# Quarterly Program Topic Report for WCET, Channel 48, Cincinnati, OH

10-1-08 - 12-31-08

## **Focus- Periodic Local Public Affairs Program**

AIR	TOPIC	GUESTS
10/2/08	FOCUS on: "Hereditary Breast and Ovarian Cancer" Kathy Lehr talked with a local previvor who made the choice to preventively defend herself against the possibility of developing cancer. Through her testimonial, we learned what sacrifices she made and what risks she faced to better her chance for survival. In addition, Sara Knapke gave us incredible insight on how genetic testing and consultation can improve your chances of surviving hereditary diseases. We also talked with Joanna Rudnick who spoke about her experiences after she discovered that she had the "breast cancer gene" and how her documentary could impact the lives of cancer	Sara Knapke, Certified Genetic Counselor with the Hereditary Cancer Program at Cincinnati Children's Hospital Medical Center.  Mary Orloff, tested positive for the BRCA1+ gene and is considered a previvor for electing to remove the "breast cancer gene"  Dawn McNees, tested positive for the BRCA2 gene and is a two year Breast Cancer survivor.  Joanna Rudnick, Producer and Director of "In the Family"
10/16/	previvors.  FOCUS on: "Issue 5: Payday Lending Referendum" Our guests discussed both sides of Issue 5. We learned how check cashing lending works, how it benefits customers and how it could potentially drive a customer further into debt. The Issue 5 referendum will determine how much customers will be allowed to borrow at one time; the time-frame in which repayments must be made; and whether the loan's service charge will remain capped at twenty-eight percent APR.	Dr. Paul Bellamy, Special Counsel with the Equal Justice Foundation and Representative from Vote YES on 5 Committee (Encouraging a "YES" vote)  Jeff Kursman, Director of Public Relations, Check 'n Go and Representative from Ohioans for Financial Freedom (Encouraging a "NO" vote)
10/22/ 08	FOCUS on: "Issue 6: Ohio's Resort Casino" Our guests discussed both sides of Issue 6. We learned how the development of a privately owned casino near Wilmington, Ohio could help Ohio's economy. We will	Dr. Bradford Pressman, Co-Founder, MyOhioNow.com (Encouraging a "YES" vote)  Melanie Elsey, Veteran Legislative Director, The American Policy

10/23/ 08	also talk about how a casino in rural Ohio could potentially exacerbate organized crime activity as well as the condition of those afflicted with gambling and/or substance abuse addictions.  FOCUS on: "Issue 8: Proportional Representation Ballot" Robert Schrage moderated a discussion between Bill Woods and Jeff Berding who discussed both sides of Issue 8. Issue 8 is a City of Cincinnati charter amendment that deals with a Proportional Representation balloting system. Each presenter received up to ten minutes to address the Cincinnatus Association with two minutes each to make their rebuttal.	Roundtable (Encouraging a "NO" vote)  Bill Woods, Representative from Better Ballot Cincinnati (Encouraging a "YES" vote)  Jeff Berding, Representative from Cincinnati City Council (Encouraging a "NO" vote)  Robert Schrage, On-site moderator and Government Panel Chair for the Cincinnatus Association
AIR DATE 10/22/ 08	TOPIC  FOCUS on: "Ohio's Second Congressional District"  Kathy Lehr was joined by Maryanne Zeleznik and Ray Cooklis to talk with the candidates for Ohio's Second Congressional District.  The Second Congressional District of Ohio, located in southern Ohio, is currently represented by Republican Jean Schmidt.  Note: A candidates' forum for the First Congressional District was offered, but Steve Chabot decided not to participate	Panelists:  Maryanne Zeleznik, News Director, WVXU  Ray Cooklis, Assistant Editorial Page Editor, Cincinnati Enquirer and Cincinnati.com  Candidates for Ohio's Second Congressional District:  Jean Schmidt, Republican  Dr. Victoria Wulsin, Democratic  David Krikorian, Independent
11/6/08	FOCUS on: "Post-Election Analysis" Dr. Gene Beaupre and Dr. Eric Rademacher offer their post-election analysis of the final days of the presidential campaign. We will also get their take on how local issues 5, 6, and 8 (Payday Lending, Ohio's Casino Resort and Proportional Representation Ballot, respectively) might affect our community.  FOCUS on: "Including Samuel"	Dr. Gene Beaupre, Director for Government Relations and a Member of the Philosophy, Politics and the Public Honors Program Faculty at Xavier University  Dr. Eric Rademacher, Interim Co-Director, Institute for Policy Research and the Affiliated Research Assistant Professor, Department of Political Science, University of Cincinnati  Dan Habib, Director & Producer,

11/13/ 08 Dan Habib's son Samuel was diagnosed with Cerebal Palsy. Mr. Habib talks with Kathy Lehr about his experiences making the award-winning documentary film, "Including Samuel" which chronicles the Habib family's efforts to include Samuel in every facet of their lives. Dr. Peg Gutsell and Dr. Joe Petner discuss how families, schools, community members and event organizers can include people with disabilities into their social activities.

"Including Samuel" & Filmmaker in Residence at the Institute on Disability at the University of New Hampshire

**Dr. Peg Gutsell,** Executive Director, The INclusion Network

**Dr. Joe Petner,** Education Program Consultant & Adjunct Faculty, Lesley University and Wheelock College

## 10/1/08 - 12/31/08

## American History/Biography

Category: American History/Biography

NOLA: ACEM 000000

Series Title: Cemetery Special, A

Version: SD-Base

Length: 60

Airdate: 10/19/2008 11:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

This celebration of cemeteries across America takes an unusual and informative look at graves, monuments, family plots, sculpture and the way cemeteries interconnect with many aspects of modern American culture. Traveling from Key West to central Alaska, the program features examples of burial grounds as special sites where history and art are preserved, where flowers and trees can be important attractions, where people make pilgrimages to the final resting places of the famous and the familial, and where old and new traditions often combine in fascinating ways. Rick Sebak narrates.

Category: American History/Biography

NOLA: AHOU 000000

Series Title: Atchafalaya Houseboat

Version: SD-Base

Length: 30

Airdate: 10/1/2008 10:30:00 PM/501

Service: PBS

Format: Documentary Segment Length: 00:26:46

This journey back in time goes deep into Louisiana's million-acre Atchafalaya Swamp for an adventure with writer Gwen Roland, who 30 years earlier built a houseboat by hand and lived as her forebears had generations earlier. Roland's heritage provides an unusual backdrop for

a universal story of self-discovery and the embrace of youthful idealism and a simpler life.

Category: American History/Biography

NOLA: AMEX 000302

Series Title: American Experience

Episode Title: Nixon

SD-Embedded Promo Version:

180 Length:

10/13/2008 9:00:00 PM/502 Airdate: O.B. Date: 10/15/1990 8:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

A reassessment of Richard Nixon's life and political career. The program chronicles his achievements and defeats from his boyhood in Yorba Linda, California, to his rise to prominence as a virulent anticommunist congressman, to his presidency, including Nixon's historic overtures to China and the Soviet Union, his divisive handling of the Vietnam War and his resignation in the face of the Watergate scandal.

Category: American History/Biography

AMEX 001501 Stacked NOLA:

Series Title: American Experience | Jimmy Carter

Episode Title: Jimmy Who?/Hostage

Version: SD-Stacked Embedded Promo

Length: 180

10/6/2008 9:00:00 PM/502 10/6/2008 9:00:00 PM Airdate: O.B. Date:

PBS

Service: Documentary Segment Length: 02:56:46

The ascent of an ambitious country boy from a peanut farm in Plains, Georgia, to the Oval Office; it examines the failings of Carter's political leadership in the context of the turbulent 1970s and explores the role religion played in his career. Jimmy Carter rode into power on the post-Watergate disaffection with Washington politics, but his inexperience resulted in an ineffectual and fractured administration. The crowning achievement of his one term in office, the Camp David Accords that established a framework for peace in the Middle East, was the inspiration for his life after the White House. In the years since, Carter has recast himself as a giant of moral leadership, winning the Nobel Peace Prize in the process.

