

“IN FOCUS”

AIR DATE: February 10, 2013

HOST: Claire Beverly

MAIN ISSUE #1: Local Business, Charity  
MAIN ISSUE #1 Total Time: 15 minutes

MAIN ISSUE #1 Program Summary:

Goodwill of the Coastal Empire, Inc. is dedicated to the mission of assisting people with disabilities and other barriers to employment to live independently and become employed. The not-for-profit organization employs more than 550 people. In 2012, Goodwill provided services to 24,427 people and placed about 1,406 people in real jobs in our community this year. Goodwill of the Coastal Empire serves 33 counties in Georgia and South Carolina and operates 14 other retail locations in the region. We go behind the scenes at Goodwill and learn about their programs, their massive growth in the last year, and see the intricacies of their warehouse.

MAIN ISSUE #2: Community Events  
MAIN ISSUE #2 Total Time: 15 minutes

MAIN ISSUE #2 Program Summary:

Established in 1996, the Hilton Head Island Gullah Celebration is an annual event held during the month of February. Since its inception, the Hilton Head Island Gullah Celebration was designed to create economic development opportunities for minority business owners, to develop the cultural tourism market and to increase tourism in February on Hilton Head Island. Hilton Head Island Gullah Celebration events incorporate the many facet of the Gullah culture. Visitors have an opportunity to experience the food and music, receive firsthand, historical information and take a journey through the culture via the visual arts. Events include The Taste of Gullah, an Arts Show at the Arts Center of Coastal Carolina; an Arts, Crafts and Food Expo and storytellers, African dance and Gospel music.

GUESTS #1 NAME: Mohsen Badran  
GUESTS #1 TITLE: President and CEO  
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GUESTS #2 NAME: Charles Young  
GUESTS #2 TITLE: Board Chairman  
GUESTS #2 ORGANIZATION: Native Island Business and Community Affairs Association  
GUESTS #2 PHONE: n/a  
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