

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 1899460

Schedule Dates 08/13/14-08/19/14
Advertiser Concerned Veterans For America (91848)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand CONCERNED VETERANS (648760)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rubin,Nancy
Phone/Fax /
CPE CVA/ORDR/NC8138
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CONCERNED VETERANS F
COCONERNED VETERANS FOR AMERICA

Date Entered 08/08/14
Last Modified 08/08/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10370848
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Aug. 2014	11	\$2,850.00
Grand Total:	11	\$2,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/14-08/13/14	2	:30	4P- 5P (EST)				1					1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	8/8/14
2.0	Normal Line / SPOT (2)	08/14/14-08/14/14	2	:30	4P- 5P (EST)					1				1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	8/8/14
3.0	Normal Line / SPOT (3)	08/15/14-08/15/14	2	:30	4P- 5P (EST)						1			1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	8/8/14
4.0	Normal Line / SPOT (4)	08/18/14-08/18/14	2	:30	4P- 5P (EST)		1							1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	8/8/14
5.0	Normal Line / SPOT (5)	08/19/14-08/19/14	2	:30	4P- 5P (EST)			1						1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	8/8/14
6.0	Normal Line / Prime (6)	08/14/14-08/14/14	3	:30	7:57:56P- ABC-The Quest (Thursday)					1				1	\$490.00	\$490.00	Greensboro (WXLV)	THE QUEST	8/8/14
7.0	Normal Line / Prime (7)	08/14/14-08/14/14	2	:30	8:59:30P- ABC-Rookie Blue (Thursday)					1				1	\$525.00	\$525.00	Greensboro (WXLV)	ROOKIE BLUE	8/8/14
8.0	Normal Line / Prime (8)	08/15/14-08/15/14	2	:30	9P- ABC-Shark Tank 2 (Friday)						1			1	\$700.00	\$700.00	Greensboro (WXLV)	SHARK TANK	8/8/14
9.0	Normal Line / Prime (9)	08/15/14-08/15/14	2	:30	10P- ABC-20/20 (Friday)						1			1	\$525.00	\$525.00	Greensboro (WXLV)	20/20-FRI-ABC	8/8/14
10.0	Normal Line / Prime (10)	08/17/14-08/17/14	2	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$400.00	\$400.00	Greensboro (WXLV)	AFV	8/8/14
11.0	Normal Line / SPOT (11)	08/16/14-08/16/14	2	:30	11:01P- CSI Miami							1		1	\$60.00	\$60.00	Greensboro (WXLV)	CSI MIAMI	8/8/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>[Signature]</i>	8/12/14	

ORDER WORKSHEET

Rep Order# 10370848 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1899460

Last Received:
Showing Buylines:

Printed: 08/11/14 12:41 PM
08/11/14 12:34 PM
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CONCERNED VETERANS F
Estimate# NC8138
Buyer Nancy Rubin

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E CVA/ORDR/NC8138
Flight Dates 08/13/14-08/19/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

— CONTRACT COMMENT —

COCNERED VETERANS FOR AMERICA

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE LN 8 FOR TIME PERIOD CORRECTED SEE LN 11 FOR PROGRAM CORRECTED PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
8*	F	9P-10P	SHARK TANK	30	\$700.00	08/15-08/15	1	\$700.00	1	1	3.6	3.6
			Sales remark: V3 SHARK TANK TIME CORRECTED									
			V3 Time Changed, Comment Changed									
11*	Sa	11P-12A	CSI MIAMI	30	\$60.00	08/16-08/16	1	\$60.00	1	1	1.3	1.3
			Sales remark: V3 PROGRAMMING CORRECTED									
			V3 Program Name Change, Comment Changed									

—REPORT TOTALS—

Report Totals: 2 / \$760.00

—SALES MONTHLY TOTALS—

Aug2014: 11/ \$2,850.00

Order Totals: 11 / \$2,850.00

Total GRPS: 20.6

— COMPETITIVE —

Market Totals	\$25,909.09	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 26.00%
		WGHP 34.00%	WMYV .00%	WUPN .00%	WXII 29.00%	WXLV 11.00%

