

## ORDER



revision

**Orders**  
**Order / Rev:** 767892  
**Alt Order #:** 7306319  
**Product Desc:** TILLIS FOR SEN 4896  
**Estimate:** 4896  
**Flight Dates:** 10/21/14 - 10/27/14  
**Original Date / Rev:** 10/21/14 / 10/21/14  
**Order Type:** GENERAL

WGHP-TV

**Primary AE:** Jamie Andrus  
**Sales Office:** DC-T  
**Sales Region:** NAT

**Agency**  
**Name:** American Media & Advocacy Group  
**Buying Contact:** Tracey Robinson  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Tillis/R/US Senate  
**Demographic:** A35+  
**Product Codes:** PL1Ba - US Senate/Republican  
**Priority:** 2  
**Revenue Codes:** SP-POL, CAN, GEN

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	30	\$11,430.00	\$9,715.50
10/27/14	10/27/14	6	\$2,650.00	\$2,252.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	30	\$11,430.00	\$9,715.50	118.20
November 2014	6	\$2,650.00	\$2,252.50	18.00
<b>Totals</b>	<b>36</b>	<b>\$14,080.00</b>	<b>\$11,968.00</b>	<b>136.20</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	26%	\$14,080.00
Market	100%	\$54,153.85

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	27%	\$14,621.54
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	3%	\$1,624.62
WXII	37%	\$20,036.92
WXLV	7%	\$3,790.77

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/24/14	10/24/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	----1--	:30	1	\$400.00	2	3.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--			1			\$400.00		3.70			
2	8	10/24/14	10/24/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	----1--	:30	1	\$400.00	2	4.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--			1			\$400.00		4.60			

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WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/24/14	10/24/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p	----1--	:30	1	\$300.004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	----1--		1				\$300.00		0.00			
4	8	10/24/14	10/24/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	----1--	:30	1	\$400.002		4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	----1--		1				\$400.00		4.80			
5	8	10/27/14	10/27/14	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a	1-----	:30	1	\$250.002		5.80	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$250.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/27/14-11/02/14		Fox 8 News After Sports		11p-12a	M-----	:30		<del>(\$250.00)</del>		5.80	NM		
Credited															
6	8	10/27/14	10/27/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	1-----	:30	1	\$500.002		4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$500.00		4.80			
7	8	10/27/14	10/27/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	1-----	:30	1	\$400.002		4.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$400.00		4.60			
8	8	10/27/14	10/27/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p	1-----	:30	1	\$400.004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$400.00		0.00			
9	8	10/27/14	10/27/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	1-----	:30	1	\$400.002		4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$400.00		4.80			
10	8	10/27/14	10/27/14	M-F 730-8p Extra M-F 730-8p	CM-All	730-8p	1-----	:30	1	\$200.004		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$200.00		0.00			
11	8	10/27/14	10/27/14	Monday Prime A Gotham 8-9p	CM-All	8p-9p	1-----	:30	1	\$750.002		3.80	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$750.00		3.80			
13	8	10/25/14	10/25/14	World Series World Series on FOX	CM-All	8-11p	-----1-	:30	1	\$750.004		4.50	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1-		1				\$750.00		4.50			
15	8	10/26/14	10/26/14	World Series World Series on FOX	CM-All	8-11p	-----1	:30	1	\$750.004		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$750.00		0.00			
17	8	10/23/14	10/23/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	---1---	:30	1	\$500.002		4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	---1---		1				\$500.00		4.80			
18	8	10/23/14	10/23/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	---1---	:30	1	\$400.002		4.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	---1---		1				\$400.00		4.60			
19	8	10/23/14	10/23/14	M-F 630-7p M-F 630-7p	CM-All	630-7p	---1---	:30	1	\$300.004		3.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	---1---		1				\$300.00		3.70			

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20	8	10/23/14	10/23/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	---1---	:30	1	\$400.00	2	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$400.00		4.80			
21	8	10/23/14	10/23/14	World Series World Series on FOX	CM-All	8-11p	---1---	:30	1	\$750.00	4	4.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$750.00		4.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	8	10/20/14-10/26/14	World Series		8-11p	---Th-----	:30		<del>(\$750.00)</del>		4.50	NM		
	Credited														
22	8	10/23/14	10/23/14	M-F 9a-10a Fox 8 Morning News 9-10a	CM-All	9a-10a	---1---	:30	1	\$90.00	4	2.60	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$90.00		2.60			
23	8	10/21/14	10/21/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-1-----	:30	1	\$500.00	2	4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$500.00		4.80			
24	8	10/21/14	10/21/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	-1-----	:30	1	\$400.00	2	4.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$400.00		4.60			
25	8	10/21/14	10/21/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p	-1-----	:30	1	\$400.00	4	3.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$400.00		3.70			
26	8	10/21/14	10/21/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	-1-----	:30	1	\$400.00	2	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$400.00		4.80			
27	8	10/21/14	10/21/14	M-F 9a-10a Fox 8 Morning News 9-10a	CM-All	9a-10a	-1-----	:30	1	\$90.00	4	2.60	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$90.00		2.60			
28	8	10/22/14	10/26/14	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a (11:00 PM-12:00 XM)	--W-FSS	:30	4	\$250.00	2	5.80	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--W-FSS		4				\$250.00		5.80			
29	8	10/22/14	10/22/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	--1----	:30	1	\$400.00	2	3.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$400.00		3.70			
30	8	10/22/14	10/22/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	--1----	:30	1	\$500.00	2	4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$500.00		4.80			
31	8	10/22/14	10/22/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	--1----	:30	1	\$400.00	2	4.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$400.00		4.60			
32	8	10/22/14	10/22/14	M-F 630-7p M-F 630-7p	CM-All	630-7p	--1----	:30	1	\$300.00	4	3.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$300.00		3.70			
33	8	10/22/14	10/22/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	--1----	:30	1	\$400.00	2	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$400.00		4.80			

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34	8	10/22/14	10/22/14	M-F 730-8p M-F 730-8p	CM-All	730-8p	--1----	:30	1	\$200.004		2.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	--1----			1		\$200.00	2.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/20/14-10/26/14		M-F 730-8p		730-8p	--W-----	:30		<del>(\$200.00)</del>		2.40	NM		
Credited															
35	8	10/22/14	10/22/14	World Series World Series on FOX	CM-All	8-11p	--1----	:30	1	\$750.004		4.50	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	--1----			1		\$750.00	4.50					
36	8	10/21/14	10/21/14	World Series World Series on FOX	CM-All	8-11p	-1-----	:30	1	\$750.004		4.50	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-1-----			1		\$750.00	4.50					
E 37	8	10/26/14	10/26/14	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-----S			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/20/14-10/26/14		FOX News Sunday		9-10a	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
38	8	10/26/14	10/26/14	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a	-----S	:30	1	\$250.002		5.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-----S			1		\$250.00	5.80					
E 39	8	10/22/14	10/24/14	M-F 12-1p Fox 8 News 12-1p	CM-All	12-1p	---TF--	:30	2	\$100.004		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	---TF--			2		\$100.00	0.00					
Totals													36	\$14,080.00	