



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503) 231-4222

www.katu.com

And:

Media Analysis, Inc
Attention: Marla Jackson
PO Box 66490
Portland, OR 97290

CONTRACT

<u>Contract / Revision</u> 558946 /		<u>Alt Order #</u>
<u>Product</u> SN-P2016		
<u>Contract Dates</u> 04/25/16 - 05/15/16	<u>Estimate #</u>	
<u>Advertiser</u> Novick for Portland -Commissioner Pos 4		<u>Original Date / Revision</u> 04/21/16 / 04/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	05/09/16	05/13/16	Good Morning America	7a-9a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/09/16	05/15/16	11111--				5	\$350.00				
N 2	KATU	05/02/16	05/06/16	Good Morning America	7a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	MTWTF--				2	\$350.00				
N 3	KATU	04/25/16	04/29/16	Good Morning America	7a-9a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	1-11---				3	\$350.00				
N 4	KATU	04/30/16	05/14/16	Saturday 7a News	Sat 7a-9a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	-----S-				1	\$150.00				
	Week:	05/02/16	05/08/16	-----S-				1	\$150.00				
	Week:	05/09/16	05/15/16	-----S-				1	\$150.00				
N 5	KATU	05/01/16	05/15/16	Sunday 7-9a News	Sun 7a-9a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	-----S				1	\$125.00				
	Week:	05/02/16	05/08/16	-----S				1	\$125.00				
	Week:	05/09/16	05/15/16	-----S				1	\$125.00				
N 6	KATU	04/25/16	05/11/16	KATU News @ 5p	5p-530p		:30				NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	111----				3	\$700.00				
	Week:	05/02/16	05/08/16	-----				0	\$0.00				
	Week:	05/09/16	05/15/16	111----				3	\$700.00				
N 7	KATU	05/02/16	05/04/16	KATU News @ 5p	5p-530p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	1-1----				2	\$700.00				
N 8	KATU	05/10/16	05/12/16	M-F 6p-7p News	6p-7p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/09/16	05/15/16	-111---				3	\$700.00				
N 9	KATU	04/26/16	05/05/16	M-F 6p-7p News	6p-7p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	-1-1---				2	\$700.00				
	Week:	05/02/16	05/08/16	-1-1---				2	\$700.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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04/25/16 - 05/15/16	SN-P2016	

Advertiser	Original Date / Revision
Novick for Portland -Com	04/21/16 / 04/21/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	KATU	05/09/16	05/12/16	Jeopardy	7p-730p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	1-11---				3	\$1,100.00				
N 11	KATU	04/25/16	05/05/16	Jeopardy	7p-730p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-1-1---				2	\$1,100.00				
Week:		05/02/16	05/08/16	-1-1---				2	\$1,100.00				
N 12	KATU	04/25/16	05/13/16	Wheel Of Fortune	730p-8p		:30				NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	1---1--				2	\$1,100.00				
Week:		05/02/16	05/08/16	1---1--				2	\$1,100.00				
Week:		05/09/16	05/15/16	1---1--				2	\$1,100.00				
N 13	KATU	05/09/16	05/11/16	M-F 11-1135p News	11p-1135p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	111----				3	\$300.00				
N 14	KATU	04/25/16	05/03/16	M-F 11-1135p News	11p-1135p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	11-----				2	\$300.00				
Week:		05/02/16	05/08/16	11-----				2	\$300.00				
Totals								0.00				51	\$31,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/15/16	51	\$31,225.00	(\$4,683.75)	\$26,541.25
Totals	51	\$31,225.00	(\$4,683.75)	\$26,541.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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