American History/Biography Category:

BMJL 001226

Series Title: Bill Moyers Journal Version: SD-Base

Version: Length: 60

10/10/2008 9:00:00 PM/502 Airdate: O.B. Date: 10/10/2008 9:00:00 PM

PBS Service:

Interview/Discussion/Review

Segment Length: 00:00:00

Is the American Dream in danger during our financial downturn? Or is the American Dream now about something new? Our guests and our viewers speak out; George Soros: Bill Moyers talks with one of the world's most successful investors George Soros about the global capital meltdown, how he saw it coming, and what can be done now; Going Negative, Campaign 2008: Bill Moyers checks in with JOURNAL contributor Kathleen Hall Jamieson, on how dirty politics will play out in this final stretch to the election.

Category: American History/Biography

NOLA: FRON 002701 Series Title: Frontline Episode Title: The Choice 2008

Version: SD-Base Length: 120

Airdate: 10/14/2008 9:00:00 PM/502 10/14/2008 9:00:00 PM O.B. Date:

PBS Service:

Format: Documentary Segment Length: 01:56:46

It is one of the most memorable presidential elections in decades. It is a race that pits the iconoclast John McCain against the newcomer Barack Obama; the heroic former prisoner of war against the first African-American major party nominee. For two hours, "The Choice," celebrating its 20th anniversary, examines the rich personal and political biographies of these men and goes behind the headlines to discover how they arrived at this moment and what their different candidacies say about America.

American History/Biography Category:

MLNH 009269 NOTA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Version:

Length: 60

10/3/2008 6:00:00 PM/502 Airdate: O.B. Date: 10/3/2008 6:00:00 PM

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:03:57

Oregon Poet Laureate Inada Reflects on Internment: Along with more than 100,000 other Japanese-Americans, Lawson Inada was sent to internment camps for the duration of World War II. He was one of the youngest to live in the camps, and much of his writing addresses that experience.

Category: American History/Biography

NOVA 003512 NOLA:

Series Title: NOVA

Episode Title: Space Shuttle Disaster Version: SD-Embedded Promo

60 Length:

Airdate: 10/14/2008 8:00:00 PM/502 O.B. Date: 10/14/2008 8:00:00 PM

Service: PBS

Documentary Format:

Segment Length: 00:56:46

On February 1, 2003, the space shuttle Columbia disintegrated over Texas just 16 minutes before it was due to land. All seven astronauts aboard perished and the implications for the future of the space shuttle program were enormous. What caused the Columbia tragedy? An engineering flaw? A failure within NASA? A lack of financing? Could this catastrophe have been avoided?

Category: American History/Biography

NOLA: SMAA 000101

Series Title: Slavery and the Making of America

Episode Title: The Downward Spiral

Version: SD-Base Length: 60

10/3/2008 10:00:00 PM/502 2/9/2005 9:00:00 PM Airdate:

O.B. Date:

Service: PBS

Format: Documentary Segment Length: 00:52:55

The first hour covers the period from 1619 through 1739 and spotlights the origins of slavery in America, focusing on Dutch New Amsterdam (later New York City). This installment shows how slavery in its early days was a loosely defined labor source similar to indentured servitude: Africans and others of mixed race and/or mixed culture had some legal rights, could take their masters to court and could even earn wages as they undertook the backbreaking labor involved in building a new nation - clearing land, constructing roads, unloading ships. But further south, the story of John Punch served as an omen of things to come. Captured after attempting to escape his tobacco plantation, he received a sentence far harsher than the two white men who ran with him. Indeed, in the Carolinas, where the enslaved were teaching struggling white planters how to grow the wildly lucrative crop "oryza" (rice), the labor system was already progressing towards the absolute control, dehumanizing oppression and sheer racism today most commonly associated with slavery. The first hour culminates with the bloody Stono rebellion in South Carolina, which led to the passage of "black codes," regulating virtually every aspect of slaves' lives.

American History/Biography Category:

SMAA 000102 NOLA:

Series Title: Slavery and the Making of America Episode Title: Liberty in the Air

Version: SD-Base

60 Length:

10/10/2008 10:00:00 PM/502 Airdate: O.B. Date: 2/17/2005 10:00:00 AM

PBS Service:

Format: Documentary Segment Length: 00:52:54

Spanning the 1740s through the 1830s, the second hour explores the continued expansion of slavery in the colonies, the evolution of a distinct African-American culture and the roots of the emancipation movement. The episode reveals the many ways the enslaved resisted their oppression, their role on both sides of the Revolutionary War, and the strength and inspiration many of them found in the Declaration of Independence and Constitution, despite the inherent contradictions that lay in what the documents expressed and what the country practiced.

#### Arts

Category: Arts

MLNH 009269 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Lenath: 60

Airdate: 10/3/2008 6:00:00 PM/502 10/3/2008 6:00:00 PM O.B. Date:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:03:57

Oregon Poet Laureate Inada Reflects on Internment: Along with more than 100,000 other Japanese-Americans, Lawson Inada was sent to internment camps for the duration of World War II. He was one of the youngest to live in the camps, and much of his writing addresses that experience.

Category: Arts

NOLA: MLNH 009271

Series Title: NewsHour with Jim Lehrer; The

SD-Base Version:

Length: 60

Airdate: 10/7/2008 6:00:00 PM/502 10/7/2008 6:00:00 PM O.B. Date:

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:06:48

Poet Kwame Dawes teamed up with the Pulitzer Center on Crisis Reporting to create a multimedia Web site called "HOPE: Living and Loving with HIV in Jamaica." The interactive site pairs his poetry with music, essays and video from people living with the disease.

Category: Arts

TASM 001498 NOLA: Series Title: Tavis Smiley Version: SD-Base

30 Length:

10/1/2008 11:30:00 PM Airdate:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Political journalist Ron Brownstein shares his opinion on the presidential candidates' bipartisan track records. Musician-activist Tom Morello discusses the cultural significance of an Obama presidency.

Category: Arts

NOLA: TASM 001500 Series Title: Tavis Smiley

Version: SD-Base

Length: 30

Airdate: 10/3/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Former national security advisor Zbigniew Brzezinski explains what an Obama presidency would mean in the world and weighs in on the winner of the first presidential debate. "The Unit" star Dennis Haysbert describes his first meeting with one of his idols - Sidney Poitier.

Category: Arts

NOLA: TASM 001503 Series Title: Tavis Smiley Version: SD-Base

Length: 30

Airdate: 10/8/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Legendary singer-songwriter James Taylor describes the difficult process of cutting down his latest CD, "Covers," to 12 songs and explains why he doesn't like to listen to himself on the radio.

Category: Arts

NOLA: TASM 001504 Series Title: Tavis Smiley Version: SD-Base

Length: 30

Airdate: 10/9/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Rapper-turned-Oscar-nominated actress Queen Latifah discusses her role in the new film, "The Secret Life of Bees," and how she handles the role of matriarch in her career and life. NBA all-star Alonzo Mourning discusses how faith will help him through the disappointment if he's not able to return to basketball.

Category: Arts

NOLA: TASM 001505 Series Title: Tavis Smiley Version: SD-Base

Version: SD-Length: 30

Airdate: 10/10/2008 11:30:00 PM 0.B. Date: 10/10/2008 9:30:00 PM

Service: PBS

Interview/Discussion/Review

Segment Length: 00:00:00

Wall Street Journal columnist Peggy Noonan, author of "Patriotic Grace," explains why nationalism is not what the world needs. Scott Glenn talks about portraying Donald Rumsfeld in the new film, "W."

