

696694 CenterD: Senate Jeddle Stuart Media Part KMEZ-FM (View) (Processed: 1) (CLX-First unby/passed 4/2/21)

Order / Est # 696694 Total Spots: 11 Order Dates: 04/02/21 - 04/04/21
 Advertiser: Carter / Senore Total Ratings: 0.00 Status Dates:
 Product Desc: rep off 2021 Total Amount: \$730.00 Spot Dates: 03/29/21 - 04/04/21

Header | Lines | Spots | Makegood Bundles | Summary | Market Share | History |
 Add Custom Comment | Print History

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected (sp) |
|----------------------|--------------------|------|--|---------------------------|----------|---------|---------------|
| 04/01/21 11:00 PM | Processed | | <same process> | HOH/BJG | \$730.00 | 11 | 0.00 |
| 04/01/21 10:08 PM | Approved | | | Sandy Clark (Sandy Clark) | \$730.00 | 11 | 0.00 |
| 04/01/21 10:06 PM | Approval Workflow | | Business Manager - Business Office Approval Needed Default | Sandy Clark (Sandy Clark) | \$730.00 | 11 | 0.00 |
| 04/01/21 12:38:07 PM | Approval Workflow | | [Sales Manager - Ready Default] | Rachel Adams | \$730.00 | 11 | 0.00 |
| 04/01/21 12:37:21 PM | Ready for approval | | new updated order | Wendy Galle | \$730.00 | 11 | 0.00 |
| 04/01/21 12:33:51 PM | New order created | | <new order> | Wendy Galle | \$0.00 | 0 | 0.00 |

ORDER

Orders **Order / Rev:** 696694
 All Order #: _____
 Product Desc: run off 2021
 Estimate: _____
 Flight Dates: 04/02/21 - 04/04/21
 Original Date / Rev: 04/01/21 / 04/01/21
 Order Type: GENERAL

Agency **Name:** Teddle Stuart Media Partners
 Buying Contact: _____
 Billing Contact: Victoria Short Coulon
541 Julia Street
New Orleans, LA 70130

Advertiser **Name:** Carter/D/Senate
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-US SEN
 Priority: P-30

| Bill Plan | | | | Totals | | | | | |
|------------|----------|---------|--------------|------------|------------|---------|--------------|------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 03/29/21 | 04/04/21 | 11 | \$730.00 | \$620.50 | April 2021 | 11 | \$730.00 | \$620.50 | 0.00 |
| | | | | Totals | | 11 | \$730.00 | \$620.50 | 0.00 |

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Wendy Guillie | L-NOL | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-----------------------------------|----------|-----------------|-------------------|----------------|---------------|------|-------|---------|------|------|------|-------|----------|
| N 1 | KMEZ | 04/02/21 | 04/04/21 | M-F AM Drive | CM | 6a-10a | ----F-- | 1:00 | 3 | \$70.00 | P-30 | 0.00 | NM | 3 | \$210.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 03/29/21 | 04/04/21 | ----F-- | 3 | \$70.00 | 0.00 | | | | | | | | |
| N 2 | KMEZ | 04/02/21 | 04/04/21 | M-F Midday | CM | 10a-3p | ----F-- | 1:00 | 3 | \$70.00 | P-30 | 0.00 | NM | 3 | \$210.00 |
| Week: | | 03/29/21 | 04/04/21 | ----F-- | 3 | \$70.00 | 0.00 | | | | | | | | |
| N 3 | KMEZ | 04/02/21 | 04/04/21 | M-F PM Drive | CM | 3p-7p | ----F-- | 1:00 | 3 | \$70.00 | P-30 | 0.00 | NM | 3 | \$210.00 |
| Week: | | 03/29/21 | 04/04/21 | ----F-- | 3 | \$70.00 | 0.00 | | | | | | | | |
| N 4 | KMEZ | 04/02/21 | 04/04/21 | Sa-Su Midday | CM | 10a-3p | -----S | 1:00 | 2 | \$50.00 | P-30 | 0.00 | NM | 2 | \$100.00 |
| Week: | | 03/29/21 | 04/04/21 | -----S | 2 | \$50.00 | 0.00 | | | | | | | | |
| Totals | | | | | | | | | | | | | | 11 | \$730.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria Coulon hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Troy Carter

