

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Media Ad Ventures, Inc.

Address: 8136 Old Keene Mill Rd, Springfield, VA 22152

Contact: Brad Mont

Phone number: 703.569.9400

Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americans for Tax Reform

Address: 722 12th ST NW, Suite 400, Washington, DC 20005

Contact: Chris Butler

Phone number: 202.785.0266

Email: ideas@atr.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Grover Norquist, President
Christopher Butler, Executive Director
atr.org

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


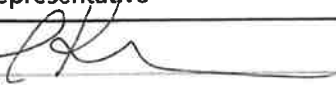
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Prescription Drug Pricing

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: Brad. P. Mont | Name: COURTNEY KLINE |
| Date of Request to Purchase Ad Time: 8/5/2020 | Date of Station Agreement to Sell Time: 8.20.20 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract Revision

| Order # | Ver # | Rev # | # Wks | Page # |
|-------------|-----------|---------|---------|--------|
| 189727 | 1 | 6 | 2 | 1 |
| Time | | | | |
| Date | Time | Start | End | |
| 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Demos | | | | |
| A35+ A25-54 | | | | |
| Survey | | | | |
| See Summary | | | | |

| Advertiser | Product |
|--------------------------|-------------------------|
| Americans For Tax Reform | Trump-Sanders Political |
| Salesperson | Salesperson Phone # |
| Philip Heit | A35+ A25-54 |
| Sales Office | Agency Phone # |
| New York | (703)569-9482 |

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

| Line # | Vehicle | Days & Times | Jun 29 | Jul 6 | Jul 13 | Jul 20 | Jul 27 | Aug 3 | Aug 10 | Aug 17 | Aug 24 | Aug 31 | Sep 7 | Sep 14 | Sep 21 | Total Units | Len | Avg Rig | GRP | Avg Aud* | Gross Impr* | % Dist |
|--------|--|--------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|--------|-------|--------|--------|-------------|-----|---------|-----|----------|-------------|--------|
| 12 | 20-WW Radio Advantage AM Total GRPs | MF 6A-10A | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2 | 30 | 0.5 | 1.0 | 930.1 | 1860.2 | 3.8 |
| 17 | 20-WW Radio Advantage MD Total GRPs | MF 10A-3P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1 | 30 | 1.1 | 1.1 | 1942.5 | 1942.5 | 3.9 |
| 22 | 20-WW Radio Advantage PM Total GRPs | MF 3P-7P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2 | 2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 4 | 30 | 0.5 | 2.0 | 919.8 | 3679.2 | 7.5 |
| 26 | 20-WW Radio Advantage Prime Total GRPs | MF 6A-7P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3 | 30 | 0.6 | 1.9 | 1149.9 | 3449.7 | 7.0 |
| 40 | 20-WW Radio Advantage :30's Total GRPs | MF 6A-12M | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 0.0 | 0.0 | 0.0 | 0.0 | 3 | 30 | 0.3 | 0.9 | 524.6 | 1573.8 | 3.2 |
| 45 | 20-WW Radio Advantage Reach Total GRPs | MF 6A-12M | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1 | 0.0 | 0.0 | 0.0 | 0.0 | 1 | 30 | 1.5 | 1.5 | 2611.4 | 2611.4 | 5.3 |
| 1 | CM Todd Schnitt Show Total GRPs | MF 3P-6P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2 | 8 | 0.0 | 0.0 | 0.0 | 0.0 | 10 | 30 | 0.0 | 0.5 | 84.9 | 849.0 | 1.7 |
| 38 | Digital CMLS Owned Streaming Total GRPs | In-Stream | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1 | 1 | 0.0 | 0.0 | 0.0 | 0.0 | 2 | 30 | 0.0 | 0.0 | | | |
| 3 | Fox News - Brian Kilmeade Total GRPs | MF 9A-12P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 16 | 12 | 0.0 | 0.0 | 0.0 | 0.0 | 28 | 30 | 0.2 | 4.5 | 290.8 | 8142.4 | 16.5 |
| 5 | Fox News - Fox Across America Total GRPs | MF 12N-3P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 15 | 14 | 0.0 | 0.0 | 0.0 | 0.0 | 29 | 30 | 0.0 | 0.4 | 25.2 | 730.8 | 1.5 |

