

Quarterly Program Topic Report for WCET, Channel 48, Cincinnati, OH

4/1/08 - 6/30/08

FOCUS – Periodic Local Public Affairs Program

5/8/08	<p>FOCUS on: "Ohio Hunger Summit" On October 29, 2007, The Ohio Hunger Summit invited leaders of the for-profit, not-for-profit, religious, educational and legislative sectors to Cincinnati to discuss Ohio's hunger issue. Kathy Lehr talks with John Young and Ralph Gildehaus to find out what was discussed at the summit and how the event has affected their organizations since the fall of 2007.</p>	<p>John Young, President and Chief Executive Officer, FreestoreFoodbank</p> <p>Ralph Gildehaus, Director, Ohio Benefit Bank, Governor's Office of Faith-based and Community Initiatives</p>
6/4/08	<p>FOCUS on: "Home Ownership Month" Since June was National Home Ownership Month, CET and WLWT-TV partnered with the Home Ownership Center of Greater Cincinnati and Fannie Mae to host a Foreclosure Prevention Phone-a-thon. Kathy Lehr spoke with home ownership specialists to cast some light on the current housing market, and discussed the general steps that can be taken to avoid foreclosure. Throughout the program, mortgage specialists manned the phones to answer the viewers' home ownership questions.</p>	<p>Rick Williams, President and CEO of the Home Ownership Center of Greater Cincinnati</p> <p>Sister Barbara Busch, Executive Director of Working in Neighborhoods</p> <p>John Schrider, Attorney at Legal Aid of Southwest Ohio</p>
6/5/08	<p>FOCUS on: "Something in the Air?" The American Lung Association recently rated Cincinnati as one of the Top Ten Most Polluted Cities for year-round particulate air pollution. Kathy Lehr talks with two experts who will educate Cincinnatians about the causes (topographical, industrial and behavioral) and the severity of our air quality problem and what individuals and enterprises can do to help our city.</p>	<p>Dr. Grace LeMasters, Professor of Epidemiology, University of Cincinnati. She is the Chief Investigator in Cincinnati Children's Allergy and Air Pollution Study.</p> <p>Steve Raleigh, WCPO's Emmy Award-winning Chief Meteorologist</p>
6/12/08	<p>FOCUS on: "BRIDGES for a Just Community"</p>	<p>Robert C. "Chip" Harrod, President and CEO, BRIDGES for a</p>

	<p>BRIDGES for a Just Community commissioned a new report to help make progress towards inclusion, closeness and fair treatment among eight different social groups living in the Greater Cincinnati region. (The groups include: Caucasians, African-Americans, Hispanics, Jews, Muslims, gays/lesbians, Asian-Americans and women.) Kathy Lehr talks with members of BRIDGES about how this report could impact the lives of Greater Cincinnatians and bring fair treatment to all.</p>	<p>Just Community</p> <p>Maria Molina, Manager, Latin American Consumer Relations, The Procter & Gamble Company, and BRIDGES Board Member</p> <p>Carver Johnson, Group Vice President, Chief Diversity Officer, The Kroger Co.</p>
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American History/Biography

Category: American History/Biography
 NOLA: AFAL 000201 Stacked
 Series Title: African American Lives 2
 Episode Title: The Road Home/A Way Out of No Way
 Version: SD-Stacked
 Length: 120
 Airdate: 4/15/2008 3:30:00 PM/502
 O.B. Date: 2/6/2008 9:00:00 PM
 Service: PBS
 Format: Documentary
 Segment Length: 00:00:01

"The Road Home" focuses on stories of participants' ancestors in the early 20th century, including the tragic account of Tom Joyner's great-uncles, who were executed in 1915 for a crime that evidence suggests they did not commit, and Bliss Broyard's stunning discovery about the identity of her father - renowned New York Times critic Anatole Broyard - at the time of his death. "A Way Out of No Way" continues to trace the guests' lineages back through the late 1800s to the Civil War, featuring such stories as that of Chris Rock's great-great-grandfather, a black Civil War veteran who was twice elected to the South Carolina State Legislature, and Don Cheadle's great-great-grandparents, who, as Chickasaw Freedmen, struggled to build lives for themselves in Oklahoma after being excluded from the tribal rolls.

Category: American History/Biography
 NOLA: AMEX 000601
 Series Title: American Experience
 Episode Title: Amelia Earhart
 Version: SD-Embedded Promo
 Length: 60
 Airdate: 4/8/2008 1:00:00 AM/500
 Service: PBS
 Format: Documentary
 Segment Length: 00:00:00

Amelia Earhart was the first woman to fly solo across the Atlantic, and the first to cross the North American continent alone. Her exploits as

an aviator, her beauty and intelligence, her independence and charm made her a national heroine. Seemingly invincible, Earhart tirelessly traveled and lectured, a champion of aviation and equal opportunity for women. But her cheering public didn't know the cost of her courage.

Category: American History/Biography
NOLA: AMEX 002008
Series Title: American Experience
Episode Title: Walt Whitman
Version: SD-Embedded Promo
Length: 120
Airdate: 4/14/2008 9:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:00:00

To family and friends, Walter Whitman Jr. may have been just an old bachelor but with his book, *Leaves of Grass*, he offered up his poetry and his persona as a reflection of the America he saw; daring, noble, naive, brutish, sexual, frightening and flawed.

Category: American History/Biography
NOLA: AMMS 002009
Series Title: American Masters
Episode Title: Zora Neale Hurston: Jump at the Sun
Version: SD-Embedded Promo
Length: 90
Airdate: 5/5/2008 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

A profile of Zora Neale Hurston (1891-1960), author of such acclaimed works as "Their Eyes Were Watching God" and "Dust Tracks on a Road."

Category: American History/Biography
NOLA: FRON 002608
Series Title: Frontline | Bush's War
Version: SD-Base
Length: 150
Airdate: 4/3/2008 1:00:00 PM/503
O.B. Date: 3/24/2008 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:01

Part 1 of 2. A history of the Iraq War that features both new and archival reporting, beginning in the year following 9/11, when the Bush administration was discussing the idea of ousting Saddam Hussein's regime. Included: divisions within the administration on the matter; what role the UN should play; whether intelligence linking Hussein to Al Qaeda could be trusted.

