

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Medium Buying, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Medium Buying LLC

Agency name: Medium Buying LLC

Address: 1100 Dennison Ave Flr 2 Columbus OH 43201

Contact: Tanya Renicker

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AFC - Keep Kids First

Address: 10440 Little Patuxent Parkway, Suite 300 Columbia, MD 21044

Contact:

Phone number: 2022801990

Email: info@federationforchildren.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

- William Oberndorf - Chairman of Board
- John Kirtley - Vice Chair
- H Lee Barfield, II
- Ann Duplessis
- Kathy Hubbard
- Joe Lieberman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

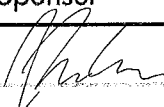

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, script or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Tanya Renicker	Name: Bryan Loker
Date of Request to Purchase Ad Time: 6.20.23	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6/20/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>22072</u>	Station Call Letters: <u>KIADL-FM</u>	Date Received/Requested: <u>6/20/23</u>
Est. #: <u>2242</u>	Station Location: <u>Imperial, NE</u>	Run Start and End Dates: <u>6/21-27/2023</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KADL-FM	ORDER#:	3208667	DATE:	06/20/2023
MARKET:	Unmeasured Market	AMOUNT:	\$693.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	21		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DETROIT	SLS PH:	914 318 7055		
SALESPERSON:	Grace Agostino	SLS FAX:	N/A		
SLS EMAIL:	grace.agostino@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4446111
ADVERTISER:	American Federation for Children	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2242 6/21-6/27 RADIO - Keep Kids First	AGY EST:	2242		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	06-21-2023 TO 6/27/2023		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/20/2023 14:59

COMMENTS

06/20/2023: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

06/20/2023: PopulationBuyType: CPP.

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 6/21/2023 To 6/27/2023 WK TOT \$693.00 WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	10:00AM	60	6/21/2023	6/27/2023	7	\$33	\$231
	2		WThF.. /MTu	10:00AM	3:00PM	60	6/21/2023	6/27/2023	7	\$33	\$231
	3		WThF.. /MTu	3:00PM	7:00PM	60	6/21/2023	6/27/2023	7	\$33	\$231

TOTAL	Jun	Jul									Total
SPOT	21	0									21
CASH	693.00	0.00									693.00
TOTAL	693.00	0.00									693.00

High Plains Radio
 PO Box 333
 McCook, Nebraska 69001
 Phone: (308) 345-5400
 Email: openline@highplainsradio.net



Media Financial Services
 1675 Palm Beach Lakes Blvd Suite 1000
 West Palm Beach, FL 33401

Advertiser: American Fed. for Children
 Order #: 2323577315870
 Contract #: 22072
 Date Entered: 06/20/2023
 Last Modified: 06/20/2023
 Product: Est. 2242 6/21-6/27 Keep Kids First
 Salesperson: House House
 Billing Cycle: Broadcast Standard
 Estimate #: 2242

Order Date Range: 06/21/2023 through 06/27/2023 (1 weeks)
 Media Outlets: KADL-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	06/21/23-06/27/23	KADL-FM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	7	33.00	7	231.00
2	06/21/23-06/27/23	KADL-FM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	7	33.00	7	231.00
3	06/21/23-06/27/23	KADL-FM	03:00PM-07:00PM	60	X	X	X	X	X	--	--	7	33.00	7	231.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KADL-FM	21	0	0	0	\$693.00	\$207.90	\$485.10
Totals	21	0	0	0	\$693.00	\$207.90	\$485.10

Total Charges: \$693.00
 Agency Commission: \$207.90
 Total Net: \$485.10

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
June	2023	\$495.00	\$346.50
July	2023	\$198.00	\$138.60
Totals		\$693.00	\$485.10

Accepted for High Plains Radio

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____