# KPWR-FM PUBLIC AFFAIRS DEPARTMENT QUARTERLY REPORT

(January - March, 2017)

Prepared by: Terri Dourian

## **KPWR-FM**

## PUBLIC AFFAIRS QUARTERLY REPORT

(1st Quarter, 2017)

#### **TABLE OF CONTENTS:**

- A. NEEDS AND ISSUES CATEGORIES
- B. SECTION #1: PUBLIC AFFAIRS PROGRAMMING
- C. SECTION #2: PUBLIC SERVICE ANNOUNCEMENTS
- D. SECTION #3: CIVIC ACTIVITIES PARTICIPATED IN



#### COMMUNITY NEEDS AND ISSUES - 1st Q 2017

1. **HEALTH:** Mental illness awareness, autism awareness, cancer and other diseases, use of

medical marijuana use, chemical dependency, disaster preparedness, prevention

of diseases, awareness and control of local disease outbreaks.

2. **EDUCATION:** Teaching awareness, motivation/empowerment, multi-lingual education,

quality of public schooling, literacy, continuing education, high costs of colleges,

scholarships.

3. **POLITICS:** Presidential candidate race, voting, government, state and city issues, local &

national issues, red tape, civic duties, patriotism, veterans.

4. MINORITIES: Racial relations, Latino, Black, Asian and other ethnic groups' cultural and

economic development, people with disabilities, civil rights, immigration issues,

cultural diversity, LGBT, senior citizens.

5. YOUTH: Teen and peer influences, teen pregnancy, positive role models, child safety,

childcare, safe driving

6. ENVIRONMENT: Wildlife preservation, drought/saving water, natural disaster

preparedness/awareness, traffic enforcement, global warming, going

green/recycling, garbage, beaches/parks, city cleanup efforts.

7. EMPLOYMENT: Unemployment, second careers, occupational training and job skills, career

planning, youth job issues.

8. **RELATIONSHIPS:** Dating, marriage, divorce, sex gender diversity, social influences and

peer pressure, sexual needs and issues, pregnancy, abortion, single parent

issues.

9. **ECONOMY:** Cost of living, financial security, small businesses, economic

policies, recession, rebuilding the economy of So. Cal, housing, homeless.

10. FAMILY: Family values, breakdown of the family structure, parenting skills, inadequate

child guidance, teen pregnancy issues, single parent issues, childcare, pet care,

religion.

11. CRIME/VIOLENCE: Police violence/brutality on civilians, crime, violence, gangs, drugs,

domestic violence, sexual violence, child abuse, law enforcement,

violence in schools,

# **SECTION #1**

# **PUBLIC AFFAIRS PROGRAMMING**



#### **PUBLIC AFFAIRS - SHOW RECAP FORM**

Date:

1/6/17

Host & Day part:

The Cruz Show w/J Cruz / Approx. 9:35-9:45am

Topic:

Wendy Carrillo for Congress - LA's 34th Congressional

District

Guests & Organization name: Wendy Carrillo

Live / Pre-Recorded / Re-Run:

Summary: Wendy Carrillo, former Power 106 On-Air Host/Producer of Public Affairs Show "Knowledge is Power" is running for Congress to occupy the open 34<sup>th</sup> Congressional District seat that has been recently vacated by LA politician Xavier Becerra who is taking another position. Wendy grew up in the 34<sup>th</sup> Congressional District and knows it very well. Wendy wants to represent the voice and "advocate for the people who need it most." As Wendy mentioned, "I plan to put the people first." Wendy plugged her website for anyone interested in donating towards her campaign.

KPWR-FM/Power 106

2600 W. Olive Avenue · Suite 800 · Burbank, CA 91505

Phone 818-953-4200 · Fax 818-525-5001 · www.power106.com

An Emmis Station

# **SECTION #2**

# PUBLIC SERVICE ANNOUNCEMENTS

Date: 12/27/16

## **Sales Order**

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Controller

Local Sales Manager General Sales Manager National Sales Manager

# Broadcast Contract

PSA 2600 W OLIVE AVE BURBANK, CA 91505

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
01/02/17	48824	1
End Date	Date Entered	Date Last Modified
01/29/17	12/27/16	12/28/16
Advertiser		Station Market
PSA		KPWR-FM
Product		SalesRep/Office
Blessings in a Ba	ckpack	HOUSE HOUSE

Standard Billing Cycle Estimate#

Page

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# Broadcast Contract

ZENITH NEW YORK/INVOICES ONLY AUTISM SPEAKS 27-01 QUEENS PLAZA NORTH LONG ISLAND, NY 11101-4020

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#				
02/27/17	49092	0				
End Date	Date Entere	d Date Last Modified				
03/26/17	02/21/17	02/21/17				
Advertiser		Station Market				
AUTISM SPEAKS	-	KPWR-FM				
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Standard Billing Cycle Estimate#

Page

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# Broadcast Contract

PSA 2600 W OLIVE AVE BURBANK, CA 91505

See reverse for accepted terms and conditions, if any

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03/06/17	48733	0
End Date	Date Entered	Date Last Modified
03/26/17	12/08/16	12/08/16
Advertiser	<u> </u>	Station Market
PSA		KPWR-FM
Product		SalesRep/Office
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Standard Billing Cycle Estimate#

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National Sales Manager

# Broadcast Contract

PSA 2600 W OLIVE AVE BURBANK, CA 91505

Start Date	Contract#	Mod#
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04/07/17	03/09/17	03/21/17
Advertiser		Station Market
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3	WE 03/22/17 SU 0	3/26/17	12:00A-12:00A	30			Х	Х	X	Х	X	2	\$0.00
4	MO 03/27/17 SU 0	14/02/17	12:00A-12:00A	30	X	X	Х	×	Х	Х	Х	2	\$0.00
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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

Date: 3/16/17

# **Sales Order**

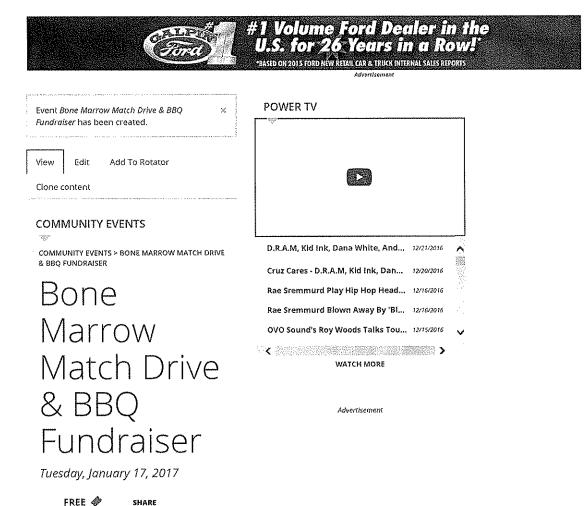
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National Sales Manager

Bone Marrow Match Drive & BBQ Fundraiser | Power 106 | W... Page 1 of 3

2017 18 a ontre Committy Calandor

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VIDEOS									
PHOTOS  EVENTS									
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Sergeant Chavez has served with the Los Angeles County Sheriff's Department for 17 years. He recently was diagnosed with leukemia and is in need of a lifesaving marrow donor. There currently is no matching donor for Sergeant Chavez, But you can make a difference at a Bone Marrow Match Drive on Tuesday, January 17th between 11am - 3pm at Biscailuz Center Academy Training located at 1060 N. Eastern Avenue, Los Angeles, CA 90022. To be a donor you must be between the ages of 18-44, be willing to help any patient in need, and be in general good health. There also will be a BBQ during the Bone Marrow Match Drive. It only takes two minutes of your time to fight the battle against leukemia. For more info contact 323-307-8600.

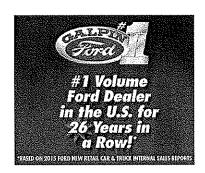
#### **RELATED ARTICLES**

#THECRUZSHOW

jan. 05, 2017

#### Nicki Minaj Confirmed Split with Meek Mill

₩ 0 Comments < Share >



#### TRENDING THIS WEEK

- 1 Kylie Gets Tyga Tattooed On Her Body
- 2 Drake Posts Intimate Photo with J.Lo
- Drake and J.Lo Dance the Night Away 3 at Winter Wonderland-Themed Prom 2,106 Views
- 6 Tallest Rappers In The Game 1,841 Views
- Trey Songz was Arrested After Reckless 5 Behavior in Detroit 1,637 Views

#### **VIDEOS**

Travis Scott & The...

Kendrick Lamar & Ka...



#### #THECRUZSHOW Jun. 05, 2017 Congressman's Son Dabbed at the Cameras

< Share 🕶

Comments



#THECRUZSHOW

Soulja and Chris Brown's Supposed Boxing Match is Being **Endorsed** 

🔇 Share 🕶 0 Comments

#### **CONCERT CALENDAR**



#### UPCOMING

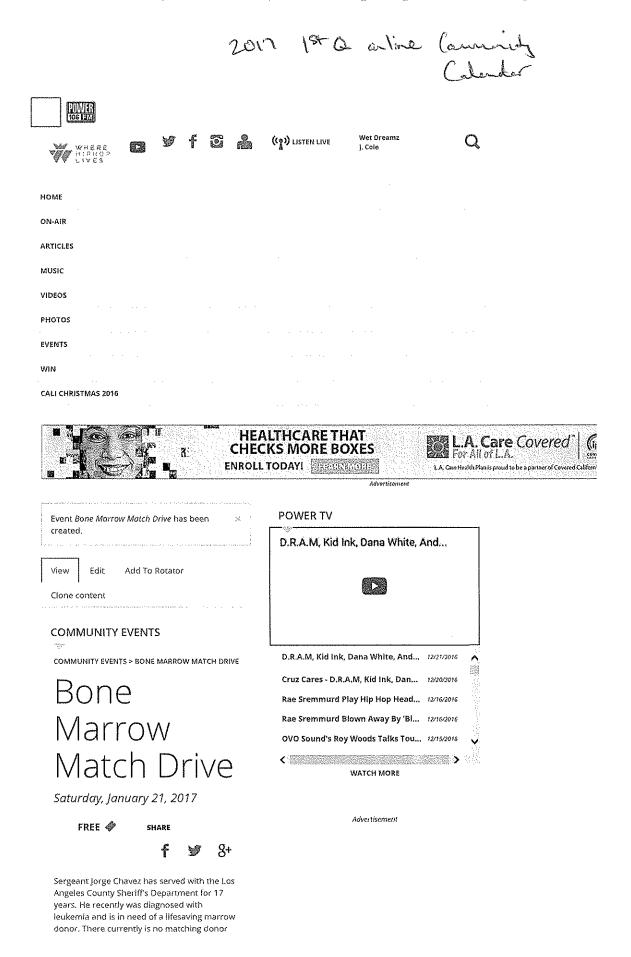
The Weeknd - StarBoy: Legend Of The Fall 2017 World Tour @ The Forum

VIEW ALL CALENDARS

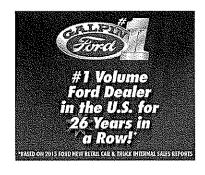
#### **RELATED PHOTOS**







for Sergeant Chavez. But you can make a difference at a Bone Marrow Match Drive on Saturday, January 21st from 11am - 3pm at the San Dimas Sheriff's Station located at 270 S. Walnut Avenue, San Dimas, CA 91773. To be a donor you must be between the ages of 18-44, be willing to help any patient in need, and be in general good health. It only takes two minutes of your time to fight the battle against leukemia. For more info contact 909-450-2700.



#### **RELATED ARTICLES**

200

# #THECRUZSHOW Jan. 05, 2017 Nicki Minaj Confirmed Split with Meek Mill

🔯 0 Comments - 🗳 Share 🕶

#THECRUZSHOW Jan. 05, 2017
Congressman's Son Dabbed at the Cameras



#THECRUZSHOW Jan. 05.

Soulja and Chris Brown's
Supposed Boxing Match is Being
Endorsed

🐯 0 Comments - 🧠 Share 🕶

#### TRENDING THIS WEEK

- 1 Kylie Gets Tyga Tattooed On Her Body
- 2 Drake Posts Intimate Photo with J.Lo 3.815 Views
- Drake and J.Lo Dance the Night Away

  3 at Winter Wonderland-Themed Prom
  2,106 Views
- 4 6 Tallest Rappers In The Game
- Trey Songz was Arrested After Reckless

  Behavior in Detroit
  1,637 Views

#### **VIDEOS**

Travis Scott & The... Kendrick Lamar & Ka...



#### **CONCERT CALENDAR**



#### UPCOMING

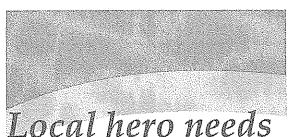
APR 30 The Weeknd - StarBoy: Legend Of The Fall 2017 World Tour @ The Forum

VIEW ALL CALENDARS

#### **RELATED PHOTOS**



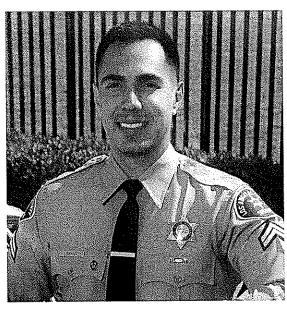




# Local hero needs Your help



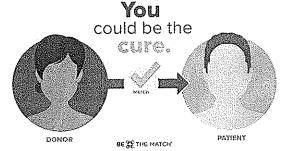
# Join us for a Bone Marrow Match Drive



Sergeant Jorge Chavez was recently diagnosed with leukemia. Sergeant Chavez has served with the Los Angeles County Sheriff's Department for 17 years. Sergeant Chavez is in need of a lifesaving marrow donor. There is currently no matching donor for Sergeant Chavez but with the bone marrow match drive, you can make the difference. Join us, it only takes two minutes of your time to fight the battle against leukemia.

Tuesday, January 17th, 2017 11 a.m. to 3 p.m.

Biscailuz Center Academy Training 1060 N. Eastern Ave, East Los Angeles CA 90022 (323) 307-8600



Saturday, January 21st, 2017 11 a.m. to 3 p.m.

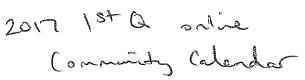
San Dimas Sheriff's Station 270 S. Walnut Avenue, San Dimas CA 91773 (909) 450-2700

#### To be a donor you must be:

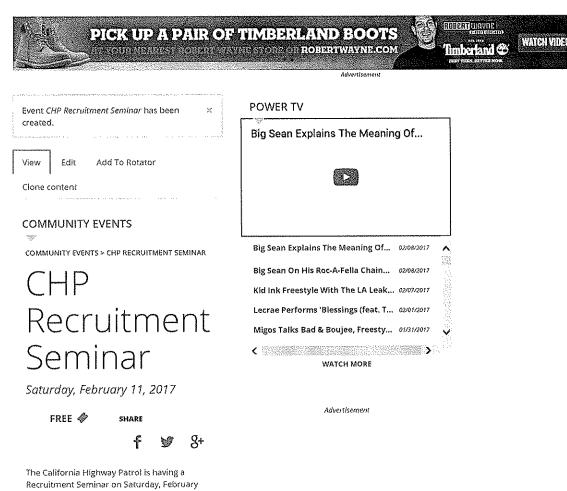
- 1. Between the ages of 18-44
- 2. Be willing to help any patient in need
- 3. Be in general good health

If you're unable to attend, you can request for a swab kit to be mailed to you — <a href="http://join.marrow.org/swabforjorge">http://join.marrow.org/swabforjorge</a>

Join us for a BBQ Fundraiser for Sergeant Chavez on Tuesday, January 17th, 2017, 11 am-3 pm @ Biscailuz Center Academy







11th, 2017 from 8:30am-10:30am at the CHP Baldwin Park Station located at 14039 Francisquito Ave., Baldwin Park, CA 91706.

Those interested in pursuing a future career as a CHP Officer filled with diversity, challenges and opportunities are encouraged to attend this informative recruitment seminar. Candidates must be a US Citizen between the ages of 20-35, possess a high school diploma, and be able to pass an extensive physical and background check. All interested must register to attend by going to

https://www.eventbrite.com/e/californiahighway-patrol-recruitment-seminar-tickets-3169863848.



#### **RELATED ARTICLES**

-500

WHAT'S NEW

Fell. 09, 2017

Rihanna Channels Amelia Earhart In New Harper's Bazaar Magazine Spread

₩ 0 Comments < Share -



YESI ORTIZ

Feb. 09, 2017

Hear A Snippet of What A\$AP Rocky & 808 Mafia Are Working On [LISTEN]

🐯 0 Comments - 🤻 Share 🕶



PLAYLISTS

Feb. 09, 2017

Where Hip Hop Lives Mix

🐯 0 Comments - 🤘 Share 🕶

#### TRENDING THIS WEEK

Top 6 Drake Songs That Put You In

1 Your Feelings

1,674 Views

2 6 Tallest Rappers In The Game

Eminem Calls Out Donald Trump On

Big Sean's "No Favors" [LISTEN]

4 Kanye Deleted All Pro-Trump Tweets

Beyonce is Still Performing at

Coachella + Bringing Out Two Artists

Bill Views

#### VIDEOS

Travis Scott & The W...



#### CONCERT CALENDAR



#### UPCOMING

FEB 17 Migos

FEB 11 MC Magic

FEB 13 Migod @ Observatory OC

18 SOULQUARIUS: AN R&B JAM with R KELLY, ERYKAH BADU, JA RULE & ASHANTI, JHENE AIKO, BRANDY, MONICA, THE

BRANDY, MONICA, THE INTERNET, THE DREAM, DMX &

FEB 23 JOJO

FEB 24 LII Debbie

#### Terri Dourian

From:

Manzano, Robert@CHP <RManzano@chp.ca.gov>

Sent:

Tuesday, February 07, 2017 2:52 PM

Subject:

CHP Recruitment Seminar

Good afternoon,

The CHP is having a Recruitment Seminar at the CHP Baldwin Park Station on Saturday, February 11, 2017 at 8:30 a.m. Please pass on this link onto your contacts: <a href="https://chpseminarbp.eventbrite.com">https://chpseminarbp.eventbrite.com</a>.

Those who are interested must register to attend, the link will take them directly to the registration site. Thank you.

#### OFFICER ROBERT MANZANO

Recruiter / Division Explorer Coordinator



#### CALIFORNIA HIGHWAY PATROL

Southern Division - Recruitment Unit 437 North Vermont Avenue Los Angeles, CA 90004

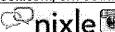
(323) 644-9550 OFFICE rmanzano@chp.ca.gov 501recruitment@chp.ca.gov www.chpcareers.com

Follow us and like us on FACEBOOK: www.facebook.com/CHPSouthernDivision









2017 1st a online commity

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WHERE BY F & A.	( ) LISTEN LIVE	Hear Power106 on your Get the NextRadio app	Q
HOME ON-AIR ARTICLES MUSIC VIDEOS PHOTOS EVENTS WIN CRUSH CONCERT			
Event 25th Annual Abraham Lincoln Remembrance Day has been created.  View Edit Add To Rotator  Clone content	POWER TV	ingle ce back' Advertisement Freestyle - Breakfast	MUSIC
community events  community events > 25th annual abraham lincoln remembrance day  25th Annual Abraham Lincoln	Migos Talks Ba Problem Wants D.R.A.M, Kid In	reestyle - Breakfast 01/23/2 d & Boujee, Freesty 01/23/2 s You To Contribute 01/20/2 k, Dana White, And 12/21/2 R.A.M, Kid Ink, Dan 12/20/2	017
Remembranc Day Sunday, February 12, 2017	е	Advertisoment	

The 25th Annual Abraham Lincoln Remembrance Day will be held on Sunday, February 12th from 12 noon - 2pm at the Los Angeles National Cemetery located at 950 South Sepulveda Blvd., Westwood, CA 90049. All are welcome to this free event on Lincoln's actual birthday, especially students and teachers to be reminded that Lincoln used readings to rise from poverty to and accomplish so many great things in his short lifetime. The program includes a recitation of Abraham Lincoln's world famous Gettysburg Address, songs and music that Abe Lincoln admired, and birthday cake for all in attendance. For more info contact jack De Merit, Lincoln Rememberance Day Chairman at abcusa@earthlink.net or 310-367-3259.

#### **RELATED ARTICLES**



#THECRUZSHOW

Jan. 26, 2017

Join #TheCruzShow Baby Pool + Sage the Gemini Clears Up Rumors

🐯 0 Comments 💢 Share 🕶





Jan. 26, 2017

Who's Next with Warm Brew and LeCrae was Lit!

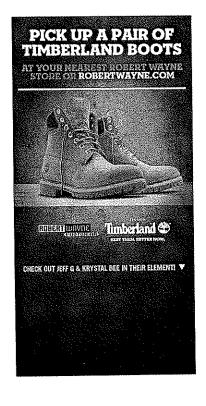
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#THECRUZSHOW

Who's Next with Warm Brew and LeCrae was Lit!

🐯 0 Comments - 🤻 Share 🕶



#### TRENDING THIS WEEK

Top 6 Drake Songs That Put You In

1 Your Feelings

1.910 Views

6 Tallest Rappers In The Game

Has Iggy Azalea Moved On?

Snoop Dogg & Tupac Got "Off to a Wrong Start" When They First Met

Mariah Carey and YG are Hooking Up

#### **VIDEOS**

Travis Scott & The... Kendrick Lamar & Ka...



CONCERT CALENDAR

#### **Terri Dourian**

From:

Tom Lasser < lassertom@aol.com>

Sent:

Monday, January 09, 2017 9:55 AM

Subject:

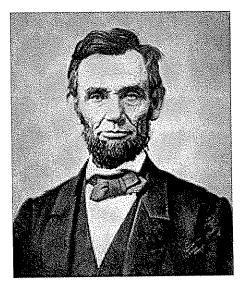
PSA - 12 FEBRUARY - Lincoln Remembrance Day, LA National Cemetery, Sunday, 12th

of February 2017

**Attachments:** 

smime.p7s

# PUBLIC SERVICE ANNOUNCEMENT



# 25TH ANNUAL ABRAHAM LINCOLN REMEMBRANCE DAY

IN LOS ANGELES

Sunday, February 12, 2017 Noon – 2:00 P.M.

