

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
885950-1	07/29/18	July 2018	06/25/18 - 07/02/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Florida Grown/Putnam	ORDR	626702

Flight Dates	Order #	Alt Order #
06/27/18 - 07/02/18	885950	26034864

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12891	PUTFL	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/02/18	07/02/18	Mon Prime Hour 1	Mon 7p-8p	M- - - - -	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18    07/08/18    M- - - - -                2        \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WALA	M	07/02/18	6:59 PM	Mon Prime Hour 1	Mon 7p-8p	:30	APFL61118H	\$900.00    NM
1	WALA	M	07/02/18	7:26 PM	Mon Prime Hour 1	Mon 7p-8p	:30	APFL61118H	\$900.00    NM
3	06/27/18	06/27/18	Wed Prime Hour 1	7-8p	- - W- - - -	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    - - W- - - -                2        \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WALA	W	06/27/18	7:20 PM	Wed Prime Hour 1	7-8p	:30	APFL61118H	\$1,200.00    NM
1	WALA	W	06/27/18	7:45 PM	Wed Prime Hour 1	7-8p	:30	APFL61118H	\$1,200.00    NM
4	06/30/18	06/30/18	MLB on FOX	MLB on FOX	- - - - - S-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    - - - - - S-                3        \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WALA	Sa	06/30/18	6:49 PM	MLB on FOX	MLB on FOX	:30	APFL61118H	\$150.00    NM
3	WALA	Sa	06/30/18	8:25 PM	MLB on FOX	MLB on FOX	:30	APFL61118H	\$150.00    NM
2	WALA	Sa	06/30/18	9:33 PM	MLB on FOX	MLB on FOX	:30	APFL61118H	\$150.00    NM

Total Spots **7**

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$4,650.00</b>
<u>Agency Commission</u>	<b>\$697.50</b>
<u>Net Amount Due</u>	<b>\$3,952.50</b>
<u>Invoice Balance as of 10/09/18 10:14:05 AM CT</u>	<b>\$0.00</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>