Category: American History/Biography
NOLA: INLE 000919
Series Title: Independent Lens

Episode Title: Water Flowing Together
Version: SD-Base
Length: 60
Airdate: 4/11/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

An intimate portrait of a remarkable dancer, Jock Soto, who retired from the New York City Ballet at age 40, after a 24-year career. Soto's journey as an openly gay man of Navajo Indian and Puerto Rican descent provides a rare glimpse into the life of a dancer and the disparate worlds which have shaped this important artist.

Category: American History/Biography
NOLA: MLNH 009099
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/3/2008 6:00:00 PM/502
O.B. Date: 4/3/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:22

Dems Drawn-out Primary Creates Concerns for General Election: With Sens. Hillary Clinton and Barack Obama locked in a hard-fought -- and lengthy -- battle for delegates, the race for the Democratic nomination is pushing forward. Presidential historians discuss what past elections show about the impact of protracted primary races.

Category: American History/Biography
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:16

40 Years After MLK's Assassination, A Look Back: Forty years ago, civil rights pioneer Martin Luther King Jr. was assassinated on his hotel balcony in Memphis. Judy Woodruff looks back on that fateful day in American history.

Category: American History/Biography
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:18:57

Americans Reflect on Evolution of King's Legacy: On the evening of April 4, 1968, Martin Luther King, Jr. was assassinated on the balcony of a Memphis hotel, leaving the civil rights movement he led to forge its own path. A panel of analysts discuss King's complex legacy and how U.S. race relations have evolved since his death.

Category: American History/Biography
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:36

Bleak U.S. Economic Outlook Stirs Recession Fears, Candidate Proposals: Large jobs losses, stock market tremors and a slumping housing market continued to build fears this week of a recession. NewsHour analysts Mark Shields and David Brooks discuss the latest economic developments and reflect on the Martin Luther King, Jr. anniversary.

Category: American History/Biography
NOLA: MLNH 009102
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/8/2008 6:00:00 PM/502
O.B. Date: 4/8/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:16

Newsman Roger Mudd Reflects on 'Glory Days of Television News': In his new book, "The Place to Be", veteran television news journalist and former NewsHour correspondent Roger Mudd describes more than 20 years working in the Washington bureau of CBS News and assesses the future of the television news business.

Arts

Category: Arts
NOLA: AMEX 002008
Series Title: American Experience
Episode Title: Walt Whitman
Version: SD-Embedded Promo
Length: 120
Airdate: 4/14/2008 9:00:00 PM/502
O.B. Date: 4/14/2008 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

To family and friends, Walter Whitman Jr. may have been just an old bachelor but with his book, *Leaves of Grass*, he offered up his poetry and his persona as a reflection of the America he saw; daring, noble, naive, brutish, sexual, frightening and flawed. This film tells Whitman's life story, from his working-class childhood, to his years as a newspaper reporter in Brooklyn, to his reckless pursuit of the attention he craved for his work.

Category: Arts
NOLA: AMMS 002009
Series Title: American Masters
Episode Title: Zora Neale Hurston: Jump at the Sun
Version: SD-Embedded Promo
Length: 90
Airdate: 4/9/2008 9:00:00 PM/502
O.B. Date: 4/9/2008 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

A profile of Zora Neale Hurston (1891-1960), author of such acclaimed works as "Their Eyes Were Watching God" and "Dust Tracks on a Road."

Category: Arts
NOLA: INLE 000918
Series Title: Independent Lens
Episode Title: Companeras
Version: SD-Base
Length: 60
Airdate: 4/4/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

COMPANERAS profiles America's first all-female mariachi band, Mariachi Reyna de Los Angeles. Founded in 1994, the band members shatter age-old stereotypes while expanding the popularity of mariachi music. In a culture and a musical tradition that has always been male-dominated, these women are true pioneers.

Category: Arts
NOLA: INLE 000919
Series Title: Independent Lens
Episode Title: Water Flowing Together
Version: SD-Base
Length: 60
Airdate: 4/11/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

An intimate portrait of a remarkable dancer, Jock Soto, who retired from the New York City Ballet at age 40, after a 24-year career. Soto's journey as an openly gay man of Navajo Indian and Puerto Rican descent provides a rare glimpse into the life of a dancer and the disparate worlds which have shaped this important artist.

Category: Arts

NOLA: MLNH 009101
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/7/2008 6:00:00 PM/502
O.B. Date: 4/7/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:12:16

Most Iraq War Movies Enjoy Little Box Office Success: While a plethora of recent movies have focused on the Iraq war, few have succeeded at the box office. The director of the new film "Stop-Loss" and a film critic discuss this phenomenon.

Category: Arts
NOLA: MLNH 009104
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/10/2008 6:00:00 PM/502
O.B. Date: 4/10/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:04:36

Mary Jo Bang is Professor of English and director of the Creative Writing Program at Washington University. Her fifth book, "Elegy," which won of the National Book Critics Circle Award, examines the pain and grief following the death of her son.

Category: Arts
NOLA: TASM 001368
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/2/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

From the National Civil Rights Museum in Memphis, actor-activist Harry Belafonte describes how he first met Dr. Martin Luther King, Jr., who would become one of his closest friends.

Category: Arts
NOLA: TASM 001371
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/7/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Anne Rice discusses how she addressed Jesus' loneliness in the second of her fictional bios, "Christ the Lord: The Road to Cana." Law professor Kimberle Williams Crenshaw addresses the Democratic presidential candidates' support of affirmative action programs.

Category: Arts
NOLA: TASM 001372
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/8/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Actor Thomas Haden Church talks about his new movie, "Smart People."

Category: Arts
NOLA: TASM 001375
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/11/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former State Department negotiator Aaron David Miller, author of "The Much Too Promised Land," says Palestine has been promised too many times to too many people. Boston Legal's John Larroquette shares why he is comfortable publicly stating that Sen. Barack Obama is the president the U.S. needs.

Economy

Category: Economy
NOLA: MLNH 009103
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/9/2008 6:00:00 PM/502
O.B. Date: 4/9/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:35

Economics Writer Examines Oil's Shifting Market Position: In the first in a series of NewsHour interviews on oil's standing in the rapidly changing world economy, author Vijay Vaitheeswaran discusses the causes and effects of the recent rise in oil prices and how energy technologies will impact future business practices.