Los Angeles National Cemetery 950 South Sepulveda Blvd. Westwood, CA 90049

Featuring a recitation of

# Abraham Lincoln's

magnificent and world famous

# GETTYSBURG ADDRESS

by James McEachin, Army Veteran and Actor

We encourage all to attend, particularly students and teachers, to be reminded that Lincoln used reading to rise from poverty and accomplish so many great things in his short lifetime. The Program will feature beautiful songs and music that Abe Lincoln admired. The Remembrance will conclude with birthday cake for all who attend the Ceremony.

This event is FREE as well as the parking. Rain or shine. Please join us on Lincoln's actual birthday every year!

For more information: contact the Lincoln Remembrance Day Chairman Jack De Merit by e-mail at: abcusa@earthlink.net or (310) 367-3259

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Event Venice Beach Cleanup has been created.	TIMBERLAND BOOTS  WAIGH  Timberland ©  Martisement  POWER TV
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Event Venice Beach Cleanup has been created. ×  View Edit Add To Rotator  Clone content  COMMUNITY EVENTS  COMMUNITY EVENTS VENICE BEACH CLEANUP  Venice  Beach  Cleanup  Angels on Earth Project  Supporting Heal the Bay	TIMBERLAND BOOTS  Advertisement  POWER TV  Zoey Dollaz Freestyle With The LA  Belly Talks New Track With Future 02/13/2017  Big Sean Explains The Meaning Of 02/08/2017  Kid Ink Freestyle With The LA Leak 02/07/2017  WATCH MORE

Cleanup Angel's on Earth Program in support

of Heal the Bay in an effort to protect the coastline and revitalize urban waterways. Cleanup starts at 10am at the Venice Beach Pier, 3100 Ocean Front Walk, South of Pier, For more info or to sign up to volunteer go to https://healthebay.org/event/nothin-but-

Ice Cube is Cooking Up the 25th Anniversary Edition of 'Death

Selena Gomez Paid \$30K for The Weeknd's Birthday Party

#### **RELATED ARTICLES**

#THECRUZSHOW

Certificate'

IØ 0 Comments - < Share →





#### TRENDING THIS WEEK

Top 6 Drake Songs That Put You In

1 Your Feelings

1.813 Views

6 Tallest Rappers In The Game 1,603 Views

Drake's Fans Are Accusing Him of

3 Islamophobia

1.556 Views

Beyonce Drops Two Official Videos Following Grammys [WATCH] 755 Views

6 Rappers You Have to Follow on

Snapchat

735 Vlews

#### **VIDEOS**

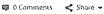
Travis Scott & The W,...



Feb. 14, 2017

Feb. 15, 2017

Migos Got You Covered for Valentine's Day Cards



#### CONCERT CALENDAR



#### UPCOMING

FEB 23

FEB 24 Lii Debbie

Anderson .Paak & The Free

Nationals

Anderson Paak & the Free Nationals

Blackalicious

Bebe Rexha

VIEW ALL CALENDARS

#### **Terri Dourian**

From:

Heidi Malaret <Heidi@taraink.com>

Sent:

Monday, February 06, 2017 8:59 AM

To:

Power106info

Subject:

LA Community Stand Together To Support Beach Cleanup Organized By Gran

Centenario Tequila

Hi Terri,

We're currently witnessing a trend of people coming together to participate in movements representing causes they believe in.

This Saturday, February 18, a thousand volunteers of all ages in the Los Angeles community will mobilize to partake in the cleanup of Venice Beach organized by Gran Centenario Tequila's Angels On Earth program in support of Heal the Bay, in an effort to protect their coastline and revitalize their urban waterways.

Following the event, those who are 21 and over will be honored at **Cabo Cantina** with an "after party" cocktail event featuring Gran Centenario specialty cocktails and bites.

We would love for you to join the movement by attending and/or covering the event.



## Lend a Hand to Earn Your Wings

Gran Centenario<sup>®</sup> Tequila celebrates the power of giving back with sponsored community volunteer projects.

JOIN US FOR OUR VENICE BEACH CLEANUP SATURDAY, FEBRUARY 18 | 10 AM - 12 NOON

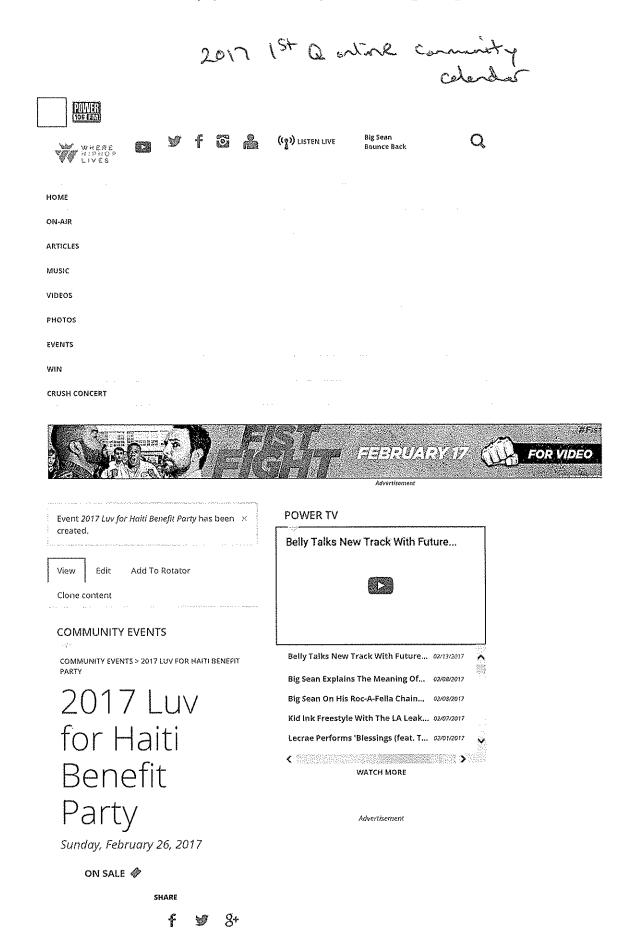
Venice Beach Pier 3100 Ocean Front Walk, South of Pier

VOLUNTEERS WILL BE INVITED TO THE GRAN CENTENARIO AFTER PARTY AT CABO CANTINA | 12 NOON - 3 PM 30 Washington Blvd, Venice Beach

Go to HealTheBay.org to sign up.



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### 2017 Luv for Haiti Benefit Party | Power 106 | Where Hip Hop ... Page 2 of 3

2017 Luv for Haiti Benefit Party will be held on Sunday, February 26th at Universal Bar & Grill located at 4093 Lankershim Blvd., North Hollywood, CA 91602. Doors open at 8pm. Enjoy live music, performances, dancing and full bar. Proceeds raised will help to build permanent housing in Haiti for 20 orphaned children currently living in temporary housing with no running water or electricity. For more info or to purchase tickets go to https://www.eventbrite.com/e/luv-for-haiti-benefit-party-tickets-31851963079.



#### **RELATED ARTICLES**



Where Hip Hop Lives Mix



YESI ORTIZ Feb. 14, 2017
The Notorious B.I.G. Documentary Is Coming

🐯 0 Comments 💢 Share 🕶



ESI ORTIZ

Way

Future Says New Album Is On The

#### TRENDING THIS WEEK

Top 6 Drake Songs That Put You In

Your Feelings

1,800 Views

6 Tallest Rappers In The Game
1,623 Views

Drake's Fans Are Accusing Him of

slamophobia !

1.550 Views

4 Kanye Deleted All Pro-Trump Tweets

6 Rappers You Have to Follow on

5 Snapchat

805 Views

#### **VIDEOS**

Travis Scott & The W...



#### CONCERT CALENDAR



#### UPCOMING

FEB 23 jojo

FEB 24 Lil Debbie

MAR 2 Anderson ,Paak & The Free

Nationals

MAR 2 Anderson .Paak & the Free Nationals

R7 Blackalicious

IAR9 Bebe Rexha

VIEW ALL CALENDARS

THE ELITE PRESENTS

FEB 26

2017 FOR HAITI BENEFI PARTY

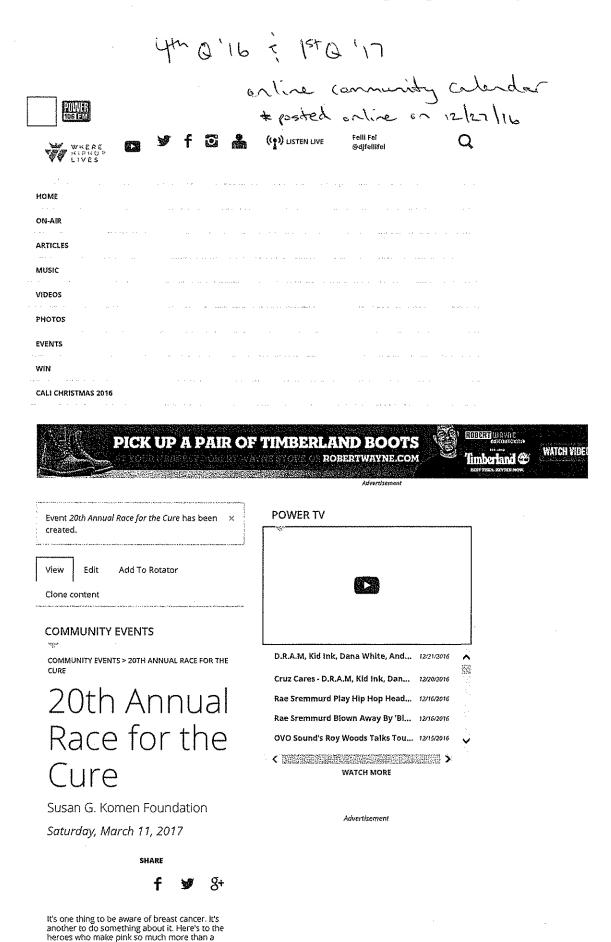
Universal Bar & Grill

**SUNDAY FEBRUARY 26** 

4093 LANKERSHIM BLVD NORTH HOLLYWOOD, CA 91602

DONATION \$10 | DOORS 8PM-1AM | 21 & UP WITH ID LIVEMUSIC PERFORMANCES FULL BAR

ALL PROCEEDS BENEFIT LUV FOR HAITI
WWW.LUVFORHAITI.ORG



color, Act. Donate. Get involved. Be more than pink. Register for the 20th Annual Race for the Cure on Saturday, March 11th at Dodger Stadium. Go to http://komeniacounty.org/ for more info.

#### **RELATED ARTICLES**



#### Kanye West Shares Holiday Family Photo [PHOTO]

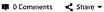
■ 0 Comments **<** Share •





Dec. 27, 2016

A Boogie Wit A Hoodie Talks Drake Collab in Recent Interview





**■** 0 Comments **<** Share **▼** 



Rest In Peace, Carrie Fisher



#### TRENDING THIS WEEK

Top 6 Drake Songs That Put You In

1 Your Feelings

1,719 Views

6 Rappers You Have to Follow on

Snapchat

6 Tallest Rappers In The Game

Eminem Previews a Holiday Song on

Shade 45

Dom Kennedy's Los Angeles Is Not For Sale Vol. 1 Project Is Coming Soon

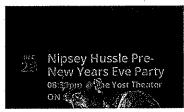
#### **VIDEOS**

Travis Scott & The...

Kendrick Lamar & Ka...



#### **CONCERT CALENDAR**



#### UPCOMING

Happy Place New Years Music &

2 Chainz

The Weeknd - StarBoy: Legend Of

The Fall 2017 World Tour

The Weeknd - StarBoy: Legend Of The Fall 2017 World Tour @ The

Forum

VIEW ALL CALENDARS

#### **Terri Dourian**

From:

Hanna Cervarich <hanna@blainegroupinc.com>

Sent:

Wednesday, December 21, 2016 10:31 AM

To:

Terri Dourian

Subject:

Susan G. Komen L.A. County - 20th Annual Race for the CureR PSA Opportunities

Attachments:

Komen 2017 - 20 Second Radio PSA - One.doc; Komen 2017 - 30 Second Radio PSA -

One.doc; Komen 2017 - 30 Second Radio PSA - Two.doc



# The Blaine Group, Inc.

A Total Communications Agency 8665 Wilshire Blvd., Suite 301, Beverly Hills, CA 90211 310/360-1499 · 310/360-1498 FAX · E-mail: devon@blainegroupinc.com

December 21, 2016

#### Dear Terri Dourian:

If you are like most people, you know someone who has had breast cancer. One in eight women, and some men, will have the disease during their lifetime.

Now imagine a world without breast cancer. That's the vision of Susan G. Komen.

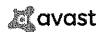
Please help us get the word out as the Los Angeles County affiliate prepares for its 20th Annual Race for the Cure® at Dodger Stadium on March 11.

Attached are the scripts for staff announcer read PSAs. I hope you'll be able to assist. With your commitment, we will be happy to list you as a media partner and include your logo in event materials.

Please let me know what else we can provide.

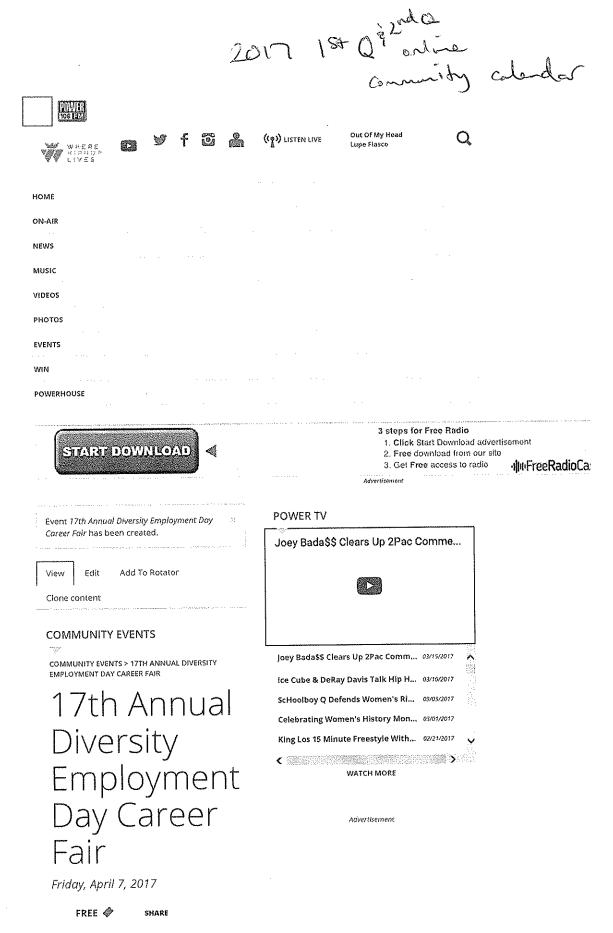
Cordially,

Hanna Cervarich hanna@blainegroupinc.com



This email has been checked for viruses by Avast antivirus software. www.avast.com

17th Annual Diversity Employment Day Career Fair | Power 10... Page 1 of 4



The 17th Annual Diversity Employment Day Career Fair is on Friday, April 7th, 2017, 11am-3pm, at the DoubleTree Los Angeles Westside located at 6161 West Centinela Avenue, Culver City, CA 90230. The event is free and open to the public 18 years and older. Business attire and resumes required. Recruiters in Healthcare, Banking, Education, Construction, Hospitality, Retail, Law Enforcement, Travel, and more will be seeking candidates from diverse communities such as Multicultural, Veterans, Women, LGBTQ, Mature Workers, and People with Disabilities. For more info go to http://citycareerfair.com/.

#### RELATED ARTICLES



Where Hip Hop Lives Mix



YESI ORTIZ Mar. 16, 2013 The Black Eyed Peas Announce Graphic Novel Collab With Marvel

[LOOK]



5 Times These Lil Wayne Lyrics

5 Times These Lil Wayne Lyrics Made Us Feel Like A 'Hits Blunt' Meme

🐯 Comments - 🤻 Share 🕶



#### TRENDING THIS WEEK

- Powerhouse 2017 Announcement
  4,200 Vi
- Top 6 Drake Songs That Put You In

  Your Feelings
  1.646 Views
- 3 6 Tallest Rappers In The Game
- Donald Trump Responded to Snoop
  Dogg's "Gun Threat" in Music Video
  1.378 Views
- ICYMI: J.Lo Posted A Sexy Selfie With

  A-Rod Over The Weekend [LOOK]

  1.044 Years

#### **VIDEOS**

Travis Scott & The W...



CONCERT CALENDAR



2017 **Getting America** 

Back to Work!

City of Los Angeles Proclaims

17th Annual

DIVERSITY EMPLOYMENT DAY AREER FAIR & Roundtables

Show Hours: 11 a.m. - 3 p.m. Our ongoing mission is to provide the most qualified candidates from the City, County and State's richly diverse communities. With the understanding that diversity is a good business strategy, the opportunities for employer and candidates are endless.

This diversity event is the most significant career fair presented today. Its outreach includes Multicultural, Veterans, Women, LGBTQ, Mature Workers and People with Disabilities. Each employer is actively committed to getting America back to work, diversity and equality in the workplace.

It is our wish that this day brings you closer to meeting your goals and objectives.

#### Featured Industry Pavilions:

- · Bulleling Construction
- Veterans
- People with Disabilities
- Healthream Nursing
- High Tech Engineering
- Top Segret Security
- o Banking
- o Finameial
- ៈ ឱ្យប្រខេត្តប្រែក
- · Non-Proffi
- Law Enforcement
- Hospitality
- o Travel
- o Enterlainment
- Small Business Opportunity
- Retail
- Markethe
- Government Agendles
- Management
- Adventisement Media
- o Women's
- o Salias
- Insurance
- Legal
- Billingual

# Friday, April 7, 2017

11 a.m. - 3 p.m. DoubleTree Los Angeles Westside 6161 West Centinela Avenue, Culver City, CA 90230

Open to the public. Business attire and resumes required. Ages 18+ Only. Please share with your Network & Friends.

TOP **Employers** Recruiting

Current and Past Exhibitors Include: Azusa Pacific University, Bentley Prince Street, CA - EDD, CA Army National Guard, CHP, Caltrans, Cintas Corp., City of Compton, Guardsmark, Herbalife International, ITT Corporation, Karl Storz, LA Daily News, La Opinión, LA City Fire Department, Louis Vuitton, Loyola Marymount University, Primerica, Quest Diagnostics, Radio Shack, St. Francis Medical Center, State Farm, Trilogy Financial, AEG, AON, CA Prison Health Care Services, Del Monte Foods, Huhtamaki Foods, Kinecta Federal Credit Union, Kraft Foods, Pitney Bowes, US Border Patrol, US Marine Corps, Anheuser-Busch, Ashley Furniture, AXA Advisors, CBS Radio, Coca-Cola, County of LA, Hilton, Kaiser Permanente, Lakeshore Learning Materials, LAPD, Northrop Grumman, State Board of Equalization, University of Phoenix and many more!

FastTrack: Don't wait in line!

Send your resume to fasttrack@citycareerfair.com with LA 1 in the subject line.

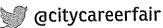


City Career Fair productions

�� DIVERSITY

# Stay Informed!

facebook.com/citycareerfair

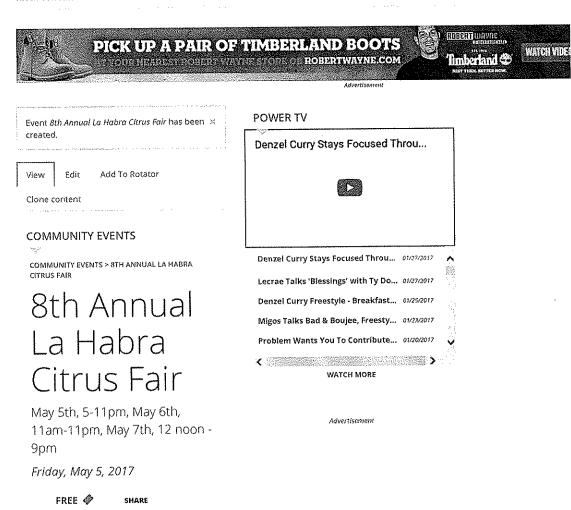


www.citycareerfair.com

8th Annual La Habra Citrus Fair | Power 106 | Where Hip Hop ... Page 1 of 3

2017 1st & 2nd Q online Committy Calendar.

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CRUSH CONCERT	•								



Celebrate the 8th Annual La Habra Citrus Fair on May 5th, 6th & 7th located in La Habra's downtown on La Habra Boulevard, El Centro Lions Park, and the New City Hall. Hours. Admission is free, offsite parking with bus service available from OCTA. Enjoy 3 fun filled days of music, entertainment, food, amusement rides, arts & crafts, antique cars, and agricultural science education including a Livestock Auction, Fair hours - Friday, May 5th from 5-11pm, Saturday, May 6th from 11am-11pm, and Sunday, May 7th from 12 noon-9pm. For more info go to http://www.citrusfair.com/ or call (562) 697-1704



#### **RELATED ARTICLES**



PLAYLISTS

Where Hip Hop Lives Mix 1.26



#THECRUZSHOW

Watch Rick Ross' New Visual to "I Think She Like Me" Ft. Ty Dolla

Share 
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#THECRUZSHOW

lan. 27, 2017

Stream Migos' New Album 'Culture'

🐯 0 Comments 💢 Share 🕶



#### TRENDING THIS WEEK

- Top 6 Drake Songs That Put You In
- 1 Your Feelings

1,868 Views

- 6 Tallest Rappers In The Game
- Has Iggy Azalea Moved On?
- Snoop Dogg & Tupac Got "Off to a Wrong Start" When They First Met
- 5 Mariah Carey and YG are Hooking Up 1,207 Views

#### **VIDEOS**

Travis Scott & The...

