

DUPLICATE INVOICE



WALA
 1501 Satchel Paige Dr
 Mobile, AL 36606
 Main: (251)434-1010
 Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
882386-2	06/30/18	July 2018	06/25/18 - 06/25/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

Smart Media Group LLC
 Attention: Accounts Payable
 1427 Leslie Avenue
 Alexandria, VA 22301
 USA

Advertiser	Product	Estimate Number
Florida Grown/Putnam	ORDR	619625

Flight Dates	Order #	Alt Order #
06/19/18 - 06/25/18	882386	26019985

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WALA
 29763 Network Place
 Chicago, IL 60673-1297

Agency Code	Advertiser Code	Product 1/2
TV12891	PUTFL	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
2	06/25/18	06/25/18	Mon Prime Hour 1	Mon 7p-8p	M-----	:30	1	\$900.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/25/18</td> <td>07/01/18</td> <td>M-----</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WALA</td> <td>M</td> <td>06/25/18</td> <td>7:42 PM</td> <td>Mon Prime Hour 1</td> <td>Mon 7p-8p</td> <td>:30</td> <td>APFL61118H</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/25/18	07/01/18	M-----	1	\$900.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WALA	M	06/25/18	7:42 PM	Mon Prime Hour 1	Mon 7p-8p	:30	APFL61118H	\$900.00	NM
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Payment Terms Net 30 Days

<u>Gross Total</u>	\$900.00
<u>Agency Commission</u>	\$135.00
<u>Net Amount Due</u>	\$765.00
<u>Invoice Balance as of 10/09/18 10:05:20 AM CT</u>	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>