Category: Economy

NOLA: MLNH 009105
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/11/2008 6:00:00 PM/502
O.B. Date: 4/11/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:40

Clinton, Obama Battle in Pa.; McCain Talks Housing: Democratic candidates Barack Obama and Hillary Clinton continued to campaign heavily in Pennsylvania ahead of its April 22 primary, while presumptive GOP nominee John McCain further outlined his economic proposals at a campaign stop in New York.

Category: Economy
NOLA: MLNH 009105
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/11/2008 6:00:00 PM/502
O.B. Date: 4/11/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Soaring food prices and recent jumps in the price of rice -- a critical food in the developing world -- have impacted communities and aid organizations across the globe. Independent Television News reports on the increased price of rice.

Category: Economy
NOLA: MLNH 009105
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/11/2008 6:00:00 PM/502
O.B. Date: 4/11/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:06:19

Lawmakers Remain Split Over Help for Homeowners: Amid the subprime mortgage crisis and subsequent economic downturn, Republican and Democratic legislators alike have called for the government to do more to aid struggling homeowners. However, the amount and kind of such aid is the subject of fierce debate. A reporter details the legislative battle over housing aid.

Category: Economy
NOLA: MLNH 009106
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/14/2008 6:00:00 PM/502
O.B. Date: 4/14/2008 6:00:00 PM

Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:20:29

Barack Obama and Hillary Clinton are crisscrossing the Keystone State in a bid for voter support in a state where a complex mix of issues -- from the economy to religion -- ranks high for voters. Political analysts from across Pennsylvania preview the contest.

Category: Economy
NOLA: NBRT 028012
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/1/2008 6:30:00 PM/512
O.B. Date: 4/1/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Wall Street's Rally Is No April Fool's Joke; Democrats and Republicans Join Together To Search For A Solution To The Housing Crisis; Rising Gas Prices & The Economy Are Stalling Car Sales; "Of Mutual Interest"-Christine Benz, Director of Mutual Fund Analysis For Morning Star; "Last Word"-What Does \$37B Buy?; Paul Kangas' Stocks in the News; One on One with Hugh Johnson, Chairman of Johnson Illington Advisors.

Category: Economy
NOLA: NBRT 028013
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/2/2008 6:30:00 PM/512
O.B. Date: 4/2/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Fed. Chairman Ben Bernanke Sees Recession and Recovery; Despite The Market Retreat Experts Remain Optimistic; The Evolution of TDK; "Street Critique" - Hilary Kramer, Author of "Ahead of the Curve;" "Money File"-Simplify...Simplify...Simplify.

Category: Economy
NOLA: NBRT 028014
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/3/2008 6:30:00 PM/512
O.B. Date: 4/3/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; One on One with Lakshman Achuthan, Managing Director of the Economic Cycle Research Institute; What Led to the Grizzly Demise of Bear Stearns; Recession Resistant

Jobs; Harvesting The Gold From Investors In Their Golden Years; "Last Word"-You Can't Skirt The Kilt.

Category: Economy
NOLA: NBRT 028015
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/4/2008 6:30:00 PM/512
O.B. Date: 4/4/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Employment Numbers Generate More Recession Fears; What's In The Foreclosure Prevention Bill; China's Economic Growth May Take Root In Latin Nations; "Market Monitor"-Michael Hasenstab, Portfolio Mgr. Templeton Global Fund; "Last Word"-A Huge Slice of the Dot Com Pie.

Category: Economy
NOLA: NBRT 028016
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/7/2008 6:30:00 PM/512
O.B. Date: 4/7/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Alcoa's Earnings Tarnished By Disappointing Profits; Mergers & Acquisitions Amid Recession Worries; The Colombia Free Trade Conflict; Investors Are Looking For Safe Options To Stash Their Cash; Rising Food Prices Are Causing Concern in China; Kevin McCormally's Tax Tips-Reporting Mutual Fund Sales; "Last Word"-Whiskey Makes The Rounds.

Education

Category: Education
NOLA: MLNH 009098
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/2/2008 6:00:00 PM/502
O.B. Date: 4/2/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:10:16

Washington, D.C., Schools Chief Faces Tough Choices: In the latest in a series of reports on school reform in Washington, D.C., and New Orleans, John Merrow checks in with D.C. schools chief Michelle Rhee, who has had to make difficult -- and controversial -- decisions regarding school closures and staff cuts.

Category: Education
NOLA: MLNH 009099
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/3/2008 6:00:00 PM/502
O.B. Date: 4/3/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:36

Leaders Struggle to Bolster New Orleans Schools: In the latest in a series of reports on urban school reform, John Merrow reports on how the schools chief in New Orleans plans to deal with some of the most troubled schools in a city still recovering from Hurricane Katrina.

Category: Education
NOLA: MLNH 009101
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/7/2008 6:00:00 PM/502
O.B. Date: 4/7/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:51

In Tuition Aid Rules, Immigration Debate Meets Reality: As the immigration debate continues to evolve, some states are denying children of undocumented immigrants government grants and tuition loans offered to low-income students to help pay for college. Lee Hochberg reports on how undocumented students are coping.

Category: Education
NOLA: NBRT 028022
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/15/2008 7:00:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; The Financial Chips Are Stacked in Intel's Favor; The Delta-Northwest Merger Lands, Makes Its First Successful Stop; The Sub-Prime Mortgage Mess Threatens Student Loans; P&G CEO A.G. Lafley on Inspiration And Innovation; "Of Mutual Interest," -Tracking Bear Market Funds; "Kevin McCormally's Tax Tips"-Deadline Day.

Category: Education
NOLA: MLNH 009109
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/17/2008 6:00:00 PM/502
O.B. Date: 4/17/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:10:48

Paul Solman reports on a high school in California that pushes its students to focus on the future by preparing for jobs in the world of high technology -- while also helping the U.S. stay competitive in a global marketplace.

Category: Education
NOLA: NBRT 028028
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/23/2008 6:30:00 PM/512
O.B. Date: 4/23/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Macs & iPods Help Apple Beat The Street; Now May Not Be The Time To Buy Into Oil Stocks; Uncle SAM May Soon Be Offering Student Loans; "Street Critique"-Patrick O'Hare, Chief Market Analyst at briefing.com; "Money File"-401k's Hidden Costs; "Last Word"-Up in Smoke.