Kendrick Lamar & Ka.,



#### CONCERT CALENDAR



#### UPCOMING

FEB 3 Juicy J and Belly

Mary Jane Presents: Julcy J "The Rubber Band Business Tour"

Power 106's Crush Concert w/

Alicia Keys

Power 106 Crush Concert

Cheif Keef (\$15 Show)

MC Magic

VIEW ALL CALENDARS

From: Goffinpr@aol.com

Sent: Sunday, January 15, 2017 4:12 PM

To: nbrennan@notes.freedom.com; news@kpcc.org; Terri Dourian; KBPK@fullcoll.edu;

KBIG@Kbig105.com; lilykxlu@gmail.com; emorales@lbi.media.com; dmaynard@mountwilsoninc.com; psa@highdesertbroadcasting.com;

Michael.Phillips@entercom.com; icovarrubias@entrvision.com; tyler.hale@KCRW.com;

pward@lbimedia.com; mramirez@seslosangeles.com; events@KWVE.com;

KUSC@KUSC.org; marketing@mtsac.edu; contact@KPCC.org; christopher@kuci.org;

imcmurry@kuci.org

Subject: 2017 La Habra Citrus Fair Celebraes t life...May , 6, & 7th. FREE public welcome

Attachments: 2017FairCELEBRATE[1].pdf; 2017 Cinco Di Mayo SPECTACULAR #107.docx; 2017-Citrus-

Fair-logo-final.pdf; FORIMMEDIATERELEASE105Final.docx

Dear Public Service/Public Affairs: We would be pleased if you could air this PSA on your station. We exceeded our expectations in 2017 with an audience of more than 50, 000...and with your help we can do it again and go way-over-the-top! I have attached a general event press release and a back rounder, on what guest can expect when they attend the 2017 La Habra Citrus Fair, Thank you for your support of the grand "hometown" community event.

Judy Goffin

Judith Goffin
Goffin Public Relations
714-528-1258 \* goffinpr@aol.com

Public Service Announcement

Start: March 7,2017

Stop: May 6, 2017

Contact: Goffin Public Relations at

(714) 528-1258

Mark Sturdevant, President/CEO
La Habra Area Chamber of Commerce
(562) 697-1704 or (562) 267 9510 cell
NON-PROFIT # 501(c)6 95-1515364

#### 20 SECOND SPOT

Celebrate the 8<sup>th</sup> Annual Citrus Fair, May 5, 6, and 7th in downtown La Habra. Enjoy 3 fun filled days of music, entertainment, food,

amusement rides, arts and crafts, antique cars and agricultural science education including a Livestock Auction. Please call (562) 697-1704 for more information or on the web site at www.citrusfair.com.

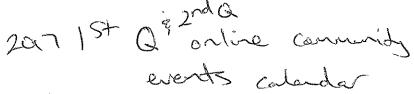
###

The 8th Annual Citrus Fair is presented by the La Habra Area Chamber of Commerce with proceeds to benefit community non profit organizations. Additional information regarding the 3-day event is available by contacting Mark Sturdevant, President/CEO, La Habra Area Chamber of Commerce at (562) 697-1704 or (562) 267 9510 cell.

Cinco de Mayo will be celebrated on Friday, May 5, 2017 beginning at 5 p.m.

All attractions will be located on La Habra Boulevard, (between Cypress and Euclid Streets) La Habra City Hall and El Centro Lions Park, 321 E. La Habra Boulevard, La Habra, CA 90631

ATTACHED: LA HABRA CITRUS FAIR BACK ROUND INFO GENERAL PRESS RELEASE. CINCO DI MAYO CELEBRATION RELEASE Citrus Fair 2017 Logo 2017 Youth Empowerment Conference | Power 106 | Where Hi... Page 1 of 4





http://www.power106.com/events/community-events/2017-youth... 3/28/2017

Conference

Juelz Santana On Dipset's Impact...

Belly Talks Advice From The Week... 03/23/2017 Joey Bada\$\$ Has Renewed Focus O... 03/23/2017 Developing Educated and Empowered Leaders in the 21st Century

Saturday, May 13, 2017

FREE 🛷

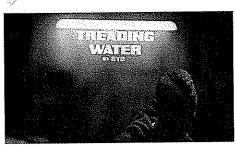
SHARE

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8+

The National Congress of Black Women Inc., Los Angeles Chapter presents the 2017 Youth **Empowerment Conference "Developing** Educated and Empowered Leaders in the 21st Century," It will take place on Saturday, May 13th from 8am - 2:30pm at Mount Saint Mary's University - Doheny Campus, 10 Chester Place, Los Angeles, CA 90007. This is a free conference for students grades 7th - 12th and includes a college fair, parent workshops, professional speakers, scholarships & financial aid info, and STEM workshops. There will also be a free continental breakfast from 8-8:30am and free parking will be provided. For more info or to register call 800-895-3180 ext. 7 or email info@ncbwinclac.org.

#### **RELATED ARTICLES**



NEW MUSIC

Mar, 28, 2017

Syd From The Internet Puts Out Unreleased Track "Treading Water" from FIN

Comments

≪ Share 
✓



**NEW MUSIC** 

Mar. 28, 2017

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#### TRENDING THIS WEEK

- Powerhouse 2017 Announcement 2,461 Views
- 6 Tallest Rappers In The Game 2,032 Views
- Top 6 Drake Songs That Put You In

  Your Feelings

1,888 Views

- Dave East and Baby Mama Argue

  4 About Loyalty via Instagram
  1,253 Views
- The Upcoming Yeezy Release Is One
  You Will Want To Get Your Hands On
  1,246 Views

#### **VIDEOS**

Travis Scott & The W...



#### **CONCERT CALENDAR**

**UPCOMING** 

MAR 30 KR

MAR 31 Suga Free



The National Congress of Black Women Inc., Los Angeles Chapter 2017

**Youth Empowerment Conference** 

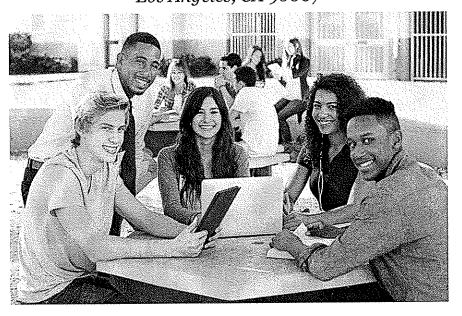
# "Developing Educated and Empowered Leaders in the 21st Century"

Saturday, May 13, 2017

8:00 a.m. - 2:30 p.m.

Free Conference for Students Grades 7th - 12th

Mount Saint Mary's University, Doheny Campus 10 Chester Place Los Angeles, CA 90007



Free Continential Breakfast 8:00 a.m. – 8:30 a.m

Free Parking To access parking lot entrance from Adams Blvd. go to St. James Place, from St. James Place, make a right on to St. James Park Street then a quick right into the parking lot. College Fair

Parent Workshops

Professional Speakers

Scholarships & Financial Aid Information

> STEM Workshops

n (genara)

To obtain more information or to register call

Digram Dintention of the

1-800-895-3180 ext. 7

limites no

info@mdbwindac.org

Fron	n:

Diane Drummer <dianeddeedee@sbcglobal.net>

Sent:

Tuesday, March 14, 2017 3:16 PM

To:

Diane Drummer

Subject:

FAMILY & FRIENDS-FLYER, REGISTRATION, GUIDELINES & CRITERIA & SCHOLARSHIP

APPLICATION ATTACHED

**Attachments:** 

NCBW-LAC-YC 2017 FINAL FLYER.pdf; REGISTRATION FORM FOR 2017 YOUTH

EMPOWERMENT CONFERENCE.doc; 2017 GUIDELINES AND SCHOLARSHIP

REVISED371.pdf

#### **MOST POSITIVE GREETINGS!!**

I hope this email finds you in good health and peaceful spirit!!

Well, it is time for our FREE NCBW-LAC Youth Empowerment Conference for students grades 7th - 12th, which will be held on Saturday, May 13, 2017 from 8:00 a.m. to 2:30 p.m. at:

Mount Saint Mary's University - Doheny Campus 10 Chester Place Los Angeles, CA 90007

Attached you will find a Flyer and Registration Form for our Youth Conference, as well as the Guidelines & Criteria for our Scholarship, and the Scholarship Application, please feel free to help us spread the word!!

If you have any students that would prefer to register on line, please give me their email addresses.

Have a great day and do it on purpose!!

Best Joy,

Diane

# **SECTION #3**

# CIVIC ACTIVITIES PARTICIPATED IN

# SPECIAL EVENTS PARTICIPATED IN (1st Quarter, 2017)

#### POWER 106 STATION TOURS - Ongoing throughout the year

Power 106 opens its doors to schools and organizations for a complete station tour of its studios and business offices as an outreach of public service to the community.

#### **COMMUNITY EVENTS**

The Power 106 Flava Unit/Street Team takes Power 106 on the road to various community related events year round at schools, youth centers, parks, etc. Please refer to all EVENT RECAPS for additional information regarding all events Power 106 participated in and where within the community or as noted and highlighted on the Power 106 Promotions Calendars.

#### 3/10/17 - Career Day at Emerson Community Charter - Los Angeles, CA

Power 106 Local Sales Manager, David Criscitelli, was a guest speaker at the Emerson community Charter School Career Day. He spoke with boys and girls ages 13-15 about what it's like to work at a radio station, what kind of education you need to work in radio, and answered any questions that the students asked.

#### 3/19/16 - Los Angeles Marathon - Los Angeles, CA

Power 106 was on site along the marathon route playing music for the marathon participants to inspire, encourage and support all.

# RAFFLE ITEMS AND PRODUCT DONATIONS (1st Quarter, 2017)

# March 2017 - Providence High School Annual Gala Fundraiser-Burbank, CA

Power 106 donated a pair of Powerhouse Concert tickets to the school for their annual fundraiser silent auction.

From:

**Emmanuel Coquia** 

Sent:

Thursday, February 02, 2017 9:52 AM

To:

**Emmanuel Coquia** 

Subject:

HUGE GAME TONIGHT - Power 106 All-Star Bball Game

Tonight's game will be crazy! Will be jam packed!!!

#### Performances by:

Def jam artist: Trap Beckham performing his new song: "Good Times"

Republic Records new R&B Boy band group: Mic Lowry performing an acoustic set

#### Plus playing in the game along with the Power 106 All-Stars:

- Music superstar Austin Mahone #mahomies
- Social Media Star: Tayler Holder

And more to be announced...

Thursday, February 2, 2017
7PM GAME SHARP
Rowland High School
2000 S. Otterbein Ave.
Rowland Heights, CA 91748
https://goo.gl/maps/8JfY4ERmTW52

#### **Upcoming February Schedule:**

**FEBRUARY 9TH** 

Sierra Vista HS

3600 N Frazier Street, Baldwin Park 91706

**FEBRUARY 16TH** 

Los Amigos HS

16566 Newhope Street, Fountain Valley 92708

**FEBRUARY 23RD** 

John Glenn High School

13520 Shoemaker Avenue, Norwalk 90650

#### E-Man

Asst. Program Director/Music Director/DJ Power 106 Los Angeles #TheCruzShow - Mornings

From:

**Emmanuel Coquia** 

Sent:

Thursday, February 09, 2017 10:51 AM

To:

**Emmanuel Coquia** 

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre; KPWR Mail List

Subject:

ANOTHER HUGE GAME TONIGHT - Power 106 All-Star Bball Game

Tonight's game will be another jam packed one!!!

#### Playing in the game along with the Power 106 All-Stars:

- Music superstar Austin Mahone #mahomies
- Social Media Star: Tayler Holder

Plus half-time performances to be announced...

Thursday, February 9, 2017 **7PM GAME SHARP** Sierra Vista High School 3600 N Frazier Street Baldwin Park, CA 91706 https://goo.gl/maps/8thkmJHqsmT2

## **Upcoming February Schedule:**

**FEBRUARY 16TH** 

Los Amigos HS

16566 Newhope Street, Fountain Valley 92708

**FEBRUARY 23RD** 

John Glenn High School

13520 Shoemaker Avenue, Norwalk 90650

#### E-Man

Asst. Program Director/Music Director/DJ Power 106 Los Angeles #TheCruzShow - Mornings

From:

**Emmanuel Coquia** 

Sent:

Thursday, February 23, 2017 11:18 AM

To:

Eman

Cc: Subject: Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

TONIGHT - Power 106 All-Star Bball Game

Another great game tonight in Norwalk!

Half-time performances by Dozay and Basketball freestyler "Kalani Ball Free"

Plus actor Gabriel Chavarria (East LA High) will be playing

Thursday, February 23, 2017
7PM GAME SHARP
John Glenn High School
13520 Shoemaker Ave.
Norwalk, CA 90650
https://goo.gl/maps/JFGVUnkUEdL2

#### E-Man

Asst. Program Director/Music Director/DJ Power 106 Los Angeles #TheCruzShow - Mornings

From:

**Emmanuel Coquia** 

Sent:

Thursday, March 02, 2017 12:17 PM

To:

Eman

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

Subject:

TONIGHT - Power 106 All-Star Bball Game

Great game tonight vs. a very tough team. March schedule below as well

Half-time performances by Priceless the Roc, Jemouri, and the Go Gettas along with Fresh Empire in the house

Plus special guests @mamadou34 and @iamraa23 playing

#### Thursday, March 2, 2017

**7PM GAME SHARP** 

Lakewood High School 4400 Briercrest Avenue

Lakewood, CA 90713

https://goo.gl/maps/VizkjRK6ha42

#### **UPCOMING MARCH GAMES:**

MARCH 9TH

Abraham Lincoln High School

3501 N. Broadway Los Angeles 90031

MARCH 16TH

Northview HS

1016 W. Cypress Street, Covina 91722

MARCH 23RD

EAGLE ROCK HIGH SCHOOL

1750 Yosemite Drive, Los Angeles 90041

MARCH 30TH

Segestrom High School

2301 West Macarthur Blvd, Santa Ana 92704

#### E-Man

From:

**Emmanuel Coquia** 

Sent:

Thursday, March 09, 2017 11:38 AM

To:

Eman

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

Subject:

TONIGHT - Power 106 All-Star Bball Game

Going to be another great game tonight. March schedule below as well

Half-time performances by Powerhouse artist "MadeInTYO", Cierra Ramirez, and Priceless the Roc

Thursday, March 9, 2017
7PM GAME SHARP
Abraham Lincoln High School
3501 N. Broadway
Los Angeles, CA 90031
https://goo.gl/maps/E2QcaChtCWM2

#### **UPCOMING MARCH GAMES:**

MARCH 16TH Northview HS 1016 W. Cypress Street, Covina 91722

MARCH 23RD EAGLE ROCK HIGH SCHOOL 1750 Yosemite Drive, Los Angeles 90041

MARCH 30TH Segestrom High School 2301 West Macarthur Blvd, Santa Ana 92704

#### E-Man

From:

Emmanuel Coquia

Sent:

Thursday, March 16, 2017 10:55 AM

To:

Eman

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

Subject:

TONIGHT - Power 106 All-Star Bball Game

#### Gonna be a dope game tonight.

Half-time performances by Eric Bellinger, Show Banga, and Northview HS Alumnus: Dozay

# Thursday, March 16, 2017 7PM GAME SHARP Northview High School 1016 W. Cypress Street Covina, CA 91722 https://goo.gl/maps/fdqMcHYVFXk

#### **UPCOMING MARCH GAMES:**

MARCH 23RD EAGLE ROCK HIGH SCHOOL 1750 Yosemite Drive, Los Angeles 90041

MARCH 30TH Segestrom High School 2301 West Macarthur Blvd, Santa Ana 92704

#### E-Man

From:

**Emmanuel Coquia** 

Sent:

Thursday, March 23, 2017 10:54 AM

To:

Eman

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

Subject:

TONIGHT - Power 106 All-Star Bball Game

#### Brand new school tonight.

Half-time performances by Priceless the Roc, Dozay and more

Thursday, March 23, 2017
7PM GAME SHARP
EAGLE ROCK HIGH SCHOOL
1750 Yosemite Drive
Los Angeles, CA 90041
(City of Eagle Rock)
https://goo.gl/maps/N6fmg2oaMh42

#### **UPCOMING MARCH GAMES:**

MARCH 30TH Segestrom High School 2301 West Macarthur Blvd, Santa Ana 92704

#### E-Man

From:

**Emmanuel Coquia** 

Sent:

Thursday, March 30, 2017 9:54 AM

To:

Eman

Cc:

Ashley Dingess; Vincent Pagan; Bryan DeLaTorre

Subject:

TONIGHT - Power 106 All-Star Bball Game

One of our hypest schools in the OC tonight! Please plan accordingly since it's a FAR one...

APRIL games below

Half-time performances by Priceless the Roc, Dozay and more

#### Thursday, March 30, 2017

7:30PM GAME SHARP Segestrom High School 2301 West Macarthur Blvd Santa Ana, CA 92704 https://goo.gl/maps/zAVK38KjYn12

#### **UPCOMING APRIL GAMES:**

APRIL 6TH

Ayala High School - Chino Hills

APRIL 13TH Chino High School - Chino

Tuesday, APRIL 18TH Pomona High School - Pomona

APRIL 20TH La Puente High School- La Puente

APRIL 27TH El Rancho HS - Pico Rivera



	Total Lian				
Event Name: Salesian High	Scheduled Shift: 4-10				
Date: 1.26.16 Day: thursday	Event Start Time: 7				
	Did you arrive on time at event: ✓Yes ☐No				
Event Type: Sales Concert Movie	✓School				
1 11 11 11 11 11 11 11 11 11 11 11 11 1	City 1 A				
Location/Venue: 960 S Soto	City: LA  Total # in Attendance % Full %				
Total Event Capacity:					
% in Attendance: 10 %African Americ	all 70Asian 70Cadoasian 30 70Cadino				
Team Leader: Nancy	Travel Time (example 9A-1030A)				
Team Members: Medek	From Station to Event 4:30P - 6:00P				
Gabe	Event back to Station				
Recap prepared by: Nancy	Unpaid Meal Break? Yes No				
Recap prepared by.	hours hours				
On-Air Personality:	Mixer:				
Account Executive:	AE Present? Yes No				
Onsite Contact Name:	Contact #:				
Vehicle: F1	Equipment: Super				
(List: F1-White Excursion, F2-Red F150, F3-Blue Silvera	do, Mobile DJ, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)				
Event Recap:	# Photos taken (minimum 6): 6				
Did you speak to onsite client before setting					
Yes, she was very happy to have us. Said she was	was expecting a lot of kids.				
What did client share with you that they wa	anted to see for a successful event?				
She said she would have liked if we did a lunch	event prior to the basketball game like we have in the past with them. Once she				
realized it would not be a full house, she hinted	that that was the reason why.				
What did we do right? What worked well?					
We had a lot of energy. We also promoted Fresh Empire and their raffle as well					
2011 4 54 2 4 5 5 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6					
What could we have improved?					
n/a					
18/its slight hampy with event?					
Was onsite client happy with event?	~				
Yes, she thanked us at the end					
Any problems or comments that station/A	F should know about?				
* *	L STIDUIG KITOW BOOK!				
no					
Did we have a good location? If not did v	ou speak with client/contact and ask to have us moved?				
Voci Although only a handful of students nertici	pated. I would not recommend us doing this school again without promoting the				
game at a lunch before.	pateur a modify not recommitted to deling the content again mandat profiteling the				
game at a landit petore.					
Equipment/Vehicle Report- report all brok	en, missing, scratched, dirty or equipment in need of repair here:				
•					



		STOCK LIAN			
Event Name: BBall @ C	Chino Hills Hiah S	cheduled Shift: 4p-10p			
Date: 11/2/17		vent Start Time: 7p			
Date		olid you arrive on time at event: ☑Yes ☐No			
	•				
Event Type: Tigales	ConcertMovie ☑School	Club Community Other:			
Event Type	ConcertIMOVICConicon	joinsoominamyome			
Location/Venue: Chino	Hills High School	City: Chino Hills			
Total Event Capacity: 4		Total # in Attendance 25 % Full 25 %			
% in Attendance: 2		5 %Asian <u>25 %Caucasian</u> <u>25 %Latino</u>			
70 III Attendance. 2					
Team Leader:	Diamond	Travel Time (example 9A-1030A)			
Team Members:	Gilbert	From Station to Event 3:30p-5p			
reall Members.	Nancy	Event back to Station 9:45p-10:30p			
Pages propared by:	Gilbert	Unpaid Meal Break? Yes No			
Recap prepared by:	Olibert				
On Air Porconality:		Mixer:			
On-Air Personality:		AE Present? Yes No			
Account Executive:		Contact #:			
Onsite Contact Name:	f2	Equipment: set 2			
Vehicle:	-Red F150, F3-Blue Silverado, Mobile DJ, 1	ransit) (List: Set 1, Set 2, Set 3, Super PA, Generator)			
(List: F1-VVIlle Excursion, F2	-Red F150, F3-bide Silverado, Mobile Do,	(Liou Sol 1) and a solution of the solution of			
Event Pecan:		# Photos taken (minimum 6): 10			
Event Recap:	ite client before setting up?				
Via the redispersed up to	the back of the gum where we were	able to get to the inside of the gym a lot quicker, then set up.			
Yes, they directed us to	the back of the gym where we were	able to get to the moles of the gym a fee queens, were t			
What did alignt chara	with you that they wanted to see	for a successful event?			
What did chefft share	With you that they wanted to see	a around as much as possible			
They wanted a lot of end	ergy and wanted us to interact with th	e crowd as much as possible.			
What did we do right	What did we do right? What worked well?				
We did a good job at int	eracting with the crowd and had eve	yone vibing with us.			
What could we have improved?					
The event was success	ful. No improvement needed.				
Was onsite client hap	ppy with event?				
	v satisfied with our work today.				
103, the offent was very					
Any problems or con	oments that station/AE should kr	ow about?			
	Any problems or comments that station/AE should know about?				
No, no problems at all.					
Did wa hava a aaad l	ocation? If not did you encal w	ith client/contact and ask to have us moved?			
		MI AUNITANITUAL MILA NATI 10 11014 NO 111414 .			
Yes, the location was p	ertect.				
and the Board are all broken missing assolphed dirty or aguinment in need of renair here.					
Equipment/Vehicle Report- report all broken, missing, scratched, dirty or equipment in need of repair here:					

# LISTENER COMMENTS

Most frequently repeated comment: You guys were amazing!

