

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2010 Filed on: 04/08/2010

Call Sign	Channel Numbers	Community of License			
KXLY-TV	(analog)	City	State	County	ZIP Code
	13 (digital)	Spokane	WA	Spokane	99201-2497
Licensee Name					
Spokane Television, Inc.					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
ABC		Spokane	www.kxly.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
61976			2015-02-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

3.00 hours

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.

N
N
<u>View Statement of Explanation</u>
168.00 hours
3.00 hours
Y

- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

The ABC Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, U.S., Radnor, PA TV Guide, Canada, North York, Ontario Canada TV Data, Glen Falls, NY TV Publishing Group, Vernon, BC Canada Tribune Media Services, Glen Falls, NY TV View, Saskatoon, SK Canada Calgary Sun, Calgary, AB Canada Northern Cablevision, Edmonton, AB Canada Wenatchee World, Wenatchee, WA Shaw Cable, Edmonton, AB Canada Monarch Cablesystems Ltd., Medicine Hat, AB Canada RDTV Programming, Edmonton, AB Canada Media Star Publishing- Titan TV FYI Television, Inc., Grand Prairie, Texas BBI Nielsen Research - Canada Comcast Cable - Spokane, WA Time Warner Cable - North, Idaho Spokane Review - Spokane, WA Direct TV - Spokane, WA Dish Network - WA, MT, ID & OR Cable One - Lewiston Idaho Northland Cable - Sandpoint & Moses Lake, Idaho KXLY-TV and KXMN-TV provides the same information to the same publishers of program listings for any applicable children's syndicated or local programming.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
The Emperor's New School		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/8-8:30 AM PT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	11 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. There was a network breaking news interruption on January 16, 2010, from approximately 8-8:18am PT. It was a statement by President Obama, along with former-Presidents Clinton and Bush, on the Haiti earthquake and relief effort.			

Title of Digital Core Program #2		Origin	
The Replacements		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays/8:30-9:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.</p>			

Title of Digital Core Program #3		Origin	
That's So Raven		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/9:00-9:30 AM PT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	10 years	13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>			

Title of Digital Core Program #4		Origin	
That's So Raven		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/9:30-10:00 AM PT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	10 years	13 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>			

Title of Digital Core Program #5		Origin	
Hannah Montana		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/10-10:30 AM PT	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	10 years	13 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. The Saturday, March 13, 2010 episode was preempted to bring live network sports coverage of college basketball.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
March 13, 2010, 10-10:30 AM PT	March 6, 2010, 11-11:30 AM PT	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #6	Origin
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The Suite Life of Zack and Cody		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/10:30-11:00 AM PT	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	11 years	13 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure. The Saturday, February 27, 2010 episode was preempted from 11:47-11:50am PT for live breaking news coverage of a statement made by President Obama on the Chili earthquake. The Saturday, March 13, 2010 episode was preempted to bring live network sports coverage of college basketball.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
March 13, 2010, 10:30-11:00 AM PT	March 6, 2010, 11:30 AM - 12noon PT	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #7		Origin	
Zodiac Island		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays/7:00-7:30 AM PT (Airs on KXMN-MNFTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Combining animation and live action, this brand new weekly half-hour features 12 kids who are residents of Zodiac Island and share values of love, respect, and ethical behavior. The 12 kids on Zodiac Island will face personal challenges that promote the development of self-esteem, self-assuredness, courage and virtues. Conservation, love of nature and healthful living practices are included in the educational and instructional part of this series.</p>			

Title of Digital Core Program #8	Origin

Aqua Kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The Aqua Kids have their sights set on saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The Aqua Kids® will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the Oceans of the world. www.aquakids.tv</p>			

Title of Digital Core Program #9		Origin	
Real Life 101		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that Real Life 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.</p>			

Title of Digital Core Program #10		Origin	
Made In Hollywood: Teen Edition		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Made In Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.</p>			

Title of Digital Core Program #11		Origin	

VJIAM.TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
VJIAM.tv is a video journalism series by teens, for teens. Video journalism is a form of broadcast journalism, where the journalist shoots, edits and often presents his or her own video content. Each week VJs find their own voice through the videos they produce with topics ranging from health, fitness or green awareness to sports and entertainment.			