Category: Arts NOLA: TASM 001506 NOLA: Tavis Smiley
Series Title: Tavis Smiley
Version: SD-Base Version:

30 Length:

Airdate: 10/13/2008 11:30:00 PM O.B. Date: 10/13/2008 11:00:00 PM

Service: PBS

Interview/Discussion/Review

Segment Length: 00:00:00

Actor-comedian Richard Belzer describes how his "Law & Order: SVU" character and the show have impacted his view of police officers, crime and victims.

Category: Arts NOLA: TASM TASM 001507 Series Title: Tavis Smiley
Version: SD-Base

Version:

Length:

Airdate: 10/14/2008 11:30:00 PM O.B. Date: 10/14/2008 11:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Comedians Tim Reid and Tom Dreesen, co-authors of "Tim & Tom," explain how they began their interracial comedy team. A cappella singing group Naturally 7 tells how the group got together and also perform.

Category: Arts

AMMS 001909 NOLA: Series Title: American Masters
Episode Title: Annie Leibovitz: Life Through a Lens

Version: SD-Base

90 Length:

11/2/2008 10:00:00 PM Airdate:

PBS

Alruac: Service: Documentary Segment Length: 00:00:00

Annie Leibovitz's photographs of the rich and famous, the profound and powerful, the exceptional and notorious are some of the most iconic images of the last 30 years. In this film, she made the decision to bare her artistic process and her personal journey to the camera -- a camera that is being pointed by a filmmaker who is her younger sister.

## **Economy**

Category: Economy NOLA: BMJL 001225

Series Title: Bill Moyers Journal

Version: SD-Base

Length: 60

10/3/2008 9:00:00 PM/502 Airdate: O.B. Date: 10/3/2008 9:00:00 PM

PBS Service:

Interview/Discussion/Review Format:

Segment Length: 00:00:00

Emma Coleman Jordan: Georgetown University's legal and finance scholar Emma Coleman Jordan looks behind the headlines, and the politics, of the Wall Street bailout debate on the Hill and on Main Street; Red, White and Blue Media: The JOURNAL takes an in-depth look at the news of the week to sort out the media-frenzied hype from the facts the public needs to know. Factcheck.org's Kathleen Hall Jamieson and ON THE MEDIA's Brooke Gladstone dissect the campaign coverage.

Category: Economy NOLA: BMJL 001226

Series Title: Bill Moyers Journal Version: SD-Base

Length: 60

Airdate: 10/10/2008 9:00:00 PM/502 O.B. Date: 10/10/2008 9:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Is the American Dream in danger during our financial downturn? Or is the American Dream now about something new? Our guests and our viewers speak out; George Soros: Bill Moyers talks with one of the world's most successful investors George Soros about the global capital meltdown, how he saw it coming, and what can be done now.

Category: Economy NOLA: DENR 000104

Series Title: PBS NewsHour Debates 2008: A Special Report

Episode Title: Presidential Debate

SD-Base Version: Length: 120

10/15/2008 9:00:00 PM/502 Airdate: O.B. Date: 10/15/2008 9:00:00 PM

Service: PB5
Event Coverage

Segment Length: 00:00:00

The third presidential debate between Republican John McCain and Democrat Barack Obama focuses on domestic issues.

Category: Economy NOLA: MLNH 009267

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

Airdate: 10/1/2008 6:00:00 PM/502 O.B. Date: 10/1/2008 6:00:00 PM

PBS

Service: Interview/Discussion/Review

Segment Length: 00:19:56

Modified Wall Street Rescue Plan Awaits Senate Vote: As the Senate votes on a modified version of the \$700 billion bailout package that the House rejected, political and economic experts assess the measure's likely path and how it will affect financial markets abroad.

Category: Economy NOLA: MLNH 009267

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Version:

Length: 60

Airdate: 10/1/2008 6:00:00 PM/502 O.B. Date: 10/1/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:09:14

Obama, McCain Depart Campaign Trail for Senate Vote: New polls suggest the economic crisis has created momentum for Sen. Barack Obama's campaign, especially in battleground states. The Hotline's Amy Walter and Susan Page of USA Today break down the latest campaign news and how Thursday's vice presidential debate might impact the dynamics at play.

Economy Category: NOLA: MLNH 009268

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

60 Length:

Airdate: 10/2/2008 6:00:00 PM/502 Airuacc.
O.B. Date: 10/2/2008 6:00:00 PM

Service: PBS

Interview/Discussion/Review

Segment Length: 00:13:13

The Senate on Wednesday approved a financial rescue package that could cost up to \$700 billion -- the largest government intervention in U.S.

history. Analysts discuss whether the plan will be enough to fix the ailing economy.

Category: Economy NOLA: MLNH 009269

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/3/2008 6:00:00 PM/502 O.B. Date: 10/3/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:05:59

Members of the House approved a modified federal rescue plan Friday, moved by the Senate's support and mounting concerns over the stability of the U.S. financial sector.

Category: Economy NOLA: NBRT 028144

Series Title: Nightly Business Report Version: SD-Base

Version: SD-Base Length: 30

Airdate: 10/2/2008 6:30:00 PM/512 O.B. Date: 10/2/2008 6:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; One on One with Roger Kubarych, Chief Economist at UniCredit; The Bailout Bill Leads To Another Late Night In The House; John Gutfreund of Gutfreund & Company Examines The Financial Crisis; How One Small Town Community Bank Is Weathering The Financial Crisis.

Category: Economy NOLA: NBRT 028145

Series Title: Nightly Business Report

Version: SD-Base Length: 30

Airdate: 10/3/2008 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; \$700B Bailout Plan Is Now Law; Michael Jackson, CEO of AutoNation Explains How The Bailout Plan Will Impact His Business; "Market Monitor"-John Manley, Managing Director of Global Wealth Management at Citi Smith Barney.

Category: Economy NOLA: NBRT 028146

Series Title: Nightly Business Report

Version: SD-Base

Length: 30

Airdate: 10/6/2008 7:00:00 PM

Service: PBS

Interview/Discussion/Review

Segment Length: 00:00:00

Liz Ann Sonders of Charles Schwab & Company and Brian Wesbury of First Trust Advisors Size Up The Markets and The Economy; Stocks Take A Super Slide Past 800; Lehman Execs Get Grilled on the Hill; Roger Ferguson, Former Fed Vice Chairman Analyzes the Credit Crunch; Economic Choices-2008: Leadership Strategies.

### **Education**

Education Category: NOLA: APLO 004072

Series Title: Place of Our Own; A Episode Title: Teaching Diversity

SD-Base Version: 3.0 Length:

10/14/2008 2:00:00 PM Airdate:

Service: PBS-PLUS

Format: Demonstration/Instructional

Segment Length: 00:00:00

A PLACE OF OUR OWN is the English-language companion to the Spanishlanguage series LOS NIÑOS EN SU CASA.

Category: Education NOLA: APLO 004073

Series Title: Place of Our Own; A Episode Title: Developmental Delays

Version: SD-Base

Airdate: 10/15/2008 2:00:00 PM Service: PBS-PLUS Format: Demonstration/Instructional

Segment Length: 00:00:00

A PLACE OF OUR OWN is the English-language companion to the Spanishlanguage series LOS NIÑOS EN SU CASA.

Category: Education APLO 004074 NOLA:

Series Title: Place of Our Own; A Episode Title: Science Activities

SD-Base Version: Length: 30

Airdate: 10/16/2008 2:30:00 PM

Service: PBS-PLUS

Format: Demonstration/Instructional

Segment Length: 00:00:00

A PLACE OF OUR OWN is the English-language companion to the Spanishlanguage series LOS NIÑOS EN SU CASA.

Category: Education NOLA: APLO 004075 NOLA:

Series Title: Place of Our Own; A Episode Title: Week in Review

Version: SD-Base

Lenath: 30

10/17/2008 2:00:00 PM Airdate:

Airdate.