Most talked on-air personality: DJ Eman

Who would you like to see Cruz interview on The Cruz Show? Lonzo Ball

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Big Sean tickets!

Favorite new song: Bad & Boujee - Migos Feat. Lil Uzi Vert

Most talked about event/concert or giveaway: Big Sean tickets

People said this about the competition: N/A

Favorite Power Mixer on Power 106: DJ Precise

#### LISTENER COMMENTS

SEX/RACE/AGE

1. I want to intern for you guys one day! M/W/17

2. Next Year we'll win for sure!

F/A/16

3. I've been trying to call to win tickets but it's always busy! F/H/16

4. This was awesome! Please come back next year!

F/A/17

5. You guys need to play Caroline more!

F/W/17



				fresh L tar	
Event Name: ARMY		Scheduled Shi	ift: 9:30a-3p		
Date: 1.17.17	_ Day:_Tuesday	<b>Event Start Tir</b>			
Date, 1.17.17	_ Day. : desday				
		Did you arrive	on time at event: <b>☑</b> Yes ☐No		
Event Type: 7 Sales	□Concert □Movie □School [		nmunity Other:		
Event Type. V Sales	Course Characte Course F		(initiality		
Location/Venue: ARMY	RECRUITING Center	City: <u>.</u>	Upland		
Total Event Capacity: 1		Total	# in Attendance <u>25                                    </u>	%	
% in Attendance: 2		25 %Asian	25 %Caucasian 25	%Latino	
70 III Attendance. 2	25 7074110ati 74tionoun				
			T Time /		
Team Leader:	ARon		Travel Time (example 9A-1030A)		
Team Members:	Gilbert		From Station to Event 10a-11:30		
, 00, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,			Event back to Station 2:30p3:30p		
			,		
Recap prepared by:			Unpaid Meal Break? ☐Yes 🗸 No	•	
			•		
On Air Paragnality			Mixer:		
On-Air Personality:					
Account Executive:		-	AE Present? Yes No		
Onsite Contact Name:	Sherita		Contact #:		
Vehicle:	Transit		Equipment: Set 3		
VEHICLE.	-Red F150, F3-Blue Silverado, Mobile DJ,	Trancit	(List: Set 1, Set 2, Set 3, Super PA, Generato	r)	
(List: F1-vvnite Excursion, F2	-Reu F 150, F3-blue Silverado, Mobile D3,	, Italiony	(List. Oct 1, Oct 2, Oct 6, Capor 111, Octionals	'/	
			v=		
Event Recap:			# Photos taken (minimum 6): 7		
	ite client before setting up?				
Dia you opoun to one	and the state of the standard and the name of the	n location			
Yes, we spoke to the cil	ent and she directed us to our set u	р юсаноп.			
		_			
What did client share	with you that they wanted to se	e for a succes	ssful event?		
771 27 4 4 4 4	shout out everyone who came and	calabrated their	arand onening		
The client wanted us to	shout out everyone who came and	Celebiated their	grand opening.		
1444	2 Mile -4 mules of secolid				
What did we do right?	? what worked well?				
I believe we kept a good	d energy going throughout the even	t and definitely l	kept people in the loop of everything.		
1 5011010 110 110pt a gara		•			
What could we have improved?					
The event was very smo	ooth, no improvement needed.				
Was onsite client hap	ppy with event?				
	satisfied with our work.				
res, the chefit was very	Sausieu Will out Work.				
Any problems or con	nments that station/AE should k	now about?			
		mon about			
No. no problems whats	oever				
•					
			to at and and to have us as a constant		
Did we have a good I	ocation? If not, did you speak t	with client/cor	ntact and ask to have us moved?		
Yes, the location was p					
res, the location was p	erroot.				
Equipment//objets D	Equipment/Vehicle Report- report all broken, missing, scratched, dirty or equipment in need of repair here:				
<u>Equipment venicle R</u>	ehait, ichait an niaven' impani	y, coluction,	and a admitment mental an indenti-	<del>,</del>	

# LISTENER COMMENTS

Most frequently repeated comment: Do you guys have Any power 106 gear?

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Kanye West

Most talked about on-air feature: The message

What would you like to win on Power 106? DisneyLand Tix!

Favorite new song: Gucci Man Ft Drake- Both

Most talked about event/concert or giveaway: Disneyland

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Medek

#### LISTENER COMMENTS

SEX/RACE/AGE

1. I love power 106! M/W/17

2. I can't believe you guys are here!

M/L/16

3. I love J Cruz! He is so funny

4. What happened to big boy?

F/W/17

5. How long are you guys here till?

F/W/16

M/L/17

6. How can I get a spot on radio?

M/L/18



Event Name: claremont high school	Scheduled Shift: 4.p 10 p	
Date: 1/19/17 Day: thursday	_ Event Start Time: <u>7</u> Did you arrive on time at event: <b>√</b> Yes <b>☐</b> No	
	Did you arrive on time at event: <b>☑</b> Yes ☐No	
Event Type: Sales Concert Movie School	Club Community Other:	
Location/Venue: 1 clarmont high school	City: clarmont	
Total Event Capacity:	Total # in Attendance 100 % Full	%
% in Attendance: 10 %African American		%Latino
Transfer bozon	Travel Time (example 9A-1030A)	
Team Leader: hozer Team Members: nancy	From Station to Event 4-6	
reall Members.	Event back to Station 10p	
Recap prepared by: hozer	Unpaid Meal Break?  ☐Yes  ☐No	
On-Air Personality:	Mixer: gabe cee	
Account Executive:	AE Present? Yes No	
Onsite Contact Name:	Contact #: n/a	
Vehicle:	Equipment: super pa	
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ	J, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)	
Event Recap:	# Photos taken (minimum 6): 6	<b></b>
Did you speak to onsite client before setting up?		
we didn't have a contact number but once we arrived we w	ere directed to the appropriate.	
What did client share with you that they wanted to so do your thing	ee for a successful event?	
What did we do right? What worked well?		
What could we have improved? n/a		
Was onsite client happy with event? yes		
Any problems or comments that station/AE should I	know about?	
Did we have a good location? If not, did you speak school is very shy and quite but they still loved us althougitself. we put on a great show.	with client/contact and ask to have us moved? gh it wasn't a sold out game everyone was entertained by the	game
Equipment/Vehicle Report- report all broken, missin	ng, scratched, dirty or equipment in need of repair her	<u>e:</u>

# LISTENER COMMENTS

Most frequently repeated comment: We want power 106 gear!

Most talked on-air personality: J Cruz

Who would you like to see Cruz interview on The Cruz Show? Migos

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? DisneyLand Tix

Favorite new song: Bad & Boujee - Migos Feat. Lil Uzi Vert

Most talked about event/concert or giveaway: Disneyland

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Justincredible

#### LISTENER COMMENTS

#### SEX/RACE/AGE

1.	Play Bad n boujee more!!!	! M/W/17	
2.	Let me get a power 106 hat, man ill rock it everyday!		M/L/16
3.	Yo tell todd stop being a hater man its all about positive en	ergy!	M/L/17
4.	Thank you guys for the giveaways my sonis going to love i	t!	F/W/27
5.	You guys should have had kehlani again for crush!		F/L/16
6.	This was an amazing night for the school. Thank yall so me	uch!	M/L/18



	Scheduled Shift: 9:30a-5p
Date: 1/31/17 Day: Tuesday	Event Start Time: 12p
	Did you arrive on time at event: ☑Yes ☐No
	Jid you diffine on over the second se
Touris Coheal C	Totals Community Cothor
Event Type: ☐Sales ☐Concert ☐Movie ☑School ☐	Club [_]Community [_]Other,
Location/Venue: Rowland HS	City: Rowland Heights
Total Event Capacity: 100	Total # in Attendance 100 % Full 100 %
% in Attendance: 25 %African American	25 %Asian <u>25 %Caucasian</u> <u>25 %Latino</u>
•	
Team Leader: Hozer	Travel Time (example 9A-1030A)
Team Members: Gilbert	From Station to Event 10a-11
reall Mellibers. Onbott	Event back to Station 1:30p-2:30
Recap prepared by: Gilbert	Unpaid Meal Break? LYes LNo
On-Air Personality:	Mixer:
Account Executive:	AE Present? Yes No
Onsite Contact Name: Leslie	Contact #:
	Equipment: set3
Vehicle: <u>Transit</u> (List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ,	Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
(LIST: F1-VVNITE EXCURSION, F2-Red F150, F3-Bide Silverado, Mobile D3,	(List. Set 1, Set 2, Set 3, Super FA, Generator)
	# Distance (along (asin become 0) a 0
Event Recap:	# Photos taken (minimum 6): <u>8</u>
Did you speak to onsite client before setting up?	•
Yes, the client directed us to where we set up	
, , , , , , , , , , , , , , , , , , , ,	
What did client share with you that they wanted to se	e for a successful event?
Client didnt tell what they wanted us to see, therefore we pro	ceeded to keep the energy high and interact a lot with the crowd.
What did we do right? What worked well?	
Hozer and i did a great job keeping the crowd engaged in th	e music and games we had going on.
1102er and I did a great job keeping the Gowd engaged in the	o madio and games we had going on
What could we have improved?	
Event was smooth, no improvement needed.	
Was onsite client happy with event?	
Yes, client was satisfied.	
,	
Any problems or comments that station/AE should k	now about?
	iow about:
no, no problems whatsoever	
Did we have a good location? If not, did you speak w	ith client/contact and ask to have us moved?
yes, location was perfect.	
Equipment/Vehicle Report- report all broken, missing	, scratched, dirty or equipment in need of repair here:

# LISTENER COMMENTS

Most frequently repeated comment: We want power 106 T Shirts!

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Rihanna

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? DisneyLand Tix!

Favorite new song: both drake and Gucci

Most talked about event/concert or giveaway: Disneyland

People said this about the competition: N/A

Favorite Power Mixer on Power 106: dj precise

#### LISTENER COMMENTS

SEX/RACE/AGE

- 1. Will you be coming on Thursday to dj?! M/W/15
- 2. I listen to power106 every morning!

M/L/16

3. We want power 106 gear! My brother got some like 2 years ago and Ive been wanting some ever since I started high school! Like a t shirt

M/L/17

4. Whos going to perform at our school?

F/W/17

5. How do I get an opportunity to intern?

F/W/16

6. My favorite hottest record I heard yet was migos- t shirt that's hip hop! M/L/1



Event Name: Discoverfest Date: 2/2/17 Day: Thursday		Scheduled Shift: 8a-4p Event Start Time: 11am			
Vacc. E/E/17	_ Day. Fridioday		on time at event: ✓Yes ☐No		
Event Type: Sales [	Concert Movie School	☐Club ☐Cor	nmunity Other:		
Location/Venue: Cal St	ate Fullerton		Fullerton		
Total Event Capacity:	0 0/ 05:		# in Attendance <u>5</u> % Full NA		
% in Attendance: 8	0 %African American	5 %Asian	5 %Caucasian 10	%Latino	
Team Leader:	Diamond		Travel Time (example 9A-1030A)		
Team Members:	Gilbert		From Station to Event 745a-930a Event back to Station 530p-730p	VALUE OF THE PARTY	
Recap prepared by:	Hozer Diamond		Event back to Station <u>530p-730p</u> Unpaid Meal Break? <u>Yes</u> ✓No	· · · · · · · · · · · · · · · · · · ·	
recap prepared by.	Diamona		Onpaid mod. Broak. Elico		
On-Air Personality:	NA		Mixer: Diamond, Gilbert		
Account Executive:	Kim		AE Present?		
Onsite Contact Name: Vehicle:	F3		Equipment: Set 3		
	Red F150, F3-Blue Silverado, Mobile DJ	J, Transit)	(List: Set 1, Set 2, Set 3, Super PA, Generator)		
Event Recap:			# Photos taken (minimum 6):		
* -	te client before setting up?				
Yes					
	with you that they wanted to so d other organizations students cou		ssful event?		
to promote the clubs an	d other organizations students cou	na jom.			
What did we do right? We talked to students, g		them to check	out different organizations in general.		
What could we have in This event went very sm					
Was onsite client hap Yes	py with event?				
Any problems or com None	ments that station/AE should i	know about?			
Did we have a good location? If not, did you speak with client/contact and ask to have us moved? Yes, we were once again in the center of campus.					
Equipment/Vehicle Re	eport- report all broken, missin	g, scratched, o	dirty or equipment in need of repair h	ere:	

# LISTENER COMMENTS

Most frequently repeated comment: Do you have anymore hats

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: lift off

What would you like to win on Power 106? DisneyLand Tix!

Favorite new song. Drake--- both

Most talked about event/concert or giveaway: Disneyland

People said this about the competition: N/A

Favorite Power Mixer on Power 106: LA Leakers

#### LISTENER COMMENTS

#### SEX/RACE/AGE

1. I didn't think id be able to win tickets from you guys thanks! ! M/W/21

2. You guys play great music

M/L/19

M/L/18

3. I think it would be dope to get a birthday shoutout over the air

4. The energy you guys bring is amazing F/W/19

5. Power106 is a sick station F/W/19



				State 1 sai
Event Name: Rowland I	HS Bball	Scheduled Shi	ft: <u>4-10pm</u>	
Date: 2.2.17	Day: Thursday	<b>Event Start Tir</b>	ne: 7pm	
		Did you arrive	on time at event: ☑Yes ☐No	
		Dia you arrive	on and at event. Willow Line	
Event Type: Sales	ConcertMovie ☑School [		munity [_]Other:	
		_		
Location/Venue: Rowla	and HS		Rowland Heights	
Total Event Capacity: 2	200+	Total #	in Attendance 200+ % Full_10	00 %
% in Attendance: 2		25 %Asian	25 %Caucasian 25	%Latino
70 11.1 11.01.001.001.				
Tanalandan	Will		Travel Time (example 9A-1030A)	
Team Leader:			From Station to Event 4:30-6pm	
Team Members:	Nancy			
	A ron		Event back to Station 10-10:30pn	
Recap prepared by:	A ron		Unpaid Meal Break? ☐Yes ✔No	)
On-Air Personality:	n/a		Mixer: Will/A_ron	
Account Executive:	n/a		AE Present? Yes No	
			Contact #:	
Onsite Contact Name:	Coach		Contact #.	
Vehicle:	f2		Equipment: Super PA	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ,	Transit)	(List: Set 1, Set 2, Set 3, Super PA, Generato	эг)
Event Recap:			# Photos taken (minimum 6):	
Did you speak to onsi	ite client before setting up?			
	mbers met with us and showed us v	vhere to enter a	nd park.	
1 CS, ONC O. THE STAIR THE	THE COUNTY OF TH		p	
What did aliant chara	with you that they wanted to se	e for a succes	eful event?	
		c ioi a sacce	orar event.	
No, but they just said to	do like what we did last year.			
			•	
What did we do right?	What worked well?			
——————————————————————————————————————				
We played music and ro	ockea the crowa.			
What could we have i	mproved?			
	•			
Could have had more power prizes.				
Was onsite client happy with event?				
Yes, they were very thankful for us being there.				
Any problems or com	nments that station/AE should k	now about?		
None				
None				
		N48	4 4	
Did we have a good le	ocation?  If not, did you speak v	vith client/con	tact and ask to have us moved?	
	the bench like we do every year.			
. 55,5 # 5.0 550 4p by	and warrant man trail and arraity years.			
pm			lists or agginment in need of vencion	here:
			<u>lirty or equipment in need of repair</u>	11010.
One of the mic in Super PA kept cutting out during the halftime performances.				
with my true true it was a few or		-		

# LISTENER COMMENTS

Most frequently repeated comment: Where's the crush tix at?

Most talked on-air personality: JCruz

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Vacation

Favorite new song: Migos-Bad and Boujee

Most talked about event/concert or giveaway: Crush

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Dj Felli Fel

#### LISTENER COMMENTS

#### SEX/RACE/AGE

You guys always kill it at our school every year? F/Latina/17
 Thanks for bringing Mic Lowry and introducing them to me! F/Latina/17
 I don't care about any of the other stations, you guys are the sh\*t! M/Blk/17
 I need those Alicia Keys tix! M/Latino/17/



	Trial March
Event Name: Millikan High School Basketball Game	Scheduled Shift: 3-10
Date: 2.3.17 Day: Friday	Event Start Time: 530
	Did you arrive on time at event: ☑Yes ☐No
•	Did you arrive out time at event. [4] 1 co [1] 140
Event Type: Sales Concert Movie School	Club Community Other:
Location/Venue: Millikan High	City: Long beach
Total Event Capacity: 500	Total # in Attendance 500 % Full 100 %
% in Attendance: 40 %African American	%Asian 20 %Caucasian 30 %Latino
76 III Atteridance, 40 70Amean American	70/15/dil 20 /100dddddir 00 /0Edillo
T 1 1	Travel Time (example 9A-1030A)
Team Leader: Q	
Team Members: Sophe	From Station to Event 330
	Event back to Station 930
Recap prepared by: Q	Unpaid Meal Break? Yes No
On-Air Personality:	Mixer:
Account Executive:	
Onsite Contact Name:	Contact #:
Vehicle: F1	Equipment: Set2
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ	, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
Event Recap:	# Photos taken (minimum 6): 8
Did you speak to onsite client before setting up?	
Yes, she told us where we can enter from, and set up.	
What did client share with you that they wanted to se	ee for a successful event?
She said we were the professionals, and to have fun with the	ne crowd, it was going to be an exciting game.
One ball we wore the professionals, and to have fair with a	o oronar what games to a or an annual games
What did we do right? What worked well?	
We played the right type of music, and brought great energ	у,
,	•
N/I - ( 1 1 1 10	
What could we have improved?	
NA	
187 - 18 - 18 - 18 - 19 - 19 - 19 - 19 - 19	
Was onsite client happy with event?	
Yes, the client was extremely happy with the outcome.	
, , , , , , , , , , , , , , , , , , ,	
Annual blame are commented that atation / A E about d	move shout?
Any problems or comments that station/AE should i	anow about?
NA	
Did we have a good location? If not, did you speak	with client/contact and ask to have us moved?
<del>-</del>	man enditedential and not be that and invitor.
Yes, we were towards the side of the court.	
Equipment/Vehicle Report- report all broken, missin	g, scratched, dirty or equipment in need of repair here:
<del></del>	
NA	

Most frequently repeated comment: Thank you for coming to our game!

Most talked on-air personality: J Cruz

Who would you like to see Cruz interview on The Cruz Show? 21 Savage

Most talked about on-air feature: Are U Down?

What would you like to win on Power 106? Money!

Favorite new song: "Stunt 101"

Most talked about event/concert or giveaway: Big Sean

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Justincredible

LISTENER COMMENTS	SEX/RACE/AGE
- 1 /1 (3 1 1 /1 N 1 /1 N 1 N N N N N N N N N N N	

1. The DJ was bangin' M/Black/17

2. We want your team to play here! F/Black/45

3. We want to listen to the radio, not our band! M/Black/40

4. Power 106 is my favorite station! M/Latino/16

5. Play "Bad & Bougie!" F/White/17



Event Name: Lunch @	Sierra Vista HS	Scheduled Shi	ff: 10am-3n	SIGILA LIAI
Date: 2/8/17	Day: Wednesday	Event Start Tin		
Dato, Maria			on time at event: ✓Yes  No	
Event Type:  Sales	Concert  Movie  School  School	ClubCom	nmunity [_]Other:	
Location/Venue: Sierra	Vista HS	City: E	Baldwin Park	
Total Event Capacity: 1			f in Attendance NA % Full	%
% in Attendance: 2		15 %Asian	30 %Caucasian 45	%Latino
Team Leader:	Diamond		Travel Time (example 9A-1030A)	
Team Members:	Michelle	<del></del>	From Station to Event 1030am-1	115am
			Event back to Station 130pm-3p	
Recap prepared by:	Diamond		Unpaid Meal Break? Yes N	lo
On-Air Personality:	NA		Mixer: Diamond	
Account Executive:			AE Present? Yes No	
Onsite Contact Name:			Contact #:	
Vehicle:	Transit	\	Equipment: Set 2	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ	Transit)	(List: Set 1, Set 2, Set 3, Super PA, General	tor)
F4 D			# Dhatas tales (minimum 6)	
Event Recap:	to ellent before estimating		# Photos taken (minimum 6):	
•	te client before setting up?			
Yes				
	with you that they wanted to se ote the basketball game as well as			
What did we do right? We tried our best to get	What worked well? the kids excited and really engage	with them throug	h games.	
What could we have in For this event nothing.	mproved?			
Was onsite client hap Yes	py with event?			
4.				
We did run into a proble	ments that station/AE should keep ments that station/AE should keep ments of the administrators, satisfies the school.		re recruiting kids to join the military. He	owever it was
Did we have a good lo	-	vith client/cont	act and ask to have us moved?	
Equipment/Vehicle Re	eport- report all broken, missin	g, scratched, d	irty or equipment in need of repair	r here:



