



3rd Quarter 2011 ABC7's "READY SOCAL" SPECIAL

Show: ABC7's READY SOCAL SPECIAL
Air Date: September 4, 2011
Length: 30 minutes
Origin: Local
Type: Public Affairs, Informational and Educational

OVERVIEW:

ABC7's David Ono hosts Ready Socal, an emergency preparedness ABC7 special – providing our viewers with information and tips on how they can prepare themselves, their families and their home for the next major disaster or emergency in Southern California.

WEATHER DISASTERS

ABC7's Chief Meteorologist Dallas Raines explains why it's important to be weather-aware in Southern California. He explains how weather; extreme heat, winds, storms, tsunamis go hand-in-hand with man-made and natural disasters. Rita Mondragon and Katelyn Brown, both local residents, share their fear of extreme weather conditions in the Southland. Jerry DeGraff, a Geologist from the U.S. Forest Service, comments on the dangers of landslides, while local resident Olivia Brown expresses her anxiety over extreme weather. Seismologist for USGS Lucy Jones spoke to ABC7 about the probability of a Tsunami hitting the California coastline. Local Long Beach residents Dale Schwartz and Phil Suhovy both comment on the huge waves and tsunami scare that occurred earlier this year (2010) in Long Beach. Plus, official from the Los Angeles County Emergency Management team Zev Yaroslavsky shares some insight on how disastrous a Tsunami could be if one hit the Southland.

QUAKE PROOF YOUR HOME

ABC7's Carlos Granda reports how you and your family can quake-proof your home. Tom and Debbie Rundberg are Quake Prep Experts from "Ready America." The couple gave Carlos Granda a tour of their quake-proof home in La Verne -- showing our audience different things you can do to earthquake-proof a home, plus how to prevent and improve your chances of damaging property.

BE WIRELESS READY

ABC7's Consumer Specialist Ric Romero covers a story about cell phone applications and how these applications could possibly help you during an emergency or disaster-situation. In this story, Ric Romero interviews Tim Green, the founder of "SMART ICE," a phone application that allows you to pre-record a message containing all of your most important medical information, so if an emergency occurred medical professionals could play the pre-recorded message. The SMART ICE application also allows you to locate your location at any given moment, plus where the nearest police station, hospital and even tow truck companies are. Then, we spoke with Kathleen Dunleavy, a spokesperson for Sprint, about a couple more phone applications that could help you in the event of an emergency. Last, we spoke with Trip Wakefield, part of the team that created the POM ALERT, which stands for Peace of Mind. This POM phone application can send you alerts, such as the latest earthquake and wildfire notices-- keeping you updated and informed.

BRUSH FIRE PREPS

Getting the outside of your home fire safe is important, especially since wildfire season in Southern California is now year round— making brush fire clearance a must. ABC7's John Gregory teamed up with Jason Hurd from the Los Angeles County Fire to show our audience how to help keep their property safe.

FIRE SAFETY

The Los Angeles Fire Department shows us more some safety tips to protect your family and your home from the single most common disaster in the nation— home fires. L.A. Fire Department Firefighters Gus Medina and Sarah Cortez visited David Diaz to show him the basic steps to installing a smoke detector and a carbon monoxide alarm, plus the required maintenance.

EMERGENCY KIT

ABC7's Lisa Hernandez covers what goes in an emergency kit to help prepare for the next major disaster and help keep your family safe. Eric Grossman from the Glendale Red Cross helped Lisa put a kit together.

MAKE A PLAN

Another disaster preparedness story from ABC7's Lisa Hernandez, this story focuses on the Chaparro's, a local family, ready to make an emergency plan for their family in the case of an evacuation or a disaster. Chris and Thelma Chaparro started their emergency preparedness plan by checking out the check list on ABC7's Ready SoCal page. Then, they created a bin containing all materials needed for a possible emergency and came up with an evacuation plan. Overall, the Chaparro's were pleasantly surprised at how easy it was to make an emergency plan.

IMPORTANT DOCUMENTS

Another key step to preparing for a disaster in Southern California is having all of your important paperwork in order and in a safe place. ABC7's Ric Romero covers how to get started by visiting Disaster Preparedness Trainer and Specialist Herb Kahn. Kahn explains the best ways to keep a detailed inventory of financial papers and where to store them in case of a house fire or a major emergency.

GUESTS:

Local Resident; Rita Mondragon, Local Resident; Katelyn Brown, Geologist/U.S. Forest Service; Jerry DeGraff, Local Resident; Olivia Brown, Seismologist/USGS; Lucy Jones, Local Resident; Dale Schwartz, Local Resident; Phil Suhovy, Official/Los Angeles County Emergency Management team; Zev Yaroslavsky, Quake Prep Experts/Ready America; Tom and Debbie Rundberg, Spokesperson/Sprint; Kathleen Dunleavy, POM ALERT Founder; Trip Wakefield, Founder/SMART ICE; Tim Green, Los Angeles County Fire; Jason Hurd, L.A. Fire Department Firefighter; Gus Medina, L.A. Fire Department Firefighter; Sarah Cortez, David Diaz, Glendale Red Cross; Eric Grossman, Chris Chaparro, Thelma Chaparro, Disaster Preparedness Trainer/Specialist; Herb Kahn.