1:00:00 PM

Service: PBS-PLUS

Format: Demonstration/Instructional Category: Education
NOLA: MLNH 009270
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60

60 Length:

Airdate: 10/6/2008 6:00:00 PM/502 O.B. Date: 10/6/2008 6:00:00 PM

Service: PBS

Interview/Discussion/Review

Segment Length: 00:08:47

School in India Teaches Women to Improve Lives, Towns: The Barefoot College in northern India teaches women skills to bring solar power to their villages and to manage the energy system in rural areas. Fred de Sam Lazaro reports on the philosophy behind the school and its unusual approach to empowering women.

Category: Education NOLA: MLNH 009279 NOLA:

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base 60 Length:

10/17/2008 6:00:00 PM/502 10/17/2008 6:00:00 PM Airdate: O.B. Date:

PBS Service:

Interview/Discussion/Review Format:

Segment Length: 00:09:44

New Teachers Learn the Ropes at New Orleans' Schools: At the start of a new school year in New Orleans, first-time educators are leaning the ropes and working to gain respect from students and fellow teachers. In the latest installment of his reports on school reform in the city, John Merrow examines the challenges new teachers are facing.

Category: Education NOLA: MLNH 009282

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

Airdate: 10/22/2008 6:00:00 PM/502 O.B. Date: 10/22/2008 6:00:00 PM

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:09:41

Population Growth Burdens Roads, Schools and State Programs: Amid explosive population growth, Arizona tackles the traditional problems of urban sprawl as it tries to create a new model for livable communities. Ray Suarez reports on the Valley of the Sun's transition in the face of growing infrastructure demands.

Category: Education NOLA: NOVA 003514

Series Title: NOVA

Episode Title: Hunting the Hidden Dimension

Version: SD-Base

Length: 60

Airdate: 10/28/2008 8:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:56:46

What do movie special effects, the stock market, heart attacks and the rings of Saturn have in common? They're all connected by a revolutionary new branch of math called fractals, which has changed the way we see the world and opened up a vast new territory to scientific analysis and understanding. NOVA tells the dramatic story of a group of pioneering mathematicians who developed fractals from a curiosity that few took seriously to an approach that is touching nearly every branch of understanding - including what happened after the Big Bang and the ultimate fate of our universe.

Category: Education
NOLA: NOWD 000442
Series Title: NOW on PBS
Version: SD-Base

Length: 30

Airdate: 10/24/2008 8:30:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

According to a government study, by the year 2020, there could be a nationwide shortage of up to one million nurses, which could result in substandard treatment for hundreds of thousands of patients. Just as alarming, fewer nurses are choosing to teach the next generation of professionals, resulting in tens of thousands of applicants being turned away from the nation's nursing schools. "If there was ever a time in the history of this country when one thought about the match between a profession and the changing needs of people in the country, this is the time," Dr. Mary Naylor of the University of Pennsylvania School of Nursing tells NOW on PBS. Dr. Naylor points out the growing population of older people, many of whom are living with chronic conditions, is significantly increasing the demand for nurses. This week, NOW on PBS takes a hard look at how the shortage of nurses is placing strains on the entire medical system, as well as innovative efforts to reverse the trend. Can America solve its nursing crisis?

Category: Education NOLA: MLNH 009298

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60
Airdate: 11/13/2008 6:00:00 PM/502
O.B. Date: 11/13/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:14:43

Republican governors from around the country met Thursday to discuss broadening the party's base and its plans on education, energy and the environment. Govs. Tim Pawlenty of Minnesota and Mark Sanford of South Carolina offer their views.

#### Health/Healthcare

Category: Health/Health Care

NOLA: AMDO 002112

Series Title: P.O.V.
Episode Title: In the Family

Version: SD-Base

90 Length:

Length: 90
Airdate: 10/1/2008 10:00:00 PM/502
O.B. Date: 10/1/2008 10:00:00 PM
Service: PBS
Format: Documentary

Segment Length: 01:26:46

When Chicago filmmaker Joanna Rudnick tested positive for the "breast cancer gene" at age 27, she knew the information could save her life. And she knew she was not only confronting mortality at an early age, but also was going to have to make heart-wrenching decisions about the life that lay ahead of her. Should she take the irreversible preventive step of having her breasts and ovaries removed or risk developing cancer? What would happen to her romantic life, her hopes for a family?

Category: Health/Health Care

DENR 000104

Series Title: PBS NewsHour Debates 2008: A Special Report

Episode Title: Presidential Debate
Version: SD-Base 120 Length:

Airdate: 10/15/2008 9:00:00 PM/502 O.B. Date: 10/15/2008 9:00:00 PM

Service: PBS

Format: Event Coverage

Segment Length: 00:00:00

The third presidential debate between Republican John McCain and Democrat Barack Obama focuses on domestic issues. Bob Schieffer moderates the debate, live from Hofstra University, Hempstead, New York. Analysis from THE NEWSHOUR team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

Category: Health/Health Care

MLNH 009268 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60
Airdate: 10/2/2008 6:00:00 PM/502
O.B. Date: 10/2/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:08:17

Doctors Aim to Better Diagnose Troubling Sleep Apnea: Twelve to 18 million Americans suffer from sleep apnea -- many without knowing it. Now, new research suggests that they are more than three times as likely to die from other ailments as people who sleep normally. NewsHour Health correspondent Betty Ann Bowser reports.

Health/Health Care Category:

MLNH 009271 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

10/7/2008 6:00:00 PM/502 10/7/2008 6:00:00 PM Airdate: O.B. Date:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:06:48

Dawes, Pulitzer Center Take On HIV/AIDS in Jamaica: Poet Kwame Dawes teamed up with the Pulitzer Center on Crisis Reporting to create a multimedia Web site called "HOPE: Living and Loving with HIV in Jamaica." The interactive site pairs his poetry with music, essays and video from people living with the disease and their caretakers.

Health/Health Care

Category:
NOLA: MLNH 009277

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/15/2008 6:00:00 PM/502 O.B. Date: 10/15/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:09:17

New Mexico Residents Struggle to Navigate Health Care System in Crisis: In New Mexico, where a quarter of the residents do not have health insurance, rising poverty rates and a lack of medical facilities are straining the system and bringing health care to the forefront of this year's election.

Category: Health/Health Care

MLNH 009277 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

Airdate: 10/15/2008 6:00:00 PM/ O.B. Date: 10/15/2008 6:00:00 PM 10/15/2008 6:00:00 PM/502

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:09:16

Judy Woodruff digs into the health care issue in New Mexico, speaking with the campaigns' state representatives to explain how their respective health plans will better deal with current needs.

Category: Health/Health Care

SEDE 000801

Series Title: Secrets of the Dead Episode Title: Doping for Gold Version: SD-Embedded Promo

Length: 60

10/15/2008 8:00:00 PM/502 Airdate:

5/7/2008 8:00:00 PM O.B. Date:

Service: PBS

Format: Documentary Segment Length: 00:00:00

In the 1970s, female East German athletes came out of nowhere to dominate international sport. But behind their success lay a secret, state-sponsored doping program that distributed untested steroids and male hormones to athletes as young as 12. Many of these girls had no knowledge that they were being doped, and now, as grown women (and men), their broken bodies and damaged psyches bear witness to the cruelty of a government that pursued international glory and gold at the expense of its most acclaimed citizens. "Doping for Gold" digs deep into the secretive Cold War world of East German athletes, examining what drugs were used, how they were distributed and what damage they did to many of the athletes who were forced to take them. The result creates a timely perspective on today's many doping scandals and reveals the truth behind the biggest and most horrifying statesponsored doping program the world has ever known.