			Fr IL IAI	
Event Name: Sierra Vis	ta HS	Scheduled Shift: 4p-10p		
Date: 2.9.17	Day: Thursday	Event Start Time: 7pm		
	- J	Did you arrive on time at event: ✓Yes ☐No		
		Sid Jod diffito di ilitto de otoria (g. 100 L. 110		
Event Type: Selec	Concort Movie (7)School	Club Community Other:		
Event Type. Libates i	Concert Movie A school			
Si	Vinta IIC	Oit Poldwind Dork		
Location/Venue: Sierra		City: Baldwind Park		
Total Event Capacity: 1		Total # in Attendance 100+ % Full	<u>%</u>	
% in Attendance: 2	25 %African American	25 %Asian 25 %Caucasian 25	%Latino	
Team Leader:	A ron	Travel Time (example 9A-1030A)		
Team Members:	Michelle	From Station to Event <u>5-6:30</u>		
	Nancy and Gilbert	Event back to Station <u>9-:30</u>		
Recap prepared by:	A ron	Unpaid Meal Break? ☐Yes ✔No		
		,		
On-Air Personality:	N/A	Mixer: A_ron/Gilbert		
Account Executive:	N/A	AE Present? Yes No		
Onsite Contact Name:	Sarah	Contact #:		
Vehicle:	F3	Equipment: super PA		
(List: E1 Mibita Evauraion E2	-Red F150, F3-Blue Silverado, Mobile DJ,	, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)		
(List. F I-VVIIIte Excursion, 72	-ived 1 100, 1 3-bide Gilverado, Mobile Do,	(List. Oct 1, Oct 2, Oct 3, Cupor 174, Contractory		
Event Recap:		# Photos taken (minimum 6): 13		
	te client before setting up?	11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
	in front and showed us where to dri	vo in and nork		
res, Salairmet with us i	in none and showed as where to an	ve in and park.		
What did client chare	with you that they wanted to se	e for a successful event?		
		co for a successial event:		
Just to play music and d	o what we do best.			
		•		
What did we do right?				
We played music and go	ot the crowd hyped and handed out	prizes.		
What could we have it	mproved?			
More power prizes.				
mara para primari				
Was onsite client hap	ov with event?			
•	• •	oro		
res, saran and the rest	of the staff thanked us for being the	ere.		
Any problems or com	monte that etation/AE should k	now shout?		
• -	Any problems or comments that station/AE should know about?			
NO.	•			
	•			
Bot it is		All all and a second and a dark a dark and a dark		
Did we have a good location? If not, did you speak with client/contact and ask to have us moved?				
Yes, we were in front and to the side of where the students were sitting.				
Equipment/Vehicle Re	<u>eport- report all broken, missing</u>	<u>g, scratched, dirty or equipment in need of repair he</u>	ere:	



		Out a distant Of the 44 o Fm	
Event Name: EL MONT		Scheduled Shift: 11a-5p	
Date: 2/11/17	_ Day: <u>Saturday</u>	Event Start Time: 2p	
		Did you arrive on time at event: ☑Yes ☐No	
Event Type: Sales	Concert Movie School	☐Club	
	Annual Common Co		
Location/Venue: SANT	A ANITA AVE	City: EL MONTE	
Total Event Capacity: 1		Total # in Attendance % Full 100	% -5
% in Attendance: 5		45 %Asian 0 %Caucasian 50	%Latino
70 III 7 III O I I GOTTO G			
Team Leader:	LA LOOKZ	Travel Time (example 9A-1030A)	
Team Members:	PAULINA	From Station to Event 1145a	
realli Mellibers.	1710001171	Event back to Station 5p	
Danas annual but	LA LOOKZ	Unpaid Meal Break? ☐Yes ✔No	
Recap prepared by:	LA LOOKZ	Onpaid Wear Dreak: []100 [[]100	
O 61 D	n la	Mixer: LA LOOKZ	
On-Air Personality:	<u>n/a</u>	AE Present? Yes No	
Account Executive:	<u>n/a</u>		
Onsite Contact Name:	Emily	Contact #:	
Vehicle:	F1	Equipment: Set 2  OJ, Transit)  Equipment: Set 2  (List: Set 1, Set 2, Set 3, Super PA, Generator)	
(List: F1-White Excursion, F2	2-Red F150, F3-Blue Silverado, Mobile D	out, (ransit) (List: Set 1, Set 2, Set 3, Super FA, Generator)	
		# Photos taken (minimum 6): 15	
Event Recap:		# Photos taken (infinition o). 10	-
	ite client before setting up?		
When arriving to the eve	ent we parked the vehicle and spol	ke to the client.	
	with you that they wanted to s		•
They asked us what loca	ation they thought was better for u	is to set up at.	
·			
What did we do right?	? What worked well?		
	asked what they wanted from us a	and we delivered.	
110 00010 10 0110111 =110			
What could we have i	improved?		
Nothing.			
Motiling.			
and the state of the same			
Was onsite client hap			
The onsite client was ve	ery happy with the results of the ev	vent.	
Any problems or com	nments that station/AE should	know about?	
none.			
		•	
Did we have a good l	ocation? If not, did you speak	with client/contact and ask to have us moved?	
Our location was great	because we were on the side walk	k facing the main street which gave us more of advantage o	n bringing
in traffic.	pecause we were our mie side wan	Clooning the Highlian on day miner. Sure as many as an image as	3
ni uanio.			
Equipment/Vehicle D	onort-report all broken missi	ng, scratched, dirty or equipment in need of repair he	ere:
	report an broken, missi	wind a street and at administration of the street of the s	
n/a			



				<b>LOG FM</b>
Event Name: Snow Val		eduled Sh		
Date: 2.11.17			me: 10am	
	Did	you arrive	on time at event: ☑Yes ☐No	
		. 🗆 🗅		
Event Type: [4] Sales	☐Concert ☐Movie ☐School ☐Cl		nmunity Utner:	
Location/Venue: Snow	Volley	Citor	Snow valley	
Total Event Capacity: _	vancy		# in Attendance % Full	%
% in Attendance:_	%African American	%Asian		%Latino
70 H17 H10/H44/H00	707 th roat 17 th roat 17	707 (0.00.		
Team Leader:	Hozer		Travel Time (example 9A-1030A)	
Team Members:	Kalisha		From Station to Event 12:30-1:45	
	Diamond		Event back to Station 7-8p	
Recap prepared by:	Kalisha		Unpaid Meal Break? ☐Yes ✓No	
, , , ,				
On-Air Personality:			Mixer: Diamond / Hozer	
Account Executive:			AE Present? ☐Yes ✓No	
Onsite Contact Name:			Contact #:	
Vehicle:	F2		Equipment: Set2	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ, Trans	sit)	(List: Set 1, Set 2, Set 3, Super PA, Generator)	)
Event Recap:			# Photos taken (minimum 6): 40	
-	ite client before setting up?			
Yes, the client was spok	cen to upon arrival .			
Martin and a state of the same	tal the t the		andrel account?	
	with you that they wanted to see for			
The client wanted us to	set up in front of the the lift entrance to e	ngage with	the people.	
What did wa do right?	Nihat worked well?		•	
What did we do right?			and the divisional canadially the waters	
we were able to attract	a lot of people with the amount of activition	es we nau	and the giveaways especially the waters	
What could we have i	mproved?			
	ooth, no hiccups or mistakes.			
The event went very sin	ooti, no mocups of mistakes.			
Was onsite client hap	py with event?			
	,,,			
Yes the onsite client wa	s very pleased with the event when we fi	nished We	e were told that they love having us come	every year!
1 CO UTO OFFICIA OFFICE WO	o tory produced man and overthe milest me in		5 11010 total and another than 11g as settle	J. J
·			v	
Any problems or com	ments that station/AE should know	about?		
No.				
Did we have a good k	ocation? If not, did you speak with o	client/con	tact and ask to have us moved?	
Yes our location was dir	rectly in the front entrance where we were	e visible.		
	•		•	
		_		
Equipment/Vehicle Re	<u>eport- report all broken, missing, sc</u>	ratched, c	<u>lirty or equipment in need of repair h</u>	ere:



				Tri-1 Liai
Event Name: usc baske		_ Scheduled Sh		
Date: 2.12.17	Day: Sunday	_ Event Start Ti	me: 4:30P	
			on time at event: VYes No	
		,	Influenced Sources	
Event Type: Asales	Concert Movie School	Псиь Пса	mmunity Other:	
Event Type. [V] Sales	Concertnooneschool		milantyOther	
	Comton	O:E- it		
Location/Venue: Galen	Center	City:	12. A.s. 1 A.O. 07.77.31	^/
Total Event Capacity: _			# in Attendance 40 % Full_	<u>%</u>
% in Attendance:_1	0 %African American	50 %Asian	<u>30 %Caucasian 10</u>	%Latino
Team Leader:	Nancy		<u>Travel Time (example 9A-1030A)</u>	
Team Members:	B-Eazy		From Station to Event 2:40-3:50	
	Michelle		Event back to Station 730-830	
Recap prepared by:	nancy		Unpaid Meal Break? Yes No	ļ
reach brokerer sy				
On-Air Personality:			Mixer:	
			AE Present? Yes No	
Account Executive:	and the boundary			
Onsite Contact Name:	curtis brown		Contact #:	
Vehicle:	f2		Equipment:	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile D.	i, I ransit)	(List: Set 1, Set 2, Set 3, Super PA, Generato	r)
			West of the Control of the Control	
Event Recap:			# Photos taken (minimum 6): 6+	
Did you speak to onsi	te client before setting up?			
Yes. He was excited to h	nave us at this event!			
What did client share	with you that they wanted to se	ee for a succe	ssful event?	
	ind us talking to the people there.			
odot people naving land	ind do landing to the people there.	manning anom n	5. 559	
·				
			·	
What did on all white	What worked wall?			
What did we do right?				
handed out water bottles	s to the few people that were there			
•				
What could we have it	mproved?			
Communicated with con-	tact as far as the time slot that we	were there for. (	Contact said we had just missed the rush	of people.
as the gym was quite en			•	,
ao ino gym mao quito on	ipty tritoir tro airritout			
18/	mu with avent?			
Was onsite client hap	py with event?			
yes				
	·			
Any problems or com	ments that station/AE should I	cnow about?		
no	•			
110				
Did we have a good le	antion? If not did you anade	with aliant/aan	tact and ack to have us moved?	
			tact and ask to have us moved?	
Yes, we were the main f	ocus aside from the basketball gar	ne		
Equipment/Vehicle Re	<u>eport- report all broken, missin</u>	<u>g, scratched, (</u>	dirty or equipment in need of repair	<u>nere:</u>



Event Name: Screening for "Cure for Wellness"	_ Scheduled Shift: 4p-7p	
Date: 2.15.17 Day: Wednesday	_ Event Start Time: <u>4p</u> Did you arrive on time at event: ✓ Yes ☐ No	
	Did you arrive on time at event.   Y   1 es     100	
Event Type: Sales Concert Movie School	Club Community Other:	
Location/Venue: 12746 W. Jefferson Blvd.	City: Playa Vista	
Total Event Capacity: 200	Total # in Attendance 200 % Full 100	%
% in Attendance: 50 %African American	50 %Asian 50 %Caucasian 50	%Latino
T toods a Haman	Traval Timo (avample 04 40204)	
Team Leader: Hozer Team Members: Gilbert	<u>Travel Time (example 9A-1030A)</u> From Station to Event	
Team Members: Gilbert	Event back to Station 7:10p- 8:30p	
Recap prepared by: Gilbert	Unpaid Meal Break? ☐Yes ☐No	
On Air Bareanality	Mixer:	
On-Air Personality: Account Executive:	AE Present? Yes No	
Onsite Contact Name:	Contact #:	
Vehicle: Transit	Equipment: set2	
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile D	DJ, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)	
Event Recap:	# Photos taken (minimum 6): 6	
Did you speak to onsite client before setting up?	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<del></del>
Yes, client went over directions for us to follow		
•		
What did client share with you that they wanted to s	see for a successful event?	
The client wanted us to help around with whoever needed	help guiding customers.	
What did we do right? What worked well?		
Jose and i did a good job reaching out and providing a hel	lping hand.	
, , , , , , , , , , , , , , , , , , ,	•	
NATE of a could not be soon from the same of O		
What could we have improved?	id what we were told	
No improvement needed, event was successful and we di-	to what we were told	
Was onsite client happy with event?		
Yes, client was very satisfied		
Any problems or comments that station/AE should	know about?	
no, no problems whatsoever		
no, no problems whatevever		
	III. IV. 41t tt l. t- h manad2	
Did we have a good location? If not, did you speak	with client/contact and ask to have us moved?	
Yes, location was perfect.		
Equipment/Vehicle Report- report all broken, missi	ng, scratched, dirty or equipment in need of repair he	ere:

Most frequently repeated comment: Why aren't you guys playing music?

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: The message

What would you like to win on Power 106? Big Sean tickets

Favorite new song: Dj Khalad-Shining

Most talked about event/concert or giveaway: Disneyland tickets

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Medek

### LISTENER COMMENTS

SEX/RACE/AGE

1. Why are you guys here?! M/W/17

2. Power 106 is my favorite station!

M/L/16

3. Power Crush was so much fun!

M/L/17

4. How long are you guys here?

F/W/17

5. Do you guys have any giveaways?

F/W/16

6. How can I apply to work at power? M/L/18



		<u>IUb</u>	L IVI
Event Name: carson high		duled Shift: 10a-2 p	
Date: 2.15.17		t Start Time: 1:45 p	
	Did y	ou arrive on time at event: ☑Yes  No	
Event Type: Sales	Concert  Movie  School  Clu	b	
	or trials a stand	Other porcon	
Location/Venue: <u>carso</u>		City: carson Total # in Attendance % Full %	<del></del>
Total Event Capacity: _			+100
% in Attendance:_	%African American	%Asian %Caucasian %La	uno
Team Leader:	hozor	Travel Time (example 9A-1030A)	
Team Members:	hozer gilbert	From Station to Event 10a1130a	
ream wembers.	GIDEIL	Event back to Station 8. p	
Danes and and him	ho-70*	Unpaid Meal Break? Yes No	
Recap prepared by:	hozer	Onlyaid inear preak;resno	
On Air Doroonality	n/a	Mixer: gilbert	
On-Air Personality:	11/4	AE Present? Yes No	
Account Executive:		<del></del>	
Onsite Contact Name:		Contact #:	
Vehicle:	transit	Equipment: set 2	
(List: F1-White Excursion, F2	2-Red F150, F3-Blue Silverado, Mobile DJ, Transi	t) (List: Set 1, Set 2, Set 3, Super PA, Generator)	
Event Becom		# Photos taken (minimum 6): 4	
Event Recap:	ite client before setting up?	#1 Hotos taken (minimum o).	
		at we arrived and had securiuty escort us to the stage	
yes , once we arrived of	in miss karen made the security aware the	the arrived and that booking boots do to the trogs	
What did client share	with you that they wanted to see for	a successful event?	
try to get as many stude	ents to sign the army forms		
	D 14/1 - 1 110		
What did we do right?	? What worked well?	16 7 13 15 15 fr	i
interaction with the kids	off the stage, approaching them worked v	ery well. they were very excited and loud for such a small	I
crowd but the stage and	d area was very wide and broad.		
What could we have i	improved?		
we did the best we can	to involve as many students, this school h	as 3 schools put together so explains why its segregated.	
Was onsite client hap			
		yed while we packed up and thanked us again for coming	out,
great energy from the s	taff!		
	d of a section of the product of the	-149	
Any problems or com	nments that station/AE should know a	about?	
the real was here every	Friday for weeks now its about time power	er came here they always play the same music, you guys	nave
better djs .	•		
		the standard and and to be seen as a second	
Did we have a good l	ocation? If not, did you speak with c	lient/contact and ask to have us moved?	
amazing location! would	d definitely do more events at this location	, 3 different schools , huge exposer for any promo that we	Э
need to promote.	•		
•			
		A A D M A CONTRACTOR OF THE A CONTRACTOR OF THE ACCUSATION OF THE	
Equipment/Vehicle R	<u>leport- report all broken, missing, scr</u>	atched, dirty or equipment in need of repair here:	

Most frequently repeated comment: do you have any stickers!

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? DisneyLand Tix!

Favorite new song: Bad & Boujee - Migos Feat. Lil Uzi Vert

Most talked about event/concert or giveaway: Disneyland

People said this about the competition: N/A

Favorite Power Mixer on Power 106: LA Leakers

### LISTENER COMMENTS

SEX/RACE/AGE

1. Do you have any more shirts ! M/W/17

- 2. This school is segregated everyone listens to different stuff M/L/16
- 3. Weve been waiting for power gear !!!

M/L/17

4. When are you coming back that was awesome! F/W/17

5. You should come more often and host our dances more!

F/W/16

6. You need to play more throwbacks throughout the day . M/L/18



		105 FI
Event Name: Army at El Cam	<u>iino College</u> Sche	duled Shift: 9:00A-2:00P (Shift 1)
Date: <u>2/16/17</u> Day		t Start Time: 12:00p
	Did y	ou arrive on time at event: ☑Yes ☐No
Event Type: 7/Sales 7/Co	ncert Movie School Clu	Community Other
Event Type. [V] Sales [_]Col	Ticett [_IMOVIE [_]OCTIOO! [_]OTA	o
Location/Venue: El Camino (	College	City: Torrance
Total Event Capacity: 300	***************************************	Total # in Attendance 150 % Full 50 %
% in Attendance: 50	%African American 20	%Asian 10 %Caucasian 20 %Lating
Team Leader: <u>Jose</u>		Travel Time (example 9A-1030A)
Team Members: <u>Jess</u>	sica	From Station to Event 9:30A-11:00A
,		Event back to Station 2:30P-4P
Recap prepared by: <u>Jess</u>	sica	Unpaid Meal Break? ☐Yes ✓No
On-Air Personality: N/A		Mixer:
Account Executive:		AE Present? Yes ✓ No
	et Ikemenfuna	Contact #: 310-660-3593 x 5500
Vehicle: Tran		Equipment: Set 2
	150, F3-Blue Silverado, Mobile DJ, Transi	
Event Recap:		# Photos taken (minimum 6): <u>11</u>
Did you speak to onsite clie		at a second of the second of t
No, they didn't answer and left	t a message. Spoke with campus po	lice to escort us onto the campus and met with the U.S. Arm
What did client chare with	you that they wanted to see for	a successful event?
Villat und Chefft Share with	and help them give out the drone th	at they had in a raffle
have people fill out the forms	and help them give out the drone to	at they had in a rame.
What did we do right? Wha	at worked well?	
We did the interview with one	of the U.S. Army clients in the begin	nning and sent the video to Carla right away. Also interacted
with them and brought studen	its to the tents to learn more about the	ne Army and to raffle off the prizes we both had.
		•
		<b>'</b>
What could we have impro-		
Maybe we could've had one p	erson from U.S. Army talk on the m	c about the army, but students were coming up to both tents
regardless.		
Was onsite client happy wi	ith event?	
Yes!		
Any problems or comment	ts that station/AE should know a	shout?
* *	5 that Station AL Should know t	about.
N/A		
		lient/contact and ask to have us moved?
		rary lawn where a lot of students were walking around. Some
students also had a table right		
F		atahad distu as aquinment in need of sensis here:
		atched, dirty or equipment in need of repair here:
In P.A. system, the cables cor	nnected to the mixer were messing	up.

Most frequently repeated comment: How can I enter the raffle?

Most talked on-air personality: Justin Credible

Who would you like to see Cruz interview on The Cruz Show? 6lack

Most talked about on-air feature: Are You Down?

What would you like to win on Power 106? Big Sean

Favorite new song: Shining - Khaled ft. Beyonce and Jay Z

Most talked about event/concert or giveaway: Big Sean

People said this about the competition: N/A

Favorite Power Mixer on Power 106: DJ SourMilk

### LISTENER COMMENTS

### SEX/RACE/AGE

1.	I wish you guys had Power shirts.	F/W/19
2.	DJ SourMilk uuuuggghhhh! I love the LA Leakers!!	M/W/18
3.	I love Bad and Boujee by the Migos!	F/B/19
4.	I love Power 106, I wish I can intern for you guys!	M/B/20
5.	J Cruz is too much with Are You Down!!	M/L/18
6.	I'm so excited you guys are here again!	F/B/22



				(Bratal & Las
Event Name: bball @ lo	s amigos high S	Scheduled Shi	ift: 4-10	
Date: 2.16.17 Thursday		Event Start Tir		
			on time at event: ✓Yes ☐No	
	•	, a , a a a		
Event Type: Sales	☐Concert ☐Movie ☑School ☐	Club Con	nmunity □Other:	
Event Type. L_Joaics		10:00		
Location/Venue: 16566	Newhone St	Citv:	Fountain Valley	
Total Event Capacity: _	7 (1011) 00		# in Attendance 200+ % Full_	%
% in Attendance: 1	10 %African American _1	0 %Asian		5 %Latino
70 III Atteridance	10 70 timboth / timbrocki	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		
Team Leader:	Nancy		Travel Time (example 9A-1030A)	
Team Members:	Medek		From Station to Event 4:40-6:50	
realtriviethbers.	Gabe		Event back to Station 915-1015	
Dagge propored by				No
Recap prepared by:	nancy	······································	Oripata trical broak	
On Air Dannahalitus			Mixer:	
On-Air Personality:			AE Present? Yes No	
Account Executive:				
Onsite Contact Name:			Contact #:	
Vehicle:	<u>f2</u>		Equipment: super pa	2422
(List: F1-White Excursion, F2	2-Red F150, F3-Blue Silverado, Mobile DJ, 1	Transit)	(List: Set 1, Set 2, Set 3, Super PA, Gener	ator)
_			4 Dhatas takan (minimum 6): 64	
Event Recap:			# Photos taken (minimum 6): <u>6+</u>	
	ite client before setting up?			
yes, he greeted us wher	n we arrived.			
		_		
What did client share	with you that they wanted to see	tor a succes	ssful event?	
They were excited to ha	eve us, said they sold a lot of presale	tickets which v	was great for their basketball program.	They just
wanted the students to	have fun			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
What did we do right	2 What worked well?			
The arrest had sugar as	nergy. Medek and Gabe set the vibel	The noeters w	orked really well!	
The crowd had great er	leigy, wiedek and Gabe set the viber	ine posicio w	onto roung wom	
Miles and diving house	improved?			
What could we have i	improved r			
n/a		•		
Was onsite client hap				
YesI she sai we do a gr	reat job every time we visit their scho	ol		
, , , , , , , , , , , , , , , , , , , ,				
Any problems or con	nments that station/AE should kr	now about?		
* *				
no				
Distance bearing maned to	location? If not did you sneek w	ith client/cor	ntact and ask to have us moved?	
Did we have a good i	location? If not, did you speak w	itii Cileilocoi	the second ask to have us moved.	Laroot aama
Yes! big gym, we could	I have probably set the speakers diffe	rently because	e the sound echoed a llittle. But overal	ı yı cat yanıc
	Equipment/Vehicle Report- report all broken, missing, scratched, dirty or equipment in need of repair here:			
Equipment/Vehicle R	<u>Report- report all broken, missing</u>	, scratched,	airty or equipment in need of repa	in nere.

