# **ORDER**

Orders	Order / Rev:	78724		
	Alt Order #:	28390613	_	
	Product Desc:	ISSUE	_	
	Estimate:	14616	_	WCOV-TV
	Flight Dates:	04/11/24 - 04/16/24	Primary AE:	Katz Washington DC
	Original Date / Rev:	04/12/24 / 04/12/24	Sales Office:	DC-K
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Targeted Platform MediaEDI		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Cathie Herrick	Billing Calendar:	Broadcast
		650 MASSACHUSETTS AVE NW	Billing Cycle:	EOM/EOC
		WASHINGTON, DC 20001	Agency Commission:	15%
Advertiser	Name:	Protect Progress		
	Demographic:	НН	New Business End:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	1268
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL - ISS	Order Separation:	00:30:00
	Priority:	P-4	_	
Bill Plan		Т	Totals	

Start Date	Date End Date		Gross Amount	Net Amount		
04/01/24	04/15/24	29	\$1,535.00	\$1,304.75		

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	29	\$1,535.00	\$1,304.75	0.00
Totals	29	\$1.535.00	\$1,304,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Mul	tiChanne	el											
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	All	04/11/2	4 04/11/24	M-F 1p-2p	CM	1:00 PM-2:0	00 PMT	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
		_		M-F 1p-2p									
	•	s Court											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 04		04/14/24	T	1	\$50.00	0.00						
2	All	04/12/2	4 04/12/24	M-F 1p-2p	CM	1:00 PM-2:0	00 PM F	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
				M-F 1p-2p									
		s Court				_							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04		04/14/24	F	1	\$50.00	0.00						
3	All	04/15/2	4 04/15/24	M-F 1p-2p	CM	1:00 PM-2:0	00 PM M	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
				M-F 1p-2p									
	•	s Court											
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04		04/21/24	M	1	\$50.00	0.00						
4	All	04/11/2	4 04/11/24	M-F 4p-5p	CM	4:00 PM-5:0	00 PMT	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
	,			M-F 4p5-p									
		r Hudson					5						
		art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	/eek: 04		04/14/24		1	\$50.00	0.00						
5	All	04/12/2	4 04/12/24	M-F 4p-5p	CM	4:00 PM-5:0	00 PM F	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
	lamait:	و و ما الم		M-F 4p5-p									
	Jennire	r Hudson									ı		

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WCOV-TV

Order / Rev: 78724

Advertiser:

Protect Progress

Alt Order #: Flight Dates: 28390613 04/11/24 - 04/16/24 Product Desc: ISSUE

Estimate: 14616

MultiChannel

Ln Ch Start End	Inventory Code Brea	k Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Wee					
Week: 04/08/24 04/14/24 6 All 04/15/24 04/15/24		1 \$50.00 0.00 4:00 PM-5:00 PM M	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
Jennifer Hudson	M-F 4p5-p					
Start Date End Date	Weekdays Spots/Wee	k Rate Rating				
Week: 04/15/24 04/21/24	M	1 \$50.00 0.00				
7 All 04/11/24 04/11/24	M-F 5p-6p CM M-F 5p-6p	5:00 PM-5:30 PM T (5:00 PM-5:30 PM)	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
The Neighborhood		,				
Start Date End Date Week: 04/08/24 04/14/24	Weekdays Spots/Wee	<u>k Rate Rating</u> 1 \$50.00 0.00				
8 All 04/12/24 04/12/24	M-F 5p-6p CM	5:00 PM-5:30 PM F	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
The Neighborhood	M-F 5p-6p	(5:00 PM-5:30 PM)				
Start Date End Date	Weekdays Spots/Wee	k Rate Rating				
Week: 04/08/24 04/14/24 9 All 04/15/24 04/15/24	F - M-F 5p-6p CM	1 \$50.00 0.00 5:00 PM-5:30 PM M	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
	M-F 5p-6p	(5:00 PM-5:30 PM)	.50 1	\$50.00 F-4 0.00 NW	'	φ30.00
The Neighborhood	Maakdaya Chata/Maa	k Data Dating				
<u>Start Date</u> <u>End Date</u> Week: 04/15/24 04/21/24	Weekdays Spots/Wee	<u>k Rate Rating</u> 1 \$50.00 0.00				
10 All 04/11/24 04/11/24	• •	6:30 PM-7:00 PM T	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
Extra	M-F 6p7p	(6:30 PM-7:00 PM)				
Start Date End Date	Weekdays Spots/Wee					
Week: 04/08/24 04/14/24 11 All 04/12/24 04/12/24		1 \$50.00 0.00 6:30 PM-7:00 PM F	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
	M-F 6p7p	(6:30 PM-7:00 PM)				·
Extra Start Date End Date	Weekdays Spots/Wee	k Rate Rating				
Week: 04/08/24 04/14/24	F	1 \$50.00 0.00				
12 All 04/15/24 04/15/24	M-F 6p-7p CM M-F 6p7p	6:30 PM-7:00 PM M (6:30 PM-7:00 PM)	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
Extra	• •	,				
Start Date	Weekdays Spots/Wee	<u>k Rate Rating</u> 1 \$50.00 0.00				
13 All 04/11/24 04/11/24		7:00 PM-8:00 PM T	:30 1	\$150.00 P-4 0.00 NM	1	\$150.00
HELL KTCHN-FOX	Thu 7p-8p					
Start Date End Date	Weekdays Spots/Wee					
Week: 04/08/24 04/14/24 14 All 04/11/24 04/11/24	T - M-F 3p-4p CM	1 \$150.00 0.00 3:00 PM-4:00 PM T	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
	M-F	3.00 FIVI-4.00 FIVI 1	.50 1	\$30.00 F-4 0.00 NW	'	φ30.00
Jude Karen <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Wee	k Rate Rating				
Week: 04/08/24 04/14/24	T	<u>k Rate Rating</u> 1 \$50.00 0.00				
15 All 04/12/24 04/12/24		3:00 PM-4:00 PM F	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
Jude Karen	M-F					
Start Date	Weekdays Spots/Wee	<u>k Rate Rating</u> 1 \$50.00 0.00				
16 All 04/15/24 04/15/24		3:00 PM-4:00 PM M	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
	M-F					
Jude Karen Start Date End Date	Weekdays Spots/Wee	k Rate Rating				
Week: 04/15/24 04/21/24	M	1 \$50.00 0.00				<b>.</b>
17 All 04/11/24 04/11/24	M-F 5p-6p CM M-F 5p-6p	5:30 PM-6:00 PM T (5:30 PM-6:00 PM)	:30 1	\$50.00 P-4 0.00 NM	1	\$50.00
The Neighborhood		,				
Start Date End Date	Weekdays Spots/Wee	<u>k Rate Rating</u>			ı	