Health/Health Care Category:

NOLA: TASM 001504 Series Title: Tavis Smiley Version: SD-Base

30 Length:

10/9/2008 11:30:00 PM Airdate:

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Rapper-turned-Oscar-nominated actress Queen Latifah discusses her role in the new film, "The Secret Life of Bees," and how she handles the role of matriarch in her career and life. NBA all-star Alonzo Mourning discusses how faith will help him through the disappointment if he's not able to return to basketball.

Category: Health/Health Care

MLNH 009285 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

60 Length:

Airdate: 10/27/2008 6:00:00 PM/502 O.B. Date: 10/27/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review Segment Length: 00:08:51

Already Faced With Hardships, Haitians' Lives Upended by Hurricanes: Following the devastating food shortage of the summer, Haiti faced a barrage of powerful hurricanes, which battered the island nation into precarious situation. Fred De Sam Lazaro reports on the struggle that lies ahead as a nation tries to rebuild itself.

Category: Health/Health Care

NOLA: NOWD 000442
Series Title: NOW on PBS
Version: SD-Base
Length: 30

Airdate: 10/24/2008 8:00:00 PM/501 O.B. Date: 10/24/2008 8:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

According to a government study, by the year 2020, there could be a nationwide shortage of up to one million nurses, which could result in substandard treatment for hundreds of thousands of patients. Just as alarming, fewer nurses are choosing to teach the next generation of professionals, resulting in tens of thousands of applicants being turned away from the nation's nursing schools. "If there was ever a time in the history of this country when one thought about the match between a profession and the changing needs of people in the country, this is the time," Dr. Mary Naylor of the University of Pennsylvania School of Nursing tells NOW on PBS.

## **Minorities/Civil Rights**

Category: Minorities/Civil Rights

NOLA: APLO 004072

Series Title: Place of Our Own; A
Episode Title: Teaching Diversity

Version: SD-Base Length: 30

Airdate: 10/14/2008 2:00:00 PM

Service: PBS-PLUS

Format: Demonstration/Instructional

Segment Length: 00:00:00

A PLACE OF OUR OWN is the English-language companion to the Spanish-language series LOS NI $\tilde{\text{N}}$ OS EN SU CASA.

Category: Minorities/Civil Rights

NOLA: FRON 002701 Series Title: Frontline

Episode Title: The Choice 2008

Version: SD-Base Length: 120

Airdate: 10/14/2008 9:00:00 PM/502 O.B. Date: 10/14/2008 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 01:56:46

It is one of the most memorable presidential elections in decades. It is a race that pits the iconoclast John McCain against the newcomer Barack Obama; the heroic former prisoner of war against the first African-American major party nominee. For two hours, "The Choice," celebrating its 20th anniversary, examines the rich personal and political biographies of these men and goes behind the headlines to discover how they arrived at this moment and what their different candidacies say about America.

Category: Minorities/Civil Rights

NOLA: LATI 000000 Series Title: Latinos '08 Version: SD-Base

Length: 60

Airdate: 10/12/2008 11:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:56:46

LATINOS '08 examines the 2008 election through the prism of ethnic politics. Latinos are less cohesive than other voting blocs, and they do not fit the black/white racial binary that has long shaped American politics. This documentary will examine how today's candidates and advocacy groups are trying to mobilize and attract this unpredictable group of voters. Will McCain manage to win back Latino defectors, in light of his party's harsh rhetoric on immigration? Will Obama succeed in securing the votes of the many Latinos who supported Hillary Clinton during the primaries? Another subject of inquiry will be the effectiveness - or lack thereof - of Latino politicians in advancing Latino interests and promoting Latino unity. As these politicians enter the upper echelons of American politics, they face inevitable pressure to abandon their ethnic identity and constituencies. Will the Latino electorate coalesce nonetheless, united around the immigration issue and hemispheric foreign policy considerations? Or will ethnic considerations be trumped by class, education and other factors?

Category: Minorities/Civil Rights

NOLA: MLNH 009267

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/1/2008 6:00:00 PM/502 O.B. Date: 10/1/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:09:14

Obama, McCain Depart Campaign Trail for Senate Vote: New polls suggest the economic crisis has created momentum for Sen. Barack Obama's

campaign, especially in battleground states. The Hotline's Amy Walter and Susan Page of USA Today break down the latest campaign news and how Thursday's vice presidential debate might impact the dynamics at play.

Category: Minorities/Civil Rights

NOLA: MLNH 009269

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/3/2008 6:00:00 PM/502 O.B. Date: 10/3/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:08:44

Candidates Spar on Economy in Wake of VP Debate: Amid more gloomy economic data, Sens. John McCain and Barack Obama offered their takes on job losses and the financial crisis, one day after Gov. Sarah Palin and Sen. Joe Biden sparred over foreign policy and the economy in their one and only debate. Judy Woodruff recaps the latest on the race.

Category: Minorities/Civil Rights

NOLA: MLNH 009269

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/3/2008 6:00:00 PM/502 O.B. Date: 10/3/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:03:57

Oregon Poet Laureate Inada Reflects on Internment: Along with more than 100,000 other Japanese-Americans, Lawson Inada was sent to internment camps for the duration of World War II. He was one of the youngest to live in the camps, and much of his writing addresses that experience.

Category: Minorities/Civil Rights

NOLA: SMAA 000101

Series Title: Slavery and the Making of America

Episode Title: The Downward Spiral

Version: SD-Base

Length: 60

Airdate: 10/3/2008 10:00:00 PM/502

O.B. Date: 2/9/2005 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:52:55

The first hour covers the period from 1619 through 1739 and spotlights the origins of slavery in America, focusing on Dutch New Amsterdam (later New York City). This installment shows how slavery in its early days was a loosely defined labor source similar to indentured servitude: Africans and others of mixed race and/or mixed culture had some legal rights, could take their masters to court and could even earn wages as they undertook the backbreaking labor involved in building a new nation - clearing land, constructing roads, unloading

ships. But further south, the story of John Punch served as an omen of things to come. Captured after attempting to escape his tobacco plantation, he received a sentence far harsher than the two white men who ran with him. Indeed, in the Carolinas, where the enslaved were teaching struggling white planters how to grow the wildly lucrative crop "oryza" (rice), the labor system was already progressing towards the absolute control, dehumanizing oppression and sheer racism today most commonly associated with slavery. The first hour culminates with the bloody Stono rebellion in South Carolina, which led to the passage of "black codes," regulating virtually every aspect of slaves' lives.

Category: Minorities/Civil Rights

NOLA: SMAA 000102

Series Title: Slavery and the Making of America Episode Title: Liberty in the Air

SD-Base Version:

Length: 60

10/10/2008 10:00:00 PM/502 Airdate: O.B. Date: 2/17/2005 10:00:00 AM

Service: PBS

Documentary Format: Segment Length: 00:52:54

Spanning the 1740s through the 1830s, the second hour explores the continued expansion of slavery in the colonies, the evolution of a distinct African-American culture and the roots of the emancipation movement. The episode reveals the many ways the enslaved resisted their oppression, their role on both sides of the Revolutionary War, and the strength and inspiration many of them found in the Declaration of Independence and Constitution, despite the inherent contradictions that lay in what the documents expressed and what the country practiced. Further emphasizing these inherent contradictions is the profile of the relationship between Thomas Jefferson - the man who wrote so eloquently about liberty - and his life-long servant Jupiter, one of 90 slaves on the Jefferson family plantation. Also featured is the story of Titus. Enslaved in central New Jersey, he fled his cruel master at the onset of the American Revolution and later returned to the area as "Colonel Tye," the leader of a band of black and white guerillas fighting for the British. In fact, far more black people fought for the British than for the colonists, believing they would be freed if the British proved victorious in the Revolution. The second hour introduces Mum Bett, whose successful lawsuit against her owner helped pave the way for the 1783 abolition of slavery in Massachusetts, and David Walker, whose landmark missive "An Appeal to the Colored Citizens of the World" marked the first expression of Black nationalism and terrified slave owners by urging black people to empower themselves.

