

ORDER

Orders	Order / Rev: 698937
Alt Order #:	runoff election
Product Desc:	
Estimate:	
Flight Dates:	04/08/21 - 04/11/21
Original Date / Rev:	04/07/21 / 04/07/21
Order Type:	GENERAL
	Primary AE: Wendy Guillille
	Sales Office: L-NOL
	Sales Region: Local

Agency	Name: Teddlie Stuart Media Partners
Buying Contact:	Victoria Short Coulon
Billing Contact:	541 Julia Street
	New Orleans, LA 70130
	Billing Type: Cash
	Billing Calendar: Broadcast
	Billing Cycle: EOM/EOC
	Agency Commission: 15%

Advertiser	Name: Carter/D/Senate
Demographic:	A25-54
Product Codes:	Candidates
Revenue Code 1:	AGY-AVAIL
Revenue Code 2:	POL-CAND
Revenue Code 3:	POL-US SEN
Priority:	P-30
	New Business Thru:
	Advertiser External ID:
	Agency External ID:
	Unit Code: General
	Order Separation: 00:15:00

Bill Plan				Totals					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
03/29/21	04/11/21	14	\$940.00	\$799.00	April 2021	14	\$940.00	\$799.00	0.00
				Totals		14	\$940.00	\$799.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wendy Guillille	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	04/08/21	04/11/21	M-F AM Drive	CM	6a-10a	---TF--	1:00	4	\$70.00	P-30	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/05/21	04/11/21	---TF--	4	\$70.00	0.00								
N 2	KMEZ	04/08/21	04/11/21	M-F Midday	CM	10a-3p	---TF--	1:00	4	\$70.00	P-30	0.00	NM	4	\$280.00
Week:		04/05/21	04/11/21	---TF--	4	\$70.00	0.00								
N 3	KMEZ	04/08/21	04/11/21	M-F PM Drive	CM	3p-7p	---TF--	1:00	4	\$70.00	P-30	0.00	NM	4	\$280.00
Week:		04/05/21	04/11/21	---TF--	4	\$70.00	0.00								
N 4	KMEZ	04/08/21	04/11/21	Sa-Su Midday	CM	10a-3p	-----S	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
Week:		04/05/21	04/11/21	-----S	2	\$50.00	0.00								
Totals														14	\$940.00



Client
TROY CARTER FOR CONGRESS
Political

Media Buyer Victoria Coulon

4/7/4/11

DMA:BATON ROUGE
2021

Station info	#	LEN	DAYS	TIME	4/5	Total	RATE	COST
98.5 AM	WEMX-FM	60	MTWTHF	6:00A-10:00A	4	4	80.00	320.00
URBAN CONTEMPORARY	WEMX-FM	60	MTWTHF	3:00P-7:00P	4	4	80.00	320.00
	WEMX-FM	60	SA	10:00A-3:00P	2	2	50.00	100.00
	WEMX-FM	60	SUN	10:00A-3:00P	2	2	30.00	60.00
92.9 FM	KQXL-FM	60	MTWTHF	6:00A-10:00A	4	4	75.00	300.00
R&B	KQXL-FM	60	MTWTHF	3:00P-7:00P	4	4	75.00	300.00
	KQXL-FM	60	SA	3:00P-7:00P	2	2	55.00	110.00
940 AM	WXOK-AM	60	MTWTHF	6:00A-10:00A	4	4	30.00	120.00
GOSPEL	WXOK-AM	60	MTWTHF	10:00A-3:00P	4	4	30.00	120.00
	WXOK-AM	60	SA	10:00A-3:00P	2	2	30.00	60.00
	WXOK-AM	60	SU	10:00A-3:00P	2	2	18.00	36.00
DMA:NEW ORLEANS								
2021								
102.9 FM	KMEZ-FM	60	MTWTHF	6:00A-10:00A	4	4	70.00	280.00
R&B	KMEZ-FM	60	MTWTHF	10:00A-3:00P	4	4	70.00	280.00
	KMEZ-FM	60	MTWTHF	3:00P-7:00P	4	4	70.00	280.00
	KMEZ-FM	60	SUN	10:00A-3:00P	2	2	50.00	100.00
					48	48		\$2,786.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Victoria Coulon, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Troy Carter

Authorized committee:

Troy Carter for Congress

Agency requesting time (and contact information):

Teddie Stuart Media Partners - victoria@teddiestuart.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Congress - LA-02

Date of election:

4.24.21

General Primary

Treasurer of candidate's authorized committee:

Gregory Carter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

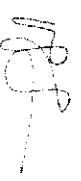

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Victoria Short Coulon	Name: Wendy Gwllie
Date of Request to Purchase Ad Time: 4.6.21	Date of Station Agreement to Sell Time: 4.7.21

Federal Candidate Certification:
The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *VFF*

Name: Victoria Short Coulton

Date: 4.6.21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/31/2021

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	498987	Station Call Letters:	KMEX	Date Received/Requested:	4/7/2021
Est. #:		Station Location:	Belle Chasse LA	Run Start and End Dates:	4/8 - 4/11

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.

698927 Carter/D/Senate/Teddle Stuart Media Part KMEZ-FM (View) (Processed 1) (CIA-First unbypassed 4/8/21)

Order / Est # 608937 Total Spots: 14 Order Dates: 04/08/21 - 04/11/21
 Advertiser: Carter/D/Senate Total Ratings: 0.00 Status Dates:
 Product Desc: runoff election Total Amount: \$940.00 Spot Dates: 04/05/21 - 04/11/21

Header | Lines | Spots | Makegood Bundles | Summary | Market Share | History

Add Custom Comment

Print History

Refresh

Date	Action	Line	Comment	By	Total \$	# Spots	Expected CPM
04/07/21 9:51:07 AM	Processed		<system process>	Scott Foshay	\$940.00	14	0.00
04/07/21 9:43:51 AM	Approved			Sandy Clark	\$940.00	14	0.00
04/07/21 9:43:49 AM	Approval Workflow		[Business Manager - Business Office Approval (Needed Default)]	Sandy Clark (Sandy Clark)	\$940.00	14	0.00
04/07/21 9:23:55 AM	Approval Workflow		[Sales Manager - Ready Default]	Rachel Adams	\$940.00	14	0.00
04/07/21 9:15:36 AM	Ready for approval		new political order	Wendy Guille	\$940.00	14	0.00
04/07/21 9:04:55 AM	New order created		<new order>	Wendy Guille	\$0.00	0	0.00