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WCOV-TV

Order / Rev: 78724

Advertiser:

Protect Progress

Estimate:

Flight Dates: 04/11/24 - 04/16/24

28390613

ISSUE Product Desc: 14616

MultiChannel

Alt Order #:

Ln	Chann Ch	Start	End	Inventory Code	Break	Start/End	Γime Day	VS	Len Sp	ots	Rate Pri	Rta Type	Snots	Amount
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating	yS	Lon Op	013	rate in	rtig Type	Орого	Amount
We	eek: 04		04/14/24	T	1	\$50.00	0.00							
18	All	04/12/2	4 04/12/24	M-F 5p-6p	CM		00 PM	F	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
-	The Ne	ighborho	od	M-F 5p-6p		(5:30 PM-6:0	DO PINI)							
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 04		04/14/24	F	1	\$50.00	0.00				<b>450.00 D.4</b>	0.00.104		<b>#</b> 50.00
19	All	04/15/2	4 04/15/24	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:0 (5:30 PM-6:0	-		:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
-	The Ne	ighborho	od	m. op op		(0.00 i iii 0.0	50 i iii,							
147		art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
20	eek: 04 All		04/21/24	M-F 11a-12p	CM	\$50.00	0.00 2:00 Pl T	·	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
20	All	0-7/11/2	.4 04/11/24	M-F 11a-12p	Olvi	11.30 AW-1	2.0011 1		.50	•	ψ50.001 -4	0.00 14101	· '	Ψ50.00
I	Hot Be													
We	<u>Sta</u> eek: 04	art Date /08/24	End Date 04/14/24	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00							
21	All		4 04/12/24	M-F 11a-12p	CM	· ·	2:00 PI	F	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
	5			M-F 11a-12p										
ı	Hot Be	ncn art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 04		04/14/24	F	1	\$50.00	0.00							
22	All	04/15/2	4 04/15/24	M-F 11a-12p	CM	11:30 AM-1	2:00 PIM		:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
	Hot Be	nch		M-F 11a-12p										
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 04		04/21/24	M	1	\$50.00	0.00							
24	All	04/11/2	4 04/11/24	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:0	00 PMT		:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
ı	Paterni	ty Court		W-F 2p-3p										
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 04		04/14/24	T	CM	\$50.00	0.00 0 PM	P	:30		\$50.00 P-4	0.00 NM	,	<b>Ф</b> БО ОО
25	All	04/12/2	4 04/12/24	M-F 2p-3p M-F 2p-3p	CIVI	2.00 PIVI-3.0	JU PIVI	Г	.30	1	\$50.00 P-4	U.UU INIVI	1	\$50.00
ı		ty Court												
۱۸/۰	<u>Sta</u> eek: 04	art Date	End Date 04/14/24	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00							
N26	All		4 04/15/24	M-F 2p-3p	CM	2:00 PM-3:0			:30	1	\$50.00 P-4	0.00 NM	2	\$100.00
				M-F 2p-3p							,			,
ı		ty Court	End Data	Mookdovo	Spoto/Mook	Poto	Doting							
We	<u>اد</u> eek: 04	art Date /15/24	End Date 04/21/24	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00							
28	All	04/14/2	4 04/14/24	Sun Hour 3	CM	8:00 PM-9:0	00 PM	S	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
	Dob'o E	Purgoro/E	amily Guy-F	Sun 8p-9p										
·		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 04		04/14/24	S	1	\$100.00	0.00							
29	All	04/14/2	4 04/14/24		CM	10:00 PM-1	1:00 PI	S	:30	1	\$25.00 P-4	0.00 NM	1	\$25.00
ı	Big Baı	ng Theory	/ 2x	Sun 930p-1030p										
	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 04		04/14/24	S	1	\$25.00	0.00							
30	All	04/13/2	4 04/13/24	Sat 11p-12a Sat 11p-12a	CM	11:00 PM-1	2:00 XI	- S-	:30	1	\$10.00 P-4	0.00 NM	1	\$10.00
;	SWAT			Jul 1119-124										
14.		art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
VVe	eek: 04	/08/24	04/14/24	S-	1	\$10.00	0.00					Totals	29	\$1.535.00