Category: Education
NOLA: NOWD 000417
Series Title: NOW on PBS
Version: SD-Base
Length: 30
Airdate: 4/25/2008 8:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

While many kids from rich families take going to college for granted, poor kids face a harsher reality. According to one source, only seven percent of low-income kids earn a college degree by the age of 25. This week NOW on PBS shares a year-long investigation of an innovative program trying to level that playing field.

Category: Education
NOLA: COSE 014096
Series Title: Charlie Rose
Version: SD-Base
Length: 60
Airdate: 5/12/2008 11:30:00 PM/503
O.B. Date: 5/12/2008 11:30:00 PM

Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

A conversation with Randi Weingarten, current president of the United Federation of Teachers (UFT), American Federation of Teachers (AFT), AFL-CIO.

Category: Education
NOLA: MLNH 009120
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/2/2008 6:00:00 PM/502
O.B. Date: 5/2/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:10:03

Report: Federal Program Fails to Improve Reading Skills: An Education Department report disclosed the ineffectiveness of No Child Left Behind's \$6 billion student reading program. State education officials Douglas Christensen of Nebraska and Michele Goady of Maryland debate Reading First's merits.

Category: Education
NOLA: MLNH 009133
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/21/2008 6:00:00 PM/502
O.B. Date: 5/21/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:02

A new report examines commonly held assumptions about the differences in how girls and boys learn and achieve in education. Experts discuss the findings and how they might help educators better address issues of learning and gender.

Health/Healthcare

Category: Health/Health Care
NOLA: FRON 002605
Series Title: Frontline
Episode Title: The Medicated Child
Version: SD-Base
Length: 60
Airdate: 4/8/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:01

Ten years ago, stimulants like Ritalin and Adderall were the drugs of choice to treat behavioral issues in children. Today children as young

as four years old are being prescribed more powerful anti-psychotic medications that are much less understood. The drugs can cause serious side effects, and virtually nothing is known about their long-term impact. The increase in the use of anti-psychotics is directly tied to the rising incidence of one particular diagnosis - bipolar disorder. Experts estimate that the number of kids with the diagnosis is now more than a million and rising.

Category: Health/Health Care
NOLA: FRON 002611
Series Title: Frontline
Episode Title: Sick Around the World
Version: SD-Base
Length: 60
Airdate: 4/15/2008 10:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:01

Four in five Americans say the U.S. health-care system needs "fundamental" change. Can the U.S. learn anything from the rest of the world about how to run a health-care system, or are these nations so culturally different from us that their solutions would simply not be acceptable to Americans? FRONTLINE correspondent T.R. Reid examines first-hand the health-care systems of other advanced capitalist democracies -- UK, France, Germany, Switzerland, Japan, and Taiwan -- to see what tried and tested ideas might help us reform our broken health-care system.

Category: Health/Health Care
NOLA: MLNH 009107
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/15/2008 6:00:00 PM/502
O.B. Date: 4/15/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:07:12

Merck Faces New Questions Over Vioxx Risks, Research: Pharmaceutical company Merck knew in 2001 that its arthritis drug Vioxx could harm patients and used staffers to "ghostwrite" favorable research on the drug, articles in the Journal of the American Medical Association report. Susan Dentzer examines the charges.

Category: Health/Health Care
NOLA: NBRT 028019
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/10/2008 6:30:00 PM/512
O.B. Date: 4/10/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Early Easter Took The Spring Out of Retail Sales; "Bill of Health"-Healthcare Comes To The Workplace; "Kevin McCormally's Tax Tips"-IRA's for Almost All Ages; Harold "Terry" McGraw Reacts to the Latest American Business Survey.

Category: Health/Health Care
NOLA: NOVA 003414
Series Title: NOVA
Episode Title: Marathon Challenge
Version: SD-Base
Length: 60
Airdate: 4/15/2008 8:00:00 PM/502
O.B. Date: 10/30/2007 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

How do you run 26.2 miles if you have trouble making it around the block? With good coaching, discipline, and lots of group support, as NOVA shows when it follows 13 generally sedentary people through a training regimen designed to prepare them for an ultimate test of stamina and endurance. Created in cooperation with the Boston Athletic Association®, which granted NOVA unprecedented access to the 111th Boston Marathon®, and Tufts University, "Marathon Challenge" takes viewers on a unique adventure inside the human body, tracking the physiological changes that exercise can bring about.

Category: Health/Health Care
NOLA: UNCA 000102
Series Title: Unnatural Causes: Is Inequality Making Us Sick?
Episode Title: When the Bough Breaks/Becoming American
Version: SD-Base
Length: 60
Airdate: 4/3/2008 10:00:00 PM/502
O.B. Date: 4/3/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Black and white infant-mortality rates are explored. Also: the health of Mexican immigrants, some of whom arrive in the U.S. in better health than Americans, but whose health declines over time.

Category: Health/Health Care
NOLA: UNCA 000103
Series Title: Unnatural Causes: Is Inequality Making Us Sick?
Episode Title: Bad Sugar/Place Matters
Version: SD-Base
Length: 60
Airdate: 4/10/2008 10:00:00 PM/502
O.B. Date: 4/10/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

The high rate of Type 2 diabetes on Tohono O'odham Indian reservations in Southern Arizona is examined, including the role hopelessness may play in the disease.

Category: Health/Health Care
NOLA: BMJL 001205
Series Title: Bill Moyers Journal
Version: SD-Base
Length: 60
Airdate: 5/9/2008 9:00:00 PM/502
O.B. Date: 5/9/2008 9:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

The California Nurses Association: The California Nurses Association proposes "CheneyCare" for what ails America;

Category: Health/Health Care
NOLA: MLNH 009123
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/7/2008 6:00:00 PM/502
O.B. Date: 5/7/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:51

Death Toll Rises in Myanmar as Aid Groups Face Obstacles: A senior U.S. diplomat in Myanmar said Wednesday that the death toll from Tropical Cyclone Nargis could reach 100,000, as disease outbreaks remain a threat and some aid groups face difficulty gaining access to the country. A United Nations official discusses efforts to provide humanitarian aid to the military-ruled country.

Category: Health/Health Care
NOLA: NBRT 028039
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 5/8/2008 6:30:00 PM/512
O.B. Date: 5/8/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Wal-Mart And Costco Ring Up Sales In April; "A Tale of Five Cities"-Silicon Valley, California; "Bill of Health"-Hospitals Go Green; "Commentary"-Gas Price Solutions; "Last Word"-The Value of Mom.

Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: AMMS 002009
Series Title: American Masters
Episode Title: Zora Neale Hurston: Jump at the Sun
Version: SD-Embedded Promo
Length: 90
Airdate: 4/10/2008 1:00:00 AM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

A profile of Zora Neale Hurston (1891-1960), author of such acclaimed works as "Their Eyes Were Watching God" and "Dust Tracks on a Road."

Category: Minorities/Civil Rights
NOLA: INLE 000918
Series Title: Independent Lens
Episode Title: Companeras
Version: SD-Base
Length: 60
Airdate: 4/4/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

COMPANERAS profiles America's first all-female mariachi band, Mariachi Reyna de Los Angeles. Founded in 1994, the band members shatter age-old stereotypes while expanding the popularity of mariachi music. In a culture and a musical tradition that has always been male-dominated, these women are true pioneers.

Category: Minorities/Civil Rights
NOLA: INLE 000919
Series Title: Independent Lens
Episode Title: Water Flowing Together
Version: SD-Base
Length: 60
Airdate: 4/11/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

An intimate portrait of a remarkable dancer, Jock Soto, who retired from the New York City Ballet at age 40, after a 24-year career. Soto's journey as an openly gay man of Navajo Indian and Puerto Rican descent provides a rare glimpse into the life of a dancer and the disparate worlds which have shaped this important artist.

Category: Minorities/Civil Rights
NOLA: MLNH 009099
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/3/2008 6:00:00 PM/502
O.B. Date: 4/3/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:22

Dems Drawn-out Primary Creates Concerns for General Election: With Sens. Hillary Clinton and Barack Obama locked in a hard-fought -- and lengthy -- battle for delegates, the race for the Democratic nomination is pushing forward. Presidential historians discuss what past elections show about the impact of protracted primary races.

Category: Minorities/Civil Rights
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:16

40 Years After MLK's Assassination, A Look Back: Forty years ago, civil rights pioneer Martin Luther King Jr. was assassinated on his hotel balcony in Memphis. Judy Woodruff looks back on that fateful day in American history.

Category: Minorities/Civil Rights
NOLA: TASM 001367
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/1/2008 11:00:00 PM/503
O.B. Date: 4/1/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

From Memphis, Rev. Samuel "Billy" Kyles, pastor of Monumental Baptist Church,

reflects on how witnessing Dr. King's assassination has impacted his life.
Also, former Memphis sanitation worker Taylor Rogers describes what Dr. King's support and presence meant to the workers' strike.

Category: Minorities/Civil Rights
NOLA: TASM 001368
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/2/2008 11:00:00 PM/503
O.B. Date: 4/2/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

From the National Civil Rights Museum in Memphis, actor-activist Harry Belafonte describes how he first met Dr. Martin Luther King, Jr., who would become one of his closest friends.

Category: Minorities/Civil Rights
NOLA: TASM 001369
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/3/2008 11:00:00 PM/503
O.B. Date: 4/3/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former SCLC Education Director Dorothy Cotton explains the role sexism played in the organizations of the civil rights movement. Dr. King's former attorney-speechwriter and author of "What Would Martin Say," Clarence B. Jones, shares what he believes Dr. King would say about the man who killed him.

Category: Minorities/Civil Rights
NOLA: WWIR 004740
Series Title: Washington Week
Version: SD-Base
Length: 30
Airdate: 4/4/2008 8:00:00 PM/502
O.B. Date: 4/4/2008 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Cleveland rocks and so does this political campaign. We're here to find out why here in northeast Ohio this week on "Washington Week." Sen. Barack Obama (D-IL) said, "Thank you" to the crowd. Sen. John McCain (R-AZ) said, "Thank you, thank you" to his supporters, and Sen. Hillary

Clinton (D-NY) said, "Thank you so much" to hers. The presidential candidates have come and gone and will return again. States like Ohio are too important to ignore. Next door in Pennsylvania this week, the Democrats were preparing for the long haul. Sen. Clinton said, "Let me tell you something, when it comes to finishing the fight, Rocky and I have a lot in common. I never quit, I never give up, and I know that we're going to make it together." Sen. Obama replied, "We've got to remember, "Rocky" was a movie, and so is the idea that somebody can fight for working people and at the same time embrace the broken system in Washington."

Category: Minorities/Civil Rights
NOLA: BMJL 001206
Series Title: Bill Moyers Journal
Version: SD-Base
Length: 60
Airdate: 5/16/2008 9:00:00 PM/502
O.B. Date: 5/16/2008 9:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Christopher Edley and Maria Echaveste: Berkeley law professors, and husband and wife, Christopher Edley and Maria Echaveste on their different choices for the Democratic nominee; Melody Petersen: Melody Petersen talks with Bill Moyers about her new book "Our Daily Meds," and how drug companies market medication.

National Politics/Government

Category: National Politics/Government
NOLA: BMJL 001201
Series Title: Bill Moyers Journal
Version: SD-Base
Length: 60
Airdate: 4/11/2008 9:00:00 PM/502
O.B. Date: 4/11/2008 9:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Bill Moyers talks with the president of Bread for the World about the challenges of combatting hunger; EXPOSÉ - Cash Cows and Starter Cowboy Kits: BILL MOYERS JOURNAL teams up with the PBS series EXPOSÉ: AMERICA'S INVESTIGATIVE REPORTS to follow the trail of Washington Post reporters who uncovered more than \$15 billion in "wasteful, unnecessary, or redundant expenditures" that have flowed from Washington to America's farmers; Hunger in America: Why are America's food banks suffering shortages? Find out what you can do to help.

Category: National Politics/Government
NOLA: FRON 002611
Series Title: Frontline
Episode Title: Sick Around the World
Version: SD-Base
Length: 60

Airdate: 4/15/2008 10:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:01

Four in five Americans say the U.S. health-care system needs "fundamental" change. Can the U.S. learn anything from the rest of the world about how to run a health-care system, or are these nations so culturally different from us that their solutions would simply not be acceptable to Americans?

Category: National Politics/Government
NOLA: MLNH 009097
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/1/2008 6:00:00 PM/502
O.B. Date: 4/1/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:12:44

Campaigns Push to Connect With Voters on Economic Reform Plans: The Bush administration announced plans to overhaul U.S. financial regulatory structure Monday, the latest in a stream of stories on economic woes. Representatives from the Clinton, McCain and Obama campaigns discuss their candidates' views on the ailing economy.

