

# ORDER

**Orders**  
**Order / Rev:** 3547087  
**Alt Order #:**  
**Product Desc:** PFB Elect Paul Bonar  
**Estimate:** JUNE 24  
**Flight Dates:** 06/11/24 - 06/18/24  
**Original Date / Rev:** 05/13/24 / 05/13/24  
**Order Type:** NORMAL

**KSWO**  
**Primary AE:** Kim Graumann  
**Sales Office:** SPS-N  
**Sales Region:** National

**Agency Name:** Multi Media Services Corp  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street 2nd Fl  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Paul Bondar for Congress  
**Demographic:** A25-54  
**Product Codes:** Candidate - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 632074  
**Agency External ID:** 114340  
**Unit Code:** General  
**Order Separation:** 00:15:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/18/24	263	\$18,495.00	\$15,720.75

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	263	\$18,495.00	\$15,720.75	0.00
<b>Totals</b>	<b>263</b>	<b>\$18,495.00</b>	<b>\$15,720.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kim Graumann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSWO	06/11/24	06/18/24	M-F 5-6a M-F 5-6a	CM	5a-6a	MTWTF--	:30	16	\$35.00	P-04	0.00	NM	24	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					16	\$35.00		0.00			
		Week: 06/17/24	06/23/24	MT-----					8	\$35.00		0.00			
N 2	KSWO	06/11/24	06/18/24	M-F 6-7a M-F 6-7a	CM	6a-7a	MTWTF--	:30	16	\$115.00	P-04	0.00	NM	24	\$2,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					16	\$115.00		0.00			
		Week: 06/17/24	06/23/24	MT-----					8	\$115.00		0.00			
N 3	KSWO	06/11/24	06/18/24	ABC Good Morning America ABC Good Morning America	CM	658a-9a	MTWTF--	:30	24	\$110.00	P-04	0.00	NM	36	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					24	\$110.00		0.00			
		Week: 06/17/24	06/23/24	MT-----					12	\$110.00		0.00			
N 4	KSWO	06/11/24	06/18/24	M-F 11-1130a M-F 11-1130a	CM	11a-1130a	MTWTF--	:30	6	\$15.00	P-04	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					6	\$15.00		0.00			
		Week: 06/17/24	06/23/24	MT-----					3	\$15.00		0.00			
N 5	KSWO	06/11/24	06/18/24	M-F 1130a-12p M-F 1130a-12p	CM	1130a-12p	MTWTF--	:30	6	\$15.00	P-04	0.00	NM	9	\$135.00