Title of Digital Core Program #12		Origin	
B InTune TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
B IN TUNE TV provides teen audiences with insight into all aspects of the music industry: Songwriting, publishing, management, producing, recording studios, manufacturing, publicity, touring, merchandising, etc. B In Tune TV also boasts an incredible library of archival footage featuring legendary rock, pop, and jazz artists so that their impact and influences on today's stars can be seen and heard. B In Tune TV is an entertaining approach to keeping today's youth			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
The Emperor's New School		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays/8-8:30 AM PT		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8 years	11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.</p>			

Title of Planned Core Program #2		Origin	
The Replacements		LOCAL	
Regular Schedule		Total Times to be Aired	
Saturdays/8:30-9:00 AM PT		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.</p>			

Title of Planned Core Program #3		Origin	
That's So Raven		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays/9:00-9:30 AM PT		13	

Length of Program	Age of Target Audience	
	From	To
30 minutes	10 years	13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>		

Title of Planned Core Program #4	Origin	
That's So Raven	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays/9:30-10:00 AM PT	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	10 years	13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>		

Title of Planned Core Program #5	Origin	
Hannah Montana	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays/10-10:30 AM PT	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	10 years	13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends,</p>		

Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

Title of Planned Core Program #6		Origin	
The Suite Life of Zack and Cody		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays/10:30-11:00 AM PT		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	11 years	13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.</p>			

Title of Planned Core Program #7		Origin	
Kids Cooking for Kids		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays/7:00-7:30 AM PT (Airs on KXMN-MNTV)		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>IT ALL ABOUT KIDS COOKING AND HAVING FUN - Mike and Will are twin brothers, who love to eat. Their show is based on experiences that started when the boys were only 5 years old. They began by helping Mom bake cookies. But as they have grown, so have their appetites. They want to share their love of cooking and eating, with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy. There is always a parent present when they are in the kitchen.</p>			

Title of Planned Core Program #8		Origin	
Aqua Kids		SYNDICATED	

Regular Schedule		Total Times to be Aired	
Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV)		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The Aqua Kids have their sights set on saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The Aqua Kids® will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the Oceans of the world. www.aquakids.tv</p>			

Title of Planned Core Program #9		Origin	
Real Life 101		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV)		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that Real Life 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.</p>			

Title of Planned Core Program #10		Origin	
Made In Hollywood: Teen Edition		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV)		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Made In Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.</p>			

Title of Planned Core Program #11		Origin	
VJAM.TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV)		13	
Length of Program	Age of Target Audience		
	From	To	

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>VJIAM.tv is a video journalism series by teens, for teens. Video journalism is a form of broadcast journalism, where the journalist shoots, edits and often presents his or her own video content. Each week VJs find their own voice through the videos they produce with topics ranging from health, fitness or green awareness to sports and entertainment.</p>		

Title of Planned Core Program #12	Origin	
B InTune TV	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>B IN TUNE TV provides teen audiences with insight into all aspects of the music industry: Songwriting, publishing, management, producing, recording studios, manufacturing, publicity, touring, merchandising, etc. B In Tune TV also boasts an incredible library of archival footage featuring legendary rock, pop, and jazz artists so that their impact and influences on today's stars can be seen and heard. B In Tune TV is an entertaining approach to keeping today's youth</p>		

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Teddie Gibbon		509-329-4002
Address		E-mail Address
500 West Boone Ave.		teddieg@kxly.com
City	State	ZIP Code
Spokane	WA	99201

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Recap of 1st Quarter 2010: Wednesday's Child - KXLY 4 News and anchor Robyn Nance profiled a WA or ID child that is up for adoption. The segment aired weekly on KXLY 4 News at 6:00pm. KXLY, KXMN, KXLY.com. Shining Star - KXLY 4 Sports profiled a local student-athlete each Monday that excels in a sport as well as in the classroom and community. The weekly segment re-started in September 2008 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com Numerica School Champion of North Idaho - Children and students from North Idaho are encouraged to nominate a "champion" within their school. This program highlights "champion" teachers or other school employees. We air a monthly segment highlighting the nominator and the school champion in Good Morning Northwest (KXLY 4). The segment will start in November 2009 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com Kris Crocker's Weather Kids - KXLY 4 News Meteorologist Kris Crocker incorporated a student weather station segment into the 5:00pm News. She showcased a class that has either sent in a photo or that she visited regarding the science of weather. Teachers and home-schoolers are encouraged to register on the website for curriculum materials. This daily segment started in October 2009 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com Chase Youth Awards - In December 2009, KXLY 4 sponsored this event that recognizes outstanding teens in the area. KXLY 4 News anchor Mark Peterson Chock emceed the awards ceremony in March 2010. KXLY and KXMN. Spokane Hoopfest - In January, KXLY 4 produced and began airing promotion about one of Spokane's largest public events (a 3-on-3 basketball tournament). The overall goal of the event is aimed