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract Revision

Contract Revision

| | | | | | | |
|--------------------------|-------------------------|--------------|-----------|---------|---------|--------|
| | | Order # | Ver # | Rev # | # Wks | Page # |
| | | 189727 | 1 | 6 | 2 | 2 |
| Advertiser | Product | Date | Time | Start | End | |
| Americans For Tax Reform | Trump-Sanders Political | 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Salesperson | Salesperson Phone # | Demos | | | | |
| Phillip Heit | | A35+, A25-54 | | | | |
| Sales Office | Agency Phone # | Survey | | | | |
| New York | (703)569-9482 | See Summary | | | | |

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

| Line # | Vehicle | Days & Times | Jun 29 | Jul 6 | Jul 13 | Jul 20 | Jul 27 | Aug 3 | Aug 10 | Aug 17 | Aug 24 | Aug 31 | Sep 7 | Sep 14 | Sep 21 | Total Units | Len | Avg Rtg | Avg GRP | Avg Aud* | Gross Impr* | % Dist |
|-------------|--|---------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|--------|-------|--------|--------|-------------|-----|---------|---------|----------|-------------|---------|
| 7 | Fox News - Guy Benson Show Total GRPs | MF 3P-6P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 26 | 30 | 0.0 | 0.0 | 20.6 | 535.6 | 1.1 |
| 8 | The Savage Nation - Hour 2 (grp) Total GRPs | MF 12N-7P | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 22 | 30 | 0.0 | 1.1 | 89.6 | 1971.2 | 4.0 |
| 9 | CLS Mark Levin Total GRPs | MF 6A-12M | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.7 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 | 7 | 30 | 0.3 | 2.4 | 625.4 | 4377.8 | 8.9 |
| 10 | The Savage Nation - Hour 1 (grp) Total GRPs | MF 3P-12M | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 6 | 0.0 | 0.0 | 0.0 | 0.0 | 6 | 30 | 0.1 | 0.4 | 122.7 | 736.2 | 1.5 |
| 32 | .WW Engaged Net | MF 6A-10A | | | | | | | 4 | 2 | | | | | | 6 | 30 | 0.4 | 2.7 | 797.7 | 4786.2 | 9.7 |
| 33 | .WW Engaged Net | MF 10A-3P | | | | | | 1 | 1 | | | | | | | 2 | 30 | 0.6 | 1.2 | 1120.7 | 2241.4 | 4.6 |
| 34 | .WW Engaged Net | MF 3P-7P | | | | | | 1 | 4 | | | | | | | 5 | 30 | 0.4 | 1.8 | 658.6 | 3293.0 | 6.7 |
| 35 | .WW Engaged Net 1x only rates | MF 7P-12M | | | | | | 3 | | | | | | | | 3 | 30 | 0.1 | 0.4 | 233.4 | 700.2 | 1.4 |
| 39 | .WW Engaged Net | MF 7P-12M | | | | | | | | 4 | | | | | | 4 | 30 | 0.1 | 0.5 | 233.4 | 933.6 | 1.9 |
| 36 | .WW Engaged Net | SAT 6A-12M | | | | | | 2 | | | | | | | | 2 | 30 | 0.1 | 0.3 | 255.4 | 510.8 | 1.0 |
| 37 | .WW Engaged Net | SUN 6A-12M | | | | | | 2 | | | | | | | | 2 | 30 | 0.1 | 0.2 | 170.5 | 341.0 | 0.7 |
| | Totals | | | | | | | 13 | 11 | | | | | | | 24 | | | | 12806.2 | 26.0 | |
| | Total GRPs | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.6 | 3.5 | 0.0 | 0.0 | 0.0 | 0.0 | 8 | 30 | 0.1 | 0.8 | 184.2 | 1473.6 | 3.0 |
| 10 | The Ben Shapiro Show 1HR (grp) Total GRPs | Live Break MF | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | | | | | | | |
| 11 | The Ben Shapiro Show 2HR (grp) Total GRPs | Live Break MF | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 | 8 | 30 | 0.2 | 1.4 | 313.5 | 2508.0 | 5.1 |
| Total Units | | | 92 | | | | | | | | | | | | | 164 | | | | | | |
| Total GRPs | | | 14.5 | | | | | | | | | | | | | 27.4 | | | | | | 49247.6 |