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Flight Dates 08/13/14-08/19/14

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Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10370848 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1899460

Last Received:
Showing Buylines:

Printed: 08/08/14 3:43 PM
08/08/14 3:43 PM
Last Station Changes

1 of 2

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— REMARKS —

pls see lines 8 & 11 for tp/prg chg. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
8*	F	8P-9P	SHARK TANK	30	\$700.00	08/15-08/15	1	\$700.00	1	1	3.6	3.6
			Station remark: V2 shark tank will air 9-10p on 8/15									
11*	Sa	11P-12A	LAW&ORDER SVU	30	\$60.00	08/16-08/16	1	\$60.00	1	1	1.3	1.3
			Station remark: V2 correct programming is "csi miami"									

—REPORT TOTALS—

Report Totals: 2 / \$760.00

—SALES MONTHLY TOTALS—

Aug2014: 11/ \$2,850.00

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		WGHP 34.00%	WMYV .00%	WUPN .00%	WXII 29.00%	WXLV 11.00%

Books [null]

ORDER WORKSHEET

Rep Order# 10370848 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1899460

Last Received:
Showing Buylines:

Printed: 08/08/14 3:43 PM
08/08/14 3:43 PM
Last Station Changes

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Station WXLV-TV GREENSBORO/W.SALEM
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Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

CPD
8/8

Rep Order# 10370848 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/08/14 2:29 PM
Last Received: 08/08/14 12:10 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

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--- REMARKS ---

NEW ORDER PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	W	4P-5P	FAMILY FEUD 2	30	\$30.00	08/13-08/13	1	\$30.00	1	1	0.5	0.5
2	Th	4P-5P	FAMILY FEUD	30	\$30.00	08/14-08/14	1	\$30.00	1	1	0.5	0.5
3	F	4P-5P	FAMILY FEUD	30	\$30.00	08/15-08/15	1	\$30.00	1	1	0.5	0.5
4	M	4P-5P	FAMILY FEUD	30	\$30.00	08/18-08/18	1	\$30.00	1	1	0.5	0.5
5	Tu	4P-5P	FAMILY FEUD	30	\$30.00	08/19-08/19	1	\$30.00	1	1	0.5	0.5
6	Th	8P-9P	THE QUEST 3	30	\$490.00	08/14-08/14	1	\$490.00	1	1	0.3	0.3
7	Th	9P-10P	ROOKIE BLUE 2	30	\$525.00	08/14-08/14	1	\$525.00	1	1	4.1	4.1
8	F	8P-9P	SHARK TANK 2	30	\$700.00	08/15-08/15	1	\$700.00	1	1	3.6	3.6
9	F	10P-11P	20/20-FRI-ABC 2	30	\$525.00	08/15-08/15	1	\$525.00	1	1	3.9	3.9
10	Su	7P-8P	AFV 2	30	\$400.00	08/17-08/17	1	\$400.00	1	1	4.9	4.9

ORDER WORKSHEET

Rep Order# 10370848 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/08/14 2:29 PM
Last Received: 08/08/14 12:10 PM
Showing Buylines: All Rep Changes or Last Station Changes

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Salesperson Phone# 202-955-5342
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Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	Sa	11P-12A	LAW&ORDER SVU	30	\$60.00	08/16-08/16	1	\$60.00	1	1	1.3	1.3

CSI Miami

—REPORT TOTALS—

Report Totals: 11 / \$2,850.00

—SALES MONTHLY TOTALS—

Aug2014: 11/ \$2,850.00

Order Totals: 11 / \$2,850.00 Total GRPS: 20.6

—COMPETITIVE—

Market Totals	\$25,909.09	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 26.00%
		WGHP 34.00%	WMYV .00%	WUPN .00%	WXII 29.00%	WXLV 11.00%

Books [null]
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Concerned Veterans for America

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Concerned Veterans for America

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☒ **Yes**

☐ **No**

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Concerned Veterans for America
1405 S Fern St #197 Arlington, VA 22202

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Pete Hegseth (CEO)
Joseph Gecan (COO)

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/23/14 _____ (703) 518-4747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
 _____ Title
Signature Printed Name

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.