

ORDER

Orders

Order / Rev: 685533
 Alt Order #:
 Product Desc: MARCH 2021 ELECTION
 Estimate:
 Flight Dates: 03/13/21 - 03/20/21
 Original Date / Rev: 03/12/21 / 03/12/21
 Order Type: GENERAL

KMEZ-FM
 Wendy Guillie
 L-NOL
 Local

Primary AE:
 Sales Office:
 Sales Region:

Agency

Name: Teddlie Stuart Media Partners
 Buying Contact:
 Billing Contact:
 541 Julia Street
 New Orleans, LA 70130

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Carter/D/Senate
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-US SEN
 Priority: P-30

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/19/21	33	\$1,920.00	\$1,632.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	33	\$1,920.00	\$1,632.00	0.00
Totals	33	\$1,920.00	\$1,632.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wendy Guillie	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	03/13/21	03/14/21	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	3	\$40.00	P-30	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 03/08/21		03/14/21	03/14/21	-----S	3	\$40.00	0.00								
N 2	KMEZ	03/15/21	03/20/21	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	10	\$60.00	P-50	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 03/15/21		03/21/21	03/21/21	MTWTF--	10	\$60.00	0.00								
N 3	KMEZ	03/15/21	03/20/21	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	10	\$60.00	P-50	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 03/15/21		03/21/21	03/21/21	MTWTF--	10	\$60.00	0.00								
N 4	KMEZ	03/15/21	03/20/21	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	10	\$60.00	P-50	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 03/15/21		03/21/21	03/21/21	MTWTF--	10	\$60.00	0.00								
Totals													33	\$1,920.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
I, Victoria Coulon hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Troy Carter

Authorized committee:

Troy Carter for Congress

Agency requesting time (and contact information):



Teddle Stuart Media Partners - victoria@teddlestuart.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Congress - LA-02

Date of election:

3.20.21

General

Primary

Treasurer of candidate's authorized committee:

Gregory Carter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

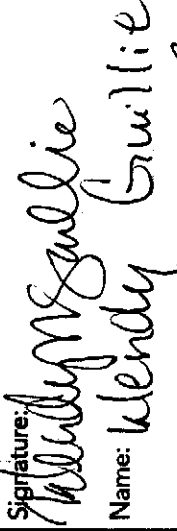
Station Representative

Signature:



Name: **Victoria Short Coulon**

Signature:



Name: **Wendy Grullie**

Date of Request to Purchase Ad Time: **3.11.21**

Date of Station Agreement to Sell Time: **3.12.21**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *VSS*

Name: Victoria Short Coulton

Date: 3.11.21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/3/2021

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 6085533

Station Call Letters: KMEZ

Date Received/Requested: 3/12/21

Est. #:

Station Location: Belle Chasse LA

Run Start and End Dates: 3/13 - 3/20/2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Media Buyer

Victoria Coulton

Client
TROY CARTER FOR CONGRESS
Political

3/12/21-3/19/21

DMA:BATON ROUGE

Station Info	#	LEN	DAYS	TIME	3/8	3/15	Total	RATE	COST
98.5 AM URBAN CONTEMPORARY	WEMX-FM	60	MTWTFH	6:00A-10:00A	3	6	10	65.00	650.00
	WEMX-FM	60	MTWTFH	3:00P-7:00P	3	6	10	60.00	600.00
	WEMX-FM	60	SA	10:00A-3:00P	3	0	3	40.00	120.00
	WEMX-FM	60	SUN	10:00A-3:00P	3	0	3	20.00	60.00
92.9 FM R&B	KOXL-FM	60	MTWTFH	6:00A-10:00A	4	6	10	55.00	550.00
	KOXL-FM	60	MTWTFH	3:00P-7:00P	4	6	10	55.00	550.00
	KOXL-FM	60	SA	3:00P-7:00P	3	0	3	32.00	96.00
94.0 AM GOSPEL	WXOK-AM	60	MTWTFH	6:00A-10:00A	4	6	10	20.00	200.00
	WXOK-AM	60	MTWTFH	10:00A-3:00P	4	6	10	20.00	200.00
	WXOK-AM	60	SU	10:00A-3:00P	3	0	3	18.00	54.00
DMA:NEW ORLEANS									
2021									
102.9 FM R&B	KMEZ-FM	60	MTWTFH	6:00A-10:00A	4	6	10	60.00	600.00
	KMEZ-FM	60	MTWTFH	10:00A-3:00P	4	6	10	60.00	600.00
	KMEZ-FM	60	MTWTFH	3:00P-7:00P	4	6	10	60.00	600.00
	KMEZ-FM	60	SUN	10:00A-3:00P	3	0	3	40.00	120.00
					49	64	106		\$5,000.00

TEDDLIE STUART MEDIA PARTNERS