

ORDER

Orders
Order / Rev: 3545786
Alt Order #: WOC14646828
Product Desc: PFB Cole for Congress
Estimate: 6967
Flight Dates: 05/13/24 - 05/19/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: NORMAL

Primary AE: KSWO
 Kim Graumann
Sales Office: GN-NY
Sales Region: National

Agency Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Rd Ste A300
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tom Cole for Congress
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: SPOT
Revenue Code 3: NONE
Priority: P-04

New Business End:
Advertiser External ID: 514225
Agency External ID: 108003
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	109	\$8,970.00	\$7,624.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	109	\$8,970.00	\$7,624.50	0.00
Totals	109	\$8,970.00	\$7,624.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kim Graumann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KSWO	05/13/24	05/17/24	M-F 5-6a M-F 5-6a	CM	5:00 AM-6:00 AM	1111--	:30	5	\$35.00	P-04	0.00	NM	5	\$175.00												
(Program: 7 WAKE UP NEWS (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 5:00a-6:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>1111--</td> <td>5</td> <td>\$35.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	1111--	5	\$35.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	1111--	5	\$35.00	0.00																						
N 2	KSWO	05/13/24	05/17/24	M-F 6-7a M-F 6-7a	CM	6:00 AM-7:00 AM	2222--	:30	10	\$115.00	P-04	0.00	NM	10	\$1,150.00												
(Program: GOOD MORNING TEXOMA (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 6:00a-7:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>2222--</td> <td>10</td> <td>\$115.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	2222--	10	\$115.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	2222--	10	\$115.00	0.00																						
N 3	KSWO	05/13/24	05/17/24	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	2222--	:30	10	\$110.00	P-04	0.00	NM	10	\$1,100.00												
(Program: GOOD MORNING AMERICA (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 7:00a-9:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>2222--</td> <td>10</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	2222--	10	\$110.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	2222--	10	\$110.00	0.00																						
N 4	KSWO	05/13/24	05/18/24	Sa 630a News Sa 630a News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00												