Most frequently repeated comment: We want more power stickers!

Most talked on-air personality: Felli

Who would you like to see Cruz interview on The Cruz Show? YG

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Big Sean Tickets

Favorite new song: Moves – Big Sean

Most talked about event/concert or giveaway: Chance the Rapper

People said this about the competition: N/A

Favorite Power Mixer on Power 106: LA Leakers

### LISTENER COMMENTS

### SEX/RACE/AGE

1.	I listen to power everyday, I love your music!	M/Latino/17
2.	I still have a power shirt from 2013! Love it!	F/Latina/53
3.	You guys have the best djs!	M/White/15
4.	Thank you for coming to our high school	
	Every year. The kids love it!	F/Latino/47
5.	The half time show was amazing full of energy!	M/Latino/18
6.	Thank you for making my mornings, making my	
	Drive easy to work	F/White/37



Eurat Namer Coldon W	ant polican	Cabadulad Ch	.iff. 7 2n	SCALIST LIST
Event Name: Golden W		Scheduled Sh		
Date: 2.22.17	_ Day: <u>Wednesday</u>	Event Start Ti	e on time at event: VYes No	
		Did you arrive	on time at event. [v] res [] no	
Event Type:  Sales [	ConcertMovieSchool [	☐Club ☐Cor	mmunity Other:	
Location/Venue: 15744	. Goldenwest st	.Cifv	huntington beach	
Total Event Capacity:	OGGOTT TO CO.		# in Attendance 100+ % Full	%
% in Attendance:	%African American	20 %Asian		%Latino
<u></u>				
Team Leader:	Nancy		Travel Time (example 9A-1030A)	
Team Members:	Hozer	·····	From Station to Event 7:40-9:45	
			Event back to Station 3:20-430	
Recap prepared by:	Nancy		Unpaid Meal Break?YesNo	0
On-Air Personality:			Mixer:	
Account Executive:			AE Present? Yes No	
Onsite Contact Name:			Contact #: 714-895-8261	<del> </del>
Vehicle:	-Red F150, F3-Blue Silverado, Mobile DJ,	Transit	Equipment: <u>f1</u> (List: Set 1, Set 2, Set 3, Super PA, Generato	~r\
(LIST: F 1-VVIIILE EXCUISION, FZ-	-Red F 150, F3-blue Silverado, Mobile D3,	Transity	(Elst. Set 1, Set 2, Set 3, Super 1-7, Serierate	): )
Event Recap:			# Photos taken (minimum 6): 6+	
	te client before setting up?			***************************************
· ·	on as we arrived, he met us and es	corted us onto	campus	
What did client share	with you that they wanted to se	e for a succes	ssful event?	
he said the event started	at 10 but that students would really	start showing	up at around 11 and to save our prizes a	and stuff for
then.				
What did we do right?				
		presented at th	e school and made sure to mention ther	n throughout
the event. They were rea	ally happy about that			
What could we have in	mproved?			
		ad by 1 n but w	ve continued with games and the rafffle	
THE EVENT WAS A NUMBER	igitty, (10a-2p) reopie seemed bore	sa by ip, bat w	re continued with games and the ranne	
	•			
Was onsite client hap	pv with event?			
yes! He said we did grea	•	٠		
y 00, 1,0 00,0 WO did g. 00	••			
•	•			
Any problems or com	ments that station/AE should k	now about?		
n/a				
Potational tonorm		للمسالم طفار	toot and oak to have up mayord?	
•	•	vicii cilent/con	tact and ask to have us moved?	•
Yes, main stage inside to	ne building.			
Equipment/Vehicle Re	eport- report all broken, missing	, scratched.	dirty or equipment in need of repair	here:
				***************************************



					TO PM
Event Name: Bball @ J		Scheduled S			
Date: <u>2/23/17</u>	_ Day: <u>Thursday</u>	Event Start T			
		Did you arrive	e on time at event: 🗹 Ye	sNo	
<del>-</del> -					
Event Type: [4]Sales	ConcertMovie ☑School [		mmunityOther:		
Location/Venue: Jon G	lenn HS	City	Norwalk		
Total Event Capacity:			# in Attendance 125	% Full 40	%
% in Attendance: 2		25 %Asia			%Latino
		***************************************			
Team Leader:	Diamond .		Travel Time (example 9/		
Team Members:	Hozer		From Station to Event		
	Paulina / Gabe C.		Event back to Station		<u>om</u>
Recap prepared by:	Diamond		Unpaid Meal Break?	Yes ✓ No	
On Air Doroonality	NA		Mixer Diamond, Hoze	r	
On-Air Personality: Account Executive:	IVA	······································	AE Present? Yes		
Onsite Contact Name:			Contact #:	<b>4</b> ], (0	
Vehicle:	F2	······································	Equipment: Super PA		·····
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ,	Transit)	(List: Set 1, Set 2, Set 3, Su	iper PA, Generator)	
Event Recap:	to the horas a difference of		# Photos taken (mini	mum 6):	
•	ite client before setting up?				
Yes					
What did client share	with you that they wanted to se	e for a succe	ssful event?		
	fun with the kids and just create an			njoy.	
	,		•	•	
1841 / 11 1 1 1 / 1/2	NAM . (				
What did we do right?		11: - !	The the fitter		•
The music was great an	d we really made an effort to perso	nally interact w	iin the kids.		
What could we have i	mproved?				
	nded prizes because that's what the	kids want.			
187					
Was onsite client hap	py with event?				
Yes	•				
Any problems or com	ments that station/AE should k	now about?			
None					
Distance bearing as a second 1			ntant and only to have u	a mayada	
_	ocation? If not, did you speak v		ntact and ask to have u	s moveu :	
Yes, we set up near the	bleachers and picked the best spot	í <b>.</b>			
•	•				
Equipment/Vehicle R	eport- report all broken, missing	g, scratched,	dirty or equipment in n	eed of repair h	ere:
None					
*	•				



			•	THE PART OF THE PA
Event Name: Mt. High		Scheduled Sh	ift: 6a-6p	
Date: 2.25.17		Event Start Tir		
Date		Did you arrive	on time at event: <b>√</b> Yes <b>□</b> No	
		D. G. J. G.	Latinum Latinu	
E	ConcertMovieSchool [		nmunity Other	
Event Type: A Sales F	Concerttwoviescribor _		timothey	
	h Danami	City 1	Wrightwood	
Location/Venue: Mt Hig			# in Attendance 100 % Full 10	0 %
Total Event Capacity: 1				%Latino
% in Attendance: 2	5 %African American	25 %Asian	25 %Caucasian 25	70LatinO
			T	
Team Leader:	Diamond		Travel Time (example 9A-1030A)	
Team Members:	Gilbert		From Station to Event 6a-7:30a	
			Event back to Station 4:15p-6:30p	
Recap prepared by:	Diamond		Unpaid Meal Break?YesNo	)
trace by broken and				
On-Air Personality:			Mixer:	
Account Executive:			AE Present? Yes No	
			Contact #:	
Onsite Contact Name:	50		Equipment: Set 2	
Vehicle:	f2	Trancit\	(List: Set 1, Set 2, Set 3, Super PA, Generato	r)
(List: F1-White Excursion, F2-	Red F150, F3-Blue Silverado, Mobile DJ,	Lighter)	(List. Get 1, Get 2, Get 6, Guper 174, Generate	•7
			# Photos taken (minimum 6):7	
Event Recap:			# Filotos taken (minimum o).	
Did you speak to onsit	te client before setting up?			
Yes, we spoke to guest s	services and they directed us to our	set up location	l <b>.</b>	
What did client share	with you that they wanted to se	e for a succes	sstul event?	
The client wanted to see	alot of energy and wanted us to int	eract with the c	crowd.	
	<b>.</b>			
What did we do right?	What worked well?			
We did a good ich at kas	eping everyone around us happy wi	th the music se	election	
we did a good job at kee	spirig everyone around ds nappy wi	in the masic oc	i Cottotii	
	10			
What could we have in				
Event was great, no imp	rovement needed			
			•	
•				
Was onsite client hap	pv with event?			
Yes, they were very satis	- <del>-</del>			
res, mey were very saus	sileu.			
		now shout?		
	ments that station/AE should k	now about:		
No, no problems whatso	pever.			
Did we have a good id	ocation? If not, did you speak v	/ith client/cor	ntact and ask to have us moved?	
Yes, the location was pe				
res, the location was pe	,,,,,,,,,			
maniamanis/abisia D	anort roport all broken missing	ecratched	dirty or equipment in need of repair	here:
Equipment/venicle Re	epon- repon an proken, missin	, scrawiicu,	MILLY OF EMPIRICHE IN HEER OF TEPAN	



•				arara Lian
Event Name: Army @ J	lordan High School	Scheduled Sh	ift: 9:30a-2:30p	
Date: 3/1/17		Event Start Tir		
Date. <u>3. 17 11</u>			on time at event: ✓Yes ☐No	
		Did you arrive	Off tittle at event. [4] 1 cs [1] 140	
		70		
Event Type: [✔]Sales	ConcertMovie ☑School [	Ctub	nmunity Uther:	
Location/Venue: 6500	Atlantic Ave.		Long Beach	
Total Event Capacity: 1		Total :	# in Attendance 100 % Full 1	00 %
% in Attendance: 2		25 %Asian		%Latino
70 117 / (1011/04/100. <u>2</u>		101 101	***************************************	
······································	Davina		Travel Time (example 9A-1030A)	
Team Leader:	Bryan		**************************************	
Team Members:	Gilbert	······································		P
			Event back to Station12:45p-1:4	
Recap prepared by:	Gilbert		Unpaid Meal Break? ☐Yes ✔N	0
, and the second				
On-Air Personality:			Mixer:	
<del>-</del>			AE Present? Yes No	
Account Executive:				
Onsite Contact Name:	Lamar		Contact #: <u>562-500-4271</u>	
Vehicle:	F3		Equipment: set 2	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ,	Transit)	(List: Set 1, Set 2, Set 3, Super PA, Generat	or)
			# Dhatas taless (minimum C): 7	,
Event Recap:			# Photos taken (minimum 6): 7	
	ite client before setting up?			
Yes, lamar met with us a	at the front of the school and directed	d us to our set i	up location.	
What did client share	with you that they wanted to se	e for a succes	ssful event?	
			ed with whatever it was that we were do	oing.
Lamai wanted us to inte	lact with the students and have the	n gennig mvorv	CO WILL WILLIAM I WAS THAT TO HOLD GO	777 94
What did we do right?	? What worked well?			
	eping the energy up and interacting	with the studen	nts.	
TVO and a groat job at No	oping the energy up and mercuring	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	••			
What could we have i	mproved?			
The event was very suc-	cessful, no improvement needed.			
	, ,			
	20			
Was onsite client hap	py with event?			
Yes, the client was very	satisfied. Lamar wants us back for a	another event.		
, 22,				
	was that station IAT about it	Chucha was		
- 1	iments that station/AE should k	low about t		
No, no problems whatso	pever.			
Did we have a good k	ocation? If not did you enack w	ith client/con	tact and ask to have us moved?	
-		itti chembeon	tact and ask to have as moves.	
Yes, location was great.				
				F
	•			
Fauinment/Vehicle R	eport- report all broken, missing	. scratched. o	<u>lirty or equipment in need of repair</u>	here:
adaibilione remote IV	Spore is provided to a control of the control of th			



		103 FM
Event Name: Army at La	akewood HS	Scheduled Shift: 9:30A-2:30P
Date: 3/2/17	Day: Thursday	Event Start Time: 12:00p
	- · · · ·	Did you arrive on time at event: ✓ Yes □ No
		,
Event Type:  Sales	□Concert □Movie □School	Club Community Other:
Location/Venue: Lakew	ood High School	City: Lakewood
Total Event Capacity: 1	,000	Total # in Attendance 500 % Full 50 %
% in Attendance: 7	% % African American	10 %Asian <u>5 %Caucasian</u> 10 %Latino
Team Leader:	Medek	Travel Time (example 9A-1030A)
Team Members:	Jessica	From Station to Event 10am-11am
		Event back to Station 1:15pm-2:30pm
Recap prepared by:	<u>Jessica</u>	Unpaid Meal Break? ☐Yes ✔No
On-Air Personality:	N/A	Mixer: N/A
Account Executive:	Carla Franco	AE Present?
Onsite Contact Name:	Al Sterling	Contact #: <u>(323)691-6990</u>
Vehicle:	F3	Equipment: Set 3
(List: F1-White Excursion, F2-	-Red F150, F3-Blue Silverado, Mobile D	OJ, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
W 4 m		# Dhotos taken (minimum 6): 13
Event Recap:	to alique bafava actions un?	# Photos taken (minimum 6): 13
	te client before setting up?	At all account on Adams to more and part on
Spoke to Al and the scho	ool's security let us into the gate. A	Al showed us where to park and set up.
Nathan alia aliana mbana	with you that they wanted to	non for a successful event?
	with you that they wanted to s	
Promote the basketball of	jame tonight and tell the students	show much the tickets are at lunch and at the door. Also wanted us to
say it is being nosted by	tne giris basketbali team. vve also	o spoke with the Army for anything that they wanted us to say.
National distriction of the state of the Co.	What worked well?	
What did we do right?	wilat worked weir	a to the Army to talk to them and oak them guestions. We worked wall
		p to the Army to talk to them and ask them questions. We worked well
with the Army to give aw	'ay prizes that they had.	
What could we have in	mproved?	
	iipioveu:	
N/A.		
Was onsite client hap	py with event?	·
•	= · <del>=</del> ·	. We did do the video with the Army though.
res, but the Army was in	loping to have the forms inica out	, FFO did do alo fidos mai dio family alongin
Any problems or com	ments that station/AE should	know about?
		forms for the Army and we could not raffle out the gift cards.
		•
		with client/contact and ask to have us moved?
Yes, we were on a stage	e right in the middle of where all the	he students were having lunch.
•		
		the state of the s
Equipment/Vehicle Re	<u>eport- report all broken, missi</u>	ng, scratched, dirty or equipment in need of repair here:



				STOT- 1 L IAI
Event Name: Bball @ L	akewood HS	Scheduled Shi		
Date: 3.2.17	Day: Thursday	Event Start Tin	ne: <u>7p</u>	
	•	Did you arrive	on time at event: ✔Yes ☐No	
		<b>,</b>		
Event Type: Tecles	☐Concert ☐Movie ✓School │		munity Mother	
Event TypeSales	Courcest Citylogie Mocsioos i		midnity	
1 1 mlcm	unad LIC	Citor	akewood	
Location/Venue: Lakev			f in Attendance 275 % Full 90	%
Total Event Capacity: 3				
% in Attendance: <	30 %African American	<u>10 %Asian</u>	<u>30 %Caucasian</u> <u>30</u>	%Latino
Team Leader:	Diamond		Travel Time (example 9A-1030A)	
Team Members:	Nancy		From Station to Event 430p-615p	
•	Paulina/Bryan		Event back to Station	
Recap prepared by:	Diamond		Unpaid Meal Break? ☐Yes ☐No	
Necap prepared by.	Digitaloria			
O. Ale Deservation			Mixer: Diamond, Q	
On-Air Personality:	Q	<del></del>		
Account Executive:	***************************************		AE Present? Yes No	
Onsite Contact Name:			Contact #:	
Vehicle:	F2		Equipment: Super PA	
(List: F1-White Excursion, F2	2-Red F150, F3-Blue Silverado, Mobile DJ	, Transit)	(List: Set 1, Set 2, Set 3, Super PA, Generator	)
Event Recap:			# Photos taken (minimum 6):	<del></del>
	ite client before setting up?			
Yes				
res				
18/h mt did aliant above	with you that they wanted to se	o for a succes	eful event?	
			Stut event:	
We were tasked with bri	inging energy and fun to the crowd.			
What did we do right'	? What worked well?			
	aslo did a raffle for great prizes.	•		
we played games and a	asio did a rame for great prizes.			
What could we have i	improved?			
This game went smooth				
, , , o gains trans antest	.,			
				•
58				
Was onsite client hap	opy with event?			
Yes				
Any problems or con	nments that station/AE should k	mow about?		
We did have a few prob	plems with some of the faculty, but E	Bryan was made	aware.	
			•	
Did we have a good I	ocation? If not, did you speak v	with client/conf	tact and ask to have us moved?	
<del></del>				
Yes, we picked the bes	chiace in the Alin.			
		•		
		,		
<u>Equipment/Vehicle R</u>	<u>eport- report all broken, missin</u>	<u>g, scratched, d</u>	<u>lirty or equipment in need of repair l</u>	iere:
None				
110110				



6 37.9		List. Co. Co.	ST.T. H. IAI
Event Name: Snow Valley	Scheduled S		
Date: <u>3/4/17</u> Day: <u>Sa</u>			
·	Did you arriv	e on time at event: ☑Yes ☐No	
Event Type:  Sales  Conce	tMovieSchoolClubCo	ommunity Other:	
Living type. Living and a living			
Location/Venue: Snow Valley Re	sort City:	Wrightwood	
		I # in Attendance 100 % Full 100	0 %
Total Event Capacity: 100			%Latino
% in Attendance: <u>25 %A</u>	<u>rican American                                    </u>	11 23 /6Caucasian 20	/0Lati10
		Toront Time /t. ca acca)	
Team Leader: <u>Diamon</u>		Travel Time (example 9A-1030A)	
Team Members: Gilbert		From Station to Event 6:30a-8a	
Parine state of the state of th		Event back to Station 1:30-3:30	
Recap prepared by: Gilbert		Unpaid Meal Break? ☐Yes ☐No	
		•	
On-Air Personality:		Mixer:	
		AE Present? Yes No	
Account Executive:		***************************************	
Onsite Contact Name:		Contact #:	
Vehicle: F2		Equipment: Set 2	
(List: F1-White Excursion, F2-Red F150,	F3-Blue Silverado, Mobile DJ, Transit)	(List: Set 1, Set 2, Set 3, Super PA, Generator	)
Event Recap:		# Photos taken (minimum 6): 6	
Did you speak to onsite client	pefore setting up?		
	sited guest services and they were able	to connect us with our contact.	
140, Comact dia not anovore tro in	atou goods on those arms arms, many arms		
What did client chare with you	that they wanted to see for a succe	esful event?	
		,00141 010111	
The contact made it very clear that	he wanted family friendly music.		
What did we do right? What w	orked well?		
	family friendly music along with music	that we play on air (Hip Hop).	
We did a good job at incorporating	lating menaly mode diong was mode	that the play of all (this thep).	
	_		
What could we have improved			
The event was very successful, no	improvement needed.		
•	•		
18/ito eliant hanny with	vant?		
Was onsite client happy with o	AGUEL		
Yes, the client was very satisfied.			
Any problems or comments th	at station/AE should know about?		
<del>-</del> -			
No, no problems at all.			
Did we have a good location?	If not, did you speak with client/co	ntact and ask to have us moved?	
Yes, location was very easy to ge			
. 50, 150ddon was very casy to ge			
and the company of the product of	المحائلة محمد بحياسيا مراجع المادي	distract or agricument in mand of resolut	aere:
		<u>dirty or equipment in need of repair l</u>	<u>1616.</u>
Set 2 has a problem with its volur	ne fader on the left deck. We left it on br	yans desk.	
•			



	* · ·	0 1 1 1 101	# O = O =	(Triting
Event Name: army colle		Scheduled Shi		
Date: <u>3-7-17</u>	_ Day: <u>tuesday</u>	_Event Start Tin		
		Did you arrive	on time at event: <b>☑</b> Yes      No	
Event Type: Sales	☐Concert ☐Movie ✓School	Club Com	nmunity Other:	
	Lancard 1974 - 1974 - 1974 - 1974	Lange - 1 - Investor	d boseous -	
Location/Venue: 2:455	rockwell cnyn rd santa clarita	City: s	ennta clarita	
Total Event Capacity: _			in Attendance % Full	%
Of in Attendance:	%African American			%Latino
% in Altendance	70Amcan American			70 LG(1110
<b>T</b> 1 . F	t		Traval Time (warming 04 40004)	
Team Leader:	hozer		Travel Time (example 9A-1030A)	
Team Members:	grbe		From Station to Event 8 am	
			Event back to Station 3 30p	
Recap prepared by:			Unpaid Meal Break? Yes	No
On-Air Personality:			Mixer:	
Account Executive:			AE Present? Yes No	
			Contact #:	
Onsite Contact Name:	£ 0		Contact #.	
Vehicle:	f-2	*** 14\	Equipment: set 2	-A+A+1
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ	, (ransit)	(List: Set 1, Set 2, Set 3, Super PA, Gener	ator <i>j</i>
			( m) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )	
Event Recap:			# Photos taken (minimum 6): 11	
Did you speak to onsi	ite client before setting up?			
we were already were a	ware where our location was, due t	o being the same	e crew from last year.	
•		-		
What did client share	with you that they wanted to se	ee for a succes	sful event?	
	ninimum low but comfortable to liste			
to keep the music to a n	Illimitati low but comortable to liste	m to.		
What did we do right?				
we achieved a successf	ful event today couldn't be more ha	рру		
	•			
What could we have i	mnroyed?			
	·			
n/a nothing was needed	to be improved			
Was onsite client hap	ppy with event?			
	ed us for coming out repeatedly.			
yes very nappy . manke	d as for conning out repeatedly.			
		mare about?		
	nments that station/AE should I			
student were talking ab-	out the lift off and the mic drop com	petitions.		
Did we have a good b	ocation? If not, did you speak	with client/con	tact and ask to have us moved?	
great location! must see	photos			
		,		
Equipment/Vehicle R	<u>eport- report all broken, missin</u>	g, scratched, c	lirty or equipment in need of repa	ur nere:

Most frequently repeated comment: Tell Cruz congrats on the baby!