Category: National Politics/Government
NOLA: MLNH 009098
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/2/2008 6:00:00 PM/502
O.B. Date: 4/2/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:04:06

Fed Chairman Bernanke Says Recession Is 'Possible:' Federal Reserve Chairman Ben Bernanke on Wednesday told Congress that while the current downturn might be temporary, "a recession is possible."

Category: National Politics/Government
NOLA: MLNH 009098
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/2/2008 6:00:00 PM/502
O.B. Date: 4/2/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:45

Senate Leaders Reach Tentative Deal on Housing Relief: Momentum grew Wednesday for a Senate bill aimed at easing the slumping housing market and helping families threatened by foreclosure after lawmakers reached a tentative deal on a scaled-back version of the legislation. The

architects of the compromise, Senators Chris Dodd, D-Conn., and Richard Shelby, R-Ala., discuss the bill.

Category: National Politics/Government
NOLA: NBRT 028015
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/4/2008 6:30:00 PM/512
O.B. Date: 4/4/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Employment Numbers Generate More Recession Fears; What's In The Foreclosure Prevention Bill; China's Economic Growth May Take Root In Latin Nations; "Market Monitor"-Michael Hasenstab, Portfolio Mgr. Templeton Global Fund; "Last Word"-A Huge Slice of the Dot Com Pie.

Category: National Politics/Government
NOLA: NBRT 028016
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/7/2008 6:30:00 PM/512
O.B. Date: 4/7/2008 6:30:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Alcoa's Earnings Tarnished By Disappointing Profits; Mergers & Acquisitions Amid Recession Worries; The Colombia Free Trade Conflict; Investors Are Looking For Safe Options To Stash Their Cash; Rising Food Prices Are Causing Concern in China; Kevin McCormally's Tax Tips-Reporting Mutual Fund Sales; "Last Word"-Whiskey Makes The Rounds.

Category: National Politics/Government
NOLA: TASM 001371
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/7/2008 11:00:00 PM/503
O.B. Date: 4/7/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Anne Rice discusses how she addressed Jesus' loneliness in the second of her fictional bios, "Christ the Lord: The Road to Cana." Law professor Kimberle Williams Crenshaw addresses the Democratic presidential candidates' support of affirmative action programs.

Category: National Politics/Government
NOLA: TASM 001372
Series Title: Tavis Smiley

Version: SD-Base
Length: 30
Airdate: 4/8/2008 11:00:00 PM/503
O.B. Date: 4/8/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former Under Secretary of Defense Douglas Feith defines the Bush doctrine of war and addresses whether it is an appropriate policy. Actor Thomas Haden Church talks about his new movie, "Smart People."

Category: National Politics/Government
NOLA: TASM 001373
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/9/2008 11:00:00 PM/503
O.B. Date: 4/9/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Democratic National Committee chair Howard Dean discusses the challenges of the Clinton-Obama race for the party's nomination. Pennsylvania Rep. Joe Sestak weighs in on today's testimony by Gen. Petraeus before the House Armed Services Committee.

Religion/Ethics

Category: Religion/Ethics
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:08:16

40 Years After MLK's Assassination, A Look Back: Forty years ago, civil rights pioneer Martin Luther King Jr. was assassinated on his hotel balcony in Memphis. Judy Woodruff looks back on that fateful day in American history.

Category: Religion/Ethics
NOLA: MLNH 009100
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/4/2008 6:00:00 PM/502
O.B. Date: 4/4/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review

Segment Length: 00:18:57

Americans Reflect on Evolution of King's Legacy: On the evening of April 4, 1968, Martin Luther King, Jr. was assassinated on the balcony of a Memphis hotel, leaving the civil rights movement he led to forge its own path. A panel of analysts discuss King's complex legacy and how U.S. race relations have evolved since his death.

Category: Religion/Ethics
NOLA: MLNH 009103
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/9/2008 6:00:00 PM/502
O.B. Date: 4/9/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:12:26

Olympic Torch Relay Puts Chinese Policies in Focus: China is facing increasing scrutiny for many of its policies as the Summer Games in Beijing draw closer -- and protesters have seized the Olympic torch's current global tour as a platform to voice opposition to China's rule of Tibet, among other issues. Two analysts discuss the protests.

Category: Religion/Ethics
NOLA: TASM 001367
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/1/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

From Memphis, Rev. Samuel "Billy" Kyles, pastor of Monumental Baptist Church, reflects on how witnessing Dr. King's assassination has impacted his life. Former Memphis sanitation worker Taylor Rogers describes what Dr. King's support and presence meant to the workers' strike.

Category: Religion/Ethics
NOLA: TASM 001370
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/4/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Ending a week of shows in Memphis and in commemoration of the 40th anniversary of the death of Dr. Martin Luther King, Jr., Georgetown University professor Dr. Michael Eric Dyson and Princeton University professor Dr. Cornel West discuss Dr. King's lasting legacy.

Category: Religion/Ethics

NOLA: TASM 001371
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/7/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Anne Rice discusses how she addressed Jesus' loneliness in the second of her fictional bios, "Christ the Lord: The Road to Cana." Law professor Kimberle Williams Crenshaw addresses the Democratic presidential candidates' support of affirmative action programs.

Category: Religion/Ethics
NOLA: TASM 001377
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/15/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former WorldCom VP, Cynthia Cooper, describes the personal toll of being a whistle-blower and what it's like to face your boss in a courtroom. Pulitzer Prize-winning journalist Chris Hedges explains the title of his recent book, "I Don't Believe in Atheists."

Category: Religion/Ethics
NOLA: BMJL 001202
Series Title: Bill Moyers Journal
Version: SD-Base
Length: 60
Airdate: 4/18/2008 9:00:00 PM/502
O.B. Date: 4/18/2008 9:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Leila Fadel: Just back from being under fire in Sadr City this week, award-winning journalist Leila Fadel, Baghdad Bureau Chief for McClatchy, gives viewers on-the-ground analysis of the latest events and close-up look at the state of the war; Martha Nussbaum: Bill Moyers talks with Martha Nussbaum, the Ernst Freund Distinguished Service Professor of Law and Ethics at University of Chicago, about church and state, and her newest book, "Liberty of Conscious: In Defense of America's Tradition of Religious Equality."

