

# CONTRACT



**KATU TV**  
 2153 NE Sandy Blvd  
 Portland, OR 97232  
 (503) 231-4222

[www.katu.com](http://www.katu.com)

And:

**Media Analysis, Inc**  
 Attention: Marla Jackson  
 PO Box 66490  
 Portland, OR 97290

<u>Contract / Revision</u> 567855 /		<u>Alt Order #</u>
<u>Product</u> 5/15		
<u>Contract Dates</u> 05/15/16 - 05/15/16		<u>Estimate #</u>
<u>Advertiser</u> Novick for Portland -Commissioner Pos 4		<u>Original Date / Revision</u> 05/12/16 / 05/12/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	05/15/16	05/15/16	NBA Conference Semi-Finals	12p-3p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	-----S				1	\$2,500.00				
N 2	KATU	05/15/16	05/15/16	Once Upon a Time (Finale)	7-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	-----S				1	\$3,500.00				
<b>Totals</b>								0.00				2	\$6,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/09/16 -05/15/16	2	\$6,000.00	(\$900.00)	\$5,100.00
<b>Totals</b>	2	\$6,000.00	(\$900.00)	\$5,100.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.