# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)	
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☐ FEDERAL CANDIDATE

### **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/15/2018
Buying Time LLC	
being/on behalf of: Friends of Peter Franchot	
a legally qualified candidate of the Democratic	
political party for the office of: Maryland Comptroller	r
in the General	
election to be held on: November 6, 2018	
do hereby request station time as follows:	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$ net
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I represent that the payment for the above described broadcast time has been furnished by:

# Friends of Peter Franchot PO BOX 7428 Silver Spring, MD 20907

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### Tom Gentile

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

To Be Signed By Station Representative

STATION:

WVMD-FM

ORDER#: 3155903

DATE:

10/24/2018

MARKET: REP:

Cumberland, MD Local Focus Radio **AMOUNT: \$448.50** SPOTS:

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4338047** 

ADVERTISER:

Friends of Peter Franchot

**AGY PRD:** 

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

10/25-10/29.

AGY EST:

1655 Palm Beach Lakes Blvd.

Suite 903

FLIGHT:

10-25-2018 TO 10/29/2018

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401

TOT # OF DAYS: 5

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 10/24/2018 11:54

#### COMMENTS

[Rep Comment] 10/24/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. \*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED, MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION, PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY	#1		10/25/2018 T	o 10/25/2018					)	TOTAL SPOTS 9		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		T	6:00AM	10:00AM	60	10/25/2018	10/25/2018	3	\$11.50	\$34.50	
	2		а во Таша	10:00AM	3:00PM	60	10/25/2018	10/25/2018	3	\$11.50	\$34.50	
	3		T	3:00PM	7:00PM	60	10/25/2018	10/25/2018	3	\$11.50	\$34.50	

STATION:

WVMD-FM

ORDER#: 3155903

DATE:

10/24/2018

MARKET:

Cumberland, MD

**AMOUNT: \$448.50** 

AGENCY:

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401

Local Focus Radio **SPOTS**: 39 1655 Palm Beach Lakes Blvd.

Suite 903

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4338047** 

ADVERTISER:

Friends of Peter Franchot

**AGY PRD:** 

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT: 10/25-10/29. **AGY EST:** 

1655 Palm Beach Lakes Blvd.

Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2018 TO 10/29/2018

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 5

Adults 35+

[X]Cash []Trade

PRIM. DEMO: SEC. DEMO:

**SPOT TYPE:** 

LAST SENT: 10/24/2018 11:54

DAY	#2		10/26/2018 T	o 10/26/2018				TOT \$103.50	)	TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		F	6:00AM	10:00AM	60	10/26/2018	10/26/2018	3	\$11.50	\$34.50	
	2		F	10:00AM	3:00PM	60	10/26/2018	10/26/2018	3	\$11.50	\$34.50	
	3		F.	3:00PM	7:00PM	60	10/26/2018	10/26/2018	3	\$11.50	\$34.50	

DAY	#3		10/27/2018 To	o 10/27/2018				TOT \$69.00		TOTAL SE	POTS 6
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s.	6:00AM	7:00PM	60	10/27/2018	10/27/2018	6	\$11.50	\$69

DAY	#4		10/28/2018 To	10/28/2018				TOT \$69.00		<b>TOTAL SPOTS 6</b>	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		s	6:00AM	7:00PM	60	10/28/2018	10/28/2018	6	\$11.50	\$69

STATION:

WVMD-FM

ORDER#: 3155903

**AMOUNT: \$448.50** 

DATE:

10/24/2018

MARKET: REP:

Cumberland, MD Local Focus Radio

**SPOTS**: 39

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

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Roger Rafson

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AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4338047** 

ADVERTISER:

Friends of Peter Franchot

**AGY PRD:** 

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT: 10/25-10/29. **AGY EST:** 

1655 Palm Beach Lakes Blvd.

Suite 903

FLIGHT:

10-25-2018 TO 10/29/2018

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

2

3

Adults 35+

M. . . . . .

M. . . . .

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/24/2018 11:54

3

3

\$11.50

\$11.50

\$34.50

\$34.50

10/29/2018

10/29/2018

DAY	#5		10/29/2018 Te	0 10/29/2018				TOT \$103.50	)	<b>TOTAL SPOTS 9</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		М	6:00AM	10:00AM	60	10/29/2018	10/29/2018	3	\$11.50	\$34.50	