Category: Minorities/Civil Rights

TASM 001498 NOLA: Series Title: Tavis Smiley Version: SD-Base Version:

30 Length:

Airdate: 10/1/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Political journalist Ron Brownstein shares his opinion on the presidential candidates' bipartisan track records. Musician-activist Tom Morello discusses the cultural significance of an Obama presidency.

Category: Minorities/Civil Rights

TASM 001500 Series Title: Tavis Smiley Version: SD-Base

Length: 30

10/3/2008 11:30:00 PM Airdate:

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Former national security advisor Zbigniew Brzezinski explains what an Obama presidency would mean in the world and weighs in on the winner of the first presidential debate. "The Unit" star Dennis Haysbert describes his first meeting with one of his idols - Sidney Poitier.

#### National Politics/Government

Category: National Politics/Government

ACRO 000113 NOLA:

Series Title: America at a Crossroads Episode Title: The Trial of Saddam Hussein

Version: SD-Base

Length: 60

Airdate: 10/12/2008 10:00:00 PM/502 O.B. Date: 10/12/2008 10:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:55:00

This program follows the courtroom drama surrounding the trial of Iraq's former president, revealing a tainted procedural that can be seen as a microcosm of the challenges and dysfunctions of forming the Iraqi government itself. The divisions between Iraq's Shia, Sunnis and Kurds throughout the country are represented in the courtroom. The documentary closely examines, for the first time, the full process of trying, convicting and sentencing Saddam Hussein, highlighting the lawyers involved, the multiple judges who presided over the case, the verdict and the sentence - execution. With evidence of tampering and claims of mischaracterization of justice, was this truly a model of judiciary practice for a fledgling democracy?

Category: National Politics/Government

NOLA: AMEX 000302

Series Title: American Experience

Episode Title: Nixon

Version: SD-Embedded Promo

180 Length:

Airdate: 10/13/2008 9:00:00 PM/502 O.B. Date: 10/15/1990 8:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

This three-hour presentation provides a reassessment of Richard Nixon's life and political career. The program chronicles his achievements and defeats from his boyhood in Yorba Linda, California, to his rise to prominence as a virulent anti-communist congressman, to his presidency, including Nixon's historic overtures to China and the Soviet Union, his divisive handling of the Vietnam War and his resignation in the face of the Watergate scandal.

Category: National Politics/Government

NOLA: AMEX 001501 Stacked

Series Title: American Experience | Jimmy Carter Episode Title: Jimmy Who?/Hostage

Version: SD-Stacked Embedded Promo

180 Length:

10/6/2008 9:00:00 PM/502 10/6/2008 9:00:00 PM PBS Airdate: O.B. Date:

Service:

Format: Documentary Segment Length: 02:56:46

"Jimmy Carter" traces the ascent of an ambitious country boy from a peanut farm in Plains, Georgia, to the Oval Office; it examines the failings of Carter's political leadership in the context of the turbulent 1970s and explores the role religion played in his career. Jimmy Carter rode into power on the post-Watergate disaffection with Washington politics, but his inexperience resulted in an ineffectual and fractured administration. The crowning achievement of his one term in office, the Camp David Accords that established a framework for peace in the Middle East, was the inspiration for his life after the White House. In the years since, Carter has recast himself as a giant of moral leadership, winning the Nobel Peace Prize in the process.

Category: National Politics/Government NOLA: BMJL 001225

Series Title: Bill Moyers Journal Version: SD-Base

Length: 60

10/3/2008 9:00:00 PM/502 10/3/2008 9:00:00 PM Airdate: O.B. Date:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Emma Coleman Jordan: Georgetown University's legal and finance scholar Emma Coleman Jordan looks behind the headlines, and the politics, of the Wall Street bailout debate on the Hill and on Main Street; Red, White and Blue Media: The JOURNAL takes an in-depth look at the news of the week to sort out the media-frenzied hype from the facts the public needs to know. Factcheck.org's Kathleen Hall Jamieson and ON THE MEDIA's Brooke Gladstone dissect the campaign coverage.

Category: National Politics/Government

NOLA: BMJL 001226
Series Title: Bill Moyers Journal
Version: SD-Base
Length:

Length: 60

10/10/2008 9:00:00 PM/502 10/10/2008 9:00:00 PM Airdate: O.B. Date:

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:00:00

Is the American Dream in danger during our financial downturn? Or is the American Dream now about something new? Our guests and our viewers speak out; George Soros: Bill Moyers talks with one of the world's most successful investors George Soros about the global capital meltdown, how he saw it coming, and what can be done now; Going Negative, Campaign 2008: Bill Moyers checks in with JOURNAL contributor and director of the Annenberg Public Policy Center, Kathleen Hall Jamieson, on how dirty politics will play out in this final stretch to the election; Iraq War Resolution, Six Years Later: In this web exclusive essay, on the sixth anniversary of the congressional vote to grant President George W. Bush the power to invade Iraq, Bill Moyers looks back to October 2002 and the Senate debate over the rush to war.

Category: National Politics/Government NOLA: DENR 000102

Series Title: PBS NewsHour Debates 2008: A Special Report

Episode Title: Vice Presidential Debate

Version: SD-Base 120 Length:

Airdate: 10/2/2008 9:00:00 PM/502 O.B. Date: 10/2/2008 9:00:00 PM

Service: PBS

Format: Event Coverage

Segment Length: 00:00:00

Gwen Ifill, of PBS' "The NewsHour" and "Washington Week," moderates the vice presidential debate between Democrat Joe Biden and the Republican Sarah Palin, live from Washington University, St. Louis, Missouri. Analysis from "The NewsHour" team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

Category: National Politics/Government NOLA: DENR 000103

Series Title: PBS NewsHour Debates 2008: A Special Report Episode Title: Presidential Debate

Version: SD-Base 120 Length:

Airdate:
O.B. Date: 10/7/2008 9:00:00 PM/502 10/7/2008 9:00:00 PM PBS

Format: Event Coverage

Segment Length: 00:00:00

The second presidential debate between Republican John McCain and Democrat Barack Obama features undecided voters posing questions to the candidates. Tom Brokaw moderates the debate, live from Belmont

University, Nashville, Tennessee. Analysis from THE NEWSHOUR team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

Category: National Politics/Government

NOLA: DENR 000104

Series Title: PBS NewsHour Debates 2008: A Special Report

Episode Title: Presidential Debate

Version: SD-Base Length: 120

Airdate: 10/15/2008 9:00:00 PM/502 O.B. Date: 10/15/2008 9:00:00 PM

Service: PBS

Format: Event Coverage

Segment Length: 00:00:00

The third presidential debate between Republican John McCain and Democrat Barack Obama focuses on domestic issues. Bob Schieffer moderates the debate, live from Hofstra University, Hempstead, New York. Analysis from THE NEWSHOUR team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

Category: National Politics/Government

NOLA: FRON 002701 Series Title: Frontline Episode Title: The Choice 2008

Version: SD-Base Length: 120

Airdate: 10/14/2008 9:00:00 PM/502 O.B. Date: 10/14/2008 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 01:56:46

It is one of the most memorable presidential elections in decades. It is a race that pits the iconoclast John McCain against the newcomer Barack Obama; the heroic former prisoner of war against the first African-American major party nominee. For two hours, "The Choice," celebrating its 20th anniversary, examines the rich personal and political biographies of these men and goes behind the headlines to discover how they arrived at this moment and what their different candidacies say about America.

Category: National Politics/Government

NOLA: MLNH 009267

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/1/2008 6:00:00 PM/502 O.B. Date: 10/1/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:19:56

Modified Wall Street Rescue Plan Awaits Senate Vote: As the Senate votes on a modified version of the \$700 billion bailout package that the House rejected, political and economic experts assess the measure's likely path and how it will affect financial markets abroad.

