



125 West 55th St  
New York, NY 10019

|   |   |   |
|---|---|---|
| <b>Contract #</b> 26226344  | <b>Changes as of:</b> 10/19/2018 at 6:18 AM                       | <b>Version:</b> Current State Version 1   |
| <b>CPE:</b> 1010/1026/7479  | <b>Flight:</b> 10/23/18 - 10/29/18                                | <b>Station:</b> KRCR  |
| <b>Agency:</b> BUYING TIME,LLC<br>650 Massachusetts AVE NW<br>Suite 210<br>Washington, DC 20001 | <b>Advertiser:</b> Denney for CA CD1<br><b>Product:</b> Political | <b>Market:</b> Chico<br><b>Office:</b> WASHINGTON   |
| <b>Agency Order #:</b> 7868672  | <b>Buyer:</b> Neckel, Danny                                       | <b>Service:</b> Nielsen   |
| <b>Salesperson:</b> KENNETH MIELE<br>202-955-5342   | <b>Assistant:</b> KENNETH MIELE<br>202-955-5342                   | <b>Con Type:</b> POLITICAL/VOTE<br><b>Total \$:</b> \$9,220.00<br><b>Total Spots:</b> 81<br><b>Total CPP:</b> \$0.00<br><b>Total GRP:</b> |
| <b>Separation:</b>  |   |   |