60

60

10/29/2018

10/29/2018

3:00PM

7:00PM

10:00AM

3:00PM

TOTAL	Oct	Nov							Total
SPOT	30	9							39
CASH	345.00	103.50							448,50
TOTAL	345.00	103.50							448.50

**NONE LISTED** 

#### WVMD-FM

**222566** /

Order%

## **ORDER**



Contract / Revision

Flight Dates 10/26/18-10/29/18

Order Sep 00:45:00

Product Estimate #

10/25-10/29 Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

10/25/18 10/25/18 Billing Contact HOLLY CAPELLE Order Type COMM

Advertiser Friends of Peter Franchot Billing Cycle EOM/EOC

1655 Palm Beach Lakes Blvd Billing Calendar BROADCAST

**End Date** 

9th Floor #903
West Palm Beach, FL 33401

Demographic HH

Agency Media Financial Services Rev Codes AGY POL CAND

Sales Office CUMBE Product Codes PL02

Sales Region Local Priority LROS

1655 Palm Beach Lakes Blvd
9th Floor #903
Agency Ref
Advertiser Ref

Start Date

**Primary Account Executive** 

**Account Executive** 

House Cumberland

Buying Contact Roger Rafson

West Palm Beach, FL 33401

House Cumberla	nd 100	0%		<del>-</del>				
Order Totals	3			Billin	g Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount Gr	oss Amoun
October 2018	24	\$234.60	\$276.00	0.00 10/01/18	10/28/18	24	\$234.60	\$276.00
November 2018	15	\$146.63	\$172.50	0.00 10/29/18	10/29/18	15	\$146.63	\$172.50
Totals	39	\$381.23	\$448.50	0.00				

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri Rtg Type	Tota Spots	ls Amount
N 1 WVMD 10/26/18 10/29/18	M-F 6a-10a M-F	СМ	6a-10a	******	1:00	0	\$11.50LROS 0.00 NM	9	\$103.50
Start Date Week: 10/22/18 10/28/18 Week: 10/29/18 11/04/18		Spots/Week 4 5	<u>Rate</u> \$11.50 \$11.50	Rating 0.00 0.00					
N 2 WVMD 10/26/18 10/29/18	· · · · · · · ·	СМ	10a-3p	\	1:00	0	\$11.50 LROS 0.00 NM	9	\$103.50
Start Date         End Date           Week: 10/22/18         10/28/18           Week: 10/29/18         11/04/18	M-F <u>Weekdays</u> 4 5	Spots/Week 4 5	<u>Rate</u> \$11.50 \$11.50	Rating 0.00 0.00					
N 3 WVMD 10/26/18 10/29/18	3 M-F 3p-7p M-F	СМ	3р-7р		1:00	0	\$11.50LROS 0.00 NM	9	\$103.50
Start Date         End Date           Week: 10/22/18         10/28/18           Week: 10/29/18         11/04/18		Spots/Week 4 5	<u>Rate</u> \$11.50 \$11.50	Rating 0.00 0.00					
N 4 WVMD 10/26/18 10/29/18		СМ	Sa-Su 6a-7p		1:00	0	\$11.50LROS 0.00 NM	12	\$138.00
Start Date         End Date           Week: 10/22/18         10/28/18           Week: 10/29/18         11/04/18	Sa-Su 6a-7p <u>Weekdays</u> 66	Spots/Week 12 0	<u>Rate</u> \$11.50 \$0.00	Rating 0.00 0.00					

ender No.	Vanuar Nama	Creeking Assount No.	Check Number	Chauls Date
LFN2835	WVMD-FM	POLITICALS	7154	9910/25/2018
entract Number	Invoice Number Brandenst Month		Commission 43.99	Amount Paid 249.25
FRIENDS OF	PETER CIA EST 10/25-111/01/2018 PETER CIA EST 10/25-111/01/2018	87.98	13.20	74.78
	_	.00	.00	324.03
MO GEN MEDIA FARTNERS LOCA POPUL			Check No. 715499 71549	
10.	POLITICAL ACCOUNT SE PALM BEACH LAKED BLUD , STE BOD WEST PALM BEACH, FL 33401			rys from date of Issue
w Three Hund	red Twenty-Four and 03/100 Dolla	PNCBANK PNO Usuk NA 001 Photos BD 8419/2070	Date 10/25/2018	
15	MD-FM INDUSTRIAL BLVD EAST MBERLAND MD 21502		\$ 5	*****324 • 03