at making children healthier and more active. KXLY 4 is the broadcast partner for this huge summer event in June 2010. KXLY, KXMN and KXLY.com. Women Helping Women Luncheon - In March, KXLY 4 produced and began airing promotion for this event that helps women and teens in crisis. In May, KXLY4 news anchor Kris Crocker will emcee for the event and news coverage of the event. KXLY, KXMN and KXLY.com. Our Kids Our Business - In March, KXLY 4 produced and began airing promotion for this month-long event in April 2010 that seeks to educate the community on child abuse. In April, KXLY 4 will also provide extensive news coverage of this event. KXLY, KXMN and KXLY.com. Kids are Growing - KXLY 4 produced and aired promotion for this contest that is sponsored by the Washington Potato Association. Together, we gave away 4 greenhouses to local schools. Local schools submitted an essay on how they would use the greenhouse at the school. KXLY, KXMN & KXLY.com. Preview of 2nd Quarter 2010: Wednesday's Child - KXLY 4 News and anchor Robyn Nance will profile a WA or ID child that is up for adoption. The segment airs weekly on KXLY 4 News at 6:00pm. KXLY, KXMN, KXLY.com. Shining Star - KXLY 4 Sports will profile a local student-athlete each Monday that excel's in a sport as well as in the classroom and community. The weekly segment re-started in September 2009 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com Numerica School Champion of North Idaho - Children and students from North Idaho are encouraged to nominate a "champion" within their school. This program highlights "champion" teachers or other school employees. We air a monthly segment highlighting the nominator and the school champion in Good Morning Northwest (KXLY 4). The segment will started in November 2009 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com Kris Crocker's Weather Kids - KXLY 4 News Meteorologist Kris Crocker incorporates a student weather station segment into the 5:00pm News. She showcases a class that has either sent in a photo or that she visited regarding the science of weather. Teachers and home-schoolers are encouraged to register on the website for curriculum materials. This daily segment started in October 2009 and will continue throughout the 2009-2010 school year. KXLY, KXMN, KXLY.com. Women Helping Women Luncheon - In April, KXLY 4 continued to air promotion for this event that helps women and teens in crisis. In May, KXLY4 news anchor Kris Crocker will emcee for the event and news coverage of the event. KXLY, KXMN and KXLY.com. Spokane Hoopfest - In June, KXLY 4 will heavily promote one of Spokane's largest public events (a 3-on-3 basketball tournament). The overall goal of the event is aimed at making children healthier and more active. KXLY 4 is the broadcast partner for this huge summer event in June 2010 and KXLY 4 will also provide extensive news coverage. KXLY, KXMN and KXLY.com. Our Kids Our Business - KXLY 4 continued promotion for this month-long event in April 2010 that seeks to educate the community on child abuse. KXLY 4 will also provide extensive news coverage. KXLY, KXMN and KXLY.com. American Heart Association 2010 Heart Walk - KXLY 4 anchor Robyn Nance will be the emcee for this fund-raising event on May 8 2010 in downtown Spokane. KXLY4. Spokane Shock/Teen Closet Fundraiser - The Spokane Shock arena football team and KXLY 4 anchor are teaming up to raise money for Teen Closet, an organization that provides clothes for area foster children. KXLY will produce and air promotions about the fund-raising efforts. KXLY4 and KXMN. 4th of July Celebration in Downtown Spokane - KXLY4 is the broadcast sponsor of this huge family event over the Holiday weekend. In June, KXLY 4 will produce and air promotion for the event and help provide family activity centers/contests during the event.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Spokane Television, Inc.	
Date	
04/08/2010	



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Submission Confirmation

Confirmation Number 104671
Call Sign KXLY-TV
Filing Quarter Date 03/31/2010
Filing Date 04/08/2010

Exhibit Details

File Name statement of
explanation1stqtr..pdf
Size (bytes) 6588
Exhibit ID [1046710](#)

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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