

<b>STATION:</b>	KJFM-FM	<b>ORDER#:</b>	3177070	<b>DATE:</b>	09/21/2020
<b>MARKET:</b>	UM - Louisiana, MO	<b>AMOUNT:</b>	\$750.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4388569</b>	
<b>ADVERTISER:</b>	Uniting Missouri	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 1363 Issue Wed 9/23-Tues 9/29	<b>AGY EST:</b>	1363	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	09-23-2020 TO 9/29/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/21/2020 09:25	

**COMMENTS**

[Rep Comment] 09/21/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		9/23/2020 To 9/23/2020						TOT \$150.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	60	9/23/2020	9/23/2020	4	\$37.50	\$150	

DAY#2		9/24/2020 To 9/24/2020						TOT \$150.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	7:00PM	60	9/24/2020	9/24/2020	4	\$37.50	\$150	

DAY#3		9/25/2020 To 9/25/2020						TOT \$150.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	7:00PM	60	9/25/2020	9/25/2020	4	\$37.50	\$150	

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<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4388569</b>
<b>ADVERTISER:</b>	Uniting Missouri	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 1363 Issue Wed 9/23-Tues 9/29	<b>AGY EST:</b>	1363		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-23-2020 TO 9/29/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/21/2020 09:25

**DAY#6**                      **9/28/2020 To 9/28/2020**                      **TOT \$150.00**                      **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	9/28/2020	9/28/2020	4	\$37.50	\$150

**DAY#7**                      **9/29/2020 To 9/29/2020**                      **TOT \$150.00**                      **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	9/29/2020	9/29/2020	4	\$37.50	\$150

TOTAL	Sep	Oct												Total
SPOT	12	8												20
CASH	450.00	300.00												750.00
TOTAL	450.00	300.00												750.00



## TRAFFIC INSTRUCTIONS

To: Missouri Radio Stations

From: Meredith Morton  
Pinpoint Media

Advertisers: Uniting Missouri

Date: Sept 22, 2020

Time Sent: 12:27 PM EST

Effective Dates: **Sept 23, 2020 – Until Further Notice**

THE FOLLOWING TRAFFIC REPLACES ALL PREVIOUS TRAFFIC INSTRUCTIONS. PLEASE ADJUST ACCORDINGLY:

<u>TITLE</u>	<u>LEN</u>	<u>ROTATION</u>	
Too Liberal	:60	100%	8296C

Notes:

Please email [meredith@pinpoint-media.tv](mailto:meredith@pinpoint-media.tv) to confirm receipt and please indicate the date the traffic will begin.

**Thank you for your help. If you have any questions, please call me at 571.970.6621.**



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Pinpoint Media

Address: 4501 Ford Ave #1109 Alexandria, VA 22302

Contact: Meredith Morton

Phone number: 571.970.6621

Email: meredith@pinpoint-media.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Uniting Missouri

Address: PO Box 444 Farmington, MO 63640

Contact: *John Hancock*

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

*Tom Burcham*

*John Hancock*

*Charlotte Boyer*

*Jennifer Foppins*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Taxes, 2nd Amendment, Abortion  
Healthcare, defunding police

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>MVLL</i>	Signature: <i>Marianne Everhart</i>
Name: <i>Meredith Mortan</i>	Name: <i>Marianne Everhart</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>9/21/20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *9/21/20*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>3177070</i>	Station Call Letters: <i>KJFM</i>	Date Received/Requested: <i>9/21/20</i>
Est. #: <i>1363</i>	Station Location: <i>Bowling Green, mo</i>	Run Start and End Dates: <i>9/23 - 9/29/20</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Thom T Sanders  
 PO Box 438  
 Louisiana, MO 63353

Coop Order #17365 Confirmation ORDER 3177070 EST#1363  
 #829 - MEDIA FINANCIAL SERVICES (UNITING MISSOURI)  
 9/21/2020 2:25:17 PM

MEDIA FINANCIAL SERVICES (UNITING MISSOURI)

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total	
1.	2119009/23/20	09/29/20	KJFM	RA Day	6A-9A	5	5	\$37.50	9/21/2020	\$187.50	
	KJFM 8296B[09/02/20-09/02/21 SURGING(60s)]100.00%										
SPOT SUMMARY FOR ORDER LINE #21190[KJFM RADIO] <ORDER 3177070 EST#1363>											
	09/23/20	09/25/20			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week	
	09/28/20	09/29/20			0 0 1 1 1 0 0			3	\$112.50		
					1 1 0 0 0 0 0			2	\$75.00		
2.	2119109/23/20	09/29/20	KJFM	RA Day	9a-12noon	5	5	\$37.50	9/21/2020	\$187.50	
	KJFM 8296B[09/02/20-09/02/21 SURGING(60s)]100.00%										
SPOT SUMMARY FOR ORDER LINE #21191[KJFM RADIO] <ORDER 3177070 EST#1363>											
	09/23/20	09/25/20			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week	
	09/28/20	09/29/20			0 0 1 1 1 0 0			3	\$112.50		
					1 1 0 0 0 0 0			2	\$75.00		
3.	2119209/23/20	09/29/20	KJFM	RA Day	12NOON-3PM	5	5	\$37.50	9/21/2020	\$187.50	
	KJFM 8296B[09/02/20-09/02/21 SURGING(60s)]100.00%										
SPOT SUMMARY FOR ORDER LINE #21192[KJFM RADIO] <ORDER 3177070 EST#1363>											
	09/23/20	09/25/20			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week	
	09/28/20	09/29/20			0 0 1 1 1 0 0			3	\$112.50		
					1 1 0 0 0 0 0			2	\$75.00		
4.	2119309/23/20	09/29/20	KJFM	RA Day	3P-6P	5	5	\$37.50	9/21/2020	\$187.50	
	KJFM 8296B[09/02/20-09/02/21 SURGING(60s)]100.00%										
SPOT SUMMARY FOR ORDER LINE #21193[KJFM RADIO] <ORDER 3177070 EST#1363>											
	09/23/20	09/25/20			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week	
	09/28/20	09/29/20			0 0 1 1 1 0 0			3	\$112.50		
					1 1 0 0 0 0 0			2	\$75.00		
Total Spots: 20			Net: \$525.00					Order Total: \$750.00			

Advertiser Authorization: \_\_\_\_\_ Station Authorization: \_\_\_\_\_

Monthly Billing Summary

2020 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec  
 525.00