Authorized committee:

Troy Carter for Congress

Agency requesting time (and contact information):

Teddlie Stuart Media Partners - victoria@teddllestuart.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Congress - LA-02

Date of election:

4.24.21

Treasurer of candidate's authorized committee:

Gregory Carter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| | |
|--|---|
| Candidate/Committee/Agency | Station Representative |
| Signature:  | Signature:  |
| Name: Victoria Short Coulon | Name: Kimberly Swillie |
| Date of Request to Purchase Ad Time: 3.31.21 | Date of Station Agreement to Sell Time: 4/1/21 |

Federal Candidate Certification:
The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *VSC*

Name: Victoria Short Coulon

Date: 3.31.21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/31/2021

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| Contract #: | Station Call Letters: | Date Received/Requested: |
|-------------|-----------------------|--------------------------|
| 696694 | WJMY | 4/1/2021 |
| Est. #: | Station Location: | Run Start and End Dates: |
| | Belle Glasse VA | 4/2-4/24/2021 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Media Buyer
Victoria Coulon

Client
TROY CARTER FOR CONGRESS
Political

4/1/4/4

DMA-BATON ROUGE

2021

| Station Info | # | LEN | DAYS | TIME | 3/28 | Total | RATE | COST |
|--------------|---|-----|------|------|------|-------|------|------|
|--------------|---|-----|------|------|------|-------|------|------|

| | | | | | | | | |
|--------------------|---------|----|--------|--------------|---|---|-------|--------|
| 98.5 AM | WEMX-FM | 60 | MTWTHF | 6:00A-10:00A | 3 | 3 | 80.00 | 240.00 |
| URBAN CONTEMPORARY | WEMX-FM | 60 | MTWTHF | 3:00P-7:00P | 3 | 3 | 80.00 | 240.00 |
| | WEMX-FM | 60 | SA | 10:00A-3:00P | 2 | 2 | 50.00 | 100.00 |
| | WEMX-FM | 60 | SUN | 10:00A-3:00P | 2 | 2 | 30.00 | 60.00 |

| | | | | | | | | |
|---------|---------|----|--------|--------------|---|---|-------|--------|
| 92.9 FM | KOXL-FM | 60 | MTWTHF | 6:00A-10:00A | 3 | 3 | 75.00 | 225.00 |
| R&B | KOXL-FM | 60 | MTWTHF | 3:00P-7:00P | 3 | 3 | 75.00 | 225.00 |
| | KOXL-FM | 60 | SA | 3:00P-7:00P | 2 | 2 | 55.00 | 110.00 |

| | | | | | | | | |
|--------|---------|----|--------|--------------|---|---|-------|-------|
| 940 AM | WXOK-AM | 60 | MTWTHF | 6:00A-10:00A | 3 | 3 | 30.00 | 90.00 |
| GOSPEL | WXOK-AM | 60 | MTWTHF | 10:00A-3:00P | 3 | 3 | 30.00 | 90.00 |
| | WXOK-AM | 60 | SA | 10:00A-3:00P | 2 | 2 | 30.00 | 60.00 |
| | WXOK-AM | 60 | SU | 10:00A-3:00P | 2 | 2 | 18.00 | 36.00 |

DMA-NEW ORLEANS

2021

| | | | | | | | | |
|----------|---------|----|--------|--------------|---|---|-------|--------|
| 102.9 FM | KMEZ-FM | 60 | MTWTHF | 6:00A-10:00A | 3 | 3 | 70.00 | 210.00 |
| R&B | KMEZ-FM | 60 | MTWTHF | 10:00A-3:00P | 3 | 3 | 70.00 | 210.00 |
| | KMEZ-FM | 60 | MTWTHF | 3:00P-7:00P | 3 | 3 | 70.00 | 210.00 |
| | KMEZ-FM | 60 | SUN | 10:00A-3:00P | 2 | 2 | 50.00 | 100.00 |

646 694
730
621

276
235

576
477

640
544

39 39
\$2,206.00