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KSWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 7 NEWS SATURDAY EARLY (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 6:30a-7:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$20.00		0.00			
N 5	KSWO	05/13/24	05/18/24	GMA 1 GMA 1	CM	7:00 AM-8:00 AM	-----2-	:30	2	\$40.00	P-04	0.00	NM	2	\$80.00
(Program: GOOD MORNING AMERICA (SAT) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 7:00a-8:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2-					2	\$40.00		0.00			
N 6	KSWO	05/13/24	05/18/24	Sa 8a News Sa 8a News	CM	8:00 AM-9:00 AM	-----2-	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
(Program: TEXOMA WKND MORNING NEWS (SAT) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 8:00a-9:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2-					2	\$45.00		0.00			
N 7	KSWO	05/13/24	05/18/24	GMA 2 GMA 2	CM	9:00 AM-10:00 AM	-----2-	:30	2	\$25.00	P-04	0.00	NM	2	\$50.00
(Program: GOOD MORNING AMERICAN (SAT) HR (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 9:00a-10:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2-					2	\$25.00		0.00			
N 8	KSWO	05/13/24	05/19/24	Su 630a News Su 630a News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
(Program: 7 NEWS SUNDAY EARLY (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 6:30a-7:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$20.00		0.00			
N 9	KSWO	05/13/24	05/19/24	ABC GMA Sun ABC GMA Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$45.00	P-04	0.00	NM	1	\$45.00
(Program: GOOD MORNING AMERICA (SUN) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 7:00a-8:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$45.00		0.00			
N 10	KSWO	05/13/24	05/19/24	Su 8a News Su 8a News	CM	8:00 AM-8:30 AM	-----1	:30	1	\$45.00	P-04	0.00	NM	1	\$45.00
(Program: TEXOMA WKND MORNING NEWS (SUN) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 8:00a-8:30a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$45.00		0.00			
N 11	KSWO	05/13/24	05/19/24	ABC This Week ABC This Week	CM	9:30 AM-10:30 AM	-----1	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
(Program: THIS WEEK (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 9:30a-10:30a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$30.00		0.00			
N 12	KSWO	05/13/24	05/17/24	M-F 9am-10am Live With Kelly & Ryan	CM	9:00 AM-10:00 AM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: LIVE WITH KELLY AND MARK (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 9:00a-10:00a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	11111--					5	\$25.00		0.00			
N 13	KSWO	05/13/24	05/17/24	M-F 11-1130a M-F 11-1130a	CM	11:00 AM-12:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
(Program: PERSON PLACE THING/FUNNY YOU SHOULD ASK)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 11:00a-12:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$15.00				0.00			
N 14	KSWO	05/13/24	05/17/24	ABC Daytime ABC News Special (Program: GMA WHAT YOU NEED TO KNOW (2))	CM	12:00 PM-1:00 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 12:00p-1:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$25.00				0.00			
N 15	KSWO	05/13/24	05/17/24	ABC General Hospital ABC General Hospital (Program: GENERAL HOSPITAL (2))	CM	1:00 PM-2:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 1:00p-2:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$15.00				0.00			
N 16	KSWO	05/13/24	05/17/24	M-F 2-3p M-F 2-3p (Program: FUNNY YOU SHOULD ASK/PERSON PLACE THING (2))	CM	2:00 PM-3:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 2:00p-3:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$15.00				0.00			
N 17	KSWO	05/13/24	05/17/24	M-F 3-4p M-F 3-4p (Program: 25 WORDS/INVESTIGATE TV (2))	CM	3:00 PM-4:00 PM	11111--	:30	5	\$20.00	P-05	0.00	NM	5	\$100.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 3:00p-4:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$20.00				0.00			
N 18	KSWO	05/13/24	05/17/24	M-F 430-5p M-F 430-5p (Program: 25 WORDS OR LESS (2))	CM	4:30 PM-5:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 4:30p-5:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$15.00				0.00			
N 19	KSWO	05/13/24	05/17/24	M-F 5p News M-F 5p News (Program: TV 7 NEWS AT 5 (2))	CM	5:00 PM-5:30 PM	11111--	:30	5	\$80.00	P-04	0.00	NM	5	\$400.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 5:00p-5:30p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	11111--			5		\$80.00				0.00			
N 20	KSWO	05/13/24	05/17/24	M-F 6-7p News M-F 6-7p News (Program: TV 7 6P NEWS (2))	CM	6:00 PM-7:00 PM	22222--	:30	10	\$140.00	P-04	0.00	NM	10	\$1,400.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 6:00p-7:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	22222--			10		\$140.00				0.00			
N 21	KSWO	05/13/24	05/18/24	Sa 6p News Sa 6p News (Program: TV 7 NEWS 6P (SAT) (2))	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 6:00p-6:30p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 05/13/24		05/19/24	-----1-			1		\$40.00				0.00			
N 22	KSWO	05/13/24	05/19/24	Su 530p News Su 530p News (Program: TV 7 NEWS 530P (SUN) (2))	CM	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 5:30p-6:00p TIME PERIOD ON KSWO															