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract Revision

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

| | | | | |
|--------------------------|-------|-------------------------|---------|-----------|
| Order # | Ver # | Rev # | # Wks | Page # |
| 189727 | 1 | 6 | 2 | 3 |
| Advertiser | | Product | Date | Time |
| Americans For Tax Reform | | Trump-Sanders Political | 8/21/20 | 9:36:06AM |
| Salesperson | | Salesperson Phone # | Demos | |
| Philip Heit | | A35+, A25-54 | 8/17/20 | |
| Sales Office | | Agency Phone # | Start | |
| New York | | (703)569-9482 | 8/30/20 | |
| | | Survey | End | |
| | | See Summary | | |

| Line # | Vehicle | Days & Times | Jun 29 | Jul 6 | Jul 13 | Jul 20 | Jul 27 | Aug 3 | Aug 10 | Aug 17 | Aug 24 | Sep 7 | Sep 14 | Sep 21 | Total Units | Avg Rtg | GRP | Avg Aud* | Gross Impr* | % Dist |
|--------|---------|--------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|-------------|---------|-----|----------|-------------|--------|
|--------|---------|--------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|-------------|---------|-----|----------|-------------|--------|

| | | | | | |
|---------------------|--------------------|---------------------------|--------------------|-------------------|--------------------|
| Total Gross: | \$97,365.00 | Agency Commission: | \$14,604.75 | Total Net: | \$82,760.25 |
|---------------------|--------------------|---------------------------|--------------------|-------------------|--------------------|

Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

*Note: Avg Aud and Gross Impressions are shown in thousands





Media Ad Ventures
Attn: Brad Mont
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Springfield, VA 22152

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| | | | | | | |
|--------------------------|-------------------------|--------------|-----------|---------|---------|--------|
| Advertiser | Product | Order # | Ver # | Rev # | # Wks | Page # |
| Americans For Tax Reform | Trump-Sanders Political | 189727 | 1 | 6 | 2 | 1 |
| Salesperson | Salesperson Phone # | Date | Time | Start | End | |
| Philip Heit | | 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Sales Office | Agency Phone # | Demos | | | | |
| New York | (703)569-9482 | A35+, A25-54 | | | | |
| | | Survey | | | | |
| | | See Summary | | | | |

| Line # | Vehicle | Days & Times | Jun 29 | Jul 6 | Jul 13 | Jul 20 | Jul 27 | Aug 3 | Aug 10 | Aug 17 | Aug 24 | Aug 31 | Sep 7 | Sep 14 | Sep 21 | Total Units | Avg Rtg | GRP | Avg Aud* | Gross Impr* | % Dist |
|--------|---------|--------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|--------|-------|--------|--------|-------------|---------|-----|----------|-------------|--------|
|--------|---------|--------------|--------|-------|--------|--------|--------|-------|--------|--------|--------|--------|-------|--------|--------|-------------|---------|-----|----------|-------------|--------|

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Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Contract Summary Revision

| | | | | | | |
|--|------------------------------------|-----------------------|---------------------|------------------|----------------|-------------|
| Advertiser Americans For Tax Reform | Product Trump-Sanders Political | Order # 189727 | Ver # 1 | Rev # 6 | # Wks 2 | Page # 1 |
| Salesperson Philip Heit | Salesperson Phone # | Date 8/21/20 | Time 9:36:06AM | Start 8/17/20 | End 8/30/20 | |
| Sales Office New York | Agency Phone # (703)569-9482 | Demos A35+, A25-54 | Survey See Below | | | |

| Vehicle | Total Units | Gross | GRP | CPP | Gross Impressions* | CPM | % Distr | Surveys |
|----------------------------------|-------------|-------|-----|-----|--------------------|-----|---------|---|
| 20-WW Radio Advantage :30's | 3 | | 0.9 | | 1,573.8 | | 3.2 | Fa19 June 2020 DP_v1 |
| 20-WW Radio Advantage AM | 2 | | 1.0 | | 1,860.2 | | 3.8 | Fa19 June 2020 DP_v1 |
| 20-WW Radio Advantage MD | 1 | | 1.1 | | 1,942.5 | | 3.9 | Fa19 June 2020 DP_v1 |
| 20-WW Radio Advantage PM | 4 | | 2.0 | | 3,679.2 | | 7.5 | Fa19 June 2020 DP_v1 |
| 20-WW Radio Advantage Prime | 3 | | 1.9 | | 3,449.7 | | 7.0 | Fa19 June 2020 DP_v1, Fa19-Sp19 June 2020 ET_v1 |
| 20-WW Radio Advantage Reach | 1 | | 1.5 | | 2,611.4 | | 5.3 | Fa19-Sp19 June 2020 ET_v1, Fa19 June 2020 DP_v1 |
| CM Todd Schnitt Show | 10 | | 0.5 | | 849.0 | | 1.7 | Fa19 June 2020 DP_v1 |
| Digital CMLS Owned Streaming | 2 | | 0.0 | | 0.0 | | 0.0 | |
| Fox News - Brian Kilmeade | 28 | | 4.5 | | 8,142.4 | | 16.5 | Fa19 March 2020 DP_v1 |
| Fox News - Fox Across America | 29 | | 0.4 | | 730.8 | | 1.5 | Fa19 March 2020 DP_v1 |
| Fox News - Guy Benson Show | 26 | | 0.3 | | 535.6 | | 1.1 | Fa19 March 2020 DP_v1 |
| The Savage Nation - Hour 2 (grp) | 22 | | 1.1 | | 1,971.2 | | 4.0 | Fa19 June 2020 DP_v1 |
| IWW Engaged Net | 24 | | 7.1 | | 12,806.2 | | 26.0 | Fa19 June 2020 DP_v1 |
| CLS Mark Levin | 7 | | 2.4 | | 4,377.8 | | 8.9 | Fa19 June 2020 DP_v1 |
| The Savage Nation - Hour 1 (grp) | 6 | | 0.4 | | 736.2 | | 1.5 | Fa19 June 2020 DP_v1 |