Category: Religion/Ethics
NOLA: BMJL 001203
Series Title: Bill Moyers Journal
Version: SD-Base
Length: 60
Airdate: 4/25/2008 9:00:00 PM/502
O.B. Date: 4/25/2008 9:00:00 PM
Service: PBS

Format: Interview/Discussion/Review
Segment Length: 00:00:00

Rev. Jeremiah Wright: Bill Moyers interviews the Reverend Jeremiah Wright in his first broadcast interview with a journalist since he became embroiled in a controversy for his remarks and his relationship with Barack Obama. Wright, who retired in early 2008 as pastor of Trinity United Church of Christ in Chicago, where Senator Obama is a member, has been at the center of controversy for comments he made during sermons, which surfaced in the press in March.

Category: Religion/Ethics
NOLA: CARR 000107 Stacked
Series Title: Carrier
Episode Title: Rites of Passage/True Believers
Version: SD-Stacked Embedded Promo
Length: 120
Airdate: 4/30/2008 9:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:00:00

"Rites of Passage" -- The last day in the Gulf is the last chance to drop bombs before the Nimitz heads home. The jets take off, laden with ordnance, and return hours later, still carrying the same bombs. As the Nimitz crosses the equator, the entire ship takes part in the Crossing the Line Ceremony, an ancient maritime ritual. In the middle of flight operations, a storm arises in the South Indian Ocean. The deck pitches violently, turning the already dangerous task of landing on the carrier into a nail-biting, heart-pounding drama. "True Believers" -- This episode explores the many expressions of faith onboard the USS Nimitz: faith in self, faith in one's shipmates, faith in the mission of the ship and the president's call to arms. The major religious groups on board are Catholic and Protestant, but there also is a coven of Wiccans, as well as a Pentecostal group whose newest member is challenged by the duality of his beliefs and the temptations of liberty as the ship drops anchor in Perth, Australia.

War/Veterans/National Security

Category: War/Veterans/National Security
NOLA: FRON 002608
Series Title: Frontline | Bush's War
Version: SD-Base
Length: 150
Airdate: 4/3/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:01

Part 1 of 2. A history of the Iraq War that features both new and archival reporting, beginning in the year following 9/11, when the Bush administration was discussing the idea of ousting Saddam Hussein's regime. Included: divisions within the administration on the matter;

what role the UN should play; whether intelligence linking Hussein to Al Qaeda could be trusted.

Category: War/Veterans/National Security
NOLA: FRON 002610
Series Title: Frontline
Episode Title: Bad Voodoo's War
Version: SD-Base
Length: 60
Airdate: 4/1/2008 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

In June 2007, as the American military surge reached its peak, a band of National Guard infantrymen who call themselves "The Bad Voodoo Platoon" was deployed to Iraq. To capture a vivid, first-person account of the new realities of war in Iraq for FRONTLINE and ITVS, director Deborah Scranton ("The War Tapes") created "a virtual embed" with the platoon, supplying cameras to the soldiers so they could record and tell the story of their war. The film intimately tracks the veteran soldiers of "Bad Voodoo" through the daily grind of their perilous mission, dodging deadly IEDs, grappling with the political complexities of dealing with Iraqi security forces, and battling their fatigue and their fears.

Category: War/Veterans/National Security
NOLA: MLNH 009097
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/1/2008 6:00:00 PM/502
O.B. Date: 4/1/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:49

Amid Iraq's Uneasy Calm, Maliki and Sadr Vie for Influence: Over the weekend, Shiite cleric Muqtada al-Sadr ordered his militia to stand down after days of battles with Iraqi and U.S. forces in Basra and parts of Baghdad -- a move some see as a blow to the authority of Prime Minister Nouri al-Maliki. Now, both sides are calculating what, if anything, was won or lost in the fighting.

Category: War/Veterans/National Security
NOLA: MLNH 009097
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/1/2008 6:00:00 PM/502
O.B. Date: 4/1/2008 6:00:00 PM
Service: PBS

Format: Interview/Discussion/Review
Segment Length: 00:08:26

Journalist Describes Army Unit Tour in Afghanistan: Elizabeth Rubin, a contributing writer for the New York Times Magazine, describes life for a U.S. Army company assigned to a remote outpost in Afghanistan.

Category: War/Veterans/National Security
NOLA: NBRT 028017
Series Title: Nightly Business Report
Version: SD-Base
Length: 30
Airdate: 4/8/2008 7:00:00 PM
Service: PBS
Format:
Segment Length: 00:00:00

One on One with William Gross, Founder & Chief Investment Strategist of Pimco; Recession Worries Surface Among Fed. Policy Makers; The Price of The Iraq War Continues To Rise; How Commodity Index Funds Are Changing The Futures Markets; "Kevin McCormally's Tax Tips"-Joint Returns And Domestic Partners.

Category: War/Veterans/National Security
NOLA: PBCA 000000
Series Title: PBS Previews: Carrier
Version: SD-Date Specific Tease
Length: 30
Airdate: 4/6/2008 10:30:00 PM
Service: PBS
Format: Other
Segment Length: 00:00:00

A firsthand look at the upcoming documentary series which follows a group aboard the USS Nimitz.

Category: War/Veterans/National Security
NOLA: TASM 001372
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/8/2008 11:00:00 PM/503
O.B. Date: 4/8/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former Under Secretary of Defense Douglas Feith defines the Bush doctrine of war and addresses whether it is an appropriate policy. Actor Thomas Haden Church talks about his new movie, "Smart People."

Category: War/Veterans/National Security
NOLA: TASM 001373
Series Title: Tavis Smiley
Version: SD-Base

Length: 30
Airdate: 4/9/2008 11:00:00 PM/503
O.B. Date: 4/9/2008 11:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Democratic National Committee chair Howard Dean discusses the challenges of the Clinton-Obama race for the party's nomination. Pennsylvania Rep. Joe Sestak weighs in on today's testimony by Gen. Petraeus before the House Armed Services Committee.

