



**Target Enterprises**  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

☐

Federal candidate

☒

State or local candidate

**Candidate name:**

Harry Wilson

**Authorized committee**

Taxpayers for Wilson

**Agency requesting time (and contact information):**

☐

N/A

Target Enterprises (818) 905-0005

**Candidate's political party:**

Republican

**Office sought (no acronyms or abbreviations):**

Governor of New York

**Date of election:**

☐

General

☒

Primary

6/28/2022

**Treasurer of candidate's authorized committee:**

Michele Schlereth

**The undersigned represents that the payment for the broadcast time has been furnished by:**

☐

The candidate listed above

☒

The authorized committee of the legally qualified candidate listed above

**Signature of sponsor representative:**

Julie Iadanza

Digitally signed by Julie Iadanza  
Date: 2022.02.17 10:36:40 -08'00'

**Name:**

**Date:**

**Signature of station representative:**

Doug Catalanello

Digitally signed by Doug Catalanello  
Date: 2022.06.08 15:19:06 -04'00'

**Name:**

Doug Catalanello

**Date:**

6/15/22



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**Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Signature of candidate/authorized committee:**

**Julie Iadanza**

 Digitally signed by Julie Iadanza  
Date: 2022.02.17 10:37:01 -08'00'

**Name:**

**Date:**

**BELOW TO BE COMPLETED BY STATION ONLY**

<b>Ad submitted to station:</b>	<input checked="checked" type="checkbox"/>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>	<b>Date received:</b>
<b>Federal candidate certification signed above:</b>	<input type="checkbox"/>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>	<input checked="checked" type="checkbox"/> <b>N/A</b>
<b>Disposition:</b>	<input checked="checked" type="checkbox"/>	<b>Accepted</b>	<input type="checkbox"/>	<b>Accepted in part</b>	<input type="checkbox"/> <b>Rejected</b>

**Date and nature of follow-ups, if any:**

<b>Contract #:</b>	<b>Station call letters:</b>	<b>Date received:</b>
2136041	WINS-AM and WNEW-FM HD3	6/15/22
<b>Est. #:</b>	<b>Station location:</b>	<b>Flight dates:</b>
3594	New York, NY	6/23/22-6/27/22

**Comments, if any:**

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>2136144</b>		
	Alt Order #:	35976984		
	Product Desc:	Taxpayers for Wilson		
	Estimate:	3595		
	Flight Dates:	06/23/22 - 06/27/22	Primary AE:	<b>New York WINS-AM</b> Katz New York
	Original Date / Rev:	06/15/22 / 06/15/22	Sales Office:	K-NYC
	Order Type:	GENERAL	Sales Region:	National
<b>Agency</b>	<b>Name:</b>	<b>Target Enterprises LLC</b>		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		15260 Ventura Blvd	Billing Cycle:	EOM/EOC
		Sherman Oaks, CA 91403	Agency Commission:	15%
<b>Advertiser</b>	<b>Name:</b>	<b>Taxpayers for Wilson</b>		
	Demographic:	A50+	New Business End:	
	Product Codes:	Candidates	Advertiser External ID:	211459
	Revenue Code 1:	AGY	Agency External ID:	4050023
	Revenue Code 2:	POL	Unit Code:	Candidate -
	Revenue Code 3:	POL-CAND	Order Separation:	00:45:00
	Priority:	FULL		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	8	\$3,840.00	\$3,264.00
06/27/22	06/27/22	4	\$1,920.00	\$1,632.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	8	\$3,840.00	\$3,264.00	0.00
July 2022	4	\$1,920.00	\$1,632.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$5,760.00</b>	<b>\$4,896.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York	K-NYC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	06/23/22	06/24/22	M-F 7a-9a 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---TF--	1:00	4	\$610.00	FULL	0.00	NM	4	\$2,440.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/23/22	06/29/22	---TF--		4				\$610.00		0.00			
N 2	WINS	06/27/22	06/27/22	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-----	1:00	2	\$610.00	FULL	0.00	NM	2	\$1,220.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/22	07/03/22	M-----		2				\$610.00		0.00			
N 3	WINS	06/23/22	06/24/22	M-F 3p-7p 5:00 PM-7:00 PM	CM	5:00 PM-7:00 PM (5:00 PM-7:00 PM)	---TF--	1:00	4	\$350.00	FULL	0.00	NM	4	\$1,400.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/23/22	06/29/22	---TF--		4				\$350.00		0.00			
N 4	WINS	06/27/22	06/27/22	M-F 3p-7p M-F 3p-7p	CM	5:00 PM-7:00 PM (5:00 PM-7:00 PM)	M-----	1:00	2	\$350.00	FULL	0.00	NM	2	\$700.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/22	07/03/22	M-----		2				\$350.00		0.00			
													<b>Totals</b>	<b>12</b>	<b>\$5,760.00</b>