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Contract Summary Revision

| Advertiser | Product | Order # | Ver # | Rev # | # Wks | Page # |
|--------------------------|-------------------------|--------------|-----------|---------|---------|--------|
| Americans For Tax Reform | Trump-Sanders Political | 189727 | 1 | 6 | 2 | 2 |
| Salesperson | | Date | Time | Start | End | |
| Philip Heit | Salesperson Phone # | 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Sales Office | Agency Phone # | Demos | | | | |
| New York | (703)569-9482 | A35+, A25-54 | | | | |
| | | Survey | | | | |
| | | See Below | | | | |

| Vehicle | Total Units | Gross | GRP | CPP | Gross Impressions* | CPM | % Distr | Surveys |
|--------------------------------|-------------|----------|------|------|--------------------|------|---------|-----------------------|
| The Ben Shapiro Show 1HR (grp) | 8 | | 0.8 | | 1,473.6 | | 3.0 | Fa19 March 2020 DP_v1 |
| The Ben Shapiro Show 2HR (grp) | 8 | | 1.4 | | 2,508.0 | | 5.1 | Fa19 June 2020 DP_v1 |
| Totals | 184 | \$97,365 | 27.4 | 3549 | 49,247.6 | 1.98 | | |

| | | | | | |
|--------------|-------------|--------------------|-------------|------------|-------------|
| Total Gross: | \$97,365.00 | Agency Commission: | \$14,604.75 | Total Net: | \$82,760.25 |
|--------------|-------------|--------------------|-------------|------------|-------------|

*Note: Gross Impressions are shown in thousands





Contract Summary Revision

| | | | | |
|--------------------------|-------------------------|--------------|-----------|---------|
| Order # | Ver # | Rev # | # Wks | Page # |
| 189727 | 1 | 6 | 2 | 1 |
| Advertiser | Product | Date | Time | Start |
| Americans For Tax Reform | Trump-Sanders Political | 8/21/20 | 9:36:06AM | 8/17/20 |
| Salesperson | Salesperson Phone # | Demos | | End |
| Philip Heit | | A35+, A25-54 | | 8/30/20 |
| Sales Office | Agency Phone # | Survey | | |
| New York | (703)569-9482 | See Below | | |

Media Ad Ventures
Attn: Brad Mont
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Springfield, VA 22152

| Vehicle | Total Units | Gross | GRP | CPP | Gross Impressions* | CPM | % Distr | Surveys |
|---------|-------------|-------|-----|-----|--------------------|-----|---------|---------|
|---------|-------------|-------|-----|-----|--------------------|-----|---------|---------|

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

*Note: Gross Impressions are shown in thousands





Contract Summary Revision

| | | | | |
|--------------------------|-------------------------|---------|---------|--------|
| Order # | Ver # | Rev # | # Wks | Page # |
| 189727 | 1 | 6 | 2 | 1 |
| Date | Time | Start | End | |
| 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Advertiser | Product | | | |
| Americans For Tax Reform | Trump-Sanders Political | | | |
| Salesperson | Salesperson Phone # | | | |
| Philip Heit | | | | |
| Sales Office | Agency Phone # | | | |
| New York | (703)569-9482 | | | |
| Demos | A35+, A25-54 | | | |
| Survey | | | | |