Category: War/Veterans/National Security
NOLA: WWIR 004740
Series Title: Washington Week
Version: SD-Base
Length: 30
Airdate: 4/4/2008 8:00:00 PM/502
O.B. Date: 4/4/2008 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Cleveland rocks and so does this political campaign. We're here to find out why here in northeast Ohio this week on "Washington Week." Sen. Barack Obama (D-IL) said, "Thank you" to the crowd. Sen. John McCain (R-AZ) said, "Thank you, thank you" to his supporters, and Sen. Hillary Clinton (D-NY) said, "Thank you so much" to hers. The presidential candidates have come and gone and will return again. States like Ohio are too important to ignore. Next door in Pennsylvania this week, the Democrats were preparing for the long haul. Sen. Clinton said, "Let me tell you something, when it comes to finishing the fight, Rocky and I have a lot in common. I never quit, I never give up, and I know that we're going to make it together." Sen. Obama replied, "We've got to remember, "Rocky" was a movie, and so is the idea that somebody can fight for working people and at the same time embrace the broken system in Washington." While Republican John McCain set out across the country to reintroduce himself to voters. His announcer referred to him as "John McCain, the American president Americans have been waiting for." The issues are as thorny as ever, the economy and the war. Who has the best ideas, the best strategy, and the most money to survive the next big test? We assess that this week with Jackie Calmes of the Wall Street Journal, John Dickerson of Slate magazine, Michael Duffy of Time magazine, and Alexis Simendinger of National Journal.

Category: War/Veterans/National Security
NOLA: WWIR 004741
Series Title: Washington Week
Version: SD-Base
Length: 30
Airdate: 4/11/2008 8:00:00 PM/502
O.B. Date: 4/11/2008 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

The war in Iraq, rhetoric and reality, plus new help for homeowners, and the week in presidential politics, this week on "Washington Week." The administration says the news in Iraq is good. Gen. David Petraeus said, "There has been significant but uneven security progress in Iraq." But not good enough to pull out anytime soon. The generals want to freeze troop levels. Pres. George Bush said, "General Petraeus says he'll need time to consolidate his forces and assess how this reduced American presence will affect conditions on the ground. And I've told him he'll have all the time he needs." The response on Capitol Hill, not so good. Speaker Nancy Pelosi (D-CA) said, "He is just dragging this out so he can put it at the doorstep of the new president of the United States." But Congress has at least one other immediate concern: how to signal to strapped American taxpayers that they're serious about fixing the economy. Sen. Chris Dodd (D-CT) said, "If we could put up as much as \$30 billion of your money on this kind of a deal, can't we get the same kind of commitment when it comes to 8,000 people every day losing their homes?" Meanwhile out on the campaign trail, Hillary Clinton's rough week from Mark Penn to Bill Clinton. We explain why. Covering the week, Peter Baker of the Washington Post, James Kitfield of National Journal, Michael Viqueira of NBC News, and Karen Tumulty of Time magazine.

Women

Category: Women
NOLA: INLE 000918
Series Title: Independent Lens
Episode Title: Companeras
Version: SD-Base
Length: 60
Airdate: 4/4/2008 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

COMPAÑERAS profiles America's first all-female mariachi band, Mariachi Reyna de Los Angeles. Founded in 1994, the band members shatter age-old stereotypes while expanding the popularity of mariachi music. In a culture and a musical tradition that has always been male-dominated, these women are true pioneers.

Category: Women
NOLA: MLNH 009103
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/9/2008 6:00:00 PM/502
O.B. Date: 4/9/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:05:13

Tennessee Wins 8th NCAA Women's Basketball Title: The Tennessee Lady Vols beat Stanford Tuesday night to win their eighth women's NCAA basketball championship. A sports columnist discusses the Lady Vols' continued success.

Category: Women
NOLA: MLNH 009106
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 4/14/2008 6:00:00 PM/502
O.B. Date: 4/14/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:59

Programs Seek to Aid Low-Paid, Working Women: Millions of women in the United States work long hours at jobs that do not pay enough to support their families. Elizabeth Brackett reports on several programs set up to help these working women.

Category: Women
NOLA: TASM 001369
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/3/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Former SCLC Education Director Dorothy Cotton explains the role sexism played in the organizations of the civil rights movement. Dr. King's former attorney-speechwriter and author of "What Would Martin Say," Clarence B. Jones, shares what he believes Dr. King would say about the man who killed him.

Category: Women
NOLA: TASM 001380
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/18/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

"The Bin Ladens" author Steve Coll explains why the U.S. has not yet caught the wanted leader of Al Qaeda. TV writer Jessica Queller, author of "Pretty is What Changes," explains why she decided to have a double mastectomy at age 35.

Category: Women
NOLA: TASM 001388
Series Title: Tavis Smiley
Version: SD-Base
Length: 30
Airdate: 4/30/2008 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review

Segment Length: 00:00:00

Journalist and best-selling author Cokie Roberts talks about the Democratic primary season and explains why she likes to write about women in history.

Category: Women
NOLA: NOVA 003506
Series Title: NOVA
Episode Title: A Walk to Beautiful
Version: SD-Embedded Promo
Length: 60
Airdate: 5/13/2008 8:00:00 PM/502
O.B. Date: 5/13/2008 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

A difficult journey that begins in loneliness and shame for thousands of Ethiopian women ends in a productive new life and hope for the future in this award-winning film. Shot against a starkly beautiful landscape, "A Walk to Beautiful" shares the inspiring stories of three women, rejected by their husbands and ostracized by their communities, who leave home in search of treatment for obstetric fistula, a life-shattering complication of childbirth.

Category: Women
NOLA: MLNH 009131
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/19/2008 6:00:00 PM/502
O.B. Date: 5/19/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:16:55

Demographic, Cultural Dividing Lines Complicate '08 Race: Political analysis of the presidential race this year has focused on voter divisions along race and gender lines. But some analysts think that other cultural dividing lines are even more important. Three political analysts examine newly emerging voter alliances.

Category: Women
NOLA: MLNH 009133
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/21/2008 6:00:00 PM/502
O.B. Date: 5/21/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:13:26

Pelosi Predicts Democrats Will Have Nominee in June: With the race for the Democratic nomination reaching the home stretch and continued clashes between the president and Congress, House Speaker Nancy Pelosi assesses the fight between Sens. Obama and Clinton, the racial, economic and gender divisions in the party, and the Democrats' legislative battle to end the war Iraq.

Category: Women
NOLA: MLNH 009133
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 5/21/2008 6:00:00 PM/502
O.B. Date: 5/21/2008 6:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:02

A new report examines commonly held assumptions about the differences in how girls and boys learn and achieve in education. Experts discuss the findings and how they might help educators better address issues of learning and gender.