

<b>STATION:</b>	KJFM-FM	<b>ORDER#:</b>	3171034	<b>DATE:</b>	02/20/2020
<b>MARKET:</b>	UM - Louisiana, MO	<b>AMOUNT:</b>	\$1,125.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4376120</b>	
<b>ADVERTISER:</b>	Uniting Missouri	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 1293 Issue 2/25-3/2	<b>AGY EST:</b>	1293	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	02-25-2020 TO 3/2/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:02/20/2020 10:56</b>	

**COMMENTS**

[Rep Comment] 02/20/2020: New order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		2/25/2020 To 2/25/2020						TOT \$225.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	7:00PM	60	2/25/2020	2/25/2020	6	\$37.50	\$225	

DAY#2		2/26/2020 To 2/26/2020						TOT \$225.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	60	2/26/2020	2/26/2020	6	\$37.50	\$225	

DAY#3		2/27/2020 To 2/27/2020						TOT \$225.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	7:00PM	60	2/27/2020	2/27/2020	6	\$37.50	\$225	





## Eagle102

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**From:** Lauren Welch <lauren.welch@genmediapartners.com>  
**Sent:** Thursday, February 20, 2020 12:10 PM  
**To:** Lauren Welch  
**Cc:** Linley Grande  
**Subject:** RE: New orders for Uniting Missouri (2/25-3/9)-Updated NAB attached  
**Attachments:** NAB PB-19 Uniting Missouri.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi, me again. 😊

We just found out new spots will begin Tuesday 2/25 with the new schedule (Est 1293). The creative is not ready at this time but we will send as soon as we receive. Attached is a new NAB. They do not know the content of the ads so they cannot fill any more of this out at this time. To the best of their knowledge, the list of board members is complete.

*More ads on 2/25 from 82961 to 82962*

Let us know any questions,  
Thank you!

Lauren Welch  
Sales Support Coordinator  
Phone: (469) 525-6183  
[Lauren.Welch@GenMediaPartners.com](mailto:Lauren.Welch@GenMediaPartners.com)

*82962*

*7:32*

*8:31*

*10:21*

*12:21*

*2:21*

*5:50*



**Gen Media Partners** Innovative. Evolved. Expanded.

McGraw Hill Media | Local Focus Radio | Regional Reps | Teacher Radio Reps | GMPT Media  
Sun Broadcast Group | iHRN Media Network | GLR Media Networks | MG Malls | MG OOH | Sync Harmony

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**From:** Lauren Welch  
**Sent:** Thursday, February 20, 2020 11:11 AM  
**To:** Lauren Welch <lauren.welch@genmediapartners.com>  
**Cc:** Linley Grande <linley.grande@genmediapartners.com>  
**Subject:** New orders for Uniting Missouri (2/25-3/9)

Good Afternoon!

We just sent new orders for Uniting Missouri for Est 1293 and 1294 airing 2/25-3/9.  
For now we are to continue airing current copy UFN.  
We are working on checks and will email you copies along with tracking info ASAP.

Please reply to this email with your station call letters, to confirm receipt/acceptance of both estimates.  
If your station is set up in Radio Exchange, please login to the system and confirm the order that way.  
If you have already confirmed, please disregard.

Let us know any issues/questions ASAP today.







## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Pinpoint Media

Address: 4501 Ford Avenue #1109 Alexandria, VA 22302

Contact: Meredith Morton

Phone number: 571.970.6621

Email: meredith@pinpoint-media.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Uniting Missouri

Address: PO Box 444 Farmington, MO 63640

Contact: Tom Burcham

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Tom Burcham  
John Hancock  
Charlotte Boyer  
Jennifer Topins

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: November 3 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Economy



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Meredith L Morton <small>Digitally signed by Meredith L Morton Date: 2020.02.20 12:43:14 -05'00'</small>	Signature: Marianne Everhart <small>Digitally signed by Marianne Everhart Date: 2020.02.24 13:38:13 -06'00'</small>
Name: Meredith Morton	Name: Marianne Evehart
Date of Request to Purchase Ad Time: 2.20.20	Date of Station Agreement to Sell Time: 02.24.20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 02-24-20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KJFM RADIO  
Foxfire Communications Inc.  
15894 Hwy. 54

Bowling Green, MO 63334

INVOICE (#1020016685)  
AFFIDAVIT OF PERFORMANCE  
Calendar Period: 2/1/2020 - 2/29/2020  
Account #: 829

MEDIA FINANCIAL SERVICES (UNITING MISSOURI)

Product: MO PAC Jobs ALT radio mix WF 01      Script: 82962 (1:00)  
EST #1293

This station certifies that the announcements below ran within 15 minutes of the times indicated.  
ANA/RAB Tear Sheets containing the radio copy will match to the script code above.

Date	Time	Rate	Date	Time	Rate	Date	Time	Rate
25-Feb-20	7:32:30 AM	\$37.50	25-Feb-20	8:31:30 AM	\$37.50	25-Feb-20	10:21:30 AM	\$37.50
25-Feb-20	12:21:30 PM	\$37.50	25-Feb-20	2:21:30 PM	\$37.50	25-Feb-20	5:50:00 PM	\$37.50
26-Feb-20	6:22:00 AM	\$37.50	26-Feb-20	11:50:00 AM	\$37.50	26-Feb-20	1:21:30 PM	\$37.50
26-Feb-20	2:50:30 PM	\$37.50	26-Feb-20	3:50:30 PM	\$37.50	26-Feb-20	6:20:30 PM	\$37.50
27-Feb-20	7:20:00 AM	\$37.50	27-Feb-20	10:21:30 AM	\$37.50	27-Feb-20	11:50:00 AM	\$37.50
27-Feb-20	1:21:30 PM	\$37.50	27-Feb-20	3:50:00 PM	\$37.50	27-Feb-20	6:20:30 PM	\$37.50
28-Feb-20	6:51:30 AM	\$37.50	28-Feb-20	10:50:30 AM	\$37.50	28-Feb-20	11:50:30 AM	\$37.50
28-Feb-20	1:21:30 PM	\$37.50	28-Feb-20	4:22:00 PM	\$37.50	28-Feb-20	5:20:30 PM	\$37.50

This announcement was broadcast 24 time(s) as entered in the station's program log.

24 SPOT(S) AT A RATE OF \$37.50 = \$900.00

Gross Total: \$900.00

Net Total: \$630.00

All times are guaranteed to have run within 15 minutes of times indicated.

Subscribed and sworn to before me on this 3d day of March, 2020

*M. Everhart*  
Notary Public

Marianne Everhart

*Gordon Sanders*  
Station Official

Gordon Sanders

MARIANNE EVERHART  
Notary Public, Notary Seal  
State of Missouri  
Pike County  
Commission # 14608772  
My Commission Expires 04-24-2022



