



WYZZ
PO Box 470
Rockford, IL 61105

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1453727

Schedule Dates 11/01/16-11/07/16
Advertiser Cheri Bustos/Congress/Democrat/Illinois (45174)
Agency GMMB (14491)
Product Political - US Congress (1076)
Brand 113/120/5797 (570264)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name YALLOF,SHANNON
Phone/Fax /
CPE 113/120/5797
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/25/16
Last Modified 10/25/16
Entered By Merry Young
CO-OP No
Headline # 25341024
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$255.00
Net Total \$1,445.00
Sales Tax

Peoria (WYZZ)
By Broadcast Month
Nov. 2016
Grand Total:

Spots	Rate
10	\$1,700.00
10	\$1,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	SP- Last Man Standing M-F Primary	2		X	X	X	X			2	\$200.00	\$400.00	Peoria (WYZZ)		10/25/16
2.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5:30P- Last Man Standing M-F Secondary	2		X	X	X	X			2	\$200.00	\$400.00	Peoria (WYZZ)		10/25/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:30P- Last Man Standing M-F Secondary	1								1	\$200.00	\$200.00	Peoria (WYZZ)		10/25/16
4.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	9P- Fox 43 News 9p	2				1	1			2	\$225.00	\$450.00	Peoria (WYZZ)		10/25/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	10:30P- TWO BROKE GIRLS M-F PRI 1030P	2		X	X	X	X			2	\$90.00	\$180.00	Peoria (WYZZ)		10/25/16
6.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Fox News Sunday	1							1	1	\$70.00	\$70.00	Peoria (WYZZ)		10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WY22-TV

Date:

10/25/16

I, GMMB, authorized agency

being/on behalf of: Cheri Bustos

a legally qualified candidate of the Democratic

political party for the office of: House of Representatives

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chen Bustos

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janica Kyriacopoulos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **GMMB, authorized agency**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or authorized committee

Maura Johnson

10/3/16

printed name

date