Most talked on-air personality: J Cruz

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Big Sean Tickets

Favorite new song: Moves - Big Sean

Most talked about event/concert or giveaway: Chance the Rapper

People said this about the competition: N/A

**Favorite Power Mixer on Power 106: DJ Eman** 

### LISTENER COMMENTS

### SEX/RACE/AGE

I have been trying to be a MC for power for 7 years! I applied recently I hope one day I
can be on air!
 F/Latino/25

- 2. I still have a power shit from last year when I saw you guys here! M/Latino/21
- 3. The energy on the cruz show is so dope! I love the "Are U Down" segment M/White/19
- 4. Thank you guys for all the free giveaways today it was unreal! M/white.21
- 5. J Cruz is way funnier than big boy! M/B/20
- 6. This was one of the best rush weeks I ever had at this school! M/Latino/18



m (A)	Out and the district On the One Con
Event Name: arraham lincoln high school	Scheduled Shift: 9a 3p
Date: 3.8.17 Day: wedsesday	Event Start Time:
	Did you arrive on time at event: <b>✓</b> Yes  □No
	and the second tensors
Environ Dollar Donast DMaria Dollar	Tolub Tomoroumity Tothor
Event Type: Sales Concert Movie School	ClubCommunityOther
Location/Venue: arraham lincoln high school	City:
Total Event Capacity:	Total # in Attendance % Full 30 %
% in Attendance: 2p25 %African American	2p25 %Asian 2p25 %Caucasian 2p25 %Latino
70 III / Recilidation. ZDZO 70 Rittodii / Rittoriodii	#### // COUNTY #### // COUNTY
To a location comment	Transactions (
Team Leader: nrncy	Travel Time (example 9A-1030A)
Team Members: hozer	From Station to Event
	Event back to Station
Recap prepared by: hozer	Unpaid Meal Break? Yes No
Troop proporos of	
On Ala Danis and Ethin	Mixer
On-Air Personality:	Mixer:
Account Executive:	
Onsite Contact Name:	Contact #:
Vehicle: f-2	Equipment: set 2
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ	, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
(List. ) Thinks myodisides, 12 100 s 100; 10 bids offered to the	(**************************************
Frank Danan	# Photos taken (minimum 6): 6
Event Recap:	# Filotos taken (minimum o).
Did you speak to onsite client before setting up?	
no could not get a hold of the contact but at the office the p	rinciple was able to help us out.
What did client share with you that they wanted to se	e for a successful event?
	,0101 4 040000141 01011
They just wanted to us to help promote basketball game.	
What did we do right? What worked well?	
	to a standard the standard and the standard
	d and brought a lot of attention to the kids that didnt know about the
basketball game	
What could we have improved?	
· ·	
n/a	
When again aligns hanny with avent?	
Was onsite client happy with event?	
yes	
•	
A	
Any problems or comments that station/AE should i	now about?
na	
Ditter the second secon	with allowfloanteet and est to have up moved?
Did we have a good location? If not, did you speak	with client/contact and ask to have us moved?
decent location could be improved	
•	
Fundament (Mahitala Dament annual all hualian anta-la	a soundahad distr or agricomant in need of renair here.
Equipment/venicle Report- report all broken, missing	g, scratched, dirty or equipment in need of repair here:
the wires on set 2 are not as effective might need to replace	e soon

Most frequently repeated comment: whos performing at our school?

Most talked on-air personality: teddy

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Big Sean Tickets

Favorite new song: hipster girl - sango

Most talked about event/concert or giveaway: Chance the Rapper

People said this about the competition: N/A

Favorite Power Mixer on Power 106: LA Leakers

### LISTENER COMMENTS

SEX/RACE/AGE

1. I listen to power everyday, they should play soullection! M/Latino/17

2. I still have a power shirt from 2013! Love it! F/Latina/53

3. You guys have the best djs and acts! M/White/15

Power house lineup sounds amazing F/Latino/47

4. I cant wait for the half time show ! M/Latino/18

5. Thank you for making my mornings, making my

Drive easy to work F/White/37



Event Name: Bball @ Lincoln HS	Scheduled Shift: 4p-10p	
Date: 3.9.17 Day: Thursday	_ Event Start Time: <u>7p</u> Did you arrive on time at event: ✓ Yes  No	
Event Type: ☐Sales ☐Concert ☐Movie ✔School	Club Community Other:	
Location/Venue: Lincoln HS	City: Los Angeles	
Total Event Capacity: 200	Total # in Attendance 175 % Full 90 %	
% in Attendance: 10 %African American	20 %Asian 30 %Caucasian 40 %Latin	0
Team Leader: Diamond	Travel Time (example 9A-1030A)	
Team Members: Gilbert	From Station to Event 930p-10p	,
A-ron/Soph	Event back to Station	
Recap prepared by: Diamond	Unpaid Meal Break? Yes No	
On-Air Personality:	Mixer: Diamond/A-ron	
Account Executive:	AE Present? Yes No	
Onsite Contact Name:	Contact #:	
Vehicle: F3	Equipment: Super PA	
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ	f, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)	
Event Recap: Did you speak to onsite client before setting up? Yes	# Photos taken (minimum 6):	
What did client share with you that they wanted to see They just wanted us to have fun and create a fun vibe.	ee for a successful event?	
What did we do right? What worked well? We gave away prizes, and had amazing halftime performant	nces.	
What could we have improved? We could've had Power106 branded prizes.		
Was onsite client happy with event? Yes		
Any problems or comments that station/AE should keep None	know about?	
Did we have a good location? If not, did you speak we have gym was small so we made the best of the space		
Equipment/Vehicle Report- report all broken, missin None.	g, scratched, dirty or equipment in need of repair here:	

Most frequently repeated comment: We want power shirts!

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Dom Kennedy

Most talked about on-air feature: The Message

What would you like to win on Power 106? Power House tickets

Favorite new song: Moves - Big Sean

Most talked about event/concert or giveaway: Power House

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Medek

#### LISTENER COMMENTS

#### SEX/RACE/AGE

1. I listen to power everyday, I love your music! M/Latino/17

2. I really want a power shirt! F/Latina/53

3. I love The LA Leakers! M/White/15

4. How do we get you guys to come to another school? F/Latino/47

5. The half time show was amazing full of energy! M/Latino/18

6. We really want power 106 merchandise! F/White/37



		106 F.M
Event Name: Long Beach		Scheduled Shift: 9:00a-3:00p
Date: 3/10/17 [	Day: <u>Friday</u>	Event Start Time: 12:00p
		Did you arrive on time at event: <b>✓</b> Yes  No
Event Type: Sales	Concert ☐Movie ✓School	Club Community Other:
Location/Venue: Long Be	ach Poly HS	City: Long Beach
Total Event Capacity: Wa	is held in school gym aprox. 30	Total # in Attendance 300 % Full 100 %
% in Attendance: 25	%African American	25 %Asian 25 %Caucasian 25 %Latino
	Will	Travel Time (example 9A-1030A)
Team Members: <u>F</u>	Paulina	From Station to Event 1 hr 45 min
		Event back to Station 1 hr 20 min
Recap prepared by: <u>F</u>	Paulina	Unpaid Meal Break? Yes No
O A: D 12		8 45: com 10/611
On-Air Personality:	~	Mixer: Will
	Carla	AE Present? ☐Yes ✓No
	Ngoc Nguyen	Contact #:
	=2 ed F150, F3-Blue Silverado, Mobile DJ	Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
(LIST, F-1-VVISICE EXCUISION, 1-2*NO	50 1 100, 1 3-Blue Gilveraud, Woulde Do	(List. Oct 1, Oct 2, Oct 0, Super 17, Octobrillary)
Event Recap:		# Photos taken (minimum 6): 10
	client before setting up?	
	<del>-</del> -	ent started, she had the ASB students inform us on where to set up.
3	•	·
What did client share wi	ith you that they wanted to se	e for a successful event?
n/a		
The ASB students let us kr	now the run down of the event, it	was a 10 min March Madness basket ball tournament final. They
wanted us to entertain the	crowd during half time and play	nusic the only problem was the "half time" slot was 3-5 min long.
What did we do right? W		
Since the schedule was so	tight and the main focus was the	game, they did not want students to get out of their seats and walk
		ised on getting as many entries for our raffle by going into the stands
and getting people to regis	ster for the U.S Army raffle.	
Million and a solution to make the solution to the solution of		
What could we have imp		I have use the same started late and the half time partian hapically
Scheduling could have bee	en improved from the schools en by doing the raffle at the end of	because the game started late and the half time portion basically
got cut oii. vve improvised	by doing the rame at the end of	le game instead of natione.
Was onsite client happy	with event?	
		appy to have us on site. We also shot the promo video with the US
Army and AE was happy w		appy to flave do off site. We also effect the profile flage with the ed
Airing aria ALL Was reappy w	rigi it,	
Any problems or comm	ents that station/AE should l	now about?
Nothing just the comments		
<b>0</b> ,		
		Mit attended and a state have seen to 16
		vith client/contact and ask to have us moved?
	cause students had to cross thro-	gh the game to sign up, and school wouldn't allow them to. We
weren't asked to move.		
Equipment//abiata Des	ort ranget all broken missis	g, scratched, dirty or equipment in need of repair here:
Equipment venicle Rep	ore report an proken, missin	4, scratched, unty of equipment in need of repair here.



	T = 101 = D001/110		I LIAI
Event Name: LUNCH A		duled Shift: 930-2	
Date: 3.13.17		Start Time: 12	
	Did y	ou arrive on time at event: ☑Yes ☐No	
Event Type: Sales	ConcertMovie ☑SchoolClul	Community Other:	
	VOORI HEE DE	OH 1.4	
Location/Venue: 1750	YOSEMITE DR	City: LA	n/
Total Event Capacity: _		Total # in Attendance 200+ % Full %	%
% in Attendance:_	10 %African American	%Asian 10 %Caucasian 80	%Latino
Team Leader:	NANCY	Travel Time (example 9A-1030A)	
Team Members:	MEDEK	From Station to Event 1020-1130	
ream Members.		Event back to Station 1-150	
Recap prepared by:	NANCY	Unpaid Meal Break? Yes No	
Necap prepared by.	1771101	Onpaid incar break: []109 []ito	
On-Air Personality:		Mixer:	
Account Executive:		AE Present? Yes No	******
Onsite Contact Name:	MARISA	Contact #: 3238758791	
Vehicle:	F1	Equipment: SET 1	
	Programme Progra	(List: Set 1, Set 2, Set 3, Super PA, Generator)	
(List. 1 - Willie myodisioni i z	-100, 10-blue Silverado, Mobile De, Transil	(2.01. 301 1, 301 2, 301 0, 30 0 0, 30 0, 31 0, 3	
Event Recap:		# Photos taken (minimum 6): 6	
	ite client before setting up?		******
		RANCE AND THEY SHOWED US WHERE TO SET	UP
,			
What did client share	with you that they wanted to see for	a successful event?	
N/A	•		
What did we do right?	? What worked well?		
		ERE REALLY PUMPED UP FOR THEM. THEY	
PARTICIPAED WELL			
, , , , , , , , , , , , , , , , , , , ,			
What could we have i	mproved?		
	LAR FOR THIS EVENT		
Was onsite client hap	py with event?		
•	WARD THE END OF THE EVENT AND T	HANKED US FOR BEING THERE	
		, , , , , , , , , , , , , , , , , , , ,	
Any problems or com	nments that station/AE should know a	bout?	
N/A			
Did we have a good lo	ocation? If not, did you speak with cl	ient/contact and ask to have us moved?	
YES, MAIN QUAD ARE	A WHERE STUDENTS HAD LUNCH		
Equipment/Vehicle Re	<u>eport- report all broken, missing, scra</u>	atched, dirty or equipment in need of repair he	re:

Most frequently repeated comment: Do You Have Any Tickets?

Most talked on-air personality: JCruz!

Who would you like to see Cruz interview on The Cruz Show? Future

Most talked about on-air feature: are u down?

What would you like to win on Power 106? Tickets

Favorite new song: Draco - Future

Most talked about event/concert or giveaway: Powerhouse

People said this about the competition: N/A

Favorite Power Mixer on Power 106: J Creddy

### LISTENER COMMENTS SEX/RACE/AGE

1. I love Power 106, Always tune in the morning F/Latino/17

2. You guys always play the best music!! M/white/16

3. Thank you for turning up our lunch F/Latina/18

4. J Cruz is so funny in them mornings, make my drive betterM/Latino/29

5. Dj Fuze is my favorite DJ ever! M/White/14

6. The Message with Reflex is my fav show! M/Latino/17



				105 FM		
Event Name: Army @ B		Scheduled Shift: 9:3		***************************************		
Date: 3114117		Event Start Time: 12				
		Did you arrive on tim	ne at event: ☑Yes ☐No			
Event Type: Sales [	☐Concert ☐Movie ☑School [	Club Communit	iy Other:			
Location/Venue: Bell G	ardens High School	City: Bell Ga	ardens			
Total Event Capacity: 1			tendance 100 % Full 10	00 %		
% in Attendance: 2		25 %Asian	25 %Caucasian 25	%Latino		
Team Leader:	Hozer		el Time (example 9A-1030A)			
Team Members:	Gilbert	<del>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>	n Station to Event 9:50a-11 nt back to Station 1:30p-2:50			
Poop propared by:	Gilbert		aid Meal Break? Yes No			
Recap prepared by:	Olibert	Onpo	ald Wear Dreak!	,		
On-Air Personality:		Mixe	er:			
Account Executive:	***************************************		Present? Yes No			
Onsite Contact Name:	Mr. Benner	Cont	tact #:	1		
Vehicle:	Transit	Equi	pment: Set 2			
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ,	ransit) (List: 5	Set 1, Set 2, Set 3, Super PA, Generato	or)		
Event Recap:	the alliant hadana authorizano.	# Ph	otos taken (minimum 6): <u>7</u>			
	te client before setting up?	- contact directed (so	to our act up location			
Yes, we called in as we	were approaching the school and or	r contact directed us	to our set up location.			
What did client share	with you that they wanted to se	for a successful e	event?			
	uch, so we proceeded to keep the e					
	·					
What did we do right?	What worked well?					
<del>-</del>	ob at interacting with the students b	nlaving games and h	nanding out prizes			
nozer and rulu a great j	ob at litteracting with the students b	playing games and i	landing out prizes.			
What could we have in	•					
The event was perfect, r	no improvement needed.					
Was onsite client hap	nv with event?					
Yes, client was very sati	" <del>"</del>					
1 Co, Officer was very such	onea.					
	ments that station/AE should k	ow about?				
No, no problems whatso	pever					
Did we have a good lo	ocation? If not, did you speak w	th client/contact ar	nd ask to have us moved?			
Did we have a good location? If not, did you speak with client/contact and ask to have us moved?  Yes, the location was perfect. It was close to a power source.						
	·					
Equipment/Vahiola Danart raport all broken missing severahad dirty or aguinment in need of rangir hares						
Equipment/Vehicle Report- report all broken, missing, scratched, dirty or equipment in need of repair here:						

Most frequently repeated comment: We want more power stickers and shirts!

Most talked on-air personality: teddy

Who would you like to see Cruz interview on The Cruz Show? Kanye

Most talked about on-air feature: the lift off

What would you like to win on Power 106? Big Sean Tickets

Favorite new song: Moves - Big Sean

Most talked about event/concert or giveaway: powerhouse

People said this about the competition: N/A

Favorite Power Mixer on Power 106: LA Leakers

### LISTENER COMMENTS

SEX/RACE/AGE

1. I cant wait to see dom k at powerhouse! M/Latino/17

2. I cant believe powerhouse is going to be a festival! F/Latina/53

3. You guys have the best djs! M/White/15

4. Thank you for coming to our high school! F/Latino/47

5. The half time show was amazing full of energy! M/Latino/18

6. Thank you for making my mornings, making my

Drive easy to work F/White/37



	1 1 1 1 0 1 1 1 C 20 A 0 20 D					
	heduled Shift: 6:30A-2:30P					
	Event Start Time: 11a					
Di	d you arrive on time at event: <b>☑</b> Yes   No					
Event Type: Sales Concert Movie School	Club Community Other:					
	Current y Indoor					
Location/Venue: Long Beach City College	City: Long Beach					
Total Event Capacity: 200	Total # in Attendance 100 % Full 50 %					
% in Attendance: 70 %African American 5	%Asian <u>5 %Caucasian</u> <u>20 %Latino</u>					
70 III Attendance. To 70 American american	70707011					
Tages London Mozor	Travel Time (example 9A-1030A)					
Team Leader: Hozer	From Station to Event 7A-8A					
Team Members: <u>Jessica</u>	Event back to Station 1:30P-2:30P					
Recap prepared by: <u>Jessica</u>	Unpaid Meal Break? ☑Yes ☐No					
	200 4114					
On-Air Personality: N/A	Mixer: N/A					
Account Executive: Carla Franco	AE Present? ☐Yes ✓No					
Onsite Contact Name:	Contact #:					
Vehicle: Transit	Equipment: Set 3					
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ, Tra	insit) (List: Set 1, Set 2, Set 3, Super PA, Generator)					
Event Recap:	# Photos taken (minimum 6): <u>8</u>					
Did you speak to onsite client before setting up?						
Yes and she told us where to set up and where the outlet was	to plug in the PA.					
100 and one told do where to out up and where the						
What did client share with you that they wanted to see f	or a successful event?					
To talk to the students and let them know that the Pocky truck						
To talk to the students and let them know that the Pocky truck	was giving out nee Focky.					
18th at the contract the district Charles of the 19th at the 19th						
What did we do right? What worked well?						
We interacted well with the students and helped LBCC with anything that they needed us to announce while students were						
walking around.						
What could we have improved?						
The event was successful, no improvement needed.						
Was onsite client happy with event?						
Yes the client was very satisfied.						
tes the chefit was very satisfied.						
Any problems or comments that station/AE should kno	w about?					
Any problems of comments that station AE should kno	we about:					
The Army did not show up. I called Carla to let her know about this but we did get entries and brought them back to the station.						
	the state of the s					
Did we have a good location? If not, did you speak with client/contact and ask to have us moved?						
Yes right in the quad where the students gathered.						
- · · · · · · · · · · · · · · · · · · ·						
Equipment/Vehicle Report- report all broken, missing,	scratched, dirty or equipment in need of repair here:					

Most frequently repeated comment: do you have any more stickers?

Most talked on-air personality: teddy

Who would you like to see Cruz interview on The Cruz Show? sango

Most talked about on-air feature: Are U Down

What would you like to win on Power 106? Powerhouse tickets

Favorite new song: hipster girl - sango

Most talked about event/concert or giveaway: Chance the Rapper

People said this about the competition: N/A

**Favorite Power Mixer on Power 106: LA Leakers** 

### LISTENER COMMENTS

SEX/RACE/AGE

1. I love your music! M/Latino/17

2. How can I book you guys to come out to my event! F/Latina/53

3. Whats your guys rate for djs I want to book you guys!

M/White/15

4. The line up for power house is amazing

! F/Latino/47

How am I able to purchase powerhouse tickets if I don't use the internet? M/Latino/18
 I think super duper kyle isn't a real artist like lil yatchy

F/White/37



			neduled Shift: 10a-3p		
			Start Time: 1p		
		Did you arrive	on time at event: <b>☑</b> Yes <b>□</b> No		
Event Type: Sales	Concert ☐Movie ☑School	Club Com	nmunity Other:		
Location/Venue: Mayfai	r HS	City: I	akewood		
Total Event Capacity:	110		in Attendance % Full	%	
% in Attendance: 2	5 %African American	25 %Asian	25 %Caucasian 25	%Latino	
Team Leader:	Diamond		Travel Time (example 9A-1030A)		
Team Members:	Gilbert		From Station to Event 1030a-1215a	<u> </u>	
			Event back to Station		
Recap prepared by:	Diamond		Unpaid Meal Break? Yes No		
On-Air Personality:	NA		Mixer: Gilbert		
Account Executive:	Carla		AE Present?  Yes No		
Onsite Contact Name:	***************************************		Contact #:		
Vehicle:	F3	: 'T!A	Equipment: Set 1 (List: Set 1, Set 2, Set 3, Super PA, Generator)		
(List: F1-White Excursion, F2-	Red F150, F3-Blue Silverado, Mobile DJ	i, iransit)	(List: Set 1, Set 2, Set 3, Super PA, Generator)		
•	e client before setting up?		# Photos taken (minimum 6):		
Yes					
	with you that they wanted to so or us being there and wanted us to				
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
What did we do right?		r			
We played games and ha	ad a great pair of tickets to raffle o	П,			
What could we have in	nproved?				
For this event, nothing.					
Was onsite client happ	ov with event?				
Yes very happy.					
7 '	ments that station/AE should I	know about?			
None.					
Did we have a good to	cation? If not did you speak	with client/con	tact and ask to have us moved?		
Yes, we set up in the mic					
,					
Equipment/Vehicle Re	port- report all broken, missin	ig, scratched, d	<u>lirty or equipment in need of repair h</u>	ere:	
The passenger side hear	dlight is out.				
	•				

Most frequently repeated comment: We want Power 106 stickers!

