



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR
CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Federal candidate

State or local candidate

Candidate name:

Harry Wilson

Authorized committee

Taxpayers for Wilson

Agency requesting time (and contact information):

N/A

Target Enterprises (818) 905-0005

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of New York

Date of election:

General

Primary

6/28/2022

Treasurer of candidate's authorized committee:

Michele Schlereth

The undersigned represents that the payment for the broadcast time has been furnished by:

The candidate listed above

The authorized committee of the legally qualified candidate listed above

Signature of sponsor representative:

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.02.17 10:36:40 -08'00'

Name:

Date:

Signature of station representative:

Doug Catalanello

Digitally signed by Doug Catalanello
Date: 2022.06.08 15:19:06 -04'00'

Name:

Doug Catalanello

Date:

6/15/22



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

**AGREEMENT FORM FOR
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Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/authorized committee:

Julie Iadanza

 Digitally signed by Julie Iadanza
 Date: 2022.02.17 10:37:01 -08'00'

Name:

Date:

BELOW TO BE COMPLETED BY STATION ONLY

Ad submitted to station:	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Date received:
Federal candidate certification signed above:	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/> N/A
Disposition:	<input checked="" type="checkbox"/>	Accepted	<input type="checkbox"/>	Accepted in part	<input type="checkbox"/> Rejected
Date and nature of follow-ups, if any:					

Contract #: 2136041	Station call letters: WINS-AM and WNEW-FM HD3	Date received: 6/15/22
Est. #: 3594	Station location: New York, NY	Flight dates: 6/23/22-6/27/22

Comments, if any:

ORDER

Orders
Order / Rev: 2136144
Alt Order #: 35976984
Product Desc: Taxpayers for Wilson
Estimate: 3595
Flight Dates: 06/23/22 - 06/27/22
Original Date / Rev: 06/15/22 / 06/15/22
Order Type: GENERAL

New York WINS-AM
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: National

Agency
Name: Target Enterprises LLC
Buying Contact: _____
Billing Contact: _____
15260 Ventura Blvd
Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Taxpayers for Wilson
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 211459
Agency External ID: 4050023
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	8	\$3,840.00	\$3,264.00
06/27/22	06/27/22	4	\$1,920.00	\$1,632.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	8	\$3,840.00	\$3,264.00	0.00
July 2022	4	\$1,920.00	\$1,632.00	0.00
Totals	12	\$5,760.00	\$4,896.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York	K-NYC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	06/23/22	06/24/22	M-F 7a-9a 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---TF--	1:00	4	\$610.00	FULL	0.00	NM	4	\$2,440.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/23/22	06/29/22	---TF--	4	\$610.00	0.00								
N 2	WINS	06/27/22	06/27/22	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-----	1:00	2	\$610.00	FULL	0.00	NM	2	\$1,220.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/27/22	07/03/22	M-----	2	\$610.00	0.00								
N 3	WINS	06/23/22	06/24/22	M-F 3p-7p 5:00 PM-7:00 PM	CM	5:00 PM-7:00 PM (5:00 PM-7:00 PM)	---TF--	1:00	4	\$350.00	FULL	0.00	NM	4	\$1,400.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/23/22	06/29/22	---TF--	4	\$350.00	0.00								
N 4	WINS	06/27/22	06/27/22	M-F 3p-7p M-F 3p-7p	CM	5:00 PM-7:00 PM (5:00 PM-7:00 PM)	M-----	1:00	2	\$350.00	FULL	0.00	NM	2	\$700.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/27/22	07/03/22	M-----	2	\$350.00	0.00								
													Totals	12	\$5,760.00