



125 West 55th St
New York, NY 10019

Contract # 26226344	Changes as of: 10/19/2018 at 6:18 AM	Version: Current State Version 1
CPE: 1010/1026/7479	Flight: 10/23/18 - 10/29/18	Station: KRCR
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Denney for CA CD1 Product: Political	Market: Chico Office: WASHINGTON
Agency Order #: 7868672	Buyer: Neckel, Danny	Service: Nielsen
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Con Type: POLITICAL/VOTE Total \$: \$9,220.00 Total Spots: 81 Total CPP: \$0.00 Total GRP:
Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
						10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	Tu-F,M 5a-6a		KRCR News Channel 7 Daybreak at 5AM	\$100.00	30	1	0	1	1	0	0	1	4	\$400.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KRCR News Channel 7 Daybreak at 6AM	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Good Morning America	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
4	Tu-F,M 9a-10a		The Doctors	\$45.00	30	2	2	2	2	0	0	2	10	\$450.00	\$0.00	0.0
5	Tu-F,M 1p-2p		General Hospital	\$45.00	30	2	2	2	2	0	0	2	10	\$450.00	\$0.00	0.0
6	Tu-F,M 4p-5p		Judge Judy	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		KRCR News Channel 7 at 5PM	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
8	Tu-F,M 5:30p-6p		KRCR News Channel 7 at 5:30PM	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
9	Tu-F,M 6:30p-7p		KRCR News Channel 7 at 6:30PM	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
10	Tu-F,M 7p-7:30p		Entertainment Tonight	\$50.00	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
11	M 8p-10p		Dancing With the Stars	\$400.00	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
12	Tu-F,M 11p-11:35p		KRCR News Channel 7 at 11PM	\$200.00	30	0	1	1	1	0	0	1	4	\$800.00	\$0.00	0.0
13	Sa 7a-8a		Good Morning America Sat	\$75.00	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
14	Sa 5:30p-6p		KRCR News	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
15	Sa 10p-11p		20/20 Saturday-ABC	\$125.00	30	0	0	0	0	2	0	0	2	\$250.00	\$0.00	0.0
16	Su 7a-8a		Good Morning America Sunday	\$60.00	30	0	0	0	0	0	2	0	2	\$120.00	\$0.00	0.0
17	Su 5:30p-6p		KRCR News Channel 7 at 5:30PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
18	Su 6:30p-7p		KRCR News Channel 7 at 6:30PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
19	Su 7p-8p		America's Funniest Home Videos-ABC	\$250.00	30	0	0	0	0	0	2	0	2	\$500.00	\$0.00	0.0
20	Su 10p-11p		Shark Tank 10p/9p-ABC	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
21	Su 11p-11:30p		KRCR News Channel 7 at 11PM	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
TOTALS:						13	13	14	14	4	8	15	81	\$9,220.00	\$0.00	0.0



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Agency Order #: 7868672	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Neckel, Danny	Primary Demo:	Total \$: \$9,220.00
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Total Spots: 81
Separation:		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/19/18 6:18 AM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	\$30,733
KRCR Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	81	\$9,220.00	N/A	0.0
Total	100%	81	\$9,220.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	66	\$7,365.00
2018-Nov	15	\$1,855.00
Total	81	\$9,220.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/18 9:29 AM					\$0	\$0	
New	10/19/18 6:18 AM	KENNETH MIELE	New	81		\$9,220.00	\$9,220.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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