**Comments:** Separation: 30

| #              | Day/Time             | DP | Program                             | Rate     | Len | 10/23 - 10/29 |           |           |           |          |          |           | Total Spots | Total \$          | CPP*          | GRP*       |
|----------------|----------------------|----|-------------------------------------|----------|-----|---------------|-----------|-----------|-----------|----------|----------|-----------|-------------|-------------------|---------------|------------|
|                |                      |    |                                     |          |     | 10/23         | 10/24     | 10/25     | 10/26     | 10/27    | 10/28    | 10/29     |             |                   |               |            |
| 1              | Tu-F,M<br>5a-6a      |    | KRCR News Channel 7 Daybreak at 5AM | \$100.00 | 30  | 1             | 0         | 1         | 1         | 0        | 0        | 1         | 4           | \$400.00          | \$0.00        | 0.0        |
| 2              | Tu-F,M<br>6a-7a      |    | KRCR News Channel 7 Daybreak at 6AM | \$150.00 | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$750.00          | \$0.00        | 0.0        |
| 3              | Tu-F,M<br>7a-9a      |    | Good Morning America                | \$150.00 | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$750.00          | \$0.00        | 0.0        |
| 4              | Tu-F,M<br>9a-10a     |    | The Doctors                         | \$45.00  | 30  | 2             | 2         | 2         | 2         | 0        | 0        | 2         | 10          | \$450.00          | \$0.00        | 0.0        |
| 5              | Tu-F,M<br>1p-2p      |    | General Hospital                    | \$45.00  | 30  | 2             | 2         | 2         | 2         | 0        | 0        | 2         | 10          | \$450.00          | \$0.00        | 0.0        |
| 6              | Tu-F,M<br>4p-5p      |    | Judge Judy                          | \$50.00  | 30  | 2             | 2         | 2         | 2         | 0        | 0        | 2         | 10          | \$500.00          | \$0.00        | 0.0        |
| 7              | Tu-F,M<br>5p-5:30p   |    | KRCR News Channel 7 at 5PM          | \$175.00 | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$875.00          | \$0.00        | 0.0        |
| 8              | Tu-F,M<br>5:30p-6p   |    | KRCR News Channel 7 at 5:30PM       | \$175.00 | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$875.00          | \$0.00        | 0.0        |
| 9              | Tu-F,M<br>6:30p-7p   |    | KRCR News Channel 7 at 6:30PM       | \$175.00 | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$875.00          | \$0.00        | 0.0        |
| 10             | Tu-F,M<br>7p-7:30p   |    | Entertainment Tonight               | \$50.00  | 30  | 1             | 1         | 1         | 1         | 0        | 0        | 1         | 5           | \$250.00          | \$0.00        | 0.0        |
| 11             | M<br>8p-10p          |    | Dancing With the Stars              | \$400.00 | 30  | 0             | 0         | 0         | 0         | 0        | 0        | 1         | 1           | \$400.00          | \$0.00        | 0.0        |
| 12             | Tu-F,M<br>11p-11:35p |    | KRCR News Channel 7 at 11PM         | \$200.00 | 30  | 0             | 1         | 1         | 1         | 0        | 0        | 1         | 4           | \$800.00          | \$0.00        | 0.0        |
| 13             | Sa<br>7a-8a          |    | Good Morning America Sat            | \$75.00  | 30  | 0             | 0         | 0         | 0         | 1        | 0        | 0         | 1           | \$75.00           | \$0.00        | 0.0        |
| 14             | Sa<br>5:30p-6p       |    | KRCR News                           | \$150.00 | 30  | 0             | 0         | 0         | 0         | 1        | 0        | 0         | 1           | \$150.00          | \$0.00        | 0.0        |
| 15             | Sa<br>10p-11p        |    | 20/20 Saturday-ABC                  | \$125.00 | 30  | 0             | 0         | 0         | 0         | 2        | 0        | 0         | 2           | \$250.00          | \$0.00        | 0.0        |
| 16             | Su<br>7a-8a          |    | Good Morning America Sunday         | \$60.00  | 30  | 0             | 0         | 0         | 0         | 0        | 2        | 0         | 2           | \$120.00          | \$0.00        | 0.0        |
| 17             | Su<br>5:30p-6p       |    | KRCR News Channel 7 at 5:30PM       | \$150.00 | 30  | 0             | 0         | 0         | 0         | 0        | 1        | 0         | 1           | \$150.00          | \$0.00        | 0.0        |
| 18             | Su<br>6:30p-7p       |    | KRCR News Channel 7 at 6:30PM       | \$150.00 | 30  | 0             | 0         | 0         | 0         | 0        | 1        | 0         | 1           | \$150.00          | \$0.00        | 0.0        |
| 19             | Su<br>7p-8p          |    | America's Funniest Home Videos-ABC  | \$250.00 | 30  | 0             | 0         | 0         | 0         | 0        | 2        | 0         | 2           | \$500.00          | \$0.00        | 0.0        |
| 20             | Su<br>10p-11p        |    | Shark Tank 10p/9p-ABC               | \$250.00 | 30  | 0             | 0         | 0         | 0         | 0        | 1        | 0         | 1           | \$250.00          | \$0.00        | 0.0        |
| 21             | Su<br>11p-11:30p     |    | KRCR News Channel 7 at 11PM         | \$200.00 | 30  | 0             | 0         | 0         | 0         | 0        | 1        | 0         | 1           | \$200.00          | \$0.00        | 0.0        |
| <b>TOTALS:</b> |                      |    |                                     |          |     | <b>13</b>     | <b>13</b> | <b>14</b> | <b>14</b> | <b>4</b> | <b>8</b> | <b>15</b> | <b>81</b>   | <b>\$9,220.00</b> | <b>\$0.00</b> | <b>0.0</b> |



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| <b>Separation:</b>  |   |   |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |               |                |
|----------------------|---------------|----------------|
| Date/Time            | Added by      | Comment        |
| 10/19/18 6:18 AM     | KENNETH MIELE | Separation: 30 |

| Competitive Information |          |
|-------------------------|----------|
| <b>Market Budget:</b>   | \$30,733 |
| <b>KRCR Share:</b>      | 30%      |
| <b>Comment:</b>         |          |
| <b>Unknown:</b>         | 70%      |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 81        | \$9,220.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>81</b> | <b>\$9,220.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2018-Oct        | 66        | \$7,365.00        |
| 2018-Nov        | 15        | \$1,855.00        |
| <b>Total</b>    | <b>81</b> | <b>\$9,220.00</b> |

| Transaction History               |                  |               |        |       |       |            |             |         |
|-----------------------------------|------------------|---------------|--------|-------|-------|------------|-------------|---------|
| Trans                             | Created/Received | Created by    | Status | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/19/18 9:29 AM |               |        |       |       | \$0        | \$0         |         |
| New                               | 10/19/18 6:18 AM | KENNETH MIELE | New    | 81    |       | \$9,220.00 | \$9,220.00  |         |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|