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ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$50.00		0.00			
N 23	KSWO	05/13/24	05/14/24	ABC Tuesday Prime Hr 3M ABC Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
(Program: THE GOOD DR (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Tue 9:00p-10:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-1-----					1	\$200.00		0.00			
N 24	KSWO	05/13/24	05/15/24	ABC Wednesday Prime 6M ABC Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM	--1----	:30	1	\$255.00	P-04	0.00	NM	1	\$255.00
(Program: \$100,000 PYRAMID (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Wed 9:00p-10:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--1----					1	\$255.00		0.00			
N 25	KSWO	05/13/24	05/16/24	ABC Thursday Prime Hr 6M ABC Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: 911 (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Thu 7:00p-8:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---					1	\$300.00		0.00			
N 26	KSWO	05/13/24	05/16/24	ABC Thursday Prime Hr 6M ABC Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: GREYS (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Thu 8:00p-9:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---					1	\$300.00		0.00			
N 27	KSWO	05/13/24	05/16/24	ABC Thursday Prime Hr 6M ABC Thursday Prime Hr 3	CM	9:00 PM-10:00 PM	---1---	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
(Program: STATION 19 (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Thu 9:00p-10:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---					1	\$275.00		0.00			
N 28	KSWO	05/13/24	05/17/24	ABC Friday Prime Hr 1 CM ABC Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: SHARK TANK (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Fri 7:00p-8:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$250.00		0.00			
N 29	KSWO	05/13/24	05/17/24	ABC Friday Prime 2 HouCM ABC Friday Prime 2 Hour	CM	8:00 PM-10:00 PM	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: 20/20 (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Fri 8:00p-10:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$250.00		0.00			
N 30	KSWO	05/13/24	05/19/24	ABC Sunday Prime 2 HouCM ABC Sunday Prime 2 Hour A (7:00 PM-9:00 PM)	CM	7:00 PM-9:00 PM	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
(Program: AMERICAN IDOL (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 7:00p-9:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$225.00		0.00			
N 31	KSWO	05/13/24	05/19/24	ABC Sunday Prime Hr 4CM ABC Sunday Prime Hr 4	CM	9:00 PM-10:00 PM	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
(Program: WHAT WOULD YOU DO (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 9:00p-10:00p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															

Order / Rev: 3545786
 Alt Order #: WOC14646828
 Flight Dates: 05/13/24 - 05/19/24

Advertiser: Tom Cole for Congress
 Product Desc: PFB Cole for Congress
 Estimate: 6967
KSWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$225.00		0.00			
N32	KSWO	05/13/24	05/17/24	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-10:35 PI	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
(Program: TV 7 NEWS 10P (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 10:00p-10:35p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	11111--					5	\$200.00		0.00			
N33	KSWO	05/13/24	05/18/24	Sa 10p Late News Sa 10p Late News	CM	10:00 PM-10:35 PI	-----1-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: TV 7 NEWS 10P (SAT) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sat 10:00p-10:35p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$100.00		0.00			
N34	KSWO	05/13/24	05/19/24	Su 10p Late News Su 10p Late News	CM	10:00 PM-10:35 PI	-----1	:30	1	\$170.00	P-04	0.00	NM	1	\$170.00
(Program: TV 7 NEWS 10P (SUN) (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Sun 10:00p-10:35p TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$170.00		0.00			
N35	KSWO	05/13/24	05/17/24	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:05 XI	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
(Program: ABC NEWS NIGHTLINE (2)) Nov/2023L1-Feb/2023L1 - WICHITA FALLS & LAWTON - ACTUAL Nov/2023L1 Mo-Fr 11:35p-12:05a TIME PERIOD ON KSWO ADJUSTED TO THE Feb/2023L1 TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	11111--					5	\$15.00		0.00			
Totals													109	\$8,970.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures, Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Cole

Authorized committee:

Cole for Congress

Agency requesting time (and contact information):

N/A Media Ad Ventures, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

June 18, 2024

General

Primary

Treasurer of candidate's authorized committee:

Rick Nagel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

MAV DC Buyer

Signature:

Kim Graumann

Name: MAV DC Buyer

Name: *Kim Graumann*

Date of Request to Purchase Ad Time: 5/6/2024

Date of Station Agreement to Sell Time: *5-10-24*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

MAV DC Buyer

Name: MAV DC Buyer

Date: 5/6/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5-10-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3545786

Station Call Letters:

KSWO TV

Date Received/Requested:

5-10-24

Est. #:

6967

Station Location:

Lawton OK

Run Start and End Dates:

5-13 to 5-19-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.