

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Medium Buying, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Medium Buying LLC

Agency name: Medium Buying LLC

Address: 1100 Dennison Ave Flr 2 Columbus OH 43201

Contact: Tanya Renicker

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AFC - Keep Kids First

Address: 10440 Little Patuxent Parkway, Suite 300 Columbia, MD 21044

Contact:

Phone number: 2022801990

Email: info@federationforchildren.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

- William Oberndorf - Chairman of Board
- John Kirtley - Vice Chair
- H Lee Barfield, II
- Ann Duplessis
- Kathy Hubbard
- Joe Lieberman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

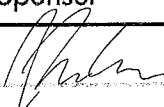

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script,  script or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Tanya Renicker	Name: Bryan Loker
Date of Request to Purchase Ad Time: 6.20.23	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 6/20/2023

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>22072</u>	Station Call Letters: <u>KIADL-FM</u>	Date Received/Requested: <u>6/20/23</u>
Est. #: <u>2242</u>	Station Location: <u>Imperial, NE</u>	Run Start and End Dates: <u>6/21-27/2023</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



High Plains Radio  
 PO Box 333  
 McCook, Nebraska 69001  
 Phone: (308) 345-5400  
 Email: openline@highplainsradio.net



Media Financial Services  
 1675 Palm Beach Lakes Blvd Suite 1000  
 West Palm Beach, FL 33401

Advertiser: American Fed. for Children  
 Order #: 2323577315870  
 Contract #: 22072  
 Date Entered: 06/20/2023  
 Last Modified: 06/20/2023  
 Product: Est. 2242 6/21-6/27 Keep Kids First  
 Salesperson: House House  
 Billing Cycle: Broadcast Standard  
 Estimate #: 2242

**Order Date Range: 06/21/2023 through 06/27/2023 (1 weeks)**  
**Media Outlets: KADL-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	06/21/23-06/27/23	KADL-FM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	7	33.00	7	231.00
2	06/21/23-06/27/23	KADL-FM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	7	33.00	7	231.00
3	06/21/23-06/27/23	KADL-FM	03:00PM-07:00PM	60	X	X	X	X	X	--	--	7	33.00	7	231.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KADL-FM	21	0	0	0	\$693.00	\$207.90	\$485.10
<b>Totals</b>	<b>21</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$693.00</b>	<b>\$207.90</b>	<b>\$485.10</b>

**Total Charges: \$693.00**  
**Agency Commission: \$207.90**  
**Total Net: \$485.10**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
June	2023	\$495.00	\$346.50
July	2023	\$198.00	\$138.60
<b>Totals</b>		<b>\$693.00</b>	<b>\$485.10</b>

Accepted for High Plains Radio

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_