

ORDER



Orders
Order / Rev: 424443
Alt Order #: WOC10969882
Product Desc: candidate
Estimate: 6123
Flight Dates: 05/24/18 - 05/28/18
Original Date / Rev: 05/23/18 / 05/23/18
Order Type: GENERAL

WTVF
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: **Buying Time LLC - Political**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **Bredesen/Democrat/Senate**
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/30/18 | 05/27/18 | 19 | \$13,125.00 | \$11,156.25 |
| 05/28/18 | 05/28/18 | 8 | \$4,725.00 | \$4,016.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2018 | 19 | \$13,125.00 | \$11,156.25 | 0.00 |
| June 2018 | 8 | \$4,725.00 | \$4,016.25 | 0.00 |
| Totals | 27 | \$17,850.00 | \$15,172.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Erin Brody | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 1 | WTVF | 05/25/18 | 05/28/18 | M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM) | CM | 6-7am | 1 - - - 1 - - | :30 | 2 | \$900.00 | P-2 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/24/18 | 05/30/18 | 1 - - - 1 - - | | | 2 | | \$900.00 | | 0.00 | | | | |
| E 2 | WTVF | 05/25/18 | 05/25/18 | M-F 7-8am M-F 7-8am (Program: CBS This Morning 7-8 AM) | CM | 7-8am | - - - - 2 - - | :30 | 2 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/21/18 | 05/27/18 | - - - - 2 - - | | | 2 | | \$700.00 | | 0.00 | | | | |
| E 3 | WTVF | 05/25/18 | 05/25/18 | M-F 8-9am M-F 8-9am (Program: CBS This Morning 8-9 AM) | CM | 8-9am | - - - - 1 - - | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/21/18 | 05/27/18 | - - - - 1 - - | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 4 | WTVF | 05/25/18 | 05/28/18 | M-F 10-11am M-F 10-11am (Program: Price is Right) | CM | 10-11am | 1 - - - 1 - - | :30 | 2 | \$525.00 | P-2 | 0.00 | NM | 2 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/24/18 | 05/30/18 | 1 - - - 1 - - | | | 2 | | \$525.00 | | 0.00 | | | | |
| E 5 | WTVF | 05/25/18 | 05/25/18 | | CM | 1058-1130am | - - - - 2 - - | :30 | 2 | \$400.00 | P-2 | 0.00 | NM | 2 | \$800.00 |

Order / Rev: 424443
 Alt Order #: WOC10969882
 Flight Dates: 05/24/18 - 05/28/18

Advertiser: Bredesen/Democrat/Senate
 Product Desc: candidate
 Estimate: 6123

WTVF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|-------------|
| M-F 11-1130am M-F 11-1130am (Program: Talk of the Town) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 ----2-- 2 \$400.00 0.00 | | | | | | | | | | | | | | | |
| E 6 | WTVF | 05/25/18 | 05/28/18 | M-F 1-2pm M-F 1-2pm | CM | 1-2pm | 1--1-- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| (Program: The Talk) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 7 | WTVF | 05/25/18 | 05/28/18 | M-F 2-3pm M-F 2-3pm | CM | 2-3pm | 1--1-- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| (Program: Let's Make a Deal) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 8 | WTVF | 05/25/18 | 05/28/18 | M-F 430-5pm M-F 430-5pm | CM | 428-5pm | 1--1-- | :30 | 2 | \$600.00 | P-2 | 0.00 | NM | 2 | \$1,200.00 |
| (Program: Inside Edition) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 9 | WTVF | 05/25/18 | 05/28/18 | M-F 4-430pm M-F 4-430pm | CM | 4-430pm | 1--1-- | :30 | 2 | \$600.00 | P-2 | 0.00 | NM | 2 | \$1,200.00 |
| (Program: NewsChannel 5 at 4 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 10 | WTVF | 05/25/18 | 05/28/18 | M-F 6-630pm M-F 6-630pm | CM | 6-630pm | 1--1-- | :30 | 2 | \$1,050.00 | P-2 | 0.00 | NM | 2 | \$2,100.00 |
| (Program: NewsChannel 5 at 6 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$1,050.00 0.00 | | | | | | | | | | | | | | | |
| E 11 | WTVF | 05/24/18 | 05/27/18 | Sunday Prime A Sunday Prime 6-7pm | CM | 6-7pm | -----1 | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| (Program: 60 Minutes) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 -----1 1 \$1,800.00 0.00 | | | | | | | | | | | | | | | |
| E 12 | WTVF | 05/25/18 | 05/27/18 | M-SU 10-1035pm News M-SU 10-1035pm News | CM | 10-1035pm | ----1-1 | :30 | 2 | \$1,125.00 | P-2 | 0.00 | NM | 2 | \$2,250.00 |
| (Program: NewsChannel 5 at 10 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 ----1-1 2 \$1,125.00 0.00 | | | | | | | | | | | | | | | |
| E 13 | WTVF | 05/25/18 | 05/28/18 | M-F 1035-1135pm M-F 1035-1135pm | CM | 1035-1135pm | 1--1-- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| (Program: Late Show w/ Stephen Colbert) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/24/18 05/30/18 1--1-- 2 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | WTVF | 05/24/18 | 05/26/18 | SA 6-9am News SA 6-9am News | CM | 558-9am | -----1- | :30 | 1 | \$500.00 | P-2 | 0.00 | NM | 1 | \$500.00 |
| (Program: Saturday Morning News) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 -----1- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | WTVF | 05/24/18 | 05/27/18 | SU 6-8am News SU 6-8am News | CM | 6-8am | -----1 | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| (Program: Sunday Morning News) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 -----1 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | WTVF | 05/24/18 | 05/27/18 | SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn. | CM | 758-930am | -----1 | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| (Program: CBS Sunday Morning) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/21/18 05/27/18 -----1 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 27 | \$17,850.00 |