## **Religion/Ethics**

Religion/Ethics Category: MLNH 009270 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Version:

Length: 60

10/6/2008 6:00:00 PM/502 Airdate: O.B. Date: 10/6/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:08:33

Justices to Weigh Free Speech, Environment in New Term: On Monday, the Supreme Court opened its new term with a docket of wide-ranging cases on issues from broadcast indecency to environmental protection. Marcia Coyle of the National Law Journal explains what's on the agenda for this term and speculation over upcoming justice retirements.

Category: Religion/Ethics TASM 001499 NOLA: Series Title: Tavis Smiley Version: SD-Base

Version:

Length: 30

10/2/2008 11:30:00 PM Airdate:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Human rights activist Kerry Kennedy, author of "Being Catholic Now," says even Jesus had a problem with the church.

Category: Religion/Ethics TASM 001504 NOLA: Series Title: Tavis Smiley Version: SD-Base Version:

30 Length:

10/9/2008 11:30:00 PM Airdate:

PBS Service:

Interview/Discussion/Review Format:

Segment Length: 00:00:00

NBA all-star Alonzo Mourning discusses how faith will help him through the disappointment if he's not able to return to basketball.

Religion/Ethics Category: AMDO 002114 NOLA:

Series Title: P.O.V.

Episode Title: Soldiers of Conscience

Version: SD-Base

Length: 90

10/16/2008 9:00:00 PM/502 Airdate: O.B. Date: 10/16/2008 9:00:00 PM

PBS Service:

Demonstration/Instructional

Segment Length: 01:26:46

Eight U.S. soldiers today, some who killed and some who said no, reveal their moral dilemmas in "Soldiers of Conscience." Made with official permission of the U.S. Army, the film transcends politics to explore the tension between spiritual values and military orders. The program follows the stories of both conscientious objectors and those who criticize them.

Category: Religion/Ethics NOLA: NOWD 000441 Series Title: NOW on PBS Version: SD-Base

Length:

10/17/2008 8:30:00 PM Airdate:

PBS Service:

Format: Documentary Segment Length: 00:00:00

Battleground Virginia: Could a reliably Republican state turn blue? The state of Virginia has not voted for a Democratic President since 1964, but this year its 13 electoral votes are up for grabs as late polls show the race too close to call. This week, NOW on PBS goes behind the national polls and punditry and into the living rooms of real Virginia voters to learn how they'll be making their decisions. Military families, retirees, and blue-collar workers of all political stripes share their concerns about faith, the war, and making ends meet in troubling economic times.

#### Religion/Ethics

SEDE 000602

Series Title: Secrets of the Dead Episode Title: Battle for the Bible SD-Embedded Promo Version:

Length: 60

10/22/2008 8:00:00 PM/502 Airdate: 4/25/2007 8:00:00 PM

O.B. Date:

Service: PBS

Format: Documentary Segment Length: 00:00:00

"Battle for the Bible" explores the lives and lasting influence of three major figures in the translation and propagation of the English Bible: the 14th-century theologian, politician, and reformer John Wycliffe; Tyndale; and Thomas Cranmer, the Archbishop of Canterbury under Henry VIII and advisor to the king through the period that saw the split with Rome and the creation of the Anglican Church.

Religion/Ethics Category: NOLA: TASM 001515 Series Title: Tavis Smiley Version: SD-Base

Version: 30 Length:

Airdate: 10/24/2008 9:30:00 PM/503 O.B. Date: 10/24/2008 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Rabbi David Wolpe explains why faith matters and what advice he gives to people who come to him for counsel about faith and happiness. Photographer Randee St. Nicholas discusses her collaboration with musician Prince on the "21 Nights" project.

Category: Religion/Ethics NOLA: MLNH 009297

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 11/12/2008 6:00:00 PM/502 O.B. Date: 11/12/2008 6:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:08:00

Justices Side With Navy in Sonar Dispute, Hear Religious Monument Case: The Supreme Court ruled Wednesday to lift restrictions on use of sonar in U.S. Navy training exercises off the California coast. Marcia Coyle of the National Law Journal discusses the decision plus arguments in a church and state separation case.

Category: Religion/Ethics
NOLA: TASM 001524
Series Title: Tavis Smiley
Version: SD-Base

Length: 30

Airdate: 11/6/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Nationally renowned preacher Rev. Gardner Taylor, Senior Pastor Emeritus of Concord Baptist Church in Brooklyn, NY and mentor and close friend to Dr. Martin Luther King, Jr., tells the story of survival and acceptance that began for him with a car accident on a country road in 1937 Louisiana.

## War/Veterans/National Security

Category: Religion/Ethics NOLA: TASM 001524 Series Title: Tavis Smiley Version: SD-Base

Length: 30

11/6/2008 11:00:00 PM/503 Airdate: 11/6/2008 11:00:00 PM O.B. Date:

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:00:00

Nationally renowned preacher Rev. Gardner Taylor, Senior Pastor Emeritus of Concord Baptist Church in Brooklyn, NY and mentor and close friend to Dr. Martin Luther King, Jr., tells the story of survival and acceptance that began for him with a car accident on a country road in 1937 Louisiana.

Category: War/Veterans/National Security NOLA: MLNH 009267

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

Airdate: 10/1/2008 6:00:00 PM/502 O.B. Date: 10/1/2008 6:00:00 PM

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:08:44

'The Forever War' Author Dexter Filkins Recounts Covering Iraq, Afghanistan Wars: New York Times war correspondent Dexter Filkins' book, "The Forever War," provides a window into his experiences covering the wars in Iraq and Afghanistan for much of the last decade. He talks to Jeffrey Brown about reporting from the front lines.

War/Veterans/National Security

Category:
NOLA:

NOLA: MLNH 009269

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/3/2008 6:00:00 PM/502 10/3/2008 6:00:00 PM O.B. Date:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:03:57

Oregon Poet Laureate Inada Reflects on Internment: Along with more than 100,000 other Japanese-Americans, Lawson Inada was sent to internment camps for the duration of World War II. He was one of the youngest to live in the camps, and much of his writing addresses that experience.

Category: War/Veterans/National Security

MLNH 009272

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

Airdate: 10/8/2008 6:00:00 PM/502 O.B. Date: 10/8/2008 6:00:00 PM

PBS Service:

Interview/Discussion/Review

Segment Length: 00:07:34

Justices Mull Environmental Law, Job Discrimination: The Supreme Court appeared divided over judges' authority to limit the U.S. Navy's use of sonar to protect whales and weighed a workplace harassment case Wednesday. Marcia Coyle of the National Law Journal recaps the day in the courtroom.

Category: War/Veterans/National Security

NOLA: AMDO 002114

Series Title: P.O.V.

Episode Title: Soldiers of Conscience

Version: SD-Base Length: 90

Airdate: 10/16/2008 9:00:00 PM/502 O.B. Date: 10/16/2008 9:00:00 PM

Service: PBS

Demonstration/Instructional Format:

Segment Length: 01:26:46

When is it right to kill? In the midst of war, is it right to refuse? Eight U.S. soldiers today, some who killed and some who said no, reveal their moral dilemmas in "Soldiers of Conscience." Made with official permission of the U.S. Army, the film transcends politics to explore the tension between spiritual values and military orders. The program follows the stories of both conscientious objectors and those who criticize them. Through this clash of views, the film discovers a surprising common ground: all soldiers are "soldiers of conscience," torn between the demands of duty and the call of conscience.

Category: War/Veterans/National Security

AMEX 000402 NOLA:

Series Title: American Experience | LBJ
Version: SD-Embedded Promo

120 Length:

Airdate: 10/27/2008 9:00:00 PM/502 10/1/1991 9:00:00 PM O.B. Date:

PBS Service:

Format: Documentary Segment Length: 00:00:00

The second of a two-part series on the life of Lyndon B. Johnson, this program traced the president's energetic pursuit of the "war on poverty" and a range of other social programs; charted the country's deepening involvement in Vietnam and the process by which Johnson committed progressively more troops and dollars to the conflict; explored the personal toll on the president as his popularity plummeted, social strife spread, and the war dragged on; and chronicled his retirement years in Texas, marked by aimlessness and personal neglect.