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

| | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Qtr 3 2020 | Qtr 4 2020 | Qtr 1 2021 | Qtr 2 2021 | Total | Units |
|----------------------------------|-----|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|---------------|---------------|---------------|--------|-------|
| 20-IWW Radio Advantage :30's | 0 | 1,560 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,560 | | | | 1,560 | 3 |
| 20-IWW Radio Advantage AM | 0 | 1,815 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,815 | | | | 1,815 | 2 |
| 20-IWW Radio Advantage MD | 0 | 1,840 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,840 | | | | 1,840 | 1 |
| 20-IWW Radio Advantage PM | 0 | 1,790 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,790 | | | | 1,790 | 4 |
| 20-IWW Radio Advantage Prime | 0 | 3,900 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3,900 | | | | 3,900 | 3 |
| 20-IWW Radio Advantage Reach | 0 | 2,115 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,115 | | | | 2,115 | 1 |
| CM Todd Schnitt Show | 0 | 1,250 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,250 | | | | 1,250 | 10 |
| Digital CMLS Owned Streaming | 0 | 10,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10,000 | | | | 10,000 | 2 |
| Fox News - Brian Kilmeade | 0 | 11,200 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11,200 | | | | 11,200 | 28 |
| Fox News - Fox Across America | 0 | 725 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 725 | | | | 725 | 29 |
| Fox News - Guy Benson Show | 0 | 650 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 650 | | | | 650 | 26 |
| The Savage Nation - Hour 2 (grp) | 0 | 4,400 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4,400 | | | | 4,400 | 22 |
| .IWW Engaged Net | 0 | 11,419 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11,419 | | | | 11,419 | 24 |
| CLS Mark Levin | 0 | 14,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 14,000 | | | | 14,000 | 7 |
| The Savage Nation - Hour 1 (grp) | 0 | 2,702 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,702 | | | | 2,702 | 6 |
| The Ben Shapiro Show 1HR (grp) | | | | | | | | | | | | | | | | | | |





Contract Summary Revision

| | | | | | | |
|--|------------------------------------|-----------------------|-------------------|------------------|----------------|-------------|
| Advertiser Americans For Tax Reform | Product Trump-Sanders Political | Order # 189727 | Ver # 1 | Rev # 6 | # Wks 2 | Page # 2 |
| Salesperson Philip Heit | Salesperson Phone # | Date 8/21/20 | Time 9:36:06AM | Start 8/17/20 | End 8/30/20 | |
| Sales Office New York | Agency Phone # (703)569-9482 | Demos A35+, A25-54 | Survey | | | |

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

| | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Qtr 3 2020 | Qtr 4 2020 | Qtr 1 2021 | Qtr 2 2021 | Total Units |
|--------------------------------|-------------|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|---------------|---------------|---------------|----------------|
| The Ben Shapiro Show 2HR (grp) | 0 | 12,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12,000 | | | | 12,000 |
| 0 | 0 | 16,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 16,000 | | | | 16,000 |
| All Vehicles - Total Gross | | | | | | | | | | | | | 97,365 | | | | 97,365 |
| All Vehicles - Total Units | | | | | | | | | | | | | 184 | | | | 184 |
| Air Time Gross: | \$97,365.00 | | | | | | | | | | | | \$14,604.75 | | Total Net: | | \$82,760.25 |





Contract Summary Revision

| Advertiser | | Order # | Ver # | Rev # | # Wks | Page # |
|--------------------------|--|----------------|-----------|---------|---------|--------|
| Americans For Tax Reform | | 189727 | 1 | 6 | 2 | 3 |
| Product | | Date | Time | Start | End | |
| Trump-Sanders Political | | 8/21/20 | 9:36:06AM | 8/17/20 | 8/30/20 | |
| Salesperson | | Demos | | | | |
| Philip Heit | | A35+, A25-54 | | | | |
| Sales Office | | Agency Phone # | | | | |
| New York | | (703)569-9482 | | | | |
| | | Survey | | | | |
| | | | | | | |

Media Ad Ventures
Attn: Brad Mont
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Springfield, VA 22152

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.



**Americans For Tax Reform
:30 Radio Host Live Read
“Winning”**

August 5, 2020

Every time a conservative judge gets confirmed is a day America wins. If you're like me – you never get sick of winning.

But A Most Favored Nation order would dictate foreign price controls directly from countries with socialized medicine.

Socialist price controls stifle new vaccines, reduce access to cures and cost jobs.

But there's time to stop the 'favored nation' order. Let's get America winning again.

Paid for by Americans for Tax Reform. Visit NoPriceControls.org