

INVOICE

WUPW
 730 North Summit
 Toledo, OH 43604
 Main: (419) 244-3600
 Billing: (216) 367-7124

Invoice # 1531087-2
 Invoice Date 11/08/16
 Invoice Month November

Region WUPW
 Property Account Executive Sales Office
 Matthew Wurm HRP-WashingNational

Advertiser POL/Dewine, P/R/OTH/
 Product PAT DEWINE FOR JUSTI
 Estimate Number 996

Billing Address:
 SRCP Media
 Attention: Accounts Payable
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

Flight Dates 10/30/16 - 11/08/16
 Order # 1531087
 Alt Order # 08261300

Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling Cash In Advance
 Agency Code Advertiser CProduct
 135 358
 Agency Ref Advertiser Ref

Send Payment To:
 1/2 WUPW
 Attn: Lockbox #2134
 PO Box 11407
 Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate
110	11/31/16	11/04/16	LOC Late 10pm	FO10-11pm	MTWTF--	:30	5	\$150.00
NM								
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTF-- Spots/Week 5 Rate \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1	WUPW	M	10/31/11:03	PM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
3	WUPW	Tu	11/01/11:27	AM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
5	WUPW	W	11/02/12:36	AM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
2	WUPW	Th	11/03/11:46	PM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
4	WUPW	F	11/04/11:48	PM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
211	11/07/16	11/07/16	LOC Late 10pm	FO10-11pm	1-----	:30	1	\$150.00
NM								
Weeks: Start Date 11/07/16 End Date 11/13/16 1----- Spots/Week 1 Rate \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1	WUPW	M	11/07/11:12	PM	LOC Late 10pm	FOX News10-11pm		
:30	PD16TV02H				\$150.00	NM		
411	11/06/16	11/06/16	Fox Toledo News a	10-1030P	-----1	:30	1	\$100.00
NM								
Weeks: Start Date 11/06/16 End Date 11/06/16 -----1 Spots/Week 1 Rate \$100.00								

10/31/16 11/06/16-----1 1 \$100.00
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID
 Rate Type
 1 WUPW Su 11/06/11:18 PMFox Toledo News at 10PM10-1030P
 :30PD16TV02H \$100.00 NM
 510/31/16 11/04/16 RI 630-7am M-F 6:30-7 AM M-F :30 3 \$10.00 NM
 MTWTF--
 Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate
 10/31/16 11/06/16MTWTF-- 3 \$10.00
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID
 Rate Type
 1 WUPW M 10/31/1 6:39 AMRI 630-7am M-F 6:30-7 AM M-F :30PD16TV02H
 \$10.00 NM
 3 WUPW Tu 11/01/1 6:40 AMRI 630-7am M-F 6:30-7 AM M-F :30PD16TV02H
 \$10.00 NM
 2 WUPW W 11/02/1 6:53 AMRI 630-7am M-F 6:30-7 AM M-F :30PD16TV02H
 \$10.00 NM

610/31/16 11/04/16 4-5pm M-F M-F 4-5 PM :30 1 \$20.00 NM
 We warrant that the actual broadcast information shown on this invoice was taken from the
 Program Log and will
 invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date
 of Invoice.
 The station may utilize various mediums to deliver advertisements to its viewers, including
 but not limited to
 the station immediately if you do not have rights to your advertisements or any of its
 components beyond a te
 This station does not discriminate in advertising contracts on the basis of race or ethnicity.
 Any provision
 if handwritten, typed or otherwise made a part of a particular contract, is hereby
 rejected.

INVOICE

Send Payment To:

WUPW Invoice # Invoice Date Invoice Month Invoice
 Period Attn: Lockbox #2134 1531087-2 11/08/16 November 2016
 10/31/-11/07/1
 PO Box 11407
 Birmingham, AL 35246 Advertiser Product Estimate
 Number POL/Dewine, P/R/OTH/PAT DEWINE FOR JUSTI996

LineStart DatEnd Date Description Start/End Time Spots/ Length Week Rate
 Type
 MTWTF--
 Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate
 10/31/16 11/06/16MTWTF-- 1 \$20.00
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID
 Rate Type
 1 WUPW W 11/02/1 4-5pm M-F M-F 4-5 PM :00 \$20.00
 NM
 Credited
 711/06/16 11/06/16 NFL Local Market 1P-4P -----S :30 1 \$650.00 NM
 Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate
 10/31/16 11/06/16-----S 1 \$650.00
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID
 Rate Type
 1 WUPW Su 11/06/1 3:06 PMNFL Local Market Game 1P-4P :30PD16TV02H

\$650.00 NM
 810/31/16 11/04/16 FOX Toledo DaybreFOX Toledo Day MTWTF-- :30 5
 \$20.00 NM

Weeks:	Start	End	Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16		MTWTF--	5	\$20.00

Spots:#	Ch	Day	Air Date	Air Tim	Description	Start/End Tim	Length	Ad-ID
4	WUPW	M	10/31/1	7:19 AM	FOX Toledo Daybreak	FOX Toledo Da		
:30	PD16TV02H				\$20.00 NM			
3	WUPW	Tu	11/01/1	8:24 AM	FOX Toledo Daybreak	FOX Toledo Da		
:30	PD16TV02H				\$20.00 NM			
1	WUPW	W	11/02/1	7:38 AM	FOX Toledo Daybreak	FOX Toledo Da		
:30	PD16TV02H				\$20.00 NM			
5	WUPW	Th	11/03/1	8:39 AM	FOX Toledo Daybreak	FOX Toledo Da		
:30	PD16TV02H				\$20.00 NM			
2	WUPW	F	11/04/1	7:25 AM	FOX Toledo Daybreak	FOX Toledo Da		
:30	PD16TV02H				\$20.00 NM			

911/06/16 11/06/16 NFL Loc Market Pr12-1P -----S :30 2 \$200.00 NM

Weeks:	Start	End	Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16		-----S	2	\$200.00

Spots:#	Ch	Day	Air Date	Air Tim	Description	Start/End Tim	Length	Ad-ID
2	WUPW	Su	11/06/1	12:21 PM	NFL Loc Market Pre Game12-1P			
:30	PD16TV02H				\$200.00 NM			
1	WUPW	Su	11/06/1	12:40 PM	NFL Loc Market Pre Game12-1P			
:30	PD16TV02H				\$200.00 NM			

Total Sp 18

Payment Terms 30 Days

Gross Total \$2,180.00

Agency Commission \$327.00
 Net Amount Due \$1,853.00

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