

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matchstick Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Steven McCutcheon

Authorized committee:  
Steven McCutcheon for Senate

Agency requesting time (and contact information):  
 N/A Matchstick Media

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
New Mexico Senate District 42

Date of election: June 4, 2024  General  Primary

Treasurer of candidate's authorized committee:  
Trent Cornum

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>DJ Eckert</i> <small>Verified by pdfFiller 03/28/2024</small>	Signature: <i>Aaron Forrister</i>
Name: DJ Eckert	Name: <i>Aaron Forrister</i>
Date of Request to Purchase Ad Time: 3.28.2024	Date of Station Agreement to Sell Time: <i>4/19/24</i>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: Verified by pdfFiller

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No      Date ad received: 4/19/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>5447-00005</u>	Station Call Letters: <u>KIXN</u>	Date Received/Requested: <u>4/19/24</u>
Est. #: <u>5524</u>	Station Location: <u>HOBBS, NM</u>	Run Start and End Dates: <u>4/22/24 to 5/10/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NOALMARK BROADCASTING CORP.- HOBBS  
 KIXN-KPZA-KZOR-KEJL-KPER-KLEA  
 P.O. BOX 5629  
 HOBBS, NM 88241  
 (575) 397-4969

Client: **Steven McCutcheon for Senate**  
 Order #: **5447-00005**  
 Description: **EST5524 OR3215566 CON4458578 - KIXN**  
 Date Entered: **4/19/2024**  
 P.O.#:  
 Salesperson: **FORRISTER, AARON**  
 Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 9th FLOOR SUITE 903  
 WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 4/22/2024	5/10/2024	KIXN-FM	06:00:00 to 10:00:00	CUSTOM	1:00	60	15.00	900.00	Y	Y	Y	Y	Y	N	N
4/22/2024	4/28/2024					20	15.00	300.00	4	4	4	4	4	0	0
4/29/2024	5/5/2024					20	15.00	300.00	4	4	4	4	4	0	0
5/6/2024	5/10/2024					20	15.00	300.00	4	4	4	4	4	0	0
2 4/22/2024	5/10/2024	KIXN-FM	15:00:00 to 19:00:00	CUSTOM	1:00	60	15.00	900.00	Y	Y	Y	Y	Y	N	N
4/22/2024	4/28/2024					20	15.00	300.00	4	4	4	4	4	0	0
4/29/2024	5/5/2024					20	15.00	300.00	4	4	4	4	4	0	0
5/6/2024	5/10/2024					20	15.00	300.00	4	4	4	4	4	0	0

Order Start Date: 4/22/2024    Order End Date: 5/10/2024    Spots: 120

Total Charges: **\$1,800.00**  
 Combined Discounts: **\$270.00**  
 Adjusted Gross Billing: **\$1,530.00**  
 Total Sales Tax: **\$100.41**  
 Total Net: **\$1,630.41**

Noalmark Broadcasting Corp. and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Licensee or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

**Projected Calendar Month/End-Of-Schedule Billing Totals for Steven McCutcheon for Senate / 5447-00005 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	56	\$840.00	\$126.00	\$714.00
May	2024	64	\$960.00	\$144.00	\$816.00
<b>Total:</b>		<b>120</b>	<b>\$1,800.00</b>	<b>\$270.00</b>	<b>\$1,530.00</b>

Confirmed & Accepted for NOALMARK BROADCASTING CORP.- HO

Accepted for MEDIA FINANCIAL SERVICES By:

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 Please Sign and Return One Copy