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 Estimate: JUNE 24

KSWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSWO	06/11/24	06/17/24	ABC Daytime GMA HR 3	CM	Various	MTWTF--	:30	8	\$25.00	P-04	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					6	\$15.00		0.00			
		Week: 06/17/24	06/23/24	MT-----					3	\$15.00		0.00			
N 7	KSWO	06/11/24	06/17/24	ABC General Hospital ABC General Hospital	CM	1p-2p	MTWTF--	:30	8	\$15.00	P-04	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$25.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$25.00		0.00			
N 8	KSWO	06/11/24	06/17/24	M-F 2-3p M-F 2-3p	CM	2p-3p	MTWTF--	:30	12	\$15.00	P-04	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					12	\$15.00		0.00			
		Week: 06/17/24	06/23/24	M-----					3	\$15.00		0.00			
N 9	KSWO	06/11/24	06/17/24	M-F 3-4p M-F 3-4p	CM	3p-4p	MTWTF--	:30	12	\$20.00	P-04	0.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					12	\$20.00		0.00			
		Week: 06/17/24	06/23/24	M-----					3	\$20.00		0.00			
N 10	KSWO	06/11/24	06/17/24	M-F 4p News M-F 4p News	CM	4p-430p	MTWTF--	:30	8	\$35.00	P-04	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$35.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$35.00		0.00			
N 11	KSWO	06/11/24	06/17/24	M-F 430-5p M-F 430-5p	CM	430p-5p	MTWTF--	:30	8	\$15.00	P-04	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$15.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$15.00		0.00			
N 12	KSWO	06/11/24	06/17/24	M-F 5p News M-F 5p News	CM	5p-530p	MTWTF--	:30	8	\$80.00	P-04	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$80.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$80.00		0.00			
N 13	KSWO	06/11/24	06/17/24	M-F 6-7p News M-F 6-7p News	CM	6p-7p	MTWTF--	:30	16	\$140.00	P-04	0.00	NM	20	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					16	\$140.00		0.00			
		Week: 06/17/24	06/23/24	M-----					4	\$140.00		0.00			
N 14	KSWO	06/11/24	06/17/24	M-F 10p Late News M-F 10p Late News	CM	10p-1035p	MTWTF--	:30	8	\$200.00	P-04	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$200.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$200.00		0.00			
N 15	KSWO	06/11/24	06/17/24	ABC News Nightline ABC News Nightline	CM	1135p-1205a	MTWTF--	:30	8	\$15.00	P-04	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-TWTF--					8	\$15.00		0.00			
		Week: 06/17/24	06/23/24	M-----					2	\$15.00		0.00			
N 16	KSWO	06/11/24	06/11/24	ABC Tuesday Prime Hr 3 ABC Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-T-----					1	\$200.00		0.00			
N 17	KSWO	06/12/24	06/12/24	ABC Wednesday Prime Hr 3 ABC Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$255.00	P-04	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: JUNE 24  
 KSWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KSWO	06/14/24	06/14/24	ABC Friday Prime Hr 1	CM	658p-8p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	--W----		1				\$255.00		0.00			
				ABC Friday Prime Hr 1											
N 19	KSWO	06/14/24	06/14/24	ABC Friday Prime 2 Hour	CM	8:00 PM-10:01 PM	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	----F--		1				\$250.00		0.00			
				ABC Friday Prime 2 Hour		(8:00 PM-10:01 PM)									
N 20	KSWO	06/15/24	06/15/24	Sa 630a News	CM	630a-7a	-----S-	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		2				\$20.00		0.00			
				Sa 630a News											
N 21	KSWO	06/15/24	06/15/24	GMA 1	CM	7-8a Sat	-----S-	:30	4	\$40.00	P-04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		4				\$40.00		0.00			
				GMA 1											
N 22	KSWO	06/15/24	06/15/24	Sa 8a News	CM	8a-9a	-----S-	:30	4	\$45.00	P-04	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		4				\$45.00		0.00			
				Sa 8a News											
N 23	KSWO	06/15/24	06/15/24	GMA 2	CM	9-10a Sat	-----S-	:30	4	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		4				\$25.00		0.00			
				GMA 2											
N 24	KSWO	06/15/24	06/15/24	Sa 6p News	CM	6p-630p	-----S-	:30	2	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		2				\$40.00		0.00			
				Sa 6p News											
N 25	KSWO	06/15/24	06/15/24	Sa 10p Late News	CM	10p-1035p	-----S-	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S-		2				\$100.00		0.00			
				Sa 10p Late News											
N 26	KSWO	06/16/24	06/16/24	Su 630a News	CM	630a-7a	-----S	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		2				\$20.00		0.00			
				Su 630a News											
N 27	KSWO	06/16/24	06/16/24	ABC GMA Sun	CM	7a-8a	-----S	:30	4	\$45.00	P-04	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		4				\$45.00		0.00			
				ABC GMA Sun											
N 28	KSWO	06/16/24	06/16/24	Su 8a News	CM	8a-830a	-----S	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		2				\$45.00		0.00			
				Su 8a News											
N 29	KSWO	06/16/24	06/16/24	ABC This Week	CM	930a-1030a	-----S	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		1				\$30.00		0.00			
				ABC This Week											
N 30	KSWO	06/16/24	06/16/24	Su 530p News	CM	530p-6p	-----S	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		2				\$50.00		0.00			
				Su 530p News											
N 31	KSWO	06/16/24	06/16/24	ABC Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$195.00	P-04	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	-----S		1				\$195.00		0.00			
				ABC Sunday Prime Hr 1											
N 32	KSWO	06/16/24	06/16/24		CM	8p-10p		:30	1	\$225.00	P-04	0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC Sunday Prime 2 Hr			-----S								
				ABC Sunday Prime 2 Hour B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/24	06/16/24	-----S		1		\$225.00		0.00					
N 33	KSWO	06/16/24	06/16/24	ABC Sunday Prime Hr 4CM		9p-10p	-----S	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
				ABC Sunday Prime Hr 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/24	06/16/24	-----S		1		\$225.00		0.00					
N 34	KSWO	06/16/24	06/16/24	Su 10p Late News	CM	10p-1035p	-----S	:30	2	\$170.00	P-04	0.00	NM	2	\$340.00
				Su 10p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/24	06/16/24	-----S		2		\$170.00		0.00					
N 35	KSWO	06/16/24	06/16/24	Su 1035p-1105p	CM	1035p-1105p	-----S	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				Su 1035p-1105p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/24	06/16/24	-----S		2		\$50.00		0.00					
													Totals	263	\$18,495.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dwight Sterling, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Paul L. Bondar

Authorized committee:

Elect Paul L. Bondar

Agency requesting time (and contact information):

Multi Media Services, 915 King Street, Alexandria, VA 22314 (703-739-2160)

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives for the 4th Congressional District of Oklahoma

Date of election:

June 18, 2024

General

Primary

Treasurer of candidate's authorized committee:

Thomas Datwyler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

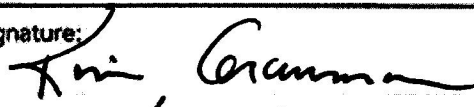
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Dwight Sterling

Name:

Kim Gramann

Date of Request to Purchase Ad Time: May 3, 2024

Date of Station Agreement to Sell Time: 5-14-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Dwight Sterling

Date: May 3, 2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5-14-24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3547087</u>	Station Call Letters: <u>KSWO TV</u>	Date Received/Requested: <u>5-14-24</u>
Est. #: <u>June</u>	Station Location: <u>Canton OK</u>	Run Start and End Dates: <u>6-11 to 6-18-24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.