



KOLR
2650 E Division St
Springfield, MO 65803

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1379788

Schedule Dates 06/28/16-07/02/16
Advertiser Josh Hawley/Attorney General/Republican/MO (81
Agency National Media Research Inc (10525)
Product Political - Attorney General (1065)
Brand 441/842/7317 (540240)
Salesperson Millennium - St Louis, St Louis (1419)
Sales Office Millennium - St Louis
Buyer Name
Phone/Fax /
CPE 441/842/7317
Account Types National/Political
Billing Type Standard
Comments

Date Entered 06/24/16
Last Modified 06/28/16
Entered By Shannon Keene
CO-OP No
Headline # 25231600
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$554.25
Net Total \$3,140.75
Sales Tax

Springfield (KOLR)

By Broadcast Month	Spots	Rate
Jul. 2016	17	\$3,695.00
Grand Total:	17	\$3,695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/29/16-07/01/16	4	:30	4P- Judge Judy 1				1		1			2	\$70.00	\$140.00	Springfield (KOLR)		6/24/16
2.0	Normal Line / SPOT	06/28/16-06/30/16	4	:30	4:30P- Judge Judy 2			1		1				2	\$75.00	\$150.00	Springfield (KOLR)		6/24/16
3.0	Normal Line / SPOT	06/28/16-06/30/16	4	:30	5P- KOLR News 5p			1		1				2	\$130.00	\$260.00	Springfield (KOLR)		6/24/16
4.0	Normal Line / SPOT	06/29/16-06/29/16	4	:30	5:30P- CBS Evening News				1					1	\$260.00	\$260.00	Springfield (KOLR)		6/24/16
5.0	Normal Line / SPOT	06/28/16-06/30/16	4	:30	6P- KOLR News 6p			1	1	1				3	\$180.00	\$540.00	Springfield (KOLR)		6/24/16
6.0	Normal Line / SPOT	06/30/16-06/30/16	4	:30	9P- CBS Code Black					1				1	\$460.00	\$460.00	Springfield (KOLR)		6/24/16
7.0	Normal Line / SPOT	07/01/16-07/01/16	4	:30	8P- CBS Hawaii Five-O						1			1	\$460.00	\$460.00	Springfield (KOLR)		6/24/16
8.0	Normal Line / SPOT	06/28/16-06/29/16	4	:30	9:59P- KOLR News 10p			1	1					2	\$230.00	\$460.00	Springfield (KOLR)		6/24/16
9.0	Normal Line / SPOT	07/02/16-07/02/16	4	:30	9:59P- KOLR News Saturday 10p							1		1	\$215.00	\$215.00	Springfield (KOLR)		6/24/16
10.0	Normal Line / SPOT	06/28/16-06/28/16	4	:30	8P- CBS ZOO Premiere			1						1	\$575.00	\$575.00	Springfield (KOLR)		6/27/16
11.0	Normal Line / SPOT	07/02/16-07/02/16	4	:30	8P- CBS 48 Hours OTO							1		1	\$175.00	\$175.00	Springfield (KOLR)		6/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



125 West 55th St
New York, NY 10019

Contract # 25231600		Changes as of: 6/28/2016 at 9:31 AM		Version: Current State Version 2	
CPE: 441/842/7317		Flight: 6/28/16 - 7/4/16		Station: KOLR	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: Josh Hawley for Attorney General		Market: Springfield, MO	
815 SLATERS LANE		Product: Josh Hawley for Attorney General		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 5164239		Primary Demo: Adults 35+	
		Buyer: MediaAssistant, NMRPP		Con Type: POLITICAL/VOTE	
		Salesperson: AMY MCCREARY 610-687-5151		Assistant: AMY MCCREARY 610-687-5151	
				Traffic #: 1379788	
				Separation:	
				Total \$: \$3,745.00	
				Total Spots: 18	
				Total CPP: \$66.52	
				Total GRP: 56.3	

Comments: rev to add mkgd from previous order. attn. line 12. attn new total please cnf. thanks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/28 - 7/4							Total Spots	Total \$	CPP	GRP	
							6/28	6/29	6/30	7/1	7/2	7/3	7/4					
REV+ 12	F 8a-9a		Early Sho	\$50.00	0.0	30	0	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
TOTALS:							5	4	4	3	2	0	0		18	\$3,745.00	\$66.52	56.3

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Springfield MO

Date:

6-28-16

I, National Media Research, Planning and Placement

being/on behalf of: Josh Hawley for Attorney General

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri Primary Election

election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-28-16
Date

John Ferrell
Signature

To Be Signed By Station Representative

☒ Accepted

[Signature]
Signature

☐ Accepted in Part

Shannon Keene
Printed Name

☐ Rejected

NSA
Title