



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26212984	<b>Changes as of:</b> 10/2/2018 at 9:14 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 1010/1026/7162	<b>Flight:</b> 10/2/18 - 10/8/18	<b>Station:</b> KRCR
<b>Agency:</b> BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Denney for CA CD1 <b>Product:</b> Political	<b>Market:</b> Chico <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7810742	<b>Buyer:</b> Neckel, Danny	<b>Service:</b> Nielsen
<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$6,885.00 <b>Total Spots:</b> 58 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>
<b>Separation:</b>		

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8				
1	Tu-F,M 5a-6a		KRCR News Channel 7 Daybreak at 5AM	\$100.00	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KRCR News Channel 7 Daybreak at 6AM	\$150.00	30	0	1	1	0	0	0	1	3	\$450.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Good Morning America	\$150.00	30	0	1	0	1	0	0	1	3	\$450.00	\$0.00	0.0
4	Tu-F,M 9a-10a		The Doctors	\$45.00	30	0	1	1	1	0	0	1	4	\$180.00	\$0.00	0.0
5	Tu-F,M 1p-2p		General Hospital	\$45.00	30	0	2	2	2	0	0	2	8	\$360.00	\$0.00	0.0
6	Tu-F,M 4p-5p		Judge Judy	\$50.00	30	0	2	2	2	0	0	2	8	\$400.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		KRCR News Channel 7 at 5PM	\$175.00	30	0	1	1	1	0	0	1	4	\$700.00	\$0.00	0.0
8	Tu-F,M 5:30p-6p		KRCR News Channel 7 at 5:30PM	\$175.00	30	0	1	1	1	0	0	1	4	\$700.00	\$0.00	0.0
9	Tu-F,M 6:30p-7p		KRCR News Channel 7 at 6:30PM	\$175.00	30	0	1	1	1	0	0	1	4	\$700.00	\$0.00	0.0
10	Tu-F,M 7p-7:30p		Entertainment Tonight	\$50.00	30	0	1	1	1	0	0	1	4	\$200.00	\$0.00	0.0
11	M 8p-10p		Dancing With the Stars	\$400.00	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
12	Tu-F,M 11p-11:35p		KRCR News Channel 7 at 11PM	\$200.00	30	0	0	1	0	0	0	1	2	\$400.00	\$0.00	0.0
13	Sa 7a-8a		Good Morning America Sat	\$75.00	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
14	Sa 5:30p-6p		KRCR News	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
15	Sa 10p-11p		20/20 Saturday-ABC	\$125.00	30	0	0	0	0	2	0	0	2	\$250.00	\$0.00	0.0
16	Su 7a-8a		Good Morning America Sunday	\$60.00	30	0	0	0	0	0	2	0	2	\$120.00	\$0.00	0.0
17	Su 5:30p-6p		KRCR News Channel 7 at 5:30PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
18	Su 6:30p-7p		KRCR News Channel 7 at 6:30PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
19	Su 7p-8p		America's Funniest Home Videos-ABC	\$250.00	30	0	0	0	0	0	2	0	2	\$500.00	\$0.00	0.0
20	Su 10p-11p		Shark Tank 10p/9p-ABC	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
21	Su 11p-11:30p		KRCR News Channel 7 at 11PM	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>						<b>0</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>4</b>	<b>8</b>	<b>13</b>	<b>58</b>	<b>\$6,885.00</b>	<b>\$0.00</b>	<b>0.0</b>



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650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 7810742	<b>Service:</b> Nielsen
Washington, DC 20001	<b>Buyer:</b> Neckel, Danny	<b>Primary Demo:</b>
	<b>Salesperson:</b> KENNETH MIELE	<b>Assistant:</b> KENNETH MIELE
	202-955-5342	202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,885.00
		<b>Total Spots:</b> 58
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/02/18 9:14 AM	KENNETH MIELE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$16,793
<b>KRCR Share:</b>	41%
<b>Comment:</b>	
<b>Unknown:</b>	59%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	58	\$6,885.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>58</b>	<b>\$6,885.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	58	\$6,885.00
<b>Total</b>	<b>58</b>	<b>\$6,885.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/2/18 9:14 AM	KENNETH MIELE	New	58		\$6,885.00	\$6,885.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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