Most talked on-air personality: Teddy

Who would you like to see Cruz interview on The Cruz Show? Dom Kennedy

Most talked about on-air feature: The message

What would you like to win on Power 106? Power house Tickets

Favorite new song: Moves - Big Sean

Most talked about event/concert or giveaway: Power House

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Medek

### LISTENER COMMENTS

SEX/RACE/AGE

1. I listen to power everyday, I love your music! M/Latino/17

2. Where is J Cruz? He is so funny! F/Latina/53

3. How can I apply for internships! M/White/15

4. How can I get power to come to our school again?! F/Latino/47

5. You guys should play more tupac on the radio! M/Latino/18

6. How can I win power house tickets? F/White/37



Event Name: Cal State		Scheduled Shi		
Date: 3.15.17 Day: wednesday Event Start Time: 1230				
		Did you arrive	on time at event: ☑Yes ☐No	
		, ,	tokurred teasurer	
Event Type: Sales	ConcertMovie ✓School _	Club Cor	munity DOther:	
Ever Type	Eloguecic Elwone (Alogueci E	]O100 []O011	mentay	
I nonting A / amount Col St	tota I A	City.		
Location/Venue: Cal St	iale LA	City: _	in Attendance 100 % Full	%
Total Event Capacity: _				
% in Attendance: 2	20 %African American	%Asian	10 %Caucasian 7	<u>′0 %Latino</u>
Team Leader:	Nancy		Travel Time (example 9A-1030A)	
Team Members:	Medek ·		From Station to Event 1015-113	30
			Event back to Station 2-245	
Recap prepared by:	Nancy		Unpaid Meal Break? Yes	No
recoap prepared by.	1 TOCTOY		onpaid Mod. Broak.	, 10
On Air Danasanlibur			Missan	
On-Air Personality:			Mixer:	
Account Executive:			AE Present? Yes No	
Onsite Contact Name:			Contact #: <u>562-777-4615</u>	
Vehicle:	f1		Equipment: set 1	
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ, 7	ransit)	(List: Set 1, Set 2, Set 3, Super PA, General	ator)
Event Recap:			# Photos taken (minimum 6): 6+	
	ite client before setting up?			***************************************
	FRIENDLY AND THANKED US FOR	DEING THED	<b>-</b>	
YES, SHE WAS VERY	FRIENDLY AND THANKED 05 FOR	סבוווט וחבת	<b>E</b>	
100 - 105 hr - 1	Not of act		. 6.1	
	with you that they wanted to see			
SHE WANTED US TO N	MAKE FREQUENT ANNOUNCEMEN	ITS ABOUT W	HAT THEY WOULD FIND AT THE EV	VENT AND
GET THEM ENERGIZE				
	_			
What did we do right?	What worked well?			
		EL (ED) (O) (E 14	IN KED DV TO ENTED THE EVENT	חבסטור
		EVERYONE W	VALKED BY TO ENTER THE EVENT	, PEOPLE
COMPLIMENTED MED	EK ON THE MUSIC SELECTION			
What could we have in	mproved?			
	D MORE PRIZES, WE RAN OUT QU	IICKLY		
WE SHOOLD HAVE HA	D MORE PRIZES, WE RAIN OUT ON	JIOILL 1		
Was onsite client hap	py with event?			
VES SHE TOOK LOTS	OF PICTURES OF US AND WAS D	ANCING THE	ENTIRE TIME	
120,0112 1001 2010	OF FIGURES OF SOMED WAS D	71101110 1111	hart til the treet	
Any problems or com	iments that station/AE should kn	ow about?		
N/A				
Did we have a good k	ocation? If not, did you speak wi	th client/conf	tact and ask to have us moved?	
<del>-</del>	countries in non, and you speak wi	a. ononeoon	man mile watt so itely do illotted i	
YES! GOOD EVENT				
Equipment/Vehicle Re	eport- report all broken, missing.	scratched, d	<u>lirty or equipment in need of repa</u>	<u>ir here:</u>
				<del></del>

Most frequently repeated comment: Powerhouse Tickets

Most talked on-air personality: Felli Fel

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Would you rather

What would you like to win on Power 106? Power House

Favorite new song: Want Her - Mustard

Most talked about event/concert or giveaway: \$1,000 Giveaway!

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Reflex

#### LISTENER COMMENTS

#### SEX/RACE/AGE

1. You guys are awesome. J Cruz is hilarious in the mornings!	M/Latino/25
2. These Power shirts are so dope!	F/Latina/19
3. Thank you for making my lunch break amazing!	F/black/27
4. The Liftoff is so awesome, love they are doing for hip hop	F/Latino/21
5. Cant wait for Powerhouse this year!	M/Black/29
6. Ive been listening to Power since late 90s. Keep killing it!	M/Latino/37
7. Play more Future please!	F/Asian/18



Event Name: Bball north		luled Shift: 4-10	
Pate: 3.16.17 Day: Thursday Event Start Time: 7			
Did you arrive on time at event: ✓Yes ☐No			
granusarq		По и Пои	
Event Type: Sales	☐Concert ☐Movie ☑School ☐Club	Community Utner:	
Location/Venue: 1016	west cynress	City: covina	
Total Event Capacity: 3		Total # in Attendance 80 % Ful	130 %
% in Attendance: 5			95 %Latino
,			
Team Leader:	nancy	Travel Time (example 9A-1030A)	
Team Members:	diamond	From Station to Event 445-630	
	gabe / michelle	Event back to Station 9-10	7
Recap prepared by:	nancy	Unpaid Meal Break? L_Yes L_	No
		B.A.L.	
On-Air Personality:		Mixer:	
Account Executive:		AE Present? Yes No	
Onsite Contact Name:	eric johnson	Contact #: 415-999-7370 Equipment: super pa	
Vehicle:	<u>f2</u> -Red F150, F3-Blue Silverado, Mobile DJ, Transit	(List: Set 1, Set 2, Set 3, Super PA, Gene	rator)
(LIST. 1" 1-VVIIICE EXCUSSION, 1 2	-read 1 100, 1 0-blac onversado, mobile de, marion,	(300, 300, 1, 200, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,	,
Event Recap:		# Photos taken (minimum 6): 6:	+
Did you speak to ons	ite client before setting up?		
no, we pulled up to the	gym, unloaded and set up in the exact spo	ot that we were at last year	
	the state of the second second		
What did client share	with you that they wanted to see for a	a successful event?	
n/a			
What did we do right?	2 What worked well?		
there were very few stars	donto at this game but we interacted well v	vith them and made a great impact regardless	i.
there were very rew stur	dells at this game but we interacted wen v	via alla mado a giode impaociogai diose	•
What could we have i	mproved?		
tickets work very well at	basketball games, maybe that would have	e kept them more energized throughout the ni	ght
·	-		
Was onsite client hap			
at the end, staff membe	rs thanked us for being there and said we	did a great job even though it wasnt a packed	event . I dont
recommend us doing th	is school again		
Any problems or com	nments that station/AE should know a	bout?	
• •	ments that stationize should know t		
no			
Did we have a good I	ocation? If not, did you speak with cl	ient/contact and ask to have us moved?	
yes, great location.			
		taked distract or agricument in need of son	air hore:
Equipment/Vehicle R	eport- report all broken, missing, scr	atched, dirty or equipment in need of rep	an Heie.

Most frequently repeated comment: We want Power106 t-shirts!

Most talked on-air personality: DJ Eman

Who would you like to see Cruz interview on The Cruz Show? YG

Most talked about on-air feature: Blowin up your timeline.

What would you like to win on Power 106? Powerhouse tickets

Favorite new song: You was right - Lil Uzi Vert

Most talked about event/concert or giveaway: Powerhouse

People said this about the competition: N/A

Favorite Power Mixer on Power 106: DJ Eman

#### LISTENER COMMENTS

SEX/RACE/AGE

1. I want some Power 106 stuff!

M/H/17

2. I remember last year the game was so much fun!

F/H/16

3. Man I can't believe we beat you guys!

M/W/16

4. I try to win Powerhouse tickets with you guys every day!

F/15/H



	duled Shift: 4a-4p			
Date: 3/18/17 Day: Saturday Event Did yo	t Start Time: <u>8am</u> ou arrive on time at event:			
Event Type: Sales Concert Movie School Clul				
Event TypeSalesConcertmovieSchoolCide				
Location/Venue: <u>Dodger Stadium</u> Total Event Capacity:	City: Los Angeles Total # in Attendance % Full%			
% in Attendance: 25 %African American 25	%Asian 25 %Caucasian 25 %Latino			
Team Leader: Gabe. C	Travel Time (example 9A-1030A)			
Team Members: Michelle	From Station to Event 430am-515am			
Recap prepared by: Michelle	Event back to Station 430pm-5pm Unpaid Meal Break? Yes No			
On-Air Personality: NA	Mixer: Gabe C.			
Account Executive:	AE Present?			
Onsite Contact Name:  Vehicle: Mobile DJ	Equipment: None			
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ, Transit				
Event Recap: Did you speak to onsite client before setting up? Yes	# Photos taken (minimum 6):			
What did client share with you that they wanted to see for They wanted us to get the runners hyped to do the race and make				
What did we do right? What worked well? Gabe played good music and I got on the mic and shouted people	e out and just encouraged people to keep pushing.			
What could we have improved? We got there super compared to when the race started so that could've be worked out better.				
Was onsite client happy with event? Yes very happy.				
Any problems or comments that station/AE should know about? No				
Did we have a good location? If not, did you speak with c Yes we had a great location	lient/contact and ask to have us moved?			
Equipment/Vehicle Report- report all broken, missing, scr.	atched, dirty or equipment in need of repair here:			

Most frequently repeated comment: We want power stickers and shirts!!

Most talked on-air personality: Krystal B

Who would you like to see Cruz interview on The Cruz Show? Jeremih

Most talked about on-air feature: New at 2

What would you like to win on Power 106? POWERHOUSE!!

Favorite new song: Moves - Shinnin Dj Khaled feat beyonce

Most talked about event/concert or giveaway: POWERHOUSE

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Dj LOS

#### LISTENER COMMENTS

#### SEX/RACE/AGE

1. I'm really trying to go to powerhouse this year. The lineup is sick! M/Latino/17

2. Listening to the liftoff is always a party!! I love it

F/Latina/30

3. My favorite Dj is Dj sourmilk!

M/White/15

Im still trying to win concert tickets and so far im not lucky!

M/Latino/40

- 4. You guys came to my school and it was lit! M/Latino/18
- 5. Thank you for making my mornings, making my

Drive easy to work

F/White/25



Frank Managal A Manath		Cahadulad Chi	ft: 50 1n		
			uled Shift: <u>5a-1p</u> Start Time: 8am		
Date: 3/19/17	Day: <u>Sunday</u>				
Did you arrive on time at event: ☑Yes ☐No					
			powers		
Event Type: Sales	☐Concert ☐Movie ☐School	Club <b>∠</b> /Com	munityOther:		
		_			
Location/Venue: Oakhu	ırst st.		Beverly Hills		
Total Event Capacity:			in Attendance % Full_	%	
% in Attendance: 2	25 %African American	25 %Asian	25 %Caucasian 25	%Latino	
<del></del>					
Team Leader:	Diamond		Travel Time (example 9A-1030A)		
Team Members:	Paulina		From Station to Event 530am-63		
	Gabe C.		Event back to Station 1215pm-1	30pm	
Recap prepared by:	Diamond		Unpaid Meal Break? Yes N	10	
, and the second second			•		
On-Air Personality:	NA		Mixer: Diamond/Gabe C.		
Account Executive:			AE Present? Yes No		
Onsite Contact Name:			Contact #:		
Vehicle:	Mobile DJ		Equipment: NA		
(List: F1-White Excursion, F2	-Red F150, F3-Blue Silverado, Mobile DJ	. Transit)	(List: Set 1, Set 2, Set 3, Super PA, Genera	tor)	
(List: 1 Villie Exodicion, 12	Treat Treat of Black Curve and American	, , , , , , , , , , , , , , , , , , , ,	(minor man () = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 =	,	
Event Recap:			# Photos taken (minimum 6):		
	te client before setting up?			***************************************	
Yes	to onone bottor outling up .				
165					
What did client share	with you that they wanted to se	ee for a succes	sful event?		
			continue the race and keep the spirits h	ilah	
iney told us to play mus	actor the funders, so that they cou	id be excited to c	continue the race and keep the spints i	ngii.	
Mhat did wa da risht?	What worked well?				
What did we do right?		to a setting of the set		tomno high	
	tting out and cheering for people, s	inouting people of	out, and making sure our music was up	rtempo mgn	
energy,					
	10				
What could we have i					
I actually feel this event	went really well and no improveme	nts were needed	<b>.</b>		
Was onsite client hap	py with event?				
Yes					
Any problems or com	ments that station/AE should I	know about?			
None					
Did we have a good location? If not, did you speak with client/contact and ask to have us moved?					
	an option on where to setup, but th				

### Equipment/Vehicle Report- report all broken, missing, scratched, dirty or equipment in need of repair here:

The hydraulic hinges that hold up the left small window on the DJ side won't hold it up anymore. Same thing with the big window on the driver side.

Most frequently repeated comment: Thank you for all the love and energy!

Most talked on-air personality: JCruz

Who would you like to see Cruz interview on The Cruz Show? Lil Wayne

Most talked about on-air feature: Mic Drop

What would you like to win on Power 106? Powerhouse Tickets

Favorite new song: "The entire new Drake album".

Most talked about event/concert or giveaway: Powerhouse 2017

People said this about the competition: Where's big boy?

**Favorite Power Mixer on Power 106: LA Leakers** 

#### LISTENER COMMENTS

SEX/RACE/AGE

- 1. Yes were really feeling the energy from you guys! F/White/30
- 2. Let me show you guys how to dance. -Jordin Sparks, Singer
- 3. Keeping playing the music it's a party over here! M/Black/25
- 4. Do you have any more shirts? W/Latina/13
- 5. Can you shout out my son when he runs by? W/Latina/40
- 6. We love Power 106 I listen every time I'm in the car! W/White/45



Event Name: Bball @ Eagle Rock HS Date: 3/23/17 Day: Thursday	Scheduled Shift: 4p-10p Event Start Time: 7pm			
	Did you arrive on time at event: ✓Yes ☐No			
Event Type: Sales Concert Movie School	Club Community Other:			
Location/Venue: Eagle Rock HS	City: Los Angeles Total # in Attendance 450 % Full 98	%		
Total Event Capacity: 500 % in Attendance: 10 %African American	10 %Asian 40 %Caucasian 40	% %Latino		
Team Leader: Diamond Q Q	Travel Time (example 9A-1030A) From Station to Event 430p-515p			
Recap prepared by: Hozer  Diamond	Event back to Station 9p-930p Unpaid Meal Break? Yes No			
On-Air Personality:	Mixer: Diamond			
Account Executive: Onsite Contact Name:	AE Present? Yes No Contact #:			
Vehicle: F3	Equipment: Super PA			
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile D.				
Event Recap: Did you speak to onsite client before setting up? Yes	# Photos taken (minimum 6):			
What did client share with you that they wanted to s The school was just excited to have us and excited to have				
What did we do right? What worked well? We were interactive with the kids, and we had a dance cor	ontest.			
What could we have improved?  I think this school needed some bigger artists for the halftime show, but overall it was good.				
Was onsite client happy with event? Yes, extremely happy.				
Any problems or comments that station/AE should know about?  None				
Did we have a good location? If not, did you speak Yes, we set up in the middle of everything.	with client/contact and ask to have us moved?			
Equipment/Vehicle Report- report all broken, missir None.	ng, scratched, dirty or equipment in need of repair he	ere:		

## <u>LISTENER COMMENTS</u>

Most frequently repeated comment: This game is amazing, I love all the celebs.

Most talked on-air personality: Q

Who would you like to see Cruz interview on The Cruz Show? Drake

Most talked about on-air feature: Power Fridays

What would you like to win on Power 106? Powerhouse tickets

Favorite new song: Free Smoke, Drake

Most talked about event/concert or giveaway: Powerhouse

People said this about the competition: N/A

**Favorite Power Mixer on Power 106: LA Leakers** 

LISTE	NER COMMENTS	SEX/RACE/AGE
1.	I love power 106, theyre my fav station.	F/Latino/17
2.	I heard Q on power Fridays, you are dope!	F/Latina/16
3.	The LA Leakers are the shit!	M/White/15
4.	The half time show was amazing full of energy	rgy! M/Latino/18
5.	I love Drakes new album, its so hard!	F/White/19



Event Name: stevenson color run	Scheduled Shift: 630a- 2p
Date: ろといいつ Day:	Event Start Time: 11a-
Date. <u>\$122(1) 1</u> Day.	
	Did you arrive on time at event: <b>☑</b> Yes <b>☐</b> No
Constitute Doctor Doctor Debag	Molub Mommunity Mother
Event Type: Sales Concert Movie School	Club Acoustically Actives.
Location/Venue: 2820 carroll lane newhall 91381	City: newhall
Total Event Capacity: 20+200	Total # in Attendance 20+200 % Full 100 %
% in Attendance: 25 %African American	25 %Asian 25 %Caucasian 25 %Latino
Team Leader: diamond	Travel Time (example 9A-1030A)
Team Members: hozer	From Station to Event
ream Members. 11026	
	Event back to Station
Recap prepared by: hozer	Unpaid Meal Break?
O a A in Danier and the m	Missan
On-Air Personality:	Mixer:
Account Executive:	AE Present? Yes No
Onsite Contact Name: linda	Contact #:
Vehicle:	Equipment:
(List: F1-White Excursion, F2-Red F150, F3-Blue Silverado, Mobile DJ	, Transit) (List: Set 1, Set 2, Set 3, Super PA, Generator)
Event Recap:	# Photos taken (minimum 6): 6
Did you speak to onsite client before setting up?	
no, but once we arrived the school was aware of our prese	nce and directed us to our set up location.
What did client share with you that they wanted to se	ee for a successful event?
to go according to the schedule, students must be on time	, make the correct announcements
v v	
What did we do right? What worked well?	
everything went smooth great event	
everything werk amount great everk	
What could we have improved?	
what could we have improved:	
Was onsite client happy with event?	
yes very happy	
Any problems or comments that station/AE should I	enow shout?
Any problems or comments that station AE should i	Mow about:
Did we have a good location? If not, did you speak	with client/contact and ask to have us moved?
<del>-</del>	
great location	
	·
Equipment/Vehicle Report report all broken missin	g, scratched, dirty or equipment in need of repair here:
Eduibilieun Aculcie Labout, tehout au proyeu' illisau	di doi attorioa, antif or oddipinione in nova or repair note.

Most frequently repeated comment: Thank you guys for coming today!

Most talked on-air personality: JCruz

Who would you like to see Cruz interview on The Cruz Show? Bruno Mars

Most talked about on-air feature: Are you Down

What would you like to win on Power 106? Big Sean Tickets

Favorite new song: 24k Magic

Most talked about event/concert or giveaway: Chance the Rapper

People said this about the competition: N/A

Favorite Power Mixer on Power 106: DJ Eman

LISTENER COMMENTS

SEX/RACE/AGE

1. I listen to power every day.

M/13/H

2. I like your music!

F/W/7

3. You guys should come to our school every day!

F/W/9



				(ILU-) F IVI
Event Name: basktball s	segerstrom hs	Scheduled Shi	ft: 3-10`	
Date: 3.30.17	Day: thursday	Event Start Tin		
		Did vou arrive	on time at event: <b>☑</b> Yes □	No
		Did you allino		—
Front Time: Toolea	☐Concert ☐Movie ☑School │	Tolub Moor	amunity Other	
Event TypeSales	Concert Cimone Mocion		y	
	MACA & A water on 10 local	City o	santa ana	
Location/Venue: 2301	VV IVICATURU BIVU	Uity. S	santa ana # in Attendance <u>250</u>	% Full %
Total Event Capacity: _	2/45/			
% in Attendance:_	10 %African American	10 %Asian		all 00 /oLatino
			Tono and Times /	004)
Team Leader:	nancy		Travel Time (example 9A-103	
Team Members:	gabe			345-630
	diamond			920-1030
Recap prepared by:	nancy		Unpaid Meal Break? LY	∕es ∐No
On-Air Personality:			Mixer:	
Account Executive:			AE Present? Yes N	lo
Onsite Contact Name:			Contact #:	
Vehicle:	f2		Equipment: super	
(List: F1-White Excursion, F2	2-Red F150, F3-Blue Silverado, Mobile DJ	, Transit)	(List: Set 1, Set 2, Set 3, Super	PA, Generator)
(Liot. 1 1 Villio Execution)		, ,	•	
Event Recap:			# Photos taken (minimu	ı <b>m 6):</b> 6
Did you speak to one	ite client before setting up?		•	
Did you speak to ons	here to set up but she greeted us a	and thankend is	for heing there	
yes, we knew exactly w	mere to set up but sile greeted us a	ina mannoca ao	tor boning trioid	
What did aliant above	with you that they wanted to se	a for a succes	eful event?	
	Will you mat they wanted to s	36 101 a 3a000	,5.14. 575	
n/a		•		
What did we do right	? What worked well?			( Otb
We interacted consister	ntly with the students. Got a great re	esponse and gre	at cooperation from them in i	return. Great school
We also had powerhous	se tickets to give out and that was p	erfect for this so	:hool!	
What could we have i	improved?			
more Power 106 prizes	. This is a school we always leave a	a great impact or	and they would have loved	more prizes with our
logo	•	•		
.090				
Was onsite client hap	nny with event?			
-				
yes, very happy! She sa	aid we always do a great job			
	a an a an enterer to contact t			
Any problems or con	nments that station/AE should l	know about?		
none				
Did we have a good	location? If not, did you speak	with client/con	itact and ask to have us n	noved?
Yes! great location	· · ·			
, our grout totation				
Equipment/Vahiala E	Report- report all broken, missir	g, scratched	dirty or equipment in need	d of repair here:
Edaihmenn semere L	topore report an process, infoor	.,, 00,000,000,		

Most frequently repeated comment: I want a hat

Most talked on-air personality: Yesi Ortiz

Who would you like to see Cruz interview on The Cruz Show? Metro Boomin

Most talked about on-air feature: n/a

What would you like to win on Power 106: Powerhouse tickets

Favorite new song: Gucci on my - mike will ,Yg, 21 savage

Most talked about event/concert or giveaway: powerhouse

People said this about the competition: N/A

Favorite Power Mixer on Power 106: Felli

#### LISTENER COMMENTS

#### SEX/RACE/AGE

- 1. Its so nice to finally see Yesi in person. Ive been hearing her on the radio for a long time 17/Hispanic/female
- Metro Boomin is killin it. Im a big fan. Have you guys had him at the station yet?
   M/black/18

3Thank you for my powerhouse tickets! Im so excited to go. Heard its going to be an all day event! F/Hispanic/30

3. Will you guys have more hats at your next event? Im going to look for you guys because I really want one F/20/Hispanic