dates:	10/13/16 - 10/19/16	Primary AE: Christopher Larcade
	Original Date / Rev:	10/11/16 / 10/11/16	Sales Office: N-PH
	Order Type:	GEN	Sales Region: National

Agency	Name:	BlueWest Media, LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 E. 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	NextGen California Action Committee	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:20:00
	Product Codes:	Issue Non Candidate,Ballot Measures	Advertiser External ID:	
	Priority:	P-03	Agency External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	33	\$56,600.00	\$48,110.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	33	\$56,600.00	\$48,110.00	0.00
Totals	33	\$56,600.00	\$48,110.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGO-TV	35%	\$56,600.00
Market	100%	\$161,714.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
CSNBA	0%	\$0.00
KBCW	0%	\$0.00
KGOLW	0%	\$0.00
KICU	0%	\$0.00
KNTV	15%	\$24,257.14
KOFY	0%	\$0.00
KPIX	20%	\$32,342.86
KRON	0%	\$0.00
KTVU	30%	\$48,514.29
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGO	10/13/16	10/19/16	GMA 7a-9a M-F	CM	Cc 7a-9a	111----	:30	3	\$1,200.00	P-03	0.00	NM	3	\$3,600.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/16	10/19/16	111----			3		\$1,200.00		0.00				
2	KGO	10/13/16	10/19/16	GMA 7a-9a M-F	CM	Cc 7a-9a	---22--	:30	4	\$950.00	P-03	0.00	NM	4	\$3,800.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Alt Order #:
 Flight Dates: 10/13/16 - 10/19/16

Advertiser: NextGen California Action Committee
 Product Desc: ISSUE/CMS 359483
 Estimate: 390 10/13-10/10/2016

KGO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KGO	10/13/16	10/19/16	GMA 7a-9a M-F Good Morning America	CM	Cc 7a-9a	--- 22--	:30	4	\$950.00	P-03	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	--- 22--		4				\$950.00		0.00			
3	KGO	10/13/16	10/19/16	5a-6a News Sa ABC7 5a News	CM	Cc 5a-6a	----- 2-	:30	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	----- 2-		2				\$600.00		0.00			
4	KGO	10/13/16	10/19/16	6a-10a News SaSu ABC7 6a-10a News/GMA	CM	Cc 6:58 AM-9:00 AM (6:58 AM-9:00 AM)	----- 2	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	----- 2		2				\$600.00		0.00			
N 5	KGO	10/13/16	10/19/16	4p-5p News M-F ABC7 4p News	CM	Cc 4p-5p	11121--	:30	6	\$900.00	P-03	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	11121--		6				\$900.00		0.00			
6	KGO	10/13/16	10/19/16	5p-530p News M-F ABC7 5p News	CM	Cc 5p-530p	1- 1- 1--	:30	3	\$2,500.00	P-03	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	1- 1- 1--		3				\$2,500.00		0.00			
N 7	KGO	10/13/16	10/19/16	6p-7p News M-F ABC7 6p News	CM	Cc 6p-7p	11- 11--	:30	4	\$2,500.00	P-03	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	11- 11--		4				\$2,500.00		0.00			
8	KGO	10/13/16	10/19/16	Prime ABC 7 News ABC 7 News prime	CM	Cc 9-10p	-- 2----	:30	2	\$2,500.00	P-03	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	-- 2----		2				\$2,500.00		0.00			
9	KGO	10/13/16	10/19/16	4p-5p News Sa ABC7 4p News	CM	Cc 4p-5p	----- 1-	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	----- 1-		1				\$2,500.00		0.00			
10	KGO	10/13/16	10/19/16	5p-530p News Su ABC7 5p News	CM	Cc 5p-530p	----- 1	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	----- 1		1				\$1,800.00		0.00			
11	KGO	10/13/16	10/19/16	11p-1135p Late News MCM ABC7 11p News	CM	Cc 11p-1135p	- 11- 1--	:30	3	\$2,200.00	P-03	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	- 11- 1--		3				\$2,200.00		0.00			
12	KGO	10/13/16	10/19/16	Jeopardy 7p-730p M-F M-F 7p-730p	CM	Cc 7p-730p	1-- 1---	:30	2	\$4,000.00	P-03	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	1-- 1---		2				\$4,000.00		0.00			
													Totals	33	\$56,600.00