Category: War/Veterans/National Security

NOLA: FRON 002702 Series Title: Frontline

Episode Title: The War Briefing

Version: SD-Base Length: 60

Airdate: 10/28/2008 9:00:00 PM/502 O.B. Date: 10/28/2008 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:56:46

The next president of the United States will inherit some of the greatest foreign policy challenges in American history - an overstretched military, frayed alliances and wars on two fronts. An inside look at the real policy choices the next president will face. The report features strategists and diplomats giving their best advice about how to correct past failures and how to shape a realistic foreign policy approach in the Middle East.

Category: War/Veterans/National Security NOLA: MLNH 009280

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Length: 60

10/20/2008 6:00:00 PM/502 10/20/2008 6:00:00 PM Airdate: O.B. Date:

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:10:45

Libertarian Candidate Bob Barr Discusses Economic Crisis: Former Republican Congressman Bob Barr, the Libertarian presidential nominee, sits down with Judy Woodruff to discuss his party's approach to the economic crisis, foreign policy agenda in Iraq and Afghanistan and his goal of offering a third choice to Americans in this election.

Category: War/Veterans/National Security NOLA: MLNH 009287

MLNH 009287

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 10/29/2008 6:00:00 PM/502 O.B. Date: 10/29/2008 6:00:00 PM

PBS Service:

Format: Interview/Discussion/Review

Segment Length: 00:08:47

Taliban Proves Resilient Foe in Afghanistan: Seven years into the war in Afghanistan, U.S. and allied troops are still battling Taliban insurgents, leading to talk of sending more troops to the country. New York Times correspondent John Burns, who just returned from the Afghanistan, provides an update.

Category: War/Veterans/National Security

NOLA: NOWD 000441 Series Title: NOW on PBS Version: SD-Base Length:

Airdate: 10/17/2008 8:00:00 PM/501 0.B. Date: 10/17/2008 8:00:00 PM Service:

Service: PBS

Format: Documentary Segment Length: 00:00:00

Battleground Virginia: Could a reliably Republican state turn blue? The state of Virginia has not voted for a Democratic President since 1964, but this year its 13 electoral votes are up for grabs as late polls show the race too close to call. This week, NOW on PBS goes behind the national polls and punditry and into the living rooms of real Virginia voters to learn how they'll be making their decisions. Military families, retirees, and blue-collar workers of all political stripes share their concerns about faith, the war, and making ends meet in troubling economic times.

#### Women

Category: Women

NOLA: AMMS 001909

Series Title: American Masters
Episode Title: Annie Leibovitz: Life Through a Lens

Version: SD-Base

Length: 90

11/2/2008 11:00:00 PM Airdate:

PBS Service:

Format: Documentary Segment Length: 00:00:00

Annie Leibovitz's photographs of the rich and famous, the profound and powerful, the exceptional and notorious are some of the most iconic images of the last 30 years. In this film, she made the decision to bare her artistic process and her personal journey to the camera -- a camera that is being pointed by a filmmaker who is her younger sister.

Category: Women

NOLA: INLE 000905 Series Title: Independent Lens

Episode Title: Miss Navajo Version: SD-Base

60 Length:

Airdate: 10/31/2008 10:00:00 PM

Service: PBS

Documentary Format: Segment Length: 00:00:00

For more than 50 years, the Miss Navajo Nation beauty pageant has given its contestants opportunities to showcase not only their beauty but also their skills in dance, music and sheep slaughtering. Following contestants in their quest for the crown, and featuring personal stories of recent winners, MISS NAVAJO is a celebration of womanhood.

Category: Women

NOWD 000443 NOLA: Series Title: NOW on PBS SD-Base Version:

30 Length:

10/31/2008 8:30:00 PM Airdate:

Service: PBS Format: Documentary Segment Length: 00:00:00

Election 2008: Tough decisions for undecided women voters in the swing states. There are roughly eight million more female voters than male, and more women than men say they are still undecided. Senator Hillary Clinton and Governor Sarah Palin have undoubtedly changed the debate for many women voters, but the question is: how will they ultimately respond in the booth? This week, NOW on PBS travels to the swing state of Colorado to get insight from a diverse group of women. These prochoice, pro-gun women don't fit into neat categories, but they do respond to issues built around working moms: pay equity, family leave, and child care. On the show, NOW also interviews former Vice Presidential Candidate Geraldine Ferraro for her take on the role of women in this election. Will the women's vote decide the election?

Category: Women

NOLA: TASM 001513 Series Title: Tavis Smiley Version: SD-Base

Length: 30

Airdate: 10/22/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Kansas Gov. Kathleen Sebelius places Gov. Palin's selection as the GOP vice presidential nominee in historical context. Comedian-actor David Alan Grier describes his new show, "Chocolate News," as "In Living Color" with a graduate degree.

Category: Women

NOLA: INLE 001004 Series Title: Independent Lens

Episode Title: Lioness Version: SD-Base

Length: 90

Airdate: 11/14/2008 10:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

How did five female Army support soldiers - mechanics, supply clerks and engineers - end up fighting alongside the Marines in some of the bloodiest counterinsurgency battles of the Iraq War? Directors Meg McLagan and Daria Sommers give viewers an intimate look at war through the eyes of the first women in U.S. history sent into direct ground combat, despite a policy that bans them from doing so. Through harrowing personal stories, these women candidly share their experiences in Iraq as well as experiences from their lives back home to form a portrait of the emotional and psychological effects of war.

Category: Women

NOLA: TASM 001528 Series Title: Tavis Smiley

Version: SD-Base Length: 30

11/12/2008 11:30:00 PM Airdate:

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

The New Yorker's Jeffrey Toobin discusses the pressure that exists to add women and people of color to the Supreme Court. Ben Ratliff, jazz critic for The New York Times, explains what "The Jazz Ear" means.

Category: Women

NOLA: TGJH 000000

Series Title: Celtic Woman The Greatest Journey-Holiday Special Version: SD-Pledge

Length: 120

Airdate: 12/1/2008 10:00:00 PM

Service: PBS-SIP Format: Performance Segment Length: 00:00:00

Celtic Woman remains a major force in the contemporary music landscape, with three hit PBS specials, more than three million CDs and DVDs sold in the U.S., numerous chart-toppers and concerts before more than 800,000 fans in the U.S. alone.

Category: Women

MLNH 009301 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

60 Length:

Airdate: 11/18/2008 6:00:00 PM/502 O.B. Date: 11/18/2008 6:00:00 PM

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:04:31

Young Breast Cancer Patient Finds Outlet in Activism: After Dikla Benzeevi was diagnosed with aggressive breast cancer at 32, she formed a network of young cancer survivors.

Women

Category: MLNH 009302 NOLA:

Series Title: NewsHour with Jim Lehrer; The Version: SD-Base

Version:

Length: 60

Airdate: 11/19/2008 6:00:00 PM/502 11/19/2008 6:00:00 PM O.B. Date:

PBS Service:

Interview/Discussion/Review Format:

Segment Length: 00:06:42

Through verse, members of the Spoken Word Club at the Santa Fe Indian School articulate identities both modern and traditional, and maintain links to the past through native language and culture.

Category: Women

NOLA: TASM 001537 Series Title: Tavis Smiley Version: SD-Base

30

Length: Airdate: 11/25/2008 11:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Rapper-turned-Oscar-nominated actress Queen Latifah discusses her role in the new film, "The Secret Life of Bees," and how she handles the role of matriarch in her career and life. NBA all-star Alonzo Mourning discusses how faith will help him through the disappointment if he's not able to return to basketball.